



ELTAN

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A Brotherhood of Kappa Nu, Phi Alpha, Phi Epsilon Pi, Phi Sigma Delta, Zeta Beta Tau

Digital Deltan

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EDITOR

[Faron A. Lewitt](#) (Alabama '97)

CONTRIBUTING WRITERS & EDITORS

Rabbi Mark S. Bloom (Northwestern '88)

[Laurence A. Bolotin](#) (Florida '01)

Elliott D. Fredland (Washington & Jefferson '60)

Ari L. Kaplan (Boston '93)

Merritt Olsen

[David A. Saks](#) (California State University – Northridge '81)

Rabbi Eliezer Sneiderman (Theta, University of Pennsylvania '86)

Jonathan I. Yulish (Case Western Reserve '84)

GRAPHIC DESIGN

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Email: zbt@zbtnational.org

Website: www.zbt.org

Address: Zeta Beta Tau Fraternity, Inc.
3905 Vincennes Road, Suite 300
Indianapolis, Indiana 46268-3057.

Phone: 317.334.1898

Fax: 317.334.1899



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Letters to the Editor

Thank you to all who provided feedback in response to the third issue of the *Digital Deltan*. After you have had a chance to click your way through this fourth issue of the *Digital Deltan*, let me know what you think by sending me an [email](#).

Feedback from the third issue of the *Digital Deltan*...

Just finished reading "Digital Deltan" and wanted to congratulate you on another fine issue . . . the articles were both interesting and informative. I especially enjoyed the one about Brother Bruce Weinstein's recent appointment to the Zeta Beta Tau Foundation Board of Directors.

Please pass along my best wishes to Bruce [Zeta Beta Tau Foundation Director Bruce H. Weinstein (Alabama '70)]. . . although it's been almost five years since my retirement from AXA-Equitable, he might remember me from my days as a senior vice president/retail distribution in New York City. I never knew that he was a ZBT.

Geoffrey H. Radbill (Bowling Green '68)

Kudos on the latest issue of the Digital Deltan. It is interesting, well done and a treat to look at. The ease of use and the streaming video make it very engaging and I look forward to each issue. Keep up the good work.

Alan S. Hackel (Case Western '62)

I think that this is great! I was interested to see that you still have an award named after my father Theodore G. Rich, Sr. - I would be interested in more information of the award – Thanks.

Theodore G Rich, Jr. (Pennsylvania '58)

From the Editor: Thank you very much for your email. We do still have an award named after your father. We most recently gave out the award this past July at our National Convention in Teaneck, New Jersey. See the article about the Theodore G. Rich — St. Louis Alumni Association Award for Outstanding Community Service in this issue of the *Digital Deltan*.

The best years of my life, I owe to you . . .

Dear Mr. Malmud,

This week I am leading a conference on Jewish leadership, amongst the biblical examples that come to mind are Abraham, Moses, and David. Yet, when I think of a more approachable example, I think of you. I wanted to write and share how much you have inspired me over the years.



When I was a college student, I saw the care and energy that you invested in ZBT, and realized that I was involved in something special. Yet, as a naïve college student, I thought you represented an organized core. I imagined that ZT had lawyers, accountants, and investors; [alumni] brothers all ready to jump when needed, with you at the helm.

It is only after many years, working on a college campus and seeing other fraternities and their leadership, that I realize what a singularly unique individual you are. You have dedicated yourself with self sacrifice to a group of men that, sometimes, do not warrant that investment.



We often think of grander causes, life saving refugees in Darfur or curing malaria, as being worthy of self sacrifice. Yet, in a world as alienated and anonymous as ours, providing a venue and environment for young men to build lifetime friendships is surely a noble cause. Martin Buber argues that the premise of our existence is the human encounter. The goal of life, being the encounter where there are no ulterior motives; friendship pursued without qualification or objectification. Few relationships reach this level. Yet, this is what we strive for all our lives. It is a testament to ZBT, especially under your leadership, that so many have found so much within its walls. The best years of my life, I owe to you.

Thank you.

C., F. & S.,

Rabbi Eliezer Eiman (Theta, University of Pennsylvania '86)
Chabad at the University of Delaware

Leonard S. Malmud (Theta, University of Pennsylvania '54) was recently honored as part of the Theta Chapter's 100th anniversary celebration. Over 150 brothers attended the brunch, Penn football game and dessert reception. Over 200 people participated in the Anniversary Celebration Banquet. Alumni who graduated in 1948, live in Israel, Australia, England, and all over the United States all made the effort to attend.



Leonard Malmud has dedicated over 50 years of service to the Theta Chapter of ZBT. He began as Chairman of the Theta Trustees in 1958 and currently serves as Trustee Emeritus. He also served as a Vice President of the National Fraternity and a member of the Supreme Council. In addition, he served as a Director of the Zeta Beta Tau Foundation. Lenny was recently honored at ZBT's National Convention for the positive influence he has had on the undergraduates of Theta Chapter and his role in developing them into responsible men.

Lenny, who served in the Air Force during World War II as a Fighter Pilot, has been married to his wife Betty Lou for almost 60 years and celebrated his 85th birthday on November 6, 2008.

ZBT's 6th Executive Director

David A. Saks

(Gamma Beta '81)

The Supreme Council is pleased to announce that it has chosen David A. Saks to be the sixth Executive Director of Zeta Beta Tau Fraternity.

Brother Saks was a member of Gamma Beta Chapter, California State University, Northridge, '81. He served as president of his chapter during the 1980-81 academic year. After graduation, he joined the staff of the Fraternity as a field secretary, and served in that position from 1981-82.

David graduated from California State with a Bachelor of Arts as well as a Masters Degree in Communication and Professional Studies in 1986. He has enjoyed a successful career of achievement in operations management with over 25 years working for Target, Nissan and Baker & Taylor Books where he launched the fulfillment for Amazon.com. Throughout his career, he and his family have lived in California, New Jersey, Nevada, Illinois, Michigan and Indiana.

He lives in Lansing with his wife, Janice, his son, Michael, 19, a sophomore at Miami University of Ohio, and his daughter, Kara, 16, a junior at East Lansing High School.

"David Saks brings a strong business background to the position of Executive Director," said National President Philip M. Waxberg. "We are delighted to have him serve in this critical role."

David is dedicated to the leadership development of all of our undergraduate members as well as engaging our Alumni throughout the United States and Canada. When he is not at the National office in Indianapolis, IN or visiting a chapter, colony, interest group or Alumni event, David enjoys following the USC Trojans Football team in the fall and the Boston Red Sox throughout the Baseball season. His hobbies include jogging, reading, Ebay and collecting quotes such as his favorite, "What you do speaks so loud that I cannot hear what you say" (Ralph Waldo Emerson).

Cordially, Fraternally and Sincerely,



Philip M. Waxberg
National President

Zeta Beta Tau Fraternity was founded as the nation's first Jewish Fraternity in New York City in 1898. The Fraternity has 85 chapters and colonies in the United States and Canada and more than 140,000 alumni. ZBT is a Brotherhood of Kappa Nu, Phi Alpha, Phi Epsilon Pi, Phi Sigma Delta and Zeta Beta Tau.

A Place to Belong

Roman N. Sohor, Sr. 1950-2008

"I remember Dad telling me many times that he wouldn't have finished college if it hadn't been for his Fraternity brothers," says Cat Sohor about the ZBTs who befriended her father, the late-Roman N. Sohor Sr., (Delta Zeta, Rutgers-Newark '70) and helped him find a sense of belonging as a commuter student at Rutgers University-Newark.



Without a place to call "home" on campus commuter students may have difficulty finding their niche in college life. Sometimes the simplest gesture can make a big difference. "The brothers of ZBT were the first to reach out to my dad. They sat and had lunch together, hanging out and talking between classes. They'd talk about anything from politics to trains to Johnny Cash. It seems like a small thing, but finding a group of gentlemen who supported him and cared about him was the reason he says he stayed in school," shares Cat, recalling the stories her father shared when she was a child.



She remembers seeing her father's ZBT pin, with its skull and cross bones, for the first time in middle school. "I thought it was so cool, and I asked him what it meant. Dad told me that it was his fraternity and that he had very close friends who became like brothers."

Her father's love for ZBT eventually influenced Cat's decision to join Theta Phi Alpha and later to choose a career working with fraternities and sororities at William Paterson University. "We shared a special bond," she recalls. While he was still living, they would talk about her job working with fraternity men, and he would share funny memories about his college days and fraternity brothers.



As an adult, Cat says she's come to understand the values that ZBT reinforced in her father. "I know he lived them out every day, even if he wasn't aware of it. I really want the other young men who come through the organization to be able to benefit from the legacy that he and the other brothers left behind for them. That's very important to me and the reason I will make an annual contribution to ZBT in his memory—so others can follow along the same

path," she shares.

In keeping with ZBT tradition, Cat returned her father's pin to the Fraternity after his passing in October 2008. "As much as it would have meant to us to have kept it, we believed it was better to honor the traditions of an organization that gave Dad such a great place to belong. For that we're truly grateful."

Bennett Glazer – A Brother at the Helm of 100-Year Old Company

Chairman and CEO of The Glazer Family of Companies, Bennett J. Glazer (Lambda, University of Texas - Austin '67) is among the third generation of leaders in this family-owned and operated company, one of the country's largest and most successful marketers and distributors of beverage alcohol.



About to celebrate the company's 100th Anniversary, Glazer is proud to say they stand out among family-owned businesses. "It's extremely rare for a family business to achieve this kind of longevity. Less than 10% of family businesses succeed into the third and fourth generation," Glazer explains. "We are going against the statistics in terms of being able to keep family members happily contributing to the company's success for so long. It's a great accomplishment for us," he says.

It all began in 1909, in Dallas, Texas, when Louis Glazer, Bennett's grandfather, began bottling flavored soda waters and selling them from the back of a horse-drawn wagon. Jumbo Bottling Company was born. Years later, with the repeal of Prohibition in 1933, Louis' oldest son Max, along with his younger brother Nolan, led the company's expansion into liquor distribution and within a decade guided growth in Texas and into neighboring states. In 1948, Glazer's soft drink bottling company became the Pepsi-Cola Bottling Company and was eventually bought by



Frito-Lay/Pepsi, paving the way for Glazer's to specialize solely in marketing and distributing beverage alcohol.

Bennett Glazer got involved in the company after graduating from the University of Texas, Austin with a degree in Business Administration. He began as a sales representative in the Houston area in 1968 and was promoted to Corporate Vice President in 1981. With the death of his father Nolan in 1991, Bennett's responsibility and involvement with the company grew; and in 1996, he followed in the footsteps of his grandfather, uncle, father, and cousin to become President of the corporation.

Admittedly, Bennett was still very green at the time of his appointment as President. It was a position neither he nor his father ever expected him to hold. "If Dad were alive today, he'd be shocked, but he'd be proud," Bennett says. He surrounded himself with a team who wouldn't allow him to fail, and soon after his appointment he called a family shareholder meeting. The goal: to seek their recommendations on a 5-, 10-, and 15-year plan based on the current state of the industry. One week later he answered them and implemented a growth plan. The company, which had never taken on debt, borrowed money in order to establish a proactive position in an industry that was increasingly being consolidated.

Under his leadership, Glazer's Distributors has tripled its revenue, added eight new states, and become one of the largest distributors of beverage alcohol in the US. In

1986, there were 17 distributors in Texas, today there are two. Glazer's has consolidated the competition and purchased forty-two companies in the last twelve years, contributing immensely to the company's rapid expansion. Today, Glazer's is a multi-billion-dollar liquor distributor with forty-six offices in twelve states.

In Glazer's opinion, the key to their success has been empowerment. "We believe in our people. We have a great organization with great leadership, so we empower them to do what they do best instead of getting in their way," he explains. "We've been privileged to hold on to honest, loyal, and capable leaders. If you're good to them and fair with them, you get the same back in return," he says. All in all, Glazer believes they have been fortunate to build teams that work well together and contribute to the company's success.

Like any business, one of the greatest challenges is keeping shareholders happy, and the complexity increases when shareholders are also family members who want to be involved in the company. "You have to ask yourself the important questions. Are they qualified? Is there a role where they can add value? If not, you have to be able to say, 'You're not going to be able to fill that role,'" Glazer explains. Not an easy job when you're talking about family. However, a Family Business course he took at Harvard Business School affirmed for him that Glazer's is doing a lot of things right, especially in these areas. "We've had our issues, but we always seem to get through them. We try to get across to family members that you don't want to kill the golden goose, which is providing us all with a good living," he shares.

Personally, Glazer recounts the role ZBT played in preparing him for adulthood and his career. "The Fraternity offers so many good things that you don't even realize until later in life: how to deal with people, scholastic and social skills, and being part of a team. All of those things prepare a man to enter into adult life," Glazer says. He emphasizes that he couldn't have chosen a better city, university, or fraternity. "All three enabled me to have a terrific college career, and they played a major role in the person I am today," he shares.

He firmly believes in and supports ZBT locally and nationally. "I always want to give back to the things that had a role in the direction I took in life," he explains. Glazer has made a significant financial contribution directly to his chapter at UT for house repairs and pledged an annual gift to the ZBT Foundation for the next 5 years. "If I can help people who are not as privileged as I was, I feel like I'm doing a good deed," Glazer says.

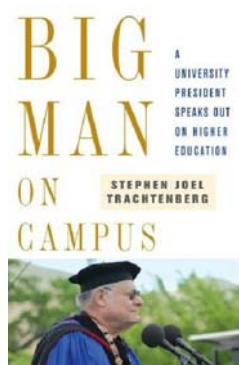
Glazer resides in Dallas, Texas, with his wife Marion and daughter Paige. They also have a son, Sam, who is a freshman at UT-Austin and, following in his father's footsteps, is a member of ZBT's Lambda Chapter at the University of Texas. Glazer is delighted that Sam has the opportunity for an excellent college and fraternity experience. "I'm a big believer in the Greek system, and I encouraged him to find a fraternity where he can establish relationships like I did," he says. Glazer's relationships have stood the test of time, remaining intact for more than 40 years. "That's the one thing I hope my son will get out of ZBT: relationships that he can keep for the rest of his life."

Glazer's Distributors will celebrate its Centennial throughout 2009 with a big event held in Dallas and several smaller celebrations with senior corporate officers and family members in all twelve states where the company is represented.

Big Man On Campus

Stephen Joel Trachtenberg, Delta (Columbia '59) has written [*Big Man on Campus: A University President Speaks out on Higher Education*](#), a fascinating account of the life of a major university president.

Now President Emeritus of The George Washington University, Brother Trachtenberg served as a university president for thirty years including nineteen years at GW. Prior to assuming the GW presidency he served as the president of the University of Hartford and as a dean at Boston University.



Big Man on Campus discusses many topics including the role of fundraising in a university president's life, the importance and challenges of dealing with numerous constituencies such as students, parents, alumni, faculty, board members and neighbors. The reader also gets a snapshot of Brother Trachtenberg's early life focusing on his humble beginnings and the start of his journey to becoming the president of a prestigious American university. While an informative book, *Big Man on Campus* is not a heavy academic tome. It is written in a breezy style sprinkled liberally throughout with Brother Trachtenberg's well known sardonic wit.

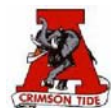
The book is eminently readable due to the relevance of the subject matter and because it is neither overly critical nor fawning. For example, while the author is complimentary of faculty in general and the GW faculty in particular, he also takes them to task in several instances most notably for the concept of tenure which he feels allows professors to sometimes take advantage of the fact that short of committing a felony or instance of moral turpitude, they are secure in their positions for life.

One thing that comes across throughout the book is Brother Trachtenberg's love of students. The reader sees that the author recognizes that while other constituencies are important, students take center stage at a university. But lest one think that Trachtenberg gives students a free ride, several examples and anecdotes in the book show him gently and constructively chastising students when they get something wrong, always with a suggestion for how they can do it differently the next time. The emphasis throughout *Big Man on Campus* is that college is a time to make mistakes and to learn from those mistakes.

Most striking about Trachtenberg's relationship with students is how much time he spent connecting with them. His schedule might include attending the first half of a student concert in order to attend the second act of a student produced play. He frequently attended GW sporting events. He held regular office hours for students to stop in to discuss whatever was on their minds. He attended High Holiday services on campus most years rather than at his own DC synagogue s because as he writes, "I always thought it important that the kids on campus see that their president, who happens to be Jewish, showed up at the services to pray with them." (p. 93)

[*Big Man on Campus*](#) is a great read for anyone interested in the state of higher education in the United States or for anyone simply interested in learning about the life of a successful alumnus.

Chapter Updates



The Psi Chapter at the University of Alabama initiated twenty-three Brothers the past semester. They are hoping for a spring class of five new Brothers. They have doubled the size of the Chapter and look to initiate 30 new Brothers next fall.

The Chapter earned the fourth best GPA of all fraternities on campus (about 28) and was rewarded with some amazing seats in the Greek block seating section for the Crimson Tide football games.

Psi Chapter has always taken pride on its campus involvement. Chapter Brothers recently won the positions of Interfraternity Council's (IFC) Secretary and Most Outstanding IFC Delegate for this past year, three freshmen were appointed to First Year Council for the Student Government Association and two Brothers recently received the job of Parent Programs Ambassador.



The Alpha Omicron Colony at the University of Arizona will be participating in IFC recruitment for the first time since returning to campus. The Colony is hoping to initiate about fifteen new Brothers and build their total membership to over forty Brothers.

The Brothers currently have a 3.00 cumulative grade point average, which makes them one of strongest academically among all of the fraternities on campus.

This past semester, the Colony worked at a cancer walk called Light the Night. They were responsible for guiding the walkers as well as helping run the event.



The Mu Colony at Boston University participated in three philanthropic projects this year. The first was Dunkin' Deltas: a philanthropic event the Brothers ran with Alpha Delta Pi Sorority. A dunk tank set up outside the student union and money was raised on a per-throw basis and all proceeds went to charity. Members of ZBT and ADPi were dunked.

The second was Get on the Ball: ZBT's national philanthropy event that raised over \$3,000 for Children's Miracle Network at Children's Hospital Boston.

The final one was ZBT's Third Annual Safe Sex Party that raised \$5,000 for the Aids Action Committee. The event took place in a ballroom on campus and included a Battle of the Bands and distribution of information about safe sex and condoms.



The Beta Pi Colony recruited eight Brothers this fall. The Colony is working on setting up Get-On-The-Ball for next semester. In addition, they recently participated in a campus event called the Undie 500 where the Greeks strip down to their underwear, donate their clothes to charity and run across campus.



The Gamma Beta Chapter at California State University – Northridge recruited nine Brothers for the fall and have already started working on spring recruitment. Brothers have been reading to children at preschools this past semester to give back to the community. In addition, the Chapter recently held the annual Powder-puff event and donated all of the proceeds to support finding a cure for Sudden Infant Death Syndrome (SIDS). Members of the Chapter are involved with campus intramurals, Associated Students and the Interfraternity Council.



The Iota Chapter at the University of Denver is proud to announce that they have been growing in numbers and recognition on a local and national level. In July, the Chapter was recognized by the National Fraternity as the first runner up for the

prestigious Brummer Cup, given to the top chapter in ZBT. The Chapter received first place in ZBT for community service programming and was awarded first place for new member recruitment. On a local level, Iota was recognized as the most involved fraternity on campus.

The Chapter had a great fall quarter with eighteen new Brothers, which raises the total Chapter membership to 56. The Brothers had over 400 community service hours this past quarter, participating in the efforts of the YMCA, Habitat for Humanity, Denver Rescue Mission, and Food Bank of the Rockies. In addition, they raised \$1,300 dollars through the Get on the Ball charity event benefiting Children's Miracle Network.

Iota celebrated with alumni this quarter by hosting a quarterly poker game as well as an annual alumni football game.



The Zeta Pi Chapter at East Stroudsburg University has participated in adopt-a-highway several times per month. Every Sunday, walk dogs for the SPCA and the Chapter also conducted a Thanksgiving food drive for both the Salvation Army and the United Methodist Church.



The Zeta Alpha Colony at Florida State University has had one of its strongest years in its history. Since October, 2007, twenty-one Brothers have been initiated. Intramural football season brought second place in the division and philanthropy efforts have been extremely successful with eighteen Brothers recently participating in the Light the Night walk to raise money for Lymphoma. The Brothers also helped with a clothing drive for Goodwill and have also been serving food to the homeless at The Shelter.

The Brothers of the Zeta Alpha Colony have also achieved the fourth highest grade point average of all fraternities at Florida State University thanks to the help of a new Faculty Advisor.



The Beta Tau Colony at the University of Houston finished their first full semester and now has twenty-six Brothers and about ten potential members who are interested in joining this spring. The Colony also has a four-floor house - the biggest house in the Greek village.

The Brothers have a cumulative 3.2 GPA which is the highest among all Greek organizations. Most of the Brothers are also members of the Honors College at University of Houston.

The Colony worked with the Jewish Community Center of Houston to provide elderly people with food and have volunteered at the Center for the Mentally Ill. The Colony also hosted Shabbat on campus and we will have two more in the spring.

Brothers participated in many intramural sports and won or made playoffs in most of them. They are also in the process of putting a Greek Olympics together that will serve as a fundraiser with all proceeds being donated the University of Houston for a scholarship for Jewish students.



The Rho Chapter at the University of Illinois is working on forming a list of prospective recruits. The Chapter just completed its second annual Alley-Oop for Autism event, where they raised around \$2,000.

The new Chapter President is going to work to get younger brothers involved in IFC sponsored leadership activities.



The Beta Tau Colony at Lynn University is currently twenty-three Brothers strong. They recently initiated eight new Brothers. The Brothers also recently achieved the highest grade point average on campus within the Greek community.

Zeta Beta Tau Fraternity at Lynn University proudly supports The Children's Miracle Network, Toys For Tots, Chai Lifeline, American Cancer Society, and Relay For Life (raised \$600 During R4L '08). The Brothers are looking forward to working with Alumni on a charity auction as well as an Alumni Golf Tournament in the spring.



The Beta Zeta Epsilon Chapter at the University of Maryland – College Park successfully recruited seven new brothers this fall. Chapter Philanthropy Chairman, Jason Berg, was elected Vice President of the Greek Jewish Council and has been charged with organizing philanthropies and brings those and other events to the attention of the Chapter.

The newly elected Beta Zeta Epsilon Chapter Executive Board is focusing on the goals for the balance of this year.



The Eta Chapter at the University of Michigan acquired an incredible group of freshmen from all around the country to join our brotherhood. They expect them to not only bring great things to this fraternity this year, but for many years to come.

The Chapter reports that, "as a fraternity we strive to be more than just a social group of students. We succeed academically, but also in other aspects around campus. We have brothers in organizations ranging from varsity sports to a cappella groups." The Brothers of Eta Chapter also participate in service activities to better the community they live in.



The Omega Colony at the University of Missouri is hoping to recruit ten new Brothers this semester and significantly increase their total membership.

During the University of Missouri homecoming festivities, members of the Colony were able to give blood for the annual Alpha Kappa Lambda blood drive. The Colony also participated in Greek intramural flag football for the first time.



The Delta Lambda Chapter at Monmouth College – Illinois is looking to complete one the biggest recruitment years they have ever had with a possible seventeen new Brothers.

The Brothers of Delta Lambda have been on a steady track to average one event participated in or hosted per week. They have worked closely with both the local food pantry and the local YMCA for some of these events.



The Beta Lambda Chapter at San Diego State University was awarded third place for the IFC Dean's Trophy at this year's homecoming football game. The award was based on the Standards of Excellence binder for the 2007/08 school year - comprised of membership development, chapter management, external relations, and policy compliance - that every fraternity on campus has to create.



The Omicron Chapter at Syracuse University recently implemented two very successful philanthropies. Each raised hundreds of dollars for worthy causes (fighting pediatric cancer and for children with disabilities).

The Chapter is very proud of these events and points out that the philanthropy and community service chairmen are doing an excellent job.



The Sigma Chapter at Tulane University has forty-five Brothers and they are hoping for twenty-five new Brothers this semester. The Brothers achieved a 3.14 cumulative grade point average and ranked seventh out of twelve fraternities.

For community service, the Chapter co-sponsored a Matisyahu concert with Hillel at the New Orleans House of Blues. They participated in Beautify Broadway—a day dedicated toward cleaning the streets around the Tulane campus.

The Chapter placed third in the Greek Olympics and third overall in Greek Week 2008. The Brothers also were the 2008 outdoor soccer champions, 2008 volleyball champions and the 2008 indoor soccer champions.



The Alpha Gamma Chapter at Vanderbilt University is hoping to recruit as many as twenty-six Brothers in the spring.

Prior to Thanksgiving break the Alpha Gamma Chapter conducted Get on The Ball. In the spring of each year the Chapter conducts the Conway Kickoff, a sorority flag football tournament to raise money for the American Heart Association in memory of Brother John Conway.



The Delta Xi Chapter at Virginia Tech conducted the Get on the Ball philanthropy event and participated in three sorority-hosted events.

The Brothers of Delta Xi recently participated in two intramural sports including 3 on 3 basketball and flag football.



The Alpha Xi Chapter at Washington University in St. Louis is continuing the Get on the Ball tradition. They will be rolling the giant inflatable ball around campus for a week to collect as many signatures as possible, for which sponsor companies will donate a preset amount of money per signature. This money will go Charley's Fund, a charity in support of finding a cure for muscular dystrophy. It is a foundation close to Alpha Xi's heart due to Charley being the cousin of a recent Alpha Xi alumnus.

Brothers of the Alpha Xi Chapter are very involved with different campus activities. They have brothers in the Political Science Student Association and others are active members of the Chabad Student Association, which attempts to bring meaningful Jewish experiences to students on campus. Every Friday, several brothers go to the Chabad house for traditional Friday night dinner with the campus community. Campus involvement is one of the strong points of the Alpha Xi Chapter.

In addition, the Chapter members have helped out at a local soup kitchen in downtown St. Louis several times during the past semester.



The Beta Alpha Chi Chapter at York College of Pennsylvania had the second highest overall grade point average for all fraternities on campus last year. This year they believe they will maintain that level or perhaps surpass it.

Several Brothers from the Chapter participated in Habitat for Humanity. The Chapter participated in Adopt-A-Block on the first Saturday of every month where they clean a street in the local neighborhood surrounding the campus.

Get On The Ball

When the Beta Zeta Epsilon Chapter at the University of Maryland-College Park decided they would buy a six-foot inflatable ball more than a decade ago, they had no idea that they would soon be starting a nation-wide tradition.



“Beta Zeta Epsilon had always had a reputation on campus of philanthropic giving and community service. The chapter, however, had not broken the mold from the standard activities such as financial pledges or a few hours of service to local charities. We were looking for something that would shift the paradigm and would include every brother and reach every undergraduate,” said past BZE Chapter president Micah Coleman ('01).

Known as “Get on the Ball”, this event has evolved into a true ZBT tradition that now occurs on dozens of college campuses across the country. While Beta Zeta Epsilon continues to raise funds for their preferred philanthropic organization, Make-A-Wish Foundation, many of our chapters have decided to utilize this event as a way to partner with one of our nationally adopted charities, Children’s Miracle Network.



Children’s Miracle Network (www.cmn.org) was adopted by ZBT in 2002 for many reasons. Children’s Miracle Network is the premier alliance of more than 170 children’s hospitals across the United States and Canada. Because of their vast network, there are hospitals within a short distance of all our chapters and colonies. One of the defining characteristics of Children’s

Miracle Network is that all funds that are raised by a chapter or colony are donated to the Children’s Miracle Network hospital that is closest to their school. This allows our undergraduates to visit and witness, first-hand, the impact that their fundraising efforts are making on children in their local communities.

Chapters and colonies all over the country have adopted “Get on the Ball” as their signature philanthropic event. From the University of Southern California to the University of Alabama and north to New York University, hundreds of undergraduate brothers have had a “ball” while participating in this event. Nathan D. Fox (Colorado '09) said “hosting this event was an opportunity to show the University that a creative philanthropic idea can do great things for the community. We raised funds for Children’s Miracle Network because our chapter has had a strong connection with the local hospital since our founding and believe strongly in what they stand for. We couldn’t see ourselves giving the money to anyone else.”

The way the event works is simple. Chapters and colonies first order the ball from our preferred vendor, www.flaghouse.com, and set the date for their event. As a way to generate excitement and support for their event, brothers solicit local businesses requesting that they pledge a set amount of money per signature that the chapter can collect on the ball. Chapters and colonies typically identify an entire week for the event and incorporate activities ranging from a kick-off BBQ introducing children from their local hospital to sponsoring competitions for student organizations on their campus. Brothers roll the ball (which measures six feet in diameter) around the campus for a set period of time while asking students, faculty, staff, and guests to sign the ball to show their support for their chosen charity. At the conclusion of the week the number of signatures is counted and checks are presented to the charity. Chapters have had up to 10,000 signatures at the end of just one week.

ZBT began publicizing this event to all of its chapters just four years ago. Since then more than 30 chapters and colonies have hosted this event on their campus with plans for nearly all 80+ of our chapters to host this event in the future.

Zeta Beta Tau Man of the Year Award & Richard J.H. Gottheil Award

The 2008 Zeta Beta Tau Man of the Year Award was presented on November 1, 2008 to Brother Joseph J. Levin, Jr (Psi). Brother Levin graduated from the University of Alabama in 1964 and then from its law school in 1966.

A native of Montgomery, Alabama, Mr. Levin is the co-founder of the Southern Poverty Law Center. From 1971 to 2004 he served the Center in various capacities, including Legal Director, Chairman of the Board, and President & CEO. Brother Levin retired as CEO and Chairman in 2004, and presently serves the Center as a member of the Board and General Counsel.



In 1976, as a member of the Carter Presidential Transition Team, Brother Levin supervised the Department of Justice transition. In 1977, Mr. Levin was appointed Chief Counsel of the National Highway Traffic Safety Administration. He had principle responsibility for overseeing the massive recalls of defective Firestone “500” steel-belted radial tires.



Brother Levin’s extensive litigation experience includes numerous jury and non-jury cases in state and federal courts. His better-known cases include the landmark sex discrimination case of *Frontiero v. Richardson* and the private segregated school case of *Gilmore v. City of Montgomery*.

“As you may know, Brother Levin is not only here today to accept the Man of the Year Award, but is also here today to accept another very special award on behalf of the Southern Poverty Law Center, the organization which he co-founded more than 30 years ago,” said Supreme Councilor Kenneth A. Grodner (Psi, Alabama ’81) who presented the awards on behalf of the Fraternity.

On very rare occasions the Supreme Council of Zeta Beta Tau awards the Richard J.H. Gottheil Award to individuals or organizations that represent all that ZBT’s founder, Professor Gottheil, fought for more than a century ago. More specifically, this award is presented to an individual or organization that has advanced human understanding among all people. The Southern Poverty Law Center’s tireless fight to assure the civil rights of all citizens makes it a wonderful example for our young undergraduate brothers and an ideal recipient of the Gottheil Award.

Professor Gottheil, the son of a distinguished rabbi of New York City’s Temple Emanuel and a professor of Semitic languages at Columbia University, gathered the original group of Jewish students that formed Zeta Beta Tau Fraternity. In addition, Professor Gottheil was an early American Zionist and was instrumental in the development of the Zionist Organization of America. Some previous recipients of the Gottheil Award include: Abba Eban, Adlai Stevenson, Pope John XXIII, Bernard Baruch, Elie Wiesel and Edgar Bronfman.



Congratulations to both Brother Joe Levin and the Southern Poverty Law Center for everything they have done to help advance human understanding among all people.

True Community

One of the most powerful Jewish traditions is the tradition of shiva. Shiva literally means seven, but it refers specifically to the seven days of mourning following the death and funeral of a loved one. During that time, the mourner follows a number of prescribed customs such as sitting low to the ground, not shaving, covering mirrors, and wearing garments with a tear in them.



The most important part of shiva, however, is that the community constantly visits the mourners at their home during those seven days, bringing them food, helping to make a “minyan” (quorum of 10 people) for services, and just being there. People often ask me what they should say at such a painful, awkward moment, and my response is that just being there is more important than anything you can do or say.

What always amazes me about every shiva I attend is how the community consistently comes through for people.

Fraternities provide such a built-in community, being there for brothers in good times and bad, in tragedy and triumph. Our National President, Phil Waxberg, spoke about this at the National Convention and Leadership School, when he credited his own fraternity brothers for helping him through his mourning and shiva when he was in college.

ZBT is about community. It is about helping a brother in need in times of sadness. It is about celebrating life’s joys, like accepting his first job or his wedding. It is about being there through thick and thin.

That is what being a community is all about. That is what being a fraternity is all about. That is what being a ZBT is all about.

Cordially, Fraternally and Sincerely,

Brother Rabbi Mark Bloom

Gamma Chapter, Northwestern University '88

The Theodore G. Rich — St. Louis Alumni Association Award (Outstanding Community Service)

Theodore G. Rich was born in Brooklyn New York and attended Erasmus Hall High School. He graduated from The Wharton School of the University of Pennsylvania just as his son did. Theodore G. Rich overcame childhood polio to become a member of The University of Pennsylvania's wrestling and gymnastic varsity teams. He also graduated from the University of Pennsylvania Law School and was a trustee of The Wharton School at the time of his death.



The above picture was taken at the high school graduation of Theodore G. Rich's son.

Brother Rich served as a Director of the North-American Interfraternity Conference, National President of Phi Sigma Delta, Director of The Farm School (now Delaware Valley College), Director of the Philadelphia Bar Association, President of The Mid-City Club and on many other boards.

Theodore G. Rich passed away at age 49 in 1955.

We thank Theodore G. Rich, Jr. (Theta, University of Pennsylvania '58) for providing the picture and information about his father.

As members of ZBT, we are continually challenged to work for the betterment of the Brotherhood of Man. Many ZBT Chapters and Colonies accept the challenge to work to improve their various communities. First awarded in 1950, the Theodore G. Rich — St. Louis Alumni Association Award is presented to the Chapter that exemplifies Zeta Beta Tau's commitment to the Service of the Brotherhood of Man. To qualify for this award, Chapters must have documented a minimum of ten hours of community service work for each Brother or the sponsorship of a significant service project within an academic year.

This year's winner truly exemplifies the spirit of this award as they recorded an average of thirty hours of community service per brother and participated in many community service programs as a chapter including the Greek life Halloween carnival, Greek life blood drive, Colorado Caucus Drive, project homeless connect and habitat for humanity. They also volunteered regularly at a soup kitchen and at a no-kill animal shelter.

The winner of the 2008 Theodore G. Rich — St. Louis Alumni Association Award for outstanding participation in Community Service was the Iota Chapter at the University of Denver.

The runners-up for the Award were Alpha Delta Chapter at the University of Southern California and the Beta Tau Colony at the University of Central Florida.

New Colonies

University of Kansas (Epsilon Mu Colony)

On October 7, 2008 seventeen founding fathers were initiated by Laurence A. Bolotin (Florida '01), Joshua A. Golub (Brandies '07) and Andrew M. Viscariello (Monmouth '08). The initiation took place at the Kansas Memorial Student Union.

The Epsilon Mu Colony has quickly become one of the most active fraternities in the Jewish community and in the community at large.



University of California - San Diego (Epsilon Beta Colony)

On October 10, 2008 fifteen founding fathers were initiated by James E. Greer, Jr. (CSU - Long Beach '64) and Matthew I. Tobe (Colorado '06).

The Epsilon Beta Colony has already sponsored multiple events with the campus Hillel and is becoming very involved in the local community.

Ramapo College of New Jersey (Zeta Delta Colony)

On October 17, 2008 seventeen founding fathers were initiated by Joshua A. Golub (Brandies '07) and several Ramapo College Alumni.

The Zeta Delta Colony has already done a community service clean-up day with Hillel.

Purdue University (Beta Tau Colony)

On November 21, 2008 fifteen founding fathers were initiated by Brothers from Rho Chapter at the University of Illinois.



The Benefits of Getting Published

By Ari Kaplan

A junior professional was recently in a meeting with a colleague from another company who recognized his name from a list of contributors he had seen earlier that day in a national trade newspaper. They ended up having a lengthy discussion about his column. Just as this individual's column distinguishes him from his peers in a positive and unique way, a published article can do the same for you.

The process is easier than you think.

The Effect of Getting Published

Sometimes the impact of your writing will be unexpected. A recent article about a more serious topic may prompt a professor to distribute it to her classes. That content may help and even inspire your readers.

The art of getting published is one that can be learned and mastered. The key is to let others know about your work.

Showcase Your Skills

Published individuals post their articles on their websites and list them on their resumes. More importantly, however, in preparation for meetings, particularly those with client prospects, they review their list of articles to find items that address issues related to those they expect to discuss at the meeting.

Connect with Others

In addition, writing offers you the chance to work with someone who is outside of your daily routine or with whom you are particularly interested in developing a connection. For junior professionals, it provides a tangible expression of your interest and commitment to a particular subject.

Pitching and Selecting Publications

Most hopeful writers think they cannot spare the time, but the solution to properly valuing your effort is to pitch your idea before setting pen to paper (or finger to keyboard). This requires a simple one-paragraph e-mail describing your thesis in a sentence or two, why you are the appropriate person to write the piece and its relevance to the publication's readership.

When selecting a publication, study editorial calendars. They are an ideal resource for writers because they specify the type of information for which an editor may be searching at a particular time.

Maximize the Time

Once you have a firm deadline, schedule the work as you would anything else. It takes some professionals about two hours to write a 750-1,000 word article. That said, many are constantly thinking about possible ideas and always carry a pocket-sized notebook.

Ultimately, the key is to write about issues that are on the minds of your readers when they are actually seeing your article. Almost all of them are thinking about how they can find greater success in this new year. If you provide them with guidance on how to get there, you will find yourself walking down that path with them.

Have a great year.

Ari Kaplan is a lawyer and a writer based in the New York-area. He teaches a 1 1/2-hour CLE course called *Getting Published for Business, Professional & Personal Development* at law firms and bar associations nationwide. He is also the author of *The Opportunity Maker: Strategies for Inspiring Your Legal Career Through Creative Networking and Business Development* (Thomson-West, 2008). To receive a set of free 2009 editorial calendars, contact him via <http://www.AriKaplanAdvisors.com>.

2008 1898 Society Membership

Bronze Level

Richard M. Aarons (Beta Theta, University of Maryland - College Park '55)
Matthew N. Adler (Beta Tau Colony, Southwest Texas State University '94)
Bruce J. Ammerman, M.D. (Lambda, Case Western Reserve University '69)
Robert T. Arkin (Iota, University of Denver '83)
Anthony Babin (Nu, Ohio State University '49)
Howard D. Bader (Gamma Kappa, Adelphi University '70)
Adam J. Baldwin (Beta Phi, University of Pittsburgh '2)
Bruce H. Balonick (Iota, University of Denver '70)
Charles H. Baren (Alpha Rho, University of California - Los Angeles '84)
Richard G. Barnes (Gamma Chi, University of South Florida '70)
Richard A. Barron (Xi, Massachusetts Institute of Technology '75)
Eric J. Baskin (Rho Iota, University of Rhode Island '89)
William M. Bauman (Psi, University of Alabama '73)
Alfred K. Berg (Omicron, Syracuse University '73)
Beta Gamma Chapter (1966-1969)
Ronald L. Bleich (Beta Rho, New York University - Square '64)
Stanley M. Bliss (Omicron, Ohio State University '61)
Philip Bondy (Delta, Columbia University '38)
Steven L. Braun (Alpha Kappa, University of Wisconsin - Madison '83)
Gil M. Breakman (Gamma Beta, California State University - Northridge '89)
Eric J. Broder (Sigma, Tulane University '92)
Ronald B. Brodey (Beta Gamma, Indiana University '67)
Garrett A. Brooks (Zeta Tau, Seton Hall University '5)
Brian C. Brown (Delta Xi, Virginia Tech '97)
Daniel Carbajal (Kappa, Cornell University '3)
Thomas S. Castillo (Beta Lambda, San Diego State University '98)
Ryan L. Chase (Alpha Delta, University of Southern California '5)
Gerald B. Cohen (Alpha Gamma, Wayne State University '70)
Nathan A. Cohen (Beta Alpha Theta, University of Colorado '7)
Nicholas A. Cottone (Beta Eta, Bowling Green State University '92)
Emanuel Crystal (Alpha Beta, University of Iowa '52)
Harvey S. Dales (Alpha Chi, University of British Columbia '88)
Steven J. Davidson (Gamma Phi, Hofstra University '84)
Kevin W. Davis (Zeta Lambda, Stephen F. Austin State University '0)
Robert W. Decker (Alpha Rho, University of California - Los Angeles '74)
William J. Dennis, Jr. (Alpha (Gamma Pi), University of Rochester '74)
Stephen J. Dienstfrey (Beta Pi, California State University - Long Beach '65)
Andrew J. Domont (Theta, University of Pennsylvania '3)
Jay H. Eichel (Alpha Xi, C.W. Post '63)
Mark R. Engelking (Zeta Lambda, Stephen F. Austin State University '99)
Kenneth L. Englander (Kappa, Cornell University '75)
Michael F. Feinstein (Lambda, University of Texas - Austin '78)
Paul E. Feiwell (Rho, University of Illinois '64)
Sidney B. Felsen (Alpha Delta, University of Southern California '50)
Bryan W. Ferguson (Rho Iota, University of Rhode Island '5)
John P. Figueroa (Beta Tau Colony, University of Oklahoma '97)
Nathan E. Finden (Zeta Theta, Western Connecticut State University '1)
Michael Finkelstein (Alpha Omega, University of Miami '81)
Andrew J. Finkelstein (Omicron, Syracuse University '79)
James W. Fishel (Alpha Epsilon, Washington and Lee University '39)
Russell C. Forbes (Kappa Nu, University of San Francisco '82)

James A. Frankenfield (Beta Zeta, Philadelphia College of Textiles & Science '69)

Calvin A. Freedman (Alpha Beta, Temple University '61)

Lewis B. Freeman (Alpha Omega, University of Miami '74)

Michael Freeman (Rho, University of Illinois '55)

Glenn J. Fusfield (Iota, University of Denver '84)

Jay Gellerman (Rho, University of Illinois '60)

Brad K. Geminder (Omicron, Syracuse University '97)

Dr. Jeffrey S. Genecov (Lambda, University of Texas - Austin '81)

Todd W. Genger (Beta Zeta Epsilon, University of Maryland - College Park '98)

Steven H. Goldberg (Alpha Omicron, University of Arizona '93)

Henry Goldberg (Beta Zeta, University of Maryland - College Park '59)

Jerry A. Golding (Beta Pi, California State University - Long Beach '68)

Daniel A. Goodman (Beta Alpha Theta, University of Colorado '0)

Robert P. Gordon, Esq. (Alpha Beta, University of California - Los Angeles '56)

Eugene M. Grant (Eta, University of Michigan '38)

John A. Greenhall (Alpha Tau, Franklin & Marshall College '84)

Scott D. Grimberg (Epsilon Phi, Brandeis University '91)

Stanley Grinstein (Alpha Delta, University of Southern California '50)

Abby L. Hains (Gamma Eta, Bradley University '69)

William C. Harrison (Zeta Lambda, Stephen F. Austin State University '3)

Stephen C. Helfgott (Alpha, City College of New York '69)

David B. Higger (Gamma Phi, Hofstra University '80)

Harry Himmelstein (Alpha Kappa, University of Wisconsin - Madison '68)

Jonathan B. Hirsch (Omicron, Syracuse University '99)

David A. Holloway (Zeta Omega, James Madison University '1)

Kevin A. Homer (Psi, University of Alabama '99)

Dr. Zeshan S. Husain (Xi, Massachusetts Institute of Technology '94)

Richard L. Israel (Gamma Beta, California State University - Northridge '85)

Mark A. Ivener (Rho, University of Illinois '64)

Duane & Susan Jacklin

Wayne E. Jacobs (Alpha Omega, University of Miami '87)

Neil S. Jaffe (Rho, University of Illinois '91)

Aaron D. Jones (Delta Psi, State University of New York - Stony Brook '95)

Ilan A. Justh (Alpha Rho, University of California - Los Angeles '76)

Jeffrey I. Kaliner (Sigma, Tulane University '91)

Sanford Kallick (Rho, University of Illinois '73)

John E. Kaltschnee (Zeta Theta, Western Connecticut State University '96)

Steven P. Kanefsky (Beta Alpha Theta, University of Colorado '92)

Ari L. Kaplan (Mu, Boston University '93)

Donald H. Kastle (Alpha Phi, Miami University - Ohio '66)

Jerry N. Katz (Alpha Rho, University of California - Los Angeles '76)

Brian D. Katz (Psi, University of Alabama '91)

Curtis Ketterer & Lorylle Ross

Matthew N. Klipper (Theta, University of Pennsylvania '80)

Robert W. Krensky (Omicron, Syracuse University '56)

Jed L. Kurzban (Psi, University of Alabama '92)

Steven Kushner (Eta, University of Michigan '89)

Michael S. Lawrence (Mu, Boston University '1)

Robert B. Leb (Sigma, Tulane University '77)

Edward I. Lefferman (Pi, Boston University '64)

Edward J. Linky (Beta Delta, Rutgers University '67)

Joseph A. Lloret (Beta Xi, Brooklyn College '98)

James A. Lowe (Theta, University of Pennsylvania '67)

Alan G. Lowy (Alpha Omicron, University of Arizona '63)

Omar A. Luevano (Gamma Nu, California State University - Los Angeles '93)

Ralph B. Mandell (Rho, University of Illinois '63)

Gary L. Mandell (Theta, University of Pennsylvania '79)

Cory A. Martin (Delta Xi, Virginia Tech '6)

Aaron F. McPherson (Xi, Massachusetts Institute of Technology '89)

Stephen R. Meli (Gamma Beta, California State University - Northridge '92)

Richard C. Mendlowitz (Beta Zeta Epsilon, University of Maryland - College Park '99)

Seth O. Mitchner (Alpha Eta, University of California - Berkeley '80)

Todd Mitman (Psi, University of Alabama '0)

Mark Murov (Pi, Louisiana State University '70)

David J. Nable (Beta Zeta Epsilon, University of Maryland - College Park '2)

Charles L. Nickerson (Delta Chi, Bentley College '85)

Stacy J. Night (Theta, University of Pennsylvania '85)

Joe Pevsner (Lambda, University of Texas - Austin ')

Leonard Pivnick (Gamma, New York University - Heights '58)

Gerald L. Pollack (Psi, University of Illinois '54)

Loren M. Pollack (Rho, University of Illinois '55)

Marvin L. Recht (Zeta, University of Pittsburgh '57)

Robert H. Reckers (Lambda, Case Western Reserve University '0)

Alan D. Reitzfeld (Omicron, Syracuse University '73)

Ronald Rembisz (Zeta Tau, Seton Hall University '69)

Daniel M. Rifkin (Theta, University of Pennsylvania '76)

Dennis R. Rogers (Alpha Delta, University of Southern California '99)

Robert A. Rosen (Alpha Eta, City College of New York '57)

James Rotenstreich (Psi, University of Alabama '59)

Philip H. Rothblum (Theta, University of Pennsylvania '43)

Herbert R. Rubenstein (Alpha Epsilon, Washington and Lee University '74)

Jeffrey H. Safran (Beta Gamma, Indiana University '81)

Susan Sauer

Michael J. Saxvik (Gamma, Northwestern University '3)

Robert D. Schachat (Xi, Massachusetts Institute of Technology '73)

Devon M. Schad (Beta Alpha Theta, University of Colorado '4)

Frederick Schenk (Alpha Rho, University of California - Los Angeles '75)

Steven R. Schreibman (Beta Gamma, Indiana University '84)

H. Mike Schreibman (Psi, University of Alabama '66)

S. Stephen Selig, III (Mu, University of Georgia '65)

Nathan H. Seltzer (Zeta Omega, James Madison University '1)

Michael A. Sevante (Alpha Sigma, University of Mississippi '88)

Murray G. Shocket (Pi, Boston University '52)

Richard Shon (Alpha Kappa, University of Wisconsin - Madison '55)

Richard S. Simon (Phi, University of Michigan '43)

Albert H. Small (Chi, University of Virginia '46)

Todd D. Smith (Zeta Pi, East Stroudsburg University '94)

Harold W. Snyder (Alpha Rho, University of California - Los Angeles '43)

Benjamin I. Sokol (Theta Alpha, University of Massachusetts - Amherst '2)

Steven D. Spector (Rho, University of Illinois '79)

Paul Spiegelman (Alpha Rho, University of California - Los Angeles '80)

David R. Stifter (Mu, Boston University '1)

Jonathan D. Stine (Beta Alpha Theta, University of Colorado '4)

Alan C. Stine (Omega, University of Missouri '64)

Laurence B. Straus (Theta, University of Pennsylvania '58)

Andrew L. Strickman (Alpha Phi, Miami University - Ohio '91)
Gregg M. Taboh (Gamma Lambda, University of Hartford '95)
Sherman J. Titens (Lambda, Case Western Reserve University '54)
Matthew I. Tobe (Beta Alpha Theta, University of Colorado '6)
Herbert A. Tobin (Iota, University of Denver '62)
Jeffrey A. Trachtenberg (Alpha Omicron, University of Arizona '91)
Michael A. Trachtenberg (Omega, University of Missouri '44)
Frank Traganos (Alpha, City College of New York '69)
Paul J. Tran (Zeta Upsilon, University of Texas - Dallas '3)
Corey B. Wallis (Omega, University of Missouri '83)
Herbert S. Wander (Phi, University of Michigan '57)
Howard S. Weiss (Pi, Boston University '60)
William A. Widis (Alpha Nu, Muhlenberg College '91)
Michael A. Wilenzick (Alpha Mu, University of Washington - Seattle '90)
Daniel J. Wilson (Beta Alpha Chi, York College of Pennsylvania '5)
Philip Witorsch, M.D. (Gamma, New York University - Heights '58)
Robert J. Witt (Rho, University of Illinois '49)
Brian S. Yellin (Delta Psi, State University of New York - Stony Brook '90)
Jordan S. Youngerman (Rho, University of Illinois '80)
Paul M. Zafarana (Gamma Iota, Western Michigan University '94)
James A. Zerda (Zeta Upsilon, University of Texas - Dallas '97)

Silver Level

David E. Aarons (Eta Lambda, Emory University '0)
Joshua B. Abramson (Mu, Boston University '1)
Niall T. Adler (Kappa Nu, University of San Francisco '98)
Marc L. Andres (Alpha Rho, University of California - Los Angeles '82)
Jay G. Axelrod (Theta, University of Pennsylvania '74)
Derrell K. Bailey (Mu, University of Georgia '79)
Robert L. Barenholtz (Omega, University of Missouri '78)
Mark W. Battaglino (Zeta Tau, Seton Hall University '88)
James F. Bean, Jr. (Beta Alpha Chi, York College of Pennsylvania '98)
Paul A. Beatrice (Delta Chi, Bentley College '88)
Myles K. Beck (Omega, University of Missouri '67)
Matthew E. Benz (Eta Delta, University of Nevada - Las Vegas '3)
Hunter A. Biederman, Esq. (Alpha Zeta, University of Florida '0)
Robert D. Bindeman (Sigma, Tulane University '91)
Douglas A. Bodner (Xi, Georgia Institute of Technology '87)
David S. Braverman (Gamma Chi, University of South Florida '93)
Stanley A. Brosman M.D. (Beta Gamma, Indiana University '56)
Zane A. Brown, Jr. (Theta, University of Pennsylvania '88)
H. A. Cohen (Sigma, Tulane University '89)
Harvey A. Diamond (Beta Mu, Rider University '69)
Steven W. Diamond (Sigma, Tulane University '86)
Dr. Lawrence A. Domont (Theta, University of Pennsylvania '70)
Henry Eckstein (Alpha, City College of New York '69)
Steven D. Feldman (Omicron, Tufts University '92)
Saul A. Fern (Pi, Boston University '54)
Russell S. Fink (Beta Psi, American University '89)
Andrew M. Finn (Mu, Boston University '1)
Steven G. Fischer (Theta, University of Pennsylvania '66)
Michael Flamer (Gamma Beta, California State University - Northridge '65)
Paul M. Fox (Beta Epsilon, Michigan State University '94)
Andrew J. Friedman (Alpha Kappa, University of Wisconsin - Madison '79)
Jeffrey L. Fruman (Alpha Omega, University of Miami '92)

Steven I. Geringer (Theta, University of Pennsylvania '68)

Joshua M. Goldberg (Theta, University of Pennsylvania '98)

George Gottesman (Alpha Delta, University of Southern California '53)

Paul D. Gottfried (Gamma Chi, University of South Florida '90)

Michael A. Greenberg (Beta Gamma, Indiana University '91)

Alan C. Greenberg (Omega, University of Missouri '49)

Jay H. Grodin (Alpha Delta, University of Southern California '66)

Kenneth A. Grodner (Psi, University of Alabama '81)

Matthew D. Hampton (Gamma Lambda, University of Hartford '99)

Donald P. Hanna (Alpha Eta, University of California - Berkeley '80)

Michael J. Horvitz (Theta, University of Pennsylvania '72)

William J. Intrater (Sigma, Tulane University '80)

Douglas M. Jacobs (Sigma, Tulane University '77)

Irwin J. Jacobson (Alpha Mu, University of Washington - Seattle '85)

Jacob D. Jaffe (Alpha Mu, University of Washington - Seattle '93)

Michael V. Jordan (Rho Iota, University of Rhode Island '2)

Myles Kahn (Alpha Nu, Muhlenberg College '84)

Mark D. Kaplan (Gamma Chi, University of South Florida '72)

Ron H. Kaufman (Alpha Eta, University of California - Berkeley '55)

John E. Kidd, Jr. (Mu, University of Georgia '85)

Sean L. Klinkowize (Mu, Boston University '92)

James Krasne (Alpha Rho, University of California - Los Angeles '70)

Hillard M. Lazarus, M.D. (Delta Tau, Carnegie Mellon University '70)

Malcolm H. Lazarus (Theta, University of Pennsylvania '54)

Petar Lemajic (Zeta Epsilon, Pennsylvania State University - Erie '98)

Barry J. Lerner (Alpha, George Washington University '83)

Philip J. Levien (Alpha Omega, University of Miami '65)

Richard L. Levin (Beta Gamma, Indiana University '68)

Bennet J. Luckens (Alpha Iota, University of Kentucky '72)

Leonard S. Malmud (Theta, University of Pennsylvania '45)

Scott J. Markowitz (Lambda, University of Texas - Austin '88)

Michael A. Menn (Rho, University of Illinois '74)

William B. Milkovic (Zeta Theta, Western Connecticut State University '7)

Ryan J. Millman (Alpha Omicron, University of Arizona '0)

Morris F. Mintz (Psi, University of Alabama '76)

John E. Mitchell (Gamma, Northwestern University '84)

Gilead D. Morse (Mu, Boston University '96)

Jack L. Most (Omicron, Syracuse University '56)

John L. Norman (Zeta Lambda, Stephen F. Austin State University '91)

Atlyn J. Okun (Zeta Phi, Ball State University '95)

Robert M. Olian (Beta Epsilon, Michigan State University '50)

James C. O'Neal (Alpha Tau, Franklin & Marshall College '69)

Ronald A. Pardo (Alpha Omicron, University of Arizona '88)

James C. Peskind (Alpha, George Washington University '89)

Daniel S. Pfeffer (Beta Alpha Theta, University of Colorado '94)

Cliff S. Schneider, Esq. (Alpha Zeta, University of Florida '0)

Bert Schweizer, III (Omega, University of Missouri '70)

Michael A. Sciola (Rho Iota, University of Rhode Island '86)

Joel A. Shapiro (Omicron, Syracuse University '59)

Steven L. Sharp (Beta Psi, American University '91)

Adam G. Smith (Gamma, Northwestern University '92)

Lawrence A. Stein (Beta Tau Colony, University of Chicago '88)

Ashley Steinhart, Esq. (Beta Epsilon, Michigan State University '64)

Marc D. Stine (Omega, University of Missouri '69)

Charles Thor (Alpha Delta, University of Southern California '4)

Roberto E. Tillman (Delta Psi, State University of New York - Stony Brook '78)

Arthur S. Weinstock (Delta, Columbia University '41)

Adam E. Winter (Gamma, Northwestern University '97)

David S. Wolfson (Gamma Phi, Hofstra University '93)

David S. Young (Omicron, Syracuse University '91)

Jonathan I. Yulish (Lambda, Case Western Reserve University '84)

Gold Level

Gary A. Agron (Theta, University of Colorado '66)

Andrew F. Ashwal (Beta Zeta Epsilon, University of Maryland - College Park '1)

Jeffrey J. Bakker (Delta Lambda, Monmouth College - Illinois '90)

Eliot Barnett (Xi, Georgia Institute of Technology '73)

Alberto Barzola (Kappa Nu Kappa, Rensselaer Polytechnic Institute '91)

Glenn I. Beyer (Alpha, George Washington University '91)

Alan S. Blank (Omicron, Syracuse University '5)

Simeon Brinberg (Eta, University of Michigan '55)

James S. Carlin (Alpha Rho, University of California - Los Angeles '80)

Patrick J. Casey, Esq. (Beta Alpha Theta, University of Colorado '89)

Irving M. Chase, Esq. (Alpha Rho, University of California - Los Angeles '74)

Michael E. Cook (Zeta Lambda, Stephen F. Austin State University '93)

Byron Davidson (Alpha Omicron, University of Arizona '56)

James B. Drotman (Zeta Lambda, Stephen F. Austin State University '93)

Stephen P. Ehrlich, Esq. (Iota, University of Denver '70)

Jon D. Epstein (Rho, University of Illinois '65)

Dr John Facinoli (Gamma Epsilon, Marshall University '70)

Julian Falk (Alpha Psi, Pennsylvania State University '57)

James Feldman (Rho, University of Illinois '50)

Robert E. Finfer (Beta Psi, American University '87)

Jerry E. Finger (Theta, University of Pennsylvania '54)

Elliott D. Fredland (Iota Phi Alpha, Washington & Jefferson College '60)

Joseph J. Freeman (Alpha Xi, Boston University '54)

Jonathan D. Frieden (Phi Epsilon, University of Virginia '94)

Carl S. Gewirz (Theta, University of Pennsylvania '53)

Bennett J. Glazer (Lambda, University of Texas - Austin '67)

Richard C. Goodman (Iota, University of Denver '78)

Richard E. Gottlieb (Alpha Gamma, Vanderbilt University '81)

Arthur G. Greenberg (Epsilon, University of Maryland - College Park '77)

Alan B. Gubernick (Alpha Nu, Muhlenberg College '83)

Rick S. Hiton (Rho, University of Illinois '77)

Arthur J. Horwitz (Theta, University of Pennsylvania '48)

Bret W. Hrbek (Delta Xi, Virginia Tech '96)

Jesse E. Itzler (Beta Psi, American University '90)

Michael I. Kahn (Alpha Rho, University of California - Los Angeles '80)

Stephan L. Kamholz (Gamma, New York University - Heights '68)

Robert G. Kayman (Rho, University of Illinois '92)

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Lloyd J. McAdams (Zeta Lambda, Stephen F. Austin State University '98)

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Zarb Becomes City of Light Trust Member

Michael F. Zarb (Beta Alpha Chi '92) recently stated, "Working to provide the Brotherhood experience [to future brothers] I have had and continue to have is not only a desire but a duty which I take to heart. We all have sworn an oath to help a Brother. It is from this oath that Brotherhood gains strength and endures through time. Through volunteer work and annual donations to the Foundation needs can be addressed as they arise, but what about those that cannot be foreseen. There will come a time in the future where I will no longer be able to answer the call of a Brother. This is the core surrounding my [\$100,000] planned gift to the Foundation. The undergraduate Brother or chapter who will require assistance in the future will have a place they can go, educational resources at their disposal, scholarships to help with tuition and most importantly, have a full Brotherhood experience, long after I have gone."



The City of Light Trust recognizes and honors those who have made deferred gifts, whether revocable or irrevocable, to the Zeta Beta Tau Foundation, including but not limited to, trusts, bequests, gifts of life insurance, and annuities. Membership is open to all ZBT alumni, parents, staff, and friends. Members of the City of Light Trust will receive the following benefits.

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* - has entered Chapter Eternal

To inform us of your membership in the City of Light Trust or for further information about making a planned gift or bequest to the Zeta Beta Tau Foundation, please contact Foundation Executive Director, Faron A. Lewitt at 317-536-5658 or via email at foundation@zzbtonational.org

GOLD Program

The Zeta Beta Tau Foundation instituted a development initiative to reach out to successful graduates for Foundation support. The GOLD Program has already generated tremendous interest in the Fraternity's educational and charitable programs.



The program started with two Directors of Development who travel to different regions of the country for in-person meetings with Brothers. We have since added a third Director of Development. The three Directors of Development are Devon M. Schad (Colorado '04) who lives outside of Denver, Nathan A. Cohen (Colorado '07) who lives in Boston and Myles A. Schwartz (Pittsburgh '02) who lives in Chicago.

One of the unique aspects of the GOLD Program is that the majority of these donors are pledging their support over a 5-year period of time. These long-term pledges allow the Foundation to project future grants to the Fraternity. Likewise, the Fraternity can plan strategically for future programs or initiatives with the assurance that funding will be available when they need it.

The following brothers contributed or have pledged to contribute as part of the GOLD Program.

- David E. Aarons (Eta Lambda, Emory University '00)
- Barry M. Aarons (Gamma Tau, Arizona State University '71)
- Richard N. Abrams (Rho, University of Illinois '63)
- Joshua B. Abramson (Mu, Boston University '01)
- Jeffrey A. Adams (Beta Gamma, Indiana University '96)
- Steven Adelson (Nu, Ohio State University '71)
- Matthew N. Adler (Beta Tau Colony, Southwest Texas State University '94)
- Niall T. Adler (Kappa Nu, University of San Francisco '98)
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- Dr. Sergio A. Ajuria (Xi, Massachusetts Institute of Technology '86)
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- Robert T. Arkin (Iota, University of Denver '83)
- Peter Aschheim (Theta, University of Pennsylvania '59)
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- Derrell K. Bailey (Mu, University of Georgia '79)
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- Eliot Barnett (Xi, Georgia Institute of Technology '73)
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- Todd M. Bass (Gamma Lambda, University of Hartford '89)
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- Jeffrey M. Baumohl (Epsilon Theta, University of Delaware '94)

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Matthew E. Benz (Eta Delta, University of Nevada - Las Vegas '03)

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Craig W. Berndt (Eta Iota, State University of New York - Plattsburgh '05)

Michael S. Bernstein (Alpha Gamma, Vanderbilt University '78)

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Richard A. Blenden (Alpha, George Washington University '87)

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Simcon Brinberg (Eta, University of Michigan '55)

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'01)

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 Michael A. Menn (Rho, University of Illinois '74)
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 Vince C. Minnite (Beta Lambda, San Diego State University '91)
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 James C. Mistretta (Rho Iota, University of Rhode Island '92)
 Jeffrey W. Moeller (Alpha Rho, University of California - Los Angeles '96)
 Ian K. Moon (Zeta Epsilon, Pennsylvania State University - Erie '00)
 Justin G. Morgan (Psi, University of Alabama '98)
 Robert G. Morris (Mu, Boston University '94)
 Gilead D. Morse (Mu, Boston University '96)
 Patrick M. Murach (Beta Pi, California State University - Long Beach '87)
 David J. Nable (Beta Zeta Epsilon, University of Maryland - College Park '02)
 Alan S. Nadel (Alpha, George Washington University '71)
 Brian L. Newman (Beta Epsilon, Michigan State University '01)
 Jason F. Nierman (Beta Gamma, Indiana University '99)
 Stuart B. Nitzkin (Beta Gamma, Indiana University '98)
 Benjamin A. Nussdorf (Theta, University of Pennsylvania '04)
 Allyn J. Okun (Zeta Phi, Ball State University '95)
 Robert M. Olian (Beta Epsilon, Michigan State University '50)
 Mark D. Olson (Beta Delta, Rutgers University '89)
 James C. O'Neal (Alpha Tau, Franklin & Marshall College '69)
 Robert J. Opitz, Jr. (Beta Delta, Rutgers University '92)
 Herbert Orlansky (Gamma Mu, University of Memphis '70)
 Daniel A. Owens (Delta Xi, Virginia Tech '97)

Jason M. Pantzer (Theta, University of Pennsylvania '93)

David G. Paris (Psi, University of Alabama '83)

James C. Partridge (Alpha, George Washington University '88)

Nirmal K. Patel (Xi, Georgia Institute of Technology '93)

Noel A. Pearlman (Epsilon Theta, University of Delaware '96)

Jason L. Peltz (Eta, University of Michigan '89)

Joseph L. Pereira (Gamma Xi, University of California - Santa Barbara '96)

James C. Peskind (Alpha, George Washington University '89)

Daniel S. Pfeffer (Beta Alpha Theta, University of Colorado '94)

Gerald L. Pollack (Psi, University of Illinois '54)

Keith L. Pompliano (Epsilon Psi, Montclair State University '91)

Mark E. Potkewitz (Alpha Xi, Washington University - St. Louis '07)

Jon C. Poulin (Omega, University of Missouri '82)

John V. Pulidore (Delta Pi, Fairleigh Dickinson University - Teaneck '92)

Joel E. Putterman (Iota, University of Denver '73)

Brian R. Ravella (Zeta Nu, Johnson & Wales University '94)

Marvin L. Recht (Zeta, University of Pittsburgh '57)

Robert H. Reckers (Lambda, Case Western Reserve University '00)

Alan D. Reitzfeld (Omicron, Syracuse University '73)

Stephen D. Replin (Beta Alpha, University of Colorado '69)

Christian A. Robertozzi (Zeta Tau, Seton Hall University '76)

Dennis R. Rogers (Alpha Delta, University of Southern California '99)

Scott M. Rose (Alpha Theta, University of South Carolina '91)

Craig L. Rosenberg (Alpha Rho, University of California - Los Angeles '94)

Kevin S. Rosenberg (Beta Lambda, San Diego State University '91)

Richard Rosenwald (Omega, University of Missouri '65)

Jeffrey T. Rosenzweig (Alpha Eta, University of California - Berkeley '91)

Steven J. Rosenzweig (Lambda, Case Western Reserve University '96)

Jeffrey A. Ross (Rho Iota, University of Rhode Island '75)

Jared B. Rothberger (Beta Epsilon, Michigan State University '05)

Michael R. Rozen (Pi, Boston University '60)

Brian D. Ruben, CPA (Gamma, Northwestern University '94)

Herbert R. Rubenstein (Alpha Epsilon, Washington and Lee University '74)

Jay H. Rubin (Gamma Beta, California State University - Northridge '89)

Fred J. Rubin (Pi, Louisiana State University '83)

Biff Ruttenberg (Theta, University of Pennsylvania '66)

Jeffrey H. Saffron (Beta Gamma, Indiana University '81)

Rio B. Saken (Gamma Beta, California State University - Northridge '90)

David A. Saks (Gamma Beta, California State University - Northridge '81)

Gary Salzman (Alpha Omega, University of Miami '85)

Michael J. Saxvik (Gamma, Northwestern University '03)

Robert D. Schachat (Xi, Massachusetts Institute of Technology '73)

Devon M. Schad (Beta Alpha Theta, University of Colorado '04)

Richard A. Scherr (Omicron, Syracuse University '68)

Cliff S. Schneider, Esq. (Alpha Zeta, University of Florida '00)

Geoffrey S. Schosheim (Beta Alpha Theta, University of Colorado '07)

Steven R. Schreibman (Beta Gamma, Indiana University '84)

H. Mike Schreibman (Psi, University of Alabama '66)

Brian R. Schultheis (Eta Gamma, State University of New York - Oswego '02)

Jeffrey D. Schwartz (Omicron, Syracuse University '00)

Bert Schweizer, III (Omega, University of Missouri '70)

Michael A. Seiola (Rho Iota, University of Rhode Island '86)

Stephen A. Segall (Kappa, Cornell University '07)

Steven Seiavitch (Xi, Georgia Institute of Technology '73)

Ethan D. Selzer (Omicron, Syracuse University '98)

Michael A. Sevantc (Alpha Sigma, University of Mississippi '88)

Kostas J. Sgagias (Beta Phi, University of Pittsburgh '03)

Brian G. Shapiro (Alpha Kappa, University of Wisconsin - Madison '75)

Joel A. Shapiro (Omicron, Syracuse University '59)

Steven L. Sharp (Beta Psi, American University '91)

Mark S. Sherman (Gamma Beta, California State University - Northridge '87)

Jacob L. Shimansky (Beta Epsilon, Michigan State University '95)

James N. Sigman (Sigma, Tulane University '83)

Steven Silberfein (Alpha Epsilon, Syracuse University '67)

Scott E. Silberfein (Epsilon Theta, University of Delaware '94)

Juan D. Silvera (Gamma Nu, California State University - Los Angeles '88)

Robert B. Silverman (Gamma Chi, University of South Florida '71)

Marc S. Silverman (Omicron, Syracuse University '98)

Zachary R. Silvers (Rho, University of Illinois '97)

Ethan Z. Simon (Delta, Columbia University '80)

Ronald R. Sklare (Sigma, Tulane University '90)

Adam J. Smith (Alpha Kappa, University of Wisconsin - Madison '05)

Adam G. Smith (Gamma, Northwestern University '92)

Scott W. Smith (Psi, University of Alabama '96)

Douglas A. Smith (Zeta Epsilon, Pennsylvania State University - Erie '03)

Todd D. Smith (Zeta Pi, East Stroudsburg University '94)

Larry S. Snyder (Rho, University of Illinois '76)

Benjamin I. Sokol (Theta Alpha, University of Massachusetts - Amherst '02)

Jonathan P. Solomon (Gamma Chi, University of South Florida '07)

David M. Solomon (Nu, Ohio State University '06)

Michael P. Sosniak (Nu, Ohio State University '04)

Benjamin M. Spangler (Nu, Ohio State University '04)

Steven D. Spector (Rho, University of Illinois '79)

Michael R. Spector, CPA (Theta, University of Pennsylvania '66)

Paul Spiegelman (Alpha Rho, University of California - Los Angeles '80)

Thomas A. Spitzer (Kappa, Cornell University '80)

Ronald S. Spolane (Lambda, University of Texas - Austin '76)

Steven B. Spott (Psi, University of Alabama '97)

Steven Springer (Beta Delta, Rutgers University '97)

Dr. George M. St George (Xi, Massachusetts Institute of Technology '76)

Samuel G. Starkman (Sigma, Tulane University '07)

Jay D. Stein (Alpha Omicron, University of Arizona '86)

Lawrence A. Stein (Beta Tau Colony, University of Chicago '88)

Brett Stein (Kappa, Cornell University '93)

Christian R. Steiner (Lambda, Case Western Reserve University '99)

Mitchell A. Sterling (Eta Lambda, Emory University '99)

Philip D. Stern, Esq. (Theta, University of Pennsylvania '81)

Keith M. Stickley (Eta Delta, University of Nevada - Las Vegas '03)

David R. Stifter (Mu, Boston University '01)

Jonathan D. Stine (Beta Alpha Theta, University of Colorado '04)

Alan C. Stine (Omega, University of Missouri '64)

Marc D. Stine (Omega, University of Missouri '69)

Gregory Stone (Theta, University of Pennsylvania '79)

Laurence B. Straus (Theta, University of Pennsylvania '58)

Andrew L. Strickman (Alpha Phi, Miami University - Ohio '91)

Brian Stys (Rho Iota, University of Rhode Island '85)

Jason S. Sudy (Lambda, Case Western Reserve University '92)
 James P. Summers (Gamma Epsilon, Marshall University '70)
 Don Surath (Eta, University of Michigan '67)
 Gregg M. Taboh (Gamma Lambda, University of Hartford '95)
 Thomas J. Tarkoff (Gamma, Northwestern University '88)
 Timothy A. Thomas (Beta Tau, Indiana State University '03)
 Charles Thor (Alpha Delta, University of Southern California '04)
 Roberto E. Tillman (Delta Psi, State University of New York - Stony Brook
 '78)
 Matthew I. Tobe (Beta Alpha Theta, University of Colorado '06)
 D. H. Tolchin (Gamma Eta, Bradley University '67)
 Daniel M. Tour (Alpha Delta, University of Southern California '06)
 Stephen J. Trachtenberg (Delta, Columbia University '59)
 Paul J. Tran (Zeta Upsilon, University of Texas - Dallas '03)
 Sean M. Tremblay (Beta Alpha Theta, University of Colorado '02)
 Stephen R. Trien (Alpha Iota, University of Miami '65)
 Nicholas J. Tucker (Delta Lambda, Monmouth College - Illinois '73)
 Tom Wachtell (Alpha, City College of New York '69)
 Justin R. Walder (Alpha Kappa, University of Wisconsin - Madison '08)
 Corey B. Wallis (Omega, University of Missouri '83)
 Neil A. Warren (Alpha Pi, University of North Carolina '82)
 Douglas A. Watkins, Jr. (Zeta Epsilon, Pennsylvania State University - Erie
 '00)
 David A. Waxberg (Beta Epsilon, Michigan State University '03)
 Evan M. Wechman (Epsilon Theta, University of Delaware '95)
 Carl Weinberg (Alpha Eta, University of California - Berkeley '52)
 Scott A. Weinberg (Eta Lambda, Emory University '97)
 Bruce H. Weinstein (Psi, University of Alabama '70)
 Dr. Bernard E. Weissman (Xi, Massachusetts Institute of Technology '75)
 Seth M. Wenig (Alpha Omicron, University of Arizona '99)
 Mark A. Westcott (Xi, Georgia Institute of Technology '93)
 William A. Widis (Alpha Nu, Muhlenberg College '91)
 Andrew M. Wilds (Gamma Beta, California State University - Northridge
 '05)
 Daniel J. Wilson (Beta Alpha Chi, York College of Pennsylvania '05)
 Adam E. Winter (Gamma, Northwestern University '97)
 Eric J. Wisotsky (Omicron, Syracuse University '97)
 Gregg F. Witt (Iota, University of Denver '77)
 Norman S. Wolfe (Kappa, New York University - Square '69)
 David S. Wolfson (Gamma Phi, Hofstra University '93)
 Alan E. Yanowitz (Gamma Psi, Northeastern University '82)
 Neil M. Yaris (Alpha Xi, Washington University - St. Louis '86)
 Brian S. Yellin (Delta Psi, State University of New York - Stony Brook '90)
 John B. Yonover (Sigma, Tulane University '87)
 David S. Young (Omicron, Syracuse University '91)
 Paul M. Zafarana (Gamma Iota, Western Michigan University '94)
 Ronald I. Zall (Beta Alpha, University of Colorado '51)
 Alan J. Zemsky (Alpha Omega, University of Miami '86)
 James A. Zerda (Zeta Upsilon, University of Texas - Dallas '97)
 Aaron L. Zises (Alpha Xi, Washington University - St. Louis '05)
 David B. Zissman (Eta Lambda, Emory University '99)
 Corey A. Zucker (Beta Delta, Rutgers University '85)

From the Archives

The following is the forward to *The First Twenty-Five Years*. *The First Twenty-Five Years* was published by Zeta Beta Tau Fraternity in commemoration of its Silver Jubilee Convention, Cleveland, Ohio, December 27-31, 1923. The publication was edited by Dr. Clarence K. Weil, (Psi, Alabama '20) who served as the Fraternity's Supreme Historian.



In 1750, the American College Fraternity was born. One Hundred and forty-eight years later, the benefits of fraternity life began to become available to the Jewish college man. The interim was not wasted. It was a period during which the college fraternity was finding its proper place. It began as a literary club, developing as a relief from a rigidity of faculty discipline that characterized the pre-Civil war period. The Fraternity men became conspicuous as leaders in the rough-and-tumble "Town vs. Gown" days, and competition for members was attended by incidents which did much to put this type of organization on the defensive and in some communities keep it there to this day. But the last quarter of the nineteenth century was the dawn of a new era in the history of the American College Fraternity. It began to realize that it was to play a conspicuous and beneficent part in the scheme of higher education. Fraternity men began to understand that the interest of all fraternities was identical with the interest of each fraternity. These first gleams of truth did not reveal the entire structure of fact until the end of the first decade of the present century. But the reform was well on its way when Zeta Beta Tau came into being, free from the traditional animosities that still embittered some of its elders and free from any taint of those early excesses which all fraternities have resolutely and with increasing success endeavored to live down.

College fraternities are very much alike. The cardinal human virtues are, with significant uniformity, conspicuous parts of their rituals and ideals. Physical and moral courage, restraint, truth, justice, charity, loyalty, patriotism, and brotherhood: in some form, these find expression in most, if not all, of the vows, and obligations which are the threshold over with the initiate passes into chapter life. All of this is true of Zeta Beta Tau. But if that were all, there would have been no Zeta Beta Tau today.

Zeta Beta Tau is a Jewish organization. Its advent brought Jewish students the material and social advantages of fraternity life—a home, good food, agreeable companionship, and a conscious mission.

What was this mission? From every section of the land young men come to the Universities bringing with them all manner of prejudices, preferences, and pre-dispositions. Many of these relate to the Jew. Rarely perhaps, but too often, in a mind poisoned by a slander, or a tale that is told, is the conception of the Jew painted in the colors of physical and moral cowardice, greed, ostentation, unsociability and anti-social proclivity. From the universities, young men go to every section of the land—young men who will one day lead the thought in their local communities. What impression do they carry back concerning the Jew? Much depends upon the kind of Jew they meet in college. One does not dissipate a prejudice by denying, however vigorously, its soundness or justice. A prejudice knows but one mortal enemy—a series of demonstrated facts that are obviously wholly inconsistent with the prejudice. One such fact is not a fatal dose. It is but the "exception that proves the rule." The "exceptions" must be multiplied until they become the rule. Accordingly, it is the mission of the Jewish student to have contact with his non-Jewish comrades on the athletic field, in journalism, debate, dramatics, and in every field of campus activity which affords expression to that moral and physical courage, that capacity of sportsmanship, generosity, sociability and social conscience which form part and parcel of the Jewish racial heritage. The task is not without its disappointments and reverses. But it has yet to be undertaken in any American university where it was not ultimately crowned with some measure of success. To stimulate this missionary effort, to tide the individual over the depression of temporary defeat, to launch him anew into the combat to ultimate victory as a Jew, this is a labor that distinguishes from the others this Zeta Beta Tau—this group of socially congenial Jewish collegemen banded together to demonstrate by their every word and deed in public and in private the best of which Jewish manhood is capable and the inherent excellence of the Jewish character.

A tremendous experiment, that—an experiment of pro-Semitism. It is now in its twenty-fifth year. Has it succeeded or failed? It is too early to say. It will always be too early to say until the need for education in race appreciation is no more. But a reasonable test of how the experiment is fairing is the growth of the fraternity at its present strength, vitality and promise. To meet that test this volume has been prepared.