



# ELTAN

THE OFFICIAL MAGAZINE OF ZETA BETA TAU FRATERNITY  
*A Brotherhood of Kappa Nu, Phi Alpha, Phi Epsilon Pi, Phi Sigma Delta, Zeta Beta Tau*

## Digital Deltan

*Archive*

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## A Letter from the Co-Editors

Dear Brother:

Welcome to our newest edition of the *Digital Deltan*. We are excited to share information with you on why it is such a great time to be part of Zeta Beta Tau Fraternity. Our chapters and colonies across the world have experienced one of the most successful years in decades. Not only have several chapters broken their own recruitment records, but others have turned heads with their creative philanthropic activities.

We are also excited to highlight several interesting stories regarding our alumni. Part of the beauty of an organization with more than 130,000 alumni is that we have the unique opportunity to report on a diverse set of accomplishments ranging from someone's candidacy for the Presidency of the United States all the way to a rock band!

As you also may know, we recently launched the *Distinguished Speakers Series*. This monthly webinar will showcase some of our most outstanding alumni and their willingness to help brothers of ZBT in their personal and professional pursuits. This program is just one of the many benefits of lifelong membership within Zeta Beta Tau.

We invite you to sit back and enjoy all that this issue has to offer. As always we welcome your feedback on how we can continue making this publication one that you enjoy and look forward to reading.

Cordially, Fraternally, and Sincerely,



Laurence A. Bolotin, Alpha Zeta (University of Florida) '01  
Executive Director  
Zeta Beta Tau Fraternity

Faron A. Lewitt, Psi (University of Alabama) '97  
Executive Director  
Zeta Beta Tau Foundation



## Supreme Council Meeting Summary

***April 8-9, 2011***

***Syracuse, NY***

2011 marks the 100th Anniversary of the storied Omicron Chapter of Zeta Beta Tau at Syracuse University. Because of this tremendous achievement, the Supreme Council decided to host its spring 2011 meeting in Syracuse to honor our Omicron alumni.

The weekend kicked off with a welcome reception in honor of Omicron's 100th. Supreme Councilors had the opportunity to meet Omicron alumni spanning decades as they shared stories about their days as an undergraduate. Several current undergraduates from Omicron were also in attendance to meet the leaders of our Fraternity along with Omicron alumni.

The Supreme Council meeting began on Friday, April 8. The agenda was packed with a diverse range of topics including ZBTs recruitment standard for chapters and colonies, three charter applications, approval of the 2011-2012 operating budget, an update on the strategic plan, an overview of the newly revised brotherhood program experience titled "The Journey", and much more. Councilors participated in lively discussion and made several decisions that will continue pushing our organization forward. Undergraduates from the Omicron chapter participated in all sessions of the meeting and learned a great deal about how the international Fraternity functions.

The meeting culminated with the 100th anniversary banquet for Omicron Chapter. Close to 100 alumni gathered at the alumni building for this event. ZBT looks forward to another 100 years at Syracuse University.

For information on future Supreme Council meetings or how you can plan an alumni event in recognition of your chapter's upcoming anniversary, please contact Executive Director Laurence A. Bolotin at [lbolotin@zbtnational.org](mailto:lbolotin@zbtnational.org).



## **A Strategic Plan Update for ZBT**

“It’s great to be a ZBT” is a term often heard within our organization. There may never have been a better time to say that famous line than now. As we look toward wrapping up the first year of ZBT’s strategic plan, we want to take this opportunity to look at some important trends within the organization:

- ZBT projects that we will initiate 50% more men at the completion of this academic term than we did in 2001-2002.
- The average size of ZBT chapters has risen by 27% in the last eight years.
- ZBT has opened 68 new colonies in the last decade.
- Because of this growth, ZBT’s international headquarters in Indianapolis has more than doubled its staff size in the last five years which provides valuable resources to undergraduates and alumni.
- Chapters and colonies continue to raise in excess of \$250,000 per year for worthwhile charities including ZBT’s two adopted philanthropies, Children’s Miracle Network Hospitals and the Maccabi World Union.

These are just a few of the many reasons why it is truly great to be a ZBT today and into the future. The Fraternity’s strategic plan revolves around three areas: internal growth (recruitment), external growth (expansion) and retention of our members. We can’t have success in just one without it influencing the other areas. Because of this the professional staff in Indianapolis is hard at work in aligning all resources and priorities to match the goals of the plan.

We are pleased to review some of the major tactics implemented during the 2010-2011 academic year:

### Recruitment

- ZBT hired a Director of Colony Development and Recruitment. This staff member is responsible for working with all new colonies in their quest to become chartered chapters along with those groups that are underperforming in recruitment.
- A more formal training program has been established to assist our groups in understanding rolling recruitment and how to effectively plan and execute multiple initiations per academic term.
- A monthly webinar series was developed to focus on various aspects of recruitment to help in training recruitment chairmen and other chapter leaders.
- A revised plan was developed and executed to assist those chapters currently initiating less than ten men per year.

### Retention

- “The Journey” brotherhood experience was introduced to all chapters and colonies.



- A series of training webinars took place in the first month of the academic year training the Brotherhood Development Directors and Provosts on how to properly implement this program.
- A staff member was dedicated to ongoing assessment of "The Journey."
- New resources were introduced to chapter and colony leaders focusing on brotherhood education, brotherhood bonding, ZBT general educational training, the Big Brother program, and much more.
- Ongoing assessment has begun placing a focus on the brotherhood experience and reasons for early departure.
- A new national committee was formed and charged with evaluating the undergraduate experience to provide recommendations to professional staff and the Supreme Council moving forward.

### Expansion

- ZBT entered into an agreement with Phired Up Productions to assist in expansion efforts on select campuses. This marks the first time in recent history that ZBT has partnered with an outside organization to enhance our expansion and colony development efforts.
- ZBT's professional staff streamlined the method of working with current undergraduates to identify their friends or acquaintances on other campuses that may be interested in starting a new chapter.
- The Fraternity partnered with ZBT alumni in various areas to assist in starting a new chapter on the campus they currently attend for graduate school. If any alumni are interested in getting involved in this initiative, please contact Executive Director Laurence A. Bolotin at [lbolotin@zbtnational.org](mailto:lbolotin@zbtnational.org).
- The professional staff was re-structured to allow select consultants to focus only on expansion while other staff focused on current chapter servicing.

These are just a few of the many initiatives introduced this year to ensure a successful first year of the strategic plan. As we look into the next year, the Fraternity will focus on:

- 100% staff alignment with the goals of the strategic plan
- A stronger focus on best practices within the fraternity/sorority industry
- Leading with our product and what we offer to students, the community, and partners
- Creating consistency in our brand, message, and all communications
- Defining what it means to be a true "Powerhouse of Excellence"

If you are interested in learning more about ZBT's strategic plan or want to volunteer in assisting us with achieving our goals, please contact us at 317-334-1898.

It's great to be a ZBT!

## Will a ZBT be in the White House?

Have you ever imagined the life of a politician? Do you find yourself intrigued with the world of politics? As a child did you have dreams of one day becoming the President of the United States? If so, Fred S. Karger, Iota (University of Denver) '72 can relate. Brother Karger joined the Iota Chapter of Phi Sigma Delta at the University of Denver in 1968. Soon after, the merger of Zeta Beta Tau and Phi Sigma Delta took place and he would spend his final years in college as a member of ZBT. During this time period Brother Karger was an active brother who



saw ZBT as an opportunity to hone his personal strengths. Being gay, it was a difficult time for him, but he used the opportunities available while in college to lay the ground work for the many successes that he would celebrate later in life. "The experience was a good foundation and although it was a tough time for me, the Fraternity was a safe haven." It was during his college days that he began to realize his ultimate passion, politics.

Since Fred was a child, politics have always been a part of his life. As precinct chairman, Fred's father brought the world of politics to the household. Brother Karger spent his early years travelling with his brother and father to the train station to hand out flyers during election time. This introduction into politics laid the seed for what Brother Karger's life would become.

Brother Karger's experience with ZBT would further prepare him for the many accomplishments in his future. The Iota Chapter prioritized philanthropic work and Brother Karger began to sharpen his ability to service those around him in need. "I learned from my ZBT experience the importance of servicing others and it laid the groundwork for many future endeavors." Fred had an opportunity to take part in a hands-on approach to tutor and mentor kids in the community. "ZBT at the University of Denver was an impressionable time for me and it became an important aspect of my life to give back to those in need."

Fred would graduate college in 1972 and quickly moved back to the suburbs of Chicago. He soon became enthralled in the election campaign for Charles Percy. As the youth co-director, Brother Karger had found his first full-time political job. Soon after, Fred would move to California and, after a short acting career, would find his next big opportunity in politics.

In 1976, Brother Karger volunteered for the senate campaign of Robert Finch. Bill Roberts was the campaign director and a year later he would hire Fred to work for a political consulting group called The Dolphin Group. Fred would work there for 27 years and along the way would learn an incredible amount about campaigning, political structure, policy making, and governmental affairs. The political bug was something Brother Karger would never be able to escape.



When asked why Brother Karger got involved and stayed in politics, the level of enthusiasm and passion that he delivers his message with is unrivaled. "It is the excitement, the strategy that intrigues me about politics," Fred continues, "I love the people, I love learning about my opposition and I realized early on it is something I am good at." It was this level of excitement and commitment that has kept Fred doing what he loves for so long.

Although he retired in 2004 he did not end his commitment to political affairs. In the election of 2008, he played an intricate role in the campaign against proposition 8 which was a state constitutional amendment that, "only marriage between a man and a woman is valid or recognized in California." Brother Karger once again found himself enthralled in a political campaign. Utilizing his past experiences, Fred brought aggressiveness and insight that the opposition against proposition 8 lacked. Brother Karger left the campaign revitalized and more passionate than ever before.

Over the next two years, Brother Karger would investigate the support he could garner for a campaign to run for the President of the United States. In 2010, Fred had two goals; to prove that he was serious and to prove that he was a credible candidate. After visiting New Hampshire and Iowa a number of times, hosting a Washington Post reporter for three days, meeting with the Bureau Chief of the Guardian newspaper in the UK, being interviewed live by a CBS political correspondent, and winning a straw poll of potential presidential candidates at St. Anselm College in early April, it is a fair assumption that Brother Karger has been successful with both goals. On March 23, 2011, Fred Karger officially announced his candidacy for the President of the United States.

Brother Karger is a man of firsts. He is the first ZBT brother, first Republican Jew, and first openly gay man to run for President. His commitment and passion to make a positive impact on his community and the country is an inspiration. He has been a model brother and citizen. On behalf of the Zeta Beta Tau Fraternity, we congratulate Brother Karger for his unwavering commitment to his beliefs, his many accomplishments, and we look forward to hearing of his future endeavors.

To learn more about Brother Karger and his campaign please visit [www.fredkarger.com](http://www.fredkarger.com)

## Alumnus Nationally Recognized

Zeta Beta Tau Fraternity is honored to announce Brother Stephen P. Ehrlich, Esq., Iota (University of Denver) '70, has been named a recipient of the Award of Distinction from the North-American Interfraternity Conference.

The Alumni Award of Distinction recognizes the fraternity man who has given his time, talents, and service for the betterment of the fraternity.

"Steve Ehrlich has been the rock of ZBT Fraternity for the last 30 years. He has shared his passion for the fraternity with countless numbers of undergraduates and alumni volunteer brothers. Steve has been a model for us all and has inspired us to be better volunteers, better brothers and better men. In choosing Steve for this award, the NIC has recognized a volunteer brother who on a daily basis exemplifies what it means to be a true fraternity man," said International President Ronald A. Pardo, Alpha Omicron (University of Arizona) '88.



Brother Ehrlich was initiated into the Iota Chapter of, then, Phi Sigma Delta Fraternity in 1966. Since his graduation, Brother Ehrlich has held more than 50 volunteer roles within ZBT. He has volunteered in various positions such as: International President, International Vice President (three terms), International Board Member (for more than a decade), and Chapter Advisor (for decades at various campuses).

"This honor is a long time in the making for Brother Ehrlich. I have never witnessed a volunteer as engaged as Steve in as many different areas as he has been involved with. His dedication, passion, and love for Zeta Beta Tau are an inspiration for everyone. I am so proud to call him my brother," said Executive Director Laurence A. Bolotin, Alpha Zeta (Florida) '01.

Groups that have worked with Brother Ehrlich on recruitment have increased their recruitment size year after year. This shows Brother Ehrlich's ability to remain connected and familiar with the undergraduate experience more than 40 years after his graduation. In addition to recruitment, Brother Ehrlich has counseled groups on matters pertaining to programming, finances, housing, risk management, and so many other areas of fraternity operations.

"I can't think of anyone more deserving of this award than Steve. His countless hours of dedication to our chapter, and to the many chapters he mentors, is what true brotherhood is all about. He has been a great advisor to our chapter, and an invaluable mentor. I am honored to call him my brother," Christopher J. Fettig, Iota (University of Denver) '11, Past Chapter President and current undergraduate director on the Supreme Council.

"I am humbled to have been nominated by my brothers for this award and honored to have

received it. Fraternity by definition is more than one person; it takes a band of brothers to build A *Powerhouse of Excellence*. We have lots of great brothers playing different parts in our band. I was fortunate to have some great mentors when I was an undergraduate. I hope that in some small way I have been a mentor, coach, and most of all a brother to those I have had the pleasure of working with over the more than 40 years I have been a ZBT, including my first three as a Phi Sigma Delta. It is truly great to be a ZBT,” said Stephen P. Ehrlich, Esq., Iota (University of Denver) '70.

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## UCLA – Being a Powerhouse of Excellence

How do you define a Powerhouse of Excellence? Is it based on members, programs, presence, or awards? Is it an intangible lofty goal for all groups to aspire to achieve? Is it a feeling you get when you shake the hand of a member in that chapter and you just know? In the case of the Alpha Rho Chapter at the University of California – Los Angeles, it is all of these characteristics coming together to provide the best fraternity experience possible to as many men as possible. The men of Alpha Rho have taken it upon themselves to create an environment where excellence is expected of all Brothers. From academics to athletics, service to social, recruitment to recognition, the Chapter is demonstrating how to define itself through its actions.



One of the most tangible ways to identify a strong chapter is through its membership. Alpha Rho currently has over 100 men, making it one of the largest ZBT chapters in the country. A major part of that membership is represented in the men who joined this past fall and spring. Overall, the men initiated 53 new members through formal recruitment in the fall and spring quarters. This represents the best recruiting they've done over the course of an academic year on record, and thrusts them into the lead for most initiates of all ZBT chapters this academic year.

People join people and they develop relationships through the sharing of common experiences. Alpha Rho took these phrases and owned them, incorporating new members in all chapter programs while commanding a great presence on campus for potential members. When potential members see the excitement, enthusiasm, and pride demonstrated by ZBT men at UCLA, they simply want to be a part of that. What these individuals don't understand is that the brothers of Alpha Rho are living the Ritual of ZBT. The men have held fundraisers for ZBT's national philanthropies Children's Miracle Network Hospitals and Maccabi World Union, raising over \$6000 in addition to welcoming representatives of both organizations to the chapter house for presentations to the brothers.

Further, the men have contributed almost 1000 hours of community service this academic year, with over 500 alone taking place in the winter quarter.

All told, the chapter has demonstrated a commitment to excellence, and that has been evident nationally as well as locally. At the Greek Gala to honor top-performing chapters at UCLA, ZBT earned top marks in recruitment and new member education. In addition to these distinctions, the chapter confirmed their status as a top-tier fraternity on campus by earning the awards for most improved chapter and best fraternity at UCLA!

When all is said and done, the men of the Alpha Rho Chapter of ZBT will look back on this year as a guide for how to do things the right way. They've demonstrated what it means to be great and how to have a truly meaningful, well-rounded fraternity experience. At UCLA, ZBT demonstrates what it means to be a Powerhouse of Excellence.

## **ZBT Grants Honorary Membership to Outstanding Community Leaders**

At the October meeting of the ZBT Supreme Council, a vote was unanimously passed to grant honorary membership to Sanford R. Cardin, president of the Charles and Lynn Schusterman Family Foundation, and Stephen M. Kuperberg, executive director of the Israel on Campus Coalition. Both men have accepted the honor and were initiated by the Phi Alpha Alpha Chapter of Zeta Beta Tau at the George Washington University.

"ZBT rarely grants honorary membership," said Executive Director Laurence A. Bolotin. "This is a special honor reserved for those men who truly embody the mission and values of the Fraternity in their daily lives."

Mr. Cardin currently serves as the president of the Charles and Lynn Schusterman Family Foundation (CLSFF), an organization that supports programs that ensure vibrant Jewish life by empowering young Jews to embrace the joy of Judaism, build inclusive Jewish communities, support the State of Israel and repair the world. The Foundation also supports non-sectarian charitable organizations dedicated to enhancing the quality of life in their hometown of Tulsa, Oklahoma. Mr. Cardin is a graduate of Harvard University and received his Juris Doctor from the University of Maryland School of Law.



*Sanford R. Cardin*

"It is an honor to be inducted into the ranks of ZBT brothers dating back more than 100 years," says Mr. Cardin. "ZBT has been a key partner in our ongoing efforts to create a safe space for Israel on campus, and its commitment to scholarship, leadership, diversity, and community service embody the highest values of the Jewish community."

Mr. Kuperberg serves as the Executive Director of the Israel on Campus Coalition (ICC). The ICC is a partnership of the CLSFF and Hillel: The Foundation for Jewish Campus Life, in cooperation with a network of national organizations, including ZBT, committed to promoting Israel education and advocacy on campus. Mr. Kuperberg is a graduate of the University of Michigan where he earned both his undergraduate and Juris Doctor degrees.

"ZBT has been a valuable partner of the ICC since becoming a member and it is truly an honor to accept this opportunity to join the organization," says Mr. Kuperberg. "The work the Fraternity has done to incorporate all aspects of its mission and values on a daily basis is something I am excited to become a part of as an alumnus."

Undergraduates and alumni of Zeta Beta Tau have participated in numerous programs sponsored by



CLSFF and the ICC, including valuable leadership development and campus advocacy initiatives, and has served as a valuable resource for the National Fraternity.

"ZBT is consistently impressed with the work of these organizations, much of which happens due to the important efforts of their staff leaders," said National President Ronald A. Pardo. "I'm proud to be able to call these men my brothers."

"We were thrilled to have the opportunity to initiate these two men into the Phi Alpha Alpha Chapter of Zeta Beta Tau," said □AA Immediate Past President Michael L. Siroka. "The impact that both organizations have locally, nationally, and internationally are tremendous and not surprising given the leadership of Sandy and Steve."



*Stephen M. Kuperberg*

Brother Cardin and Kuperberg were initiated on January 24th, 2011 at the Hillel International Headquarters in Washington D.C.

## ZBT Rabbi Honored by Catholic Church

Rabbi Aaron B. Bisno, Alpha Xi (Washington University – St. Louis) '90 is the senior spiritual leader of congregation Rodef Shalom in Pittsburgh, PA. Rabbi Bisno recently received a distinguished award recognizing his leadership in interfaith relations due to his extraordinary work throughout Pittsburgh.

Rabbi Bisno was ordained in 1996. The Hebrew Union College-Jewish Institute of Religion in Cincinnati provided his education and training and is also where he earned his master's degree in Hebrew Letters in 1995. Rabbi Bisno's additional education includes a bachelor's degree from Washington University in St. Louis, from which he graduated in 1990, and a master's degree in Organizational Dynamics, conferred by the University of Pennsylvania in 2004.



Prior to his arrival in Pittsburgh, Rabbi Bisno served as Associate Rabbi of Congregation Rodef Shalom (is the congregation name really the same in both Pittsburgh and Philadelphia?) in Philadelphia for six years. His career began shortly after his 1996 ordination when he became Executive Director of the Hillel Jewish Center at the University of Virginia in Charlottesville, a position he held until 1998.

Since arriving at Rodef Shalom, Rabbi Bisno has made a commitment to creating a communal and welcoming environment while also increasing interfaith relationships throughout Pittsburgh. He helped create the "Pursuer of Peace Pilgrimage" that took place from October 31 through November 8 of last year. Along with Bishop David A. Zubik, Rabbi Bisno accompanied Catholic and Jewish pilgrims to Rome and the Holy Land (do you want to specify actual location?). The purpose of the Pilgrimage was to move ever forward a local dialogue between the Church and the Jewish community, for which Rabbi Bisno has been a driving force.

In recognition for his interfaith leadership, Rabbi Bisno was awarded the Benemerenti Medal on Sunday, January 30, 2011. The Benemerenti Medal, translated means "to a well-deserving person," was instituted by the Holy See in 1832. At a time when the Church was facing extraordinary struggles in Europe, Pope Gregory XVI instituted this special papal award to honor friends of the Church who exhibited faithful service to their families and community, as well as exceptional service to the Church. Since 1925 this medal has been meant as a means to mark special recognition to those that have served the Church in their lives, no matter if they are lay or clergy, male or female, Catholic or non-Catholic.

The award was presented by Bishop David A. Zubik who accompanied Rabbi Bisno to Rome and Israel as a part of the "Pursuer of Peace Pilgrimage." In the program it was stated, "For his exceptional work in interfaith relations and the pursuit of peace, Pope Benedict XVI awarded Rabbi Aaron Benjamin Bisno the Benemerenti Medal." This was truly a great honor and was further

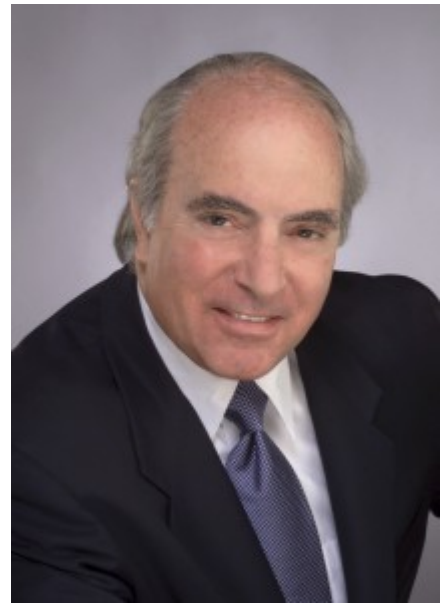
exemplified with the comment Bishop Zubik made. "It is deserved recognition of Rabbi Bisno for his dedication not only in his efforts in regard to Catholic-Jewish relations, but his dedication to peace and justice as a living part of our community. I have been honored to work with him, and honored to call him a friend."

Upon receiving the news that he would be receiving such a prestigious award, Rabbi Bisno displayed a sense of humility and gave further evidence that the award was well deserved. "I take it as a reflection of the work that has preceded me and the harmonious, healthy friendship and collegial relations and dialogue and understanding that is taking place between the Jewish and Catholic communities," he said. "I am continuing the work of my predecessors at Rodef Shalom and the work of other rabbinic colleagues in the community."

On behalf of the Zeta Beta Tau Fraternity, we thank Rabbi Bisno for his incredible leadership and work in the community and with exemplifying what it means to be a ZBT by truly living by the credo, mission statement, and Ritual of our Fraternity.

## Largest Private Haggadot Collection

For Brother Stephen Durchslag, Alpha Kappa (University of Wisconsin) '62 a Sedar at his house is anything but ordinary. That's because the Chicago resident owns 4,500 Haggadot, making the choice of which to read from each year a bit difficult. Twenty-eight years ago, Brother Durchslag began his hobby of finding and collecting Haggadot and today it stands as the largest private collection in the world with Haggadot dating back to the 15th century. At first glance the books appear similar, but it's quickly realized that not only do they all tell the story of the Exodus of Jews from Egypt, but they also describe the time period they come from while also reflecting the historical relevance and the fact Haggadot have withstood the test of time.



Brother Durchslag attended Hebrew University for one year and graduate from Harvard Law in 1966. He practiced law in Chicago for the past 44 years and recently retired in January of this year. He began collecting Haggadot in 1982 when he bought his first from a Jewish texts dealer in New York City. He quickly began to accumulate a large number of books and became fascinated with the story each one told.

Haggadot capture not only the story of Passover, but also the significance of the time period they are written in. Brother Durchslag's collection spans cultures and languages ranging from English and German to more exotic languages such as Judeo Arabic and Ladino (Hebrew and Spanish.) His collection reaches all corners of the world from Europe, Africa, North and South America to the former Soviet Union, Germany, and Israel.

One Haggadah, printed in Venice in 1545, includes commentary by famed commentator Don Isaac Abarbanel, with a derogatory statement about the King of Portugal fearfully inked out by Jewish censors. Another Haggadah, published by a community in Holland in 1941, includes scenes of their homes being destroyed by Germans, as well as pictures of places where they dreamed of living in Israel. Durchslag also has a Haggadah used in the Soviet Union during the 1970s that is bent in half because it was hidden deep inside someone's pocket to prevent detection. His oldest comes from Soncino, Italy, printed in 1485, which is the second-oldest printed Haggadah in the world.

His collection captures major moments in history exemplified by the Haggadot that were given to soldiers of both sides in WWI and units in WWII. Brother Durchslag's collection includes Haggadot given to members of a British Jewish unit in WWII, the American Army in Munich, and to members of the newly formed Israeli Army in 1948.

"Every community that existed published its own Haggadah," Durchslag explains. "It's like having, on your shelves, the whole Jewish experience since the late 1400s."

When speaking with brother Durchslag there is a sense of responsibility that exudes when

discussing his collection. When reminiscing about his own Sedars as a little boy he expresses a communal atmosphere that helped create the passion he has today towards Passover.

"Passover has always been a magic holiday to me, filled with family memories. It really hits deep in my soul. Brother Durchslag continues by saying, "the thing that moves me about the haggadot is that they were used by the community; everyone used them at the table and they represent a communal experience."



Brother Durchslag has shared his collection in exhibits at Northwestern and will soon offer it at the Regastin Museum at the University of Chicago. We thank Brother Durchslag for his willingness to share his story.



## Distinguished Speaker Series

The Zeta Beta Tau Fraternity is proud to announce a new and exciting program. The “Distinguished Speaker Series” is a webinar that gives prominent alumni an opportunity to share their expertise. Alumni and undergraduates have an opportunity to take part in a monthly webinar hosted by the prominent alumnus for an engaging, entertaining, and educational experience. Thus far the Fraternity has had the honor of presentations being hosted by Brothers Michael S. Wien Alpha Eta (Colorado State University) '73, Douglas L. Maine, Alpha Beta (Temple University) '70, and James E. Greer, Jr. Beta Pi (California State University – Long Beach) '64.

### Brother Michael S. Wien

Brother Wien started his career in brand management after graduating from the Kellogg School at Northwestern University and has held senior marketing positions at Frito-Lay, Omni Hotels, CitiBank, and Deloitte before starting his own business in 2003. By applying over 30 years of marketing and sales experience working for some of the largest companies in the world, Brother Wien specializes in helping entrepreneurs create marketing and business development strategies and personalized plans to uncover often overlooked ways to grow revenue.



Mike, an Ironman competitor, presented an informative, fun, and motivating presentation that combined some of the best practices in marketing from Fortune 500 companies with the hard work and determination it takes to train for the Ironman World Championships and developed practical ideas for growing a business, starting a new venture, or reigniting a career. His ideas helped participants stay passionate and motivated and avoid burn-out. Sounds counterintuitive? Well, that is exactly what most of the suggestions are...counterintuitive.

### Brother Douglas L. Maine

After graduation, Brother Maine joined ZBT's National staff and would stay on board until 1978. Following his tenure as a professional staff member, he went on to receive his MBA from Hofstra University. Brother Maine joined IBM in 1998 as Chief Financial Officer, following a twenty year career with MCI (now part of Verizon) where he was Chief Financial Officer from 1992 to 1998. In addition to his tenure as CFO, Doug held a variety of executive positions including General Manager of IBM's Consumer Products Industry, General Manager of ibm.com, and President of MCI's Southern Division. After retiring from IBM in 2005, Brother Maine began to serve on the boards of three public companies: Rockwood Holdings, Inc. since 2005, Alliant Techsystems Inc. since 2006, and BroadSoft Inc. since 2006. Additionally, he is a Limited Partner and Senior Advisor to Brown Brothers Harriman. His service with the Fraternity includes Chapter Advisor for the Delta Chapter (Columbia





University), Corporate Governance Committee member for the Zeta Beta Tau Foundation, and a member of countless committees.

Brother Maine put together a great presentation that described his ZBT journey and how it prepared him for the success he has had during his professional career. He also described his experience in technology-telecom and financial services and what it takes to be successful in these industries.

### **Brother James E. Greer Jr.**

Following graduation Brother Greer would immediately begin his long standing career with the Fraternity taking a leave of absence for a short while between 1966 and 1968 to serve in the United States Army. He would return and become the Executive Vice President in 1971 and would serve in that capacity until 1998. During his tenure as a professional staff member, Brother Greer would hold a number of additional positions that included Assistant Treasurer for the Zeta Beta Tau Foundation, Assistant Secretary for ZBT's Enterprises, the Foundation, and the National Fraternity, as well as a committee member and staff liaison to a number of national committees. Brother Greer would move to San Diego, California in 1996 and gain his Realtor's license in 1998, working primarily in residential and multi-family investment properties.



Brother Greer put together a great presentation called "A Lifetime of Leadership" that described the many lessons learned through his incredible ZBT journey. He described the qualities he has gathered to be a successful leader and the role ZBT has played in his life.

### **Testimonials from previous Distinguished Speaker Series sessions:**

"The presentation was fantastic and set the bar high. The presenter provided inspiration, valuable insights, and was easy to identify with based on his personality and style."

"The passion of the presenter was great! I look forward to future editions of the Distinguish Speaker Series."

"I very much enjoyed what the presenter discussed. His knowledge of the topic was great and the presentation was easily relatable."

We want to thank all alumni who have participated in the "Distinguished Speaker Series" and we look forward to the continued success of the program.

## Forget Paris Rock Band

Zeta Beta Tau Brothers John E. Larson, Zeta Theta (Western Connecticut State University) '09 and Jason P. Rodgerson, Zeta Theta (Western Connecticut State University) '07 have always dreamt of making it big in the music industry. Both have found a sanctuary in the world of music since first being introduced to it. It was common for Brothers Larson and Rodgerson to spend their weekends in college with ZBT Brothers joining their talents and testing the waters of a musical career. Both brothers would play an intricate role in the creation and success of an up and coming rock band called Forget Paris.



During his tenure in the Chapter, Brother Larson was an involved and motivated brother. His passion was always music and his commitment while at Western Connecticut was to hone his skills and become an expert in the complex music industry. He would serve as the academic chairman for the chapter and graduate with a degree in music.

Jason Rodgerson was also a dedicated and involved brother. He would hold the position of Vice President, become the Sergeant at Arms of Greek Council, and hold numerous committee chairman positions including social, risk management, fundraising, and philanthropy. The Chapter awarded him Most Outstanding Brother in 2005. His success exceeded his involvement with the Fraternity as he was a long standing assistant wrestling coach for his high school and he would later be honored with the American Red Cross Hero Award in 2008. Brother Rodgerson always had a special bond with John since his initiation into the Zeta Theta Chapter. An opportunity would soon present itself that would change both John's and Jason's lives forever.

John and Jason had been playing in a band for three years together with little success. A little known group called Forget Paris was hard pressed for new band members. Born in a rustic apartment during the fall of 2005, Forget Paris began as a four piece rock band hailing from Naugatuck, Connecticut. Up until the involvement of John and Jason, Forget Paris had played over 500 self-booked shows throughout the East and self-released their first EP entitled, "Spanish Beaches." Luck would have it that a college friend by the name of Tyler Cohen, was the front man for Forget Paris. In 2009 a partnership was created with Tyler, John, Jason, and fellow Western Connecticut graduate, Randy Newbury rounding out the group. As Brother Rodgerson explains, "Some bands get together via craigslist, some come together by auditions. We came together before Forget Paris was even a glimmer in our eyes. We really consider ourselves a family." With new found talent and direction, the group is experiencing unexpected success and incredible potential for the future.

Forget Paris has had a period of success culminating with the 2010 debut of "My Light, My Armor"

their newest full length album. Their success in the Greater Hartford Area made it possible to become the Budweiser True Life Artist. Recently, Forget Paris signed with JDM records/ Universal Music Group making it possible to market worldwide. Their first music video "Jail has a Meal Plan" was released earlier this year and is quickly becoming a sensation. The video won the 2011 UConn Film Festival Award and has been seen by thousands of fans nationwide. Soon Forget Paris will share the stage with likes of Lil Wayne, Bruno Mars, Montley Cure (is this supposed to be Motley Crue?), and many others at the Bamboozle Music Festival. This success is unexpected and a testament to hard work and commitment from all band members. "A good attitude towards everyone we meet and play with has helped us to gain major success," Brother Rodgerson continues by saying, "We never treated this like a hassle, and never will because this is the best job we could ever have."

The future of Forget Paris has great potential. Their music will soon be available on regular rotation at major, local, and college radio stations around the world. An East Coast tour is set to take place later this year in venues from Maine to Florida. With a distribution deal signed, records being sold, and great gigs being scheduled, there is much anticipation for Forget Paris.

On behalf of the Zeta Beta Tau Fraternity, we congratulate Brothers Larson and Rodgerson and we look forward to hearing about the many successes that Forget Paris will have in the future.



## National Convention

This summer, Brothers, families and guests will gather in Atlanta, Georgia, July 21 – 24 to celebrate our Fraternity at the 2011 ZBT National Convention and Leadership School. The InterContinental Buckhead Atlanta Hotel will host a full docket of Fraternity events.

Convention highlights include:

### **Recruitment University – Wednesday, July 20 – Thursday, July 21**

An intensive one-day training workshop will be led by Past International President Stephen P. Ehrlich, Esq., Iota (University of Denver) '70 and Director of Colony Development and Recruitment Matthew I. Tobe, Beta Alpha Theta (University of Colorado) '06. This program will focus on the fundamentals of successful membership recruitment practices. All participants who graduate from Recruitment University will leave with the knowledge and tools necessary to help their chapter or colony excel at recruiting in the upcoming school year.

### **National Leadership School – Thursday, July 21 – Saturday, July 23**

The ZBT Leadership School engages undergraduates in a curriculum for success that includes programs focusing on social excellence, risk and crisis management, personal and fraternal values, goal setting and creating powerful partnerships. These programs give the participants the skills to engage their chapter and colony members on a fraternal journey of a lifetime.

### **Ronald M. Mankoff Alumni Panel – Friday, July 22. 11:00 AM – 12:30 PM**

Back by popular demand is the Ronald M. Mankoff Alumni Panel. Notable brothers scheduled to speak include:

- **Douglas J. Hertz, Sigma (Tulane University) '74** – Brother Hertz, Doug serves as the President and Chief Executive Officer of United Distributors, Inc. Mr. Hertz serves as Vice President and a Member of Executive Committee at Wine & Spirits Wholesalers of America, Inc. Mr. Hertz has been a Member of the Board of Councilors of The Carter Center Inc., since June 2006. He serves as a Director of MNN Holdings LLC, The Marcus Foundation, Inc., SunTrust Bank of Atlanta and Mayer Electric Company. He serves as a Trustee of Tulane University. Since 2007, he has been Chairman of the Board at Children's Healthcare of Atlanta, the largest pediatric healthcare system in the country and is the Founder and Chairman of Camp Twin Lakes. In addition he became a minority owner of the Atlanta Falcons in July 2009.
- **Sam Massell, Mu (University of Georgia) '48** – Brother Massell was elected mayor of Atlanta in 1969. Massell was Atlanta's youngest mayor and the first Jewish mayor of the City. He was born in Atlanta in 1927 into a family that had emigrated from Lithuania. His father and uncles were making their names in real estate and the law, and Massell began to follow in their footsteps – until

politics got into his blood. He is now the President of the Buckhead Coalition.

- **Douglas L. Maine, Alpha Beta (Temple University) '70** - Brother Maine joined IBM in 1998 as Chief Financial Officer, following a twenty year career with MCI (now part of Verizon) where he was Chief Financial Officer from 1992 to 1998. In addition to his tenure as CFO, Maine held a variety of executive positions including General Manager of IBM's Consumer Products Industry, General Manager of ibm.com, and President of MCI's Southern Division. After retiring from IBM in 2005, Maine began to serve on the boards of three public companies: Rockwood Holdings, Inc. since 2005, Alliant Techsystems Inc. since 2006, and BroadSoft Inc. since 2006. Additionally, he is a Limited Partner and Senior Advisor to Brown Brothers Harriman and serves as a director on three of BBH Capital Partners portfolio companies.

#### **Staff Reunion – Saturday, July 23**

Former staff members are invited to celebrate their time on staff and the foundation they have created for the success of the Fraternity we see today. The Staff Reunion will include a reunion breakfast, former and current staff recognition lunch, opportunity to engage with our undergraduates about leadership and reserved seating at the Grand Awards Banquet. It will be an affair to remember.

#### **Leaving Atlanta A Better Place – Sunday, July 24. 9:00 AM – Noon**

Brothers, families and guest will have the opportunity to give back to the city of Atlanta through community service. This will be a great way to end a powerful week of brotherhood.

[Click here](#) to learn more about the 2011 ZBT National Convention and Leadership School. Be a part of the event that celebrates 113 years of brotherhood.

[Click here](#) to register for the 2011 ZBT National Convention and Leadership School.



## Recruitment Update

Throughout the spring semester, our ZBT chapters and colonies have continued to recruit many new brothers with great success. Brothers of ZBT continuously identified, recruited, and ultimately initiated men that upheld the values of ZBT, men who embodied the mission, credo, and Ritual of the Fraternity in their daily lives. As a international headquarters we have continued to provide greater assistance to our chapters and colonies with regards to recruitment. We now have a full time Director of Recruitment on the international staff. We have also implemented more rigorous training for our undergraduates and even put in place monthly recruitment webinars. Helping our groups with recruitment has become a top priority. Prior to this summer's National Convention and Leadership School, ZBT will be hosting a "Recruitment University" as part of our ongoing efforts to help our chapters and colonies.

Long term success for any fraternity is built around recruitment numbers. If you want a group to succeed over time, it must continue to bring in new energy and talent into the brotherhood. We have had many chapters and colonies that have impressed us so far this year with their hard work and dedication in the area of recruitment. A few examples of chapters that have really excelled and their recruitment numbers for the year are listed below (as of 4/15/11):

- Lambda, University of Texas-Austin: 50
- Alpha Zeta, University of Florida: 42
- Beta Gamma, Indiana University: 47
- Alpha Rho, University of California-Los Angeles: 30
- Rho, University of Illinois: 35
- Alpha Delta, University of Southern California: 37
- Alpha Alpha, Purdue University: 40
- Iota, University of Denver: 28
- Psi, University of Alabama: 24
- Zeta Alpha, Florida State University: 39
- Eta Lambda, Emory University: 30
- Alpha Omicron, University of Miami: 27
- Gamma, Northwestern University: 29
- Theta, University of Pennsylvania: 25
- Beta Phi, University of Pittsburgh: 25

Recruitment was also successful this fall through the ZBT recruitment recommendation network. Various alumni, parents, and fellow undergraduates shared names and contact information for students they felt would benefit from membership in ZBT, and whose chapters would benefit from their membership. Many of these individuals are now a part of the ZBT Brotherhood, with some already assuming roles of leadership to improve their chapter.

The Fraternity also focuses on expansion as a goal of the strategic plan. This year ZBT has opened eight new colonies (to date) at University of North Carolina – Charlotte, The Ohio State University, State University of New York – Buffalo, State University of New York – Oneonta, State University of



New York – Stony Brook, Temple University, Western Michigan University and our return to Canada at the University of Western Ontario. This has helped add almost 150 men into our brotherhood this year and we look forward to watching these colonies grow into larger thriving chapters.

If you or someone you know is aware of a high-quality undergraduate man that would benefit from membership in ZBT at a campus where there may or may not be a ZBT presence, please be in touch with Matthew Tobe, Beta Alpha Theta (University of Colorado) '06 Director of Recruitment, at [mtobe@zbtnational.org](mailto:mtobe@zbtnational.org). As the Fraternity continues to grow and reach new heights through successful recruitment and expansion, it becomes even more evident that it is great to be a ZBT.

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## **California**

### **University of California-Los Angeles**

Gregory Hirsch, M.D. '74 is married to Kathy Baron Hirsch. He is a partnet with Escondido Pulmonary Medical Group, Inc. where he is a Critical Care and Pulmonary Medicine specialist. Brother Hirsch has been involved in global medical brigades with his most recent trip to Honduras in May of this year. In August of 2009 Brother Hirsch attended an Alpha Rho reunion at Irv Chas's home. He has three sons Adam, Spencer, and Jacob.

### **University of California-Los Angeles**

Randall S. Firestone '75 sold his practice in Beverly Hills Law specializing in civil litigation. He returned to school to study philosophy. Brother Firestone is now a fulltime Philosophy Professor at El Camino College in Torrance. He is also engaged to be married this summer.

## **Colorado**

### **University of Denver**

James M. Ehrlich '77 was elected president of Price Associates Inc., a property management and real estate firm. Brother Ehrlich is a second generation real estate broker with 25 years experience.

### **University of Denver**

Stephen P Ehrlich '71 joined nearly 200 alumni and friends in October of last year, at the University of Denver in celebration of the Chapter's return to its original house.

## **Texas**

### **University of Texas-Austin**

Arthur D. Schwarz, III '70 was a partner and shareholder with McDade, Smith, Gould, Johnston, Mason Company and recently associated with Transwestern as Vice President of General Brokerage Services.

## **Louisiana**

### **Louisiana State University**

Fred J. Rubin '83 was hired as the Senior Vice President and Chief Credit Officer for Access National Bank, a subsidiary of Access National Corporation.



### **Louisiana State University**

Myron Katz '70 ran for Congress to represent the 1st Congressional District in 2010.

### **Illinois**

#### **Bradley University**

Ronald I. Deitch '68 is the President of the Burling Group, LTD., an International Executive Search Firm, based in Chicago. He specializes in family owned and privately held companies working with ownership and key stakeholders.

### **Ohio**

#### **Bowling Green State University**

Robert D. Lebovitz '73 married Anna Macias on August 7, 2008.

#### **Case Western Reserve**

Bruce H. Bergen '77 was recently appointed as a Trustee of the Board of Directors of the New Jersey Institute of Local Government Attorney. He was also re-appointed Township Attorney for Springfield, NJ, a position he has held for 16 of the prior 17 years. Last year he was also appointed by the New Jersey Supreme Court to a second four-year term as a member of the District XII Attorney Ethics Committee. Brother Bergen is currently a candidate for the New Jersey State Assembly in the 21st Legislative District.

#### **Ohio State University**

Peter Linsey '72 lives in Park City, Utah with his wife Judith where he is a Real Estate Salesmen. They have two children, Melissa and Zachary.

#### **Youngstown State University**

E. Gregory Tierno '70 was a recipient of the Man of the Year National Italian American Sports Hall of Fame. He is a past President and member of the Board of Directors for the Youngstown State University Alumni Association. He is also a Past President of the Wolves Club Youngstown.

#### **Youngstown State University**

Howard George '68 coordinated an alumni event for all Youngstown State University alumni that took place May 13-15 in Las Vegas at Bally's.



## **Florida**

### **University of Miami**

Norman M. Waas, Esquire '82 was recently selected for Florida's Super Lawyers in the 2011 publication.

### **University of Miami**

Robert Lieberman '70 celebrated his 40th Anniversary married to Jessica Lieberman who he met while attending the University of Miami. Robert owns Glass Packaging Solutions LLC based in Lincolnton, NC, a supplier of European glass bottles and jars to industry.

## **Virginia Tech**

Cory A. Martin '06 was recently married to Kristen Brown on March 26, 2011 in Addison, TX.

### **University of Virginia**

Michael T. Terpak '75 is leading the Construction Lending Group at Reston, VA based Access National Bank.

## **Pennsylvania**

### **Widener University**

William N. Moore Jr. '81 is married to Jacquelyn Zamarra and has two children, Stephanie and Andrew. Brother Moore has 26 years of experience teaching Social Studies. He has been awarded the Governor's Choice Teacher of the Year (1999) and the Principal's Choice Teacher of the Year (2008-2009.)

## **Maryland**

### **University of Maryland**

Steven F. Sisgold '71 recently got engaged in November '10.

### **University of Maryland**

Alan R. Heller, D.D.S., M.S. Maryland '81 Will be President of the Southern Maryland Dental Society beginning in June. The SMDS is the largest component of the Maryland State Dental Association with over 600 members.

## **New York**



### **Adelphi University**

Edward M. Cooperman '67 is a charter member from the Gamma Kappa Chapter at Adelphi University. He is a graduate from New York Law School. He currently lives in Boca Raton, FL where he works as a Sales Director for Florida and the Caribbean with Livia Legal providing virtual legal services and practice management software in the Cloud.

### **C. W. Post**

Merik R. Aaron '69 was recently elected a Family Court Judge for the County of Nassau. He was elevated to the position of Acting Supreme Court Justice. Brother Aaron was awarded Nassau Lawyer's Association Excellence Award on May 25, 2011. He is listed in the current edition of Who's Who in America.

### **Long Island University**

Steven Grunin '69 is moving from Bentonville, Arkansas to Lucas Texas due to his wife's job promotion. He will be moving with his 5 alpacas, 1 llama, 3 great Pyrenees, 2 cats, 1 rabbit, chickens, ducks, and guineas.

### **New York University**

Richard A. Gurfein '67 joined over 30 brothers who had graduated from 1964-1970 for dinner in New York City. The plan is to hold such reunions on a more consistent basis. If you are interested in learning more please contact Brother Gurfein at [rgurfein@gurfeindouglas.com](mailto:rgurfein@gurfeindouglas.com). An event is being planned for this summer at Brother Eisenbud's estate in Long Island.

### **Syracuse University**

Dr. Larry P. Weinstein, MD FACS '75 is a private practice plastic surgeon in Chester, NJ. He has won an award for plastic surgery research on the effects of Tissue expanders on breast cancer and melanoma. He has made numerous medical missions to India where he performed reconstructive face surgery to repair cleft lips. He also took part in the support and aid of those affected by the 9/11 attacks. He recently ended his term as president of his shul. Brother Weinstein is the Chief of Plastic and Reconstructive surgery service of Morristown Memorial hospital.

### **New Jersey**

### **Rider University**



Howard Cohen '71 became a Grandfather in December of 2010 with the birth of Alejandro Haim Cohen. In March of 2011 his daughter married Idan Keren.

### **Rutgers University**

Reid Daitzman '69 is a clinical psychologist in Stamford, CT and is currently the CEO of Digital Dopamine Entertainment. Brother Daitzman has also written five books on psychology.

### **Massachusetts**

#### **Northeastern University**

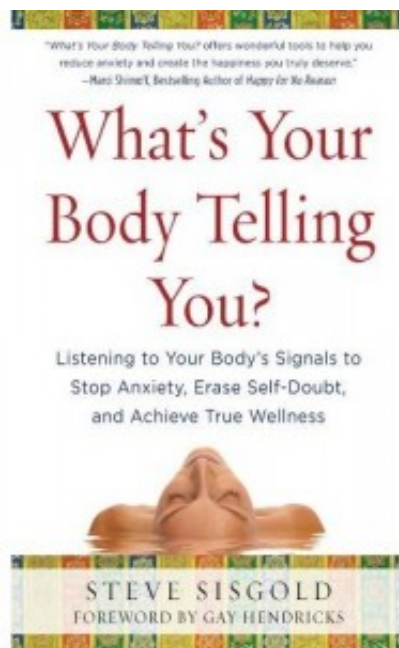
Alan E. Yanowitz '82 recently celebrated his 20th anniversary as a partner with Cedar Brook Financial Partners, LLC.



## ZBTs in Print

### ***What's Your Body Telling You?***

[Click here to buy](#)



YOUR BODY IS TRYING TO TELL YOU SOMETHING Feeling stressed out, sick, or anxious? Not sure what your next move should be-or why your thinking is so cloudy? Time to get out of your head and into your body, that brilliant vehicle that is communicating with you all the time. Your body not only knows what you truly want; it can help you handle any situation you find yourself in. Unfortunately, most of us never learned how to read our body's clues-and as a result, we go through life disconnected from our true desires, acting instead in accordance with what the world wants from us. This book shows you how to stop overthinking every decision and start living a life in which happiness and fulfillment are the natural byproducts of being true to yourself. This step-by-step guide shows you how to unlock your body's natural intelligence, free your mind of negative thoughts, and map your path to greater satisfaction. You'll learn how your body can help you: Erase self-doubt Expand your awareness Make better decisions Improve your relationships

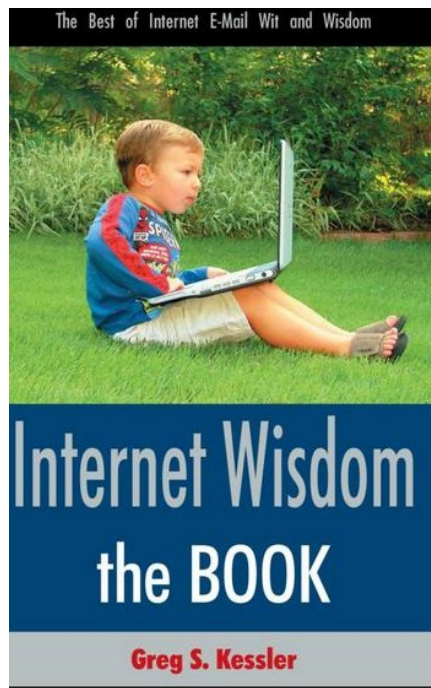
Find your passion and purpose Boost your health and well-being This life-changing book walks you through a complete body-mind integration process that attunes and harmonizes your entire being. As you read, reflect, and immerse yourself in the exercises, you will develop a closer relationship with your body-and discover an expanded sense of purpose, a greater faith in humanity, and an increased capacity for love and happiness that emanates from your true core

-Steven F. Sisgold Beta Zeta (University of Maryland-College Park) '71

### ***Internet Wisdom***

[Click here to buy](#)

Greg S. Kessler is a practicing attorney in St. Louis, MD, with more than 32 years of experience resolving complex civil and criminal matters. As a litigator his aggressive and practical style has ingratiated him with thousands of clients who have appreciated his down to earth, direct approach in solving every day legal problems. This manner of looking at the world and working with common disputes and controversy has caused him to view the Internet as an insightful outlet for everyday frustration and comment. As an early advocate and investigator of the Internet potential, he has collected and presented an interesting, amusing, and diverse selection of actual e-mail wit and wisdom received over the last decade. Internet Wisdom is the modern day equivalent of earlier generations' back yard commentary on every day life and absurdity.

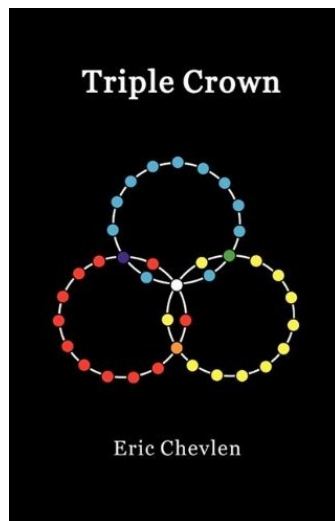


In a small way, Mr. Kessler comments that this modern technological resource somewhat mirrors what he often sees played out in the courtrooms of today, "an attempt to solve the confusion of daily life with old-fashioned common sense and experience." As an interested observer of the modern scene, his book reflects on the daily world of the 21st century, struggling to translate every day complexity into simple meaning and acceptable solutions. This smattering of Internet "gossip" may actually say a lot about contemporary life. In any event, it contains elements of pure fun, true folly and real emotion. Enjoy the ride, you might even consider some of this fodder and fantasy as a real world dissection of the human condition. Ladies and Gentlemen of the jury, may we now have your verdict.

-Greg S. Kessler Gamma (Northwestern University) '69

### ***Triple Crown***

[Click here to buy](#)



My book, *Triple Crown*, was recently published by Borromean Books. *Triple Crown* is the only triple heroic crown of sonnets in the English language. The highly structured and interwoven poems deal with three aspects of reality as seen through the lens of scripture: the universal, the societal, and the personal. The first cycle has a universal theme, the retelling of the story of Creation. The second cycle describes the conflicts of the kings of ancient Israel in the early days of its national existence. In the final cycle, Job describes his suffering, and rails against a world which appears to be devoid of justice.

-Eric M. Chevlen Lambda (Case Western University) '71

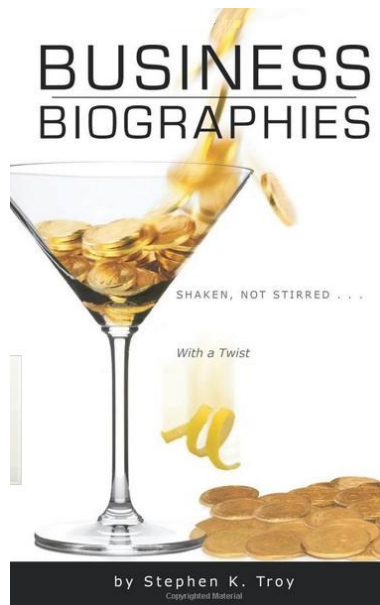
### ***Business Biographies: Shaken, Not Stirred. . .With a Twist***

[Click here to buy](#)

Learn life lessons from the experts-twenty-five business leaders who made their marks but did so with a bit of a twist. In this series of profiles, author Stephen K. Troy takes a detailed look at people who walked down nontraditional paths to achieve success. Many of these leaders are no longer celebrated or remembered, but their achievements changed the course of business and continue to influence society.

You'll learn about the unassuming billionaire who gave away his entire fortune during his lifetime to better the world. Not everyone was so generous; one scoundrel stole billions. Some are more obscure than others, and this text brings their accomplishments to light. Leaders profiled include Aaron Burr, Henry Ford, John Ringling, Powel Crosley, Philo Farnsworth, Robert Morris, Frank Woolworth, Forrest Mars Sr., Daniel Ludwig, and many more.

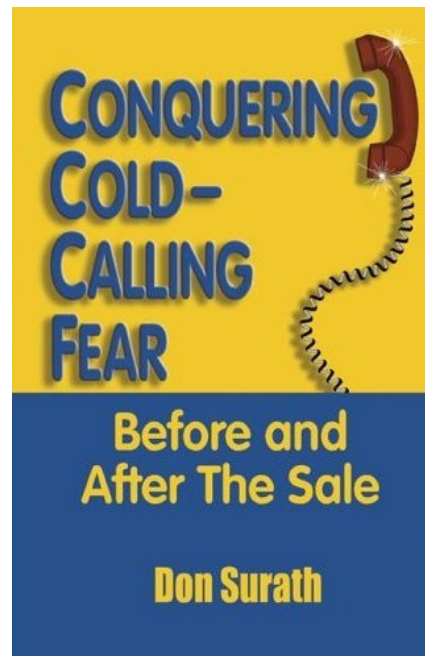
Whether you are a student, a business leader, or someone considering a career in business, you'll be entertained, informed, and educated as you read **Business Biographies: Shaken, Not Stirred ... With a Twist**.



-Stephen K. Troy Alpha Omega (University of Miami) '75

### ***Conquering Cold-Calling Fear: Before and After the Sale***

[Click here to buy](#)



Conquering Cold-Calling Fear: Before And After The Sale by record-setting sales professional and sales trainer Don Surath is a proactive, go-getter manual for written specifically for professional salespeople, and which offers a wealth of shortcuts; tips, tricks, techniques; practical advice; experience-based observations; and more — all designed to improve the cold-call (unannounced) salesman's pitch, the use body language to the salesman's benefit, close a deal solidly; and cultivate repeat business. A first-rate primer with useful advice for more than just

salespeople, such as job seekers, public speakers, entrepreneurs, and others who could well benefit from the tactics and strategies laid out in the pages of Don Surath's Conquering Cold-Calling Fear.

-Don Surath Eta (University of Michigan) '67

### ***States of Confusion: My 19,000-Mile Detour to Find Direction***

[Click here to buy](#)

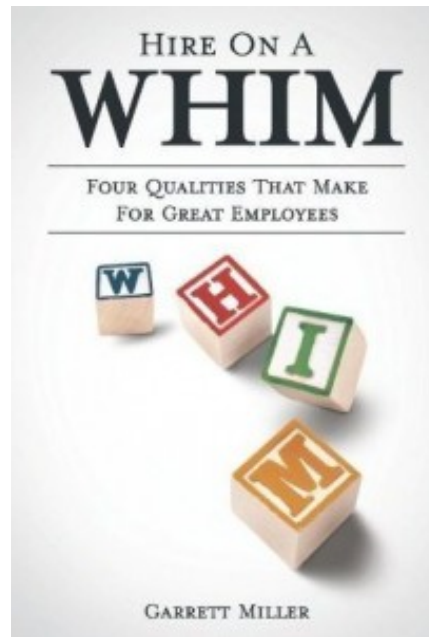
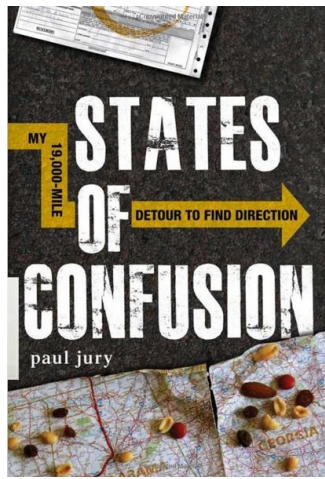
"**States of Confusion**" is the humorous travel memoir a kid fresh out of college with a rarified degree and no direction who decides to hop in his parents' old van and drive to all 48 contiguous United States. The resulting two-month adventure brings swims with poisonous water snakes, drinks with ex-convicts, breakdowns and police-run-ins, and eye opening looks at America and finding oneself.

-Paul P. Jury Gamma (Northwestern University) '02

### ***Hire on a WHIM: The Four Qualities That Make for Great Employees***

[Click here to buy](#)

Can you be sure, really sure, that the person you are about to hire is the one? We're all experienced that feeling of buyer's remorse when what we thought we "needed" isn't as fabulous as we thought it would be. Many managers have a similar feeling, "hire's remorse," after they extend



an offer to a prospective employee and get that small but unmistakable twinge in the gut.

Hiring for a new position doesn't have to be this way. *Hire on a Whim* breaks down the essentials, not of whom to hire, but what to hire. What makes these four qualities essential is that no matter how great a manager you are, these are attributes you can't teach.

-Garrett M. Miller Rho Iota (University of Rhode Island) '89

***The Government is not Your Daddy: A Student's Guide to***

***a Better America Part 1***



[Click here to buy](#)

-Steven M. Rotter Epsilon (University of Maryland-College Park) '82



## Chapter Eternal

It is our custom to memorialize those members of our Order who have passed to the Chapter Eternal. On Behalf of the Fraternity at large, we extend our sympathy to the families of those Brothers who have passed to the Chapter Eternal. We share with them the sense of loss occasioned by the passing of these true and loyal Brothers.

### Deceased from Jan 4, 2011 – Apr 29, 2011

Full Name	School Name	Chapter	Grad Year
Ronald M. Wells	Alfred University	Kappa Phi	1985
Harry Limer	Boston University	Alpha Xi	1948
Donald W. Koppel	Boston University	Alpha Xi	1950
Julius Kay	Boston University	Alpha Xi	1931
Louis Kachinsky	Boston University	Alpha Xi	1935
Robert Cohen	Boston University	Alpha Xi	1940
Leonard Bloom	Boston University	Alpha Xi	1935
Alden C. Aronson	Boston University	Alpha Xi	1946
Alfred S. Alperin	Boston University	Alpha Xi	1940
Robert T. Procaccini	Boston University	Mu	1994
Paul T. Maxner	Boston University	Alpha Xi	1926
Howard B. Mezoff	Boston University	Alpha Xi	1952
Allen J. Miller	Boston University	Alpha Xi	1949
Norman Rogers	Boston University	Alpha Xi	1935

Henry A. Gornstein	Boston University	Alpha Xi	1933
Bernard Goldston	Boston University	Alpha Xi	1938
Morton H. Friedman	Boston University	Alpha Xi	1943
Arthur Falkson	Boston University	Alpha Xi	1927
Maynard G. Evans	Boston University	Alpha Xi	1954
David D. Dretler, Esq.	Boston University	Alpha Xi	1940
Jean S. Spector	Boston University	Alpha Xi	1933
Arthur H. Wasserman	Boston University	Alpha Xi	1958
Edwin D. Wells	Boston University	Alpha Xi	1941
Stuart O. Feld	Boston University	Alpha Xi	1956
Harry D. Penan	Boston University	Alpha Xi	1929
Ellis H. Russell	Boston University	Alpha Xi	1932
Samuel Rice	Boston University	Alpha Xi	1927
Donald M. Segall	Boston University	Alpha Xi	1955
Noel R. Kramer	Boston University	Alpha Xi	1951
William L. Korbin, Jr.	Boston University	Alpha Xi	1941
Richard M. Cohen	Boston University	Alpha Xi	1960
Alexander Henshel	Boston University	Alpha Xi	1956
Milton I. Newman	Boston University	Alpha Xi	1939
Morris Berick	Boston University	Alpha Xi	1926
Philip H. Meltzer	Boston University	Alpha Xi	1934
Sidney Lemberger, Jr.	Boston University	Alpha Xi	1933



Phillip W. Frank	Boston University	Alpha Xi	1940
David E. Love	Boston University	Alpha Xi	1960
David Epstein	Boston University	Pi	1925
Louis Epstein	Boston University	Mu	1950
Burt Eyges	Boston University	Pi	1951
Samuel Fanger	Boston University	Pi	1925
Neil A. Werner	Boston University	Alpha Xi	1953
Honorable Michael O. Miller	Boston University	Alpha Xi	1961
Walter Gainer	Boston University	Alpha Xi	1940
Robert R. Bentley	Boston University	Epsilon	
Richard I. Bernhard	Boston University	Pi	1959
Homer Beserosky	Boston University	Mu	1935
Leo Caroline	Boston University	Pi	1928
David Cohen	Boston University	Mu	1936
Louis Cooper	Boston University	Mu	1933
Arnold Katz	Boston University	Epsilon	1940
Sidney B. Cutler	Boston University	Pi	1948
Howard E. Gellis	Boston University	Mu	1954
Samuel Gerber	Boston University	Pi	1946
Dr. Harry A. Derow	Boston University	Pi	1927
Joel A. Gibbs	Boston University	Mu	1956
Gerald Diamond	Boston University	Mu	1952



Jacob B. Dunn	Boston University	Pi	1930
Samuel Katzman	Boston University	Pi	1946
Harold Krensky	Boston University	Mu	1935
Gilbert Golden	Boston University	Mu	1938
Milton Herman	Boston University	Mu	1936
David Lavien	Boston University	Pi	1929
Joseph Saltzer	Boston University	Pi	1962
Maurice Lessay	Boston University	Mu	1951
Joseph Lishner	Boston University	Mu	1954
Louis L. Lobel	Boston University	Pi	1933
Kenneth Meier	Boston University	Mu	1956
Dr. Albert Perlmutter	Boston University	Pi	1957
Elliot I. Mishara	Boston University	Mu	1955
David G. Nadler	Boston University	Pi	1958
Milton B. Goldstein	Boston University	Pi	1927
Milton Gordon	Boston University	Pi	1930
John Grant	Boston University	Pi	1969
Mark Rutenberg	Boston University	Pi	1964
Allen B. Schwartz	Boston University	Mu	1952
Lester Schwartz	Boston University	Mu	1935
Theodore D. Sherman	Boston University	Pi	1957

Leo Silton	Boston University	Mu	1935
Joseph W. Silverman	Boston University	Mu	1956
Bernard Solomon	Boston University	Mu	1933
Otto Spiller	Boston University	Pi	1922
Lester S. Spitzer	Boston University	Pi	1931
Sumner Spivack	Boston University	Mu	1955
Harold Stone	Boston University	Mu	1950
Daniel Striar	Boston University	Mu	1955
Fred M. Sugarman	Boston University	Pi	1959
Milton Tessel	Boston University	Mu	1956
Solomon Thurman	Boston University	Pi	1930
Harris Tregor	Boston University	Mu	1954
Leonard Tuttman	Boston University	Mu	1937
Robert Waldman	Boston University	Pi	1930
Harley Willner	Boston University	Mu	1951
Lawrence Witty	Boston University	Mu	1954
Leonard Hardis	Carnegie Mellon University	Delta Tau	1938
Rabbi Robert A. Raab	Case Western Reserve University	Lambda	1946
Richard E. Kramer	City College of New York	Alpha	1956
Harold L. Rosenthal	Columbia University	Alpha	1955
Leonard Shayne	Columbia University	Delta	1941
Dr. Alfred M. Lilienthal	Cornell University	Kappa	1974

Dr. Leonard M. Roberts	Cornell University	Alpha Iota	1938
Dr. Joel F. Sammet	Cornell University	Beta	1929
Harold Stone	Cornell University	Kappa	1953
Robert V. Tishman	Cornell University	Kappa	1937
Alfred N. Tarlow	Dickinson College	Iota	1942
Paul Weisenfeld	Dickinson College	Iota	1952
Edward C. Bacherman	Dickinson College	Iota	1953
Murray P. Silverman	Dickinson College	Iota	1957
William D. Abel	Franklin & Marshall College	Alpha Tau	1961
Larry S. Fishman	Georgia Institute of Technology	Xi	1970
Jeffrey A. Ehrlich	Louisiana State University	Pi	1985
John Bremer	Marshall University	Gamma Epsilon	1971
Denny Humrichouser	Marshall University	Gamma Epsilon	1971
Daniel Hecht	Miami University – Ohio	Alpha Phi	1973
Ronald F. Bernstein	Miami University – Ohio	Alpha Phi	
Ira H. Bernstein	Miami University – Ohio	Alpha Phi	1959
Monroe S. Deutsch	Miami University – Ohio	Alpha Phi	1942
Marvin V. Hecht	Miami University – Ohio	Alpha Phi	1941
Irvin E. Newhauser	Miami University – Ohio	Alpha Phi	1940
Stanley B. Rotbert	Miami University – Ohio	Alpha Phi	1955
Howard D. Lieberman	Miami University – Ohio	Alpha Phi	1972
Charles D. Spitler	Miami University – Ohio	Alpha Phi	1972

Melvin Zimmers	New York University – Heights	Gamma	1947
Jordan R. Uttal	New York University-Heights	Delta	1935
Alan M. Raskin	Northwestern University	Gamma	1968
Edgar C. Rivo	State University of New York – Buffalo	Zeta	1958
Herbert R. Hirsch	Syracuse University	Alpha Epsilon	1959
Jerry S. Lamensdorf	Tulane University	Sigma	1984
Martin L. Strauss	University of California – Berkeley	Tau	
Alan H. Eichenberg	University of California – Berkeley	Alpha Eta	1961
Irving Bluhm	University of California – Berkeley	Alpha Eta	1929
Abraham S. Braude	University of Chicago	Mu	
Richard Norian	University of Chicago	Mu	
Arthur M. Frazin	University of Colorado	Beta Alpha	1952
Melvin A. Olshansky	University of Colorado	Theta	1956
Christian R. Klorczyk	University of Connecticut	Delta Beta	2011
Lester M. Gold	University of Denver	Iota	1944
Jacob Godhelff	University of Kentucky	Alpha Iota	1943
Allen N. Gerstel	University of Maryland – College Park	Epsilon	1958
Harold K. Deutsch	University of North Carolina	Alpha Pi	1950
Bryan S. Drazner	University of Pennsylvania	Theta	1982
Roger Berco	University of Pennsylvania	Theta	1949
Marvin Lebof	University of Pennsylvania	Theta	1949

Lawrence Levine	University of Pennsylvania	Theta	1952
Stuart Lewis	University of Pennsylvania	Theta	1962
Richard Rosow	University of Pennsylvania	Theta	1954
Max Winokov	University of Pennsylvania	Theta	1948
Harvey Wittcoft	University of Pennsylvania	Theta	1943
Charles E. Fox	University of Pennsylvania	Theta	1926
Robert G. Tabar	University of Pennsylvania	Theta	1950
Norman E. Waxman	University of Pennsylvania	Theta	1958
Myron D. Louik	University of Pittsburgh	Zeta	1967
Dr. Garson H. Tishkoff	University of Rochester	Alpha	1944
Michael J. Goldfarb	University of Washington – Seattle	Alpha Mu	1960
Andrew S. Holmes	Virginia Tech	Delta Xi	1993



## Obituaries

### **Jeffrey A. Ehrlich Pi (Louisiana State University)'85**

Brother Ehrlich passed away January 17 after suffering a fatal cardiac arrest in Kennesaw, GA. Brother Ehrlich is survived by his wife and kids.

### **Michael J. Goldfarb Alpha Mu (University of Washington-Seattle) '60**

Brother Goldfarb passed away on Monday, January 31 after a prolonged battle with cancer, at age 73. "He was a wonderful uncle," says nephew Steven Goldfarb. "He always appeared to be smiling and he was always kind. In fact 'kind' is the operative word I am hearing from those who knew him," he says. "Uncle Michael will always be remembered for his brilliant mind, infectious laugh, wonderful sense of humor and kind heart. He was a peacemaker who was truly kind, generous, loyal and fiercely devoted to his friends and family."

Michael Goldfarb was a self-made businessman who co-founded the Carpet Exchange stores. In addition, he ran a broad range of businesses, including retail, real estate and venture capital investments under the banner Michael J. Goldfarb Enterprises. "He mentored countless numbers of people throughout his career, creatively finding ways for others to achieve their dreams. He was a true friend who loved doing favors without ever asking any in return," says Steven.

He is survived by his loving wife of 30 years, Jackie, as well as children Kimberly Goldfarb, Brett Goldfarb, Darren and Nancy Gertz, and Juli and Tom Johnson, along with grandchildren Emily, Jake, Lucas, Kelsey, Jack, Beau, Trent and Ryan. Michael was the "beloved baby brother" of Royal Goldfarb and Alvin Goldfarb.

He will also be missed by his adored cat, Sophie. "He loved animals so much," says Steven.



## **1898 Society Members**

### **2011 1898 Society Members (as of 4/27/2011)**

#### **Sapphire Level**

Stuart A. Fraser, Omega (University of Missouri) '83

#### **Emerald Level**

Fred Diamond, Alpha Zeta (University of Florida) '52

#### **Platinum Level**

Robert Fischell, Alpha Upsilon (Duke University) '51

Scott A. Krivis, Gamma Beta (California State University-Northridge) '82

Douglas L. Maine, Alpha Beta (Temple University) '70

Matthew J. Rubins, Kappa (Cornell University) '90

Michael F. Zarb, Beta Alpha Chi (York College of Pennsylvania) '92

#### **Gold Level**

Barry M. Aarons, Gamma Tau (Arizona State University) '71

Alan P. Greinetz, Alpha Eta (University of California – Berkeley) '81

Bret W. Hrbek, Delta Xi (Virginia Tech) '96

Michael V. Jordan, Rho Iota (University of Rhode Island) '2

Irwin Levowitz, Beta Xi (Brooklyn College) '62

Ronald A. Pardo, Alpha Omicron (University of Arizona) '88

Geoffrey H. Radbill, Beta Eta (Bowling Green State University) '68

Michael R. Rozen, Pi (Boston University) '60

#### **Silver Level**

Richard A. Blenden, Alpha (George Washington University) '87

James B. Drotman, Zeta Lambda (Stephen F. Austin State University) '93

James H. Feldman, Rho (University of Illinois) '50

E. Mark Fishman, Alpha Rho (University of California – Los Angeles) '79

Abby L. Hans, Gamma Eta (Bradley University) '69

Newton J. Harband, Tau (University of California – Berkeley) '62

Rick S. Hiton, Rho (University of Illinois) '77

Jerry N. Katz, Alpha Rho (University of California – Los Angeles) '76

Sean L. Klinkowize, Mu (Boston University) '92



Benjamin Ohebshalom, Gamma (New York University) '89  
Brian D. Ruben, CPA, Gamma (Northwestern University) '94  
Scott E. Silberfein, Esq., Epsilon Theta (University of Delaware) '94  
Ashley S. Steinhart, Esq., Beta Epsilon (Michigan State University) '64  
Herbert A. Tobin, Iota (University of Denver) '62

## **Bronze Level**

Marc L. Andres, Alpha Rho (University of California – Los Angeles) '82  
Bruce H. Balonick, Esq., Iota (University of Denver) '70  
Hunter A. Biederman, Esq., Alpha Zeta (University of Florida) '0  
Laurence A. Bolotin, Alpha Zeta (University of Florida) '1  
Jonathan H. Bond, Alpha Xi (Washington University – St. Louis) '79  
James M. Breman, Sigma (Tulane University) '65  
Howard M. Bushman, Esq., Beta Epsilon (Michigan State University) '97  
Richard D. Calmas, Delta Tau (Carnegie Mellon University) '83  
Evan A. Carrier, Zeta Xi (Gannon University) '5  
Greg Chanon, Lambda (University of Texas – Austin) '81  
Michael E. Cook, Zeta Lambda (Stephen F. Austin State University) '93  
Harvey S. Dales, Alpha Chi (University of British Columbia) '88  
Michael Flamer, Gamma Beta (California State University-Northridge) '65  
Paul M. Fox, Beta Epsilon (Michigan State University) '94  
Gary M. Grandon, Eta (University of Michigan) '70  
Evan W. Gross, Delta Tau (Carnegie Mellon University) '9  
Cy Gruberg, Ph.D., Beta Mu (Rider University) '48  
Adam N. Haigis, Beta Lambda (San Diego State University) '0  
Myles Kahn, Alpha Nu (Muhlenberg College) '84  
Jeffrey I. Kaliner, Sigma (Tulane University) '91  
Alan L. Krutt, Alpha Alpha (University of Connecticut) '54  
Petar Lemajic, Zeta Epsilon (Pennsylvania State University – Erie) '98  
Richard S. Lenat, Tau (University of California – Berkeley) '67  
Barry J. Lerner, Alpha (George Washington University) '83  
Faron A. Lewitt, Psi (University of Alabama) '97  
Robert F. Littleton Jr., Alpha Mu (University of Massachusetts – Amherst) '71  
Aaron F. McPherson, Xi (Massachusetts Institute of Technology) '89  
David J. Nable, Beta Zeta Epsilon (University of Maryland – College Park) '2  
Richard H. Newmark, Epsilon Psi (Montclair State University) '88  
Harold R. Oseff, Esq., Eta (University of Michigan) '68  
Devon M. Schad, Beta Alpha Theta (University of Colorado) '4  
Michael T. Sillerman, Kappa (Cornell University) '68  
Evan S. Weisenfeld, Epsilon Beta (University of California – San Diego) '90  
Alan E. Yanowitz, Gamma Psi (Northeastern University) '82

## **2010 1898 Society Members**

## **Sapphire Level**

Barry M. Aarons, Gamma Tau (Arizona State University) '71  
Richard N. Abrams, Rho (University of Illinois) '63  
Michael D. Cimini, Kappa (Cornell University) '92

Stuart A. Fraser, Omega (University of Missouri) '83  
Matthew J. Rubins, Kappa (Cornell University) '90  
Scott A. Krivis, Gamma Beta (California State University-Northridge) '82

## **Emerald Level**

Stephen M. Grosberg, Alpha (University of Rochester) '56  
Joseph M. Jacobs, Theta (University of Pennsylvania) '75  
Ronald M. Mankoff, Beta Iota (University of Minnesota) '54  
Brian Stys, Rho Iota (University of Rhode Island) '86

## **Platinum Level**

Martin H. Blank, Jr., Alpha Eta (University of California – Berkeley) '63  
Byron Davidson, Alpha Omicron (University of Arizona) '56  
James B. Drotman, Zeta Lambda (Stephen F. Austin State University) '93  
William Fleece, Nu (Ohio State University) '57  
Fred V. Kunik, Alpha Gamma (University of Illinois) '65  
Douglas L. Maine, Alpha Beta (Temple University) '70  
Gregory L. Segall, Alpha Rho (University of California – Los Angeles) '85  
Scott E. Silberfein, Esq., Epsilon Theta (University of Delaware) '94  
Robert B. Silverman, Gamma Chi (University of South Florida) '71  
Bruce H. Weinstein, Psi (University of Alabama) '70  
Craig J. Wild, CPA, Gamma Phi (Hofstra University) '79  
Michael F. Zarb, Beta Alpha Chi (York College of Pennsylvania) '92

## **Gold Level**

Myles K. Beck, Omega (University of Missouri) '67  
Richard A. Blenden, Alpha (George Washington University) '87  
Kenith D. Bloom, Alpha Epsilon (Syracuse University) '50  
Laurence A. Bolotin, Alpha Zeta (University of Florida) '01  
Simeon Brinberg, Eta (University of Michigan) '55  
Evan A. Carrier, Zeta Xi (Gannon University) '05  
Jon D. Epstein, Rho (University of Illinois) '65  
Elliott D. Fredland, Iota Phi Alpha (Washington & Jefferson College) '60  
Joseph J. Freeman, Alpha Xi (Boston University) '54  
Jonathan D. Frieden, Phi Epsilon (University of Virginia) '94  
Carl S. Gewirz, Theta (University of Pennsylvania) '53  
Bennett J. Glazer, Lambda (University of Texas – Austin) '67  
Alvin L. Gray, Lambda (Case Western Reserve University) '49  
Alan P. Greinetz, Alpha Eta (University of California – Berkeley) '81  
Cy Gruberg, Ph.D., Beta Mu (Rider University) '48  
Alan B. Gubernick, Alpha Nu (Muhlenberg College) '83  
Newton J. Harband, Tau (University of California – Berkeley) '62  
Bret W. Hrbek, Delta Xi (Virginia Tech) '96  
Jesse E. Itzler, Beta Psi (American University) '90  
Jerry N. Katz, Alpha Rho (University of California – Los Angeles) '76  
Donald B. Kramer, Esq., Alpha Xi (Washington University – St. Louis) '52  
David Kreisman, Alpha Beta (University of Chicago) '60

Larry J. Landry, Jr., Alpha Sigma (University of Mississippi) '82  
Bernard Lebow, Nu (Ohio State University) '80  
Petar Lemajic, Zeta Epsilon (Pennsylvania State University – Erie) '98  
Barry J. Lerner, Alpha (George Washington University) '83  
Robert P. Levy, Theta (University of Pennsylvania) '52  
Faron A. Lewitt, Psi (University of Alabama) '97  
Stanley L. Librach, Alpha Xi (Washington University – St. Louis) '82  
Robert F. Littleton Jr., Alpha Mu (University of Massachusetts – Amherst) '71  
Richard H. Newmark, Epsilon Psi (Montclair State University) '88  
Harold R. Oseff, Esq., Eta (University of Michigan) '68  
Ronald A. Pardo, Alpha Omicron (University of Arizona) '88  
Geoffrey H. Radbill, Beta Eta (Bowling Green State University) '68  
Michael R. Rozen, Pi (Boston University) '60  
Biff Ruttenberg, Theta (University of Pennsylvania) '66  
Cliff S. Schneider, Esq., Alpha Zeta (University of Florida) '00  
Rabbi Matthew H. Simon, Alpha Beta (University of Chicago) '53  
Roberto E. Tillman, Delta Psi (State University of New York – Stony Brook) '78  
Craig L. Weiss, Lambda (University of Texas – Austin) '89  
John B. Yonover, Sigma (Tulane University) '87

## Silver Level

Christopher M. Abbruzzese, Alpha Omega (University of Miami) '00  
Jeffrey J. Bakker, Delta Lambda (Monmouth College – Illinois) '90  
Mark S. Baldino, Delta Xi (Virginia Tech) '75  
Eric J. Baskin, Rho Iota (University of Rhode Island) '89  
Mark T. Birns, M.D., F.A.C.P., Lambda (Case Western Reserve University) '71  
F. Richard Blue, Ph.D., Alpha Pi (University of North Carolina) '68  
Douglas A. Bodner, Xi (Georgia Institute of Technology) '87  
Stanley A. Brosman M.D., Beta Gamma (Indiana University) '56  
Robert N. Brown, Gamma Phi (Hofstra University) '80  
Seth A. Cammeyer, Zeta (State University of New York – Buffalo) '85  
Matthew L. Chesler, Omicron (Tufts University) '01  
Ross N. Cohen, Psi (University of Alabama) '75  
Michael E. Cook, Zeta Lambda (Stephen F. Austin State University) '93  
Eric J. Cunado, Zeta Psi (Kean University) '94  
Eugene Deutsch, Beta Gamma (Indiana University) '56  
Stephen P. Ehrlich, Esq., Iota (University of Denver) '70  
Robert G. Ensign, Beta Eta (Bowling Green State University) '79  
Steven D. Feldman, Omicron (Tufts University) '92  
James H. Feldman, Rho (University of Illinois) '50  
Saul A. Fern, Pi (Boston University) '54  
E. Mark Fishman, Alpha Rho (University of California – Los Angeles) '79  
Matthew B. Fleisher, Gamma Beta (University of New Haven) '88  
Paul M. Fox, Beta Epsilon (Michigan State University) '94  
Jeffrey L. Fruman, Alpha Omega (University of Miami) '92  
Kenneth S. Gad, Sigma (Tulane University) '82  
Paul R. Gilbert, Rho Iota (University of Rhode Island) '92  
Alan C. Greenberg, Omega (University of Missouri) '49  
Kenneth A. Grodner, Psi (University of Alabama) '81

Erwin M. Gudelsky, Xi (Georgia Institute of Technology) '58  
 Abby L. Hans, Gamma Eta (Bradley University) '69  
 Al R. Hirschfeld, Alpha Omega (University of Miami) '85  
 Rick S. Hiton, Rho (University of Illinois) '77  
 Michael J. Horvitz, Theta (University of Pennsylvania) '72  
 Irwin J. Jacobson, Alpha Mu (University of Washington – Seattle) '85  
 Steven Kagan, Rho Iota (University of Rhode Island) '67  
 Michael I. Kahn, Alpha Rho (University of California – Los Angeles) '80  
 Stephan L. Kamholz, Gamma (New York University – Heights) '68  
 Brandon D. Keene, Rho (University of Illinois) '08  
 Dean Y. Kim, Kappa (Cornell University) '90  
 PJ Kim, Lambda (Case Western Reserve University) '03  
 Richard C. Klein, Beta Eta (Bowling Green State University) '54  
 Sean L. Klinkowize, Mu (Boston University) '92  
 Steven Kushner, Eta (University of Michigan) '89  
 Jay B. Levy, Lambda (University of Texas – Austin) '85  
 Cory A. Martin, Delta Xi (Virginia Tech) '06  
 William B. Milkovic, Zeta Theta (Western Connecticut State University) '07  
 Seth O. Mitchner, Alpha Eta (University of California – Berkeley) '80  
 Paul T. Moles, Zeta Omicron (Richard Stockton College) '98  
 Benjamin Ohebshalom, Gamma (New York University) '89  
 Mark D. Olson, Beta Delta (Rutgers University) '89  
 James C. O'Neal, Alpha Tau (Franklin & Marshall College) '69  
 Daniel A. Owens, Delta Xi (Virginia Tech) '97  
 David G. Paris, Psi (University of Alabama) '83  
 Brian D. Ruben, CPA, Gamma (Northwestern University) '94  
 Marshall D. Ruchman, Beta Gamma (Indiana University) '55  
 David B. Schreiberfeder, Rho (University of Richmond) '66  
 Mark S. Sherman, Gamma Beta (California State University-Northridge) '87  
 Michael T. Sillerman, Kappa (Cornell University) '68  
 Ashley Steinhart, Esq., Beta Epsilon (Michigan State University) '64  
 Alan C. Stine, Omega (University of Missouri) '64  
 Marc D. Stine, Omega (University of Missouri) '69  
 William W. Sun, Beta Alpha Theta (University of Colorado) '86  
 Jeffrey A. Trachtenberg, Alpha Omicron (University of Arizona) '91  
 Steve Voboril, Delta Sigma (Marquette University) '75  
 Norman M. Waas, Alpha Omega (University of Miami) '82  
 Michael Wachtell, Alpha (City College of New York) '63  
 Carl Weinberg, Alpha Eta (University of California – Berkeley) '52  
 Adam J. Weiss, Alpha Tau (Franklin & Marshall College) '84  
 Jamie J. White, Theta Alpha (University of Massachusetts – Amherst) '07  
 Thomas E. Wilkinson, Gamma Beta (University of New Haven) '89  
 Gregg F. Witt, Iota (University of Denver) '77

## Bronze Level

David E. Aarons, Eta Lambda (Emory University) '00  
 William L. Acheson, Gamma (New York University) '94  
 Andrew F. Ashwal, Beta Zeta Epsilon (University of Maryland – College Park) '01  
 Howard D. Bader, Gamma Kappa (Adelphi University) '70

Bruce H. Balonick, Esq., Iota (University of Denver) '70  
Charles H. Baren, Alpha Rho (University of California – Los Angeles) '84  
Robert Barnett, Alpha Delta (University of Southern California) '51  
Alberto Barzola, Kappa Nu Kappa (Rensselaer Polytechnic Institute) '91  
Mark W. Battaglino, Zeta Tau (Seton Hall University) '88  
James F. Bean, Jr., Beta Alpha Chi (York College of Pennsylvania) '98  
Phillip B. Bland, Gamma Beta (California State University-Northridge) '81  
David J. Bloom, Beta Tau Colony (Emory University) '93  
Jonathan H. Bond, Alpha Xi (Washington University – St. Louis) '79  
Philip Bondy, Delta (Columbia University) '38  
James R. Branch, Gamma Xi (University of California – Santa Barbara) '93  
Brian C. Brown, Delta Xi (Virginia Tech) '97  
Thomas S. Castillo, Beta Lambda (San Diego State University) '98  
Martin Chess, Alpha Chi (University of British Columbia) '56  
Thomas A. Clarke, Alpha Gamma (Vanderbilt University) '89  
Nathan A. Cohen, Beta Alpha Theta (University of Colorado) '07  
Ryan L. Cross, Beta Tau (Johnson & Wales University – Denver) '05  
Steven J. Davidson, Gamma Phi (Hofstra University) '84  
Robert W. Decker, Alpha Rho (University of California – Los Angeles) '74  
Jason W. DeVries, Alpha Rho (University of California – Los Angeles) '98  
Fred Diamond, Alpha Zeta (University of Florida) '52  
Dr. Lawrence A. Domont, Theta (University of Pennsylvania) '70  
Andrew J. Drahuschak, Zeta Lambda (Stephen F. Austin State University) '05  
Henry Eckstein, Alpha (City College of New York) '69  
Yancy D. Edwards, Alpha Tau (Franklin & Marshall College) '82  
Mark R. Engelking, Zeta Lambda (Stephen F. Austin State University) '99  
Everett Evnen, Alpha Theta (University of Nebraska) '48  
Andrew J. Feltman, Xi (Massachusetts Institute of Technology) '90  
Richard D. Ferkel, Alpha Rho (University of California – Los Angeles) '73  
John P. Figueroa, Beta Tau Colony (University of Oklahoma) '97  
Nathan E. Finden, Zeta Theta (Western Connecticut State University) '01  
Steven G. Fischer, Theta (University of Pennsylvania) '66  
John G. Focht, Xi (Massachusetts Institute of Technology) '04  
Russell C. Forbes, Kappa Nu (University of San Francisco) '82  
Samuel D. Franco, Beta Tau (Widener University) '77  
Calvin A. Freedman, Alpha Beta (Temple University) '61  
Lewis B. Freeman, Alpha Omega (University of Miami) '74  
Tal Fried, Gamma Beta (California State University-Northridge) '93  
Michael J. Fried, Eta Lambda (Emory University) '00  
Dr. David G. Furth, Alpha Phi (Miami University – Ohio) '67  
Lee A. Galtman, Alpha Gamma (Vanderbilt University) '85  
Richard Gelb, Gamma (New York University – Heights) '69  
Henry H. Goldberg, Beta Zeta (University of Maryland – College Park) '59  
Jerry A. Golding, Beta Pi (California State University – Long Beach) '68  
Irwin D. Goldring, Alpha Rho (University of California – Los Angeles) '53  
Chet Goldstein, Lambda (University of Texas – Austin) '86  
Brett A. Gordon, Mu (Boston University) '90  
Paul D. Gottfried, Gamma Chi (University of South Florida) '90  
Eugene M. Grant, Eta (University of Michigan) '38  
Scott D. Grimberg, Epsilon Phi (Brandeis University) '91

Evan W. Gross, Delta Tau (Carnegie Mellon University) '09  
Raymond F. Grzenda, Alpha Mu (University of Massachusetts – Amherst) '69  
Dr. Stephen H. Harlan, Sigma (Tulane University) '68  
Thomas F. Harper, Esq., Gamma Tau (Arizona State University) '72  
William C. Harrison, Zeta Lambda (Stephen F. Austin State University) '03  
Stephen C. Helfgott, Alpha (City College of New York) '69  
Jonathan B. Hirsh, Omicron (Syracuse University) '99  
Brian A. Hoffman, Sigma (Tulane University) '09  
Alan F. Horwitz, Psi (University of Alabama) '96  
Gerad P. Howard, Beta Tau Colony (Southwest Texas State University) '99  
Mark A. Ivener, Rho (University of Illinois) '64  
Douglas M. Jacobs, Sigma (Tulane University) '77  
Jacob D. Jaffe, Alpha Mu (University of Washington – Seattle) '93  
Michael S. Jaffee, Alpha Zeta (University of Florida) '86  
John M. Jensen, Gamma Phi (Hofstra University) '89  
Aaron D. Jones, Delta Psi (State University of New York – Stony Brook) '95  
Michael V. Jordan, Rho Iota (University of Rhode Island) '02  
Tom D. Jourden, Lambda (University of Texas – Austin) '83  
Jeffrey I. Kaliner, Sigma (Tulane University) '91  
John E. Kaltschnee, Zeta Theta (Western Connecticut State University) '96  
Steven P. Kanefsky, Beta Alpha Theta (University of Colorado) '92  
Mark D. Kaplan, Gamma Chi (University of South Florida) '72  
Kenneth Karlin, Gamma (New York University – Heights) '72  
Marshall Karro, Alpha Pi (University of North Carolina) '68  
Brian D. Katz, Psi (University of Alabama) '91  
Lowell D. Katz, M.D., Gamma Zeta (University of Louisville) '68  
John C. Keith, Alpha Delta (University of Southern California) '99  
Richard G. Kenney, Delta Pi (Fairleigh Dickinson University – Teaneck) '73  
Dennis L. Kessler, Alpha Xi (Washington University – St. Louis) '60  
Scott J. Kirschner, Alpha Gamma (Vanderbilt University) '85  
Jerry Klein, Alpha Delta (University of Southern California) '61  
Matthew N. Klipper, Theta (University of Pennsylvania) '80  
Peter W. Koelsch, Gamma (Northwestern University) '09  
Norman J. Kurlan, Alpha Delta (University of Southern California) '74  
Kevin K. Kwan, Alpha Rho (University of California – Los Angeles) '94  
Edward I. Lefferman, Pi (Boston University) '64  
Richard S. Lenat, Tau (University of California – Berkeley) '67  
Philip J. Levien, Alpha Omega (University of Miami) '65  
Dr. David C. Levine, Theta (University of Pennsylvania) '78  
Barry Lhormer, Beta Epsilon (Michigan State University) '56  
Phillip I. Lieberman, Alpha Mu (University of Washington – Seattle) '90  
Robert D. Lipman, Theta (University of Pennsylvania) '74  
Michael R. Lung, Zeta Theta (Western Connecticut State University) '05  
Scott J. Markowitz, Lambda (University of Texas – Austin) '88  
M. Mickey Markowitz, Alpha Omega (University of Miami) '54  
David M. Mars, Mu (Boston University) '98  
Aaron F. McPherson, Xi (Massachusetts Institute of Technology) '89  
James C. Mistretta, Rho Iota (University of Rhode Island) '92  
Todd Mitman, Psi (University of Alabama) '00  
Justin G. Morgan, Psi (University of Alabama) '98

David J. Nable, Beta Zeta Epsilon (University of Maryland – College Park) '02  
Carl R. Nettleton, Delta Beta (University of Connecticut) '07  
Paul D. Newman, Alpha Nu (Muhlenberg College) '80  
Mark S. Novak, Rho (University of Illinois) '57  
Robert M. Olian, Beta Epsilon (Michigan State University) '50  
Robert J. Opitz, Jr., Beta Delta (Rutgers University) '92  
Dr. Steven L. Oreck, Xi (Massachusetts Institute of Technology) '70  
Darrell B. Pash, Alpha Delta (University of Southern California) '70  
James C. Peskind, Alpha (George Washington University) '89  
Seymour S. Phillips, Alpha Iota (University of Kentucky) '43  
Leonard Pivnick, Gamma (New York University – Heights) '58  
Dr. Harlan Pollock, Nu (Ohio State University) '59  
Steven Protass, Alpha (City College of New York) '68  
B. Michael Rauh, Phi (University of Michigan) '58  
Brian R. Ravella, Zeta Nu (Johnson & Wales University) '94  
Robert H. Reckers, Lambda (Case Western Reserve University) '00  
Bruce C. Robins, Gamma Mu (University of Memphis) '68  
Sanford I. Rosen, Beta Psi (American University) '66  
Fred J. Rubin, Pi (Louisiana State University) '83  
Jeffrey H. Safron, Beta Gamma (Indiana University) '81  
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