



The Deltan

THE MAGAZINE OF ZETA BETA TAU FRATERNITY

FALL 2004

ZBT's ACE



Alan C. ("Ace") Greenberg (Missouri '49) is the Chairman of the Executive Committee of The Bear Stearns Companies Inc., the parent company of Bear, Stearns & Co. Inc., a leading global investment banking, securities trading and brokerage firm.

Brother Greenberg served as Treasurer of Omega Chapter and learned many lessons which have helped him be successful. "I had

a lot of fun being a ZBT," Ace said in a recent interview. When asked what ZBT did for him he responded by saying what many of us would, "I made some lifelong friends."

His lifelong friends know him as a man of many interests. He is an amateur magician, an avid sportsman, a dog trainer, loves playing bridge and even dabbles in comedy with his one-liners every now and then.

When speaking of his time as an undergraduate at Omega Chapter, Ace commented on how it was a different time, one that may not ever be duplicated. He arrived on campus following the war (WWII) and had brothers in his freshmen class who were five or six years older than he was. He summarized his class by saying, "our pledge class was different than most."

When asked to provide some advice to today's undergraduate ZBTs, Brother Greenberg said, "just find a job you like and you will be a success, just enjoy what you're doing." He must like his job and really enjoy what he does as he has been with Bear, Stearn & Co.

Inc. since graduating from the University of Missouri in 1949. He began his employment with Bear Stearns as a clerk and later became a trader. In 1958 he was made a partner and was named Chief Executive Officer in 1978. In 1985, when the firm went public, he was named chairman of the board. He relinquished his title as Chief Executive Officer in 1993 and retired as Chairman in June 2001.

Keeping with the theme of longevity, for over 35 years Brother Greenberg has provided support to ZBT through the Zeta Beta Tau Foundation. He credits his fond memories from his days as an Omega ZBT on the Missouri campus as being the catalyst for his ongoing support.

The support of Brother Greenberg and that of other brothers, continues to help provide the ZBT experience to our undergraduate brothers. It allows for the creation of lifelong friendships and the opportunity to learn from what is provided to each member of ZBT.

(For more on Brother Alan C. Greenberg see Author. Author! on Page 12)

IS THERE A DOCTOR IN THE HOUSE? FRATERNITY HOUSE THAT IS!

Intellectual Awareness, Social Responsibility, Integrity, Brotherly Love... our Credo, while not the Hippocratic Oath, does have some resemblance to it.

Fraternity creates an atmosphere conducive to the expansion of the individual's intellectual horizons, the interchange of ideas within the academic community and the pursuit of scholastic excellence. Fraternity requires the individual to commit himself and accept his responsibility to participate. Fraternity generates a standard of personal integrity - a framework for the individual to maintain honesty, exhibit loyalty and retain a sense of self-discipline. Fraternity inspires and expresses the interrelation of the individual with his fellows, his pride in the institution and respect for the wisdom of its tradition.

With some 110,000 alumni, who are the doctors of ZBT? Where are the doctors of ZBT? From ZBT to Medical School. These men live by our Credo and the Hippocratic Oath.

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The Deltan is the magazine of Zeta Beta Tau Fraternity, Inc., an organization of college men founded in 1898. ZBT is a merged Fraternity of Phi Alpha, Phi Sigma Delta, Kappa Nu, Phi Epsilon Pi, and Zeta Beta Tau. The Deltan is published regularly and issued by subscription only. ZBT headquarters, administrative, editorial and alumni offices are located at 3905 Vincennes Rd., Ste. 300, Indianapolis, IN 46268-3026; telephone: (317) 334-1898; fax: (317) 334-1899; Email: zbt@zbtational.org.
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VOLUNTEERS DO MAKE A DIFFERENCE

Zeta Beta Tau Fraternity has been blessed with alumni volunteers that serve as Chapter Advisors and Trustees. More than 200 alumni are presently volunteering their time and in some cases, funds to provide assistance to Chapters and Colonies. Time has shown us that our best Chapters have quality advisors.

Some of our advisors have been doing just that for over 50 years. Many serve one to five year terms. The National Fraternity provides training and resource materials to assist our volunteers. Our volunteers report that they gain a great deal of satisfaction in working with our undergraduate leaders. Many tell us it keeps them young! We are looking for more alumni to join our volunteer team. If you would be interested in working with your Chapter or a Chapter in your area please contact Past National President **Steven P. Ehrlich (Denver '70)** who serves as the Fraternity's Volunteers Chairman at ehrlch14@aol.com or 303-335-2046.



*Steven T. Ehrenhart (Monmouth - IL, '79), left, accepts the Maxwell Hyman Award during the 2004 Grand Awards Banquet from Past National President, **Stephen P. Ehrlich (Denver '70)**, right, for his exceptional work as an advisor to the Delta Lambda Chapter at Monmouth College - Illinois.*

DELTAN ADS NOW ACCEPTED

The Deltan is now accepting advertisements. Ads are available in full page, half page, quarter page or business card size. For more information about advertising in the Deltan, please contact Director of Operations, Faron A. Lewitt at (317) 334-1898 or via email at faron@zbtational.org.

LOST ALUMNI WANTED

Help us find missing alumni. Visit the "Lost Alumni" section of our web site (http://www.zbt.org/search_lost_alumni) and see if there are any alumni whose whereabouts are known to you, but not to us. You can search by first name, last name, school name, chapter name and/or year of graduation.



NATIONAL CONVENTION SCHEDULE

July 14-17, 2005
Lake Buena Vista, Florida
Hilton in the WALT DISNEY WORLD® Resort

July 13-16, 2006
Los Angeles, California
Omni Los Angeles Hotel at California Plaza

"Here's to Our Fraternity" One Hundred Years of Zeta Beta Tau 1898-1998

To order this comprehensive 319 page hardback history of Zeta Beta Tau Fraternity visit the ZBT Mail at www.zbt.org or by contacting the National Office at 317-334-1898.





From the National President

The undergraduates and alumni of Zeta Beta Tau Fraternity have much to be proud of. This year marks the fifteenth anniversary of the Fraternity's decision to eliminate the "window of opportunity for hazing," pledging. A look back shows progress and a look forward shows more work to be done. As Fraternity men we must take pride in our successes and look forward to the work ahead.

Our success can be seen in the faces of members of newly formed colonies of Zeta Beta Tau Fraternity. Men who chose to join ZBT because of its belief that a two-tier system of membership invites abuse. Men who chose ZBT because we believe that as brothers of ZBT we must continue to earn our membership on an ongoing basis.

Our success can be seen in the numbers. The community service hours provided by brothers of ZBT, the dollars raised for philanthropy, the grade point averages achieved, and the attainment of Chapter recruitment goals all point to our success.

The work still lies before us.

The work can be seen on the faces of our colony and chapter leaders who are eager to learn management, leadership, recruitment, risk management, and other life skills that only Fraternity can provide.

The work can be seen in the determination of the alumni volunteers who want to provide for our undergraduate brothers, a safe Fraternity experience that is as good or better than theirs was.

Zeta Beta Tau's decision to become the first non-pledging Fraternity has allowed us the ability to focus on the true meaning of Fraternity. It has allowed us to better teach, mentor and provide guidance to some of the best young men college has to offer.

The success is unlike any other. The work is unlike any other. It is a labor of love. Fraternity has done "something" to me and it gives me a great deal of pride to be able to provide that "something" to others.

For more information on Zeta Beta Tau's belief in non-pledging please read the story on page 14.

C., F. & S.,

A handwritten signature in dark ink, appearing to read "Harold R. Oseff".

Harold R. Oseff, Esq. (Michigan '68)

ALUMNI NEWS

University of Alabama

Adam S. Muhlendorf '03 is currently working in Washington D.C. as Press Secretary for Congressman Bud Cramer.

Alfred University

Scott D. Brenner, '84 was named a partner with the firm Barton Barton & Plotkin LLP in New York, NY effective January 1, 2004.

University of Arizona

Supreme Councilor **Ronald A. Pardo '88** and his wife celebrated the birth of their third child, Matthew Isaiah on July 19, 2003.

Arizona State University

Eric Feuerstein '93 was married on June 15, 2003. The ceremony and reception were held at the Paris Hotel in Las Vegas.

Boston University

Col. Arnold Daxe Jr. '63 is now a proud grandfather of grandson Taylor. Brother Daxe works for the World Bank Group as a Security Advisor for Africa. He is also active in scouting and community affairs.

Robert S. Harris, '38 designed women's footwear for 40 years. Brother Harris is currently crafting and selling fine walking sticks at www.walkingstick.com. He has made walking sticks for Barbara Bush and England's Queen Mother.

University of British Columbia

Paolo B. Montessori '91 continued his studies after graduation in Switzerland for three years. He then spent a number of years working in Europe where he met his wife. They lived in Australia for five years and moved to Milan, Italy last year. Brother Montessori has three children.

City College of New York

Howard A. Amer '68 has a son, Daniel, who is a freshman at the University of Pennsylvania and a daughter, Robin, who is graduating from Brown in June.

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Howard Leopold '70 has established an Alpha Chapter website. All Alphas are encouraged to log on at <http://groups.yahoo.com/group/zbtalpha/>. They have already heard from several brothers, including **Howard A. Amer '68**, **William J. Davis '66**, **Thano Schoppel '66** and **Philip M. Waxberg '66**. They hope to hear from many more Alphas.

ALPHA - CCNY REUNION

A reunion of the Alpha Chapter - CCNY classes from '64 to '72 was held on Sunday, October 10, 2004, from 6:30-10:30 pm at Keens Steakhouse in NYC near Madison Square Garden. At least 75 participants attended.

Philip M. Waxberg '66 and his wife Lynn, announce the engagement of their daughter, Rachel, to Adam Broder. Rachel is an Associate in the Human Capital Division at the investment banking firm of Goldman, Sachs. Adam is a graduate of Cornell University and is currently pursuing an MBA degree at Columbia University School of Business. A December, 2004 wedding is planned.

University of California - Los Angeles
David I. Karp, '76 a litigation attorney and mediator in real estate and business matters in Van Nuys, California has been selected to receive the prestigious Silver Beaver Award from the National Council of the Boy Scouts of America. Established in 1931, the Award is granted for distinguished service to youth within a BSA local council. Brother Karp currently serves as the Chairman of the local council's Jewish Committee on Scouting, and is a recipient of the Shofar Award of the National Jewish Committee on Scouting.

California State University - Northridge
Rio B. Saken '90 celebrated the birthday of his one year old son, Kai, on November 7, 2003. Brother Saken operates a sports camp in California.

Case Western Reserve University

Frank V. Lucivero '91 married Mary Beth Moynahan on August 30, 2003 in Garden City, New York.

University of Delaware

Lawrence E. Gittelman, Esq. '92 and his wife, Jennifer are proud to announce the birth of their son, Samuel Wallace Gittelman on March 10, 2003. Brother Gittelman is a Senior Settlement Attorney at Tenacity Settlements in Bethesda, Maryland.

James K. Rasmussen '01 is currently teaching English, Health, and Physical Education at a private high school located in Newark, NJ. Brother Rasmussen is a lifeguard on the South Jersey shore during the summer months.

Seth D. Rosensweig '92 is a Senior Manager at Ernst & Young LLP in New York and was married to Shelley J. Chaben in November. The wedding was at the Breakers Hotel in Palm Beach, Florida.

Duke University

John M. Rosenberg, '53 Director Emeritus, of the Appalachian Research and Defense Fund of Kentucky, Inc., (Appalred) was presented with a Lifetime Achievement Award from The American Lawyer. Brother Rosenberg and his family fled Nazi Germany when he was six years old, settling in the United States. Early in his legal career, he worked as a trial attorney for the Civil Rights Division of the Department of Justice where he fought against discrimination in the Deep South. After leaving the Department of Justice in 1970, Brother Rosenberg created Appalred - a legal services organization assisting low-income Kentuckians.

Edinboro University

Richard G. Moyle, Jr. '94 and his wife had a son in November of 2001.

East Stroudsburg University

Paul G. Jacobs, Jr. '01 is a Chemistry and Physics teacher at Stroudsburg Jr. High School. Brother Jacobs is advisor to both the ski club and chess club.

University of Florida

Dr. Peter A. Levine '63 retired on January 1, 2003 after a 32 plus year career with Euler Hermes ACL.

Cliff S. Schneider, Esq. '00 recently passed the New York Bar Exam.

Evan I. Weiss '99 was married on November 8, 2003 in Orlando, Florida. Several ZBTs attended the wedding including **Michael P. Simon (Alabama '99)** and **Hunter A. Biederman (Florida '00)**.

University of Georgia

Sam Massell '48 a former mayor and lifelong Atlantan, he served as president of the Buckhead Coalition, an association of business interests working to preserve the area's quality of life and guide its economic growth. Brother Massell has been a public official or civic leader for more than four decades.

George Washington University

Peter M. Berk '87 and his wife had their first child, Caroline Berk. Brother Berk also joined Brother Michael H. Sonnabend '86 as partners in AFC Realty Capital Inc., a real estate investment banking business.

Indiana University

Jared A. Hershenson, '99 and his wife, Jessica are proud to announce the birth of their son, Samuel Moshe Hershenson on January 12, 2004. Uncle to baby Samuel, **Evan S. Hershenson '01** is also an alumnus of the Beta Gama Chapter at Indiana University. Grandfather **Marv Hershenson** is an Adjunct Member of the Fraternity and currently serves as an Assistant Advisor to the Beta Gamma Chapter.

Michael A. Lytle '68 was named a 2003 Distinguished Alumnus at Sam Houston State University. Brother Lytle is a Senior Research Associate with Science Applications International Corporation.

Johnson & Wales University

Kevin Schiffman '02 is a Classified Account Executive for the Phoenix Media Group in Boston, Massachusetts.

(Continued on page 5)

Louisiana State University

Fred J. Rubin '83 is the Director of SBA's Office of Financial Analysis. He has been at SBA for six years. He is a new Scoutmaster of Troop 160 in Herndon, VA. Brother Rubin has two sons, Joshua and Noah, and is married to the former Amy Goldman of Little Rock.

University of Maryland - College Park

Alan C. Bomstein '66 was inducted into the Tampa Bay Business Hall of Fame. Brother Bomstein is the President and Chief Executive Officer of Creative Contractors Inc., a Clearwater, Florida-based commercial construction firm.

Lyle A. Fisher '95 married Melanie Gurian on December 28, 2003 in Studio City, California.

University of Miami - Florida

Seth M. Bixson '77 owns his own executive pharmaceutical recruiting business. Brother Bixson has been married for 17 years and has two sons.

New York University

Evan D. Solomon '95 was married to Karen R. Hanney (Syracuse '98) in New York City on October 26, 2003.

New York University - Heights

Bernard A. Coler '47 is retired from Hewlett-Packard Co. Brother Coler and his wife live in Gleneden Beach, Oregon. Their home is situated on a golf course between the 16th fairway and the Pacific Ocean.

University of Pennsylvania

Jerome Makowsky '56 is the 2004 recipient of the Frank L. Weil Award for his lifetime service to the Jewish Community Center Movement.

Pennsylvania State University

Edward Anchel '60 is the CEO of Altec Lansing Technologies, Inc., was named a Penn State Alumni Fellow. His company is a leader in the design, manufacture, marketing and support of high quality multimedia personal computer and home entertainment sound systems, and is developing a series of solutions for emerging digital and business technologies.

Gregory M. Brauser, '93 and his wife, Jennifer are proud to announce the birth of their second son, Ethan John Brauser on April 8, 2004. Uncle to baby Ethan and two and half year old Ben, **Aaron M. Brauser '95** is an alumnus of the Beta Phi Chapter at the University of Pittsburgh.

Robert W. Emery, Jr., M.D., '69 is a cardiovascular and thoracic surgeon now living in Saint Paul, Minnesota. Brother Emery was recently named a Penn State Alumni Fellow.

Theodore Steinman, M.D., '60 is a Professor of Medicine at Harvard Medical School and is on staff at Beth Israel Deaconess Medical Center. Brother Steinman was recently named a Penn State Fellow of the Year.

University of Pittsburgh

The Honorable Max Baer, '71 was recently sworn in as a justice of the Pennsylvania Supreme Court.

Jerome Wische, '65 is the 2004 recipient of the Florence Heller Professional Award for his lifetime service to the Jewish Community Center Movement.

Rider University

Steven L. Diamond '78 is the Director of Tennis at the Green Brook Country Club in North Caldwell, NJ during the summer and is a tennis pro at the Columbia Racquet Club in Florham Park during the winter. Brother Diamond is a 2 time President of the Eastern Division of the United States Professional Tennis Association and coached a player in Wimbledon and the U.S. Open in 1993 and 1995 respectively.

San Diego State University

Alan S. Lasky, '91 is a Vice President of a pre-employment/employment background screening and drug testing company. Brother Lasky also owns an internet consulting and search engine optimization company.

Southwest Texas State University

Randall W. Goltzman, '96 and his wife, Robyn are proud to announce the birth of their son, Jake Alec Goltzman on March 24, 2004.

(Continued on page 6)

Reconnect . . .

with BBYO friends

with BBYO tradition

with BBYO spirit



with **BBYO.**

JOIN US AS WE BEGIN OUR CELEBRATION OF THE
80TH AND 60TH ANNIVERSARIES OF AZA AND BBG
WITH THE LAUNCHING OF OUR ALUMNI WEBSITE:
www.bbyoalumni.org

RECONNECT WITH BBYO, LEARN ABOUT EVENTS
IN YOUR COMMUNITY, SEARCH THE BBYO PHOTO ARCHIVES,
AND MORE.

Stephen F. Austin State University

Supreme Councilor **Joel T. Wyatt '93** has accepted a position with the University of Pennsylvania as the Director of the Western Region. He is responsible for directing major gift fundraising in the Western region of the United States, including Hawaii and Texas.

Tulane University

Keith E. Fine, '95 and his wife, Ann-Marie had a son, Max born in October, 2003.

Herbert S. Greenwald, Jr., M.D., '60 retired from the practice of ophthalmology on December 31, 2003.

Steven Irgang, '88 has set up a foundation to raise money for underprivileged kids in his brother's memory. **Doug J. Irgang (Tulane, '91)** was tragically lost in the World Trade Center on 9/11. The Sigma Chapter at Tulane University recently put up a beautiful plaque in honor of Doug. The Tulane Business School is also dedicating a room in Doug's memory. For more information on Doug and the foundation visit www.swimforthefuture.com.

Robert L. Turchin '43 was elected Chairman of the Appalachian State University Foundation and is also an ASU Trustee.

Virginia Tech

Brian C. Brown '97 was married on August 30, 2003 in St. Louis, MO. Brother Brown is employed with Cisco Systems and lives in Denver, CO. Several ZBT

Chapter Brothers attended the wedding including Supreme Councilor **Bret W. Hrbek '96**, **Jeffrey E. Stine '96**, **Matthew T. Trivett '96**, and **Eric M. Netland '97**.

Supreme Councilor **Bret W. Hrbek '96** and his wife, Jessica had their first child, Noah Waterman Hrbek on June 11, 2004. Brother Hrbek is a former member of the Fraternity's professional staff. He currently serves as a Director of the ZBT Foundation and as a Member of the Supreme Council.

Daniel A. Owens '97 completed the Marine Corp Marathon in Washington D.C. on October 26, 2003. Brother Owens is the founding President of the Delta Xi Chapter.

Washington & Jefferson College

Brian D. Roos '95 was married on April 27, 2002 and earned a Ph.D. in Chemistry from the University of Delaware in December of 2002. He is currently working at an Army Research Laboratory.

Washington University - St. Louis

T. Alan Hurwitz '65 was recently named Vice President of Rochester Institute of Technology and Dean of their National Technical Institute for the Deaf. Brother Hurwitz served as president of the National Association of the Deaf from 1982 to 1984.

Donald B. Kramer, Esq. '52 received special recognition at the Annual Meeting of the National Association of Retail Collection Attorneys (NARCA) in Orlando, Florida on October 24, 2003. Brother Kramer was presented with an award given "to those whose work has changed the collection industry and the community forever." The award will be given annually by NARCA, and has been named the "Donald Kramer Award" in recognition of the fact that Brother Kramer was the founder of the association ten years ago.

University of Wisconsin

Albert C. Hanna '52 is President and CEO of Mid-North Financial Services, Inc. Brother Hanna was recently inducted into the Chicago Association of Realtors (CAR) Hall of Fame. Brother Hanna has

also climbed the seven summits - the seven highest points on the seven continents. He is possibly the oldest individual to nearly reach the summit of Mount Everest, which he climbed for the fourth time at age 72.

Zeta Beta Tau's goal is to provide its members and alumni



with a diverse selection of high quality products at reasonable prices. We have empowered Affinity

Marketing Consultants, Inc. (AMC) to work closely with licensed vendors to choose appropriate product designs that utilize the official colors and logos of our organization and to provide exceptional service to their customers. Zeta Beta Tau firmly opposes any product or design that attempts to glorify alcohol, hazing, sexism, racism, or any other image that conflicts with the ideals and principles of Zeta Beta Tau.

In order to safeguard appropriate marketing of our federally registered trademarks and to guarantee quality products, ZBT is a member of a consortium of Greek organizations (fraternities and sororities) that have entered into a trademark licensing agreement with AMC. AMC will represent ZBT in granting licenses to companies that manufacture merchandise with our name, Greek letters and insignia. ZBT continues to place a priority on protecting our membership's interests. Through the licensing program, the National Fraternity has approval rights over all designs, which depict our name, Greek letters and all products on which our insignia appears. Any manufacturer wishing to use ZBT's name, Greek letters or insignia on merchandise must become licensed prior to selling our approved products. Licensed vendors agree to submit all products and designs for our approval and to pay royalties for use of such marks. Our goal is to only license companies who are committed to providing quality products to our members and alumni.

To view the list of Officially Licensed Zeta Beta Tau vendors visit: <http://www.greeklicensing.com>

SEND US YOUR STORY!

Where have you run into a ZBT? Are you in business with ZBT brothers? We want to know about it. Tell us your story. How has your experience in ZBT changed your life? Did you get a job, find your wife or just have a conversation with a complete stranger (a brother) because of ZBT? We will publish your story. Send us a note and you can be in the next edition of *The Deltan*.

THE CHAPTER ETERNAL

Richard A. Bloch (Theta, Pennsylvania, '45) who co-founded H&R Block with his brother **Henry W. Bloch (Phi, Michigan '45)** and helped build it into the world's largest tax preparer, died July 21, 2004 of heart failure. Brother Bloch was diagnosed with terminal lung cancer in 1978, but the cancer went into remission after two years of treatment. He and his wife, Annette, founded the R.A. Bloch Cancer Foundation in 1980 in Kansas City.



Richard A. Bloch (Pennsylvania, '45), left, and Henry W. Bloch (Michigan '45), right, both accept the Man of the Year Award during the 1992 National Convention in Kansas City, Missouri.

Alan B. Burghardt (Pi, Boston, '61) left his accounting office shortly after midnight and went home where he later died of a heart attack. He was an accountant and it was April 15, 2003. His family recognized the irony but said that given the hours he devoted to his clients, the timing of his death wasn't all that surprising.

John P. Conway (Alpha Gamma, Vanderbilt, '06) was a sophomore at Vanderbilt University. Brother Conway passed away on January 27, 2004 due to heart failure.



Sidney Fine (Upsilon, Connecticut '29) Emmy nominated composer, arranger and orchestrator who worked on Broadway and in films, radio and TV from the '40s - '60s died on May 20, 2002. He was 97. Brother Fine served as one

of the original orchestrators on the 1957 Broadway hit "The Music Man." Among his feature credits, he served as an arranger on Paramount's Irving Berlin musical "Blue Skies" in 1946. For Walt Disney Studios, he helped to orchestrate the 1955 classic "Lady and the Tramp." He also worked on the daytime "Mickey Mouse Club." He worked in radio including shows featuring Jack Benny, Dinah Shore, and George Burns and Gracie Allen.

Sidney P. Gilbert, FAIA (Alpha Omicron, Pratt Institute '63) died September 14, 2001 after a brief illness. Brother Gilbert was a founder of Architects Designers Planners for Social Responsibility (ADPSR). He was given the honor of Fellow in the American Institute of Architects for his work promoting peace through international exchanges with fellow architects primarily in the then Soviet Union.

Leslie Groobin (Gamma Nu, CSU-LA '70) was killed in a car accident on August 20, 2003 while driving his son to the University of Arizona. Brother Groobin was a teacher and described his work as "daily doses of hope, frustration, despair and fulfillment with some days providing all four emotions before second period." He loved teaching and felt it brought honesty and humility to his life.

Sheldon Ronald Jaffery (Omicron, Ohio State '56) passed away on July 10, 2003 at the age of 69. An attorney for 40 years, Brother Jaffery was a partner in the law firm of Zellmer and Gruber before establishing his own practice. He wrote eleven books, including *Horrors and Unpleasantnesses*, *The Collector's Index to Weird Tales* and *The Arkham House Companion*.

Philip Kind Jr. (Alpha Pi, North Carolina '37) a former staff member of the National Fraternity, died of heart failure on July 10, 2004. Brother Kind lived up to his name by contributing to worthy causes including the ZBT Foundation, United Way, Big Brothers Association, and the Philadelphia Police Athletic League.

Craig P. Krosnick (Beta Mu, Rider '04)



was a senior computer information systems major at Rider University. Brother Krosnick passed away on May 1, 2004. Craig was a former secretary of the Beta Mu Chapter.

Richard Liss (Alpha Kappa, Wisconsin '62) died September 6, 2002 in Brussels, Belgium. Brother Liss was President of European Communications Group. He resided in Brussels since 1973.

Lt. Col. (retired) Michael P. Ryan (Gamma Epsilon, Marshall '71) died on November 30, 2003 at home. Memorial contributions can be made to The Marshall University Foundation with the gift designated for the ZBT Gamma Epsilon Scholarship Fund.

Herbert E. Schwartz (Alpha Beta, UCLA '58) passed away on August 4, 2003. Brother Schwartz was a long time trustee of the Alpha Beta (ΦΣΔ) and Alpha Rho (ZBT) Chapters. He served on both boards for many years - from the late 1960s until the late 1980s. Generations of ΦΣΔs and ZBTs benefitted from the advice of brother Schwartz. He graduated from Law School in 1961 and immediately began his legal career as an instructor at Harvard Law School and later at the UCLA Law School. For several years he served as Chairman of the American Bar Association tax division and was listed in Who's Who in America.

Sidney J. Silberman (Delta, Columbia '42) died on August 29, 2003 at the age of 81. From 1977 to 1980, Brother Silberman was Chairman of the Executive Committee of what is now Kaye Scholer LLP, a large international law firm based in Manhattan. During World War II he saw military action while serving in the Navy and rose to the rank of lieutenant. Brother Silberman was a longtime supporter of the UJA-Federation of New York.

(Continued on page 8)

Burt P. Schwarz (Georgia Tech, Xi '36) died October 17, 2003 of pneumonia. He was 89. Brother Schwarz began his career with the Mobile Register as a reporter in 1939. In March 1944, he was drafted into the U.S. Army and sent to Europe during World War II with the 106th Infantry. In Belgium, he was captured by Germans during the Battle of the Bulge. He spent five months as a POW. Upon his return, Brother Schwarz rejoined the newspaper in 1946 and retired in 1995 as an advertising manager.

Martin "Mike" W. Spector (Alpha Epsilon, Washington & Lee '25) died at age 98 on September 24, 2003. In 1948 Brother Spector founded Spec's Music in South Florida. The company became Florida's largest retailer of pre-recorded music. Trans World Entertainment Corp. now operates Spec's Music. Brother Spector served in the U.S. 3rd Army in the 118th Signal Radio Intelligence Company under General George Patton. He participated in the Utah Beach landing in Normandy, France and was with this unit throughout the campaigns in France, Germany and the Battle of the Bulge in Belgium.

Andrew B. Tomkiewicz (Zeta Alpha, Florida State '07)



was a freshman at Florida State University. Brother Tomkiewicz was tragically killed in a car accident on June 12, 2004. At the time of his death, Andrew was serving as recruitment chairman for the Zeta Alpha Colony. His brother **Michael J. Tomkiewicz (Florida State '04)** is a former president of the Zeta Alpha Colony.

BERGEN MANAGEMENT

Accounting & Financial Management



Philip M. Waxberg
President

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ZBT BY THE NUMBERS

Chapters & Colonies
with the highest number
of initiates for 2003-2004

Texas - Dallas: 42
Southern California: 38
Colorado: 36
Arizona: 29
Indiana: 28
UCLA: 27
Illinois: 26
Florida: 26
Michigan: 26

116,794

Total membership recorded of
Zeta Beta Tau initiates

961

Total Brothers initiated
during the 2003-2004
academic year

368

Total Brothers who attended a
ZBT educational program during
the 2003-2004 academic year



States with the highest number of ZBTs

New York: 9133
California: 6699
New Jersey: 4725
Florida: 3854
Pennsylvania: 3720

1

Total number of alumni it takes to make
a difference in the future of
ZETA BETA TAU FRATERNITY

Contact the National Office to find out how
you can help!

SUPREME COUNCIL GOES A MILE HIGH

Accepting an invitation from the Beta Alpha Theta Chapter, the October, '03 meeting of the Supreme Council was held in Colorado. The festivities kicked off with an alumni reception in Denver. Alumni **Edwin R. Diner (Colorado '49)**, **Robert Weil (Colorado '47)**, **Gary L. Berz (Denver '70)**, **Daniel S. Pfeffer (Colorado '94)**, and **Walter "Bud" Slatkin (Colorado '67)** were honored for helping keep the bonds of brotherhood alive within their chapters.

The Council held its first business session in Denver on Friday evening. On Saturday, the meeting was hosted by the Beta Alpha Theta Chapter at its Chapter house. The Brothers of the Chapter were able to sit in on the meeting and have lunch with members of the Council.

The Supreme Council already has plans to meet at Beta Zeta Epsilon, University of Maryland - College Park and Alpha Eta at the University of California - Berkeley in the future.



National President **Kenneth L. Simon** presenting a Certificate of Appreciation to the Beta Alpha Theta Chapter for hosting the Supreme Council. Pictured left to right are Chapter President **Sean B. Leventhal '04**, National President **Kenneth L. Simon** and Chapter Secretary **David J. Kon '05**.

THE ZETA BETA TAU FOUNDATION

ZETA BETA TAU FOUNDATION MISSION STATEMENT



The Zeta Beta Tau Foundation is a nonprofit corporation exclusively committed to educational and charitable purposes that assist the Brothers of Zeta Beta Tau Fraternity.

The foundation assists the Brothers of Zeta Beta Tau Fraternity by funding scholarships and academic and leadership programs to maximize their personal development and prepare them to be leaders of society.

The scholarships and academic and leadership programs funded by the Foundation enhance the overall value of membership in Zeta Beta Tau Fraternity by complementing the collegiate educational experience.

Matching Gifts Can Increase Your Contribution

What's better than a generous gift to the Zeta Beta Tau Foundation? A gift that is twice as generous thanks to a third party's matching gift program!

Many companies offer employees a matching gift benefit that, in effect, doubles (or in many cases even triples) your gift to the Zeta Beta Tau Foundation. Matching gifts make a critical contribution to the Annual Campaign.

You receive credit for the entire gift, both your contribution and the company match. It can fulfill membership requisites in annual and lifetime giving societies such as the 1898 Society.

So when making a gift to the Zeta Beta Tau Foundation, please consider earmarking the Zeta Beta Tau Foundation for a corporate match. Companies have various methods by which you can submit your matching gift request: online forms, automated phone systems or a paper form that you submit to the Zeta Beta Tau Foundation. Contact your company's human resources officer or Web site to find out what your options are.

ANNUAL GIVING CLUBS

1898 Society

The 1898 Society recognizes all donors who support the Zeta Beta Tau Foundation with \$250 or more in unrestricted gifts. Members will be listed in the Annual Report. Diamond: \$2,500+; Gold: \$1,000-\$2,499; Silver: \$500-\$999; Bronze: \$250-\$499. All gifts made during the fiscal year (June 1-May 31) are credited towards membership. Membership in the 1898 Society includes membership in the Founders Society.

Founders Society

The Founders Society recognizes all donors who support the Zeta Beta Tau Foundation with \$1 for each year since the Fraternity's founding in unrestricted gifts. Members will receive special recognition in the Annual Report. All gifts made during the fiscal year (June 1-May 31) are credited towards membership. Membership in the Founders Society is included in membership in the 1898 Society.

Gottheil Society

The Gottheil Society recognizes undergraduate donors who support the Zeta Beta Tau Foundation with \$18.98 or more in unrestricted gifts. Members will be listed in the Annual Report. All gifts made during the fiscal year (June 1-May 31) are credited towards membership.

	\$2,500	\$1,000	\$500	\$250	\$105	\$100	Other
Annual Report	•	•	•	•	•	•	•
Donor Newsletter	•	•	•	•	•	•	
Special Recognition	•	•	•	•	•		
Donor Certificate	•	•	•	•			
Financial Planning Newsletter	•	•	•				
Regional Reception	•	•					
National Reception	•						
Bronze Lapel Pin				•			
Silver Lapel Pin			•				
Gold Lapel Pin		•					
Diamond Lapel Pin	•						

In Honor of...

Brother **Stephen J. Trachtenberg** (Columbia '59) and Brother **Louis L. Gadless** (SDSU '65) made contributions in honor of Brother **Richard S. Simon** (Michigan '43) being named one of "Eight Over 80" by The Jewish Association on Aging in Pittsburgh, Pennsylvania.

Brother **Louis L. Gadless** (SDSU '65) and Brother **James P. Summers** (Marshall '70) made contributions in honor of Brother **James E. Greer, Jr.** (CSU-Long Beach '64) receiving the Riegelman-Jacobs Award, ZBT's interfraternity service award for his contributions to the interfraternity movement.

Brother **Louis L. Gadless** (SDSU '65) made a contribution in honor of Brother **Ronald J. Taylor, M.D.** (W & J '66) receiving the Edwin N. Sommer Award "for selfless dedication to the ideals of Zeta Beta Tau Fraternity."

Roger Small and Audrey Arkovitz made a contribution in honor of Brother **Kevin H. Small** (Washington - St. Louis '04) graduating.

Brother **Frederick E. Schatz** (Michigan '57) made a contribution in honor of the 50th birthday of Mark Schatz.

In Memory of...

Brother **Leslie H. Flowers** (Georgia '94) made a contribution in memory of Brother **Seymour J. Barr** (Alfred '42).

Brother **Saul A. Fern** (Boston '54) made a contribution in memory of Brother **Alan B. Burghardt** (Boston '61).

Brother **Frederick E. Schatz** (Michigan '57) made contributions in memory his brother **Harvey E. Schatz** (Michigan '50), Gerry Kirschner, Bernice Katz, and Lillian Weinbaum.

Brother **Irving M. Chase, Esq.** (UCLA '74) made a contribution in memory of Amy Braver, daughter of Brother **Martin D. Braver** (Boston '47).

Brother **Frederick E. Schatz** (Michigan '57), Brother **Elliott D. Fredland** (Washington & Jefferson '60), Brother **Saul A. Fern** (Boston '54), and Brother **Faron A. Lewitt** (Alabama '97) made contributions in memory of Marian "Betty" E. Weinstock, wife of Brother **Arthur S. Weinstock** (Columbia '41).

Brother **Philip M. Waxberg** (Alpha '66) made a contribution in memory of Sidney Lewitt, grandfather of Brother **Faron A. Lewitt** (Alabama '97).

Brother **Philip M. Waxberg** (Alpha '66), Brother **Saul A. Fern** (Boston '54), and Brother **Faron A. Lewitt** (Alabama '97) made contributions in memory of Alvin Lichtenstal, grandfather of Brother **Kenneth L. Simon** (Pittsburgh '75) and great-grandfather of Brother **Chad D. Simon** (Harford '03).

Brother **Arthur S. Weinstock** (Columbia '41) and Brother **Irving M. Chase, Esq.** (UCLA '74) made contributions in memory of Harvey Beck, father of Brother **Myles K. Beck** (Missouri '67).

HONORING & REMEMBERING

To honor or remember a loved one, a friend, or a Fraternity brother, consider making a donation to the Zeta Beta Tau Foundation. An acknowledgement of your tax deductible gift will be provided. In addition, notification will be sent to the person being honored or to the family of the person being memorialized. Future issues of *The Deltan* will list those gifts received in honor or in memory of someone. Use the form below to honor or remember.

*"The crest and crowning of all good
life's final star, is Brotherhood"*

Zeta Beta Tau Foundation

3905 Vincennes Road, Suite 300
Indianapolis, Indiana 46268-3057
317-334-1898
317-334-1899 Fax
foundation@zbtational.org
www.zetabeta.org



[] In Memory [] In Honor

of: _____

Donation Amount: \$ _____ Date: _____

Mail Card to: _____

Address: _____

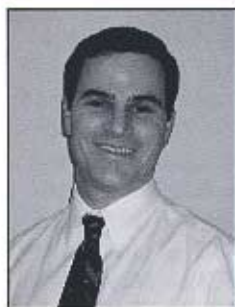
Card to be signed: _____

Donor's Name: _____

Address: _____

Your gift to the Zeta Beta Tau Foundation is tax deductible. Thank you!

REVOCABLE LIVING TRUSTS ARE TRUSTWORTHY



Revocable living trusts ("Trust") not only benefit you, and your spouse, today but also your heirs in the future. There are numerous advantages to having a Trust as part of an estate plan. The decision to use a Trust in conjunction

with a Last Will and Testament requires one to understand the advantages and disadvantages of establishing a Trust.

In general, there are two types of revocable living trusts, "funded" and "unfunded." To have a funded Trust means that during the estate owner's lifetime, the legal title to their assets is changed to reflect the name of the Trust. By changing title, the Trust becomes funded. On the other hand, an unfunded Trust is funded only after the estate owner's death. The primary advantage of a funded Trust is that it will avoid probate; whereas, an unfunded Trust will not.

There are many reasons why an individual would wish to avoid probate. It is an expensive, lengthy, public process and can be very frustrating. The fees associated with a probate are statutory; meaning that state legislature determines the fees an attorney will receive for performing the work, not the client and attorney. As these fees are based on the gross value of the estate on the date of death, this typically amounts to a higher fee than if the decedent had created a Trust and avoided probate. In addition, probate is a lengthy process as it requires the court's permission and supervision to perform most acts with a decedent's estate, such as selling real estate or performing improvements to real property; whereas, a Trust would designate the individual who could immediately act upon the decedent's death.

In addition to probate avoidance, tax planning is the second most common reason for establishing a Trust. The drafting of the dispositive provisions in a Trust may be done in such a way as to reduce both estate and income taxes to the beneficiaries. In other words, a married couple may choose to avoid probate and eliminate the estate tax on the death of the first spouse, while at the

same time minimizing the estate tax upon the death of the second spouse. To accomplish this goal, a portion of the first spouse's assets are restricted from passing outright to the surviving spouse. This prevents those assets from being included in the surviving spouse's estate upon their death. A Trust enables a couple to utilize each of their tax free transfers, thus doubling the amount the ultimate beneficiaries receive free from estate tax.

A third advantage in utilizing a Trust is that in the unfortunate circumstance where an individual would require a Conservator to be placed over their estate, the Trust dictates who takes control of the estate; not the Judge of the Conservatorship Court. A conservatorship is to an adult as a guardian is to a minor. When an adult is deemed unfit to make their own decisions, a Conservator is placed over them.

Trusts contain the estate owner's dispositive provisions. Meaning, the document contains instructions as to who is to receive the estate owner's assets upon the first death and then the second death. For a married couple the beneficiary of the Trust, upon the first death, is typically the surviving spouse and upon the surviving spouse's death, their children. In addition to the children, charities are often a beneficiary. Beyond the satisfaction of philanthropy, an estate receives a deduction, if estate taxes are due, on the estate tax return for the charitable gift. Thus, the children will be responsible for paying less in estate taxes, if due, and a charity will benefit from the generosity of the estate owner. This is a win-win scenario. It is important to consider charities and/or organizations that have affected one's life when establishing one's Trust.

A fifth benefit of a Trust is that an estate owner may choose during their lifetime to have all or a portion of their estate managed by a third party, and not themselves. This transfer of control is not irrevocable so the estate owner may take back control of the assets at their whim, assuming capacity is not an issue. The estate owner may retain the beneficial enjoyment of their assets, but not be responsible for the day to day management of the assets.

Finally, Trusts provide for privacy when

dealing with the instructions of an estate owner as to how their assets are to be utilized during their lifetime and distributed after their death. By avoiding probate, the dispositive provisions the estate owner establishes are not recorded in the public record, available for viewing by the general public. Instead, the handling of the distributions is conducted privately and the terms for such distributions remain out of the public eye.

Inasmuch as there are many advantages to establishing a Trust, there are a few disadvantages as well. First, the initial cost associated with creating and funding a Trust is greater than merely executing a Last Will and Testament. Although one may view the expense too high, compared with the statutory fees discussed earlier, the initial fee is typically less than a probate's statutory fee. Second, once a Trust is created, funding the trust requires transferring legal title on each asset to the name of the Trust, rather than the name of the owner as an individual, which takes time. A third disadvantage is the formality associated with transferring legal title of estate assets from the estate owner's individual name to the name of the Trust. This may require one or a few documents, and the process may be slow.

Determining if a Trust is right for each individual, or couple, requires balancing the advantages and disadvantages. A Trust saves the beneficiaries from paying estate and income taxes, when applicable, avoids probate, avoids conservatorship proceedings, ensures the individual or entities directed to receive the estate owner's assets receives them and allows for all the above to occur in private. Although the establishment and initial transferring of legal title to the Trust may be inconvenient, in the long run it will be well worth the effort.

Scott M. Parkas, is an associate in the law firm of Alperstein, Simon, Gillin & Scott, LLP, 15760 Ventura Boulevard, Suite 1520, Encino, California 91436, (818) 501-3100. Scott practices in the areas of estate planning, trusts, personal and business tax matters, conservatorships and related matters. Scott is a graduate of University of Southern California (Sociology, 1994), Loyola Law School of Los Angeles (JD, 1998) and University of Southern California (Master of Business Taxation, 1999). Scott was President of Alpha Delta Chapter of Zeta Beta Tau Fraternity in 1993.



AUTHOR, AUTHOR!

Have you or a fellow Brother recently had a book published? We'd like to hear about it. Send us your information and a copy of the book if possible and we will publicize your work in a future issue of *The Deltan*.

RADIO, TV, MOTHER EARTH & ME

Joel Rapp (USC '55) is the author of *Radio, TV, Mother Earth & Me: Memories of a Hollywood Life*.

Radio, TV, MOTHER EARTH & ME
Memories of a Hollywood Life
JOEL RAPP



FOREWORD BY ROGER CORMAN

Brother Rapp was raised in Beverly Hills, surrounded by show-business legends. He inherited the writing gene and went on to write or co-write 16 motion pictures and 200 sitcom episodes, among them *Gilligan's Island*, *The Lucy Show*, *McHale's Navy*, *My Favorite Martian*, *The Patty Duke Show*, *The Joey Bishop Show*, and *The Donna Reed Show*. In 1969 he quit his job as Vice-President in charge of Comedy Development at Universal Pictures and went into the

indoor plant business, soon becoming known as "Mr. Mother Earth, Plant Man to the Stars," a persona in which he wrote 14 best-selling books on indoor gardening and cooking, spent eleven years with Regis & Kathie Lee as their TV gardener, and for almost ten years was heard weekly dispensing gardening advice on WABC radio in New York.

This memoir is filled with marvelous anecdotes from his careers in show business and gardening - stories of his friendships with Lucille Ball, John Huston, Ruth Buzzi, Elizabeth Taylor, Don Rickles, Ernest Borgnine, Lenny Bruce, Clark Gable, Dinah Shore, and many, many more.

To purchase Brother Rapp's book visit bearmanormedia.com or amazon.com.

DON'T YOU JUST HATE THAT?

Don't you just hate that?

738 Annoying Things to Scott Cohen

Scott G. Cohen (Syracuse '93) is the author of *Don't You Just Hate That?* - A compendium of complaints against life's imperfections. Every situation that's ever grated on your nerves and each unnecessary frustration that has ruined your day is itemized (738 annoying things) in this hilarious pocket-size index of unavoidable irritations

MEMOS FROM THE CHAIRMAN

Alan C. ("Ace") Greenberg (Missouri '49) is the author of *Memos From The Chairman*.

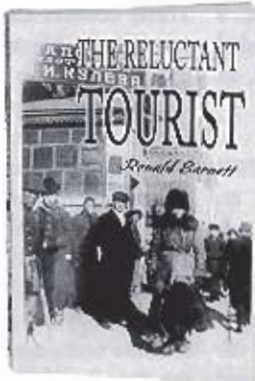


This collection of memos written by Brother Greenberg shows one way in which he was able to help transform Bear Stearns into one of the most profitable investment banks in the world. The memos cover a period of ten years from May 1978 to May 1988. The philosophies of Brother Greenberg will benefit anyone in business. For example, he writes "the tendency is to cut expenses

when things are tough...When things are good, you should be even more careful of expenses because it is ridiculous to leave anything on the table when you hold a royal flush."

THE RELUCTANT TOURIST

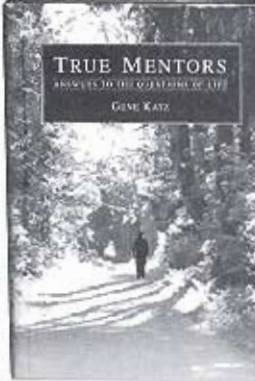
Ronald A. Barnett (UCLA '51) is the author of *The Reluctant Tourist*, the story of a British Jew (the author's father) who deserts the British army because his life



is threatened when he confronts anti-Semitism. The story is told as historical fiction and describes the main character's journey from London to Canada via Russia, Siberia, China and Japan. Further adding to the drama, the book weaves into the narrative, the story of the little known allied intervention into Russia and Siberia after the Russian Revolution during 1918 and 1919.

TRUE MENTORS

Gene J. Katz (Princeton '97) is the author of *True Mentors: Answers to the Questions of Life*.



Lying in bed at night, we have all been stricken by the inescapable grasp of the unknown. On these long nights, as we toss and turn, endless questions enter our minds. As we ask ourselves these questions, it often seems impossible to fit the pieces of our lives together. Friends, family, society, school, future...every subject seems to be a mystery. In this book, Brother Katz searches out true mentors of society and asks them many of the profound questions of life

IS THERE A DOCTOR IN THE HOUSE? FRATERNITY HOUSE THAT IS!

(Continued from page 1)



Jeffrey S. Flier, M.D. (Alpha, CCNY '68) is Professor of Medicine at Harvard Medical School and Chief Academic Officer at Beth Israel Deaconess Medical Center in Boston. Brother Flier is a fellow of the American Academy of Arts and Sciences.

Upon reflection, today what do you consider to be the most important part of your Fraternity experience?

Just being able to develop a group of friends with whom I went through the years of college.

What made you choose to join ZBT?

I lived at home and I was looking for a welcoming group of people with whom I could associate and create somewhat more of a home away from home.

What suggestions do you have for today's undergraduate ZBTs interested in the field of medicine?

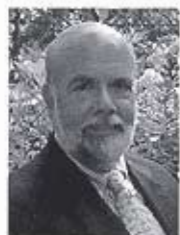
My advice would be that it's a great field. The careers and lives of doctors have changed somewhat, but it remains a wonderful field.

Were you aware of the significance of being a member of Alpha Chapter?

Oh yeah, that was inculcated into us that's for sure. We were aware of that and who the founders were.

How did being a Brother of Zeta Beta Tau affect your life?

There was a significant group of guys in my year and other years who were pre-med. They were able to offer me guidance and help me succeed academically.



Theodore Tyberg M.D. (Alpha, CCNY '68) is a Cardiologist with New York Cardiology Associates. Brother Tyberg is the co-author of *Hospital Smarts: The Insider's Survival Guide to Your Hospital, Your Doctor, the Nursing Staff and Your Bill!*

Upon reflection, today what do you consider to be the most important part of your Fraternity experience?

The fact that CCNY was a "subway" school and the Fraternity offered a camaraderie that was difficult to find in a school where everybody lived at home.

What is your fondest memory from your undergraduate ZBT days?

My first year was an incredible experience in ZBT. I found the organization extremely well run and fascinating.

Did you attend a ZBT National Convention?

I remember going up to Troy, NY to meet other ZBT Brothers and having to make a midnight run through town to get some sorority women back before curfew.

What suggestions do you have for today's undergraduate ZBTs interested in the field of medicine?

It is the best job that anyone can have.

2004 NATIONAL CONVENTION RACES BY!



The 2004 National Convention was held in Indianapolis, Indiana from July 8 to July 11 at the Indianapolis Marriott Downtown. In attendance were a large number of both undergraduate and alumnus Brothers. We accomplished our goal of educating and training Chapter and Colony leaders on the finer points of chapter management so that they can return to their respective campuses and make an impact on the success of their group.

Harold R. Oseff, Esq. (Michigan, Eta '68) was installed as ZBT's 45th National President, beginning a two-year term on September 1, 2004.



A reception for Official Family members and local alumni was held prior to the Awards Banquet. In addition to the recognition of various individual and Chapter/Colony achievements at the banquet, the Brummer Cup was awarded to ZBT's best Chapter, Rho Iota at the University of Rhode Island (right).

WHY THE ELIMINATION OF PLEDGING?

Did you know that ZBT eliminated pledging in 1989? It started with many years of efforts to eliminate hazing:

For many years, ZBT has prohibited hazing.

Each year, positive pledge programming was presented to Brothers at every Leadership School and Regional Conclave, through printed ZBT materials, and at every other opportunity.

Yet, hazing continued.

It was triggered by an examination of ZBT's values in the wake of a rash of behavioral problems:

When ZBT's Supreme Council met at the 1988 Convention, most of their agenda was chapter disciplinary situations. Council members questioned why there were so many discipline problems, and wondered what could be done about it.

The Supreme Council met in a retreat format in the Fall of 1988 and concluded that the Fraternity was moving away from its values. The lack of knowledge about, and respect for, our values were resulting in the problems that ZBT was facing – hazing, alcohol related injuries and incidents, fights with other groups on campus, etc.

They concluded that if something wasn't done to return to our values, the negative behaviors would continue, and there would be another tragedy in ZBT. They also concluded that if the fraternity system in general didn't change its behavior, we would all be put out of business.

It was motivated by a desire to return to the values of our Ritual and Credo, address the behavioral problems in the strongest way possible, and prevent any other ZBTs from being injured.

While there were a variety of problems, some were identified as society-related (such as misuse of alcohol) and couldn't be dealt with immediately and directly.

On the other hand, hazing was primarily a fraternity issue, and could be dealt with immediately and directly.

It was agreed that ZBT would deal with hazing first.

The Supreme Council then examined the institution of pledging:

Pledging creates the environment for hazing.

Hazing only occurs during pledging, since Brothers have "absolute power" over pledges. Since Chapters didn't and wouldn't stop the hazers, pledges could either accept the hazing or quit.

Pledging also delays learning about the values of ZBT (as described in our Ritual) until after a pledge goes through weeks and months of a different value system – pledges did the work and had responsibilities, and a Brother could basically do as he pleased.

Once pledges are initiated as Brothers, they receive the "immunity" of being a Brother, and some turn around and "get" the next pledge class. This results in the hazing activities increasing in severity and amount, until something bad happens, or the chapter gets caught.

Pledging Doesn't Do What It Claims To Do:

Most pledge programs are far removed from the goal of helping the newest brother to be a good brother, and promoting unity among the entire chapter.

Rather, pledging promotes intra-chapter animosity by promoting pledge class unity. The hazers and other brothers who harass or disrupt the pledge class are despised by the former pledges even after initiation.

The inconsistencies, deception, and abuse that go on during pledging are damaging to a fraternity chapter. Apathy is a classic result of poor pledge programming. Every chapter has heard the phrase, "let the pledges do it." That is not Brotherhood.

As a result of their considerations, the Supreme Council decided that pledging was fatally flawed, inevitably would result in hazing, and therefore was contrary to the values of Zeta Beta Tau. They voted to prohibit pledging starting in the Fall of 1989.

In the interim, a committee of undergraduate and alumni ZBT leaders developed the Brotherhood Program to guide Chapters in succeeding as a Fraternity without pledging.

- ◆ The Brotherhood Program was designed to give each chapter a comprehensive program to help grow and develop relationships. It is the critical thing we do to help create and strengthen bonds within chapters.
- ◆ Its emphasis is on a complete fraternity experience that includes standards that apply to ALL Brothers in the Chapter. Being a ZBT Brother is a privilege, not a right and it must be earned. Brothers should abide by these standards for ALL 4 YEARS! Quality Standards are a way to ensure a chapter's survival and success.
- ◆ It is harder than a pledge program in that EVERYONE is involved. There is no two-tier system. Everyone is accountable. If you are a senior or if you are a freshman, you are responsible to follow the brotherhood quality standards. If you do not, you can be subject to expulsion through the Semiannual Brothers Review Vote.
- ◆ It is more rewarding than a pledge program in that you will be learning and growing beyond your college years. It helps teach you that working hard all the time is more rewarding than just working hard as a new member and slacking off as an older member.



ALL IN THE FAMILY

"ALL IN THE FAMILY" comprises a listing of legacies of whom the Fraternity is made aware. A legacy is the brother, son, grandson, nephew, first cousin or brother-in-law of a Fraternity member (undergraduate or alumnus) who joins ZBT. Please send us all such notifications – including the school, chapter and class year of both brothers of ZBT.

- ♦ Jason Harris Askinasi (Maryland - College Park '05) is the son of Dr. Joseph K. Askinasi (Maryland - College Park '78)
- ♦ Evan B. Balaban (Alabama '07) is the brother of Jody M. Balaban (Alabama '01)
- ♦ Josh G. Ballen (Tulane, '06) is the grandson of Fred Ballen (Syracuse '39)
- ♦ Jacob M. Cohen (Alabama, '05) is the son of Ross Cohen (Alabama '75)
- ♦ David W. Dubelman (Colorado '07) is the brother of Daniel E. Dubelman (UCLA, '05)
- ♦ Chase O. Freundlich (Syracuse '06) is the brother of Chad E. Freundlich (Syracuse '05)
- ♦ Jason D. Goebble (Case Western '05) is the grandson of Eugene B. Squires (Ohio State '39)
- ♦ Brandon A. Gorge (Colorado '07) is the brother of Matthew S. Gorge (Northwestern '05)
- ♦ Michael L. Hollenberg (Syracuse '07) is the grandson of Morton Hollenberg (Franklin & Marshall '42)
- ♦ Adam V. Kaplan (Colorado '05) is the son of Larry S. Kaplan (UCLA '76)
- ♦ Matthew B. Kushner (Miami '05) is the cousin of Adam D. Kanfer (Miami '07)
- ♦ Jared A. Letzt (Arizona '06) is the cousin of David S. Perlmutter (Arizona '96)
- ♦ Kyle J. Plotkin (Miami '04) is the brother of Lowell D. Plotkin (Emory '00)



Benny R. Kaplan (Colorado '07) is the son of Michael S. Kaplan (Denver '74)

PICTURE PERFECT



The University of Denver, Iota Chapter held a reunion on October 10-12, 2003. The reunion included golf, tennis, a game of touch football, a tour of D.U., and a dinner reception on Friday. On Saturday the group went to Vail for dinner and dancing. The weekend was attended by approximately 100 people and was a great success. The Iota Chapter of Phi Sigma Delta was founded in 1920. The Chapter won the best chapter award from Phi Sigma Delta in 1968. They were also recognized as the best chapter of Zeta Beta Tau in 1970, one year after Phi Sigma Delta merged with Zeta Beta Tau.



Steven H. Friedman (Alpha, George Washington '90) was selected as a member of the Elite National Team for the Bristol-Myers Squibb Tour of Hope. The team biked 3,200 miles in one week to raise awareness for cancer clinical trials. Lance Armstrong joined the team as it left Los Angeles on October 11, 2003 and arrived in Washington, D.C. on October 18, 2003. Brother Friedman, a testicular cancer survivor since 1995 is married to Michelle. They have a 19 month old son and a second child due any day. For more information on Brother Friedman, visit the Tour of Hope website at www.tourofhope.org.



Kenneth Baum, Jerome K. Goldman, Honorable Arthur J. England, Jr., Martin Marcus, Samuel Wolf, Alan J. Gold and other members of the 1955 class of Theta Chapter at the University of Pennsylvania recently held a reunion in Las Vegas, Nevada. They played golf, had make-overs for the wives at Neiman Marcus, and lots of hanging out over breakfast, lunch and dinners. Walter B. Goldsmith reports "lots of chatting, laughing and remembering. It was the same kind of fellowship ZBT brought us 48 years ago. We [Theta '55 alumni] recommend mini reunions to all ZBT brothers as a very satisfying look back. We all left with a strong desire to meet again (and again)."

WE WANT TO HEAR FROM YOU

P

lease fill out and return the form below so that we can update our records and include your news in the next issue of *The Deltan*. (Photos are also requested.) Please inform us if you would like to volunteer and tell us about news, address changes, new career positions, marriages, births, alumni reunions/clubs, recruitment recommendations, etc. **Please print or type.** *Thank you.*

Full name: _____ Year of graduation: _____

School: _____ Chapter: _____

Spouse: _____

Home Address: _____ Work Address: _____

Home Phone: _____ Work Phone: _____

E-Mail Address: _____

News (attach additional sheets if necessary): _____

Recruitment recommendations (name, address, phone, school, and year he plans to attend): _____



The Deltan
The Magazine of Zeta Beta Tau Fraternity, Inc.
3905 Vincennes Road, Suite 300
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