

ELTAN THE OFFICIAL MAGAZINE OF ZETA BETA TAU FRATERNITY

THE OFFICIAL MAGAZINE OF ZETA BETA TAU FRATERNITY A Brotherhood of Kappa Nu, Phi Alpha, Phi Epsilon Pi, Phi Sigma Delta, Zeta Beta Tau

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Digital Deltan

Archive **A**

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A Letter from the Co-Editor

Letter from the Co-Editor:

Laurence A. Bolotin, Alpha Zeta (Florida) '01 Executive Director

Dear Brother:

It's hard to believe that another summer has come and gone. The 2009-2010 academic year was another one of growth, but with much transition. As of August 1, the ZBT Headquarters is finally fully staffed with a terrific team ready and willing to do everything they can to make sure your ZBT experience continues in whatever capacity you choose. You can learn more about our new staff members in this issue of *The Deltan*.



The staff was hard at work this summer preparing for the largest National Convention and Leadership School in decades. The

weekend culminated in the gathering of close to 400 undergraduates and alumni for the Annual Grand Awards Banquet. We were thrilled to see so many alumni participate in various parts of the Leadership School this summer in Manhattan Beach, California and we hope to see a repeat in 2011 in Atlanta, Georgia.

As we enter into the 2010-2011 academic year, ZBT has much to celebrate. Our numbers are the highest that they've been in over a decade. Collectively our chapters raised closed to \$250,000 for philanthropic organizations. Our chapters at the University of Hartford, the University of Southern California, and the University of Florida were all awarded "The Best Fraternity on Campus" recognition during the past year and we look forward to doubling that number in this upcoming year. Chapters are also doing more to engage their alumni. If you haven't heard from your undergraduate chapter in a while please contact us so we can be sure to offer assistance to your chapter in the area of alumni relations.

As you may have read in our previous magazine, our joint Fraternity and Foundation strategic plan is currently underway. Our goals are lofty and we can't do it alone. We need to grow our organization in the number of new chapters we open each year, the number of men who join our existing chapters, and in the number of alumni we have volunteering their time to better the experience of our undergraduates. If you are interested in assisting in any of these areas please let me know.

I hope you will take the time to read the exciting articles that have been put together in this edition of *The Deltan*. Inside, you will learn why it is so "Great to be a ZBT."

Cordially, Fraternally, and Sincerely,



Message from Outgoing President Philip M. Waxberg

As my term as your National President draws to a close, I'd like to offer just a few words of farewell.

Many know of my personal difficulties over the last twenty months. I have been beset by medical problems which have made it impossible for me to be as active a National President as I might have hoped to be. Nevertheless, there have been some notable accomplishments.

We have stabilized and expanded both our professional staff and our national office operations. under the direction of our new Executive Director, Laurence Bolotin, we have added staff positions including a Director of Alumni & Parent Relations, a Director of Leadership & Jewish Programming, and a Director of Business Operations.



In the area of expansion, in the 2009-10 academic year we have established seven new colonies including revivals at:

Arizona State University (Gamma Tau), Florida State University (Zeta Alpha), University of Georgia (Mu), Union College (Eta), and University of Vermont (Zeta Rho). We have also established a new colony at Cal Poly San Luis Obispo.

The 2009-10 academic year showed remarkable success in recruitment. We initiated a total of 1,372 men, of whom 111 were founding fathers at new colonies. It has been many years since we have achieved such significant results.

Much more could be reported, but it is the case that the best farewells are the briefest. I would close this message with thanks to my fellow officers, Supreme Council members, and committee chairmen and participants. Without their assistance and involvement, no achievements would be possible.

Allow me to note that, although I have served ZBT in a variety of capacities at the national level for the past 38 years, it will be my privilege to continue to serve as a member of the Supreme Council as the Fraternity's immediate past national president. I look forward to continuing participation.

Best wishes to all for a healthy and happy New Year.

C, F & S, Philip M. Waxberg Alpha (CCNY), '66



Letters to the Editor

Faron,

Great Stuff. I look forward to continuing news and growth.

John M. Abramson, Alpha Pi (North Carolina-Chapel Hill, '59)

Faron/Laurence,

This is an excellent publication, informative and very well done.

I played golf this morning with a non-ZBT father, who's son is a member of Theta Chapter. He had read the Digital Deltan and commented on it. I hope that means that you are sending copies to parents.

Doug L. Maine, Alpha Beta (Temple, '70)

I enjoyed reading The Digital Deltan. Please send it to my grandson, Austin Rowen, at the University of Colorado, Boulder: Austin.Rowen@colorado.edu. He is a Freshman there and I have been trying to interest him in rushing the ZBT house there. Thank you.

Hon. Marvin D. Rowen, Alpha Beta (UCLA, '53)

This is great and has a very informative format. Please keep them coming. Thank you.

Emil L. Beheshti, Sigma (Tulane, '92)

This is an awesome tool. Who prepared it and what is it written in?

Thanks

Paul J. Norcross, Kappa Nu (San Francisco, '86)

Hi, Faron. Thanks for sending me the spring 2010 issue of *The Deltan*. Not only the article on Phi Alpha at GWU, but also the entire magazine, looks good. You are doing an excellent job. I hope the brothers appreciate it.

I will be announcing the article to email contacts, including my Fraternity brothers at GWU. How do I tell them what to do to subscribe to the periodical?

Journalistic as well as fraternal greetings to you,

Burton "Buddy" H. Wolfe, Alpha (George Washington, '54)

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"The Journey": 2010 National Convention and Leadership School Held in Manhattan Beach, CA

The 98th Zeta Beta Tau Convention & Leadership School sponsored by the ZBT Foundation was an incredible celebration. The 2009-2010 school year was capped off by an event that truly captured the values and ideals of our great Fraternity. An incredible programming schedule that was diverse and progressive, one of the largest amount of attendees in history, and a time of recognition and commemoration for the many great accomplishments by our brothers, chapters, and colonies helped shape the Convention & Leadership School into a memorable experience. Those in attendance took part in an event that will help reshape the future of our Fraternity for years to come.

Delegates from around the country of all ages stretching from the bright eyed and passionate undergraduate member to the experienced and dedicated alumnus came together in Manhattan Beach, California to take part in the most important and exciting event of the year. During this year's Convention & Leadership School a new brotherhood program was introduced, the strategic plan of the National Fraternity became known, and our present executive officers were elected. This was a momentous occasion that took Zeta Beta Tau on the first steps of a journey to excellence.

Since the abolishment of pledging in 1989 the leaders of our Fraternity have worked tirelessly in creating a well rounded brotherhood program that would educate, assimilate, and graduate our members without the use of a two tiered system. The brotherhood program presented at the Convention & Leadership School, "The Journey," will accomplish this goal. This was an incredibly valuable piece of a much larger puzzle in taking ZBT to its much anticipated place as a "Powerhouse of Excellence."

The "Journey" continued at the Convention & Leadership School with the unveiling of the strategic plan that was created with great commitment and involvement from both the Foundation and the Fraternity. With a unified front a plan has been rolled out to bring Zeta Beta Tau to a level of superiority on all fronts. The Fraternity is more focused then ever before and with such poignant and progressive goals all hands must be on deck from all members to help achieve these objectives.

The Volunteer Institute Program (VIP) was also held in conjunction with the National Convention and Leadership School. The 11th VIP focused on training chapter advisors from across the country and building relationships between the participants.

As the weekend continued so did the celebration. During the business session of the Convention & Leadership School all in attendance witnessed the election of our new executive officers. Beginning September 1st your new officers will be President Ronald A. Pardo, Vice Presidents Stephen P. Ehrlich, Esq., and Michael D. Cimini, Treasurer Matthew J. Rubins, and Secretary Cliff S. Schneider, Esq. The leadership, passion, and guidance of these worthy Brothers are a sure sign that the future of the Fraternity is bright.

Although the festive atmosphere was a constant throughout the event, there was a great sense of

learning and education during the National Convention & Leadership School. The delegates received sessions pertaining to the integration of ritual into your daily life, a guide to social excellence lead by Phired Up, an alumni panel that included Honorable Steve Cooley Esq., Gamma Nu (Cal State-Los Angeles, '70), Mark A. Itkin, Alpha Rho (UCLA, '75), Ronald M. Mankoff, Beta Iota (Minnesota, '54), Michael S. Wien, Alpha Eta (Colorado State, '73), bystander behavior, and alumni engagement. The caliber of these sessions set a new bar for future ZBT events.

The highlight of the Convention was the Grand Awards Banquet held on Saturday July 17. Those in attendance witnessed the installation of Ron A. Pardo, Alpha Omicron (Arizona '88) as ZBT's 48th National President. The festive atmosphere continued with the presentation of the national awards. The award recipients are listed below.

This was a fantastic celebration of the many accomplishments for Zeta Beta Tau. We thank all that were in attendance and who supported the 2010 National Convention & Leadership School. We look forward to the 2011 National Convention and Leadership School which will be held in Atlanta, Georgia July 21-24.

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Mark Itkin Honored as ZBT's Man of the Year

Mark Itkin Honored as ZBT's Man of the Year

If you're a fan of reality TV, chances are you have Mark Itkin (Alpha Rho, UCLA '75) to thank. Itkin—who currently serves as Worldwide Co-Head of Television and member of the Board of Directors for William Morris Endeavor Entertainment —has worked for the majority of his career as a television packaging agent specializing in network, first-run syndication, pay and basic cable television. Perhaps you've heard of some of his work: MTV's *The Real World, Project Runway, Hell's Kitchen, Deal or No Deal,* Comedy Central's *South Park, Extreme Makeover: Home Edition, Tyler Perry's House of Payne, Merv Griffin's Crosswords, Million Dollar Password, Big Brother, Fear Factor, The People's Court, The Ricki Lake Show, American Gladiators, Biggest Loser,* and *Buffy the Vampire Slayer,* just to name a few.

In July, Zeta Beta Tau honored Mark Itkin as *Man of the Year* at the 2010 National Convention held in Manhattan Beach, California. Itkin was recognized not only for his outstanding career and significant accomplishments in the television industry but also for his philanthropy and service to the community.



Making TV a Reality

Mark Itkin graduated Summa Cum Laude and Phi Beta Kappa from UCLA in 1975. He continued his education and earned a Juris Doctorate from UC Berkeley's Boalt School of Law. After graduation, he began his law career working as an associate in the music department of the law firm Mitchell, Silberberg & Knupp. But after three years there, Itkin knew his heart wasn't in it. "I really didn't enjoy it," he says. "I had been very involved in the radio station at UCLA and really loved the music business. But working in it as a lawyer wasn't very much fun."

He resigned from the law firm and spent close to a year trying to figure out what he wanted to do with his life. During that time a former client suggested he'd make a good agent. Though he'd never really thought about it, he decided to give it a chance. Luckily, a fraternity brother was working as an agent at the time, and he suggested Itkin interview with his company. "The guy I interviewed with couldn't believe someone who was a practicing lawyer would want to start in the mail room," Itkin recalls. He didn't get that job, but he didn't let that stand in his way.

When Itkin interviewed at William Morris Agency, it went a little differently. The interviewer was a lawyer as well, and he could relate. William Morris offered him a job in January 1982, and Itkin

began his first six weeks at the agency in the mail room.

As it turns out, it was worth it. Itkin has built a very successful Hollywood career at William Morris, where he's worked for the last 28 years. From the mail room he went on to serve as assistant to an agent for first run syndication—representing producers instead of actors and selling shows to syndication. After a year in what Itkin refers to as an apprenticeship, he was promoted to an agent.

It didn't take long for Itkin to realize he'd found his true passion. Ask him, and he'll tell you he's always loved television. From favorite childhood memories with his grandmother, who loved game shows and would take him to sit with her in the audience, to writing his thesis at UCLA about daytime television and syndication. He broke into the business as an agent signing game show hosts and game show packages and directors and from there, began to build a successful career.

Of course starting out, Itkin had no idea how successful he would be. "I just knew that I wanted to be successful," he says. "I knew I wanted to work in an area that I enjoyed and do something that not a lot of other people were doing. But I didn't know how it would go. In this business you never really know."

American Gladiators was the first show Itkin ever sold. "It took six years to sell, but I believed in it. And it did well and ran for more than eight years," he says. Believing in the shows he was selling and being willing to stray a bit from the norm paid off and helped his career over the years. He says he was the first in his agency to put together non-scripted shows for cable syndication—what was once known as "variety" and what now all of America knows and loves as "reality TV." Because of his work, Itkin has been called a "pioneer in the modern reality TV era."

Fraternity Days

Itkin says he enjoyed the two years he spent as a member of the ZBT chapter at UCLA. "It was crazy fun," he says as he recalls the food fights, socials, and intramural sports. And he cherishes the memories and relationships that resulted from his fraternity experience. "I built friendships that have lasted until today," Itkin says. "It's amazing that you can establish those long-term friendships with people and have something in common that, 35 years later, you can still reminisce about."

Itkin says he also learned life lessons amidst all the fun. The chapter did a lot of community service, and he remembers it as a great bonding experience. "Being in a fraternity teaches you how to live and socialize in a confined space, how to live and work within an organization, and how to respect different opinions; and that is still relevant today."

The *Man of the Year Award* was created to recognize Brothers of ZBT who, through their life's work, exemplify the teachings of Zeta Beta Tau's Ritual and the commitment we make to better the communities in which we live. Itkin's example of dedication not only to his profession but also to bettering his community made him an excellent choice for the *2010 Man of the Year Award*.

Itkin says he is extremely honored to have received the award. "I was quite surprised when I received the letter from Laurence Bolotin [Executive Director of the Fraternity], but I was humbled and flattered and feel great appreciation to be recognized for my career success and community involvement," he says.

Reaching Out to the Community

Proof of his commitment to the community is in the number of organizations that Itkin serves. He currently sits on the board of directors and gives generously to several nonprofit organizations including Cedars-Sinai Hospital, the AIDS Research Alliance, Zimmer Children's Museum, the Make-

A-Wish Foundation of Greater Los Angeles, and The Paley Center for Media.

"At first I was more involved in doing things in my own business," Itkin says of his community involvement. Itkin has been a member of the Academy of Television Arts & Sciences (ATAS) for more than twenty years, during which time he's been a two-term Governor and spent six years on the Executive Committee. In addition, Itkin chaired the Blue Ribbon Panel Committee which successfully instituted "at-home" viewing of the Prime Time Emmy Awards, he served on the board of *HRTS* (Hollywood Radio and Television Society), and currently, he is the Chairman of the ATAS Hall of Fame Committee. Itkin was also the first agent appointed to National Association of Television Programming Executives (NATPE) Executive Board.

But early on in his career Itkin felt the need to contribute to the greater community, beyond TV. "In the early 90s the AIDS epidemic was so bad in the entertainment business," he says. "I felt like my hands were tied, and I didn't know what to do. But I figured the best thing I could do was give to the best causes dealing with that." That's when Itkin discovered a Los Angeles-based organization focused on AIDS research, The AIDS Research Alliance. "They were fast-tracking experimental drugs. They weren't political, didn't have fancy offices, and they were putting all their money into research, so I decided to give to them." Itkin was soon invited to join their board and quickly became an important contributor to the cause.

A Man of Integrity and Dedication

In the midst of a high-pressure and very public career, Hollywood media and Itkin's peers describe him with words like: dedicated, entrepreneurial, and "a good guy who loves television." Itkin himself has stated that it's his commitment to honest business dealings conducted with integrity and due diligence (and a little bit of luck) that have made his career successful. And he's used that success and recognition for good.

In the last decade, he's received several awards from community and industry-related organizations recognizing his involvement. In 2004, the Zimmer Children's Museum gave Itkin the Discovery Award for his community leadership. In 2006, the Game Show Congress awarded him the Ralph Edwards Award for his contribution to the game show community and the world at large. And in 2008, Itkin was recognized by NATPE with the Brandon Tartikoff Legacy Award, given annually to television professionals who, according to the NATPE website, "exhibit extraordinary passion, leadership, independence and vision in the process of creating television programming."

Obviously, ZBT is not the first to recognize Itkin's contributions, and we won't likely be the last. His successful career, leadership in the community, and philanthropic mindset makes ZBT proud to call Mark Itkin "Brother" and the Fraternity's 2010 Man of the Year.

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National Awards

CHAPTER – TROPHY

<u>AWARD</u>

RECIPIENT

CHAPTER

Brummer Founders Cup	University of Southern California	Alpha Delta
Brummer Founders Cup-runner up	University of Rhode Island	Rho Iota
Brummer Founders Cup-runner up	University of Denver	Iota
Meisner Cup	Boston University	Mu
Alexander "Babe" Lewin Award	University of Southern California	Alpha Delta
Bijur Award	University of Pennsylvania	Theta
Frauenthal Award	University of California – Los Angeles	Alpha Rho
Sid Luckman Award	Columbia University	Delta
Barry D. Siegel Award	Indiana University	Beta Gamma
Barry D. Siegel Award	University of Denver	Iota
Barry D. Siegel Award	University of Connecticut	Delta Beta
Rich/St. Louis Service Award	University of Southern California	Alpha Delta
Joseph E. Glaser Award	Northwestern University	Gamma
Lee Dover Award	University of Denver	Iota
Lee Dover Award-runner up	University of Southern California	Alpha Delta
Lee Dover Award-runner up	University of Rhode Island	Rho Iota
Best Colony Award	George Washington University	Phi Alpha Alpha

INDIVIDUAL-TROPHY

Roswell "Buddy" Messing Award	Andrew E. Klein	Phi Alpha Alpha, George Washington University
Jerome Heffer Award	Joey Shea	Eta Delta, University of Nevada, Las Vegas
Heritage Award	Michael L. Jeser	Alpha Omicron, University of Arizona, '98
Gottheil Medal	Special Olympic International	
Stephen P. Erlich Award	Irving M. Chase, Esq.	Alpha Rho, University of California – Los Angeles `74

Edwin N. Sommer Award	Marc D. Stine	Omega, University of Missouri `69
Maxwell Hyman Chapter Advisor Award	Andrew Wilds	Arizona University
Outstanding Faculty Advisor Award	Megan Wampler	California State University – Long Beach
Man of the Year	Mark A. Itkin	Alpha Rho, University of California – Los Angeles `75
Outstanding Founding Father	Jake Schneider	Eta Colony, Union College



Chapter of Excellence



2009-2010 was an excellent year for Zeta Beta Tau in large part due to the incredible accomplishments of our undergraduate brothers. So many chapters went above and beyond the expectations put upon them and became a true "Powerhouse of Excellence" on their campus. Presently, there are so many outstanding chapters that it is hard to spotlight just one but there are those that have distanced themselves from the pack.

One chapter in particular has embarked on a commitment to reclaim its rightful place as the strongest chapter in our order. Year in and year

out this chapter has been in the running for the Brummer Cup, excelling in all areas of Fraternity life. This year in particular they went above and beyond the expectations and standards that are held for all ZBT Chapters. At the 2010 ZBT National Convention & Leadership School they were the recipients of the Alexander "Babe" Lewin Award for excellence in alumni outreach & programming, The Rich/St. Louis Service Award for outstanding participation in community service projects, and a runner up for the Lee Dover Award for excellence in chapter programming. As if that was not enough they were also awarded the Brummer Cup for best ZBT Chapter in the nation. The Alpha Delta Chapter at the University of Southern California has once again proven that they are truly a "Powerhouse of Excellence."

The Alpha Delta Chapter brothers have created a ZBT chapter that truly lives by the mission statement and credo of our Fraternity. Intellectual awareness, social responsibility, integrity, and brotherly love are not merely words to the brothers of Alpha Delta but are guiding lights to living a full and successful fraternal life. Some highlights of the chapter include its incredible alumni relations initiative with an annual super bowl party, a gentleman's poker night raising money for the alumni programming board as well as the Annual Order of Alpha Delta Alumni Banquet.

They have also made a commitment to servicing their community in a number of ways. The brothers of Alpha Delta were involved with giving time to a local food bank, an AIDS walk, tutoring, as well as a park and beach clean-up. A high point of last year was their volunteer efforts at the Junior Blind of America Summer Festival. Among other things they helped prepare and serve meals to all children in attendance, led hikes and taught archery.

As if that was not enough, Alpha Delta also made philanthropic endeavors a priority. "Get on the Ball" has been a huge success for the USC Chapter and 2010 was no exception. Through the rolling of a giant 6 foot ball the chapter brothers gathered signatures and sponsorships to collect money for the Children's Miracle Network. In total they raised \$7,200 dollars. The trend of philanthropy continued with Alpha Delta as they put together its first ever "4 the Kids" event. This weeklong

philanthropy culminated with a concert raising \$12,000 for Pete Carroll's A Better LA initiative. In total the Alpha Delta Chapter raised \$21,200 during the 2009-2010 school year.

This trend of excellence continued within the classroom as the brothers of Alpha Delta made clear their commitment to academic excellence. With the creation and execution of an incredibly progressive academic program and the support of alumni and chapter leadership the men of Alpha Delta accumulated a 3.3 GPA for the 2009-2010 school year surpassing the All-Men's average and ranking 5th among 26 Fraternities.

The ZBT Fraternity was not the only one to take notice of Alpha Delta's many accomplishments. This past school year the University of Southern California awarded the Alpha Delta Chapter with the Golden Wisk Award for Best Kitchen, Best new Member Programming, Best Risk Management, and the Presidents award for overall excellence as the Best Fraternity of 26 Fraternities on the USC campus.

The brothers of Alpha Delta have set an incredibly high bar for the rest of our Fraternity. They have taken a model approach to fraternity life and laid down the foundation for many years of success. It will be no surprise to see the Alpha Delta Chapter's letters carved in many more Brummer Cup trophies. As the Assistant Director of Fraternity and Sorority Leadership Development at USC, Ray Carlos, explained, "This chapter continually exceeds the standards of the University...their insight and dedication to the Greek community has progressed the university community." At USC it truly is great to be a ZBT.

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List of All 2010 National Convention & Leadership Awards

Chapter Awards

Brummer Founders Cup (Most Outstanding Chapter)

Taking its name from the highest honor given to a Chapter of Phi Sigma Delta, the Brummer Cup is presented to the ZBT Chapter that best represents the ideals and tenets upon which our Fraternity was founded. The winner of the Brummer Cup excels not in one area of Chapter life, but in all of those key areas that are the hallmark of a great organization.

Edwin B. Meissner Award (Most improved Chapter)

Named for the patriarch of a prominent family of ZBT men who have given years of service to the National Fraternity, the Meissner Award is presented to the Fraternity's most improved Chapter.

Alexander "Babe" Lewin Award (Outstanding Alumni Programming)

The Alexander "Babe" Lewin Award honors the Chapters that maintains active communications with its alumni. Named for an alumnus of Phi Sigma Delta Fraternity who served for many years on the professional staff of that Fraternity, the Alexander "Babe" Lewin Award is presented to the Chapter that values the resources and experiences that are afforded by its alumni members. To qualify a Chapter must have produced and mailed at least two alumni newsletters in the past academic year and provided the National Office with updated Alumni contact information. As well, the qualifying Chapters host events that encourage alumni participation.

Bijur Award (Outstanding GPA)

Named for its sponsor, Judge Moses Bijur of the Delta Chapter at Columbia University, the first presentation of this award dates to 1915. Fraternity provides a great vehicle for academic success. Chapters that have learned to maximize their resources to promote intellectual awareness are worthy of our praise. Qualifying Chapters must have a minimum of a 2.75 grade point average on a 4.0 scale and their grade point average must be at least two-tenths of a point greater than the all men's average on their campus.

Frauenthal Award (Intramural Sports Participation)

The Frauenthal Award was presented for the first time at the 1914 Convention by Dr. Henry Frauenthal, an honorary member of ZBT. The award was initially presented to the Chapter which most distinguished itself in athletics of any kind, either varsity sports or intramural participation. Today we present the Frauenthal Award to those that excel in intramural athletics. Chapters and Colonies that qualify for this award have placed first in at least one over-all intramural sports competition or won any three individual campus or IFC intramural sports competitions in the past academic year.

Barry D. Siegel Award (Most Successful Recruitment)

The Barry D. Siegel Award recognizes excellence in new member recruitment. Barry Siegel served as Executive Secretary to Zeta Beta Tau from 1960 through 1971. An alumnus of the Beta Eta Chapter at Bowling Green State University, Brother Siegel was known for his energy, enthusiasm, and innovative thinking. He stressed the need for the education of Brothers on fraternity

management skills, including recruitment.

This award is presented to the Chapter that shows the greatest success in recruitment. This success, no doubt, is due to training, education, and an emphasis on the continued growth of the chapter.

Theodore G. Rich-St. Louis Alumni Association Award (Outstanding Community Service)

Many ZBT Chapters and Colonies accept the challenge to work to improve their various communities. First awarded in 1950 the Theodore G. Rich-St. Louis Alumni Association Award is presented to the Chapter that exemplifies Zeta Beta Tau's commitment to the Service of the Brotherhood of Man. To qualify for this award, Chapters must have documented a minimum of ten hours of community service work for each Brother or the sponsorship of a significant service project within an academic year.

Joseph E. Glaser Award (Philanthropy)

Named in honor of the long-time advisor to the Beta Delta Chapter at Rutgers University, the Joseph E. Glaser Award is presented to the Chapter that demonstrates its commitment to the community through philanthropic endeavors. Qualifying Chapters have raised and donated a minimum of \$100 per Brother or sponsored a significant philanthropic project within an academic year.

Lee Dover Award (Outstanding General Chapter Programming)

Lee Dover, the second Executive Secretary of Zeta Beta Tau, is credited as being one of the primary architects of our Fraternity. Dover guided the Fraternity through two World Wars and the Great Depression, times that were fatal to many National Greek organizations.

Dover advocated that ZBT Brothers were men of integrity and men of learning. To honor his legacy, the Lee Dover Award is presented for outstanding Chapter programming. Qualifying Chapters have worked to improve the quality, integrity, and scope of learning of their members.

Best Colony Award

This award is presented to the Most Outstanding Colony.

Individual Awards

The Roswell "Buddy" Messing Award (Most Outstanding Individual Brother)

This award is named in honor of Roswell "buddy" Messing. Buddy was initiated in 1938 into the Omega Chapter at the University of Missouri. Throughout his long career in ZBT, Buddy served as trustee to the Omega Chapter and was often sought for his counsel on matters of importance to the National Fraternity. His fraternal spirit remained strong until his death in the later 1980's. The Messing Award is presented to the undergraduate man who most fully embodies the precepts of our Fraternity.

Jerome Heffer Award (Individual Chapter Leadership)

The Jerome Heffer Award is presented to those men who have held two or more elected Chapter offices, each with a term of at least one full year.

Gottheil Award

The Gottheil Award, formerly the Gottheil Medal, is awarded to individuals and organizations for humanitarian services and activities that best promote better understanding in relationships among all people. Past recipients of this award include Felix Warburg, Franklin Roosevelt, Eleanor Roosevelt, Morris Abram, and Doctors Without Borders.

Stephen P. Ehrlich Award

In 1970, one such remarkable alumnus began his work on behalf of our Fraternity. While completing his law degree at Washington University in St. Louis, he worked with ZBT's Alpha Xi Chapter. He quickly became involved with the Fraternity on a National level. His work and dedication culminated with his service as National President from 1990 – 1992. However, this Brother has never been limited by his office or title. He has a true passion for fraternity. He is committed to the success of each chapter and colony. Any undergraduate who has worked with this Brother would surely echo my words.

The *Stephen P. Ehrlich Award* is presented to those alumni who make significant contributions to the operations of the National Fraternity and those who give of themselves to make ZBT a better fraternity.

Edwin N. Sommer Award

This award is presented from time-to-time to a ZBT alumnus for "Selfless Dedication to the Ideals of Zeta Beta Tau Fraternity."

The Maxwell Hyman Chapter Advisor Award (Outstanding Advisor)

The Maxwell Hyman Chapter Advisor Award is named for a founder of Phi Sigma Delta Fraternity and a member of that Fraternity's Alpha Chapter at Columbia University. Brother Hyman figured prominently in the early history of Phi Sigma Delta as an advocate for, and trainer of, Chapter Advisors.

Outstanding Faculty Award

This award is presented to the most outstanding Faculty

Outstanding Founding Father

This award is given to the individual who had the largest impact for his colony/chapter to receive chapter status. This award does not have a time limit, this may be any Alumni who was a Founding father who the Chapter would like to recognize for their support and contributions to the chapter.



Maccabi World Union Press Release

Zeta Beta Tau adopts Maccabi World Union as an Official National Philanthropy Strategic partnership expected to bring ZBT's presence and impact to 66 countries, making it the nation's first true global fraternity in scope, philanthropy and community

Indianapolis, Indiana – Zeta Beta Tau Fraternity announces a new partnership with Maccabi World Union, the only international Jewish sports organization, utilizing sports and informal education to strengthen Jewish Identity, communities and Israel.

Maccabi World Union's (MWU) flagship events, the Maccabiah (aka "Jewish Olympics") in Israel and Maccabi Games in Diaspora, are the world's largest Jewish events, whose cultural and educational programs enrich the lives of more than 400,000 members in 66 countries with Jewish values, heritage and tradition.

Furthermore, MWU operates holiday food parcel programs for Israel's neediest, sports rehabilitation for victims of terror, and Israel programs, including "Maccabi Challenge", an intensive Israel experience for youth with physical and developmental disabilities. Its Maccabi Tzair youth movement impacts the lives of thousands of underprivileged and immigrant Israeli children.

"ZBT and MWU share a common history, countless synergies- and a common mission of social justice, unity and fellowship. ZBT's Circle of Brotherhood: Alumni, Service, Education, Athletics, Social and Bonding are the embodiment of Maccabi's mission in Israel and the Jewish world and I could not imagine a better fit in terms of organizational vision or demographics. We have encountered a plethora of talented future leaders at ZBT and welcome the opportunity to join in support of informal Jewish education in the countries where Maccabi is active on the ground, making an impact in young Jewish lives. We look forward to many shared successes," said Nirit Harel French, Executive Director; North America.

This new relationship will allow ZBT brothers, both undergraduates and alumni, to create a true worldwide impact. "This new relationship will create incredible opportunities for our members to participate in philanthropy, community service, service learning, and leadership initiatives while also playing an important role in the strategic plan of the Fraternity," said Laurence A. Bolotin, ZBT Executive Director.

"I am delighted to see two of my passions come together. As a ZBT alumnus, I am proud that my fraternity was the first to make this strategic partnership happen, and the first on college campuses to acknowledge the important work that Maccabi does in the Jewish world. By adopting MWU as a national partner, ZBT is supporting Israel and Jewish life in 66 countries, and in the process gaining access to the best young athletes that our community has to offer," said Steve Soboroff, Founder of the Maccabi World Union Committee of 18 and an alumnus of the Alpha Omicron (Arizona) chapter.

Zeta Beta Tau Fraternity was founded in 1898 in New York City as the nation's first Jewish fraternity. ZBT is a Brotherhood of Kappa Nu, Phi Alpha, Phi Sigma Delta, Phi Epsilon Pi and Zeta Beta Tau. ZBT is represented on almost 90 campuses in the United States and Canada and has

close to 140,000 undergraduate and alumni Brothers throughout the world.

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Brother Spotlight

Andrew E. Klein (Phi Alpha Alpha, George Washington, '10)

Throughout the history of Zeta Beta Tau so many of our undergraduate brothers have gone far and above the expectations and standards put on them by our Fraternity. The leadership, dedication, commitment, and drive seems to improve every year among the undergraduate population. When searching for an individual that stands out among the rest it is important for that person to be a well rounded individual, carry with them a determination to bring excellence to our order, and above all else embody the values of ZBT laid out in our ritual and credo. Andrew Klein from the Phi Alpha



Alpha Chapter at George Washington University is such a brother.

From his installation into ZBT as a founding father of the re-colonized chapter at George Washington, Brother Klein showed signs that he would become a model brother. From the beginning he took every opportunity to become as involved as possible and to lead by example. Soon after becoming a brother of ZBT he took his rightful place as a leader of his chapter. He would hold the positions of Treasurer, Internal Vice-President, and President during his tenure as an undergraduate.

His leadership and vision while president were prime reasons why Phi Alpha Alpha received its charter this past school year. He also was a key player in the creation and implementation of a progressive and well rounded brotherhood program for Phi Alpha Alpha that has been modeled throughout the country. Furthermore, he took a proactive approach when creating the academic program for his Chapter that led to Phi Alpha Alpha having the best cumulative GPA and best new member class GPA on campus.

As if he had not accomplished enough, Brother Klein oversaw the process of obtaining the first chapter house for Phi Alpha Alpha since its re-founding. Where the pressure of re-founding such a historic chapter, it being the Alpha Chapter of the Phi Alpha Fraternity, would keep many from being successful, Brother Klein saw it as an opportunity. He thrived with the opportunity of leaving such an incredible legacy.

This past summer he was awarded the Roswell "Buddy" Messing Award for most outstanding undergraduate brother at the 2010 National Convention & Leadership School. Brother Klein graduated this past Spring with a 3.48 GPA finishing his undergraduate experience as he started, a leader. He will continue to give his time and energy to his alma mater chapter as he takes up his new role as the Assistant Chapter Advisor for Phi Alpha Alpha.

It is a testament to the hard work of brothers like Brother Klein that so many of our undergraduate chapters are finding such incredible success. The ZBT Fraternity thanks Brother Klein for his continued dedication. He is a model brother and one that has already left an everlasting legacy.



Chaplain's Corner

As I prepare for the Jewish High Holidays of Rosh Hashana and Yom Kippur, my mind drifts back to a pleasant memory of my collegiate ZBT Days in the Gamma Chapter of Northwestern University. It had become a chapter tradition to break the Yom Kippur fast at an Italian restaurant called "Lawrence of Oregano." After what is always a long day of hunger, meant to focus our attention on improving ourselves as people as well as those who are truly hungry all the time, the massive quantities of food at this now defunct restaurant proved immensely satisfying.



Besides the food, one of the most satisfying aspects of this feast was that the non Jewish brothers of ZBT celebrated it with the Jewish brothers. While it was not their tradition, they went not only for the fun and camaraderie, but also to support us in our celebration of a Jewish tradition. While most of us might have been thinking more about pasta than the poor, what I remember most was that all of us were together in a time that was spiritually and religiously important to the Jewish brothers in the house.

As we approach the High Holidays this year, thinking about what we can do to make ourselves better sons, fathers, citizens, and people, let us affirm and celebrate the idea of being there for one another in good times and bad, Jew and non-Jew, brother to brother. Nothing is more important than supporting one another in a time of need, secular or spiritual.

L'shana tova, a happy and healthy new year to all.

Rabbi Mark Bloom Gamma Chapter, Northwestern University, 1988

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Passover + ZBT + Blue Devils

By: Bruce Wildman (Rho, Illinois, '84)

Passover, a Zeta Beta Tau e-newsletter, the internet, and Mike Krzyzewski and the Duke Blue Devils win the NCAA's . . . How can these be connected?

Part I-Passover

On Sunday night, I was over at Rabbi Marc Soloway's house for dinner. The custom that Rabbi Marc has is on the 7th night of Passover, as a way of marking the leaving of mitzrayim and the crossing of the Red Sea by the Israelites – as well as seeing ourselves leave our own personal mitzrayims – we step over a large bowl of water.

Mitzrayim can be seen symbolically as something we have been enslaved by or something we have enslaved ourselves with, a "narrowness" in our thinking, or even a tragic event we are trying to work our way through. On the other side of the bowl on this evening were friends and hugs representing the Promised Land. Regretfully for the Israelites and often ourselves, we do not instantly go from mitzrayim to the Promised Land but rather travel through a void or nothingness similar to the wandering in the desert prior to creating the new reality.....hold this thought.

Part II- ZBT E-newsletter and the internet

Going through my inbox, I received an E-newsletter from Rho Chapter of Zeta Beta Tau, and in a moment of time management weakness, I clicked on it and began to read through the newsletter. I really haven't stayed in touch and through the great marketing machine of the internet have only recently started to receive newsletters from ZBT. For all you ZBT's I was class of "84 at Illinois. I read through the newsletter and came across the story about their biggest Philanthropy — the annual ZBT Powder Puff Football Tournament. . . but just as I drifted to memories of college and sorority girls, I was snapped back to reality by the description of the charity:

All proceeds raised from Powder Puff will be donated towards the Rory David Deutsch Foundation, which was featured on ESPN.com and was founded by Ross Deutsch '83 in memory of his son, Rory. The mission of the Rory David Deutsch Foundation is to eradicate pediatric brain tumors and other devastating childhood diseases."

Wait a second, Ross Deutsch – he lived down the hall from me sophomore year with his roommate Jeremy and their stereo cranked "The Boss" 24/7. A few minutes of Google and I had the following web links.

- The ESPN story <u>http://sports.espn.go.com/ncb/columns/story?</u> <u>columnist=katz andy&id=4961273</u>
- The foundation website <u>http://www.roryd.org/welcome</u>

Part III – The Duke Blue Devils

I encourage you to read the ESPN story but if you haven't yet (or plan to go back to it) I will very briefly summarize. Ross meets Mike Krzyzewski, coach of the Duke Blue Devils, now 2010 NCAA champions as well as coach of the gold medal winning 2008 Olympic basketball team. After this meeting, Ross's son Rory is diagnosed and passes away from a pediatric brain tumor. Throughout Rory's illness, Mike extends himself to help Ross and his family, creating a valuable relationship and new life experience for both of them.

I am really not much of a spectator sports fan. If I had not read about coach Mike Krzyzewski earlier that day I might not have watched the game and even as I watched the game I was still cheering for Butler, the underdog. As I watched, from time to time the camera would catch Mike Krzyzewski and on his lapel I can see a gold pin – a symbol of the Rory David Deutsch Foundation that he wears whenever he coaches his team in a game. My family had heard this story from me earlier this day and I had pointed out the pin.

So what? Well, for me even before Coach Mike Krzyzewski won this latest title he had my highest regard. He had helped Ross Deutsch '83 and his family come through mitzrayim – one of the most awful experiences imaginable. Ross and his family and friends are to be admired for the way they channeled their experience into a repairing of the world through creating Rory David Deutsch Foundation, which to date has raised over \$7 million to eradicate pediatric brain tumors and other devastating childhood diseases as well as to make a difference in the lives of afflicted children and their families.

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Recruitment Update

Expansion is one of the most recognizable ways in which our Fraternity grows. Bringing the ZBT Experience to new campuses, giving new groups of individuals the opportunity to become one of our own, sharing in our values and guiding principles, all contribute to the growth of Zeta Beta Tau. In the 2009 – 2010 school year, we proudly opened our doors to colonies at seven schools: Cal Poly SLO, the University of Vermont, Union College, Arizona State, UC-Davis, University of Georgia, and Florida State University. Each of these groups was founded by men who embody what a true ZBT man should be. Taking a group of men and becoming true Brothers, they each have such a unique experience that cannot be duplicated by joining an existing Chapter or Colony. That said, a tremendous amount of work, time, and energy, has gone into ensuring the sustainability of these groups. It is truly an honor to be able to identify yourself as a ZBT Founding Father, and these men, these Brothers, can each personally share a story about their journey to where they are today within their organization and as an individual.

With the National Staff continuing its expansion push in accordance with the Zeta Beta Tau Strategic plan, we have been working diligently throughout the summer to generate leads at new schools where we feel ZBT can make a difference with a high quantity of quality men committed to being a Powerhouse of Excellence on campus. The Strategic Plan calls for the establishment of at least 12 new colonies throughout this academic year, and we are extremely confident that this will be achieved and even surpassed. With the help of many alumni, our undergraduate Brothers, and word of mouth through community relations, we have interest at several schools already, including Temple, UNC – Charlotte, University of Illinois – Chicago, University of Iowa, Illinois State University, several California system schools, and more. It is our intention to evaluate, educate, and initiate interest groups at these schools as soon as possible. While this is great start leading into the school year, we are constantly looking for more leads from alumni, undergraduates, friends, and student groups who want to help ZBT grow. As was evident this past year with our newest colonies, bringing ZBT to new schools and new students is a great honor.

If you or someone you know is attending a school where there is not a ZBT Chapter or Colony, and you think he would benefit from becoming a Founding Father, please contact the Director of Chapter Affairs, Brian A. Hoffman at 317-334-1898 or <u>bhoffman@zbtnational.org</u>. We will evaluate and determine the proper course of action promptly for all who wish to join and become a Brother.



Alumni Associations

"ZBT is not a four year experience but a lifetime commitment." This is a quote that has been echoed throughout college campuses since our Fraternity's beginning. A dedication to the lifelong journey of our members has been revitalized on the national level. With the creation of the Director of Alumni & Parent Relations position there is now a dedicated staff member to foster and maintain a commitment to the creation of a lifetime experience for our members. This is evident by the resurfacing of a number of alumni associations throughout the country.

Over the past year the ZBT Fraternity has been successful in developing alumni activity in Southern California, New England, New York, Chicago, Tampa Bay, South Florida, Philadelphia, San Francisco, and Washington D.C. Below is a summary of activity and events that have taken place in each area.

Southern California had a very impressive year. Their goal of creating a website to keep all alumni informed and up to date became a reality (<u>www.zbtscaaa.com</u>). Even more remarkable were the number of events held and the turn out from alumni in the area. July of '09 saw the hosting of a sports night at Maggianos Restaurant with Howard Slavin (USC '62) speaking on his career as a football referee. On November 12 of last year an event was held in San Fernando Valley for an old fashioned Chinese banquet with entertainment by Jackie Flynn. To kick of 2010 the Southern California Area Alumni Association (SCAAA) held its fourth annual day at the races at Santa Anita Race Track. Over 80 members, spouses, and friends were in attendance. On May 20 the SCAAA held a joint a Texas Hold'em Poker Tournament with the Water Buffalo Club Charity. To cap it off attendees at the 2010 Convention and Leadership School were privileged to take part in a dinner cruise in Marina Del Rey. To sum it all up the SCAAA had an incredible year and one that other Alumni Associations will soon be emulating. If you are interested in getting involved or have any questions please contact the President of the SCAAA Dick Kaplan at <u>dick@benplaninc.com</u>.

The New England Alumni have just recently begun working to create a strong alumni association. In November of last year they had their kick off breakfast to roll out the Alumni Association. The alumni held their follow up event January 28 of this year to discuss the goals and vision of the Association. New England had its first networking event August 24 at the Northeastern University Alumni Center that was very successful. If you are interested in getting involved or have any questions please contact the President of the New England Alumni Association Scott Herzog at scotth627@comcast.net.

The New York Alumni have been extremely successful over the years with having networking events with large turnouts. Having over 60 alumni in attendance has become a norm for New York alumni events. Their most recent event was held in January as a happy hour event that took place at the Galway Hooker Pub. Please contact Scott Silberfein <u>SSilberfein@MOSESSINGER.COM</u> if you are interested in getting involved or if you have any questions regarding the New York Alumni Association.

The Chicago Alumni are on the verge of creating a thriving and very strong alumni association. The past has seen Chicago put on networking events that attracted a large number of alumni. Presently,

there are 15 alumni committed to the association. We look forward to the alumni event on October 27, at the Motel Bar and for Chicago to reach its full potential and become a hub of alumni involvement. If you are interested in getting involved please contact Gregg Witt at <u>Gregg.Witt@cbre.com</u>.

The Tampa Bay Alumni Association is fast becoming a prominent group. Since the beginning of this year they have grown from a handful of interested alumni to presently having close to 40 involved with the association. In April they held their inaugural meet and greet event at The Lime. If you are interested in getting involved please contact Tony Kelly at <u>tkusf@hotmail.com</u>.

The South Florida Alumni Association has grown and excelled far beyond all expectations. From its inception in January this group has grown to having over 100 alumni involved. In April the South Florida Alumni Association held an event to discuss the goals and vision of the association. They look to take advantage of this incredible momentum and so look for a number of events to planned in the near future. If you are interested in getting involved or have any questions please contact Josh Shon at joshuashon@qmail.com.

Another fast growing Alumni Association is Philadelphia. There are a large number of alumni and tapping into such a resource has seen incredible opportunities presenting themselves. To date there are close to 150 Alumni involved or who have shown interest. On Thursday, May 27 a networking event was held at the Fox & Hound that also laid out the foundation for the Alumni Association. This group continues to show large promise and the future looks bright. If you are interested with getting involved with the Philadelphia Alumni Association please contact the President, Bradley Abramson at bradley.abramson@gmail.com.

Two other areas that have shown promise and have a local alumnus putting together an alumni association are San Francisco and Washington D.C. If you are interested with getting involved at either city please contact the following alumni:

San Francisco-Jake Orrin at <u>jorrin@gmail.com</u>. Washington D.C.-Andrew Klein at <u>aeklein88@gmail.com</u>.

If you are located in a city that does not presently have an Alumni Association or interest group and are interested in starting one please contact the Director of Alumni and Parent Relations, Nate Fox at nfox@zbtnational.org or 317-334-1898.

Its Great to be a Zebe!!



ZBT's in Print

The Empathic Civilization: The Race to Global Consciousness in a World in Crisis

By: Jeremy Rifkin

Click here to buy



Never has the world seemed so completely united-in the form of communication, commerce, and culture-and so savagely torn apart-in the form of war, financial meltdown, global warming, and even the migration of diseases.

No matter how much we put our minds to the task of meeting the challenges of a rapidly globalizing world, the human race seems to continually come up short, unable to muster the collective mental resources to truly "think globally and act locally." In his most ambitious book to date, bestselling social critic Jeremy Rifkin shows that this disconnect between our vision for the world and our ability to realize that vision lies in the current state of human consciousness. The very way our brains are structured disposes us to a way of feeling, thinking, and acting in

the world that is no longer entirely relevant to the new environments we have created for ourselves.

The human-made environment is rapidly morphing into a global space, yet our existing modes of consciousness are structured for earlier eras of history, which are just as quickly fading away. Humanity, Rifkin argues, finds itself on the cusp of its greatest experiment to date: refashioning human consciousness so that human beings can mutually live and flourish in the new globalizing society.

In essence, this shift in consciousness is based upon reaching out to others. But to resist this change in human relations and modes of thinking, Rifkin contends, would spell ineptness and disaster in facing the new challenges around us. As the forces of globalization accelerate, deepen, and become ever more complex, the older faith-based and rational forms of consciousness are likely to become stressed, and even dangerous, as they attempt to navigate a world increasingly beyond their reach and control. Indeed, the emergence of this empathetic consciousness has implications for the future that will likely be as profound and far-reaching as when Enlightenment philosophers upended faith-based consciousness with the canon of reason.

Substance of Abuse By: Mark Berman

Click here to buy



What if the U.S. Congress considered legalizing drugs?A prominent surgeon, DR. TONY RYAN, finds himself at the helm of the country's first experimental drug distribution program, which has been set up in Santa Barbara.

Two months into its uneventful operation, Ryan returns from a brief holiday to find not only the program suddenly on the brink of disaster, but himself perilously pitched into a high-stakes life-threatening attack.

On one hand, Substance of Abuse is a "Crichtonesque beach-reader" novel – an intriguing adventure from Santa Barbara to Rome. And, on the other hand, it has an original high-concept premise whose highly charged controversial nature will surely leave the reader much to think about long after the last page is turned.

The Little Book on Big Ego: A Guide to Manage and Control the Egomaniacs in Your Life By: Joel Epstein

Click here to buy



The Little Book on Big Ego is a must read for anyone affected by big egosthat's everyone! You'll learn ten invaluable Friction Factors that allow you to manage, calm, and control all the egomaniacs in your life.

You'll instantly recognize yourself in the situations Joel describes because all are everyday occurrences. You'll laugh with familiarity as you read how to tame the Ego Monsters we all face, and you'll see how you can turn a potentially disastrous situation into a positive result by following the strategies Joel has mastered after interacting with thousands of people in stressful situations.

The Little Book on Big Ego is packed full of information that you'll continue to refer to when faced with challenges where Ego is a driving force. This

book will forever change the way you interact with your family, friends, business colleagues, and even total strangers.



Obituaries

William B. Schwartz, Jr. (Alpha Pi, North Carolina, '42)

William died peacefully on May 18, 2010 at Peidmont Hospital. He was 88 years old. He was a lifelong resident of Atlanta who was born November 14, 1921. Bill was the son of Ruth Kuhn Schwartz and William Bernstein Schwartz.

Brother Schwartz graduated from North Carolina-Chapel Hill as a member of the Alpha Pi Chapter. Immediately upon graduation, six months after the attack on Pearl Harbor, he entered the United States Naval Reserve Officers XCandidate School at Newport, Rhode Island. He was a participant in the invasion of North Africa and completed his naval service as a lieutenant in 1945. Brother Schwartz met his lifelong wife at a dance in his early teens. Her name was Sonia Weinberg, a petite Buckhead girl.

William had a commitment to politics and found himself constantly involved with Democratic Party candidates. He strongly supported President Carter and in so doing became an Ambassador to the Bahamas serving in this capacity from 1977 until 1981.

He was heavily involved with a number of charities ranging from support for children diagnosed with cancer, the Atlanta American Red Cross, Botanical Garden, Big Brothers of Atlanta, as well as the founding of the Weinberg Center for Holocaust Education.

He is survived by his wife of sixty-seven years, Sonia and their three sons who all reside in Atlanta: William B. Schwartx III, Arthur Jay Schwartz, and Robert C. Schwartz.

Dr. David F. Holz (Alpha Phi, Miami-OH, '72)

Brother Holz was a podiatrist and founder of Allied Foot & Ankle Clinics who passed away Sept. 19, 2008, in Englewood.

"We would like to thank the many friends, family and patients whose support and love helped us throughout David's difficult illness," the family said.

Dr. Holz was born Dec. 24, 1950, in Cleveland, Ohio, to Holocaust survivors Paul and Hilda Holz. A graduate of Miami University in Ohio and the Ohio College of Podiatric Medicine, he moved to Denver in 1976. Dr. Holz married Claire O'Berst on June 11, 1989. In 1993, he received an MA in healthcare administration from DU. A member of ZBT in college, he was a diplomat in the American Board of Podiatric Surgery and a fellow in the American College of Foot and Ankle Surgeons.

For over 10 years, Dr. Holz volunteered monthly at the People's Clinic in Boulder. He also volunteered at the 9News Health Fair. He was the pitcher on the championship HEA-brews softball team. Dr. Holz is survived by his wife Claire Holz; children Max, Sam and Zach; and brother Victor Holz.

Contributions may be made to the charity of choice.

Louis M. Rothschild (Beta Alpha Theta, CO, '90)

Brother Rothschild passed away on Sunday, August 8, 2010. He is survived by his wife and son.

His Cousin, Lance Rothschild was quoted as saying, "We are shocked and devastated. He was the most awesome young man."



Chapter Eternal

"Be it resolved that the 2010 National Convention, on its behalf and on behalf of the Fraternity at large, extends sympathy to the families of those Brothers who have passed to the Chapter Eternal. We share with them the sense of loss occasioned by the passing of these true and loyal Brothers.

Brothers, it is our custom to annually memorialize those members of our Order who have passed to the Chapter Eternal since our last Convention. We have now come to that part of our program where we remember those men. When the lights have been dimmed, I will read the names of the deceased. As I do, I ask that a delegate representing the member's Chapter come forward and accept a candle in honor of that deceased Brother. After receiving a candle, I would ask that he then join a line, which should form in front of the stage and face the assembled delegates. When I have completed reading the list, I will present a brief memorial resolution. I will then ask that we stand in a moment of silence, signifying our approval of the resolution. I will then rap my gavel and ask all Brothers to extinguish their candles to signify the end of the Memorial Service."

Stanley Lesnick (Beta Eta, Bowling Green State University, '51) Earl H. Settlemyer (Beta Pi, California State University – Long Beach, '68) David M. Schacter (Gamma Beta, California State University-Northridge, '63) Julien Goodman (Lambda, Case Western Reserve University, '33) Goodwin B. Aurbach (Lambda, Case Western Reserve University, '30) Michael J. Kaufman (Lambda, Case Western Reserve University, '53) Louis Ellenson (Tau, College of William and Mary) Dr. Julius Caplan (Tau, College of William and Mary) Adam Frank, Jr. (Alpha, Columbia University, '32) Edwin Heft (Delta, Columbia University, '34) Gustave Levy (Delta, Columbia University) Marvin R. Livingston (Delta, Columbia University, '39) Richard A. Stein (Beta, Columbia University, '66) Arthur S. Weinstock (Delta, Columbia University, '41) Dr. Alvin Bodenstein (Beta, Cornell University, '49) Sheldon Kimmelman (Epsilon, Cornell University, '51) Warren Schor (Kappa, Cornell University, '11) Richard Sklar (Kappa, Cornell University, '56) Liam Haim (Alpha Upsilon, Duke University, '51) Jacob M. Fine (Alpha Tau, Franklin & Marshall College, '32) Herbert I. Soller (Alpha Tau, Franklin & Marshall College, 58) Abe Pollin (Alpha Mu, George Washington University, '45) Alvin M. Ferst, Jr. (Xi, Georgia Institute of Technology, '43) Charles R. Surnamer (Beta Gamma, Indiana University, '50) Robert Chulock (Beta Gamma, Indiana University, '66) Ira Wolk (Beta Gamma, Indiana University, '68) Benjamin Schulman (Beta Gamma, Indiana University, '62)

Adam S. Jacobs (Beta Gamma, Indiana University, '06) John Goldberg (Beta Gamma, Indiana University, '64) Harvey Oslan (Beta Gamma, Indiana University, '48) S idney Rhodes (Beta Gamma, Indiana University, '50) Richard P. Kiser (Beta Gamma, Indiana University, '48) Charles B. Levitin (Rho, Johns Hopkins University, '50) Randy Marks (Gamma Sigma, Lamar University, '70) George Fraley (Gamma Epsilon, Marshall University) Steven Napier (Gamma Epsilon, Marshall University, '69) Stephen Grant (Xi, Massachusetts Institute of Technology, '70) Harold M. Woolf (Xi, Massachusetts Institute of Technology, '60) Conor D. Reilly (Xi, Massachusetts Institute of Technology, 72) Allan Markey (Alpha Phi, Miami University – Ohio, '63) Alan M. Weisman (Alpha Phi, Miami University – Ohio, '59) John H. Bruning (Delta Lambda, Monmouth College-Illinois, '88) Harold Berkowitz, Esq. (Delta, New York University-Heights, '31) A. Daniel Stoneking (Gamma, Northwestern University, '64) Joseph L. Wolf, Jr. (Gamma, Northwestern University, '50) William Kaven (Nu, Ohio State University, '44) Morton Litwack (Nu, Ohio State University, '51) Jonathon Marks (Nu, Ohio State University, '68) Jerold Rosenblum (Nu, Ohio State University, '56) Howard Sgutt (Nu, Ohio State University, '52) Jerome Steinman (Nu, Ohio State University, '57) Rudolph M. Stern, Jr (Nu, Ohio State University, '45) Harold Stevens (Alpha Psi, Pennsylvania State University) Gen Elmer A. Goodman (Alpha Psi, Pennsylvania State University, '48) Eli Silverman, P.E. (Beta Delta, Rensselaer Polytechnic institute, '46) Dr. Stuart A. Bloom (Beta Mu, Rider University, '71) Arnold Feinstein (Beta Mu, Rider University, '59) Robert S. Gettinger (Chi, Syracuse University, '46) Robert Ellis (Omicron, Syracuse University, '51) Richard L. Johnes (Omicron, Syracuse University, '55) Gilbert Y. Rubenstein (Epsilon, Union College – New York, '33) Joel K. Plattner (Epsilon, Union College – New York, '57) Warren J. Mitofsky (Epsilon, Union College – New York, '56) Jack W. Aland (Psi, University of Alabama, '44) Don A. Balfour (Psi, University of Alabama, '44) Morris Barton (Psi, University of Alabama, '50) Lawrence J. Cohn (Psi, University of Alabama, '79) Jeffrey L. Gould (Pi, University of Alabama, '66) Stanley Solomon (Psi, University of Alabama, '50) Burton F. Zavelo (Psi, University of Alabama, '56) David M. Markowitz (Psi, University of Alabama, '54) Donald M. Wayne (Psi, University of Alabama, '54) Harold Raizes (Alpha Omicron, University of Arizona, '41) Jesse Finerman (Alpha Omicron, University of Arizona, '63) Burton Chark (Alpha Chi, University of British Columbia, '60) Justin Gershuny (Alpha Eta, University of California – Berkeley, '51) Robert W. Gibbs (Alpha Eta, University of California – Berkeley, '50)

Robert S. McGrath (Alpha Eta, University of California-Berkeley, '77) David J. Nagler (Alpha Eta, University of California – Berkeley, '49) Arnold Hoffman (Alpha Rho, University of California - Los Angeles, '47) Stanley Eigner (Alpha Rho, University of California – Los Angeles, '50) Aaron M. Peck (Alpha Beta, University of California – Los Angeles, '61) Murray Moss (Alpha Beta, University of California – Los Angeles, '52) Harris Jacobs (Alpha Rho, University of California - Los Angeles, '33) Charles D. Greely (Delta Iota, University of Central Florida, '10) Daniel S. Hoffman (Beta Alpha, University of Colorado, '51) Norman Pluss (Theta, University of Colorado, '44) Paul Rappaport (Beta Alpha, University of Colorado, '57) Norman H. Levy (Theta, University of Colorado, '48) Gerald M. Tatarsky (Theta, University of Colorado, '46) James N. Schaffner (Beta Alpha, University of Colorado, '56) Frank L. Karsh (Theta, University of Colorado, '43) Ronald H. Thompson, Esq. (Iota, University of Denver) Richard M. Genender (Iota, University of Denver, '65) Allen Gersh (Alpha Lambda, University of Detroit, '58) Richard A. Hecht (Mu, University of Georgia, '44) Abraham Kempinski (Gamma Lambda, University of Hartford, '69) Donald Colman (Rho, University of Illinois, '53) Bernard Goldstein (Rho, University of Illinois, '49) Sheldon Harris (Rho, University of Illinois, '48) Lawrence Lerman (Rho, University of Illinois, '53) Warren M. Menaker (Rho, University of Illinois, '54) Bernad Selby (Psi, University of Illinois, '46) Marvin Ginsburg (Epsilon, University of Maryland – College Park) Dennis Brooks (Gamma Mu, University of Memphis, '74) Allan M. Schwartzman (Beta, University of Maryland - Baltimore County, '63) Richard Stein (Beta Zeta, University of Maryland – College Park, '56) George Waingold (Epsilon, University of Maryland – College Park) Theodore S. Sobkov (Beta Zeta, University of Maryland – College Park, '58) Paul J. Goldberg (Epsilon, University of Maryland – College Park, '38) Dr. Harold L. Hirsh (Epsilon, University of Maryland - College Park) Lawrence D Hirsh (Alpha Mu, University of Massachusetts – Amherst, '67) Victor A. Keedy (Alpha Mu, University of Massachusetts – Amherst, '75) J oel A. Simon (Alpha Omega, University of Miami, '66) Alvin B. Epstein (Alpha Omega, University of Miami, '54) Melvin Kempner, Jr. (Phi, University of Michigan, '35) Milton J. Schloss (Alpha Gamma, University of Michigan, '34) Sherman Bergstein, Esq. (Alpha Delta, University of Minnesota, '51) William I. Fine (Alpha Delta, University of Minnesota, '50) Edmund Gelfand (Alpha Delta, University of Minnesota, '47) Stanford L. Goldberg (Alpha Delta, University of Minnesota, '50) Alan C. Hymes (Alpha Delta, University of Minnesota, '52) Robert S. Kersch (Alpha Delta, University of Minnesota, '49) Myron D. Rubenstein (Alpha Delta, University of Minnesota, '50) Dr. Daniel P. Schwartz (Alpha Delta, University of Minnesota, '50) Warren M. Silver (Alpha Delta, University of Minnesota, '50) Jack Stanley (Alpha Delta, University of Minnesota, '49)

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Staff Updates

Meet the new members of Zeta Beta Tau's Staff

The Zeta Beta Tau Fraternity has seen a number of additions and promotions to the national staff over the past few months. This past summer saw the hiring of Christopher "Toph" A. Litvack, Rho (Illinois) '08 and Sam A. Freundlich, Rho Iota (Rhode Island) '10 as Expansion and Leadership Consultants for the 2010-2011 academic years.

Brother Litvack was born and raised in Northbrook, a suburb of Chicago. He attended the University of Illinois and joined the Rho chapter, where he held the position of Brotherhood Development Director. He received a degree in History with a focus on ancient cultures and politics. After college, Litvack traveled to Thailand to teach English as a second language and earned a Teaching English as a Foreign Language (TEFL) degree.

Brother Freundlich was born and raised in Wayne, New Jersey. He attended the University of Rhode Island where he was a member of the Rho Iota Chapter. While in ZBT he served as the Athletics Chairman, Secretary and Education Chairman. He graduated from URI with a degree in both Secondary Education and History and one day hopes to teach history and coach at the high school level.

Both Brother Litvack and Freundlich will be travelling the country to service established colonies and work to create new ones. Their undergraduate experiences and commitment to ZBT's credo and mission statement have set them up for great success this upcoming year.

This summer also saw the promotion of Brian A. Hoffman, Sigma (Tulane) '09 to the position of Director of Chapter Affairs for the Fraternity. Brother Hoffman, will be using his past experience as an Expansion and Leadership Consultant to build on to his new position as the Director of Chapter Affairs. His main focus areas for the position will be coordinating national expansion efforts, streamlining national recruitment resources, implementing recruitment mentoring programs, coordinating the National staff liaison program, and educating chapters on the brotherhood experience. "I'm very excited about the opportunity that I've been given by ZBT to continue to give back to the organization. There are a lot of projects and goals that we all have set, and I'm eager to be a part of making it all happen. Looking forward, I hope to continue to learn and lead our fraternity to a bright future," said Brother Hoffman.

As if these additions to staff were not enough, the Zeta Beta Tau Fraternity has also hired Courtney Schooler to fill the newly created position of Communications Coordinator. Courtney is a recent graduate of Purdue University and is an alumna of Delta Gamma Sorority. Courtney is responsible for writing and managing fraternity communication through electronic, print and web media. She will also be providing administrative and organizational support for the office; production of statistical reports; and supporting a variety of fraternity-sponsored programs.

The Zeta Beta Tau Fraternity also hired for the first time a Leadership Development and Assessment Coordinator and Accounting Assistant. Starting just a few weeks ago, Laura Trusty has shown why

she was right for the job. Laura was raised in Martinsville, Indiana. Her educational background includes a B.S. in Organizational Leadership and Supervision from Purdue University as well as a M.A. in Student Affairs Administration. While attending Purdue she became a member of the Sigma Delta Tau Sorority. She has been involved with the Tourism Association and has spent countless hours interning for her university in a variety of ways. Laura is responsible for the creation and implementation of leadership programming, the evaluation of present programs, designing assessment techniques, and a primary role in the implementation and success of our new brotherhood program, The Journey.

Finally, The National Headquarters added Libby Anderson to staff in June as the Director of Operations & Brand Management. Libby brings more than ten years of professional experience in higher education. An alumna of Alpha Epsilon Phi from the University of Missouri, Libby is known as a true advocate for the Greek movement. She currently serves as the National Vice-President of Programming for the Alpha Epsilon Phi Sorority. Libby will supervise several functional areas within the organization including leadership development, risk management and prevention, retention, philanthropy and heritage programming, along with general business operations. "I am extremely excited to join the ZBT team. I look forward to working with professional staff, volunteers and being a part of the advancement of the fraternity and vision for the future," says Libby Anderson.

"All of our new hires are vital to the future of our Fraternity. The growth of our organization is prominent and we need the very best to keep us moving forward. The drive that all of these individuals encompass is going to lead us into a very successful year," said Executive Director Laurence A. Bolotin. Zeta Beta Tau is very excited to welcome all the new hires. We are looking forward to our expanding team and how they will assist in the growth of the Fraternity.

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Arthur S. Weinstock Becomes City of Light Trust Member

Arthur S. Weinstock – A ZBT and a Gentleman

In Memory

"A ZBT and a gentleman are synonymous." In bringing this phrase to life, Brother Arthur S. Weinstock, Delta (Columbia) '41, had few peers. Arthur was quick with a kind word, a funny story, or sage advice born out of his professional and personal successes. He was always available to the undergraduate brothers of his beloved Delta Chapter at Columbia University, mentoring countless ZBT men as Delta's advisor.



Arthur's love for the Fraternity never waned,

not even in the hour of his passing in April 2010 as he made plans for Delta Chapter to receive a reserved parking spot for Columbia's annual homecoming football game. During his more than 50 years in ZBT, Arthur served on the Supreme Council, the Zeta Beta Tau Foundation Board of Directors, and many National committees.

Arthur and his wife Betty, his constant companion and true love, attended many ZBT Conventions and Conclaves. Arthur always carried his camera. Many a Convention attendee received a photograph and kind note from him as a memento of participating in a National meeting.

Although Arthur has passed into the Chapter Eternal, he continues to provide for Zeta Beta Tau. It was recently announced he left \$100,000 in his estate to the Zeta Beta Tau Foundation after a lifetime of support. Brother Weinstock will be perpetually recognized as a member of the City of Light Trust. This unrestricted gift will support the Foundation's scholarship and leadership training programs. We, the brothers of Zeta Beta Tau, are indebted to Brother Weinstock for his generosity during his life and in his passing. We will miss Arthur, a true and loyal brother.

Visit the ZBT website at <u>www.zetabetatau.org</u> for more information on supporting the Zeta Beta Tau Foundation, with an outright gift today or a planned gift like Brother Weinstock.

The City of Light Trust recognizes and honors those who have made deferred gifts, whether revocable or irrevocable, to the Zeta Beta Tau Foundation, including but not limited to, trusts, bequests, gifts of life insurance, and annuities. Membership is open to all ZBT alumni, parents, staff, and friends. Members of the City of Light Trust will receive the following benefits.

City of Light Trusts Benefits – A Deferred Gift

• Annual Report

- Donor Newsletter
- Perpetual Recognition
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Philip M. Waxberg (CCNY '66)

Wilhelm Weinberg (Friend)*

Michael F. Zarb (York College of Penn. '92)

Allen Ziegler (Southern California '35)*

Arthur S. Weinstock (Columbia '41)*

* - has entered Chapter Eternal

To inform us of your membership in the City of Light Trust or for further information about making a planned gift or bequest to the Zeta Beta Tau Foundation, please contact Foundation Executive Director, Faron A. Lewitt at 317-536-5658 or via email at <u>foundation@zbtnational.org</u>

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1898 Society Members

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Bronze Level

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Robert W. Decker, Alpha Rho (University of California – Los Angeles) '74 Tere D'Elia Daniel J. Diasio, Beta Phi (University of Pittsburgh) '04 Dr. Lawrence A. Domont, Theta (University of Pennsylvania) '70 Michael H. Donato, Beta Tau (West Virginia University) '02 Charles I. Doppelt, Alpha Eta (University of California – Berkeley) '02 Andrew J. Drahuschak, Zeta Lambda (Stephen F. Austin State University) '05 Alden B. Drew, Gamma (Northwestern University) '67 Henry Eckstein, Alpha (City College of New York) '69 Mark R. Engelking, Zeta Lambda (Stephen F. Austin State University) '99 Kenneth L. Englander, Kappa (Cornell University) '75 John P. Figueroa, Beta Tau Colony (University of Oklahoma) '97 Roy E. Filkoff, Alpha Tau (Franklin & Marshall College) '84 Nathan E. Finden, Zeta Theta (Western Connecticut State University) '01 Steven G. Fischer, Theta (University of Pennsylvania) '66 Michael Flamer, Gamma Beta (California State University - Northridge) '65 Eric J. Fleming, Beta Phi (University of Pittsburgh) '91 Russell C. Forbes, Kappa Nu (University of San Francisco) '82 Cameron Penn Fredman, Alpha Delta (University of Southern California) '99 Calvin A. Freedman, Alpha Beta (Temple University) '61 Lewis B. Freeman, Alpha Omega (University of Miami) '74 Benjie N. Freiberger, Iota (University of Denver) '81 Michael J. Fried, Eta Lambda (Emory University) '00 Kenneth G. Friedman, Alpha Nu (Muhlenberg College) '58 Robert P. Friedman, Xi (Georgia Institute of Technology) '78 Andrew J. Friedman, Alpha Kappa (University of Wisconsin – Madison) '79 Kenneth S. Gad, Sigma (Tulane University) '82 Dr. Jeffrey S. Genecov, Lambda (University of Texas - Austin) '81 Michael D. Glick, Alpha Delta (University of Southern California) '09 Richard E. Goldman, Beta Delta (Rutgers University) '72 Chet Goldstein, Lambda (University of Texas - Austin) '86 Jeffrey A. Golman, Rho (University of Illinois) '77 Brett A. Gordon, Mu (Boston University) '90 Paul D. Gottfried, Gamma Chi (University of South Florida) '90 Gary M. Grandon, Eta (University of Michigan) '70 Martyn S. Green, D.D.S., Alpha Rho (University of California – Los Angeles) '82 Leonard A. Greene, Xi (Georgia Institute of Technology) '68 James E. Greer, Jr., Beta Pi (California State University – Long Beach) '64 Alan Grimaldi, Alpha (City College of New York) '65 Scott D. Grimberg, Epsilon Phi (Brandeis University) '91 Cy Gruberg, Ph.D., Beta Mu (Rider University) '48 Tim & Anne Marie Haake Eric L. Halpern, Omega (University of Missouri) '95 Jonathan B. Hirsh, Omicron (Syracuse University) '99 Mark A. Ivener, Rho (University of Illinois) '64 Neil S. Jaffe, Rho (University of Illinois) '91 Jacob D. Jaffe, Alpha Mu (University of Washington - Seattle) '93 Michael S. Jaffee, Alpha Zeta (University of Florida) '86 Michael V. Jordan, Rho Iota (University of Rhode Island) '02 Tom D. Jourden, Lambda (University of Texas - Austin) '83

Myles Kahn, Alpha Nu (Muhlenberg College) '84 Jeffrey I. Kaliner, Sigma (Tulane University) '91 John E. Kaltschnee, Zeta Theta (Western Connecticut State University) '96 David L. Kaplan, Alpha Mu (University of Washington - Seattle) '82 Marshall Karro, Alpha Pi (University of North Carolina) '68 Matthew E. Kasindorf, Gamma (New York University) '80 Lowell D. Katz, M.D., Gamma Zeta (University of Louisville) '68 Brian D. Katz, Psi (University of Alabama) '91 Eric S. Kaufman, Omicron (Syracuse University) '99 Brandon D. Keene, Rho (University of Illinois) '08 Matthew N. Klipper, Theta (University of Pennsylvania) '80 Mark & Linda Kosin Dr. Lawrence Krause, Phi (University of Michigan) '51 Robert W. Krensky, Omicron (Syracuse University) '56 Alan L. Krutt, Alpha Alpha (University of Connecticut) '54 Steven Kushner, Eta (University of Michigan) '89 Kevin K. Kwan, Alpha Rho (University of California - Los Angeles) '94 Michael S. Lawrence, Mu (Boston University) '01 Hillard M. Lazarus, M.D., Delta Tau (Carnegie Mellon University) '70 Philip J. Levien, Alpha Omega (University of Miami) '65 H. Jerry Lewkowitz, Alpha Mu (University of Washington – Seattle) '54 James A. Lowe, Theta (University of Pennsylvania) '67 Bennet J. Luckens, Alpha Iota (University of Kentucky) '72 Leonard S. Malmud, Theta (University of Pennsylvania) '45 Joseph P. Marchisotta, Beta Xi (Brooklyn College) '92 Scott J. Markowitz, Lambda (University of Texas – Austin) '88 David M. Mars, Mu (Boston University) '98 Cory A. Martin, Delta Xi (Virginia Tech) '06 Aaron F. McPherson, Xi (Massachusetts Institute of Technology) '89 Michael A. Menn, Rho (University of Illinois) '74 Jay P. Miller, Alpha (City College of New York) '69 James C. Mistretta, Rho Iota (University of Rhode Island) '92 Todd Mitman, Psi (University of Alabama) '00 Justin G. Morgan, Psi (University of Alabama) '98 David J. Nable, Beta Zeta Epsilon (University of Maryland - College Park) '02 Glenn Nathan & Beth Orloff Richard H. Newmark, Epsilon Psi (Montclair State University) '88 Robert M. Olian, Beta Epsilon (Michigan State University) '50 Mark D. Olson, Beta Delta (Rutgers University) '89 Dr. Steven L. Oreck, Xi (Massachusetts Institute of Technology) '70 Darrell B. Pash, Alpha Delta (University of Southern California) '70 Joseph L. Pereira, Gamma Xi (University of California - Santa Barbara) '96 Daniel S. Pfeffer, Beta Alpha Theta (University of Colorado) '94 Gerald L. Pollack, Psi (University of Illinois) '54 Michael R. Pratt, Delta Xi (Virginia Tech) '07 Steven Protass, Alpha (City College of New York) '68 Brian R. Ravella, Zeta Nu (Johnson & Wales University) '94 Robert H. Reckers, Lambda (Case Western Reserve University) '00 Ronald Rembisz, Zeta Tau (Seton Hall University) '69 Stephen D. Replin, Beta Alpha (University of Colorado) '69

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