

ELTAN

FALL 2012



ZBT YEAR IN REVIEW

A Brotherhood of Kappa Nu, Phi Alpha, Pho Epsilon Pi, Phi Sigma Delta, Zeta Beta Tau



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FULL PUBLICATION CREDITS

TABLE OF CONTENTS

Letters from the Co-Editors

Letters from the Presidents

2012 International Convention Review

Transition of Leadership

Meet your Supreme Council

Meet your Foundation Board

ZBT News

ZBT's in Print

Fraternity Year in Review/Update

Dialogue That Started With A "Handshake" Review

Chapter Eternal

Obituaries

Today's College Student

Introducing iJourney

2012 Brummer Cup Winners

Meet your Traveling Staff



LETTER FROM THE EXECUTIVE DIRECTOR OF THE FRATERNITY



Dear Brothers:

Welcome to the fall, 2012 issue of the Digital Deltan. As you read this, ZBT chapters and colonies in the United States, Canada, and England are at full speed with their fall recruitment. I often times think about my experience as an undergraduate...

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LETTER FROM THE EXECUTIVE DIRECTOR OF THE FOUNDATION



Dear Brothers and Friends,

The opportunity to see *Fraternity for* a *Lifetime* put into action by so many of our brothers is the most enjoyable aspect of my work.

Richard L. (Dick) Kaplan, Alpha Delta (Southern California) '65 who has worked tirelessly the past six years...



LETTER FROM THE FRATERNITY PRESIDENT



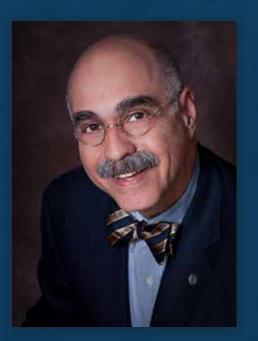
Dear Brothers,

Welcome Back! The 2012-13 school year is in full swing and by the time you read this many of our chapters will have welcomed their newest members. If the past school year is any indication of how we are going to do this year than we are in very good shape.

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LETTER FROM THE FOUNDATION PRESIDENT



Dear Brothers and Friends,

Fraternity for a Lifetime...

I am so pleased with the many stories of alumni participating in our shared Fraternity experience. You are helping to make *Fraternity for a Lifetime* a reality.

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Letter from the Fraternity Executive Director

Dear Brothers:



Welcome to the fall, 2012 issue of the *Digital Deltan*. As you read this, ZBT chapters and colonies in the United States, Canada, and England are at full speed with their fall recruitment. I often times think about my experience as an undergraduate at the University of Florida visiting many of the fraternities trying to identify the best "fit". I knew the moment I walked into the ZBT house at Florida that this was the place I needed to be. There was a genuine sense of care evident by everyone I met. They didn't ask the same questions that every other chapter on campus asked, but rather asked about the type of experience I was looking for. There isn't a day that goes by that I don't think about those men who

gave me a chance....a chance that changed my life forever.

As you read through the pages of the *Digital Deltan*, you will see that my experience isn't unique. ZBT has touched the lives of thousands. Whether it's the story of our newly elected International President or the stories of our alumni reunions, ZBT remains an important part of the lives of so many. Many ZBTs have taken the opportunity to give back long after graduation through giving of their time, talent, or treasure. Have you considered getting involved with the Fraternity or the Zeta Beta Tau Foundation? There is no better time than now. If you are interested in impacting the lives of future generations of ZBTs please let me know. It would be an honor to hear from you.

Cordially, Fraternally, and Sincerely,

Laurence A. Bolotin, Alpha Zeta (Florida) '01 Executive Director

Letter from the Executive Director of the Foundation

Dear Brothers and Friends,



The opportunity to see *Fraternity for a Lifetime* put into action by so many of our brothers is the most enjoyable aspect of my work.

Richard L. (Dick) Kaplan, Alpha Delta (Southern California) '65 who has worked tirelessly the past six years to build the Fraternity's Southern California Area Alumni Association is a perfect example of volunteering in support of *Fraternity for a Lifetime*.

Morton M. Weiss, Alpha Delta (Southern California) '45 and Sam Massell, Mu (Georgia) '48 recently attended the Fraternity's Atlanta Area Alumni Association monthly lunch gathering. Participating in alumni events is another way to experience *Fraternity for a Lifetime*.

Eighty-five year old David Applestein, Alpha (George Washington) '48 joined us for a Foundation Teleforum for donors. He started school in 1943 and joined the Phi Alpha Chapter on campus prior to going into the service. David's support of the Foundation is yet another example of Fraternity for a Lifetime.

Volunteering, participating, donating...no matter how you choose to make Zeta Beta Tau—Fraternity for a Lifetime the important thing is that you do.

Our Fraternity is stronger and as a result each of us has a better experience when we truly believe in Fraternity for a Lifetime.

Cordially, Fraternally and Sincerely,

Faron A. Lewitt, Psi (Alabama) '97 Executive Director Zeta Beta Tau Foundation

Letter from the Fraternity President

Dear Brothers,



Welcome Back! The 2012-13 school year is in full swing and by the time you read this many of our chapters will have welcomed their newest members. If the past school year is any indication of how we are going to do this year than we are in very good shape.

We had a great Convention in Chicago where over 20 chapters attended ZBT Recruitment University held prior to Convention. Recruitment University is an intense two-day recruitment seminar which is run by our staff and volunteers in conjunction with Phired Up, the foremost recruitment experts in the fraternity world. In total close to 400 undergraduates and alumni joined us throughout the weekend.

This fall we will have six consultants on the road helping to grow our existing groups and to start new groups. This is the largest contingent of field staff in the Fraternity's history!

As I reflect back on my Presidency I believe that we have accomplished much. I also believe that there is much left to do. We are two years into our five-year strategic plan and well on our way to achieving our goals. We have focused on growth and making the ZBT undergraduate experience better.

ZBT continues to play a vital role in the lives of undergraduates. Being a member of a non-discriminatory identifiably Jewish Fraternity means that all of our brothers, Jew and non-Jew alike, have the benefit of learning and relating to each other. Our Fraternity is a true "laboratory for life," where brothers are challenged to seek out other men of goodwill to talk about their different backgrounds and experiences. What a wonderful experience that is for a Brother, to relate to people of different backgrounds in a safe and comfortable environment where he knows that all of his brothers regardless of faith have accepted ZBT's mission and credo.

Our job and the job of our staff is to spread our mission and credo far and wide. There are over 80,000 living alumni that have fond memories of their time as undergraduate ZBT Brothers. We owe it to them to continue to make ZBT a true Powerhouse of Excellence!

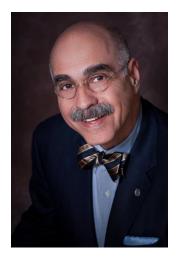
Thank you for allowing me to serve as the organizations leader for these last two years. I look forward to remaining on the board and working to make ZBT better.

C., F. & S.,

Ron A. Pardo Immediate Past International President

Letter from the Foundation President

Dear Brothers and Friends,



Fraternity for a Lifetime...

I am so pleased with the many stories of alumni participating in our shared Fraternity experience. You are helping to make Fraternity for a Lifetime a reality.

The alumni involvement in the Zeta Beta Tau Foundation's first annual Southern California Golf Tournament, the Atlanta Area Alumni Association monthly lunches and the first Dialogue That Started With A "Handshake" (featuring Robert Shapiro, Alpha Rho (UCLA) '67, Steve Cooley, Gamma Nu (Cal State – LA) '70 and Alan Levine, Alpha Delta (USC) '68) enabled us to celebrate the common bond we share.

Other events like the July Rho Chapter (Illinois) 100th Anniversary Happy Hour in Chicago, the September University of Michigan 100th Anniversary weekend in Ann Arbor and the September University of Richmond reunion weekend all help to add a great deal of enjoyment to our brotherhood experience. Thank you to all who help plan and to those who attend these types of events.

The Zeta Beta Tau Foundation is fortunate to be able to support the Fraternity experience for our undergraduate brothers. The annual Leadership School, Regional Conclaves and the James E. Greer, Jr. Presidents' Leadership Academy provide our brothers with much needed leadership training. The leadership grants provided by the Zeta Beta Tau Foundation are made possible by the support of our brothers and friends who believe in fraternity, believe in ZBT and practice Fraternity for a Lifetime. I thank those of you who have supported the Foundation and helped to make the leadership programs possible.

Supporting the Zeta Beta Tau Foundation and its scholarship and leadership education programs provides our brothers and friends the opportunity to demonstrate their belief in and gratitude for ZBT. For many of us, it helped shape who we have become. From a single \$250 scholarship in 1952, the Zeta Beta Tau Foundation Scholarship Awards Program has grown to awards amounting to more than \$1.4 million. I thank our many donors for making these scholarships possible.

Thank you and please practice Fraternity for a Lifetime.

Cordially, Fraternally and Sincerely,

Barry M. Aarons

President



2012 INTERNATIONAL CONVENTION AND LEADERSHIP SCHOOL



A High-Energy Event to Wrap-Up a Record-Shattering Year

Undergraduate and alumni brothers of Zeta Beta Tau from around the world gathered at the famed Palmer House in Chicago for the 99th annual Zeta Beta Tau International Convention and Leadership School in July.

"It was wonderful to see so many undergraduate brothers and so many dedicated alumni at our 2012 Convention and Leadership School," exclaimed ZBT International President-Elect Michael D. Cimini, Kappa (Cornell University) '92. "I enjoyed meeting brothers from chapters from New York to California and from Chicago to Florida. I was impressed by how many brothers took the time to come up to me and let me know how much they were getting out of the program, and especially out of talking to each other.

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LETTER FROM NEW PRESIDENT-ELECT MIKE CIMINI



As I look back on ZBT's incredible two years under Ron Pardo's presidency, I am extremely grateful and a little daunted. No one could ask for a better platform to advance ZBT than the two-year track record of strong growth, expansion and retention. At the same time, we will need to redouble our efforts if we are to be successful in taking our Fraternity

to the next level of the strategic plan- close to 1,800 annual initiates, 11 new groups, and 87.5% Brother retention. In order to do just that, we have put a larger staff in the field than ever and have assembled a truly gifted group behind them in the office-all under the extremely talented leadership of our Executive Director Laurence A. Bolotin, Alpha Zeta (Florida) '01. But, they simply will not be able to do it alone.

During the next 2 years I hope that we will successfully achieve new levels and depths of alumni engagement. We will be searching far and wide for the very best ZBT's to volunteer at all levels. We need alumni Brothers to take a single call from an undergraduate looking to work in their field; others to facilitate...

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2012 International Convention and Leadership School A high-energy event to wrap-up a record-shattering year

Undergraduate and alumni brothers of Zeta Beta Tau from around the world gathered at the famed Palmer House in Chicago for the 99th annual Zeta Beta Tau International Convention and Leadership School in July.

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ZBT Executive Director Laurence A. Bolotin, Alpha Zeta (University of Florida) '01 beamed when he said, "The energy in Chicago was contagious as we celebrated another record-breaking year for the Fraternity. Undergraduates, alumni and friends gathered to participate in educational leadership programming, an alumni track, chapter advisor training, and a recruitment conference, all with great spirit and love for ZBT."



Nearly 350 undergraduate and alumni brothers attended a wealth of meaningful educational leadership and fraternity management sessions, business meetings and social events during the four day event. And there were awards aplenty, honoring prominent alumni, an Interfraternal leader, a social justice and human rights organization and our undergraduate chapters and brothers for their efforts and achievements during the past academic year.

This convention also marks a new chapter in the history of the Zeta Beta Tau Fraternity as we celebrated 100th year anniversaries for our chapters at the University of Illinois and the University of Michigan. Each chapter received a 100th Proclamation from the Fraternity.

In addition to this great achievement, undergraduates had the opportunity to give back to the community. Through our continued partnership with Children's Miracle Network Hospitals (CMNH), brothers made over 500 cards for the Ann & Robert H. Lurie Children's Hospital of Chicago. Brothers

also had the opportunity to hear the story of Jonathan Davies. Jonathan is a young man preparing for his senior year in high school and shared how through generosity of organizations like ZBT and their commitment to CMNH he will now have the chance to go to college.

"Children's Miracle Network Hospitals love our partnership with Zeta Beta Tau! The men at convention did a fantastic job making cards that will give many patients at Lurie Children's a boost for their day! I cannot wait to see what the rest of the year brings for ZBT, as you have already surpassed your 2011 fundraising mark and are on track for a record breaking 2012! Keep up the great work and THANK YOU so much for all you do for CMN Hospitals," said Erin Curtis, Manager of Greek Partnerships at Children's Miracle Network Hospitals.

Chicago Host Committee member Todd A. Gagliano, Beta Alpha Chi (York College of Pennsylvania) '95, summed convention up by saying, "It was so good to welcome the ZBT family back to Chicago [Editor's Note: ZBT previously convened in the Chicagoland-area seven times, first in 1935 and most recently at Evanston in 2001]. The 2012 Convention was great and brought back so many positive ZBT memories from the time I was an undergraduate through being an alumnus. Many of the Brothers who have had a positive influence on me were present at the Convention, which I think is the positive impact of being a ZBT — the impact that goes well beyond the undergraduate experience."

<u>Click here</u> to see the closing video from the 2012 International Convention and Leadership School.

The Zeta Beta Tau Foundation hosted an *1898 Society* National Reception in conjunction with the Convention. The Foundation is committed to educational and charitable purposes that assist the brothers of Zeta Beta Tau Fraternity. That assistance is provided by funding academic scholarships, both need- and merit-based, and educational leadership programs, including the Annual Leadership School. The scholarships and leadership programs funded by the Foundation enhance the overall value of membership in ZBT by complementing the collegiate educational experience. This value was conveyed at the *1898 Society* Reception by Sean I. Lynch, Phi Alpha Alpha (The George Washington University) '14, an undergraduate member of the Supreme Council and a beneficiary of the educational leadership programs supported by the Zeta Beta Tau Foundation.



Zeta Beta Tau Foundation President, Barry M. Aarons, Gamma Tau (Arizona State University) '71, was very pleased to announce the recipients of the 2012-13 scholarships during the Convention. Following the International Convention and Leadership School, Brother Aarons said, "The engagement of our undergraduate brothers in the programs and presentations was outstanding. You could sense the thirst

for information and knowledge, and it made me proud of our brothers. The Mankoff Alumni Panel was superb and gave the brothers a real window on leadership techniques and methods that they likely won't get anywhere else."

Brother Aarons was an award recipient himself, the Stephen P. Ehrlich Award to the Most Outstanding Alumnus Volunteer. On being named recipient of the 2012 Ehrlich Award, Barry added, "It would be remiss of me if I didn't say how humbled I was to receive the Ehrlich Award. No matter how much I try to give back to our brotherhood, I always come away feeling that I got more than I have given. *Fraternity for a Lifetime* is more than a slogan for me - it is a way of life. It's great to be a ZBT!"

Faron Lewitt, Psi (University of Alabama) '97, Executive Director of the Zeta Beta Tau Foundation, added, "Fraternity for a Lifetime was experienced by all in attendance at the 99th Convention. Alumni who graduated in the 1940s and forward interacted with our undergraduate brothers, some of whom are just 18 years old. The education and leadership training received by our undergraduate brothers and the opportunity to interact with alumni of the Fraternity is unmatched. The support the Foundation receives allowing us to help provide a memorable and valuable experience is appreciated. Thank you to all who support the work of the Zeta Beta Tau Foundation with your time, talent and treasure."

The 1898 Society is the exclusive annual gift club of the Zeta Beta Tau Foundation and recognizes all donors who support the Foundation with \$250 or more in unrestricted gifts during a given year. If you would like to receive more information about the Zeta Beta Tau Foundation and/or the 1898 Society, please contact the Foundation staff by email at foundation@zbtnational.org or by calling 317-536-5658.

Zeta Beta Tau has a long-standing commitment to presenting special awards to some very special individuals and/or organizations to honor their contributions to the Fraternity, Greek Life, their communities and the Brotherhood of Man.

Edwin M. Sommer Award: This award is presented from time-to-time to a ZBT alumnus for Selfless Dedication to the Ideals of Zeta Beta Tau Fraternity. The 2012 Sommer Award recipient, Richard L. (Dick) Kaplan, Alpha Delta (University of Southern California) '65, is the personification of selfless dedication. Brother Kaplan was a founding member, and now President, of the ZBT Southern California Area Alumni Association and has served as the Executive Trustee of the Alpha Delta Chapter at USC since 1994. He has been the recipient of the ZBT Man of Distinction Award (1995) the Zeta Beta Tau Fraternity at USC Award of Honor (1998), the Zeta Beta Tau Fraternity at USC Alumnus of the Year award (1999), the Maxwell Hyman Award for Outstanding Chapter Advisor (2000) and the ZBT Southern California Area Alumni Association Distinguished Service Award (2009). Brother Kaplan is currently acting as executive consultant to Benefit Planning, Inc. after founding and selling the company to Investment and Benefit Services, Inc. in 2001.

Man of Distinction: From time-to-time, ZBT recognizes an alumnus for his long-time involvement within the Fraternity. While it may not always be recent involvement, the alumni brothers awarded the Man of Distinction are those who, because of their long-time service, have helped us to grow into the organization we are today. The **2012 Man of Distinction**, Gerald L. (Gerry) Pollack, Psi (University of Illinois) '54, is most worthy of this honor. Brother Pollack's involvement spans many decades and many chapters including his service with Beta Gamma Chapter at Indiana University during a tragic house fire and his efforts to secure housing for the re-colonized Epsilon Mu Chapter at the University of Kansas. He is a former ZBT District Governor, a volunteer position in which he was responsible for the successful

operations and growth for ZBT chapters in the Midwest region, and a former Sommer Award recipient. Most importantly, Brother Pollack is a true mentor to ZBTs across the world.

Man of the Year Award: This award was created to honor brothers of Zeta Beta Tau who reach the apex of their various involvements. These men, through their life's work, exemplify the teachings of Zeta Beta Tau's Ritual and the commitment they make, as brothers of ZBT, to better the communities in which they live. The 2012 Man of the Year is David R. Aresty, Psi (University of Alabama) '79. Brother Aresty and his now thirty-two year bride Patti began their careers in retail at Parisian in Birmingham upon graduation from Alabama. He then followed in his father's footsteps by taking over warehousing and distribution at Alfred Dunner. Brother Aresty was diagnosed with a very rare lymphoma and is the sole survivor of a group of Americans diagnosed with the same type; he has become a source of hope for many cancer patients across the country. David and Patti have three children - Adam 27, Rachel 26 and Benjamin 23. Their philanthropic endeavors include their Synagogue, St. Hubert's shelter for animals, Morristown Memorial, University of Alabama Athletics and Zeta Beta Tau. They were also involved in Tuscaloosa, after the devastating tornado, by initiating the very aggressive *Dressing- Up Tuscaloosa* campaign, a generous and compassionate response to disaster that had a profound effect on both of them and provided an unforgettable experience for the women of Tuscaloosa. Brother Aresty feels very fortunate to have had a successful business and family while at the same time being able to give back to the world around us.

The Heritage Award: This award was created in 2005 to be presented from time-to-time, but no more than once per year, to a member of the Jewish community who distinguishes himself or herself in a communal, philanthropic, artistic or professional endeavor. The **2012 Heritage Award** was presented to Talbot (Tal) Brody, Rho (University of Illinois) '65. Brother Brody is an American-Israeli former basketball player, and the current Goodwill Ambassador of Israel, who lives in Israel. He was drafted #12 in the National Basketball Association (NBA) draft but chose to pass up an NBA career to instead play basketball in Israel. He played on the national basketball teams of both the United States and Israel. After he retired as a player, Brother Brody continued his basketball career as an assistant coach for Maccabi Tel Aviv and served on the team's Board of Directors. Brother Brody is a revered national hero, icon and legend in Israel. Prime Minister Netanyahu asked Brother Brody in early 2009 to help Israel in a yet-to-be-created official position of goodwill ambassador for the country. In July 2010, Israeli Deputy Prime Minister and Foreign Minister Avigdor Lieberman appointed Brother Brody as the first international Goodwill Ambassador for Israel to assist with Israel's international diplomacy.

The Gottheil Award: This award is named in honor of the founder of Zeta Beta Tau, Dr. Richard Gottheil, and was created to honor individuals or organizations that exhibit great humanitarian services and activities that best promote better understanding in relationships among all people. Past recipients include Franklin Roosevelt, Elinor Roosevelt, Doctors Without Borders, Special Olympics International and the Coca-Cola Foundation. The 2012 Gottheil Award was presented to the Jewish Federations of North America. The Federation represents 157 Jewish Federations and over 300 Network communities, which raise and distribute more than \$3 billion annually for social welfare, social services and educational needs. The Federation movement, collectively among the top ten charities on the continent, protects and enhances the well-being of Jews worldwide through the values of tikkun olam (repairing the world), tzedakah (charity and social justice) and Torah (Jewish learning). Paul Kane, Senior Vice President, accepted the award on behalf of the Jewish Federations of North America.

<u>The Riegelman-Jacobs Award</u>: This award is named in honor of two men, Harold Riegelman, Kappa (Cornell University) '14, and Maurice Jacobs, Pi (University of Maine) '17, who gave a series of gifts of

commitment and leadership to their fraternities over the span of many decades. The award was created to honor a person for their outstanding Interfraternal service. The **2012 Riegelman-Jacobs Award** was presented to Edward M. (Ed) King, a proud and loyal brother of Sigma Chi Fraternity. Ed is the author of The Secret Thoughts of a Ritual, written in 1974, one of the most influential documents that spans every Greek organization. When he pledged Sigma Chi in 1950, Ed knew right away there was something special about the fraternity system. Throughout his personal life and professional life, some of his greatest challenges and most rewarding experiences have occurred as a result of his association with the Fraternity/Sorority world. Ed continues to teach at Bradley University and, for over thirty years, he has been reaching out to freshman students to help them assimilate to college life. He also continues to provide guidance to young members of Sigma Chi and has given presentations on fraternity ritual, values, ethics and confrontation to more than 300 fraternal and educational organizations.

The <u>Undergraduate Chapter and Brother Awards</u> for outstanding achievement during 2011-12 were presented at the Zeta Beta Tau Grand Awards Banquet to:

BRUMMER CUP (Most Outstanding Chapter)

Phi Alpha Alpha, The George Washington University

runner-up: Delta Iota, University of Central Florida

runner-up: Iota, University of Denver

BEST COLONY AWARD (Most Outstanding Colony)

Beta Tau, University of North Carolina - Charlotte

EDWIN B. MEISSNER AWARD (Most Improved Chapter)

Eta Lambda, Emory University

ROSWELL (BUDDY) MESSING AWARD (Most Outstanding Individual Brother)

Kyle S. Weinreich, Rho Iota (University of Rhode Island) '14

JEROME HEFFER AWARD (Chapter President of the Year)

Adam T. Edwards, Beta Alpha Theta (University of Colorado) '12

MAXWELL HYMAN AWARD (Most Outstanding Chapter Advisor)

Harold A. Davidson, Alpha Delta (University of Southern California) '65

STEPHEN P. EHRLICH AWARD (Most Outstanding Alumnus Volunteer)

Barry M. Aarons, Gamma Tau (Arizona State University) '71

BARRY D. SIEGEL AWARD (Most Outstanding Chapter Recruitment)

lota, University of Denver (for a campus with less than 10,000 students)

Alpha Delta, University of Southern California (for a campus between 10,000-20,000 students)

Zeta Alpha, Florida State University (for a campus with more than 20,000 students)

BIJUR AWARD (Most Outstanding Academic Achievement as a Chapter)

Eta Lambda, Emory University

runner-up: Alpha Zeta, University of Florida

runner-up: Phi Alpha Alpha, The George Washington University

SOBEL AWARD (Most Improved Academic Achievement as a Chapter)

Rho, University of Illinois

runner-up: Iota, University of Denver

THEODORE G. RICH – ST. LOUIS ALUMNI ASSN AWARD (Most Outstanding Chapter Community Service)

Eta Gamma, State University of New York - Oswego

runner-up: Delta Iota, University of Central Florida

runner-up: Phi Alpha Alpha, The George Washington University

JOSEPH E. GLASER AWARD (Most Outstanding Chapter Philanthropy Participation)

Delta Iota, University of Central Florida

runner-up: Delta Beta, University of Connecticut

runner-up: Phi Alpha Alpha, The George Washington University

LEE DOVER AWARD (Most Outstanding Chapter Programming)

Iota, University of Denver

runner-up: Phi Alpha Alpha, The George Washington University

runner-up: Alpha Delta, University of Southern California

FRAUENTHAL AWARD (Most Outstanding Chapter Intramural Sports Participation and Performance)

Alpha Zeta, University of Florida

runner-up: Zeta Alpha, Florida State University

runner-up: Iota, University of Denver

<u>SID LUCKMAN AWARD</u> (Most Outstanding Chapter Participation in Intercollegiate Athletics)

Iota, University of Denver

ALEXANDER (BABE) LEWIN AWARD (Most Outstanding Chapter Alumni Outreach and Programming)

Delta Iota, University of Central Florida

runner-up: Gamma Beta, California State University - Northridge

runner-up: Zeta Alpha, Florida State University

OMEGA AWARD (Most Outstanding Chapter Publications)

Phi Alpha Alpha, The George Washington University

runner-up: Eta Lambda, Emory University

runner-up: Delta Beta, University of Connecticut

Letter from new President-elect Mike Cimini



As I look back on ZBT's incredible two years under Ron Pardo's presidency, I am extremely grateful and a little daunted. No one could ask for a better platform to advance ZBT than the two-year track record of strong growth, expansion and retention. At the same time, we will need to redouble our efforts if we are to be successful in taking our Fraternity to the next level of the strategic plan- close to 1,800 annual initiates, 11 new groups, and 87.5% Brother retention. In order to do just that, we have put a larger staff in the field than ever and have assembled a truly gifted group behind them in the office- all under the extremely talented leadership of our Executive Director Laurence A. Bolotin, Alpha Zeta (Florida) '01. But, they simply will not be able to do it alone.

During the next 2 years I hope that we will successfully achieve new levels and depths of alumni engagement. We will be searching far and wide for the very best ZBT's to volunteer at all levels. We need alumni Brothers to

take a single call from an undergraduate looking to work in their field; others to facilitate a single day chapter improvement session in recruitment, finances, or leadership; still others to actively fill the role of a Chapter advisor; and more still at the highest levels of our volunteer governing body, The Supreme Council. While we will be actively recruiting throughout my term, if you know you want to help now, please be in touch with Executive Director Bolotin or myself. We are looking forward to getting to know many of you a lot better.

Lastly, all of what we hope to accomplish cannot be done without the past and future support of our brother organization- The Zeta Beta Tau Foundation. As they embark upon a campaign to ensure that the promise of Fraternity for a Lifetime becomes a reality, we will be doing our very best to use their generously granted resources wisely for undergraduate scholarship and leadership programming. When we put it all together, I know that in two years we will truly be able to say that ZBT is "A Powerhouse of Excellence".

C., F. & S.,

Michael D. Cimini, Kappa (Cornell) '92





MEET YOUR SUPREME COUNCIL



MICHAEL D. CIMINI, KAPPA (CORNELL) '92

- 1. Why do you give back to ZBT?

 Because of what ZBT gave to me as an undergraduate.
- 2. Why is it important to give back to ZBT?

 To ensure that others can enjoy the benefits of the Fraternity.
- 3. What was your defining moment when you realized ZBT is for a lifetime?

My first Supreme Council meeting when I saw the dedication of those around me.

4. What is your best ZBT memory?

Nationally: Nacogdoches Council meeting when I was able to recognize my fellow councilors during Good and Welfare. Chapter: Being President during a successful recruitment.



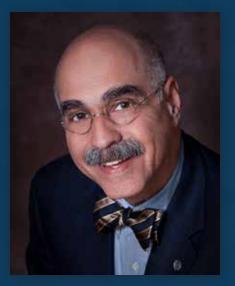
RONALD A. PARDO, ALPHA OMICRON (ARIZONA) '88

- 1. Why do you give back to ZBT?

 Because the organization has given so much to me.
- **2.** Why is it important to give back to ZBT? To sustain ZBT for future generations.
- 3. What was your defining moment when you realized ZBT is for a lifetime?
 When I joined the Supreme Council as an undergraduate member.



MEET YOUR FOUNDATION BOARD



BARRY M. AARONS, GAMMA TAU (ARIZONA STATE) '71

- 1. Why do you give back to ZBT?

 The experiences I had in college as a member of ZBT were invaluable. I think it is important that we give back so that others can share those experiences.
- 2. Why is it important to give back to ZBT?

 I am committed to the concept of fraternity for
 a lifetime and by giving back we can ensure that
 this is a way of life and not just a slogan.

3. What was your defining moment when you realized ZBT is for a lifetime?

There were so many moments that cemented in my mind that this brotherhood would be a lifetime experience. One example that comes to mind is when one of my brothers came back to school in the fall and had experienced car trouble on the way. The expense left him a little short of the amount he needed to register for school. I agreed to "loan" him the money (\$50). About 60 days later I received a check from him for \$52.50 with a note thanking me and explaining that the \$2.50 was interest. It was then I realized that a brother was forever.

4. What is your best ZBT memory?

During Chanukah one year as an undergraduate four of us from our chapter drove to Palm Springs from Tempe to pick up some furniture that had been donated by a parent to us for the house. We wanted to get it in time for our annual formal. So we drove in a station wagon over there and on the way, in the car, when sundown arrived, we lit Chanukah candles, said the blessings and then sang songs and celebrated together in the car - smiling and laughing and enjoying heritage, brotherhood and ZBT!

Meet Your Supreme Council

Michael D. Cimini, Kappa (Cornell) '92



- 1. Why do you give back to ZBT? Because of what ZBT gave to me as an undergraduate.
- 2. Why is it important to give back to ZBT? To ensure that others can enjoy the benefits of the Fraternity.
- 3. What was your defining moment when you realized ZBT is for a lifetime? My first Supreme Council meeting when I saw the dedication of those around me.
- 4. What is your best ZBT memory? Nationally: Nacogdoches Council meeting when I was able to recognize my fellow councilors during Good and Welfare. Chapter: Being President during a successful recruitment.

Ronald A. Pardo, Alpha Omicron (Arizona) '88



- 1. Why do you give back to ZBT? Because the organization has given so much to me.
- 2. Why is it important to give back to ZBT? To sustain ZBT for future generations.
- 3. What was your defining moment when you realized ZBT is for a lifetime? When I joined the Supreme Council as an undergraduate member.
- 4. What is your best ZBT memory? Too many to select the <u>best</u>. I have been an active member for almost 30 years.

Michael V. Jordan, Rho Iota (Rhode Island) '02



- 1. Why do you give back to ZBT? ZBT was a very important part of my undergraduate experience and continues to enrich my life today. Having had the chance to be a founding father at my chapter at URI was such an amazing learning experience that I think was integral to my success during and after school. The change to help ensure that future brothers will get to have similar experiences and reap the same rewards is the main reason I give back.
- 2. Why is it important to give back to ZBT? All brothers have benefited from the efforts and sacrifices of those that came before them. Giving of your

time and money is a just a small thank you to all of those who made our experiences in ZBT possible. I always appreciate when my chapter brothers thank me for helping them with a problem or taking them out to lunch, but at the same time remind them that the best way to thank me is to make sure they do the same for the guys that come after us when they graduate.

- 3. What was your defining moment when you realized ZBT is for a lifetime? I attended a regional conclave my senior year and was able to meet some alumni brothers who had graduated years ago but were still invested in making ZBT grow and flourish. Their passion and commitment inspired me to think beyond graduation and embrace the concept of a lifetime brotherhood.
- 4. What is your best ZBT memory? My favorite ZBT memory during my senior year when my chapter won our campus's Lip Sync event which clinched our first overall Greek Week championship. The performance was but together in part by my fraternal little brother and in the moment I was so proud of both him and our chapter. Being able to be on stage, holding our ZBT flag and celebrating with my brothers is a memory that will truly last forever.

Matthew J. Rubins, Kappa (Cornell) '90



- 1. Why do you give back to ZBT? My undergraduate experience was transformative; I developed lifelong friendships and leadership skills that carried me forward. I want other young men to have these opportunities.
- 2. Why is it important to give back to ZBT? This generation, in particular, lacks basic life skills such as the ability to work in teams, think critically, and communicate effectively. ZBT plays a critical role in developing these competencies.
- 3. What was your defining moment when you realized ZBT is for a lifetime? Meeting our alumni when we were recolonized.
- 4. What is your best ZBT memory? After retaking our house from a sorority, the brotherhood worked around the clock to restore it. No more "pink room."

Jonathan D. Frieden, Phi Epsilon (Virginia) '94



- 1. Why do you give back to ZBT? I remain involved with my Chapter (Phi Epsilon at the University of Virginia) to maintain a connection to my alma mater and the men who were ultimately recruited and chosen by men I helped to recruit and choose. I remain active on the Supreme Council to help ensure that our Fraternal experience is available to future generations of college men.
- 2. Why is it important to give back to ZBT? Recruitment is the life blood of the Fraternity but involved alumni are its skeleton. Alumni provide the guidance necessary to ensure that our Fraternal experience is available to future generations.
- 3. What was your defining moment when you realized ZBT is for a lifetime? At my first meeting as an Undergraduate Supreme Council

Meeting in 1992, I met a number of alumni who still shared the same camaraderie and love of fraternity I had as a 21-year old undergraduate. At the time, I was amazed that they were still involved. Now, 20 years later, the National President who first appointed me to the Supreme

Council (Steve Ehrlich) and most of the other alumni I met at my first meeting are still heavily involved in the Fraternity.

4. What is your best ZBT memory? – My best ZBT memory is meeting Steve Ehrlich when he came to Virginia to conduct the first initiation for our group, which had broken away from ZBT and become an independent fraternity almost a decade earlier. His enthusiasm for the Fraternity was palpable and infectious. I'm sure it's what led me to remain active for as long as I have.

Cliff S. Schneider, Esq., Alpha Zeta (Florida) '00



- 1. Why do you give back to ZBT? I give back because of what ZBT gave and continues to give to me from my initiation date forward. ZBT gave me confidence, experience as a leader, and most importantly, being a part of an international group of men who I can call my brothers and count on in good times and bad.
- 2. Why is it important to give back to ZBT? It's important to provide current and future brothers with the tools and experience needed to succeed in college and beyond. It is our privilege and obligation as brothers of his great fraternity to continue to be a Powerhouse of Excellence for our children, our children's children, and beyond.
- 3. What was your defining moment when you realized ZBT is for a lifetime? Observing a Supreme Council meeting as an undergraduate solidified my belief that ZBT is for a lifetime. I already knew by that point that my chapter brothers would be brothers and friends for a lifetime, but seeing men around the Supreme Council table form the 20s 70s discussing fraternity business and enjoying each other's company and celebrating their accomplishments (while taking valuable time away from their families and jobs), THAT is when I truly realized that ZBT is a lifetime experience and it's not over when you receive you college diploma.
- 4. What is your best ZBT memory? Honestly, too many to count. Celebrations from my wedding with a dozen brothers (including my dad) and seeing my Chapter Brother, Laurence Bolotin, realize his dream as he was hired as the International Executive Director. These are definitely at the top of the long list.



Kenneth A. Grodner, Psi (Alabama) '81

- 1. Why do you give back to ZBT? ZBT enables me to contribute my time, energy and talent for the benefit of the betterment of the organization and its undergraduates.
- 2. Why is it important to give back to ZBT? ZBT needs volunteers at all levels to help it continue to grow and flourish.
- 3. What was your defining moment when you realized ZBT is for a lifetime? When my son decided to join ZBT.

4. What is your best ZBT memory? – Freshman outing.

Aaron D. Schwarzberg, lota (Denver) '08



- 1. Why do you give back to ZBT? As an undergraduate student, I benefited so much from my fraternal experience that I felt it was my responsibility to give back so that future brothers could get an even better experience than I had. To this day, some of my best friends are my fraternity brothers. The wonderful relationships that I established through my involvement with ZBT are the main reasons why I give back.
- 2. Why is it important to give back to ZBT? Giving back is always important. And again, because I got so much from my experience as a ZBT it was that much more important for me to be involved at the highest level possible. I became a Supreme Councilor to ensure that those who came after me had the high quality fraternal memories,

experiences, and opportunities that I had. As great as this organization is, I want to continue to work hard to make it better.

- 3. What was your defining moment when you realized ZBT is for a lifetime? When I was sworn in as a Supreme Councilor, it really hit home for me that ZBT was for a lifetime. To be a member on the board of a non-profit international organization that has been in existence since 1898, which was started because Jewish men were not allowed to participate in fraternities on college campuses in the United States, is something in which I take great pride.
- 4. What is your best ZBT memory? My best ZBT memory was from a few years ago when the chapter that I was a Founding Father of at the University of Denver got their house back after 30+ years of occupancy by other fraternities. Because 10 other fraternity brothers and I helped to grow the lota Chapter at the University of Denver into a chapter of more than 80, we were able to get the house back that we occupied until the late 1970's when our chapter was closed. To go to the house re-dedication ceremony was a great memory.

Bret W. Hrbek, Delta Xi (Virginia Tech) '96



- 1. Why do you give back to ZBT? Because others worked before me so I could have the opportunity to give back. I truly believe that fraternity makes an 18-year-old kid into a better, productive man. And I want to see a successful thriving ZBT for my three sons.
- 2. Why is it important to give back to ZBT? Because of the impact we have on thousands of college men every year. By initiating new brothers each year, we invite more and more people to challenge themselves to live the Ritual every day.
- 3. What was your defining moment when you realized ZBT is for a lifetime? In 2004, seven weeks after my first son was born, my dad

suddenly died of a heart attack. The outpouring of support from my Chapter Brothers and others across the country was overwhelming. Brothers attended the funeral and send cards. It was a great comfort and a powerful reminder that my ZBT journey did not end at graduation.

4. What is your best ZBT memory? – My wedding. In my wedding I had three brothers stand with me and only one was a Chapter Brother. The other two became close friends because of ZBT. The brother picture taken at the wedding of the ZBTs in attendance is one of my treasured possessions.

Norman M. Waas, Alpha Omega (Miami) '82



- 1. Why do you give back to ZBT? I want others to have the greatest experience of their college lives.
- 2. Why is it important to give back to ZBT? If we want others to have the greatest experience of their college lives, we must provide the financial support and the mentoring to help them succeed.
- 3. What was your defining moment when you realized ZBT is for a lifetime? When my youngest son, Benjamin, joined my chapter.
- 4. What is your best ZBT memory? Working 24 hours a day on our homecoming float and winning homecoming for the first time in 20+ years.

Keith Sherman, Zeta Rho (Vermont) '13



- 1. Why do you give back to ZBT? I give back to ZBT because without ZBT I would never have been able to made it through my Freshman year at the University of Vermont. I also would have never gotten the opportunity to transfer to Brandeis as ZBT kept me motivated allowing me to keep my grades up. As I tell anyone who is willing to listen, the only time I was happy at UVM was when I was doing something for ZBT or with my brothers. ZBT became my second family and acted like the support system I had left at home (my parents).
- 2. Why is it important to give back to ZBT? It is important to give back to ZBT so that the organization can continue to grow, while also offering increased programing and support for chapters. Giving back to ZBT gives me the opportunity to ensure that ZBT will be around to help other young men through difficult times in their lives.
- 3. What was your defining moment when you realized ZBT is for a lifetime? I realized ZBT was for a lifetime when I ran into an alumnus in a supermarket (he was around 45) and he told me a story about helping a brother in need. The brother had been laid off and was about to lose his home to foreclosure. At which point he called his brothers and asked them for help. They responded by paying his mortgage for a year until he got a new job. When the brother offered to pay them back they all refused to take his money saying one day he would be able to return the favor.

4. What is your best ZBT memory? – My best ZBT memory occurred during Presidents Academy in January of 2010 in Chicago when we all of the delegates went out in the city for dinner as we aimlessly wondered the city looking for food we forged relationships that would last a life time and became a close nit group of past presidents!

Scott P. Schwartz, Alpha Zeta (Florida) '13



- 1. Why do you give back to ZBT? ZBT has given me so many opportunities as an undergraduate from academics to involvement at my school and in the community to brotherhood. I want to help ZBT's all over the country to learn and experience much of what I already have.
- 2. Why is it important to give back to ZBT? It's important to give back to ZBT because you are a brother for life and not just 4 years. Many that have come before me gave back in order for me to have the experience I did so it's important to me that I do the same.
- 3. What was your defining moment when you realized ZBT is for a lifetime? When I got the chance to go to ZBT National Convention in Atlanta, GA I visited a brother who was a senior when I was a freshman and he took us out to dinner and we caught

up like we had never left each other.

4. What is your best ZBT memory? – My best ZBT memory was going to my first family dinner with all of my ZBT family. Seeing the friendship and love for each other couldn't have made me happier.

Michael Pollack-Twomey, Delta Beta (Connecticut) '13



- 1. Why do you give back to ZBT? Help create further sustainability for future generations.
- 2. Why is it important to give back to ZBT? To insure longevity of the organization.
- 3. What was your defining moment when you realized ZBT is for a lifetime? Georgia Convention, seeing involvement from older alumni
- 4. What is your best ZBT memory? when our entire chapter of almost 100 got off 2 school buses and lined up at our brother Christian's funeral. It was a powerful moment.

Sean Lynch, Phi Alpha Alpha (George Washington) '14



- 1. Why do you give back to ZBT? Help create a meaningful fraternity experience for current and future brothers.
- 2. Why is it important to give back to ZBT? ZBT defines my college experience and it is important to give back so that more defining experiences can be created.
- 3. What was your defining moment when you realized ZBT is for a lifetime? Lunch with Alvin Febasey, when he showed pictures of ZBTs with Calvin Coolidge.
- 4. What is your best ZBT memory? Rededication of the GW ZBT House. There was joy and enthusiasm by undergraduates, alumni, and friends.

J.B. Kalin, Alpha Delta (Southern California) '14

- 1. Why do you give back to ZBT? I feel that I have gained so much from the fraternity, and I want to return the favor so others have the same great experience.
- 2. Why is it important to give back to ZBT? ZBT is only as strong as its members. It is our responsibility to ensure the fraternity really lives forever.
- 3. What was your defining moment when you realized ZBT is for a lifetime? I was so excited to be initiated, but was impressed at how excited the older brothers were to have us new brothers be a part of the fraternity. That is the type of brotherhood that defines fraternity for a lifetime.
- 4. What is your best ZBT memory? Winning the award for Most Outstanding Fraternity on our campus was special... culmination of a lot of hard work!

Meet Your Foundation Board

Barry M. Aarons, Gamma Tau (Arizona State) '71



- 1. Why do you give back to ZBT? The experiences I had in college as a member of ZBT were invaluable. I think it is important that we give back so that others can share those experiences.
- 2. Why is it important to give back to ZBT? I am committed to the concept of fraternity for a lifetime and by giving back we can ensure that this is a way of life and not just a slogan.
- 3. What was your defining moment when you realized ZBT is for a lifetime? There were so many moments that cemented in my mind that this brotherhood would be a lifetime experience. One example that comes to mind is when one of my brothers came back to school in the fall and had experienced car trouble on the way. The expense left him a little short of the amount he needed to register for school. I agreed to "loan" him the money (\$50). About 60 days later I received a check from him for \$52.50 with a note

thanking me and explaining that the \$2.50 was interest. It was then I realized that a brother was forever.

4. What is your best ZBT memory? - During Chanukah one year as an undergraduate four of us from our chapter drove to Palm Springs from Tempe to pick up some furniture that had been donated by a parent to us for the house. We wanted to get it in time for our annual formal. So we drove in a station wagon over there and on the way, in the car, when sundown arrived, we lit Chanukah candles, said the blessings and then sang songs and celebrated together in the car-smiling and laughing and enjoying heritage, brotherhood and ZBT!

Gregg F. Witt, Iota (Denver) '77



- 1. Why do you give back to ZBT? While an undergraduate, ZBT provided me so many opportunities to grow as an individual. It taught be about leadership and interpersonal relationships. It provided me lifelong friendships. I believe my fraternity experience at Denver shaped me into the person I am today. I give back to ZBT so that others can have the same experience I did and hope that others will develop into leaders in their respective communities.
- 2. Why is it important to give back to ZBT? Giving back to ZBT is one way to reach young men at an important time in their lives and provide the opportunities to teach and make them better members of society.
- 3. What was your defining moment when you realized ZBT is for a lifetime? It was sometime after college when we started organizing reunions back in Denver. At the first reunion I attended

we had well over 100 brothers, spouses and former little sisters. The group spanned more

- than 10 years of brotherhood. These were guys that had been out of college for more than 25 years yet the bounds were still there.
- 4. What is your best ZBT memory? There are so many memories to pick one best. We were a small chapter at the time but we had so much fun together.

Scott E. Silberfein, Esq., Epsilon Theta (Delaware) '94



- 1. Why do you give back to ZBT? I give back to do my small part in attempting to give today's Brothers and future Brothers the same or better opportunities and experiences I was afforded as an undergraduate and as an alumnus of such a great Brotherhood.
- 2. Why is it important to give back to ZBT? It's important to ensure the short-term and long-term availability of comprehensive, innovative and quality leadership and educational programming and scholarship assistance to all Brothers.
- 3. What was your defining moment when you realized ZBT is for a lifetime? The memory that comes to mind is the first time I attended convention and leadership school (as an undergraduate) and met

amazing, longtime advisors and volunteers and realized I was just a small part of something much, much bigger.

4. What is your best ZBT memory? - There are so many. Probably the one that sticks at most in my mind is my initiation night and experiencing brotherhood with so many friends that remain some of my best friends today.

Brian D. Ruben, CPA, Gamma (Northwestern) '94



- 1. Why do you give back to ZBT? I am grateful to the lasting friendships that I have made and had a very positive brotherhood experience that I hope future generations can share. I believe my experiences have made me a better person and propelled me to excel in school and beyond. I feel fortunate to be in the position to give back to ZBT both in terms of service and money.
- 2. Why is it important to give back to ZBT? To enable brothers to reach their full potential and have similar experiences I had. Also, it feels good to give back.
- 3. What was your defining moment when you realized ZBT is for a lifetime? Maintaining strong friendships beyond graduation.
- 4. What is your best ZBT memory? Too many to narrow down. The Jungle Party, playing "feuds", road trips, Crispitos, and Night of 1000 Stars.

Allan C. Bell, Esq., Theta (Pennsylvania) '81



- 1. Why do you give back to ZBT? I am extremely grateful for the base ZBT provided for my undergraduate academic and social life.
- 2. Why is it important to give back to ZBT? In order for future generations to have the same wonderful experiences and opportunities.
- 3. What was your defining moment when you realized ZBT is for a lifetime? At my wedding when my Brothers formed a human pyramid and sang our Penn songs.
- 4. What is your best ZBT memory? Personally initiating my son Brandon '14 into Theta Chapter.

Craig J. Wild, CPA, Gamma Phi (Hofstra) '79



- 1. Why do you give back to ZBT? I want to make sure that ZBT will be there forever, for my kids and grandchildren to benefit from and enjoy.
- 2. Why is it important to give back to ZBT? ZBT is a brotherhood and it is our responsibility to help ZBT grow and get stronger.
- 3. What was your defining moment when you realized ZBT is for a lifetime? When my dad passed away I looked around and all my ZBT brothers were there to support my family during a difficult time.
- 4. What is your best ZBT memory? I have been playing in the same floating card game for 35 years same guys different places, All my ZBT brothers talk and spend time together, We still play for quarters, we

spend more on the food then we spend on the card game.

Daniel M. Goodman, Rho (Illinois) '07



- 1. Why do you give back to ZBT? ZBT has given me leadership and entrepreneurial skills that I use every day in my professional life. It has given me friends and brothers who I speak to and see regularly. And it was the highlight of my college career. Because of these reasons I gladly give back to ZBT to ensure all my brothers in ZBT are able to experience and learn all that ZBT can offer.
- 2. Why is it important to give back to ZBT? It is important to give back to ZBT at any level because every dollar helps. With the money ZBT raises, we are able to fund programming and scholarships for our brothers. Ensuring they can maximize their experience in our brotherhood and their undergraduate career.
- 3. What was your defining moment when you realized ZBT is for a lifetime? One of the more tragic events in my time as a brother of ZBT was one summer when we lost a brother to a drunk driving accident. Active brothers and alumni of all ages were in attendance regardless of

how well they knew this brother or how much they had in common. The only thing that mattered was he was a brother. At that moment I truly understood what not only ZBT for a lifetime meant, but also what it truly meant to be a brother.

5. What is your best ZBT memory? - My best ZBT memory was a couple years ago when we rededicated the lota chapter house at the University of Denver. My father was an lota back in the late 70's and growing up I would hear the stories of his life in that very house. Years later when I got accepted to DU I knew I had to restart that chapter and get us back into our house. And sure enough in October of 2010 with my father in attendance we rededicated the ZBT chapter house at the University of Denver, The very same house my father lived in while he was an undergrad.

Linda Simon, Alpha Epsilon Phi (Pittsburgh)



- 1. Why do you give back to ZBT? In appreciation for the experience ZBT gave to my husband and son.
- 2. Why is it important to give back to ZBT? In order for the ZBT experience to become "Fraternity for a Lifetime" alumni must support the Foundation which supports the leadership, scholarship and alumni activities.
- 3. What was your defining moment when you realized ZBT is for a lifetime? The first Convention I attended, I was amazed at the number of alumni who had given their time to attend and give back to ZBT by mentoring new brothers.
- 4. What is your best ZBT memory? Singing the Fraternity song at Ryan Chase's wedding.





- 1. Why do you give back to ZBT? If you believe something is important it should be continued then it's imperative that you do your part.
- 2. Why is it important to give back to ZBT? I want ZBT to be there for my grandson so he can have the same opportunities I enjoyed.
- 3. What was your defining moment when you realized ZBT is for a lifetime? When I walked into my first Foundation Board Meeting there was immediate welcome and acceptance even thought it had been years since my last chapter contact.
- 4. What is your best ZBT memory? The honor to have been elected

chapter president.

Richard N. Abrams, Rho (Illinois) '63



- 1. Why do you give back to ZBT? Because my 4 years as an undergraduate in ZBT helped me get to where i am today.
- 2. Why is it important to give back to ZBT? So other brothers might be afforded the same opportunities that i received.
- 3. What was your defining moment when you realized ZBT is for a lifetime? After being contacted by ZBT after graduation and reflecting back over my past and realizing what a great experience ZBT was and is!
- 4. What is your best ZBT memory? Being initiated, receiving my pin and being admitted into the ZBT brotherhood!

Jerry N. Katz, Alpha Rho (UCLA) '76



- 1. Why do you give back to ZBT? As an Undergraduate, I received so much from my years in ZBT friendship, brotherhood, etc. As such, when I was asked to give money, not only was it my sincere pleasure, but it was my duty and obligation.
- 2. Why is it important to give back to ZBT? As a successful businessman, we each owe a responsibility to those who can use it especially fellow brothers.
- 3. What was your defining moment when you realized ZBT is for a lifetime? There was no single defining moment, just an accumulation of being a "ZBT Man".
- 4. What is your best ZBT memory? I honestly can't share them, as today, they would be considered "unacceptable".

Bruce H. Weinstein, Psi (Alabama) '70



- 1. Why do you give back to ZBT? Because my experience during my college years was so positive. I made lifetime friends; I gained leadership skills and experience; it gave me a support group and a social network.
- 2. Why is it important to give back to ZBT? We need to make sure these experiences continue on with future generations that follow us.
- 3. What was your defining moment when you realized ZBT is for a lifetime? It was after college, when I moved to Atlanta. It gave me a community with people no matter where they were from or where they went to school. Another ZBT is still a brother, no matter where they are from.
- 4. What is your best ZBT memory? During college, it was how close I became to my brothers. 45 years later this group is still among my closest friends. After college, when I

went to work for ZBT, traveling the US. The underclassmen and the alumni I dealt with nationwide all treated me as if I had been a lifelong friend.

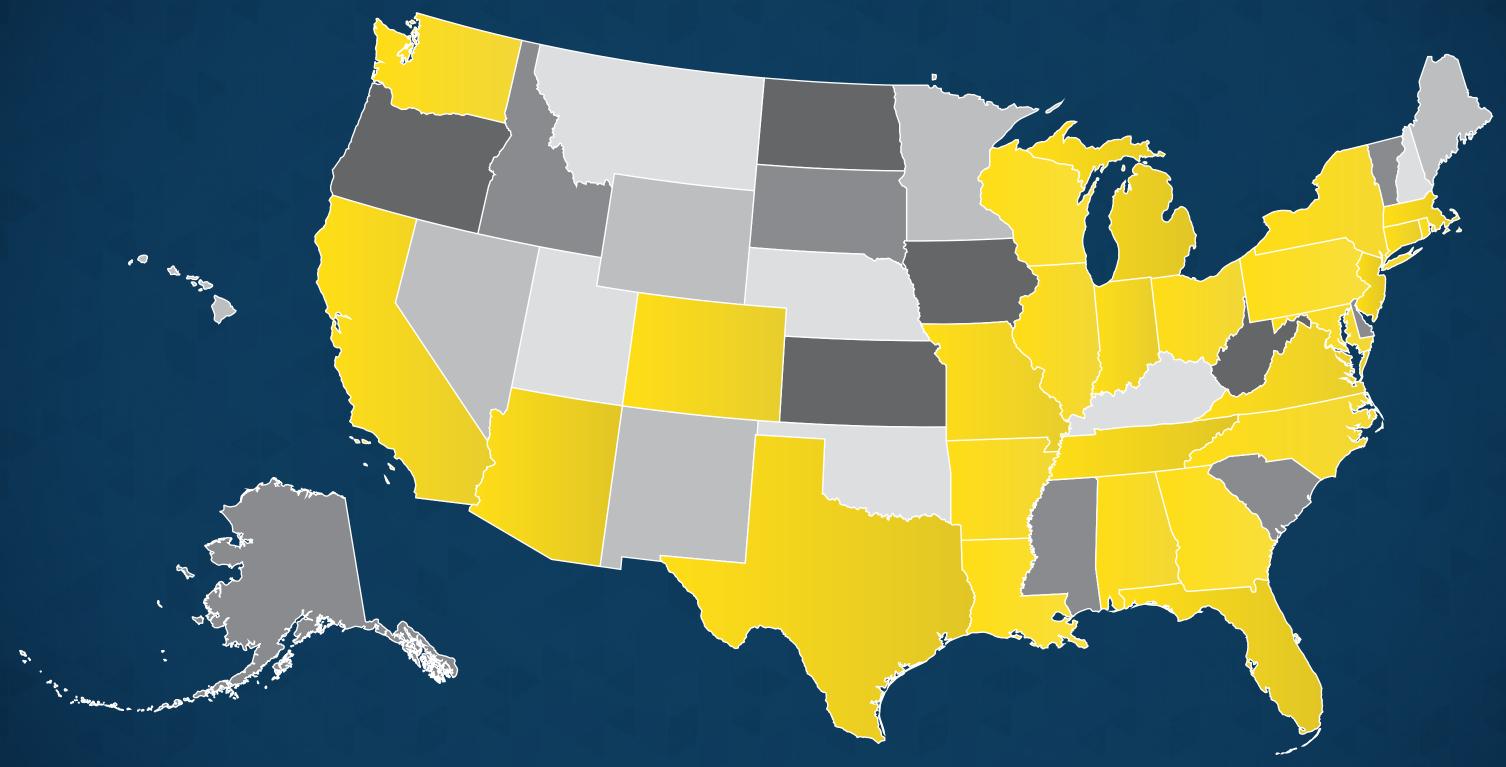
Dan P. Easton, Kappa Phi (Alfred) '76



- 1. Why do you give back to ZBT? My family gives back to ZBT for many reasons, primarily because of our desire to preserve the experience of ZBT, tradition and values for generations of others to share.
- 2. Why is it important to give back to ZBT? In many ways ZBT might be described as the original "social network". The experience starts with friendships, shared responsibility and communication at the chapter level and moves to a growing National, and hopefully International, network of lasting resources and connections. It is this network that must be supported.
- 3. What was your defining moment when you realized ZBT is for a lifetime? When I attended the chartering ceremony of the Alpha Alpha Chapter at Purdue that my son Michael had worked so hard to help establish. It was great As the brothers were all together getting their first photograph taken as a chapter the memories of my brothers and our chapter and the whole experience was right there. I could see it on their faces and in their handshakes alive and well for a lifetime.
- 4. What is your best ZBT memory? When I was at Alfred and we were summoned to go to the Kappa chapter at Cornell. I can't recall all the details but I believe we were going to initiate a new class. What is vivid is that our entire house, every last brother, on a Friday afternoon packed up and we all went to Cornell, which had to be a hundred miles from Alfred. What was amazing about it was how we all worked together, we had a caravan of cars, shared the driving switched cars but most of all we really were a brotherhood, we were and still are! ZBT– It was great fun and quite an adventure It was also serious and important to every one of us that we pass on the ZBT values to these pledges. I will never forget it.



ALUMNI & CHAPTERS IN ZBT NEWS









Connecticut

Delta Beta (University of Connecticut)

Delta Beta Chapter received Most Outstanding Community Involvement, Best Membership Development, Gold Medal Chapter, and Greek President of the Year (Mike Pollack-Twomey) at their University's awards ceremony. They also raised over \$10,000 at UConn's HuskyTHON event, and raised \$1,700 at their annual Car Smash event. They received Most Outstanding Publications (runner up), Best Philanthropy Activities (runner up), and Most Outstanding Delegation Participation from the Fraternity at Convention.

Georgia

Mu (University of Georgia)

Mu Colony has officially moved into their new house located at 1175 S Milledge Ave. The dedication ceremony was on Sunday, August 5th, and they welcomed alumni, friends and family to the celebration.

Illinois

Rho (University of Illinois)

Rho Chapter has recently received the Sobel Award for Most Improved GPA. Their brothers are very proud of this accomplishment, and it has come at a perfect time as they have celebrated their 100th year as a chapter. On October 6th, they will be having an Alumni BBQ and an alumni vs. current brothers flag football game to get the freshmen ready to play in the annual game against Sigma Alpha Mu. They will also be having BBQs on Oct 26-28th and November 10th to meet more of their alumni, and all are welcome to join.

New York

Gamma Kappa (Adelphi University)

The Gamma Kappa Chapter is starting recruitment early this year with a service project that will further their relations with the newest class to enter the ranks of Adelphi University. The ZBT Brothers will participate in the Resident Student Association's "Welcome Wagon 2012", an all-day event where current students help move in the freshman class and welcome them to the new school year.

Ohio

Nu (The Ohio State University)

The Nu Colony had its charter application approved! The date of the chartering ceremony has not yet been determined.

Washington D.C.

Phi Alpha Alpha (George Washington University)
Phi Alpha Alpha Chapter won this year's Brummer Cup for Most Outstanding Chapter.

Washington

Alpha Mu (University of Washington)

Alpha Mu Chapter has taken its first few steps towards being the 'Powerhouse of Excellence' this past year. They have won three IFC awards of excellence in: Recruitment, Campus Involvement, and Environmental Awareness as well as placing as a finalist for Greek Relations. Their recent graduate and past president, James Shigihara, has won the IFC Chapter President of the Year award and IFC Greek Man of the Year award. It's Great to be a Zebe!

Wisconsin

Alpha Kappa (University of Wisconsin)

Located in the beautiful city of Madison, Wisconsin, ZBT-AK has seen tremendous growth over the past few years. With a great house located in the heart of the UW-Madison campus, it is certainly a great time to be a ZBT. ZBT-AK is known for its yearly philanthropic event called, "ZBT Sausage Fest", located at a Madison restaurant called, "State Street Brats", where proceeds go toward the Lance Armstrong Foundation. The chapter is also always recognized on campus for having a high, overall GPA.

Alabama

University of Alabama

David R. Bockel '66 is a retired Major General and was recently named Executive Director of the Georgia Military Affairs Coordinating Committee. Prior to that he was the Executive Director of the Reserve Officers Association in Washington, DC.

University of Alabama

Robert H. Levy '73 has a son, Evan, that is a third year med student and just had his "white coat" ceremony. They also just celebrated his mother's 100th birthday.

University of Alabama

Michael B. Herman '80 had a job promotion to Senior Counsel - Department Administrator CBL & Associates Management Inc.

University of Alabama

David Nomberg '98 is an attorney in Birmingham, practicing with his brother at the Nomberg Law Firm. Birmingham Magazine named David a Top Attorney in 2012. He was recognized as a Rising Star for the 3rd year in a row by Super Lawyers. David recently received the AV Preeminent rating from Martindale-Hubbell for civil practice, personal injury and workers' compensation.

Arizona

University of Arizona

Jeffrey S. Margolis '93 celebrated his 10th wedding anniversary on September 1, 2012 with Krista Bernhoft Margolis, who is an alumnae of Alpha Phi at the University of Minnesota.

University of Arizona

Greg Harding '95 is celebrating the birth of his daughter. Her name is Mayim Hope Harding.

Arkansas

University of Arkansas

Jonathan T. Gray '06 is getting married October 20, 2012 to Jordyn Leigh Gatling.

California

University of California - Los Angeles

Albert H. Feldman '53 is tryiling to self publish his autobiography "Two Faces of a Gemini." He celebrated his 81st birthday on June 20 with his wife, daughter, and two granddaughters at the local CPK restaurant in Northridge, CA.

University of California - Los Angeles

Matt Dillon '09 married Adriana Panait, and 6 days after real life and ZBT brother John Dillon married Logan Dunham. John also attended UCLA.

University of California - Berkely

Art Silberman '56 is retired after 50 years of law practice. He is enjoying doing whatever he wants to do, whenever he wants to do it. He said everyone should try this, sooner rather than later.

University of Southern California

Joseph H. Berger '56 is retiring after 45 years in the jobbing shoe business. Now that he is 80 years old, he is going to visit the other states that he hasn't been to.

University of California - Los Angeles

Richard M. Brown '64 is currently the General Counsel of the Los Angeles Department of Water & Power and an Arbitrator with the American Arbitration Association. He is also the Past President of the Los Angeles Angels Major League Baseball club from 1990-1996.

San Fernando Valley State College

Howard S. Rubin '67 has a son, Joseph, who got married to Jaimie Nissan on Sept. 2, 2012. He has been the CEO of the Museum Center Surgery Group, Inc since 2000, and Clinical Director of Bariatric Medicine and Surgery at the Miracle Mile Outpatient Surgery Center since 2009. He is looking forward to grandchildren and playing more golf over the next few years.

University of California - Berkely

Gary G. Lapid '67 went on to Medical School at the University of Pennsylvania and graduated with his MD in 1971. He got an internship at the Hospital of University of Pennsylvania (HUP) and a residency in Psychiatry at Stanford University School of Medicine from 1972-1975. He has a private practice of Psychiatry in Palo Alto, CA from 1976-1995 as well as joining the faculty of Psychiatry Dept. at Stanford Medical School from 1975-1995, as Assistant Clinical Professor. He was awarded Outstanding Teacher in Stanford's Dept. of Psychiatry in 1983.

Long Beach State University

Vincent A. Ammirato '68 is celebrating the birth of his son's first child, Grace Elizabeth, on April 18, 2012. His son, Vincent Salvatore, also graduated from LBSU, but did not join a fraternity because ZBT no longer existed. His daughter, Lisa, has two sons, one of whom graduated from Marina High School this May and will be attending a local JC. He has been practicing law for 40 years and still finds it stimulating, but yearns to retire.

University of Southern California

Sanford G. Smilovitz '69 has retired.

University of California - Los Angeles

Gregory L. Hirsch '74 has a son, Adam (UCLA 2005), who married Shelby Emmer on July 21, 2012.

University of California - Los Angeles

Alan Feldstein '77 started this company three years go, Infinite Safari Adventures (www.infinitesafariadventures.com). He has helped many people realize their dream of seeing African wildlife (as well as climbing Mt. Kilimanjaro, kayaking, diving and other adventures). He has given back by underwriting the education of Patrick, a Maasai warrior, to go to college in Nairobi. Together they are about to launch a new venture of importing Maasai beaded dog collars to help raise money for the village.

California State University - Los Angeles

Manny Dominguez '82 received a promotion to Corporate Counsel, at the General Counsel's office at the Automobile Club of Southern California.

California State University - Northridge

Alonzo Orozco '84 was elected as a District Director to the Carpinteria Valley Water District in 2010.

California State University - Northridge

Kevin MacDowell '86 is now working for Broadcom in San Diego, after several years working for Continuous Computing in China, and helping with acquisition by Radisys.

San Diego State University

Paul C. Housh '91 is a partner in Maverick Trading and Rosewood Equities.

California State University - Chico

Cody J. Holliday '95 will exchange weddings vows with Justy Rogers on Saturday, September 22nd, in Folsom at the Lake Natoma Inn. Justy is the daughter of Garry and Gayla Rogers of Orangevale, California. Cody is the son of Richard and Cindy Holliday of Antelope, California. After a reception with friends and family the couple will honeymoon in Maui. The couple will reside in Orangevale, CA.

Colorado

University of Denver

Edward Porges '62 rode his BMW motorcycle with his cousin on a Harley from his Seattle home to Skagway, Alaska. It was the ride of a lifetime for them both. They encountered bear, deer, waterfalls, memorable characters, and great weather. It was on his bucket-list for years and he finally did it as a 71st birthday gift.

University of Denver

Meyer J. Persow '80 just completed his first Ironman endurance race on July 22 in Lake Placid, NY, which was also his 54th birthday.

University of Colorado at Boulder

Gregg Parker '88 just got married! In Miami on May 5, he married Natalia Acosta, who is now Natalia Parker. She works with him at Camp Waziyatah, their summer camp for kids in Waterford, Maine, and they live in Beacon Hill in downtown Boston. Natalia is a former collegiate gymnast from Cal State Fullerton and is a yoga instructor and gymnastics coach during the off-season. Several of his ZBT brothers attended the wedding and the legendary Parker Oyster Bash to follow.

Connecticut

University of Hartford

Jason Krane '10 began working as the Annual Campaign Officer for the Jewish Federation of Ocean County, NJ.

University of Connecticut

Gerald Goldberg '58 is enjoying his retirement years in W. Boynton Beach, Florida with his wife, Sandra (Levin) Goldberg, also a UConn graduate (1960).

University of New Haven

Chester I. Denmark '83 is proud to announce soon becoming a grandfather for the first time at the end of January or begining of February. His daughter is also to get married in June. She was engaged in February and found out in April she was pregant. She told me on Father's day and it was the best gift ever.

Western Connecticut State University

James S. Tagliarini '94 received the 2010 Fellowship Award from the Academy of General Dentistry during the AGD 2010 Annual Meeting & Exhibits, held July 8-11 in New Orleans, LA. The award is presented to dentists who seek to provide the highest quality of dental care by remaining current in their profession. Only ten percent of dentists will qualify for this award and must pass a rigorous exam, complete extensive advanced education, and maintain membership requirements in the Academy.

Western Connecticut State University

Kevin Awalt '99 has been raising money for Aurora Victims, over \$1500 so far, Please check the link for more info: http://gothamauto.com/?p=1603.

Florida

University of Florida

Matthew Fieldman '00 was selected to Cleveland's "25 Under 35" list of promising young leaders. He recently joined Fathom, a digital marketing and analytics agency, as Senior Account Executive.

Florida State University

Charles K. Lay II '07 returned from serving the Army in Afghanistan in the summer of 2011 to return to his home in Tallahassee, FL where he was able to reconnect with the ZA colony/soon-to-be Chapter. He was also finally able to reconnect with a wonderful girl, Dolly Fuhr, who he met at Florida State through ZBT in 2009. He is happy to announce that on Aug. 4, 2012 (her birthday) she accepted his marriage proposal at his annual Military Ball. They plan on marrying within the year.

University of Florida

Darren A. Heitner '07 was recently recognized in Florida Trend's 2012 Florida Legal Elite as among the best in the state.

University of Miami

Robert W. Roses '52 was a snow ski instructor in Breckenridge, Colorado for over 20 years. He also worked in recovery field as an alcohol and drug abuse counselor. He has one daughter in Prescott, AZ

with two grandkids, and one daughter in Dobbs Ferry, NY. He retired and is living in a golf/tennis community in Ft Myrs, FL.

University of Miami

Stanley Friedman '59 is living in Ft. Lauderdale, Fl and Bozeman, Montana.

University of Miami

Stuart Wahl '62 is a retired Officer from the U. S. Army after serving as a forward observer in Vietnam. He worked with Cambodian fighters near the Cambodian border. He received three Bronze Stars, Purple Heart, Army Commendation Medal for Valor, two Vietnamese Crosses of Gallantry for Valor, and Vietnamese Campaign and Service medals. He taught business subjects at Fox Lane High School, in Beford, NY, before and after retiring from the Army. He is currently living in Bonita Springs, FL.

University of Miami

Norman M. Waas '82 helped initiate his son, Benjamin, into his chapter at the University of Miami. Also, he was re-elected for another term to the Zeta Beta Tau Supreme Council.

Georgia

University of Georgia

Sam Massell '48 is president of the Buckhead Coalition and former Atlanta mayor. He will receive the Council for Quality Growth's 23rd Annual Four Pillar Award on October 4, 2012 at the Georgia World Congress Center. Here is the full press release: http://buckhead.patch.com/articles/sam-massell-to-receive-2012-four-pillar-award.

Georgia Institute of Technology

Mort L. Metersky '58 decided after all his years of technical work to go into the arts. He became a fine art photographer and now teaches at the Community Conservatory in Doylestown, PA.Starting his seventh year this Fall. He is on the Board of Directors of the Warminster Symphony Society, a 65 member amateur players who have gotten rave reviews for their playing excellence. I started a photography club in Doylestown, Pa with a commercial photographer friend in 2008 which has at present over 100 members.

University of Georgia

Leon Friedman '58 and his wife, Helene Friedman, celebrted their 50th wedding anniversary in December, 2011. They celebrated at a dinner-dance at the Savannah Yacht Club given by their children, Jason, Philip and Ellen.

Georgia Institute of Technology

Howard C. Shwiff '71 is the Treasurer of the San Francisco Hebrew Free Loan Association (HFLA). He was also President for three years at the Northern California Region of the American Technion Society (supporting Technion U. in Haifa, Israel).

University of Georgia

Martin J. Robinowich '73 has accepted a position as a Financial Advisor for VALIC Financial Advisors, Inc. in Birmingham, AL.

Georgia Institute of Technology

Harry E. Carpenter III '74 has coordinated the Nativity of the Holy Virgin Orthodox Church's outreach to the Charlotte Men's Rescue Mission for the past five years. They prepare and serve lunch for the men at the mission every second Saturday. He recruits volunteers, purchases the supplies, and helps in the preparation and serving of lunch.

Illinois

University of Illinois - Champaign

Jack Mosow '47 celebrated his 90th birthday in May. He will be celebrating his 65th wedding anniversary next April (God willing).

Bradley University

D H. Tolchin '67 was diagnosed in Oct 2009 with inoperable, malignant brain cancer (Lymphoma) and underwend gruelling chemotherapy & radiation treatments and has been tumor free since June 2010. He is celebrating his 44th wedding anniversary in June 2012.

University of Illinois - Urbana

Jerry Seelig '71 moved to LA in 1989, and returns to Chicago and downstate often. He and his wife, Julia Alexander MD (U of I: '77 BS MD '81), have two sons Alex 26 and Ben 23. Both graduated in Liberal Arts from Berkeley and both have great jobs, Alex in San Diego and Ben in Valparaiso Chile. He works in the Federal Courts monitoring health care businesses who are victims of Bankruptcy and/or Fraud.

University of Illinois - Urbana

Glenn Guttman '87 has become a named partner in the real estate law firm of Rieff Schramm Kanter & Guttman in Chicago. Glenn's primary practice is devoted to Real Estate Tax Appeals throughout Illinois. Glenn has also recently coauthored a Chapter on Real Estate Tax Considerations, in the Illinois Institute of Continuing Legal Education's RESIDENTIAL REAL ESTATE handbook.

Indiana

Indiana University

Trevor Y. Sheade '12 is currently working for Accenture as an Analyst, while living in NYC.

Indiana University

William S. Silvers '74 is an Allergist in Colorado. He founded Allergists for Israel and is on a steering committee for the Aspen Allergy Conference.

Louisiana

Tulane University

Jon Brehm '03 graduated from the Paul M. Hebert law Center, Louisiana State University, on May 25 2012. He received his JD / DCL (juris doctorate / diploma in comparative law).

Maryland

University of Maryland

Benjamin D. Krause '59 is retired; his principal residence is in New York City and in the winter he lives in Long Boat Key, Florida. He frequently visits Atlanta to see his four grandchildren, and like some retired attorneys, he feels the need to "counsel" his attorney children.

Massachusetts

Tufts University

Matt Chesler '01 married his fiance, Sharon Mayeri, on March 10, 2012 at Bridgewaters in New York City.

Boston University

Murray G. Shocket '52 recently celebrated 50 years of practice as a member of the Massachusetts Bar.

Massachusetts Institute of Technology

James O. Dobbins '96 was married to Monica Wu in Shenzhen, China on June 30, 2012. They both work for Walmart, Monica in the Global Sourcing Office in China and James in the Home Office in Bentonville, Arkansas. Monica will move to Bentonville in the near future to be with her new husband.

Boston University

Josh Winzelberg '09 will begin production of his first alcoholic beverage brand this month, after starting Winz International Spirits Exchange three years ago. Vodka Mariette is a premium French spirit designed specifically for the Millennial woman (Mariette is French girl's name that means 'Little Rebel'). Currently the company is establishing funding, distribution and marketing partnerships to prepare for product launch in January 2013.

Massachusetts Institute of Technology



Massachusetts Institute of Technology

Christopher S. Lange '61 succeeded Prof. S. Okada at the University of Rochester Atomic Enery Project and Dep't of Radiology, he became Professor of Radiation Oncology and founding Director of Radiobiology at SUNY Downstate Med Center in Brooklyn, NY. Amongst his honors are: Knight's Cross, Order of Merit, Poland; Who's Who in the World listing; Honorary Lifetime Consultant Holy Cross Oncology Center, Kielce, PL.

Boston University

Murray A. Frank '62 was elected into the 2012 Board of Directors, Aventura Joint Council

Miami, Florida.

Boston University

Michael D. Lieberman '66 has been married 45 years to the same lovely lady. They have two sons, 45 and 40, and seven grandkids. He is retired from IBM and has been in the textbook business for the last 19 years with his two sons. He lives in Exton, Pennsylvania

Michigan

University of Michigan

Laurens (Larry) N. Ruben '49 retired from the Faculty of Reed College, Portland, OR in 1992, but he was allowed to keep his office and lab. He is doing research in Cancer and Cell Death and teaches research (Thesis) to students. He has been married to Judith Starr for 62 years. They live in a condo on the Willamette River. They have three children, Bruce, Ellen, and Barbara and they have five grandsons.

University of Michigan

Norm Libman '53 is hoping to have about 50 brothers and their wives back for their semi-annual get together called the "Classes of the Fifties", Phi Chaper alums from the decade of the 1950's, in Ann Arbor this fall. The reunion weekend is Sept 7 - 9, 2012. Anyone needing information should contact Norm Libman (normylib@hotmail.com).

University of Michigan

Stan R. Levenson '56 will be honored at the 2012 Urban League Annual Gala on Saturday, August 25, 2012.

University of Michigan

Ronald Shorr '58 left his post as CEO of Maudore Minerals to pursue further mine exploration activities.

University of Michigan

M. D. Drescher '60 is married to Marilynn and retired. He is living happily ever after in Hollywood, Florida. You can contact him at mdd39@aol.com or 305 989-1218.

University of Michigan

Stephen K. Bailie '60 has been ill this year suffering from Congestive heart failue. He is holding his own right now, and would love to hear from brothers from the classes of Phi 1959 and 1960. His e-mail address is: skbailie@hotmail.com.

Michigan State University

Sandy Layne '64 is a graduate in Heavy Construction from ASU. He is a Real Estate Developer residing in Bloomfield Hills, Michigan.

Michigan State University

Ronald H. Foon '66 got re-married on July 7, 2012 to Traci Rink.

University of Michigan

Mark L. Rosenberg '69 has formed, along with other Michigan alums, a new Alumni Association called ZBT Michigan Alumni Association. The ZBT's at Michigan are meeting in Ann Arbor this fall to celebrate the 100th Anniversary of the Chapter in Ann Arbor.

Missouri

University Of Missouri

Alan C. Stine '64 was recently re-elected to another two year term as Chair of the Board of Directors of Colorado Legal Services. Colorado Legal Services provides free legal services in civil matters to low income and working poor statewide through 14 local offices statewide, as well as through pro bono attorneys and many volunteers. He is an Associate Judge in the Aurora Colorado Municipal Court and is active with the Colorado Bar Military Law Committee.

University Of Missouri

Leonard Komen '65 is a ZBT Past International President. He has just completed his third year as Chairman of the Cancer Support Community of Greater St. Louis. With affiliates, the Cancer Support Community is the largest provider of psycho-social services, to people affected by cancer, in the world. He continues to serve on the Board. He has also been named to Who's Who in America for 2013, having been named a number of times in the past to it and to Who's Who in American Law.

Washinton University

Dr. T. Alan Hurwitz'65 is presently serving as President of Gallaudet University. He was just named as President and Dean Emeritus in the National Technical Institute for the Deaf at Rochester Institute of Technology.

Washington University

Earl Hearst, M.D. '66 is now retired from private practice and the FDA and is snow-birding between Rockville, MD and The Villages, FL.

New Jersey

Rutgers University

Edwin M. Samuels '58 is retired and living in Boynton Beach, Fl. He and his wife, Lynn, have two children, Lane Samuels and Marni Rosenblum.

Rider University

David Klotzko '59 retired from General Foods in 1986. He moved to Cape Cod for four years then to Florida for ten years. He is now a resident of Sun City Grand in Surprise, Arizona since July 2003. He hopes all his brothers of Beta Mu are doing well.

Rutgers University

Gerald L. Lasky '60 retired from teaching in 2001

Seton Hall University

Ronald Knecht '73 still owns a dry cleaners and has been in the business since 1977. His current business is located in Edison, New Jersy. After being divorced for 16 years, he got married again in July 2011 to a wonderful lady. His only son is going to attend the University of Chicago Law School in the fall. When he is not at the cleaners, he is fishing on his boat at the Jersey shore. Sometimes its hard for him to believe that its been almost 40 years since he sat at the ZBT table in the Student Center at school..he called it the good old pinochle days.

Fairleigh Dickinson University

Marty Bersaw '75 said to keep him posted of any reunions.

Seton Hall University

Robert D. Zotti '88 is currently the Medical Director of Tactical Operations for both Duluth Minnesota Police Dept and St. Louis County Minnesota. He is also the Medical Director of Tactical-Specialties.org for training SWAT and Military Special Operations Teams At Camp Ripley Minnesota.

Fairleigh Dickinson University

Robert J. Burton '97 was sworn in on July 1, 2012 as a Councilman for the Borough of Medford Lakes.

Kean University

Salvatore Maria '98 was married to Gail Tomchick on November 5, 2011.

New York

St. John's University

Robert J. Volpe '05 has a new addition to the family: Robert Joseph Volpe III was born on November 21, 2011. He is currently a Dueling Piano player at Jellyrolls at the Boardwalk Hotel in Walt Disney World.

State University of New York at Plattsburgh

Craig Kaufman '06 was named the Technical Manager of Weekend Today, by NBC News, as of July 1st.

Cornell University

Stephen Segall '07 has just begun a full-time MBA student at the Johnson Graduate School of Management at Cornell University where he plans to specialize in finance.

State University of New York at Oswego

Kris Vicencio '07 is a Senior Airman for the US Air Force. He got married on June 23, 2007 to Caitlin Tharesse Fitch (now Vicencio) from Saratoga Springs, NY.

State University of New York at Stony Brook

Daniel Graber '11 is now engaged to Liat Segal and will be married in January.

Adelphi University

William P. Hayes '12 was commissioned as a 2LT into the United States Army on May 17, 2012 and received Distinguished Military Graduate, which was a result of him being in the top 20% of all other commissioning cadets in the Nation.

Cornell University

Alan Garcia '12 just graduated from Cornell and is now off to the University of Pennsylvania for a Master's degree in Education, Culture, and Society. He can't wait to link up with his fellow ZBTs at the Theta Chapter.

New York University

Douglas W. Booth '12 was hired as an Assistant Buyer, Menswear for Ralph Lauren Ecommerce.

Columbia University

Robert Zucker '41 is enjoying life at 91. He plays tennis, travels, and enjoys his 12 great-grandchildren and his dear friend, Fran Katz. So far this year he has been with her to Israel, Mexico, on a Danube River cruise to Germany, Austria, and Hungary, and spent much of his summer at her house on the ocean in South Hampton.

New York University

Ira J. Kaplan '48 is living in Delray Beach, Florida.

Columbia University

David Sampliner '50 and his wife, Iris Sampliner, celebrated their 60th wedding anniversary in August. Their three children and three grandchildren joined them in the celebration.

Rensselaer Polytechnic Institute

Michael Kulakofsky '52 lives in The Villages Golf and Country Club, an adult gated golf community in the foothills of San Jose, CA. For the last 10 years his main hobby has been bird photography. He has a web site, www.pbase.com/mostly_birds, that now has about 2000 of his bird photographs entered in a number of galleries. His e-mail address is grampamk@alum.rpi.edu.

City College of New York

Bruce F. Bogner '53 is the treasurer of "The Avoda Club of Atlantic County" which is based in Margate, New Jersey. The sole mission of the organization is to provide financial assistance to Jewish high school graduates in Atlantic County, New Jersey to help them afford college. This year two graduates shared \$75,000.

Cornell University

Richard Guthman '56 retired in 1990 and currently lives in Hiawassee, GA. He and his wife, Margaret, spend about 5 months during the winter in Longboat Key, FL.

Columbia University

Mark L. Stanton '57 is excited to announce the birth of his grandchild to Judi Stanton on July 2, 2012 in Oakland, California.

Syracuse University

Larry Pitler '57 and a group of brothers from Omicron Chapter have been getting together for many years in the Boca Raton/Delray area of Florida. The nucleus(Ron Freiman '55, Dave Simon '55, Art Distler '56, Bob Marsey '56, Larry Pitler '57) host 4-somes at their clubs for lunch and golf during the year and meet for lunch alternate months. During season visitors who join them for lunch included Len Eisen, Judah Eliezer, Ward Goodman, Dick Menschel (all '55) & Joel Shapiro '59.

Syracuse University

Mike Berger '60 and his wife, Sandy, are thrilled to announce the birth of their fifth grandchild, Alexandra (Alex for short) in July. This is the first for mom and dad, Deb and Joe Pasquale, of Atlanta, GA. All (including their three dogs and two cats) are doing fine.

Brooklyn College

Norman G. Fastenberg '62 is still working as a Tech Search Managing Director at Forum in NY. His daughter, Jill, is a Lawyer and Trader in NYC, and his son, Michael, is a Dermatologist with 3 sons. His wife, Elaine, BC grad 1964, is a retired teacher from Jericho. She started Babe Zaharias Breast and Prostate Cancer Charity days (raised \$170K last year) at the Greens in Melville, NY where they live. He is still playing tennis and golf and is enjoying their apartment in Florida in the winter. He is excited for the Beta Xi reunion in October, 2012.

New York University

Steve A. Lippert '62 said all is well. He is living in Boynton Beach, Florida and is retired. He is his wife, Anita, just welcomed their eighth grandchild.

New York University

Raphael J. Witorsch '63 married Diane Margolis in 1964; they have two sons, Ben (b. 1967), Marc (b. 1969) and two grandchildren. He has a M.S. and Ph.D. in Physiology from Yale University (1965, 1968). He has a postdoctoral fellow in endocrinology at the University of Virginia (1968-1970). He is a faculty

member (Assistant, Associate, and Full Professor with tenure) at Virginia Commonwealth University School of Medicine (1970-2009). He is currently Professor Emeritus, an independent consultant and expert witness. Website: www.witorsch.com/ray/.

Baruch College

Jerome A. Landau '64 will serve as Chairman and present at the Advanced Commercial Mediation Institute's two day international mediation conference for the sixth year. Jerome has twice been invited to present programs at the United Nations. He has also been peer certified to the National Academy of Distinguished Neutrals and certified by the International Mediation Institute in the Hague, Netherlands.

New York University

Alan G. Goldfarb '64 is enjoying retirement from teaching. He said the Beta Rho Chapter of NYU should have a reunion!

Polytechnic Institute of Brooklyn

Henry Zykorie '64 retired as a patent attorney in 2010 and is still living in Burke, VA. Sadly, his wife, Bonnie Zykorie, passed away in 2010. Henry would enjoy hearing from his Phi Sig brothers at misterhz@hotmail.com.

City College of New York

Alan Gordon '66 is the National Executive Director of the American Guild of Musical Artists, AFL-CIO, and was selected by The Model Alliance to serve as the industry watchdog to deal with allegations of improper and illegal conduct perpetrated against fashion models.

New York University

Ronald Haber '67 is retired after 41+ years in the family commercial glass business in NY to pursue, full time, his wine passion at Haber Family Vineyards in Napa, CA.

Polytechnic Institute of Brooklyn

Bernard M. Spiegel '67 retired as vice president, from Anchor Computer, Deerfield Beach, Florida and moved back to Memphis, TN.

Long Island University - C.W. Post Campus

Merik R. Aaron '69 is a Nassau County (NY) Family Court Judge and was recently appointed Acting Supreme Court Justice for the County of Nassau (NY). He is an Adjunct Professor of Law at Touro Law Center, East Islip, NY and an Adjunct Professor at Nassau Community College, Garden City, NY.

City College of New York

Joel D. Epstein '70 congratulates his son, Joshua, on his marriage to Nicole Shapiro and his admission to the Bar. He also congradulates his daughter, Jenny, on her graduation from Brooklyn College with a Masters in speech pathology.

Syracuse University

Larry Weinstein, MD FACS '75 was selected to receive the In Chul Song Award by The Aesthetic Society Board of Trustees and The Aesthetic Surgery Education & Research Foundation. This award is bestowed upon a plastic surgeon whose philanthropic plastic surgery efforts best exemplifies humanitarian service. They felt his eight plastic surgery mission trips to India, inspired by Dr. Dicksheet, qualified him for this award. He has been able to help poor children in India with significant cleft lip and congenital facial defomities.

Syracuse University

Sheldon Rifkin '78 is retired and living with his wife Carole. They have four children and 11 grandkids.

Syracuse University

Eric Swain '81 is engaged to Jane Audenried. He is working for Bernstein Global Wealth Management. He has two children Alex and Ian. Alex is off to college and Ian is trying to become Worlds Greatest Jewish Motocross Rider. Eric created the Syracuse ZBT Networking Group and is looking to expand membership.

State University of New York at Albany

David Zirlin '94 was recently chosen as one of the Top Dentists in Westchester County,NY. He is pleased to announce the opening of his new dental practice in Larchmont, NY. He will maintain his existing practice in White Plains. Their practice specializes in Pediatric dentistry and Orthodontics.

Syracuse University

Eric Wisotsky '97 is excited to announce the birth of his son, Joshua, in September 2011. Eric is a financial advisor and lives in Charlotte, NC with his wife Joanna and their three boys.

State University of New York at Cortland

Christopher Morehouse '98 became engaged to Tara Foltz, a research nurse at Cincinnati Children's Hospital Medical Center. In June his oldest son Corey graduated from Air Force Basic Training and is currently in tech school for Integrated Avionics.

North Carolina

University of North Carolina - Chapel Hill

Peter S. Bloom '83 has accepted a full-time position as Executive Consultant at Shipley Associates, a global leader in business development consulting and best practices. He will be based out of the Washington, DC metro area. http://www.linkedin.com/in/petersbloom.

Ohio

The Ohio State University

Albert Roth (Rothenberg) '52 retired over 25 years ago from IRS where he was the Chief, Special Procedures Branch, Cleveland, District. He and his wife are celebrating their 54th wedding anniversary this month.

Ohio University

Nathan N. Kuvin '59 has a youngest son, Todd and his companion, Natasha, who presented them with their ninth grandchild on June 12, 2012. She's a beautiful, sweet, pleasant child who makes his life have a deeper meaning than he can explain.

Case Western Reserve University

Norman L. Faber '62 is retired from the full-time practice of law. He still lives in New York City.

Ohio University

James A. Berns '63 is the associative proffesor of mathematics at the Los Angeles City College.

Ohio University

Howard Goodman '63 is semi-retired with a second home in Florida where he and his wife, Bonnie, spend winters and play golf. They have five grandchildren who visit them in the winter.

Ohio University

Philip G. Scalzi '66 is retired as a school psychologist/special education administrator at Martins Ferry OH City School District in 1996. He has had a licenced clinical psychology private practice for the past 15 years. He has been married for 45 years and has two children. He resides in Carolina Shores NC, and enjoys golfing, biking, and traveling.

Bowling Green Stage University

David Alex '68 has a play called, ADRIFT, that was staged this summer from July 26 to August 26, by Polarity Theatre Ensemble i/a/w AZUSA productions at the Greenhouse Theater Center. More information is available at www.davidalex.net.

Miami University

Allan M. Tolchinsky '68 has been married for 42 years and has two daughters, one son and four grandchildren.

The Ohio State University

Randell W. Edelman '88 has been married for 24 years to Dana who is an SDT from Ohio State. He has two daughters. His older daughter is a junior at Ohio State and his younger daughter will be a freshman at Kent State University this coming fall.

Miami University

Christopher Beck '90 was recently named as Director of Marketing Operations, Global Fund Investment Communications, at Legg Mason & Co., LLC. This promotion expands his responsibilities to support marketing teams in London, Miami, Singapore, Taiwan, Hong Kong, Japan and New York. He has been employed at Legg Mason since 1998.

Pennsylvania

East Stroudsburg University

James D. Kevin '03 married pinned sweet heart, Kelly Dougherty, on June 26, 2004. They live together in Olyphant, PA with their two children. In 2010, James was diagnosed with a congenital heart defect, and endocarditis, he has undergone two open heart surgeries. Currently he is scheduling surgery on an aortic aneurysm and is suffering from additional infections. Prior to becoming unable to work, he was the general manager of "The Parish Center" a banquet hall and was an enlisted soldier in the PANG.

East Stroudsburg University

Theodore T. Harkness '09 received a promotion with the American Red Cross as an Instructor I for their Donor and Client Support Center.

Gannon University

Thomas A. Smith '10 accepted a new job at Marsh and McLennan as a Broker Representative in Pittsburgh, PA.

Pennsylvania State University

Herman Lotstein '47 graduated in 1947 with an interruption of WWII. He flew for 31 years retiring as a Lt.Col. He was in the Cuban Invasion, Arab Isreali War, Evacuation Of Libya, Viet Nam, etc. and is now living in Chapel Chill, NC. He just won the county tennis and table tennis and is competing for the state in September.

University of Pennsylvania

Robert M. Ross '54 was named Volunteer of the Year from Jewish Family and Children's Service in Cherry Hill, NJ.

Carnegie Mellon University

Robert Geminder '57 got bored with his electrical engineering field after almost 50 years and changed careers. He went back to school at the age of 70 and got a degree in Education, MS. He is now teaching Math full time at a high school in Los Angeles. E-mail: rgeminder@aol.com

University of Pittsburgh

Marvin Recht '57 along with Brother Bolotin, created the "Ask Marv" section of the ZBT Website and we have been responding to our brothers throughout the country regarding career questions. Many of the queries we get are from undergraduates as they prepare for job interviews as graduation approaches and some have been from others who are considering a career change. We assist with resume preparation and extensive counseling on interview preparation.

Dickinson College

Jeffrey R. Wendell '66 closed his small chain of mens/womens clothing stores on December 25, 2007, the month prior to the "fall". He has been managing the remaining real estate since as well as franchising people. His son, Daniel, 19, enters Appalachian State in Marketing this fall after having worked his own businesses since he was 13. Looks like he has finally retired as an active Sports Car Club of America racer since the 80's.

Temple University

Bobby (Duke) Davis '68 is living in Austin, Texas. He is teaching Private Woodwind students in all area schools. He leads the Austin Jazz Band (a comtemporary Jazz Big Band of 20 pieces) at the University of Texas since 1993. E-mail: bobbydavis12@suddenlink.net

Pennsylvania State University

Vic Berliant '71 is an independent financial advisor living and working in Northern California.

University of Pennsylvania

John F. Levy '77 has become an NACD Fellow, the highest level of credentialing for corporate directors and corporate governance professionals. John currently serves as a director on the boards of four public companies. Brother Levy is a trustee of Theta Chapter at the University of Pennsylvania.

Carnegie Mellon University

Ralph M. Sherman '83 is pleased to share the news that he recently opened a new law office in Metro Detroit and was admitted to practice before the Supreme Court of the United States. He is also thinking of running for US Congress in Michigan. He would like to hear from brothers at ralphsherman@hotmail.com.

Muhlenberg College

Robert H. Debbs '85 is an associate professor of OBGYN at the Perelman school of Medicine of the University of Pennsylvania. He was named Top Doc in Delaware Valley and South Jersey for high risk pregnancy. He is director of the University of Pennsylvania Health system Maternal Fetal Medicine Network and named medical Director of maternal fetal medicine at University Medical Center of Princeton at Plainsboro. He is named as one fo the best Doctors in the USA.

Temple University

Todd H. Handler '85 is the president of B'nai B'rith Upper Dublin Beth Masada Lodge #2781

Pennsylvania State University

Darin S. Katz '90 was appointed Academic Dean at the Jack M. Barrack Hebrew Academy in Bryn Mawr, PA (about 10 miles west of Philadelphia) as of July 1, 2012.

Pennsylvania State University

Matthew Rike '94 is an elementary school teacher. Sharon (lavalier for ZBT), his wife, is a teacher for English language learners. Their daughter, Sara, is 12 and their son, Ben, is 8.

Washington and Jefferson College

Sergio Solorzano '95 is currently working at credit suisse in London in prime financing.

Rhode Island

University of Rhode Island

David Hudson '05 and Adriana Gonzalez were married on June 16th, 2012 in Bogota, Colombia and will be moving to Atlanta, Georgia where David has taken a position as an assistant professor.

University of Rhode Island

Joshua P. Gaccione '07 created a new program for veterans and families. Website: http://www.fsw.org/fsw%E2%80%99s-veterans-outreach-program-expands-includes-coordinator-for-

female-vets-and-a-program-specialist

University of Rhode Island

Anthony Sinapi '11 was named an Ann Hutchinson Scholar by the Roger Williams University School of Law. They placed him into the Honors Program, and granted him a Merit-Based Scholarship which will renew automatically each year. He will be a 1L (first year law student) this upcoming 2012-2013 academic year.

University of Rhode Island

Mark Rotenberg '69 is retired and living with wife Linda in Port St Lucie, FL.

University of Rhode Island

Jeffrey A. Ross '75 was elected at the Texas Republican Party convention to attend the Republican National Convention in Tampa, Florida as an At large Alternate Delgate. Dr. Ross is a board certified podiatric surgeon who practices in Houston, Texas.

Tennessee

University of Memphis

Daniel L. Longo '10 has recently been hired as the new Head Wrestling Coach for Bartlett High School (Bartlett, TN). At 25 years old, this makes him the youngest Head Wrestling Coach in West Tennessee. He is also engaged to be married. He will be marrying his college sweetheart, Elizabeth Beebe (Zeta Tau Alpha, Christian Brothers University, Memphis TN, class of 2011) on December 28, 2012.

Vanderbilt University

David B. Davis, II '55 retired from his ophthalmology practice and the navy and is now living with his family in Camas, WA. He presently volunteers in the Free Eye Clinic of Southwest Washington and teaches Ophthalmic Medical Technology students at Portland Community College in Portland, OR.

Vanderbilt University

Alan J. Rose '64 is living in the Carolina's, between Greenville, SC and Asheville, NC. He is closing in on a goal of shooting his age in golf, now that he has turned 70. He said if you are visiting the Hendersonville, NC area give him a call, lots of golf, hiking, fishing and biking to enjoy.

Texas

University of Texas

Eric Danziger '06 got married in March 2012 to Allie Herzog. Both are from Houston and attended UT. Eric was rush captain, treasurer and president of Lambda during his time at UT.

University of Texas

Gary P. Barson '83 is still in the Permit Expediting and Building Consulting Business (26 years). He just moved out of Miami up to the Orlando area. His oldest son, Brett, just graduated from Florida State University in Finance and is now working for The University of Florida in their Finance Dept. His other son Jake is going to be a sophomore in the Aerospace Engineering program at The University of Alabama at Tuscaloosa. He is just living the single life now and enjoying traveling all over the country for work.

Virginia

James Madison University

Ronnie Goldstein '00 is married and is expecting their first child. He is a principal of a Massachusetts Middle School.

Washington and Lee University

Donald S. Hillman '46 recently spent an exciting weekend at Washington and Lee commemorating the opening of the new Hillel House. It brought together many ZBT and Phi Ep members whose Houses no longer exist at the University. He is retired after a successsful career in multi-communications. He and his wife, Enid, reside in Scarsdale, New York.

University of Richmond

Paul Brickner '62 was elected to the Willouoghby Eastlake Board of Education (Ohio) and is now serving the first year of my term. He had an article published in the current issue of the Ohio Northern Law Review on John McLean, who served on both the Ohio Supreme Court and the United States Supreme Court.

Washington and Lee University

Henry A. Fleishman '70 he and ten brothers of Alpha Episilon Chapter got together at Litchfield Beach, SC in March 2012.

Washington

University of Washington

David T. Freidman '12 was hired at the University of Puget Sound in Tacoma Washington as the campus' first Sustainability Coordinator. His responsibilities include managing the 12 student recycling teams on campus as well as preforming the sustainability research, community outreach, media relations, coordination with campus groups, report writing, grant writing, project management, sustainable events and anything to do with sustainability on campus.

Washington, DC

George Washington University

Edward Opack '61 is a Vice-President-Investment Officer at Wells Fargo Advisors, and lives in Hamden, Ct./Boca-Raton Fl.

American University

David Fabel '86 joined Integrated Media Solutions, an MDC Partners Company, as the Vice President of Business Development.

George Washington University

Jimmy Peskind '89 was promoted to National Sales Manager at WSNS Television, Telemundo Chicago from Account Manager at NBC Chicago.

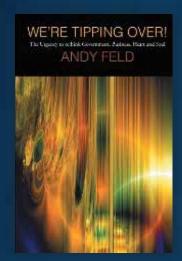
Wisconsin

University of Wisconsin

Steve Wexler '68 retired after 40 years of real estate development and turn-around management consulting in Northern Virginia. He is enjoying life in the low country of Beaufort, South Carolina.



ZBT'S IN PRINT



WE'RE TIPPING OVER

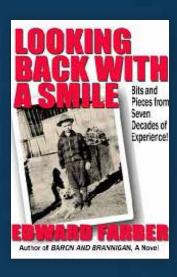
The Urgency to Rethink Government, Business, Heart and Soul

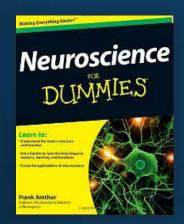
Andy Feld, Iota (University of Denver) '73 This is Andy's third published book.

LOOKING BACK WITH A SMILE

Edward Farber, Omega (University of Missiouri) '54

Now available as a Kindle ebook and will be available soon on Nook and other ebook readers. The book is a personal look back through humorous anecdotes covering seven decades. Visit his web page at: http://www.facebook.com/efarberbookshelf.





NEUROSCIENCE FOR DUMMIES

Franklin R. Amthor, Kappa (Cornell University) '71
An introduction to the field of neuroscience for the layman.





YEAR IN REVIEW



The 2011-2012 year for Zeta Beta Tau was another one filled with new programming, enhanced chapter resources, organizational growth, and increased member support. As we look at the 2012-2013 year, it's important to remember where we came from. Below is a snapshot of the previous year as it relates to the Strategic Plan of ZBT.

RETENTION

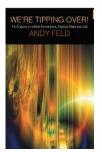
ZBT experienced a retention rate of more than 90% during the last academic year. This represents a 3% increase over the previous year and is indicative of a positive fraternity experience being provided to ZBT members. Some of the programs that have been introduced or expanded upon in the 2011-2012 year to support retention of our members included:

• Double the attendance at the James E. Greer, Jr. Presidents' Leadership Academy

READ MORE



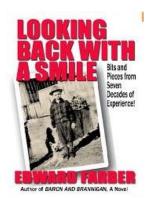
ZBTs in Print



WE'RE TIPPING OVER, The Urgency to rethink government, business, heart and soul (http://www.amazon.com/Were-Tipping-Over-Government-Business/dp/1462058310/ref=sr_1_1?s=books&ie=UTF8&qid=1344961457&sr=1-

1&keywords=WE%27RE+TIPPING+OVER%2C+The+Urgency+to+rethink+govern ment%2C+business%2C+heart+and+soul)

Andy Feld, Iota (University of Denver) '73 This is Andy's third published book.

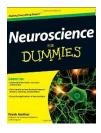


Looking Back with a Smile (http://www.amazon.com/Looking-Back-Smile-

ebook/dp/B007BOMACO/ref=sr_1_1?s=books&ie=UTF8&qid=134496 1706&sr=1-1&keywords=Looking+Back+with+a+Smile University Of Missouri)

Edward Farber, Omega (University of Missiouri) '54

Now available as a Kindle ebook and will be available soon on Nook and other ebook readers. The book is a personal look back through humorous anecdotes covering seven decades. Visit his web page at: http://www.facebook.com/efarberbookshelf.



Neuroscience for Dummies (http://www.amazon.com/Neuroscience-Dummies-Math-

Science/dp/1118086864/ref=sr_1_1?s=books&ie=UTF8&qid=1344962122&sr=1-1&keywords=Neuroscience+for+Dummies)

Franklin R. Amthor, Kappa (Cornell University) '71

An introduction to the field of neuroscience for the layman.



History of Psychotherapy (http://www.amazon.com/History-Psychotherapy-Donald-K-

Freedheim/dp/1557981493/ref=sr_1_3?s=books&ie=UTF8&qid=1344962282&sr =1-3&keywords=History+of+Psychotherapy)

Donald K. Freedeim, Alpha Phi (Miami University) '54



Big Shoes: How Succesful Leaders Grow Into New Roles (http://www.amazon.com/Big-Shoes-Successful-Leaders-Roles/dp/1449511775/ref=sr_1_fkmr0_1?s=books&ie=UTF8&qid=1344962451&sr=1-1-fkmr0

&keywords=Big+Shoes+...How+Succesful+Leaders+Grow+Into+New+Roles)
Sander A. Flaum, Nu (The Ohio State University) '58



Hire on a WHIM (http://www.amazon.com/Hire-WHIM-Qualities-Great-Employees/dp/1608445410/ref=sr_1_1?s=books&ie=UTF8&qid=1344962586&s r=1-1&keywords=Hire+on+a+WHIM)

Garrett Miller, Rho Iota (University of Rhode Island) '89

This book was reviewed and recommended by getabstract, the world's largest library of business book summaries. Garrett's second book, Hired 'Right' Out of College - From Classes to Career is set to be released in the next month.



Scaling Force: Dynamic Decision Making Under Threat of Violence (http://www.amazon.com/Scaling-Force-Dynamic-Decision-Violence/dp/1594392501/ref=sr_1_1?s=books&ie=UTF8&qid=1344962860&sr=1-1&keywords=Scaling+Force)

Lawrence Kane, Alpha Mu (University of Washington) '87
This is Lawrence's eight book. Conflict and violence cover a broad range of behaviors, from intimidation to murder, and require an equally broad range of responses.

Images of the Tropical Forest

Martin Greenwald, Gamma (New York University) '64

Dr. Greenwald's latest book is now available in the iTunes Book Store. It's an introductory photo essay on the ecology and dynamics of coastal, lowland, dry and montane neotropical forests.

Assassinate Einstein (http://www.amazon.com/ASSASSINATE-EINSTEIN-ebook/dp/B0057Y566C/ref=sr_1_1?s=books&ie=UTF8&qid=1331054552&sr=1-1)

Edward M. Metzger, Alpha Zeta (University of Florida) '58

This book has been published and is available on Amazon's kindle eBooks as well as Barnes and Noble's Nook. The story exposes Hitler's secret order to have Einstein assassinated in the United States, in order to stop the genius of E=mc2 from helping America develop an atomic weapon. Ed also appears in the soon to be released film, "America Dream."

ZBT Year in Review

The 2011-2012 year for Zeta Beta Tau was another one filled with new programming, enhanced chapter resources, organizational growth, and increased member support. As we look at the 2012-2013 year, it's important to remember where we came from. Below is a snapshot of the previous year as it relates to the Strategic Plan of ZBT.



Retention:

ZBT experienced a retention rate of more than 90% during the last academic year. This represents a 3% increase over the previous year and is indicative of a positive fraternity experience being provided to ZBT members. Some of the programs that have been introduced or expanded upon in the 2011-2012 year to support retention of our members included:

- Double the attendance at the James E. Greer, Jr. Presidents' Leadership Academy
- An increase of close to 10% attendance in the Regional Conclave program over 2011
- The introduction of "Dover Days" to create more regional opportunities for our members to learn about their ZBT experience while partnering with area Jewish Community Center's as an important aspect of the strategic plan

- Additional resources made available for chapters and colonies to best execute "The Journey" brotherhood experience
- Tailoring chapter visits to ensure that the attention given to chapters and colonies is based off of their needs as opposed to a cookie-cutter approach
- Each chapter and colony was personally visited at least once by a professional staff member who worked with each group to fine-tune their operations

Recruitment:



For the first time in several decades, ZBT initiated a total of more than 1640 new members into the organization. This represented a 7% increase over 2011 and a more than 50% increase from 2005. Each chapter and colony was provided with a recruitment goal at the start of the year and incentives were offered for achievement. At the 2012 International Convention, the following chapters were recognized for outstanding recruitment results on their campus (based on the size of the campus): Zeta Alpha at Florida State University with 58 initiated men, Alpha Delta at the University of Southern California with 53 initiated men, and Iota at the University of Denver with 36 initiated men. In addition to this, more than a dozen schools exceeded their strategic planning goals for the year. Some of the ways the Fraternity assisted in this growth included:

- The introduction of "Recruitment University" as an optional program immediately prior to the start of the 2011 International Convention
- 15 of the 17 chapters that participated in "Recruitment University" surpassed their prior year results
- A monthly recruitment webinar program was introduced to assist chapters and colonies with ongoing recruitment
- Specialized recruitment tracks were made available at select regional leadership programs throughout the year
- Staff members offered tailored recruitment visits to chapters and colonies at crucial times of the year



Expansion:

The expansion team was hard at work during the 11-12 year and surpassed the strategic planning goal as they started 12 new colonies. Following up on the first colony in England in the previous year, the team added another three colonies in England while continuing to grow ZBTs presence in the United States and Canada. With three expansion consultants traveling for the Fraternity, ZBT was able to start new groups at the following campuses:

- Farleigh Dickinson University- Teaneck
- The University of Massachusetts- Amherst
- University of Birmingham- United Kingdom
- Georgetown University
- State University of New York- Albany
- Quinnipiac University
- The University of Tampa
- Boston City Colony (made up on students attending Northeastern University)
- The University of Chicago
- London City Colony (made up on students attending various schools in London, UK)
- University of Manchester- United Kingdom
- Florida International University

Looking ahead to the 2012-2013 school year, the Fraternity can expect to see many enhancements including:

- The introduction of an online e-learning program for members called "I-Journey"
 - o Initial online tracks to be created for new members, officers and chairmen, risk managers, chapter advisors, and volunteers for the Fraternity
- A streamlined approach to the initiation reporting process through a new online portal called "My ZBT"
 - Chapters and colonies will now be able to fill out all necessary initiation, officer updates, address updates, and expulsion forms online which will automatically update the Fraternity's database
 - "My ZBT" will offer a members-only section of the ZBT website for access to a chapter desktop and individual chapter records
- Growth of the "Dover Day" regional leadership program bringing ZBT events to close to a dozen cities allowing more access for participation at a lower cost to chapter and colony members
- An opportunity for chapters and colonies to receive lower insurance rates in the future for making smart choices
- A more robust Chapter Standards Program which will serve as a blueprint for chapter and colony operational success

If you are interested in learning more about any of these areas, or want to get involved as a volunteer, please contact Executive Director Laurence A. Bolotin at lbolotin@zbtnational.org

Society Zeta Beta Tau

The 1898 Society is the exclusive annual gift club of the Zeta
Beta Tau Foundation and it recognizes all donors who support the Foundation with

\$250 or more in unrestricted gifts. Members will be listed in the Donor Roll. Sapphire: \$10,000 - \$24,999; Emerald: \$5,000 - \$9,999; Platinum: \$2,500 - \$4,999; Gold: \$1,000 - \$2,499; Silver: \$500 - \$999; Bronze: \$250 - \$499.

SEE A LIST OF '1898 SOCITEY" MEMBERS ▶



ZETA BETA TAU FOUNDATION MISSION



The Zeta Beta Tau Foundation is a nonprofit corporation exclusively committed to educational and charitable purposes that assist the Brothers of Zeta Beta Tau Fraternity.



10 STEPS TO BECOMING A MORE EFFECTIVE PHILANTHROPIST

By Bruce DeBoskey, The DeBoskey Group

Many donors look at their charitable efforts and wonder: Are the nonprofit organizations I'm supporting really having an impact? What can I do to make my philanthropy more effective? How can I pass my values on to my children, grandchildren and future generations? How can I find more joy and meaning in my philanthropy? Being an effective philanthropist doesn't depend on the amount of time or money you give but rather upon how you approach your giving.

Here are 10 steps to becoming a more effective philanthropist:

- 1. Determine why you're giving and what outcomes you want to achieve. The reasons individuals and families give to charitable causes might include compassion, gratitude, tradition, religion, status, peer pressure, tax advantage, guilt, moral duty, ego, reputation, setting an example for or passing values on to family members, creating a legacy, and more. You may seek to help others in need, find a cure or solution to a problem, repay an advantage or opportunity that was provided to you, advance a cause, or preserve some value, principle or thing you believe is important.
- 2. Develop a strategy to achieve your goals. As with any investment, you must develop a strategy in order to achieve the desired return.

SUPPORT THE ZETA BETA TAU FOUNDATION >

READ MORE



Zeta Beta Tau Foundation

Mission Statement

The Zeta Beta Tau Foundation is a nonprofit corporation exclusively committed to educational and charitable purposes that assist the brothers of Zeta Beta Tau Fraternity.

The Foundation assists the brothers of Zeta Beta Tau Fraternity by funding scholarships and academic and leadership programs to maximize their personal development and prepare them to be leaders of society.

The scholarships and academic and leadership programs funded by the Foundation enhance the overall value of membership in Zeta Beta Tau Fraternity by complementing the collegiate educational experience.



1898 Society

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Ruby Level

Stuart A. Fraser, Omega (University of Missouri) '83

Sapphire Level

Myles K. Beck, Omega (University of Missouri) '67 Scott A. Krivis, Gamma Beta (California State University-Northridge) '82 Matthew J. Rubins, Kappa (Cornell University) '90

Emerald Level

Daniel P. Easton, Kappa Phi (Alfred University) '76
Prof. Marshall I. Goldman, Eta (University of Pennsylvania) '52
Jack Guttman, Sigma (Tulane University) '69
Joseph M. Jacobs, Theta (University of Pennsylvania) '75
Ronald M. Mankoff, Beta Iota (University of Minnesota) '54
Gregory L. Segall, Alpha Rho (University of California - Los Angeles) '85
UJ Eighty Corporation, (Friend of Zeta Beta Tau)
Craig J. Wild, CPA, Gamma Phi (Hofstra University) '79

Platinum Level

Barry M. Aarons, Gamma Tau (Arizona State University) '71
Irving M. Chase, Esq., Alpha Rho (University of California - Los Angeles) '74
Robert Fischell, Alpha Upsilon (Duke University) '51
Gamma House Corporation ZBT, (Friend of Zeta Beta Tau)
Douglas L. Maine, Alpha Beta (Temple University) '70
Scott E. Silberfein, Esq., Epsilon Theta (University of Delaware) '94
Michael F. Zarb, Beta Alpha Chi (York College of Pennsylvania) '92

Gold Level

Jeffrey J. Bakker, Delta Lambda (Monmouth College) '90
Richard A. Blenden, Alpha (The George Washington University) '87
Kenith D. Bloom, Alpha Epsilon (Syracuse University) '50
Laurence A. Bolotin, Alpha Zeta (University of Florida) '01
Simeon Brinberg, Eta (University of Michigan) '55
Andrew M. Bursten, Sigma (Tulane University) '81
James B. Drotman, Zeta Lambda (Stephen F. Austin State University) '93
Elliott D. Fredland, Iota Phi Alpha (Washington & Jefferson College) '60
Jonathan D. Frieden, Phi Epsilon (University of Virginia) '94
Bennett J. Glazer, Lambda (University of Texas - Austin) '67
Alan P. Greinetz, Alpha Eta (University of California - Berkeley) '81
Bret W. Hrbek, Delta Xi (Virginia Tech) '96

David Kreisman, Alpha Beta (University of Chicago) '60

Irwin Levowitz, Beta Xi (Brooklyn College) '62

Faron A. Lewitt, Psi (University of Alabama) '97

Dennis S. and Barbara Lewitt, (Friend of Zeta Beta Tau)

Morton L. Mandel, Lambda (Case Western Reserve University) '43

Ernest A. Perlmuter, Omicron (Ohio State University) '36

Michael R. Rozen, Pi (Boston University) '60

Brian D. Ruben, CPA, Gamma (Northwestern University) '94

Marshall D. Ruchman, Beta Gamma (Indiana University) '55

Frederick J. Solomon, Sr., Beta Lambda (San Diego State University) '59

Norman M. Waas, Esq., Alpha Omega (University of Miami) '82

Silver Level

Andrew F. Ashwal, Beta Zeta Epsilon (University of Maryland - College Park) '01

Charles H. Baren, Alpha Rho (University of California - Los Angeles) '84

F. Richard Blue, Ph.D., Alpha Pi (University of North Carolina) '68

Douglas A. Bodner, Xi (Georgia Institute of Technology) '87

Robert N. Brown, Gamma Phi (Hofstra University) '80

Evan A. Carrier, Zeta Xi (Gannon University) '05

Ross N. Cohen, Psi (University of Alabama) '75

Adam D. Cohen, Iota Phi Alpha (Washington & Jefferson College) '84

Michael E. Cook, Zeta Lambda (Stephen F. Austin State University) '93

Christopher DeSantis, Alpha Nu (Muhlenberg College) '87

David A. Eichel, Beta Gamma (Indiana University) '87

James H. Feldman, Rho (University of Illinois) '50

Steven G. Fischer, Theta (University of Pennsylvania) '66

E. Mark Fishman, Alpha Rho (University of California - Los Angeles) '79

Paul M. Fox, Beta Epsilon (Michigan State University) '94

Joseph J. Freeman, Alpha Xi (Boston University) '54

Todd A. Gagliano, Beta Alpha Chi (York College of Pennsylvania) '95

Richard Gelb, Gamma (New York University) '69

Brent S. Giannotta, Alpha Delta (University of Southern California) '04

Cy Gruberg, Ph.D., Beta Mu (Rider University) '48

Adam N. Haigis, Beta Lambda (San Diego State University) '00

Abby L. Hans, Gamma Eta (Bradley University) '69

Michael J. Horvitz, Theta (University of Pennsylvania) '72

Barry G. Kaiman, Beta Delta (Rutgers University) '72

Stephen I. Karp, Gamma Theta (Queens College) '70

Brian D. Katz, Psi (University of Alabama) '91

George Kaufman, Nu (Ohio State University) '49

Sean L. Klinkowize, Mu (Boston University) '92

Petar Lemajic, Zeta Epsilon (Pennsylvania State University - Erie) '98

Barry J. Lerner, Alpha (The George Washington University) '83

Jay B. Levy, Lambda (University of Texas - Austin) '85

Robert F. Littleton Jr., Alpha Mu (University of Massachusetts - Amherst) '71

William B. Milkovic, Zeta Theta (Western Connecticut State University) '07

Seth O. Mitchner, Alpha Eta (University of California - Berkeley) '80

Paul D. Newman, Alpha Nu (Muhlenberg College) '80

Benjamin Ohebshalom, Gamma (New York University) '89

Harold R. Oseff, Esq., Eta (University of Michigan) '68

David G. Paris, Psi (University of Alabama) '83

Ralph T. Salier-Hellendag, Gamma (Northwestern University) '76

Stuart A. Sauer, Delta Pi (Fairleigh Dickinson University - Teaneck) '78

Michael J. Shartiag, Beta Gamma (Indiana University) '83

Michael T. Sillerman, Kappa (Cornell University) '68

Neil H. Sobel, Alpha Delta (University of Southern California) '68

Ashley S. Steinhart, Esq., Beta Epsilon (Michigan State University) '64

Marc D. Stine, Omega (University of Missouri) '69

Howard A. Strelsin, Beta Mu (Rider University) '73

William W. Sun, Beta Alpha Theta (University of Colorado) '86

Evan Waldman, Beta Gamma (Indiana University) '04

Adam J. Weiss, Alpha Tau (Franklin & Marshall College) '84

Craig L. Weiss, Lambda (University of Texas - Austin) '89

Harold F. Widlansky, Beta Epsilon (Michigan State University) '92

Adam E. Winter, Gamma (Northwestern University) '97

Neil M. Yaris, Alpha Xi (Washington University - St. Louis) '86

Bronze Level

Lee L. Athias, Upsilon (McGill University) '68

Mark S. Baldino, Delta Xi (Virginia Tech) '75

Hunter A. Biederman, Esq., Alpha Zeta (University of Florida) '00

Alfred A. Bingham, Jr., Alpha Gamma (Vanderbilt University) '78

Phillip B. Bland, Gamma Beta (California State University-Northridge) '81

Henry W. Bloch, Phi (University of Michigan) '45

Jonathan H. Bond, Alpha Xi (Washington University - St. Louis) '79

Philip Bondy, Delta (Columbia University) '38

Robert Bregman, Jr., Alpha Rho (University of California - Los Angeles) '53

James M. Breman, Sigma (Tulane University) '65

Eric J. Broder, Sigma (Tulane University) '92

Brian C. Brown, Delta Xi (Virginia Tech) '97

Travis M. Brown, Psi (University of Alabama) '99

William J. Burns, Sigma (Brooklyn Polytechnic Institute) '73

Thomas S. Castillo, Beta Lambda (San Diego State University) '98

Matthew L. Chesler, Omicron (Tufts University) '01

Martin Chess, Alpha Chi (University of British Columbia) '56

Gerald J. Clericuzio, Alpha Gamma (Vanderbilt University) '71

Harvey S. Dales, Alpha Chi (University of British Columbia) '88

Frederick B. Denitz, Alpha Rho (University of California - Los Angeles) '78

Fred Diamond, Alpha Zeta (University of Florida) '52

Mark A. Dombroff, Beta Psi (American University) '67

Dr. Lawrence A. Domont, Theta (University of Pennsylvania) '70

Norman R. Eckstein, Xi (Massachusetts Institute of Technology) '65

Robert G. Ensign, Beta Eta (Bowling Green State University) '79

Andrew J. Feltman, Xi (Massachusetts Institute of Technology) '90

David H. Fink, Iota (Union College - New York) '56

Michael Flamer, Gamma Beta (California State University-Northridge) '65

John G. Focht, Xi (Massachusetts Institute of Technology) '04

Calvin A. Freedman, Alpha Beta (Temple University) '61

Jon D. Friedman, Phi Alpha Alpha (The George Washington University) '13

Kenneth S. Gad, Sigma (Tulane University) '82

Paul R. Gilbert, Rho Iota (University of Rhode Island) '92

Alan M. Goldstein, Gamma (Northwestern University) '91

Jeffrey A. Golman, Rho (University of Illinois) '77

Brett A. Gordon, Mu (Boston University) '90

Paul D. Gottfried, Gamma Chi (University of South Florida) '90

Alan B. Gubernick, Alpha Nu (Muhlenberg College) '83

Newton J. Harband, Tau (University of California - Berkeley) '62

Stephen C. Helfgott, Alpha (City College of New York) '69

Rick S. Hiton, Rho (University of Illinois) '77

Jacob D. Jaffe, Alpha Mu (University of Washington - Seattle) '93

Steven Kagan, Rho Iota (University of Rhode Island) '67

Jeffrey I. Kaliner, Sigma (Tulane University) '91

John E. Kaltschnee, Zeta Theta (Western Connecticut State University) '96

Mark D. Kaplan, Gamma Chi (University of South Florida) '72

Dr. Jason R. Kaplan, Epsilon Mu (University of Kansas) '96

Lowell D. Katz, M.D., Gamma Zeta (University of Louisville) '68

Brandon D. Keene, Rho (University of Illinois) '08

Richard G. Kenney, Delta Pi (Fairleigh Dickinson University - Teaneck) '73

Dean Y. Kim, Kappa (Cornell University) '90

Bruce Kirsch, Iota (University of Denver) '78

Scott J. Kirschner, Alpha Gamma (Vanderbilt University) '85

Peter W. Koelsch, Gamma (Northwestern University) '09

Jason A. Krane, Gamma Lambda (University of Hartford) '10

Harris J. Kuhn, Iota (University of Denver) '73

Edward I. Lefferman, Pi (Boston University) '64

Richard S. Lenat, Tau (University of California - Berkeley) '67

David M. Mars, Mu (Boston University) '98

Cory A. Martin, Delta Xi (Virginia Tech) '06

Aaron F. McPherson, Xi (Massachusetts Institute of Technology) '89

Todd Mitman, Psi (University of Alabama) '00

Donald L. Novajosky, Alpha Psi (Pennsylvania State University) '93

Neil November, Alpha Epsilon (Washington and Lee University) '45

Daniel A. Owens, Delta Xi (Virginia Tech) '97

David Palmquist, Gamma Rho (Eastern New Mexico University) '69

Ronald A. Pardo, Alpha Omicron (University of Arizona) '88

Darrell B. Pash, Alpha Delta (University of Southern California) '70

Nirmal K. Patel, Xi (Georgia Institute of Technology) '93

Gary S. Rothman, Beta Eta (Bowling Green State University) '71

Eugene L. Rowe, Alpha Omicron (University of Arizona) '61

Bradley M. Sacks, Eta (University of Michigan) '88

Jeffrey H. Safron, Beta Gamma (Indiana University) '81

Devon M. Schad, Beta Alpha Theta (University of Colorado) '04

Steven R. Schreibman, Beta Gamma (Indiana University) '84

Aaron D. Schwarzberg, Iota (University of Denver) '08

Dan N. Shallman, Rho (University of Illinois) '92

Ralph Shapiro, Alpha Rho (University of California - Los Angeles) '53

Andrew M. Shore, Epsilon Mu (University of Kansas) '93

Andy M. Shulman, Psi (University of Alabama) '94

Steven D. Spector, Rho (University of Illinois) '79

Francis N. Stern, Upsilon (West Virginia University) '56

Alan C. Stine, Omega (University of Missouri) '64

Christopher A. Suarez, Xi (Massachusetts Institute of Technology) '06

Leon C. Sunstein, Jr., Kappa (Cornell University) '43

Ronald J. Sylvestri, Alpha Xi (C.W. Post) '65

Steven S. Tyre, Gamma Nu (California State University - Los Angeles) '72

Tom Wachtell, Alpha (City College of New York) '69

Thomas M. Warschauer, Beta Alpha (University of Colorado) '69

Evan S. Weisenfeld, Epsilon Beta (University of California - San Diego) '90

Daniel C. Weitzman, Beta Tau (California State University - Sacramento) '93

Michael B. Werner, Rho (University of Illinois) '64

Alan W. Wiederhold, Gamma Iota (Western Michigan University) '97

Michael A. Wilenzick, Alpha Mu (University of Washington - Seattle) '90

Robert Zelwin, Nu (Ohio State University) '72

10 Steps to Becoming a More Effective Philanthropist

By Bruce DeBoskey, The DeBoskey Group

Many donors look at their charitable efforts and wonder: Are the nonprofit organizations I'm supporting really having an impact? What can I do to make my philanthropy more effective? How can I pass my values on to my children, grandchildren and future generations? How can I find more joy and meaning in my philanthropy? Being an effective philanthropist doesn't depend on the amount of time or money you give but rather upon how you approach your giving.

Here are 10 steps to becoming a more effective philanthropist:

- 1. Determine why you're giving and what outcomes you want to achieve. The reasons individuals and families give to charitable causes might include compassion, gratitude, tradition, religion, status, peer pressure, tax advantage, guilt, moral duty, ego, reputation, setting an example for or passing values on to family members, creating a legacy, and more. You may seek to help others in need, find a cure or solution to a problem, repay an advantage or opportunity that was provided to you, advance a cause, or preserve some value, principle or thing you believe is important.
- **2. Develop a strategy to achieve your goals.** As with any investment, you must develop a strategy in order to achieve the desired return. First determine why you're giving money to others and then ascertain what outcomes you want to achieve. These are the first two building blocks of any philanthropic strategy. While determining your strategy, seek input from the four legs of the philanthropic planning table: your tax, financial, legal and philanthropic advisers. Each advisor brings expertise to the table to help you make better, more informed and more strategic philanthropic plans.
- **3. Volunteer your time.** Some people have more time than money while others can contribute both. Volunteering for a charity or cause that is important to you can bring you great satisfaction, help you learn more about the work being done, and brings skills and energy that achieve even greater impact. Helping a nonprofit organization do its work brings tangible and intangible benefits to both the volunteer and the recipient.
- **4. Involve your family.** Whenever possible, involve your children, grandchildren, siblings, parents and grandparents in your philanthropic endeavors. Every generation has much to teach, and learn from, the other. Just as it is incumbent upon the older generations to teach those that follow about philanthropy, younger people have much to share with their elders. Working together as a family can help you weave a common thread of shared values, collaboration, and purpose that can extend beyond philanthropic initiatives and last for generations.

- **5. Research before you give.** With more than 1.4 million nonprofits in the U.S., 500,000 of which were created since 2000, it takes more than a glossy brochure or a snappy website to tell you which ones are achieving real outcomes and which are not. Research and analysis helps you determine which charities are worth your investment of time and money.
- **6. Give boldly during your lifetime.** People rarely donate so much money or time to charity in their lifetimes that they can no longer take care of themselves or their loved ones. Many have the capacity to give far more than they do without sacrificing the quality of their lives or that of their descendents. Working with a financial advisor, you can determine your philanthropic capacity to give. Not only does giving during your lifetime create more opportunities for satisfaction and greater impact, it enables you to change your strategy if desired outcomes are not being achieved.
- 7. Add charity to your estate plan. That said, your will is the last chance you will have to pass on more than money to your heirs and to make a difference in the world that lives on. Your will can be a reflection of your values and priorities and can help inform your descendents about what is and was important to your during your lifetime. Shape your philanthropic legacy thoughtfully and strategically and not only help create a better world after you're gone, but you'll also help those who will follow you understand you and what you cared about.
- 8. **Go deep, not wide.** Focus your giving and volunteering on fewer charities where you can make a real difference rather than spreading them thinly across many beneficiaries. Going deep enables you to learn more about the causes you support, develop a more productive partnership with those organizations, and achieve more significant outcomes.
- **9. Evaluate and change.** Many people donate to the same charities year after year without learning whether any real progress has been made toward achieving their desired goals. When your donation is made, insure that the nonprofit beneficiary will be responsible for providing you the information you'll need to evaluate the real impacts of your philanthropic initiatives. Revise your strategy if they are less than optimal.
- **10. Start now!** Your community, nation and world need you today. Philanthropy is like love. The sooner you make philanthropy a cornerstone of your life, the sooner you will deepen the joy, meaning, and purpose of living.

Bruce DeBoskey is a Colorado-based philanthropic adviser helping families, businesses and foundations with their philanthropic initiatives. Reach him at bruce@deboskeygroup.com.



NEW ZETA BETA TAU FOUNDATION PLANNED GIVING WEBSITE



On behalf of the Zeta Beta Tau Foundation I encourage you to visit our planned giving website and explore planned giving ideas. If you're interested in any of the concepts included on the website, just click on the topic for a helpful overview. Please rest assured that you'll be informed — not overwhelmed — by the material you read.

The concept behind planned giving is quite simple. There are ways to give that benefit both you and our organization. So, if you're inclined to help us fulfill our mission, it makes good sense to explore the options available. Informed giving can dramatically increase the impact you have on the ZBT Brotherhood, as well as benefit you and your family members.

Again, many thanks for your interest in both ZBT and the Zeta Beta Tau Foundation.







The Zeta Beta Tau Foundation, Inc. Visa® Platinum Rewards Card

Funds from our new Zeta Beta Tau Foundation Visa program will help support the Foundation's scholarship and educational grants programs. Zeta Beta Tau Foundation support plays an important role in the Fratemity's educational programs because grants help underwrite portions of the Fratemity's Leadership School, Regional Conclaves and James E. Greer, Jr. Presidents' Leadership Academy. Thank you for choosing and using The Zeta Beta Tau Foundation Visa card.

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- Earn redeemable rewards points by shopping at participating retailers.
- Show your Zeta Beta Tau Foundation, Inc. support and pride by earning money for the organization and promoting the brand
- Have the security of fraud protection and 24/7 emergency customer service.
- Earn bonus points for FREE airline tickets, merchandise, cash-back and more at participating merchants.
- \$50 donation by the bank when you first use the card and ongoing contributions.

A small way to make a big difference









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DIALOGUE THAT STARTED WITH A HANDSHAKE



Tuesday May 22nd was a special night for over 200 Brothers in Southern California. The gathering at L.A.'s Skirball Cultural Center was spearheaded by the Zeta Beta Tau Foundation in conjunction with the local ZBT Southern California Area Alumni Association (ZBTSCAAA).

Three prominent ZBT Brothers were honored by providing a 90 minute panel discussion, speaking of their rise from ZBT initiate to career development and success. This first open forum discussion included Alan Levine, Alpha Delta '68 who rose to CEO of Sony Pictures, Robert Shapiro, Alpha Rho '67, best known for his leading defense work in the O.J. Simpson case and Steve Cooley, Gamma Nu '70, L.A's own three term district attorney.

The rows at Skirball were filled with Brothers, young and old, at the exciting evening event.

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CHAPTER ETERNAL



It is our custom to memorialize those members of our Order who have passed to the Chapter Eternal. On Behalf of the Fraternity at large, we extend our sympathy to the families of those Brothers who have passed to the Chapter Eternal. We share with them the sense of loss occasioned by the passing of these true and loyal Brothers.

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OBITUARIES

Past International President Martin D. Braver, Pi (Boston) '47

Martin Braver, 88, passed away Oct. 22, 2011, in Newton, Mass. Known to his friends as Marty, he owned a home on Lake Winnisquam for 36 years and spent most of his free time boating, downhill skiing and relaxing with friends and family. The Lakes Region was his home in many ways, and he visited often until recent years. Even as a young child, he had gone to summer camp at Camp Wingo, which was in Gilmanton.

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Dialogue That Started With a Handshake

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The rows at Skirball were filled with Brothers, young and old, at the exciting evening event. Undergraduates were invited from the various local chapters and many attended. There were 22 and 23 year olds in the crowd sitting next to those in their '40s, '50s and '60s. Two Brothers attended who were in their '90s and one Brother had planned to come who was over the century mark. Yes, Brothers, ZBT is alive and well and crosses many generations. Old friendships were renewed that evening and, undoubtedly, new ones formed on May 22nd. A resounding rendition in 'A' minor of the Fraternity song, sung by the 200 member ZBT choir, locked in brotherly arms, concluded the gathering.



The Foundation is planning other exciting upcoming events in Southern California. There will be another round of distinguished speakers. There will be more golf tournaments.

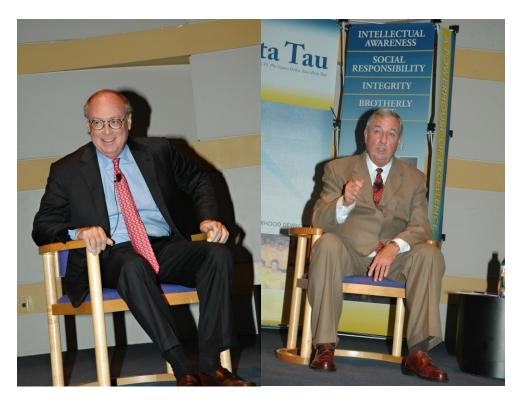
Other gatherings may occur en masse in the Chicago, Miami and New York areas soon.

Read your Deltan, check the ZBT website and stay in touch with your Brothers about the calendar of events in your neck-of-the-woods.

Ideas, opinions and support are always welcomed. Please contact Zeta Beta Tau Foundation Executive Director, Faron A. Lewitt at: (317) 536-5658, or Neil Sobel, Southern California's Associate Director of Development at: (310) 895-7400. And, if you're a Brother living in Southern California and have interest in joining the social, dinner and event functions hosted by ZBTSCAAA please contact Richard Kaplan at: (310) 577-1444.

#

Authored by Brother Ted Lux, Alpha Rho '80 who attended the evening and lives in Playa Del Rey, California.





Obituaries

Past International President Martin D. Braver, Pi (Boston) '47

Martin Braver, 88, passed away Oct. 22, 2011, in Newton, Mass. Known to his friends as Marty, he owned a home on Lake Winnisquam for 36 years and spent most of his free time boating, downhill skiing and relaxing with friends and family. The Lakes Region was his home in many ways, and he visited often until recent years. Even as a young child, he had gone to summer camp at Camp Wingo, which was in Gilmanton. Martin served in the Navy during World War II on the battleships U.S.S Pennsylvania and U.S.S Bingham, receiving seven battle stars as a lieutenant junior grade. He was founder of the Braver Group, one of the largest CPA firms in Greater Boston and served as officer and director of many civic and Jewish organizations in the Boston area. He had served as president for three years at Congregation Mishkan Tefila and also as National President of Zeta Beta Tau (ZBT) Fraternity. He was married for 20 years and later divorced from his late wife, Gilda, and he had three children: Neal of Charlestown, Mass., James of Newton, Mass., and the late Amy Joan Braver of Brighton, Mass.

Matthew J. Costa, Rho Iota (Rhode Island)

Mathew Costa, 21, of Enfield, the beloved son of Denise Costa, passed away on Saturday, June 30, 2012. He was a student at the University of Rhode Island and a member of the Zeta Beta Tau Fraternity. Mathew enjoyed fishing, but most of all, loved his truck. He will be sadly missed by all of his family and many friends. Besides his mother Denise, Mathew is also survived by his brother Christian Rodriguez of Enfield.

Adam L. Marks/Wruble, Beta Alpha Theta (Colorado)

Adam Levi Marks/Wruble age 24, of Grand Rapids formerly of Pigeon died Wednesday morning, April 10 in Grand Rapids.

He was born September 1, 1987, in Bad Axe to Stephen and Ronda (Marks) Wruble. Adam grew up in the Pigeon area and was a 2006 graduate of Laker High School. He moved to Grand Rapids a year ago to cultivate a career in the culinary arts field and had worked at several restaurants in the area. He enjoyed fishing as well as, golf, baseball and basketball, but he had a passion for the culinary arts.

Surviving are his parents, Steve Wruble of Pigeon and Ronda Wruble of Elkton; his siblings, Erin Wruble of Jupiter, FL, Shia Feldkamp of Milan, Tristan Wruble of Pigeon and Shay Wruble of Pigeon; his maternal

grandparents, James and Charlene Trisch of Pickford; nieces and nephews, Ayden and Adelyn Wruble and Jordyn and Ethan Feldkamp and his goddaughter, Jaden Marks.

Willis Edwards, Gamma Nu (California State University - Los Angeles) '69

By Larry Gordon, Los Angeles Times July 15, 2012

Willis Edwards, a civil rights and political activist in Los Angeles' African American community and the former leader of the Beverly Hills-Hollywood branch of the NAACP who was a controversial force behind its entertainment industry Image Awards, has died of cancer. He was 66. Edwards died Friday at Providence Holy Cross Medical Center in Mission Hills, a hospital spokeswoman confirmed. Edwards was well known in local and national African American and Democratic Party circles as a brash yet endearing "fixer" who worked on many elections, including the 1988 presidential campaign of the Rev. Jesse Jackson. He was able to charm and push his way through potential roadblocks to make crucial introductions or maneuver someone he admired into the best photo opportunity. Among his favorite efforts, he played an important role in securing national honors for civil rights hero Rosa Parks late in her life and seating her next to First Lady Hillary Rodham Clinton when President Clinton delivered the 1999 State of the Union address. Click here (http://www.latimes.com/news/obituaries/la-me-willis-edwards-20120715,0,3756319.story) to view the full obituary.

William H. Cleary, Xi (Georgia Institute of Technology) '82

Written by Jim McNamara, Xi (GA Tech), 1982

Brother Cleary passed away from natural causes on July 26, 2012. He was preceded in death by his wife of twenty years, Alexandra, who died December 30, 2011. Survivors include sons Connor and Ian and members of his immediate family.

Mark M. Isack, Beta Phi (University of Pittsburgh) '73

Mark M. Isack, age 60, died on Thursday, May 31, 2012 at JFK Medical Center in Edison, surrounded by his loving family, family friends Josh Errickson and Robbie Pagano, and the compassionate nurses at JFK ICU. Mark was born in Sharon, PA, then lived in Pittsburgh followed by Allentown, where he graduated from William Allen High School. He received his B.S. from the University of Pittsburgh and then went on to receive his MBA from Lehigh University. Click here

(http://www.legacy.com/obituaries/mcall/obituary.aspx?n=mark-isack&pid=157879887#fbLoggedOut) to view the full obituary.

Chapter Eternal

It is our custom to memorialize those members of our Order who have passed to the Chapter Eternal. On Behalf of the Fraternity at large, we extend our sympathy to the families of those Brothers who have passed to the Chapter Eternal. We share with them the sense of loss occasioned by the passing of these true and loyal Brothers.

FullName	SchoolName	Chapter	GradYear
Willis Edwards	California State University - Los Angeles	Gamma Nu	1969
Efrem E. Escobar	California State University-Northridge	Gamma Beta	2000
John Marovskis	Columbia University	Alpha	1963
Dr. George L. Wineburgh	Cornell University	Карра	1966
Stephen Wotman	Franklin & Marshall College	Alpha Tau	1952
Leo J. Drum, Jr.	Georgia Institute of Technology	Xi	1936
Philip Solomons	Georgia Institute of Technology	Xi	1941
William H. Cleary	Georgia Institute of Technology	Xi	1982
Irving Rabb	Harvard University	Tau	1934
Warren Ackerman	Indiana University	Beta Gamma	1961
Eugene Adler	Indiana University	Beta Gamma	1962
Kenneth Shane	Indiana University	Beta Gamma	1962
James Fishman	Indiana University	Beta Gamma	1964
Valdimir Mancl	Indiana University	Beta Gamma	1964
Avrom I. Celender	Indiana University	Beta Gamma	1964
Arnold Altman	Johns Hopkins University	Beta Nu	1961
Michael H. Lerner	Marshall University	Gamma Epsilon	1965
John W. Click	Marshall University	Gamma Epsilon	1971
Philip Wiseman	McGill University	Upsilon	1961
Howard M. Wittner	New York University	Beta	1938
Robert A. Salter	New York University	Chi Mu	
Carl M. Hess	Ohio State University	Nu	1937
Michael J. Lackritz	Ohio State University	Omicron	1960
Dr. Paul O. Brickman	Ohio University	Alpha Rho	1943
Jonathan S. Daitch	Pennsylvania State University	Alpha Psi	1994
Dr. James A. Kerewski	Rutgers University	Beta Delta	1967
M. Gordon Philips	Syracuse University	Omicron	1949
Gary M. Mogil	Temple University	Alpha Beta	1970
Seymour Vanos	Tulane University	Sigma	
Warren D. Bagatelle	Union College - New York	Epsilon	1960
Eugene Heilpern, Jr.	University of Alabama	Psi	1936
Scott E. Rothenburg	University of Alabama	Psi	1998
Richard A. Greenberg	University of Arizona	Alpha Omicron	1989
Martin Chess	University of British Columbia	Alpha Chi	1956
Marvin Rosenburg	University of California - Los Angeles	Alpha Rho	1940
Martin Sosin	University of California - Los Angeles	Alpha Rho	1947

Jeffrey S. Kurtz	University of California - Los Angeles	Alpha Rho	1971
Alan Bloomfield	University of Chicago	Alpha Beta	1951
Philip Thorek	University of Chicago	Alpha Beta	1331
Joseph W. Wahl	University of Colorado	Beta Alpha	1954
Adam R. Marks	University of Colorado	Beta Alpha Theta	2013
Dr. Benjamin Zeldes	University of Connecticut	Alpha Alpha	1949
Donald Lind	University of Georgia	Mu	1957
Hamilton Loeb	University of Illinois	Rho	1921
Hans R. Lorsch	University of Illinois	Psi	1925
Harold I. Klivans	University of Illinois	Psi	1928
Stanley M. Goldstine	University of Illinois	Psi	1929
Joseph L. Unrad	University of Illinois	Psi	1930
Albert A. Hutler	University of Illinois	Psi	1930
Irvin B. Beren	University of Illinois	Rho	1930
Arthur P. Sanders	University of Illinois	Rho	1930
Milton Stiefel	University of Illinois	Rho	1931
	•		
Herbet B. Fried Bernard M. Nachman	University of Illinois	Psi	1933
	University of Illinois	Rho	1934
Norman Cohn	University of Illinois	Psi	1935
Norman R. Liebling	University of Illinois	Psi	1935
Edward R. Weinstein	University of Illinois	Rho	1935
Donald Roth	University of Illinois	Psi	1936
Herbert Glazer	University of Illinois	Rho	1936
Sol B. Greengard	University of Illinois	Rho	1936
William Weisberg	University of Illinois	Rho	1936
Joseph I. Adler	University of Illinois	Psi	1937
Daniel Ehrlich	University of Illinois	Psi	1938
Richard H. Gutstadt	University of Illinois	Psi	1938
Edward G. Simons	University of Illinois	Psi	1938
Daniel C. Hirsch, Jr.	University of Illinois	Psi	1938
Leon V. Wolff	University of Illinois	Psi	1938
Justin Bosley	University of Illinois	Rho	1938
Bernard M. Chapman	University of Illinois	Rho	1938
Marvin N. Nachman	University of Illinois	Psi	1939
Robert Lubliner	University of Illinois	Psi	1939
Honorable Allen A Freeman	University of Illinois	Psi	1939
Philip H. Kass	University of Illinois	Rho	1939
Robert Meyers	University of Illinois	Rho	1939
Albert M. Myers	University of Illinois	Rho	1939
Irving Cherry	University of Illinois	Psi	1940
Alvin Browdy	University of Illinois	Psi	1940
Jerome M. Finder	University of Illinois	Psi	1940
Bruce S. Trinz	University of Illinois	Psi	1940
Edward Wahl	University of Illinois	Psi	1940
Victor S. Joseph	University of Illinois	Psi	1940

Gustave D. Friesem	University of Illinois	Psi	1940
Willaim F. Epstein	University of Illinois	Psi	1940
Herbert Ruttenburg	University of Illinois	Psi	1940
Sigmund E. Freund	University of Illinois	Rho	1940
Sam Storthz	University of Illinois	Rho	1940
Sidney M. Furth	University of Illinois	Psi	1941
Melvin A. Allen	University of Illinois	Psi	1941
Ira A. Budwig	University of Illinois	Psi	1941
Eugene I. Fisher	University of Illinois	Psi	1942
Robert D. Salmon	University of Illinois	Psi	1942
Francis L. Block	University of Illinois	Psi	1942
Fred S. Kaplan	University of Illinois	Rho	1942
Dr. Marvin K. Levin	University of Illinois	Psi	1943
Jack H. Fisher	University of Illinois	Psi	1943
Julius Neiman	University of Illinois	Psi	1943
Harold L. Goldman	University of Illinois	Psi	1943
Richard Hirsch	University of Illinois	Rho	1943
Byron Schiller	University of Illinois	Rho	1943
Maurice J. Kaplan	University of Illinois	Psi	1944
Burton B. Reizner	University of Illinois	Rho	1944
Lawrence I. Genesen	University of Illinois	Psi	1945
Charles N. Levy	University of Illinois	Psi	1945
Lowell H. Weissman	University of Illinois	Psi	1945
Edwin N. Gunn	University of Illinois	Psi	1945
Robert E. Glazier	University of Illinois	Psi	1945
Henry R. Reinhardt	University of Illinois	Rho	1945
Frederick Zuckerman	University of Illinois	Rho	1945
Vernon Fitch	University of Illinois	Psi	1946
Lester E. Dess	University of Illinois	Psi	1946
Jerome P. Braveman	University of Illinois	Psi	1946
Burton Levy	University of Illinois	Rho	1946
Howard J. Lichterman	University of Illinois	Rho	1946
James S. Loewenstein	University of Illinois	Rho	1946
Jerome T. Schneider	University of Illinois	Rho	1946
Bernard I. Weinstein	University of Illinois	Psi	1947
Stuart Rubin	University of Illinois	Psi	1947
Milton R. Rich	University of Illinois	Psi	1948
Irving D. Schwartz	University of Illinois	Psi	1948
Melvin E. Levinson	University of Illinois	Alpha Gamma	1948
Howard P. Aidem	University of Illinois	Psi	1949
Jay M. Harnick	University of Illinois	Psi	1950
Jerome J. Goldstein	University of Illinois	Psi	1950
Alvin S. Levine	University of Illinois	Psi	1950
Mark L. Goldberg	University of Illinois	Psi	1950
Alvin J. Weinstein	University of Illinois	Psi	1950

Daniel H. Baer	University of Illinois	Rho	1951
Samuel Berger	University of Illinois	Alpha Gamma	1951
Myron H. Skolly	University of Illinois	Alpha Gamma	1952
Fred J. Bondy	University of Illinois	Psi	1953
Morris S. Urkov	University of Illinois	Alpha Gamma	1953
Ronald L. Kahn	University of Illinois	Psi	1955
William Maybrook	University of Illinois	Rho	1955
James J. Taxman	University of Illinois	Rho	1955
Bernard G. Winsberg	University of Illinois	Alpha Gamma	1955
Leonard S. Greenberg	University of Illinois	Psi	1956
Robert H. Nachenberg	University of Illinois	Psi	1956
Arnold A. Kanter	University of Illinois	Alpha Gamma	1956
Arthur M. Lerner	University of Illinois	Alpha Gamma	1956
Earl F. Linch	University of Illinois	Alpha Gamma	1956
William H. Sholem	University of Illinois	Rho	1956
Jerry G. Dashe	•	Psi	1950
Jerry G. Dasile Jerald Galowich	University of Illinois University of Illinois	Rho	1957
	University of Illinois	Psi	1957
Phillip M. Burnstine	•	Rho	
Allan G. Roin	University of Illinois		1958
Phillip Taxman	University of Illinois	Alpha Gamma	1958
Harold D. Fishbein	University of Illinois	Alpha Gamma	1959
Edwin M. Goldman	University of Illinois	Rho	1959
Dr. Howard C. Wechsler	University of Illinois	Rho	1959
David H. Baum	University of Illinois	Rho	1960
Paul Kupferberg	University of Illinois	Rho	1960
Elliott Lisnek	University of Illinois	Alpha Gamma	1960
Dr. Daniel J. Sigband	University of Illinois	Psi	1961
Gordon L. Decook	University of Illinois	Alpha Gamma	1961
Kenneth Wolf	University of Illinois	Alpha Gamma	1961
George B. Ferguson	University of Illinois	Psi	1964
Martin B. Meyerson, M.D.	University of Illinois	Rho	1964
Elliot J. Peskind	University of Illinois	Rho	1965
Edward Aronson	University of Illinois	Alpha Gamma	1966
Marvin J. Glass	University of Illinois	Alpha Gamma	1966
Gary Grad	University of Illinois	Rho	1966
Curtis W. Schwartz	University of Illinois	Rho	1967
John D. Weil	University of Illinois	Psi	1968
Dr. Steven M. Pritikin	University of Illinois	Rho	1969
Larry Trattler	University of Illinois	Psi	1970
Jeffrey M. Polon	University of Illinois	Psi	1971
Joseph R. Breen	University of Illinois	Alpha Gamma	1971
Blair H. Kaplan	University of Illinois	Psi	1972
Myron S. Cohen	University of Illinois	Rho	1972
James B. Davidson	University of Illinois	Rho	1972
Michael C. Speer	University of Illinois	Rho	1974

Jeffery A. Colby	University of Illinois	Rho	1975
Richard G. Schoenstadt	University of Illinois	Rho	1975
James M. Derrick, Jr.	University of Illinois	Rho	1976
Morton J. Rubin	University of Illinois	Rho	1982
Robert B. Ross	University of Illinois	Rho	1983
Mel Cohen	University of Illinois	Rho	1983
Robert S. Jacobson	University of Illinois	Rho	1987
David J. Morris	University of Illinois	Rho	1988
Herbert J. Karol	University of Illinois	Psi	
Eugene J. Stern	University of Illinois	Rho	
Bert Sugar	University of Maryland - College Park	Beta Zeta	1957
James D. Berger	University of Michigan	Eta	1941
Philip Flarsheim	University of Michigan	Phi	1954
Robert Stone	University of Minnesota	Beta lota	1952
Ira M. Kohn	University of Missouri	Omega	1939
Bill Cohen	University of Missouri	Omega	1946
Gunther Goldschmidt	University of Missouri	Omega	1948
Arthur Moskowitz	University of Missouri	Omega	1950
Philip C. Levy	University of Pittsburgh	Zeta	1933
Mathew J. Costa	University of Rhode Island	Rho Iota	2013
Morton P. Levy	University of Texas - Austin	Lambda	1938
Milton P. Levy, Jr.	University of Texas - Austin	Lambda	1947
Jack C. Zarrow	University of Texas - Austin	Lambda	1947
Lorin Nelson	University of Virginia	Chi	1931
		Unknown	
c/o R. Messing	Unknown	Chapter	
Shield Strong	Vanderbilt University	Alpha Gamma	1935
Wesley R. Hale	Virginia Tech	Delta Xi	1993
Joseph Meyer	Yale University	Alpha Lambda	1932



TODAY'S COLLEGE STUDENTS



To look at today's college students you see text savvy individuals. Their smartphone is key to their daily function. It is necessary for communication with their network of family, friends, classmates, roommates, professors, and the list goes on. Today's technology of Twitter and FourSquare enable students to record each of their movements by checking-in or tweeting about an experience. Thus the days of relying on Facebook and email are left in the dust.

Each year Beloit College publishes The Mindset List. For many, reading this list leaves them in disbelief about events that do not seem that long ago, while in fact they actually occurred over 18 years ago.

To learn more about today's college student:

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INTRODUCING IJOURNEY



launch of iJOURNEY, a centralized online learning community for all ZBT undergraduates, alumni, volunteers and staff. iJOURNEY will provide an opportunity for brothers and the Fraternity's staff to communicate, share ideas, learn, apply information and connect with each other. iJOURNEY will also allow the Fraternity to:

- Engage all undergraduates in the Fraternity's educational programs.
- Give all undergraduates a consistent message on Fraternity education, risk management and officer training.

Today's College Students

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Beloit list and Video



Twitter definition – Twitter is an online social networking service and microblogging service that enables its users to send and read text-based messages of up to 140 characters, known as "tweets". <u>Click here</u> to view the Zeta Beta Tau Twitter Feed.

FourSquare definition — FourSquare is a location-based social networking website for mobile devices, such as smartphones. Users "check in" at venues using a mobile website, text messaging or a device-specific application by selecting from a list of venues the application locates nearby. Location is based on GPS hardware in the mobile device or network location provided by the application. Each check-in awards the user points and sometimes "badges".



Zeta Beta Tau Fraternity Launches iJOURNEY Online Learning Community

Zeta Beta Tau Fraternity is pleased to announce the launch of iJOURNEY, a centralized online learning community for all ZBT undergraduates, alumni, volunteers and staff. iJOURNEY will provide an opportunity for brothers and the Fraternity's staff to communicate, share ideas, learn, apply information and connect with each other. iJOURNEY will also allow the Fraternity to:

- Engage all undergraduates in the Fraternity's educational programs.
- Give all undergraduates a consistent message on Fraternity education, risk management and officer training.
- Utilize technology to meet the needs and learning styles of today's college students.
- Provide personal and professional development for all members ensuring a relevant lifetime Fraternity experience.
- Give members a ZBT transcript that records modules completed, positions held and conferences attended summarizing a member's undergraduate experience.
- Provide a convenient "one stop shop" for officer resources, checklists, education and training.



The Content:

The content in iJOURNEY is divided into five main areas, each representing a different phase of a member's journey in the Fraternity.

- **iBegin** provides basic Fraternity education for members as they begin their journey as a Brother of Zeta Beta Tau and includes modules on the Fraternity's history and heritage, policies and procedures and international philanthropies and programs.
- **iCommit** provides personal and professional development for all Brothers enhancing their Fraternity experience and connecting with the all-chapter and by-

class education components of *THE JOURNEY*. Topics include, but are not limited to, interview and job search skills, etiquette, professional attire, health and wellness and how to change a flat tire.

- **iCare** provides risk management information and education for all Brothers focusing on the social responsibility tenant of the Credo.
- **iLead** provides officer transition information, ongoing leadership training, officer education and resources for all undergraduate executive board and chairman positions.
- **iServe** provides job descriptions, resources and information for alumni volunteers including Chapter Advisors and Supreme Councilors.

Additional Highlights:

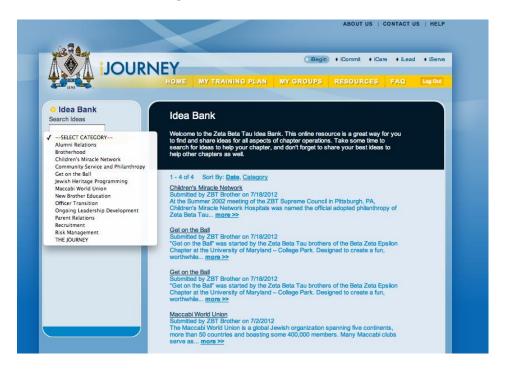
In addition to the above content, iJOURNEY provides the following tools and resources for undergraduate and alumni brothers.

- An **Idea Bank** containing ideas and resources on a variety of topics relating to chapter operations and programming.
- **Expert Status** designation for brothers who complete a series of modules or who are designated as an "expert" by the Fraternity staff.
- A **ZBT Transcript** to record modules completed, positions held and conferences attended summarizing a brother's undergraduate experience.
- A **Personal Training Plan** that allows brothers to set their academic and leadership goals for each academic term.
- A **Journal** that provides a place for reflection on the educational modules completed.
- **Groups** can connect undergraduates with other men in their chapter, men from other chapters or colonies who have the same officer position and/or men who attended the same international leadership conferences.



iJOURNEY Launch

iJOURNEY will launch in September with content available in iCommit, iCare, iLead and iServe. iBegin will launch in January 2013. For more information about iJOURNEY, please contact Shannon Cohen, Coordinator of Leadership and Training, at scohen@zbtnational.org.





TODAY'S COLLEGE STUDENTS



Each year at the ZBT International Convention we have the honor of recognizing the accomplishments of undergraduate and alumni members during our grand awards banquet. The final award, the Brummer Cup, is the highest award given and is presented to the ZBT chapter recognized as the strongest in our Order. The Brummer Cup is named for the highest honor given to a chapter of Phi Sigma Delta Fraternity, which merged with Zeta Beta Tau in 1969. International President Ronald A. Pardo, Alpha Omicron (Arizona) '88, proudly presented the Brummer Cup to the Phi Alpha Alpha chapter at the George Washington University. He described the chapter, "as a group of men who commit to doing what they say they will do". He went on to explain, "everything this chapter seeks out to do is done with attention to detail, passion, and overall promise to succeed."

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MEET YOUR TRAVELING STAFF



NATHAN D. FOX

Chapter Consultant, Beta Alpha Theta (University of Colorado) '09

Past Positions: Recruitment Chairman, Philanthropy Chairman, Ritual Chairman, two Term President

Interests: Camping, travel, all Colorado sports, and playing basketball with ZBT's Michael Jordan

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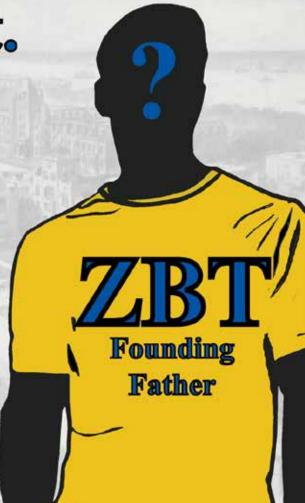
Start it. Grow it.

Be it.

Zeta Beta Tau Fraternity is currently seeking students to be "Founding Fathers" of Zeta Beta Tau at universities throughout World. Expanding ZBT to campuses where we are not currently located is vital to the future success of our brotherhood. If you know of any men who have what it takes to grow our Fraternity, please contact us.

> **Candice Perilstein Director of Expansion** cperilstein@zbtnational.org 317-340-4667

Pictured: City College of New York -Home of the Alpha Chapter of Zeta Beta Tau.





Brummer Cup Article

Each year at the ZBT International Convention we have the honor of recognizing the accomplishments of undergraduate and alumni members during our grand awards banquet. The final award, the Brummer Cup, is the highest award given and is presented to the ZBT chapter recognized as the strongest in our Order. The Brummer Cup is named for the highest honor given to a chapter of Phi Sigma Delta Fraternity, which merged with Zeta Beta Tau in 1969. International President Ronald A. Pardo, Alpha Omicron (Arizona) '88, proudly presented the Brummer Cup to the Phi Alpha Alpha chapter at the George Washington University. He described the chapter, "as a group of men who commit to doing what they say they will do". He went on to explain, "everything this chapter seeks out to do is done with attention to detail, passion, and overall promise to succeed."

Phi Alpha Alpha has an impressive list of accomplishments that make them very deserving of this award. The men in this Chapter have shown strength in programming, academics, service, philanthropy, brotherhood development, and alumni outreach. They have brought back beloved ZBT traditions like Roger Williams Day and hold prominent leadership positions in organizations across campus. "Phi Alpha Alpha has become a true role model in their brief life since being re-colonized in 2007. Our founders would be so proud of their commitment to our founding ideals, our mission, and our Credo. They are a personal reminder to me why I do the work I do. I'm proud to call them my brothers," said Executive Director Laurence A. Bolotin, Alpha Zeta (Florida) '01.

Since their re-colonization the Chapter has worked hard to overcome obstacles and excel on their campus. Phi Alpha Alpha Vice President and Undergraduate Supreme Councilor Sean Lynch said, "the journey to winning the Brummer Cup was much like *The JOURNEY*, ZBT's Brotherhood Program. Just as advancing and developing in *The JOURNEY* is challenging, the journey to winning the Brummer Cup was not something that happened overnight for our Chapter. However, just like in *The JOURNEY*, with commitment and determination it is possible to advance and achieve the ultimate goal. Our brothers were committed and determined to becoming the best and winning the Brummer Cup. We never gave up and will never give up our commitment and determination to remain the best ZBT Chapter in the world." Brother Lynch also said, "There are very few moments when I am at a loss of words. However, when International President Pardo was presenting the Brummer Cup, I was speechless. I had never felt so proud to be a Phi Alpha Alpha ZBT."

This year ZBT recognized two chapters as runners-up for the Brummer Cup. The runners-up are the Iota Chapter at the University of Denver and the Delta Iota Chapter from the University of Central Florida. Congratulations to each of these chapters for their hard work and commitment to Zeta Beta Tau!

Meet Your Traveling Staff

Nathan D. Fox Chapter Consultant

Beta Alpha Theta (University of Colorado) '09

Past Positions: Recruitment Chairman, Philanthropy Chairman, Ritual Chairman, two Term President **Interests:** Camping, travel, all Colorado sports, and playing basketball with ZBT's Michael Jordan

Adam T. Edwards
Chapter Consultant

Beta Alpha Theta (University of Colorado) '12

Past Positions: Recruitment Chairman, Secretary, President

Interests: Camping, sports, Buffaloes, and traveling

David K. Lerner
Colony Development Consultant

Gamma Lambda (University of Hartford) '11

Past Positions: Treasurer, Special Events Director, Alumni Chairman, Athletics Chairman, Budget

Committee Member

Interests: I am a diehard Mets, Nets, Rangers, and Jets fan

Joshua G. Albert West Coast Expansion Consultant

Alpha Zeta (University of Florida) '11

Past Positions: President, Recruitment Chairman, Secretary, Alumni Relations Chairman **Interests:** Sports, hip hop, running, comedies, HBO/Showtime shows, and schmoozing

Dustin J. Monroy Expansion Consultant

Beta Pi (California State University-Long Beach) '11

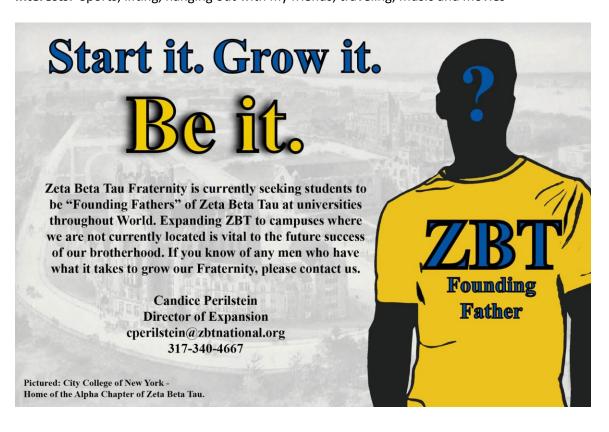
Past Positions: President, Vice President, Provost, Social Chairman

Interests: Sports, movies, traveling, kayaking, snowboarding, and concerts

Joseph M. Martini
Expansion and Chapter Consultant

Gamma Chi (University of South Florida) '12

Past Positions: Secretary, Family and Alumni Coordinator, Risk Manager, Community Service Chairman **Interests:** Sports, lifting, hanging out with my friends, traveling, music and movies





WE WANT TO HEAR FROM YOU

Click the link below and fill out your information so that we can update our records and include your news in the next issue of the Digital Deltan.

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