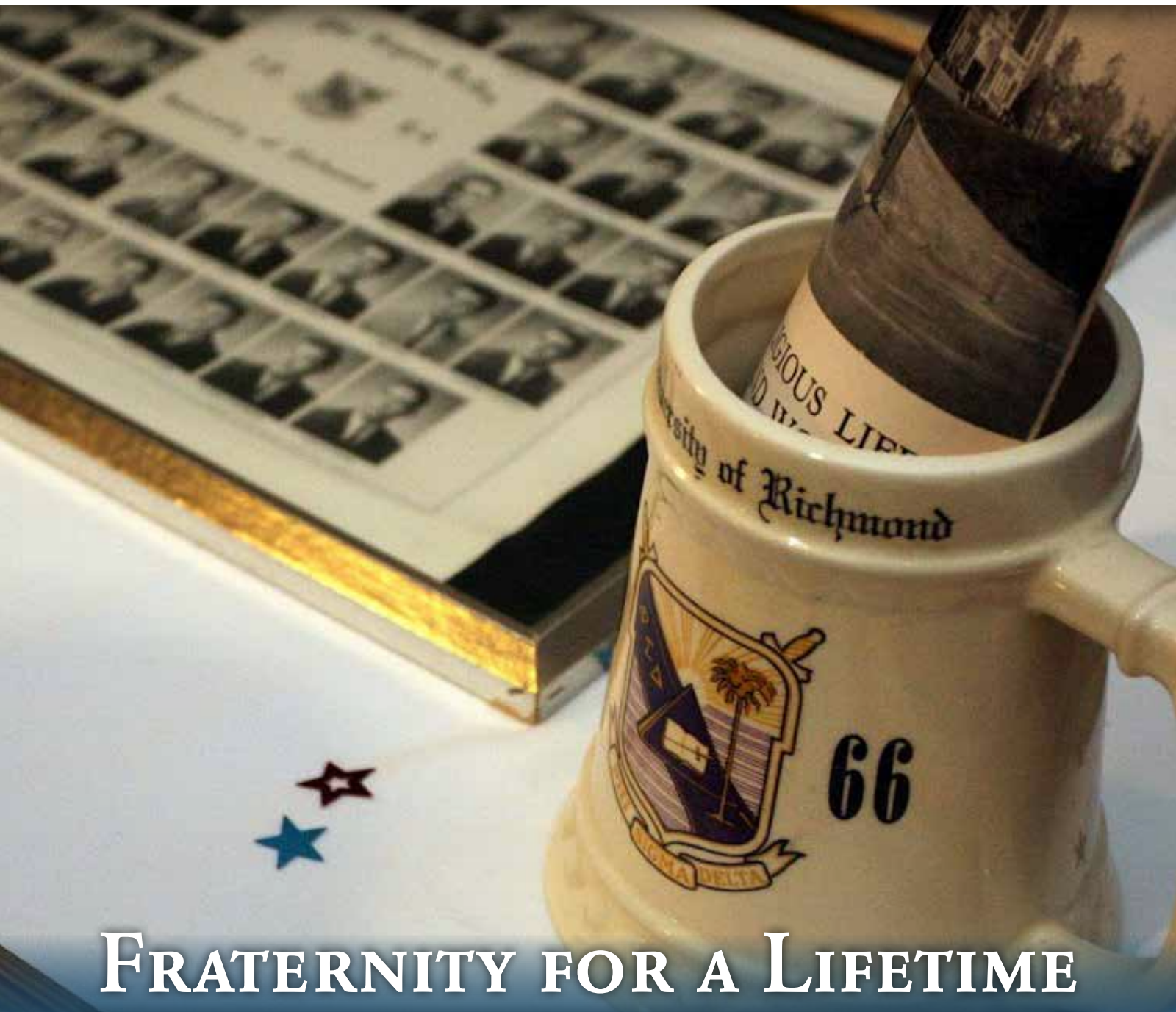




ELTAN

THE OFFICIAL MAGAZINE OF ZETA BETA TAU FRATERNITY

WINTER 2013



FRATERNITY FOR A LIFETIME

*A Brotherhood of Kappa Nu, Phi Alpha,
Phi Epsilon Pi, Phi Sigma Delta, Zeta Beta Tau*



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LETTER FROM THE INTERNATIONAL PRESIDENT



Dear Brothers,

As I wind up the first semester of my ZBT presidency and review what has happened, I am struck by the tremendous breadth and depth of our core of alumni volunteers. For myself, I received so much from ZBT at Cornell that it would be impossible to pay ...

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LETTER FROM THE EXECUTIVE DIRECTOR OF THE FRATERNITY



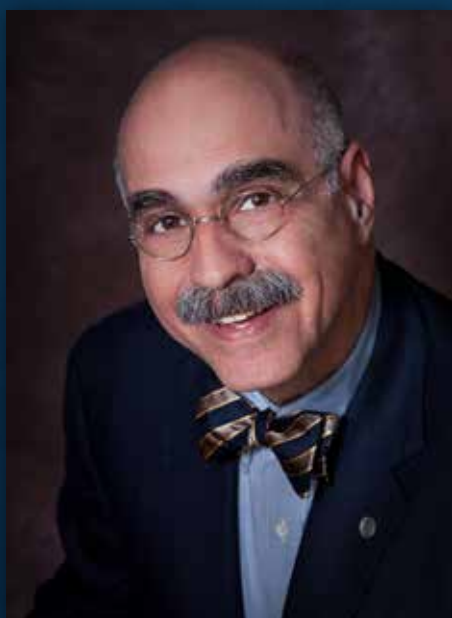
Dear Brothers,

What a year 2012 has been! I hope this issue of the Digital Deltan finds you and your loved ones having enjoyed another holiday season with each other celebrating the many things we all have to be thankful for.

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LETTER FROM THE FOUNDATION PRESIDENT



Dear Brothers and Friends,

When you ask a Marine if he was a Marine he will respond, "No, I am a Marine." Likewise it is my belief that when you ask a ZBT if he was a ZBT he should respond, "No, I am a ZBT!" That is what is meant as fraternity for a lifetime.

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LETTER FROM THE EXECUTIVE DIRECTOR OF THE FOUNDATION



Dear Brothers and Friends,

Zeta Beta Tau Fraternity helped shape the person I am today. Our Fraternity is the last opportunity to influence the values and beliefs of young men as they complete the transition to adulthood.

The time on a college/university campus is an opportune time to learn life lessons.

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Dear Brothers,



As I wind up the first semester of my ZBT presidency and review what has happened, I am struck by the tremendous breadth and depth of our core of alumni volunteers. For myself, I received so much from ZBT at Cornell that it would be impossible to pay it all back- the friendships obviously, but also the leadership training, the problem solving experience and hands on management opportunity to name a few. But also, I continue to get so much more out of it today as I participate in a second and even third fraternity experience with my Chapter Brothers on my local trustee board and my International Brothers on the various International Boards. Again I am constantly rewarded with friendship and learning opportunities with a truly dedicated and gifted bunch of alumni.

I can only assume that they all participate for many of the same reasons that I do. I can only assume that all of our volunteer alumni- chapter advisors, assistant advisors, regional conclave faculty, convention volunteers and so many more- are similarly motivated. We are glad that they do what they do.

Alumni volunteers are the backbone of our beloved ZBT as an institution. They transform a network of simple organizations, the chapters with their annual revolving door of leadership, into an enduring institution that has survived and thrived for almost 115 years. They help start new groups, push a chapter to new heights and pick up the pieces when all else has failed. They connect with individual brothers in a way that leads to lasting meaningful friendships and mentor relationships. And they make us ZBTs for life.

As I begin my second semester, I look forward to welcoming new alumni volunteers into our fold. If ZBT has meant something to you and if you want to be rewarded with even more than what you invest of yourself, let us know by filling out the Volunteer Interest Form [here](#). We can use many more hands as we lift ZBT to new level of excellence.

C., F. & S.,

Michael D. Cimini
International President
Kappa (Cornell) '92

Dear Brothers and Friends,



When you ask a Marine if he was a Marine he will respond, “No, I am a Marine.” Likewise it is my belief that when you ask a ZBT if he was a ZBT he should respond, “No, I am a ZBT!” That is what is meant as fraternity for a lifetime.

It has been most gratifying during the three years that I have been serving as your Zeta Beta Tau Foundation President to see our brothers engage in “Fraternity for a Lifetime”. As I have travelled across the country attending events, participating in dinners, conducting meetings and just visiting one on one I have felt the excitement and comfort of lifetime ZBT brotherhood.

It may start as an undergraduate experience, but it lasts forever.

As we have learned we have a responsibility to help facilitate lifelong brotherhood. And that is why we have begun a series of events and meetings that are reconnecting ZBT’s in ways that we haven’t done in decades.

Whether through the exciting program, “Dialogue That Started With a Handshake”, the successful speakers’ series begun at the Skirball Cultural Center in Los Angeles (and that we are looking forward to expanding in other cities) that has drawn literally hundreds of brothers from undergraduates to octogenarians or reconnection dinners at the 21 Club where dozens of New York area brothers gathered we are making the connections that are being hailed as the most exciting ZBT alumni oriented functions we have ever produced.

And frankly, regardless of where I go, I never fail to run into a brother who I have not seen for years. It’s a feeling that just can’t be beat.

So I throw out a challenge to all of my brothers to look for announcements of events, meetings and dinners and participate in them. I guaranty that you will thoroughly enjoy it because ZBT is “Fraternity for a Lifetime!”

Cordially, Fraternally and Sincerely,

Barry M. Aarons, Gamma Tau (Arizona State) ’71
President
Zeta Beta Tau Foundation

Letter from the Executive Director

Dear Brothers:



What a year 2012 has been! I hope this issue of the Digital Deltan finds you and your loved ones having enjoyed another holiday season with each other celebrating the many things we all have to be thankful for. At ZBTs International Headquarters, we continue to have a great deal to be thankful for...our dedicated alumni, talented undergraduates, and exceptionally supportive friends and loved ones. In this issue of the Digital Deltan, you will meet some of the men and women who have given their time, talent, and treasure to ensure a long and prosperous future for our Fraternity. Of particular enjoyment was having the opportunity to write an article about some of those volunteers who have supported their partner's ZBT journey for decades and have, themselves, made an incredible impact to our organization.

2013 looks to be another great year for ZBT. As we march through our third year of the Strategic Plan we look forward to continuing to build upon the successes of the past while continuing to push the fraternal envelope to elevate ZBT to further greatness. While recruiting more men into ZBT to make us a larger organization is important, it's the experience for those men, now and into the future, that really matter. ZBT continues to advance our technology through programs like "i-Journey". We will continue to grow our partnerships as is evident by the hiring of ZBTs first-ever Coordinator of Jewish Programs and Strategic Partnerships along with expanding our regional leadership program, called "Dover Days", to partner with ten Jewish Community Centers across North America to serve as the official host. In July, Ft. Lauderdale will serve as the host for the re-vamped Leadership School program focused on educating our top leaders on how to best protect our brand. We welcome you to attend any of these programs as alumni involvement is crucial to our collective success.

As always, if anything in this issue sparks your interest, and you wish to get involved, please call me at 317-334-1898. I'd love to hear from you!

Cordially, Fraternally, and Sincerely,

Laurence A. Bolotin, Alpha Zeta (Florida) 2001
Executive Director
Zeta Beta Tau Fraternity

Letter from the Executive Director of the Foundation

Dear Brothers and Friends,



Zeta Beta Tau Fraternity helped shape the person I am today. Our Fraternity is the last opportunity to influence the values and beliefs of young men as they complete the transition to adulthood.

The time on a college/university campus is an opportune time to learn life lessons. Nowhere else on a campus are young men (18-22 years of age) provided the opportunity to put into practice the lessons learned in the classroom. Fraternity provides a learning environment like no other. What organizations within a college/university provide students with opportunities for daily, direct application and enhancement of communication and leadership skills?

Working within a group of diverse people and ideas, planning and executing events, hiring and managing staff, collecting dues, paying bills, operating within a budget, managing a physical plant, running for office, speaking in front of a group, leading a committee, mentoring a younger brother, dealing with conflict, relying on others, establishing goals...all lessons learned in Zeta Beta Tau Fraternity.

I thank the brothers and friends of Zeta Beta Tau who support the Zeta Beta Tau Foundation and therefore the wonderful experience and lessons learned in ZBT. To support the Zeta Beta Tau Foundation, please [click here](#).

Cordially, Fraternally and Sincerely,

Faron A. Lewitt, Psi (Alabama) '97
Executive Director
Zeta Beta Tau Foundation



ZBTS LEND A HELPING HAND



A few of our alumni and chapters shared their experiences during the Hurricane Sandy Relief. It is the obligation of each brother, whether he is an undergraduate or alumnus, to represent the values of the Fraternity, specifically the Credo, in their daily life. The Fraternity is fortunate to have an abundance of brothers who not only understand and embrace the tenets of the Credo, but they convey these values in all that they do.

Alumnus William Hayes, Gamma Kappa (Adelphi University) '12

I am a resident of Southern Long Island in Bellmore, New York and I am a Lieutenant in the 1156EN Company, 204th EN Battalion, 53rd Troop Command (EN = Engineer). Our unit was called up on the 29th of October and 15 of our soldiers helped evacuate the Bellevue Hospital patients and relocated them to various hospitals.

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RETURNING TO HISTORIC CAMPUSES

By: Dustin J. Monroy, Beta Pi (California State University-Long Beach) '11



It has been said, "If you're not growing, you're dying". As an Expansion Consultant for Zeta Beta Tau Fraternity I have the privilege of being one of the people who helps this great Fraternity continue to grow. One of the best parts of my job is bringing a chapter back to a historic campus that ZBT was once at but, for whatever reason, no longer is. It is a great feeling to connect alumni with young students who are just beginning a new ZBT legacy on their campus. The connection between brothers of all ages is one of the things that make being in a fraternity such a valuable experience. Over the last couple of years Zeta Beta Tau was able to bring back chapters to 3 historic universities. ZBT recolonized at The Ohio State University, Michigan State University and Florida State University and over the next year will re-colonize at Tulane University and Franklin & Marshall College. All of these schools have had a rich ZBT history and are currently in the process of building on that history with new colonies.

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I am a resident of Southern Long Island in Bellmore, New York and I am a Lieutenant in the 1156EN Company, 204th EN Battalion, 53rd Troop Command (EN = Engineer). Our unit was called up on the 29th of October and 15 of our soldiers helped evacuate the Bellevue Hospital patients and relocated them to various hospitals.

The rest my unit, and the National Guard as a whole, was not called until the 31st of October to prepare for missions. I received my call at 8:00pm when our unit was doing a conference call to come up to Camp Smith, NY where my unit is stationed, but about halfway through the call I had to leave because there was an emergency at my home. The next day I could not join my unit because the bridges off the Island were shut down, so I ended up joining my unit on the 2nd of November.

After that our unit organized in Camp Smith, we rolled out of there the next day with all the vehicles we could and the most responders to State Active Duty (SAD) in the entire 204th EN Battalion. We moved from Camp Smith to the Harlem Armory where we would stay for the first week and a half. Our first mission for my platoon was to go to Lexington Armory, where we were to conduct a 24 hour security mission. I remember driving our convoy there and for the first time in my life seeing a dark part of New York City with no lights or sign of life. People were waiting on long lines for a bus to take them to work or to home. When we arrived though, the plans changed and we went from a 24 hour security mission to a 36 hour security and food & distribution mission to the people of Manhattan, Bronx, and Brooklyn. After the security mission was over, my Soldiers and I were running on about three - five hours of sleep and were then sent on to conduct the food and water missions for all the citizens who were in need. When we first arrived, there was a line of about 500 people who were waiting to get meals from Hamilton Fish Park. All of the National Guard conducted supply drop off missions throughout the three burrows, but that was where my platoon was. People were happy to see us, both those in need of food and the volunteers who took their time to help others out as well. After the first mission was over, we went back to Harlem Armory to rest and then continue these missions.

After the first week, we stayed in Harlem Armory until our new home in Floyd Bennit Field was constructed (Note: Floyd Bennit Field was where we went to get food and water for every mission). After our last distribution mission, my platoon was the first to be sent to check out our new Area of Operations (AO) of the Rockaways. We arrived there at night and we were using, Front Loaders, Skidsteers, Back-Hoes and 10 Ton Dumps to clear the debris. Once we arrived though, the place was a disaster area that looked like nothing I have ever seen before. The roads were filled with cars and boats and covered in sand. Houses were destroyed, businesses were lost and people were nowhere to be found. I looked at where the boardwalk should have been and saw only the footing it used to be attached to. All I could think of was Long Beach, where I would go every year, and hoped it fared better than it did over in the Rockaways. Our company was doing a 24-Hour work shift, with my platoon working the night shift from 11-9. Every night we would work to clear the streets of debris, but every time we came back there seemed to be more because people were gutting their homes of everything they had. Our shift would average about 25 dumps a night, which we took all the debris and trash to Riis Park, which turned into a giant landfill. After about 5 days in the Rockaways, we moved over to Breezy Point, which was the worst I saw. There were about 100 houses that caught on fire. I remember seeing the house on 210 Ocean Street, which the foundation was set, but the entire house was pushed back over 100 feet, both labeled with the same street name and number. After we conducted debris cleanup for about 10 days, we finally went home and made it back for Thanksgiving. There were still about 200 people in our battalion alone who stayed to volunteer, with their projected end date to be in February.

One notable interaction was with a guy who worked in a construction company, and lived in Breezy Point. He had an excavator (a heavy piece of equipment that could load our vehicles 5 times as faster than we could) and on his own he was driving around creating piles of debris so the National Guard or Sanitation could get rid of it all. We worked with him during our shift and he was a great help to us.

Another notable interaction was with the Victoria's Secret staff and crew. When we were working out of the Lexington Armory, the staff had catered food for breakfast and dinner so when we had some downtime. They invited our small group of 25 to eat with them so we wouldn't have to live off of our Chewy Bar Diet.

A third was with the people in Hamilton Fish Park. On our last mission there, before doing cleanup, they had about 12 volunteers there helping unload and distribute the food with us. They were regular people who wanted to help their local people. It was a great time interacting with them and giving us a little taste of normality while we were away.

Gamma Kappa at Adelphi University

The holiday season has always been the best time for goodwill and charity, and with the recent destruction wrought in Long Island by Hurricane Sandy, there's never been a better time to help those who need it the most. And that's exactly what brothers from the Gamma Kappa chapter of ZBT have done.

After the storm, brothers at Adelphi University in Garden City, New York, went above and beyond in working to make the lives of those affected the most a little brighter. From fundraising to helping in clean-up efforts, the Gamma Kappa brothers did whatever they could to serve.

Sandy relief is a cause that hits close to home to many of the Adelphi brothers, as most of them were themselves affected in some way by the hurricane. Some merely lost power and utilities for up to a few weeks, while others had bigger obstacles to hurdle. Pat Stanton, the chapter's treasurer and philanthropy chair who lives in the area, had his home and a significant amount of his possessions destroyed when the storm ravaged his hometown.

It's evident from local accounts like these that the plight of those affected certainly hit a raw nerve with many in the Adelphi community, as many on-campus organizations held donation events or fundraisers in the wake of the hurricane to benefit the victims. The Gamma Kappa Chapter also did their part in all of this by holding several events to raise funds.

In November, the Chapter teamed up with Island Harvest, a non-profit organization that distributes food to New Yorkers, by holding a non-perishable food drive and donation table outside the school's university center. They collected a decent amount of canned and non-perishable goods on site, but they also raised over \$120, which was used after the fundraiser to purchase even more food. In all, there was enough food raised to fill three large plastic bins and then some.

The brothers also lent a helping hand in early December to Ruff Animal Rescue, a local animal shelter. The business' facilities were almost completely devastated by the storm, leaving countless shelter animals without a place to stay, and the shelter's staff and volunteers with no choice but to temporarily take the pets into their homes. To help raise funds for a new headquarters, Gamma Kappa put on a bake sale with all sorts of treats up for sale, including brownies, cupcakes, and dog bone and dog shaped cookies. Over \$170 was raised in total, showing a little brotherly effort can go a long way.

When Adelphi received over 30000 different items in donations that included clothing, food, relief equipment, and tools, some Gamma Kappa brothers helped faculty and other students sort through them and get them shipped out to areas in need.

Zeta Theta Chapter at Western Connecticut State University

One of the Zeta Theta Brothers, Peter DiPaola, Zeta Theta (Western Connecticut State University) '12, started their whole Sandy Relief effort. He started by recruiting an alumnus, Kevin Awalt, Zeta Theta (Western Connecticut State University '01, who is the owner of Gotham Auto Works in Danbury, CT. They started by getting in touch with a representative of a New Jersey Food Bank and gathered all the necessary information regarding what the food banks really needed. The Chapter immediately started an on-campus can drive, where bins were placed in campus/student centers. As far as our off-campus collection went, they focused on infant/toddler needs as well as the collection of blankets, pillows, coats, scarves, hats and more canned goods. Kevin, who runs Gotham, a car-detailing center, was offering \$1 off for every item donated and you could get up to \$20 off (20 donated items).

"We are gentlemen that hold ourselves to a higher standard and strive to impact our communities and the world," said volunteer and Zeta Theta Alumnus Josh Reilly.



Beta Delta Chapter at Rutgers University

The Beta Delta Chapter held a hot chocolate sale to raise money for the American Red Cross. They sold hot chocolate until 4PM at a \$1 per cup. All of proceeds went to the American Red Cross for their Hurricane Sandy Relief fund.

Returning To Historic Campuses

By: Dustin J. Monroy, Beta Pi (California State University-Long Beach) '11

It has been said, "If you're not growing, you're dying". As an Expansion Consultant for Zeta Beta Tau Fraternity I have the privilege of being one of the people who helps this great Fraternity continue to grow. One of the best parts of my job is bringing a chapter back to a historic campus that ZBT was once at but, for whatever reason, no longer is. It is a great feeling to connect alumni with young students who are just beginning a new ZBT legacy on their campus. The connection between brothers of all ages is one of the things that make being in a fraternity such a valuable experience. Over the last couple of years Zeta Beta Tau was able to bring back chapters to 3 historic universities. ZBT recolonized at The Ohio State University, Michigan State University and Florida State University and over the next year will re-colonize at Tulane University and Franklin & Marshall College. All of these schools have had a rich ZBT history and are currently in the process of building on that history with new colonies.

Florida State University is a campus with a very strong Greek community that has 56 social fraternities and sororities, so naturally ZBT was excited to return. A ZBT chapter was first established at FSU in 1988 as the Zeta Alpha Chapter and remained there until 1994. Two years ago a group of hard-working and dedicated students decided to reMictulane-found the Zeta Alpha Colony and on February 9th, 2010 they achieved their goal by gaining colony status and becoming a member of the FSU Interfraternity Council. They reached another milestone this semester and held their Chartering Ceremony. The Chapter has a phenomenal house that is 39,500 square feet and houses 61 brothers in 28 apartments. The Zeta Alpha Chapter continues to grow and promote ZBT values. Michael J. Tomkiewicz, Zeta Alpha (Florida State University) '04, stated, "Greek life is very strong at FSU and I'm proud that ZBT is again contributing to its rich history and traditions. However, I'm most proud of the Zeta Alpha Chapter's dedication to ZBT's principle that brotherhood and success can be achieved without pledging new brothers. Despite pressure from the Greek community, the Zeta Alpha Chapter continues to stand strong as a beacon for those who desire to reverse the negative perceptions of Greek life, specifically fraternity men, by truly living the morals and values of the Fraternity. Winning intramural sports and philanthropic competitions is nice, but at the end of the day, the true mission of fraternity is to create better men who in turn create better communities. It's great to be a ZBT!"

In the past, Zeta Beta Tau had a strong chapter at Franklin & Marshall College and are currently working with an interest group dedicated to re-colonizing this legacy. I asked Anthony F. Della Pelle, Alpha Tau (Franklin & Marshall College) '84, to tell me about his experience being in this great chapter and he responded, "I joined the Alpha Tau Chapter in 1981, the year of its 50th Anniversary at F&M. At the time it was a very diverse chapter and had just relocated to a new house, owned by the College, in an excellent location. By my senior year, we were the largest fraternity on campus, returning it to the position it had held at F&M in the 1960s, and was also the most diverse, with academic, social, athletic and civic leaders. That year we had 59

pledges, which was the largest pledge class of any fraternity in college history. It was very unfortunate that a few years later a new College administration took over and de-recognized the Greek system as a whole. This led to the downfall of our Chapter in the early 90s. Despite not having an active chapter for about 20 years, Alpha Tau still has about 700 alumni, which rank it as the fraternity with the 2nd or 3rd most alumni at F&M. The Greek system is now on the mend at F&M, and our alumni would be thrilled to support a revived Alpha Tau Chapter.” There currently is an interest group of very bright and eager men at Franklin & Marshall who are excited to bring back a ZBT chapter that can continue this legacy. ZBT staff and volunteers are working closely with the school to allow these men to start a new colony very soon!

The first expansion project I was assigned to was Michigan State University. MSU is one of the nation’s largest universities and has a rich ZBT history so I was excited to be a part of recolonizing the Beta Epsilon Chapter. I spent part of September and the beginning of October this year searching for quality men that had the passion and ability to build a new fraternity on the MSU campus. After countless meetings, group events, and interviews there was a group of great men who were ready and excited to become Founding Fathers of the new colony. On October 8th, 2012 the men were initiated and the Beta Epsilon Colony and it has been growing ever since. Howard M. Bushman, Esq., Beta Epsilon (Michigan State University) ’97, had this to say, “I am very excited that ZBT is coming back to MSU. As a person who came to MSU not knowing a sole, ZBT helped me find my place at this huge school. Most of my memories from college stemmed from ZBT. Not just the social events, but everything from Rush to Philanthropy to Brotherhood events, Greek Week, road trips, conclave, convention, formals, and intramural sports made my time at MSU special. These experiences helped me become the man I am today. There is no single organization more responsible for who and where I am today more than ZBT-MSU”. The new Founding Fathers of the Beta Epsilon colony aim to continue to build a brotherhood that helps men achieve their maximum potential!

ZBT also had a great semester at another BIG 10 school, The Ohio State University. In the past, the Nu chapter was one of the top fraternities at OSU and the new brothers of this Chapter are quickly bringing ZBT right back to the top. On October 27th of this year, the Nu Chapter held its Chartering Ceremony which was an amazing experience for everyone in attendance. Current president of the Chapter, Michael L. Gersman, Nu (Ohio State University) ’14, said, “It was a very meaningful experience; we finally got to see all of our hard work and dedication pay off. We are proud to have the opportunity to bring back the Chapter that so many great alumni had the chance to experience. Our goal is to build the new Nu Chapter back into a powerhouse of excellence”. The Chapter held its first “Get On The Ball” philanthropy event and got over 7,800 signatures. They are also very excited at the rate at which they are growing. Currently at 30 brothers in the Chapter, they are hoping to add 25 more next semester when delayed recruitment is over. The Nu Chapter is definitely on their way to bringing back ZBT glory at OSU and their recent acquisition of an 18 bedroom fraternity house will only help!

Just as the city of New Orleans was rebuilt after Hurricane Katrina, Zeta Beta Tau is working on rebuilding the Sigma Chapter at Tulane University. The ZBT Chapter at Tulane has a history of more than 100 years on campus and has been through many successes and hardships. Brian A. Hoffman, Sigma (Tulane University) '09, described some of these that he experienced, "I attended Tulane immediately after Hurricane Katrina. A lot of our focus was on having a fun time together while also helping with the rebuilding of a great city. My Brothers and I held socials and service programs that we will never forget, with great memories and stories that we'll laugh about years from now. But equally important, we were there for many historic events including rebuilding New Orleans, our Chapter house burning down just before the start of a spring semester (with deferred recruitment), the rebuilding of a new modern facility, the Sigma Centennial, and more. It was an amazing experience". The Sigma Chapter was the first ZBT chapter outside of the northeast and had fostered great relationships with Hillel and Chabad on campus. ZBT staff and volunteers are currently working with a large interest group at Tulane University who are ecstatic to bring back a Chapter with such great history and connections. We are planning on recolonizing the Sigma Chapter in the spring semester of 2013 and could not be more excited about its return. When asked what it means for ZBT to return to Tulane, Brother Hoffman responded, "ZBT coming back to Tulane represents a major vote of confidence in the organization by the University, and also a commitment to growth by the organization... It means that Brothers from around the world who may converge on New Orleans will have other brothers there to call on for support and fun. Most of all, to me and my Chapter brothers, it simply means that we can start a new line of history, accentuating the great experiences and combining them with ZBT's new directives for another 100 years and beyond".

Overall, this has been a very busy and exciting time for Zeta Beta Tau Fraternity and it will only continue. It is a blessing to be a part of such a prestigious brotherhood and I am grateful for the opportunity to give back to my Fraternity. Whether it is reminiscing with ZBT alumni, enjoying time with our chapters throughout the world, or seeing the excited faces of brand new Founding Fathers, it is always great to be a ZBT!



ZEBES IN ZION

By: Eleazar S. Berman, Mu (University of Boston) '02



ZBT works to fulfill founders' dream by opening chapter in Israel

At the end of the 19th century, Jews around the world faced a burning question- how should they deal with the persistent anti-Semitism that plagued them wherever they went? Was there any way for the Jews to be treated as a normal people?

Some turned to international movements like Communism. Others thought that if they shed their Jewishness, and did all they could to assimilate, they would be accepted in broader society. And some turned to the exciting new movement gaining steam in some corners of the Jewish world- Zionism.

For most American Jews, Zionism was initially something to be shunned.

[READ MORE ►](#)



ZBT AT MICHIGAN CELEBRATES 100TH ANNIVERSARY

By: Mark Rosenberg, Phi (University of Michigan) '69



In September 2012, the ZBT Chapter at the University of Michigan celebrated its 100th Anniversary with several reunions and other activities. The Chapter, which was one of the first ZBT Chapters in the Midwest, was originally formed as Phi Chapter in May 1912. Outstanding ZBT's from this Chapter include: Henry W. Bloch (1944), co-founder of H & R Block...

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ZBT REUNION AT THE UNIVERSITY OF RICHMOND

By: Edward (Eddie) S. Cohen, Rho (University of Richmond) '64



“Fraternity is for a Lifetime” It doesn't matter whether it was Phi Alpha that initiated at the University of Richmond (UR) in the late 1920's, or its merger with Phi Sigma Delta in 1959, or with Zeta Beta Tau in 1969.

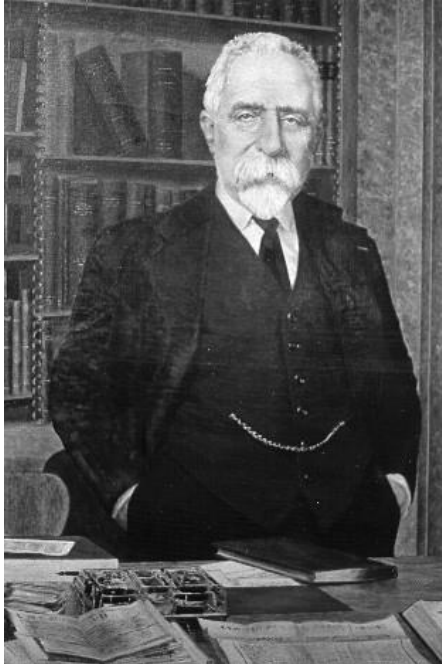
In the end we are all brothers. This past September (2012), brothers who attended the UR from the late 1940's to the early 70's gathered in Richmond, Virginia...

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Zebes in Zion

By: Eleazar S. Berman, Mu (University of Boston) '02

ZBT works to fulfill founders' dream by opening chapter in Israel



At the end of the 19th century, Jews around the world faced a burning question- how should they deal with the persistent anti-Semitism that plagued them wherever they went? Was there any way for the Jews to be treated as a normal people?

Some turned to international movements like Communism. Others thought that if they shed their Jewishness, and did all they could to assimilate, they would be accepted in broader society. And some turned to the exciting new movement gaining steam in some corners of the Jewish world- Zionism.

For most American Jews, Zionism was initially something to be shunned. Many of them were recent immigrants escaping the pogroms of Eastern Europe, and they were more interested in proving their American bona fides than advocating for a Jewish state in their ancient homeland. But there were exceptions, of course. Some young Jews in New York saw the possibility this new movement offered, and envisioned a country in which Jews could be proud of their ethnicity. They could control their own destiny, and their safety would never again depend on the whims of others. These men included the founders of Zeta Beta Tau.



They met to debate the new movement at the City College of New York. As their guide and inspiration, they looked to the quiet, dignified Professor Richard J. H. Gottheil, one of the leading voices in American Zionism. Son of Zionist pioneer Gustav Gottheil, he was then serving as president of the Federation of American Zionist Societies of New York. Though he wished to live the quiet life of an Ivy League academic, Professor Gottheil attended the second Zionist Congress in Basel, and befriended Zionist leaders Theodor Herzl and Max Nordau.

Soon, Professor Gottheil recused himself from his high-profile leadership position, and returned to spend his time with his students and ZBT men. But he was not done thinking about the promise of a Jewish homeland. His 1914 book, *Zionism*, shows the depth of his belief in a Jewish state:

"We believe that if an end is to be made to Jewish misery and to the exceptional position which the Jews occupy, — which is the primary cause of Jewish misery, — the Jewish nation must be placed once again in a home of its own.

We believe that such a national regeneration is the fulfillment of the hope which has been present to the Jew throughout his long and painful history.

We believe that such a home can only naturally, and without violence to their whole past, be found in the land of their fathers...This, ladies and gentlemen, is the Zionist program."

Gottheil never lived to see the fulfillment of his dream, the creation of the modern State of Israel in 1948. But he would undoubtedly view with great pride and emotion the latest Zeta Beta Tau expansion initiative- to open its first chapter in Israel.

This fulfillment of ZBT's founding vision and ritual in opening a chapter in Israel is not an easy task, but concerted efforts have already begun this academic year to bring ZBT to Zion.

Eleazar S. (Lazar) Berman, Mu (University of Boston) '02 served the fraternity as a traveling consultant and more recently as a volunteer faculty member and advisor to the 2012 Brummer Cup winners, George Washington University's Phi Alpha Alpha chapter. He also lived in Israel for four years during his service as an infantry officer. Lazar recently moved back to the country, and is leading the ZBT effort there on the ground. "What an exciting opportunity for our Brotherhood," he reflected. "Our intrepid founders dreamed of a day when Jews would have a thriving, democratic state to call their own. Now that reality exists, and we are taking ZBT there to simultaneously strengthen both Israel and the Fraternity."

A major focus for Berman in the early stages is finding alumni in Israel and creating a vibrant alumni chapter. Hundreds of brothers have made aliyah, and there is a wide variety of initiatives they could embark upon once organized and chartered. "Israel is a country in which service to the country is a central value, much like ZBT. I hope ZBT alumni here will soon begin working together in projects supporting the poor, helping immigrants acclimate, protecting Israel's nature, and promoting ZBT's core value of social responsibility in other ways," Berman said.

The first university ZBT is focusing on is Bar Ilan University in Ramat Gan. A recently discharged soldier, Aaron Wermuth, approached the fraternity and asked if he could join forces with ZBT to open up a colony at the Israeli university. "I felt it was important to bring ZBT and Greek Life to Bar Ilan," stated Wermuth, "because it provides an opportunity to be involved in many facets of campus life and community."

Israeli universities are quite different than their American counterparts. Students are generally about five years older when they start, taking time out beforehand for military service and travel. Campus life is almost non-existent compared to the vibrant student experience in American schools, and there are no college sports. ZBT can begin to change this reality. By gathering dedicated men committed to experiencing more during their college years than just classes and exams, ZBT will offer students a chance to promote school spirit, serve their community, and generally transform the Israeli college experience, all with a close-knit group of brothers.

Zeta Beta Tau hopes to offer even more to Israeli students. With over 100,000 brothers across the world, ZBT hopes to connect them to mentors in their fields, offering networking opportunities that did not exist before. Also, with countless ZBT brothers coming to visit Israel every year, undergrads on birthright and alumni on synagogue and church missions, local brothers will have the opportunity to display the famous Israeli hospitality and show their brothers the country.

Executive Director Laurence A. Bolotin, Alpha Zeta (Florida) '01 sees great promise in this new initiative. "An important part of ZBT's mission is to preserve and cultivate our relationships within the Jewish community. I see no better way of doing this than by creating a presence in the Jewish state of Israel, said Bolotin."

Berman sees an opportunity for a wide variety of philanthropic and service projects. "I think Israeli brothers would love to lead efforts to support sectors of society facing ongoing economic and social challenges, such as the Ethiopian community." Thousands of Ethiopian Jews are scheduled to arrive in Israel over the coming year, and they will need help learning Hebrew and developing professional skills. "We can do so much for lone soldiers as well, those whose families are not in Israel. And, of course, in times of conflict, the men can help bring comfort to civilians caught in harm's way."

There are a number of ways to connect with the nascent interest group in Israel, which has already garnered interest among Israeli students. On Facebook, they can be found by clicking [here](#) and on Twitter at <https://twitter.com/zbtbiu>. Those interested in joining the interest group in Israel can reach them at zbtbiu@gmail.com, and local alumni can reach Brother Berman at sgtlaz@aol.com.

Wermuth couldn't be more excited about the ongoing effort. "Israel is a great opportunity for ZBT to expand its network and to connect with the Zionist ideals it was founded upon."

It is also a chance for all members of the Fraternity to connect with the land and the future leaders of the Jewish state."



ZBT at Michigan Celebrates 100th Anniversary

By: Mark Rosenberg, Phi (University of Michigan) '69

In September 2012, the ZBT Chapter at the University of Michigan celebrated its 100th Anniversary with several reunions and other activities. The Chapter, which was one of the first ZBT Chapters in the Midwest, was originally formed as Phi Chapter in May 1912. Outstanding ZBT's from this Chapter include: Henry W. Bloch (1944), co-founder of H & R Block, Louis Susman (1959), now U.S. Ambassador to Great Britain, J. Ira Harris (1959), a leading investment banker, Michael H. Posner (1971), now Assistant Secretary of State for Human Rights, and Robert Hirshon (1970), a former President of the American Bar Association, and now Professor of Law at the University of Michigan.

Mark L. Rosenberg (1969) served as Chairman of the 100th Anniversary Committee, which included three former International Presidents of ZBT—Frederick E. Schatz (1955), Harold R. Oseff, Esq. (1968) and Richard S. Simon (1943). The Committee coordinated two reunions—one of alumni from the 1950's and one of alumni from the 1960's. Both Reunions involved undergraduates, who welcomed the alumni to the Fraternity house and participated with them in the 100th Anniversary celebration. As part of the Reunion for the 1960's undergraduates, the Committee placed a plaque on the building at Michigan that was constructed for the Chapter in 1961, and is now owned by the University.

Many alumni also contributed to the written history of the Chapter, which was assembled by the 100th Anniversary Committee, and includes photographs and memorabilia for the entire century of ZBT at Michigan. Using historical records housed at the Bentley Historical Library in Ann Arbor, and materials contributed by the brothers, four binders of material (including paddles, invitations to pledge formals, minutes of Chapter meetings, and photographs) are being maintained by the 100th Anniversary Committee, and will eventually be housed in Ann Arbor. The Committee invites brothers to continue to submit additional historical materials, as the Committee will continue to assemble this archive.

ZBT Reunion at the University of Richmond

By: Edward (Eddie) S. Cohen, Rho (University of Richmond) '64



“Fraternity is for a Lifetime” It doesn’t matter whether it was Phi Alpha that initiated at the University of Richmond (UR) in the late 1920’s, or its merger with Phi Sigma Delta in 1959, or with Zeta Beta Tau in 1969. In the end we are all brothers. This past September (2012), brothers who attended the UR from the late 1940’s to the early 70’s gathered in Richmond, Virginia for the 3rd “RHO TAU” Reunion. Eighty brothers (and guests) attended-traveling from as far as California, Arizona, Florida, and New York.

Eight (8) past chapter presidents from the mid-1950’s to the late-1960’s participated, including—Arthur Radin, Thomas P. Baer ’60, Robert E. Hyman ’61, Joel J. Stempel ’63 Edward S. Cohen ’64 Dr. Richard E. Layton ’65, David B. Schreibfeder ’66, and Clifford H. Altschull ’67. The UR brothers (and guests) spent a three day weekend renewing and making new friendships. We were also pleased to welcome Faron A. Lewitt, Executive Director, of the Zeta Beta Tau Foundation.

Unlike many reunions that focus on a single class year, Chairmen, Edward S. Cohen ’64, and Kenneth Meyer ’63, spent months culling through alumni lists provided by the UR and the ZBT International Office to locate brothers who attended the UR from the 1940’s through the 1970’s. “Whether it was reconnecting with a fraternity brother from our university years or someone that we had never met, there was an immediate connection,” said Chairmen, Eddie Cohen and Kenny Meyer.

The RHO TAU Reunion began with a Friday afternoon golf tournament, followed by a reception and dinner at the home of Brother Richard S. Rose '61. Tables of memorabilia brought laughter and even some tears as we reminisced of the bonds that were forged so many years ago. Although the UR was then a Baptist school, our Fraternity brothers held many leadership positions, and it was held in high esteem.

Saturday morning began with a walking tour of the University. Much has changed since many of us were last there including the addition of a new football stadium on campus. Some of the brothers attended the football game while others took a private tour of the Virginia Holocaust Museum. (Unfortunately, the UR Spiders lost the football game).

Saturday night was the "RHO TAU" dinner dance. "RHO TAU" is a tradition that began in the early 1940's when the Rho Chapter from UR and the Tau Chapter from William and Mary College (W&M) joined to host an off-campus dance. Notwithstanding the termination of the W&M chapter in the early 1950's-the RHO TAU tradition continued and became the most popular social event at the UR and throughout Richmond.

Faron Lewitt led the group in a toast-to celebrate the Fraternity's history and its place within the Zeta Beta Tau organization. Faron also stressed the importance of supporting the Zeta Beta Tau Foundation and the concept of Fraternity for a Lifetime.

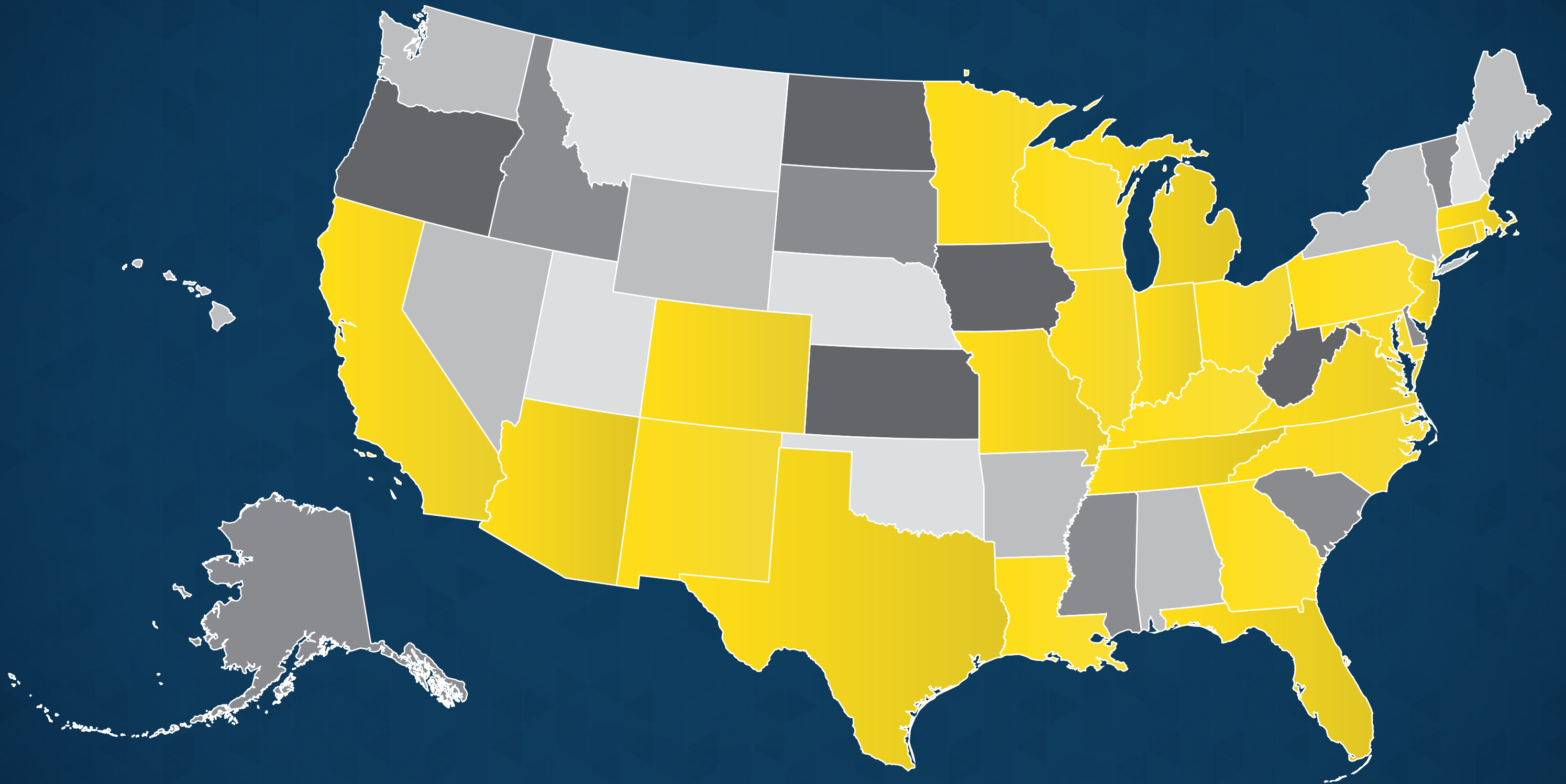
At this year's dance we were entertained by two of our talented brothers. Jerry B. Silver '64, who wrote and performed a blues song celebrating the history of our Fraternity, and Raoul L. Weinstein '61 and his soon-to-be wife Nancy McMillon (professional cruise ship dancers), who performed two rousing dance numbers. Additionally, the brothers celebrated two (2) birthdays and three (3) engagements.

Sunday morning was a brilliant fall day as we gathered on the patio of Brother Jay Tronfeld's '66 home for a farewell brunch. As we all departed, plans were already underway for another reunion in 2015. Jeffrey M. Zwerdling '66, Clifford H. Altschall '67, and Norris Brodsky will chair the 4th RHO TAU reunion.

So, what's in a name-whether it be Phi Alpha, Phi Sigma Delta, or Zeta Beta Tau-we are all brothers and we continue to renew our friendships and perhaps create new ones. For the first time-UR's past fraternity history met up with the present-and the brothers acknowledged "Zeta Beta Tau as their Fraternity."



ALUMNI & CHAPTERS IN ZBT NEWS



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Arizona

Arizona State University

Barry M. Aarons '71 is celebrating his wedding anniversary with his wife, Jody, on May 28th.

University of Arizona

Steve J. Noveshen '98 is enjoying life in the Bay Area with his wife and 2-year-old son. He is working as a physical therapist at UCSF.

British Columbia

University of British Columbia

Adam E. Bros gall '89 said much time has passed since his ZBT days. He now has his own family, and he started his own law firm last year.

California

San Diego State University

Brandon L. Williams '02 was married to Erin Mortimer (Delta Gamma, SDSU) on June 30, 2012. The two are also expecting their first child, due to arrive in June 2013.

University of California at Berkeley

Fredric H. Rubel '56 celebrated his fifty-fifth anniversary with his wife on August 11, 2012.

University of California at Davis

Andrew T. Schweiger '93 is the owner and winemaker of Schweiger Vineyards. His Vineyard has just released a new series of wines exclusive to his Wine Club Members. Included in this series is the inaugural release of his Cabernet Sauvignon, grown on the family ranch in St. Helena, CA. He has been making wines for his family winery since 1994. Try to plan a visit to Brother Schweiger on your next trip to California, he's always happy to meet more of the ZBT family. Email: andrew@schweigervineyards.com

University of California at Los Angeles

Kenneth J. Jacobs, DDS '82 was elected as President of the Los Angeles Dental Society for 2013.

University of San Francisco

Robert Z. Ayanian '84 opened Robert's Espresso, a full service espresso bar. The bar is located at 1708 Irving Street, San Francisco, CA 94122, Inner Sunset District. Website: www.RobertsEspresso.com He said there is a Brother discount!

University of Southern California

Marcus A. Maraj '96 got engaged to Jennifer Cunningham (of Tustin, CA) in Chicago on 10-11-12.

University of Southern California

Morton M. Weiss '48 returned to his home base in Beverly Hills, California after 23 years in Atlanta, Georgia. His e-mail address is adspeclt@bellsouth.net. He hopes to hear from any Alpha Delta peers still around.

University of Southern California

Joel M. Rapp '55 is retired in Century City after almost sixty years as a writer with 200+ sitcom episodes, 13 motion pictures, 16 books, and a play. He and his wife Susie are very proud of their two daughters, Lisa and Danielle and their two grand-daughters Hannah and Sophie.

University of Southern California

Matthew Arsulich '05 recently rejoined Paramount Pictures as a Brand Manager in the Home Media Distribution department.

University of Southern California

Matt Charney '05 is a producer for "The Magic Castle," a major motion picture recently announced by 20th Century Fox and Radar Pictures. The project will be directed by McG, whose previous credits include Charlie's Angels and the OC, and is being packaged by CAA. Hasbro has also signed on as a merchandising partner for the project, which is slated for a release in 2014.

University of Southern California

Ed Goodfield '67 is engaged to Lois Esler of Scottsdale AZ. He also formed a new company called Pathway Solution LLC. His company raises capital for business investment. Current projects include raises from \$200,000 to \$1.5 billion.

Connecticut

University of Connecticut

Gerald H. Goldberg '58 has advanced degrees in Clinical and School Psychology at George Washington University, Temple University, Rutgers College, and the University of Sarasota. He is a licensed Clinical Psychologist and Certified School Psychologist and member of Psi Chi National Honorary Society in Psychology. He retired from his private practice and consultant to the Philadelphia System in 1993. He is currently residing in Boynton Beach, FL.

University of new haven

Chester L. Denmark '83 became a grandfather to twin girls, Lily and Zoey, from his daughter, Jessica Denmark. Lily was 11lb 13oz and Zoey was 2lbs 13oz. He said all doing very good so far.

Florida

Florida State University

Daniel Schneider '11 received a promotion in November as the Financial Analyst Energy Management at Royal Caribbean Cruise Lines.

University of Florida

Brandon R. Sher '09 passed the Pennsylvania and New Jersey Bar Exams. Currently, he is a Judicial Law Clerk to the Honorable Francine I. Axelrad, Presiding Judge of the Appellate Division, in the Superior Court of New Jersey.

Georgia

Georgia Institute of Technology

Jeff M. Goodman '71 has a daughter named Emily that will be graduating from Georgia Southern University this spring.

Georgia Institute of Technology

Mort Metersky '58 is on the Board of the Warminster Orchestra Society and has been for several years. He teaches photography as a member of the faculty of the nonprofit Conservatory of Art, Drama, and Music in Doylestown, PA. He has been teaching photography for 22 years. His website is: www.eclecticphotos.us.

University of Georgia

Leon Friedman '58 and his wife, Helene Friedman, celebrated their 50th wedding anniversary on December 29, 2011, with a dinner-dance at the Savannah Yacht Club, their children hosting the celebration.

University of Georgia

Matthew Green '77 has a daughter named Melissa Green (University of Florida, 2001), who is now living in Boston, MA and got engaged to Mr. Kenny Kaplan.

Illinois

University of Chicago

Samuel D. Golden '45 worked for Leon Despres after law school for a few years, then Argonne National Laboratory for nine years, and in 1962 he came to the University of Chicago Office of Legal Counsel where he remained until semi-retirement in 2003 and full retirement in 2008. He married Paula Adler in 1948 and had four children. His hobby is music and he and his wife both play the cello. They still play chamber music and he now plays jazz on the cello.

Northwestern University

Dan Golden '03 was recently named to the 2012 Inc. 500/5,000 list as the 674th fastest growing company in America. They also placed as #76 in the Advertising & Marketing category and #28 out of Chicago companies. Be Found Online is an innovative digital marketing agency focused on search engine marketing, search engine optimization, social & reputation management, and digital analytics. Website: BeFoundOnline.com

Northwestern University

Ben Prawer '12 just finished filming his documentary, Ty's List, about a Northwestern graduate and good friend of his who passed away in a sailing accident. Website: www.TysList-TheMovie.com. It should be coming out before summer starts.

University of Illinois

Sheldon A. Gross '50 has a company called Sheldon Gross realty, Inc, that is celebrating its 50th year in business. They have been in the commercial/industrial real estate business in New Jersey, New York , Connecticut and Massachusetts since 1962.

University of Illinois

Sheldon G. Karras '62 is the CEO of Fordham Capital Partners and a grandfather of eight.

University of Illinois

Howard T. Kirschner '66 is retired. He has adopted Charles Stepner (ZBT Illinois, class of 1966) as a ZBT brother. He came to ZBT through a merger with Phi Sigma Delta.

University of Illinois

Scott G. Nacheman '95 was named a Rising Star in Civil and Structural Engineering by business management consulting firm ZweigWhite. The award recognizes engineers aged 40 or younger who have excelled in their profession. Nacheman is a Vice President at Thornton Tomasetti Inc. in Chicago. He specializes in building investigations, failure analysis and property loss consulting, as well as restoration/repair design, and has served as a firefighter. He serves as a structures specialist with Illinois Urban Search and Rescue Task Force 1, as well as DHS/FEMA US&R IN-TF1 and the FEMA Us&R IST incident management team.

University of Illinois

Ryan Block '02 and his wife, Anne Block, welcomed their daughter, Cassie Block, on August 27, 2012.

University of Illinois

Jack E. Mosow '47 celebrated his 90th birthday & 64 years of marriage.

Indiana

Indiana University

Louis Pintchuck '58 is retired and living in Sarasota, FL.

Kentucky

University of Kentucky

Irvin Goldstein '51 was listed in Who's Who. He is also a Kentucky Colonel, a retired public school teacher, a father of four, a grandfather of eight, and now a great grandfather. He celebrated a second Bar Mitzvah this summer. He still gardens and travels.

Louisiana

Tulane University

Sheldon H. Cantor '72 has a son, Theodore Cantor, who was initiated into the 1st class of Beta Tau Colony at the University of North Carolina – Charlotte.

Tulane university

Walter F. Schwartz '50 is retired. He would like hear from old friends from Sigma.

Tulane University

Sean K. ONeill '94 recently completed a one-year posting in Afghanistan with the U.S. Department of State. After practicing as a capital markets attorney in NY and Tokyo, he joined the Foreign Service in 2002 and has served in several assignments as a political officer in the U.S. and abroad.

Tulane University

Eli Wall '07 moved to Portland, Oregon in August 2012 to start a job as a Traditional Research Analyst at CTC Consulting, now a part of the BMO Financial Group.

Tulane University

Brian Hoffman '09 began a Masters of Science program at Florida State University, studying Higher Education.

Tulane University

Henry M. Rosenblum '63 is working with several classmates to plan their 50th reunion for the Fall of 2013. Any Sigma Chapter classmates, (who joined in 1959), can email him at henryrosenblum@sbcglobal.net.

Tulane University

Gregg Winter '87 joined Morgan Stanley Wealth Management in 2010, he serve as a Financial Advisor in Deerfield, Illinois.

Maryland

Johns Hopkins University

Darryl A. Yoblick '66 is retired now after 36 years designing computer systems. He has a new grandson who is the light of his life!

University of Maryland

Justin Kempler '00 was married to Tara Mastandrea on December 1, 2012.

Massachusetts

Boston University

Stewart (Stew) G. Ball '67 is widowed and has four grandchildren. He is the President of Promotion Graphics and was a Captain in the NY Army National Guard.

Brandeis University

Jesse Goldberg '08 is engaged to his college sweetheart Emily Bloom.

Clark University

Oliver J. Herz '65 has a veterinary medical practice.

Massachusetts Institute of Technology

Jerome F. Dausman '76 moved from the Washington, DC area to New Jersey. His wife got a job offer that was too good to pass up. He will be looking for interesting work.

Massachusetts Institute of Technology

Kevin Kadakia '04 married Mary Claire D'Elia on October 20, 2012 at Sheraton Meadowlands in NJ.

Tufts University

Matt Chesler '01 married Sharon Joy Mayeri at Bridgewater in New York City on March 10, 2012.

University of Massachusetts

Dr Robert F. Littleton Jr. '71 was recently honored with the Salute to Service Award. Please see the UMass website for details.

Michigan

Michigan State University

Herb David '52 has owned and operated Herb David Guitar Studio for 50 years. He made several instruments for the anniversary: a guitar, banjo, dulcimer, and ukulele. Theuke Peghead is a cheshire cat, the strings come out of the mouth and connect with the bridge, which is 2 mice. The Dulcimer Peghead is a frog, the strings also come out of the mouth. The local news paper ran a story on 12-12-12, and MTV shot a program here. Website: <http://www.herbdavidguitarstudio.com/catalog/>.

University of Michigan

Laurens (Larry) N. Ruben '49 is retiring after 21 with the Faculty of Reed College. He will retire from his research laboratory at the end of this coming spring semester. During that time, he has continued to teach research thesis students 58 years after arriving on the campus. His area of study has been therapeutic approaches to cancer. He and his wife, Judith, have been married for 62 years and enjoy living in a comfortable condo on the Willamette River.

University of Michigan

Roger E. Salamon '50 is a World War II Veteran, and was privileged to be taken on an honor flight to Washington to see the memorials in April, 2012.

University of Michigan

Ralph H. Rose '56 just became a great grandfather when his great grandson Jeffrey Cooper Rose was born on November 13, 2012.

University of Michigan

Gary S. Gutow '64 has been in Nashville his whole career, first starting the retina service at Vanderbilt University and then going into private practice after 3 years in 1978. The single subspeciality group he started is now called TN Retina and consists of eight retinal specialists. He thinks a reunion of the 1960 pledge class would be great fun. Please let his know if there is any interest. E-mail: gsgutow@aol.com

University of Michigan

Jon Frankel '92 recently changed jobs and joined ZwillGen (www.zwillgen.com), where he can focus on his privacy, data security, and e-commerce practice on a more flexible platform. ZwillGen's lawyers have been on the cutting edge of Internet privacy and security law since its inception. As a firm specializing in the intersection of law and technology, they are uniquely situated to provide services ranging from product counseling to litigation, with speed and efficiency.

Minnesota

University of Minnesota

Harold Mathews '44 education was interrupted by the war enlisting in Navalrotc, Ensign in February, 1944. He was assigned to CV 17, USS Bunker Hill as a damage control officer. His fraternity was Phi Epsilon Pi, Alpha Delta Chapter at the University Of Minnesota. He remembers several fraternity brothers.

Missouri

Washington University

Theodore H. Seligson '53 received two lifetime achievement awards, and is a fellow of the American Institute of Architects. He was honored in 2010 with the Seligson Fund by the Architecture, Urban Planning and Design department of the University of Missouri-Kansas City. He has received many awards and honors as an architect, preservation advocate, and significant contribution in modern design.

New Jersey

Rider University

Robert R. Kripaitis '71 exited the corporate world with a public offering in 1989. He is now running the Yelton Manor Bed and Breakfast in South Haven, MI. He said there has been many great reviews and awards over the years, including Innkeepers of The Year in 2011 and 2012. Robert Plant and his band were their guests for a week.

New Mexico

Eastern New Mexico University

David G. Palmquist '69 just finished a French canal boat trip with two other couples we travel the world with. This was a 50' boat that he ran. They went through the French white area and it was very nice. In November, they returned from Mexico, PV and have been going down there for 33 years.

New York

Adelphi University

William P. Hayes '08 served in Operation TF Sandy with the 1156EN Company under the 204th EN Battalion of the New York National Guard. His Platoon conducted food, water, clothing and debris removal operations in Manhattan, Bronx, Brooklyn, Rockaways and Breezy Point from October 31st to November 19th. Some Soldiers have elected to stay on for another two weeks to perform more of the same operations as well as maintenance on the vehicles.

Baruch College

Jerome A. Landau '64 has been Peer Elected to the National Academy of Distinguished Neutrals and is Certified to the International Mediation Institute (the Hague) and is a multi-Panel Neutral (Arbitration and Mediation) of the American Arbitration Association has Chaired and presented the Sixth Annual International Conference on behalf of the Advanced Commercial Mediation Institute.

Brooklyn College

Irwin L. Levowitz '64 is a great grandfather and couldn't be happier. After retiring from ExxonMobil as a vice president after a 44 year career, he has been elected to the Board of Directors of six companies.

Brooklyn College

Michael Lanzi '98 is happily married with 4 children. Currently living in Fort Greene, Brooklyn.

CCNY

Alan S. Gordon '66 is the national executive director of the American Guild Of Musical Artists. He is a part of AFLCIO, the union that represents ballet dancers and opera singers, and has also been appointed as general counsel of The Model Alliance, (www.ModelAlliance.Org) a labor advocacy group representing fashion models in the united states.

CCNY

Joel D. Epstein '70 has a son, Joshua, who is an attorney was married August 4, 12 to Nicole Sapiro. He also has a daughter, Jenny, who graduated and obtained her masters degree in speech pathology

Cornell University

Meyer A. Gross '58 was elected a Voting Member of the American Institute for Economic Research. He is also the reunion co-chair for the Phi Epsilon Pi Cornell Chapter. They will be having the Class of '58 reunion in June, 2013. He wanted to know if 1958 graduates from any of the other antecedent chapter were interested in getting their members to attend the reunion. Please email: meyeragross@yahoo.com

Cornell University

Michael E. Siegel '64 was the recipient of the Lifetime Achievement Award given by the American College of Nuclear Medicine (ACNM). The award was presented at a plenary session of the most recent Annual Meeting of the Society of Nuclear Medicine held in Miami FL. He is still a Professor of Radiology at the Keck (USC) School of Medicine. However, he does now live in Rancho Santa Fe, CA.

Cornell University

Alan R. Garcia '12 is a recent proud alumnus of the Kappa Chapter at Cornell University. He is currently a candidate for a Master's degree in Education, Culture, and Society at the University of Pennsylvania's Graduate School of Education. He is eager to meet and network with his fellow ZBT's at the Theta Chapter.

Long Island University

Alexander Elezovic '86 has joined the accounting firm of Housman, Bloch & Elezovic, LLP. A CPA firm located in White Plains, NY as a partner.

New York University

David Marlow '64 is now retired, living in Makawao on Maui, and loving it.

New York University

Kevin Goetz '98 will be marrying Ms. Natalie Marcus on May 26, 2013. The ceremony will be held in Cedarhurst, NY.

New York University

Jeff Stein '64 is organizing a Gamma Chapter Reunion covering the classes from 1957 to 1965 to take place in NYC next June, 2013. They expect at least 50 brothers in attendance.

SUNY Plattsburgh

Craig W. Berndt '05 got married on May 27th, 2012 to Corinne Willis at Twin Lakes Resort in Hurley, NY. They moved to a new home in Rexford, NY and plan to start a family.

SUNY Plattsburgh

Craig H. Kaufman '06 and Brother McGrath from Eta Iota were both displaced by Hurricane Sandy. Both are doing ok but lost most of their clothes and personal items.

Polytechnic Institute of New York University

Arthur A. Barasch '65 is currently a Financial Advisor and Investment Specialist with Wealth Design Group, LLC, one of the top 100 financial services firms in the US. He also recently celebrated his 46th wedding anniversary with his wife, Susan.

Queens College

Stewart Weinberg '67 and his wife, Margaret, have retired to Charleston, SC. They are now living closer to their grandchildren (Milo, Calder, and Zola) and their son, Justin, and daughter-in-law, Sara, in Columbia, SC. Younger son, Ben, still resides in London. Although retired, he will be working with

school superintendents on various projects especially STEM (science, technology, engineering, and math) career programs.

Queens College

Larry Avroch '73 has a son, Justin, who was married to Sara Finkelstein on August 5, 2012 at the Bridgeview Yacht Club in Island Park, NY.

Rensselaer Polytechnic Institute

Harvey Brickman '50 is now retired.

Rensselaer Polytechnic Institute

Earl Levy '52 is a retired Patent Attorney.

Rensselaer Polytechnic Institute

Louis H. Shornick '39 graduated RPI with Kappa Nu Fraternity 73 years ago. He is 94 years old, and a correspondent for Alumni News at RPI for Class of 1939. He was an Aeronautical Engineer and Furniture Manufacturer. He was also a Rocket Scientist with US Navy 1944-46 at BuAer Washinton, DC. He has been retired since 1973.

SUNY Oswego

Brian R. Schultheis '02 got engaged to Amy Nicolis of Pleasant Valley, NY on August 18, 2012. Cape Cod beach wedding is planned for June, 2013.

Stony Brook University

Daniel A. Graber '11 will be marrying Liat Segal on January 6, 2013.

Syracuse University

Lawrence H. Werboff '70 has a son, David, who is a junior at Syracuse and a brother in the Omicron chapter where he is Vice President.

Syracuse University

Jason Z. Fisher '06 recently completed his second season hosting the nationally televised, "Tailgate 48," on the Big Ten Network, highlighting the best ways to experience each college campus the weekend of their big football game. Check out clips from the show at: <http://btn.com/shows/tailgate-48/> and you can see more of Jason's many exciting projects at: www.JasonZoneFisher.com.

Union College

Alan Kane '58 is the V.P. of sales in the corrugated box Industry serving the entire East Coast. His grandson, Jensen, completed his first year at Johns Hopkins playing singles. The school had their best record in their history at 19 wins and 6 losses. This year they beat Amherst, the #1 ranked college in their NCAA division. His granddaughter, Felicia, took first place in the NY State gymnastic competition in her division. Lastly, his other granddaughter, Chandler, a competitive dancer, has won many.

North Carolina

Duke University

Edgar S. Marks '42 is still alive and active.

Duke University

Ben Senturia '66 was Executive Director of two Missouri Environmental groups, on the national staff of the Nuclear Weapons Freeze Movement, co-founding a national Clean Elections movement, and 25 years doing training across the country for environmental activists with the Institute for Conservation Leadership. Currently, he is in retirement and has co-founded Leadership for Social Change which is training the next generation of Social Change Activists in St. Louis. Email: bsenturia@gmail.com

University of North Carolina - Chapel Hill

Peter Bloom '83 currently is an Executive Consultant at Shipley Associates. He is an expert supporting the full Business Development life cycle leading teams for must-win contract competitions. Shipley Associates is the "Innovator" of the Business Development life cycle.

University of North Carolina - Chapel Hill

Eugene Oberdorfer '53 is spending winters in Longboat Key, FL and summers in Dahlgonega, GA. He celebrated his 80th birthday this year and he is still playing tennis several days a week.

Ohio

Bowling Green State University

Alan Adler '59 is retired and living in Rye Brook, NY.

Case Western Reserve University

Robert Blumenfeld, Esq. '66 said for the eighth consecutive year, Lambda Chapter alums (1966-1970) will meet in South Florida on Superbowl weekend to renew friendships and roll back the years.

Ohio University

Nathan (known as "Neil") N. Kuvin '58 had his 9th grandchild born on June 12, 2012 here in Louisville, KY where he has lived the past 25 years.

The Ohio State University

Robert Zelwin '72 was one of the people featured in a documentary that was filmed in NYC in November, 2011. The documentary was about a reunion of Jewish Partisans that fought the Nazis during World War II. My parents, Sam and Ida Zelwin, were members of the Bielski Partisans which were part of the Jewish resistance movement. The Bielski Brigade were featured in the Paramount Picture movie Defiance, starring Daniel Craig. He was a second generation survivor that represented my deceased parents.

Ohio University

Walter E. Leyser '49 has enjoyed retirement for the past twenty years. He lives half of the year in Florida and half of the year in Cleveland.

Pennsylvania

East Stroudsburg University

Kevin Cerino '95 and his wife, Lisa Walkowitz Cerino, announce the birth of their daughter, Scarlett Hannah Cerino. Scarlett was born on August 6, weighing 7 lbs, 3 oz. and measuring 19.5 inches long.

Franklin & Marshall College

Anthony F. Della Pelle '84 was elected this year as the sole New Jersey representative in Owners Counsel of America, www.ownerscounsel.com, a nationwide association of leading property rights attorneys. He was also recognized as one of New Jersey's Top 10 Attorneys for 2012 by Law & Politics Magazine. He is a shareholder in the Morristown, New Jersey law firm of McKirdy & Riskin, where he limits his practice to eminent domain and real estate tax appeal matters.

Pennsylvania State University

Herman Lotstein '47 Retired military Lt. Col. WWII to Vietnam. In between took part in Cuban invasion, evacuation of Libya, supplied missiles to Israel, 34 combat missions in Vietnam. Now lives in Chapel Hill, N.C. Plays tennis daily. Won the state title for table tennis for his age group. Going to the nationals next year.

Pennsylvania State University

Jerry Clibanoff '52 is going on 85, but he feels like he's 65. He volunteers at Holy Cross Hospital In Fort Lauderdale, FL. Email: [jerzhors @aol.com](mailto:jerzhors@aol.com).

Pennsylvania Military College

Dr. John Tierno '70 was recently named Lead Operations Pastor at Resurrection Christian Community Church on Hilton Head Island, SC. He has responsibility for day-to-day operations of this growing three campus ministry.

University of Pennsylvania

Harold A. Shapiro '58 was awarded by Suffolk County Bar Association in recognition of 50 years of service with honor and dignity to the Bar.

University of Pittsburgh

JJ Abbott '09 named 2012 Rising Star by Politics, PA. <http://www.politicspa.com/pennsylvanias-2012-rising-stars-30-under-30/44343/#comments>

University of Pittsburgh

Jesse D. Matthews '00 a Founding Father and former President of the Beta Phi Chapter at the University of Pittsburgh earned his doctorate in clinical psychology in August of 2012 from Immaculata University in Southeastern Pennsylvania. Jesse is completing a postdoctoral fellowship in a community mental health center and has joined a private practice, offering therapeutic services to children and adults. He has been married for nine years to his wife, Erin, and they have three sons, ages 13, 7, and 5. Jesse

continues to be an active part of the alumni from the Beta Phi Chapter and in the Philadelphia area where he lives.

York College

Keith C. White '03 got engaged to Jennifer May, wedding date is set in 2014.

Rhode Island

University of Rhode Island

Mark Rotenberg '69 is retired and living with his wife, Linda, in Port St Lucie Florida.

University of Rhode Island

Bill Toscano '81 is back in the newspaper business as an editor/reporter at the Glens Falls Post-Star, a Pulitzer Prize-winning paper in upstate New York. He just completed his ninth Polar Plunge for Special Olympics. He is also involved in a Medieval re-creation group and continues to work on a beer blog called "Short Pours." Through the wonders of Facebook, he stays in contact with Emil and Buffy Briggs and Mike Dardano.

University of Rhode Island

Bryan W. Ferguson '05 recently received his MBA from Providence College and started a new job as Senior Major Gifts Officer at Zoo New England in Boston, MA.

University of Rhode Island

Chris Almonte '08 celebrated his marriage to Joey Army in Simsbury, CT, on November 2, 2012. They were surrounded by his friends, family, and several fraternity brothers.

Tennessee

Vanderbilt University

Eugene Hough '81 said his work in cemetery and monument conservation continues to provide a wonderful opportunity to engage students and communities in learning about these sites and the lives of citizens of the past. Please see their American Legion You Tube video: Saving Hallowed Ground. He would like to involve students from 3 Philadelphia main line Jewish Academies in researching and conserving an abandoned Jewish cemetery, with over 400 grave sites, representing a wonderful tapestry of the 20th century Philadelphia.

Texas

Stephen F. Austin State University

Jim Drotman '93, his wife, Shannon, and their children have recently relocated to Shanghai, China for a new position with Ford Motor Credit Company. The family is settling in well and learning the new language and culture.

Stephen F. Austin State University

Jason C. Boso '96 is a chef/restaurantier. He has created two restaurant concepts and owns nine restaurants. Last year he won the Nations Restaurant News (the largest restaurant industry magazine and organization) Top Restaurant Concept in the US.

University of Texas at Austin

A. David Schwarz III, SIOR '70 was reelected to Houston Association of Realtors (HAR) Board of Directors for 2012-2013 representing the Commercial Realtor Community and served as the HAR Governmental Advisor Affairs Group Chair-Local Issues for 2012.

University of Texas at Austin

Christopher Olson '12 will be working as a 2013 summer associate at McDermott Will & Emery in Los Angeles and hopes to become a full time associate after graduation.

Virginia

University of Richmond

Paul Brickner '62 is serving his first year as a newly re-elected member of the Willoughby-Eastlake City Board of Education (Ohio). He had an article published in the Ohio Northern Law Review (vo. 38, number 1) on Justice John McLean, who served on both the Ohio and U.S. Supreme Courts and is best remembered for his dissent in the Dred Scott case (1857).

Virginia Tech

James D. Heffernan, Jr '75 is living his dream in retirement acting locally as Mr. Macy in "Miracle on 34th Street" at the Broadway Palm Theatre as well as in their Children's Theatre program. He is also in several local commercials. He and his wife were featured on Coast Guard Florida after her scuba diving incident in September.

Washington, D.C.

American University

Jack Goldenberg '65 is currently marketing Obama Watches at <http://obamawatches.com>. Three of their Obama Watches from 2008 are in the permanent collection of the Smithsonian and he personally handed Barack Obama five Obama Watches at the request of the Democratic National committee.

American University

Jerry Roth '62 is a retired Real Estate Developer and Broker. He has an LLB Degree from the University of Maryland. He has lived in Las Vegas Nevada for the past 32 years. He and his wife, Bunnie, celebrated their 49th anniversary in November. They have 3 children and 4 grandchildren. He has been a Professional Boxing Judge for the past 32 years and have officiated almost 200 World Title Fights here in Las Vegas and all over the World.

Wisconsin

University Of Wisconsin

Alvin (Dink) Holzman '47 is happily retired. He wants to know where some of his brothers from that era.
Email: papadink@aol.com

University of Wisconsin

Michael D. Jacobs '83 recently left the Cook County State's Attorney's Office after serving twenty five years in various capacities, including representing county management as labor and employment counsel. Upon leaving the County, he joined the legal staff of Teamsters Local Union No. 700, which is a union representing approximately 13,000 public service employees in Northern Illinois.

University of Wisconsin

Ronald S. Latz '85 has just been re-elected to the Minnesota State Senate and will become Chair of the Senate Judiciary Committee in January. He has served in the legislature for 10 years, and on his city council for 9 years before that. He also has a solo private law practice in the areas of criminal defense and employment discrimination. His wife, Julia, is also a lawyer in private practice, and they have 3 children.

University of Wisconsin

Gary B. Sack '70 attended his 45th high school reunion in September of 2011, in Chicago, and saw so many old friends, including Brother, Arnie Freeman. This September he also attended a reunion of his 1966 pledge class of Phi Sigma Delta, in Madison. About half of them were there from all over the country. And he is pleased to report that with her second Bachelor degree, his math savant daughter will finally be moving on from the undergrad world in December. And in April, his son will receive his degree.

California

Eta Mu (California Polytechnic State University)

Brother Jason Colombini '14 was recently sworn in as the Cal Poly Interfraternity Council President. In his first quarter as President, Colombini has reorganized the structure of the council, advocated for Greeks throughout the local community, rebranded IFC, is continuing to push for an end to deferred recruitment, and successfully spearheaded a campus-wide "Break the Stereotype" campaign. News coverage can be found here: <http://mustangdaily.net/ifc-looks-to-break-the-stereotype/>

Delta Epsilon (California State University San Marcos)

Brother Kyle Gallegos, represented his Chapter by participating in the annual "Mr. Alpha Chi" philanthropic event. Mr Alpha Chi is a philanthropy created by the women of Alpha Chi Omega to fight against the current threat of Domestic Violence. The event itself is a male talent show featuring one representative from every Greek/Student Organization. Brother Kyle Gallegos represented his Chapter with pride as he won a third place and raised second to most money for the cause.

Colorado

Beta Alpha Theta (University of Colorado)

The Chapter received the Outstanding Philanthropic Award at their Greek Awards and Matt D. Gosche, Beta Alpha Theta (University of Colorado) '13, received the Individual Academic Achievement Award.

Florida

Delta Iota (University of Central Florida)

The Delta Iota Chapter participated in a UCF sponsored Community service day called "Knights give back." During "Knights Give Back" they helped clean up Quest Camp Thunderbird.

Zeta Alpha (Florida State University)

Zeta Alpha Chapter won the 2012 Homecoming competition, one of Florida State University's most historic and prestigious competitions among all organizations across campus. Brother Frederick Adenuga was the 1st elected IFC member in their young history as the incoming Vice President of Scholarship. The Chapter had a successful chartering ceremony in which 190 guests attended on September 21, 2012. They have 31 new members initiated.

Alpha Zeta (University of Florida)

The Alpha Zeta Chapter won the University of Florida Interfraternity Council Chapter of the Year Award (out of 27 chapters at the university)! They also won 2012 IFC Chapter President of the Year and 2012 UF Dr. Michael Bowie Greek Involvement Person of the Year.

Illinois

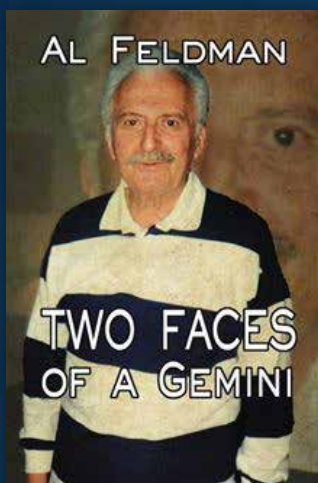
Rho (University of Illinois)

This year, the Rho Chapter successfully hosted over 15 children with disabilities and raised over \$1000 for a children's hospital in Boston. The Rho Chapter also had its first annual Alumni BBQ and football game this October. They proudly partnered with Chabad to provide a variety of programming such as Torah discussion, Sukkah building, an alternative spring break trip in Berlin, and the Sinai Scholars program. We happily celebrate our 32 new initiates and recent award for improved GPA.

Are we supposed to have more articles or does it end here for chapter updates? It seems like some got cut off as this isn't many.



ZBTs IN PRINT



TWO FACES OF A GEMINI

Albert H. Feldman, Alpha Rho

(University of California at Los Angeles) '53

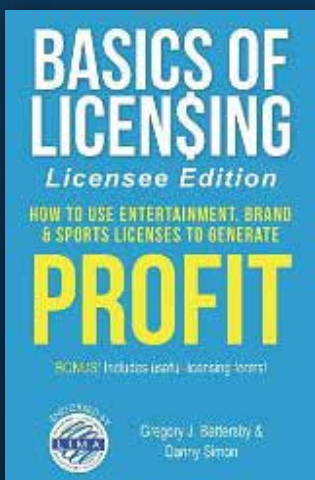
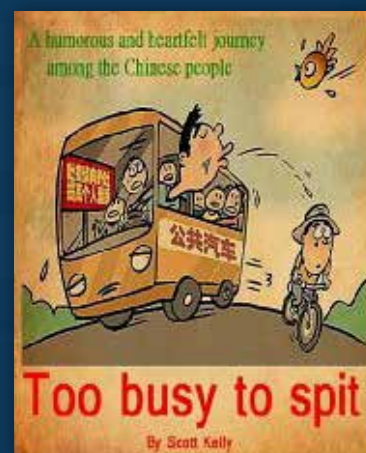
This E-book is an autobiography dealing with Albert's battle to overcome Bi-Polar Disease on August 20, 2012. On November 15, 2012 he became a licensed as an Enrolled Agent.

TOO BUSY TO SPIT

Scott C. Kelly, Alpha Eta

(University of California at Berkeley) '80

Scott Kelly has published his book about his many experiences living in Hong Kong and China over the last 30 years.



BASICS OF LICENSING: LICENSEE EDITION

Danny Simon, Iota (University of Denver) '71

Danny recently published his second book on licensing and merchandising. The first book, BASIC OF LICENSING and the second book have both been endorsed by the worldwide licensing association, LIMA.

[READ MORE ►](#)



FRATERNITY UPDATE

*By: Executive Director Laurence A. Bolotin, Alpha Zeta
(University of Florida) '01*

As the 2012 calendar is behind us, it's now time to reflect on how we have progressed as an organization. No doubt, we experienced some challenges with chapter closures at Vanderbilt University, Towson University, and the University of Michigan and re-organized chapters at Indiana University and UCLA. We did so with one major outcome in mind: we must protect ZBTs brand now and into the future. Joining a fraternity should be a safe experience and one that helps to shape a young man into a contributing member of society. Just like any franchise operation, ZBT must be ever mindful that an experience on one campus can positively or negatively impact ZBT on another campus. Because of this, the ZBT staff has worked diligently in the past year looking at ways we can continue to expect excellence from our chapters while providing them the tools necessary to succeed.

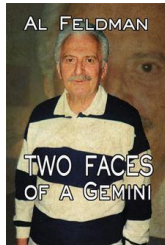
Some of the ways we have done this are through the following:

Chapter Standards

A phrase often times used by ZBT chapters is "A Powerhouse of Excellence". Excellence happens in many different forms: in the classroom, in the community, on the sports field, and at home. Our revised chapter standards program provides our undergraduates with a blue-print for success...

[READ MORE ►](#)

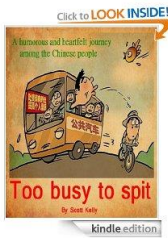
ZBTs in Print



Two Faces of a Gemini (http://www.kobobooks.com/ebook/Two-Faces-of-a-Gemini/book-Yk_a4pMd5U69uotQ4ug2dA/page1.html)

Albert H. Feldman, Alpha Rho (University of California at Los Angeles) '53

This E-book is an autobiography dealing with Albert's battle to overcome Bi-Polar Disease on August 20, 2012. On November 15, 2012 he became a licensed as an Enrolled Agent.



Too Busy to Spit (http://www.amazon.com/Too-busy-to-spit-ebook/dp/B003L0QSRA/ref=sr_1_1?s=books&ie=UTF8&qid=1355256971&sr=1-1&keywords=Too+Busy+to+Spit)

Scott C. Kelly, Alpha Eta (University of California at Berkeley) '80

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BASICS OF LICENSING: Licensee Edition (http://www.amazon.com/Basics-Licensing-Licensee-Entertainment-Licenses/dp/0983096317/ref=sr_1_1?s=books&ie=UTF8&qid=1355257770&sr=1-1&keywords=BASICS+OF+LICENSING%3A+Licensee+Edition)

Danny Simon, Iota (University of Denver) '71

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ASSASSINATE EINSTEIN (http://www.amazon.com/ASSASSINATE-EINSTEIN-ebook/dp/B0057Y566C/ref=sr_1_1?s=books&ie=UTF8&qid=1355258080&sr=1-1&keywords=ASSASSINATE+.EINSTEIN)

Ed Metzger, Alpha Zeta (University of Florida) '58

Ed's New Novel, ASSASSINATE EINSTEIN, Hitler's secret order, has been published on Amazon ebooks. The reviews have been excellent as a historical thriller. Also, Ed plays Dr. Einstein in the newly released movie, FDR: AMERICAN BADASS.

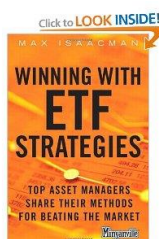


Fontana (<http://www.amazon.com/Fontana-Joshua-Martino/dp/1602826757>)

Tufts University

Joshua Martin, Omicron (Tufts University) '02

Joshua recently published a novel that imagines the fanfare and furor that erupt when a New York tabloid reporter discovers that the star outfielder for the Mets is gay.



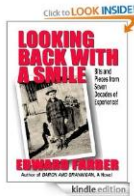
Winning with ETF Strategies (<http://www.amazon.com/Winning-ETF-Strategies-Managers->

Minyanville/dp/0132849186/ref=sr_1_1?s=books&ie=UTF8&qid=1355258353&sr=1-1&keywords=Winning+with+ETF+Strategies)

Blizzard of Money (http://www.amazon.com/Blizzard-of-Money-ebook/dp/B008Z2NJLC/ref=sr_1_1?s=books&ie=UTF8&qid=1355258507&sr=1-1&keywords=Blizzard+of+Money)

Max Isaacman, Beta Mu (Rider University) '61

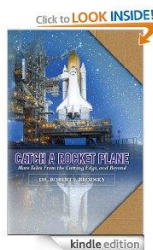
Max's recent book, "Winning with ETF Strategies," was published by Financial Times Press. His novel "Blizzard of Money" is available through Kindle on Amazon.com;



Looking Back with a Smile (<http://www.amazon.com/dp/B007BOMACO>)

Edward Farber, Omega (University of Missouri) '54

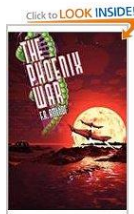
"My book, Looking Back with a Smile, a humorous collection of anecdotes from seven decades of observation, is now available as an ebook on Amazon Kindle.



Catch a Rocket Plane (http://www.amazon.com/CATCH-A-ROCKET-PLANE-ebook/dp/B009Z51NN4/ref=sr_1_1?s=digital-text&ie=UTF8&qid=1355258681&sr=1-1&keywords=Catch+a+Rocket+Plane)

Dr. Robert F. Brodsky, Kappa (Cornell University) '47

Dr. Robert's new book provides vignettes of actions taken by the aerospace sector over the last 60 years. The author participated as a pioneer in the successive blossomings of the Atomic Age, the Guided Missile Age, and the Space Age.



The Phoenix War (http://www.amazon.com/Phoenix-War-F-R-Amthor/dp/0983267375/ref=sr_1_1?s=books&ie=UTF8&qid=1355330382&sr=1-1&keywords=The+Phoenix+War)

Neuroscience for Dummies (http://www.amazon.com/Neuroscience-Dummies-Math-Science-ebook/dp/B0067PZ9SU/ref=sr_1_fed0_1?s=books&ie=UTF8&qid=1355330339&sr=1-1&keywords=neuro+dummies)

Franklin R. Amthor, Kappa (Cornell University) '71

Frank has two recently published books: "Neuroscience for Dummies" Wiley and "The Phoenix War" Sam's Dot Publishing.

Madame President (http://www.amazon.com/Madame-President-ebook/dp/B007PBEPDA/ref=sr_1_4?s=books&ie=UTF8&qid=1355330687&sr=1-4&keywords=Madame+President)

Jon R. Guttman, Beta Rho (New York University) '70

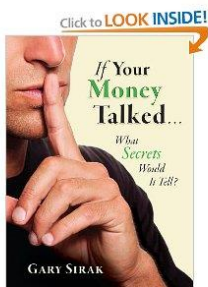
Jon just co-authored and published a new political Thriller. Titled "Madame President", it is about an attempt on the President's life. What isn't apparent is who is behind the assassination. Hezbollah, Mexican drug lords, or closer to home political rivals.



Images of the Tropical Forest (<https://itunes.apple.com/us/book/images-of-the-tropical-forest/id548627765?mt=11>)

Martin L. Greenwald, Gamma (New York University) '64

Dr. Greenwald's latest book, "Images of the Tropical Forest," was recently released and is available from the Apple Store.

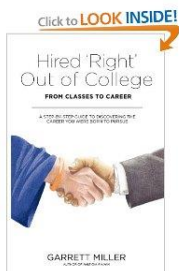


If Your Money Talked... What secrets Would It Tell?

(http://www.amazon.com/Your-Money-Talked-What-Secrets-Would/dp/0983849102/ref=sr_1_1?s=books&ie=UTF8&qid=1355331532&sr=1-1&keywords=If+Your+Money+Talked...+What+secrets+Would+It+Tell%3F)

Gary D. Sirak, Alpha Phi (Miami University) '73

In support of the book, Gary has been featured on 60+ radio stations reaching over 2,000,000 listeners. It is available on E books, Barnes and Nobles and his website ifyourmoneytalked.com.



Hire on a WHIM (http://www.amazon.com/Hire-WHIM-Qualities-Great-Employees/dp/1608445410/ref=sr_1_1?s=books&ie=UTF8&qid=1355331835&sr=1-1&keywords=Hire+on+a+WHIM)

Hired 'Right' Out of College (http://www.amazon.com/Hired-Right-College-Step---Step/dp/1457511363/ref=sr_1_1?s=books&ie=UTF8&qid=1355331923&sr=1-1&keywords=Hired+%27Right%27+Out+of+College)

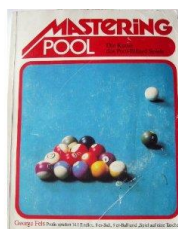
Garrett M. Miller, Rho Iota (University of Rhode Island) '89

Garrett's first book Hire on a WHIM was rated a 'Superior' business book by getAbstract.com the largest library and reviewer of business books in the world. His second book, Hired 'Right' Out of College - From Classes to Career was just released in October and has received rave reviews.

Become a Man of Confi-Dance (http://www.amazon.com/Become-Man-Confi-Dance-self-esteem-happiness/dp/1477140301/ref=sr_1_1?s=books&ie=UTF8&qid=1355332378&sr=1-1&keywords=Become+a+Man++of+Confi-Dance)

Raoul L. Weinstein, Rho (University of Richmond) '61

A book about dancing your way to self-esteem, happiness, romance and adventure.



Mastering Pool (http://www.amazon.com/Mastering-Pool-George-Fels/dp/0809278952/ref=la_B001IXS2OY_1_1?ie=UTF8&qid=1355332563&sr=1-1)

How Would You Play This? (http://www.amazon.com/How-Would-You-Play-This/dp/0809229560/ref=la_B001IXS2OY_1_2?ie=UTF8&qid=1355332563&sr=1-2)

Advanced Pool (http://www.amazon.com/Advanced-Pool-George-Fels/dp/0809233215/ref=la_B001IXS2OY_1_3?ie=UTF8&qid=1355332563&sr=1-3)
Pool Simplified, Somewhat (http://www.amazon.com/Pool-Simplified-Somewhat-George-Fels/dp/0486413683/ref=la_B001IXS2OY_1_4?ie=UTF8&qid=1355332563&sr=1-4)
A Smarter Way to Learn Pool (http://www.amazon.com/Smarter-Way-Learn-Pool/dp/0809228491/ref=la_B001IXS2OY_1_5?ie=UTF8&qid=1355332563&sr=1-5)

George Fels, Pi (University of Wisconsin) '59

George is the most entertaining writer on the subject of pool in the history of the game. Five books published; column about to enter its 33rd year. Previous readers have included sports columnists from both Sports Illustrated and The New York Times.

Fraternity Update

By: Executive Director Laurence A. Bolotin, Alpha Zeta (University of Florida) '01

As the 2012 calendar is behind us, it's now time to reflect on how we have progressed as an organization. No doubt, we experienced some challenges with chapter closures at Vanderbilt University, Towson University, and the University of Michigan and re-organized chapters at Indiana University and UCLA. We did so with one major outcome in mind: we must protect ZBT's brand now and into the future. Joining a fraternity should be a safe experience and one that helps to shape a young man into a contributing member of society. Just like any franchise operation, ZBT must be ever mindful that an experience on one campus can positively or negatively impact ZBT on another campus. Because of this, the ZBT staff has worked diligently in the past year looking at ways we can continue to expect excellence from our chapters while providing them the tools necessary to succeed.

Some of the ways we have done this are through the following:

Chapter Standards: A phrase often times used by ZBT chapters is "A Powerhouse of Excellence". Excellence happens in many different forms: in the classroom, in the community, on the sports field, and at home. Our revised chapter standards program provides our undergraduates with a blue-print for success in the major areas of chapter operations and allows ZBT staff and volunteers to identify early warning signs that need to be addressed. You can learn more about chapter standards by clicking [here](#).

i-Care: In October, 2012 ZBT launched the most comprehensive online learning program ever created by the Fraternity. This program will not only provide interactive online education for new initiates, aspiring and current leaders, undergraduates transitioning to graduation, volunteers working in an advisory role, but also detailed training to assist our members in gaining a better understanding of the risk management expectations within the organization. In the "i-Care" module of "i-Journey" the Fraternity is able to create customized learning modules for all members to help them learn how to best protect the ZBT brand. You can learn more about "i-Journey" and all components by clicking [here](#).

In addition to the ways we are working toward supporting a safe experience, we have also continued to expand upon resources provided to our chapters to grow the ZBT experience through a more intentional and well-thought out expansion and recruitment program. Our partnership with [Phired Up Productions](#) has provided our chapter, colony, and expansion consultants with the tools needed to identify values-centered men on campuses to be part of ZBT while training the trainer to deliver high-impact recruitment training to our chapter leaders.

Alumni involvement and support from our host communities continue to play an important role in the future of ZBT. The introduction of two new positions to the Fraternity staff has positioned the organization to continue to foster this growth. The Coordinator of Leadership and Training position was created in July, 2012 to serve as the point person for volunteer and leadership development within the organization. Since the beginning of 2012, the Fraternity has recruited close to 100 new chapter and colony advisors. This position is a critical one in ensuring a positive, long-lasting, and mutually beneficial relationship. In November 2012, the Fraternity hired its' first-ever Coordinator of Jewish Programs and Strategic Partnerships. This position will be not only responsible for making sure that ZBT furthers the part of its mission that focuses on "preserving and cultivating its relationships in the Jewish community" but will also serve as the point person for all partnerships established including the Children's Miracle Network Hospitals, the Maccabi World Union, the Jewish Community Center Association, and many more exciting relationships to be announced soon.

In 2013 ZBT will continue to innovate as we look toward the completion of the current strategic plan while planning for the future. As always, we welcome your involvement and support.

1898 Society

Zeta Beta Tau

The 1898 Society is the exclusive annual gift club of the Zeta Beta Tau Foundation and it recognizes all donors who support the Foundation with

\$250 or more in unrestricted gifts. Members will be listed in the Donor Roll. Sapphire: \$10,000 - \$24,999; Emerald: \$5,000 - \$9,999; Platinum: \$2,500 - \$4,999; Gold: \$1,000 - \$2,499; Silver: \$500 - \$999; Bronze: \$250 - \$499.

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MEANINGFUL PHILANTHROPY CAN BE THE LEGACY YOU LEAVE

By: Bruce DeBoskey, The DeBoskey Group

How many people can you name who lived 100 years ago? Including politicians, scientists, artists, inventors, historical figures and our own ancestors, many of us struggle to name even three dozen. How many of the 314 million Americans or 7 billion planetarians will be remembered 100 years from now?

Very few of us will be a Teddy Roosevelt, Thomas Edison, Marie Curie, Pablo Picasso, Harriet Tubman or Henry Ford. Nonetheless, most of us seek meaning in our lives and hope to be remembered after we're gone.

Recently, I traveled to Belarus in the former Soviet Union with one of my sons to visit the small village that my grandfather left in 1912 to come to this country in search of a better life. His family had lived there for centuries. We walked in the abandoned, unfrequented and disordered 400-year-old Jewish cemetery where my ancestors were buried. Not only were the headstones of these long-forgotten people covered in moss and illegible, I didn't even know my own family members' names.

Likewise, the majority of the Americans who grew up in the Depression and fought abroad and worked at home during World War II are unknown by name to those of us alive today.

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Meaningful Philanthropy Can Be the Legacy You Leave

By Bruce DeBoskey, The DeBoskey Group

How many people can you name who lived 100 years ago? Including politicians, scientists, artists, inventors, historical figures and our own ancestors, many of us struggle to name even three dozen. How many of the 314 million Americans or 7 billion planetarians will be remembered 100 years from now?

Very few of us will be a Teddy Roosevelt, Thomas Edison, Marie Curie, Pablo Picasso, Harriet Tubman or Henry Ford. Nonetheless, most of us seek meaning in our lives and hope to be remembered after we're gone.

Recently, I traveled to Belarus in the former Soviet Union with one of my sons to visit the small village that my grandfather left in 1912 to come to this country in search of a better life. His family had lived there for centuries. We walked in the abandoned, unfrequented and disordered 400-year-old Jewish cemetery where my ancestors were buried. Not only were the headstones of these long-forgotten people covered in moss and illegible, I didn't even know my own family members' names.

Likewise, the majority of the Americans who grew up in the Depression and fought abroad and worked at home during World War II are unknown by name to those of us alive today. But, collectively, we know of them as "The Greatest Generation," whose courage and sacrifice rescued freedom from the threat of totalitarianism. Their generational legacy is the free society that we enjoy today.

Legacy Project chair Susan Bosak writes, "The idea of legacy may remind us of death, but it's not about death. ... Legacy is really about life and living. It helps us decide the kind of life we want to live and the kind of world we want to live in."

She adds, "Through legacy, 'me' becomes 'we.' ... 'We' encompasses past and future, old and young, and the society we create and perpetuate."

What will be our individual and generational legacies?

People today have more information, technology and resources available to them than at any time in history. With that power and responsibility, how do we create a legacy for future generations?

Living a life consistent with our values, in harmony with others, and in a manner that repairs the world and preserves those things that are essential to a healthy, sustainable and productive society and planet are fundamental components of our legacy. Generous, thoughtful, focused philanthropy is a necessary element of that goal and will help create and solidify the legacy of our generation.

Find your passion for libraries, wilderness, arts, justice, civil rights, democracy, health care and

disease prevention, education, the elderly, children, peace, civic engagement, religion, human dignity, veterans, disaster relief, women, girls, research, coexistence, the environment or many other causes. Support the many great nonprofit organizations working here and globally to help preserve the good things in the world that we cherish, and repair those things that cry out for help, improvement and change.

According to Nelson Henderson, "the true meaning of life is to plant trees under whose shade you do not expect to sit."

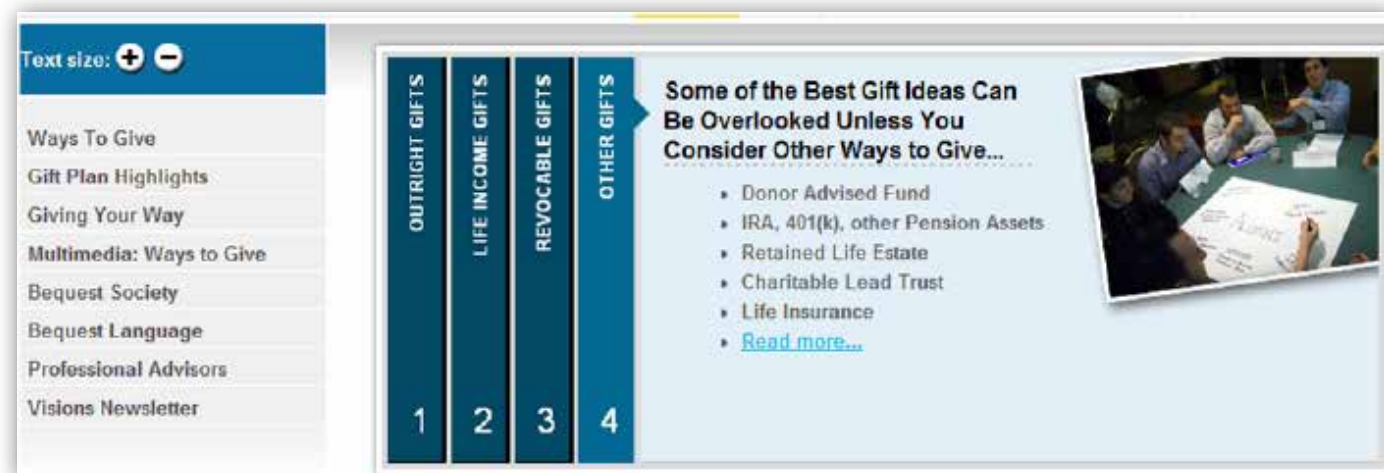
The beginning of another New Year is a perfect time to ask not, "How will I be remembered 100 years from now?" but rather, "What kind of world do I want to live in, and what can I do to help preserve, repair and change it, so that in 2113, it is a better place: healthier, more sustainable and life-affirming for my descendants and for all."

As Goethe wrote: "Choose well. Your choice is brief, and yet endless."

Bruce DeBoskey is a Colorado-based philanthropic adviser, helping families, businesses and foundations with their philanthropic initiatives. Learn more at www.deboskeygroup.com.



ZETA BETA TAU FOUNDATION PLANNED GIVING WEBSITE



On behalf of the Zeta Beta Tau Foundation I encourage you to visit our planned giving website and explore planned giving ideas. If you're interested in any of the concepts included on the website, just click on the topic for a helpful overview. Please rest assured that you'll be informed — not overwhelmed — by the material you read.

The concept behind planned giving is quite simple. There are ways to give that benefit both you and our organization. So, if you're inclined to help us fulfill our mission, it makes good sense to explore the options available. Informed giving can dramatically increase the impact you have on the ZBT Brotherhood, as well as benefit you and your family members.

Again, many thanks for your interest in both ZBT and the Zeta Beta Tau Foundation.

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Funds from our new Zeta Beta Tau Foundation Visa program will help support the Foundation's scholarship and educational grants programs. Zeta Beta Tau Foundation support plays an important role in the Fraternity's educational programs because grants help underwrite portions of the Fraternity's Leadership School, Regional Conclaves and James E. Greer, Jr. Presidents' Leadership Academy. Thank you for choosing and using The Zeta Beta Tau Foundation Visa card.

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- Earn bonus points for FREE airline tickets, merchandise, cash-back and more at participating merchants.
- \$50 donation by the bank when you first use the card and ongoing contributions.

For more information about
Zeta Beta Tau Foundation, Inc.
visit <http://zbt.org>

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Step 1 of 6



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ZETA BETA TAU SOUTHERN CALIFORNIA AREA ALUMNI ASSOCIATION UPDATE

The most active Zeta Beta Tau Area Alumni Association is the Southern California Area Alumni Association (“SCAAA”). This past year was one where Fraternity for a Lifetime was put into action. The SCAAA had a number of wonderful events and experienced growth in membership.



DIALOGUE THAT STARTED WITH A HANDSHAKE

On May 22 and September 13, 2012 brothers gathered at Skirball Cultural Center for Fraternity for a Lifetime – Dialogue That Started With A “Handshake”: A

speaker series that features prominent alumni of Zeta Beta Tau Fraternity and provides them with opportunities to share their experience and expertise with their brothers.



ZETA BETA TAU FOUNDATION GOLF TOURNAMENT

On April 23, 2012 brothers joined together for an afternoon of golf and brotherhood.

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THE WOMEN THAT KEEP THIS ORGANIZATION AFLOAT....

*By: Executive Director Laurence A. Bolotin, Alpha Zeta
(University of Florida) '01*

Each year at the Grand Awards Banquet celebrating the conclusion of ZBTs International Convention and Leadership School, all in attendance are asked to rise and stay standing as we recognize those who have attended their first, second, third, and sometimes 40th Grand Awards Banquet. Nearly every year, it is not uncommon at all to see women in attendance stand longer than many in the room. Who are these women? They are the ones who, while sometimes behind the scenes, have truly been the backbone to ZBT for decades.

“To be asked what my greatest memory of a ZBT event is, is like asking which hair on my head is my favorite. There are too many memories from college, Foundation meetings, and Convention to choose just one ZBT memory. I have always had so much fun at every ZBT event. If I had to choose one event I would have to say ZBTahiti in 2004, but I won’t go into any details other than that,” said Kelli Schad, wife of Devon A. Schad, Beta Alpha Theta '04 (Colorado), former Senior Director of Development for the Zeta Beta Tau Foundation.”

Nadine Davidson, wife of Past International President Harold A. Davidson, Alpha Delta (USC) '65, reflects on her experience with ZBT by saying that “participating in ZBT events has given me the opportunity to develop friendships...

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Zeta Beta Tau Southern California Area Alumni Association Update

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Zeta Beta Tau Foundation Golf Tournament



On April 23, 2012 brothers joined together for an afternoon of golf and brotherhood.



Sports Museum of Los Angeles Night

On October 16, 2012 Howard Slavin, Alpha Delta '61 and NFL Replay Official, spoke about current football

developments including his wonderful array of terrific and humorous stories at the Sports Museum of Los Angeles.

Honoring Our Past & Building Our Future

The fall 2012 meeting of the Zeta Beta Tau Foundation Board of Directors was held on the campus of Columbia University on October 11-12.

The meeting on campus included a wonderful opportunity for those in attendance to honor the historical significance of the Columbia University campus and Dr. Richard J. H. Gottheil to Zeta



Beta Tau Fraternity. Dr. Gottheil was a professor of languages at Columbia University and a leader in the early American Zionist movement. On December 29, 1898, Professor Gottheil gathered together a group of Jewish students from several New York City universities to form a Zionist youth society. The society was called Z.B.T.

Zeta Beta Tau Foundation President Aarons, Gamma Tau (Arizona State

University) '71 presented a commissioned Zeta Beta Tau serigraph by Mordechai Rosenstein to the Columbia University Dean of Student Affairs, Kevin G. Shollenberger to commemorate the occasion (see picture above).

The Chairman of the Zeta Beta Tau Foundation's Corporate Governance Committee, Douglas L. (Doug) Maine, Alpha Beta (Temple University) '70 who also serves as the Chapter Advisor to ZBT's Delta Chapter at Columbia University led the planning for the presentation, the campus tours provided to the Foundation's Directors and the attendance of Delta Chapter undergraduate brothers at the meeting.

Following the meeting, the Zeta Beta Tau Foundation recognized Stuart A. (Stu) Fraser, Omega (University of Missouri) '83 for his generous support of the Foundation at a Fraternity for a Lifetime dinner held at the 21 Club in Manhattan. In addition, alumni were provided an update on the Fraternity and Foundation. All in attendance enjoyed the Fraternity for a Lifetime experience.



Top Row (L to R) Paul Breitenbach, Kappa (Cornell) '92; Larry A. Kohn, Omega (Missouri) '74; Andrew F. Ashwal, Beta Zeta Epsilon (Maryland) '01; David J. Oheb, Mu (Boston) '13; Laurence A. Bolotin, Alpha Zeta (Florida) '01, Daniel M. Goodman, Iota (Denver) '07, Stephen M. Grosberg, Alpha (Rochester) '56; Faron A. Lewitt, Psi (Alabama) '97

Bottom Row (L to R) Craig J. Wild, CPA, Gamma Phi (Hofstra) '79; Douglas L. Maine, Alpha Beta (Temple) '70; Stuart A. Fraser, Omega (Missouri) '83; Zeta Beta Tau Foundation President Barry M. Aarons, Gamma Tau (Arizona State) '71; Zeta Beta Tau International President Michael D. Cimini, Kappa (Cornell) '92; John F. Levy, Theta (Pennsylvania) '77; Robert Jain, Kappa (Cornell) '92

The women that keep this organization afloat....

By: Executive Director Laurence A. Bolotin, Alpha Zeta (University of Florida) '01

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“To be asked what my greatest memory of a ZBT event is, is like asking which hair on my head is my favorite. There are too many memories from college, Foundation meetings, and Convention to choose just one ZBT memory. I have always had so much fun at every ZBT event. If I had to choose one event I would have to say ZBTahiti in 2004, but I won't go into any details other than that,” said Kelli Schad, wife of Devon A. Schad, Beta Alpha Theta '04 (Colorado), former Senior Director of Development for the Zeta Beta Tau Foundation.”

Nadine Davidson, wife of Past International President Harold A. Davidson, Alpha Delta (USC) '65, reflects on her experience with ZBT by saying that “participating in ZBT events has given me the opportunity to develop friendships with a group of people I enjoy and to participate in a host of fun activities.”

When asking Nancy Chase, wife of Past International President Irving M. Chase, Alpha Rho (UCLA) '74 about her experiences with ZBT, she proudly recalls her son Ryan's, Alpha Delta (USC) '05, wedding. “The greatest ZBT memory for me was at my son's wedding when they named a ritual of singing the ZBT song after our family. At our wedding and my son's, it was the most amazing feeling when the bride and groom are in the middle of all the ZBT brothers singing the ZBT song,” said Nancy.

Wife of Past International President Ken Simon, Beta Phi (Pittsburgh) '75, Linda Simon is not only part of a family with a ZBT husband, father-in-law, son, and nephew, but also recently became the first woman elected to the Board of Directors of the Zeta Beta Tau Foundation. When asking why she actively supports Ken's involvement, Linda comments that “I feel that it is important for everyone to have a passion outside their work. Kenny has always been a great support for all of my volunteer activities and I encourage and support him in his outside interests as well. Kenny and I were both kind of 'late bloomers' and really came into our own in college and I believe that our Greek experiences had a lot to do with that! We were given a safe environment, surrounded by good friends, to exert our independence and be given the opportunity to learn and grow. In Kenny's case - this really led to life-long relationships and deep friendships that continue to this day.”

When asked why significant others should consider involvement with ZBT, Kelli Schad says “I would tell significant others to support their ZBTs' involvement in the organization because ZBT does so much good for so many undergraduates and alumni. This is not just about being part of a fraternity; it is about being part of something that can change someone's life. I really believe

that ZBT helps to mature the undergraduate men and make them better members of society. It truly is a family and everyone is accepted, and feels accepted. I look forward to Convention every year to spend time with my ZBT family.”

When thinking of ZBTs future, they all agree....ZBT needs to be a place that provides young men with the opportunity to develop into strong leaders who actively better themselves and their communities. When I think about ZBTs future, I know that it will only be as strong as those who support ZBT like these significant others and so many more.



CHAPTER ETERNAL



It is our custom to memorialize those members of our Order who have passed to the Chapter Eternal. On Behalf of the Fraternity at large, we extend our sympathy to the families of those Brothers who have passed to the Chapter Eternal. We share with them the sense of loss occasioned by the passing of these true and loyal Brothers.

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OBITUARIES

Leslie (Les) Silverman, Alpha Nu (University of Tennessee – Knoxville) '69

Les Silverman passed away December 8, 2012 at the age of 65. Les was born in Brooklyn, NY. He graduated from the University of Tennessee and later settled down in the Atlanta area. Les chose the life of a salesman, taking inspiration from his father. For almost 30 years he dedicated his life to his craft. Always making people smile, cracking jokes, and being the best salesman he could be.

[READ MORE ►](#)



DOVER DAYS WANTS YOU!

By: Coordinator of Leadership & Training Shannon Cohen



The Regional Conclave has been transformed! Yes, that's right; our Regional Conclave program is experiencing a true overhaul. In the winter of 2012 ZBT experimented changing the Conclave program by piloting two Regional Dover Day events. Named in honor of former ZBT Executive Director Lee D. Dover, Alpha Delta (University of Southern California) '25, instead of a program lasting the entire weekend chapter and colony members drove in for a single day to take part in a variety of leadership programming. The pilot program ended up being a big success and now ZBT will debut 10 Dover Days in 2013.

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Chapter Eternal

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Full Name	Graduation Year	Associated Chapter	Associated University
Jerry Banks	1962	Pi - KN	University of Alabama
Mark S. Baron	1957	Nu - ZBT	The Ohio State University
Allan S. Berkowitz	1965	Theta - PSD	University of Colorado Boulder
David H. Bernstein	1953	Psi - ZBT	University of Alabama
Alfred J. Chabior	1972	Alpha Mu - PSD	University of Massachusetts-Amherst
William H. Cleary	1982	Xi - PEP	Georgia Institute of Technology
Anthony C. Cozzolino	2012	Beta Tau - ZBT	Buffalo State College
Willis Edwards	1969	Gamma Nu - ZBT	California State University-Los Angeles
Charles H. Fedalen	1949	Alpha Rho - ZBT	University of California-Los Angeles
Aaron J. Fine	1949		
Charles H. Ford	1947	Pi - PA	Boston University
Robert Golten	1954	Phi - ZBT	University of Michigan
Marshall K. Gordon	1953	Alpha Gamma - PSD	University of Illinois at Urbana-Champaign
Philip C. Hauptman	1960	Alpha Delta - PEP	University of Minnesota
Dr. Louis J. Hoechstetter	1954	Xi - PEP	Georgia Institute of Technology
Brian P. Hughes	1993	Alpha Psi - ZBT	Pennsylvania State University
Mark M. Isack	1973	Beta Phi - ZBT	University of Pittsburgh
Richard M. Klaus	1960	Alpha Nu - PEP	Muhlenberg College
Michael J. Lackritz	1960	Omicron - PSD	The Ohio State University
Henry B. Levi	1975	Alpha Gamma - ZBT	Vanderbilt University
Samuel H. Lewis		Unknown Chapter - ZBT	Unknown - ZBT
Ira Mishkind	1960	Alpha Omicron - ZBT	University of Arizona
Jack Pivowar	1945	Alpha - PA	The George Washington University
Jack Plasky	1969	Gamma Chi - ZBT	University of South Florida
John F. Prescott, III	1984	Alpha Pi - ZBT	University Of North Carolina At Chapel Hill
William Rothenberg	1936	Rho - PA	University of Richmond
Marvin Siegel	1958		
Mr. Leslie Silverman	1969	Alpha Nu - ZBT	University of Tennessee-Chattanooga
Steven E. Solomon	1970	Alpha Theta - PEP	University of South Carolina

Donald A.
Yatkeman
Merritt S. Yoelin

1960 Alpha Xi - ZBT
1962 Theta - PSD

Washington University-St.Louis
University of Colorado Boulder

Obituaries

Leslie (Les) Silverman, Alpha Nu (University of Tennessee – Knoxville) '69

Les Silverman passed away December 8, 2012 at the age of 65. Les was born in Brooklyn, NY. He graduated from the University of Tennessee and later settled down in the Atlanta area. Les chose the life of a salesman, taking inspiration from his father. For almost 30 years he dedicated his life to his craft. Always making people smile, cracking jokes, and being the best salesman he could be. He enjoyed spending time with his girls, going to the movies, and talking football. He is survived by his two daughters, Sloane and Gillian Silverman; brother and sister-in-law Terry and Joanie Silverman; brother and sister-in-law, Harold and Shelia Silverman; mother-in-law, Helen Klug; brother-in-law Joe Klug and wife Carole Klug. He was preceded in death by his wife, Miriam Silverman; parents Jack and Sally Silverman, and father-in-law, Bernard Klug. He was loved by many and will be truly missed. As he would say, "Always Running on Empty." Sign online guestbook at www.edressler.com. In lieu of flowers donations may be made to The National Kidney Foundation or a charity of your choice. Funeral services will be held Tuesday, December 11, 2012 at 1:00 pm at Arlington Memorial Park. Shiva services will be held at the home of Joe Klug on Tuesday and Wednesday from 4 pm to 8 pm. Arrangements by Dressler's Jewish Funeral Care, Atlanta (770) 451-4999.

Jerry Banks, Pi-KN (University of Alabama) '62

In Memory: Professor Emeritus Jerry Banks passed away on September 25, 2012. Banks came to ISyE as an assistant professor in 1965 and retired as professor in 1999. In lieu of flowers, the family requests that donations be made in his name to either the Joan Gaeta Lung Cancer Fund, or to the Evelyn Pennington Industrial Endowment Fund by sending donations made payable to the "Georgia Tech Foundation" and mailed to the ISyE Development Office at 755 Ferst Drive, Atlanta, GA 30332.

Obituary from Atlanta Journal-Constitution

BANKS, Jerry Jerry Banks passed away surrounded by his adoring family on September 25, 2012. Jerry was born in Birmingham, Alabama to Jake & Rose Banks. He lived an idyllic childhood in the small town of Huntsville, AL. Jerry was a lifelong learner starting at a very early age - he became an Eagle Scout and loved to create simple machines, something he continued to do with his grandkids. Jerry was a ZBT at the University of Alabama where he received Bachelors & Masters Degrees in Engineering and went on to earn his Doctorate in Engineering from Oklahoma State. Jerry became a professor of Industrial Engineering at Georgia Tech, where he taught for over 30 years. He had a passion for knowledge and was able to enrich the lives of tens of thousands of people from all over the world. Jerry remains close with friends and colleagues all over the globe. He retired from Georgia Tech in 1999 and continued to travel and consult abroad. Jerry's most recent endeavor took him to Monterrey, Mexico where he was on the faculty of Tecnologico de Monterrey with a title of Academic Leader. Jerry was the author and co-author of thirteen books. He received many awards and honors throughout his career. Jerry will be missed by his wife of 24 years, Nancy Silver Banks, his children: Susie Banks Lazega (Jay), David Banks (Eyde), Melanie Silver Mailman (Brian), and Rachel Silver. Jerry was blessed with 6 grandchildren ranging in age from 13 years to 4 months: Danny & Zack Lazega, Emma & Grace Mailman, and Zoey &

Andrew Banks. Sign online guest book at www.edressler.com. In lieu of flowers, the family requests that donations be made in his name to either the Joan Gaeta Lung Cancer Fund (www.gaetafund.org) or to the Evelyn Pennington Industrial Engineering Endowment Fund by calling Pat Barton at 404-894-5544. A graveside service will be held Thursday, September 27, 2012 at 11:00 am at Greenwood Cemetery with Rabbi Ron Segal officiating. Arrangements by Dressler's Jewish Funeral Care, Atlanta (770) 451-4999

Michael Lerner, Gamma Epsilon (Marshall University) '65

Obituary from Lexington (KY) Herald-Leader

LERNER Dr. Michael, DMD, 69, of Lexington, died Fri, June 1, 2012 after a short illness. Born in Huntington, WV, he was the son of the late Leonard and Marjorie Lerner. A 1967 graduate of the University of Kentucky school of Dentistry, he was second in his class. He went on to earn his MSD in 1969 from the Indiana University School of Dentistry Pediatric Program. Dr. Lerner practiced dentistry in Lexington for 42 years. He was a member of the American Dental Association, Zeta Beta Tau Fraternity, the International Association for Oral Medicine & Toxicology, and a fellow of the American Academy of General Dentistry. An accomplished jazz pianist, music was his passion. An ebullient and creative man, Dr. Lerner was inspiring and a hero in many ways. He was a visionary advocate for health and wellness and loved cooking, travel, and adventure. After a 2004 injury left him paralyzed, he defied conventional medical declarations and worked stubbornly and valiantly to return to his life and practicing dentistry, things doctors said he would never do. He leaves behind to cherish his memory his wife of 23 years, Susan McConnell Lerner; his children, Neil William Lerner, Marc Louis Lerner (Lynn) and Shayna Elaine Warner (Seth); stepchildren, Jennifer Faye Johnson and Cynthia Enid Johnson (Paul); his first wife, Freda Grace Miller; grandchildren, Gertrude, Alice, Jonah, Marcy, Solomon, Simon, and Isaac; sister, Linda Stein (Sam); and his beloved pets. Visitation will be 5-8 pm Sunday at Kerr Bros. Harrodsburg Rd. Funeral will be private. In lieu of flowers, memorial contributions may be made to the Cardinal Hill Healthcare System: cardinalhill.org/donate or to tikkun.org

Dr. Richard M. Klaus, Alpha Nu (Muhlenberg College) '60

Obituary from Atlanta Journal-Constitution

KLAUS, Richard Dr. Richard M Klaus, of Atlanta, died on December 20, 2012 at the age of 74 after a 30 year battle with heart disease. Survivors include his loving wife of 50 years, Barbara Klaus; son and daughter-in-law, David and Elaine Taylor-Klaus; daughter and son-in-law, Karen and Lawrence Kolin; brother and sister-in-law, Dr. Robert and Louise Klaus; sister and brother-in-law, Dr. Roy and Stephanie Newman; 5 loving grandchildren, Bex, Syd, Josh, Dena and Abi; and numerous nieces and nephews. Born in Philadelphia, PA to Dr. Irving and Ruth Klaus, Richard graduated from Central High School in Philadelphia, Muhlenberg College in Allentown, PA, and the University of Pennsylvania School of Medicine. An Orthopaedic Surgeon, Dr. Klaus did his residency at the Albert Einstein Medical Center in Philadelphia, before moving to Atlanta in 1971, where he established a medical practice, joined shortly thereafter by his partner of more than a 1/4 century, Dr. Richard Cohen. Klaus & Cohen was a pre-eminent orthopaedic practice in Atlanta for decades, serving high profile athletes and sports teams such as

the Atlanta Knights. A military Captain in the Army Medical Corps, Dr. Klaus served during the Vietnam War with a construction engineer battalion. Richard is remembered by colleagues, patients, friends and family for his generosity, kindness and humor. He was a surgeon who cared for people first, a husband and (grand)father extraordinaire, and Dr. Poppy to throngs of adoring children. Whether he was painting or doing needlepoint, cooking or fixing things around the house, caring for his koi pond or doing his daily puzzles, Richard was a people person who loved his family and lived a full life. In lieu of flowers, memorial donations may be made to the Richard Klaus Fund at WABE, 750 Bismark Rd. Atl, GA 30324, www.WABE.org, or the William Breman Jewish Home. A graveside service will be held at 2:00 pm on Sunday, December 23, 2012 at Arlington Memorial Park with Rabbi Ron Segal officiating. Sign online guestbook at www.edressler.com, or leave stories and photographs on his Facebook tribute page, <https://www.facebook.com/Dr.Richard.Poppy.Klaus>.

Dover Days Wants You!

By: Coordinator of Leadership and Training Shannon Cohen

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There are numerous benefits to our new format. For instance, chapter and colony members can save money by driving in the morning of the event since there are a variety of locations to choose from. Additionally, we are able to accommodate a minimum of 6 members per chapter/colony meaning that more men can experience International programming. We are also partnering with the JCCs who are graciously hosting each Dover Day. This will strengthen our relationship with the Jewish Community and give brothers the opportunity to learn more about some of the work being done in their backyards.

The ZBT Credo serves as the Foundation of Dover Days. In a daylong program brothers will learn how to translate the Credo into their everyday actions while also sharpening their team work and decision making skills. Participants will have the opportunity to connect with undergraduates, alumni and staff members from across the nation and build new relationships. See our schedule below to find a Dover Day near you. If you are in the area we would love to have you join us for lunch. More information will be sent out shortly.

Here are our Dover Days for 2013:

Orlando, FL February 9
Chicago, IL February 10
Philadelphia, PA February 10
Buffalo, NY February 16
Atlanta, GA February 17
St. Louis, MO February 23

Hartford, CT February 23
Denver, CO February 24
Irvine, CA March 2
Seattle, WA April 13

[Click here](#) for more information on each of the Dover Days.



INTRODUCING iSERVE

By: Coordinator of Leadership & Training Shannon Cohen



Over the last few months ZBT has experienced a technology boom! Yes, that's right; we're embracing cutting edge technology to enhance our brotherhood development programming. Technology will never replace the in-person programming that we offer our brothers but we do hope it will complement what we offer to our brothers year-round. One of our newest and most exciting projects is an online learning community that we call iJOURNEY.

[READ MORE ►](#)



BROTHERHOOD THROUGH GENERATIONS

By: Nathan D. Fox, Beta Alpha Theta (University of Colorado) '09

What is a legacy? According to Webster, the “official” definition is “money or property bequeathed to another by will or something handed down from an ancestor or a predecessor or from the past.” For us, for ZBT brothers, what does that mean?

When analyzing the legacy definition a few key words and ideas stick out. First, there is a concept of property. What is property? The idea of property in



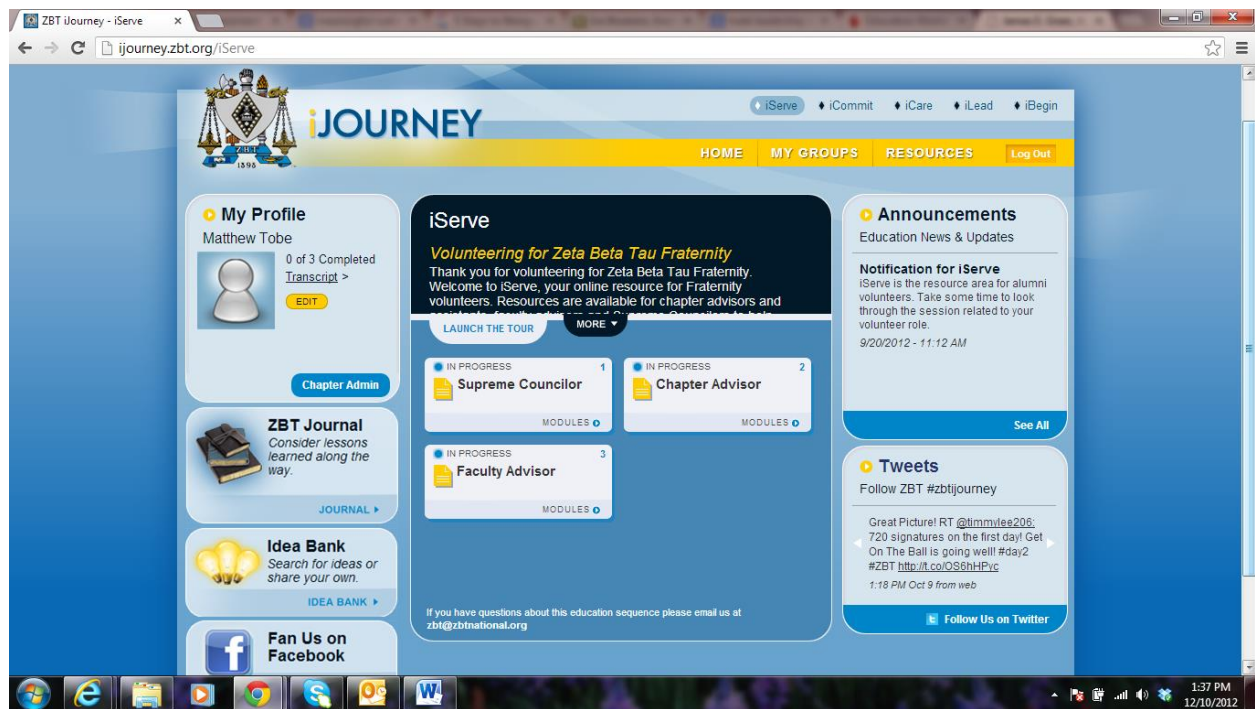
the Fraternity world is less about the physical and more about qualities or traits that belong and are especially particular to a group. An argument can be made that the values and standards of ZBT belong to the Fraternity and as members we have a legacy to uphold and keep those values alive.

When looking at the definition further we find another level that relates to the personal relationships that have shaped our organization for decades.

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Introducing iServe

By: Coordinator of Leadership & Training Shannon Cohen



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iJOURNEY is designed specifically for Zeta Beta Tau. It is a place where undergraduates, alumni, volunteers and staff can come together and share resources and ideas. iJOURNEY is a living site and so there are a variety of educational modules updated on a regular basis. It is interactive and includes a journal, idea bank, personal training plan and much more.

Alumni are able to see all five programs: iBegin, iLead, iCare, iCommit, and iServe. iCommit contains information that recent graduates may find helpful including how to prepare for interviews and how to market your ZBT experience to find your first post college job. iServe is the program designed specifically for alumni volunteers. It contains resources to aid advisors as they work with our undergraduate brothers.

This is only the beginning for iJOURNEY. In the future there will be more programs for our alumni brothers. So, have you logged in yet?

How to log-in:

On your computer:

- You must have a myZBT account to log-in to iJOURNEY
- If you still need to register for myZBT click here
(http://zbt.org/images/stories/documents/undergraduates/myZBT_Alumni_Registration.pdf)
- If you have already registered for myZBT, visit our website: www.zbt.org and click on the iJOURNEY log-in button on the right side of the screen
- Enter your myZBT username and password

On your mobile device:

- You must have a myZBT account to log-in to iJOURNEY (see above)
- In your browser go to: m-ijourney.zbt.org/signin
- Enter your myZBT username and password

The screenshot displays the iJOURNEY website interface within a web browser window. The browser's address bar shows the URL ijourney.zbt.org/iServe/ChapterAdvisor/action/Index. The website features a blue header with the iJOURNEY logo and navigation links: iServe, iCommit, iCare, iLead, and iBegin. Below the header is a yellow navigation bar with links for HOME, MY GROUPS, RESOURCES, and a Log Out button.

The main content area is divided into several sections:

- My Profile:** Displays the user's name, Matthew Tobe, and a profile picture. It indicates that 0 of 3 completed transcripts are shown, with an EDIT button and a Chapter Admin link.
- Chapter Advisor:** A section titled "Chapter Advisor" with a thank-you message for serving as a Chapter/Colony Advisor for Zeta Beta Tau Fraternity. It provides contact information for Shannon Cohen, Coordinator of Leadership and Training at scohen@zbtinternational.org.
- Announcements:** A section titled "Announcements" with a sub-header "Education News & Updates". It contains a "Notification for iServe" about the resource area for alumni volunteers and a "Tweets" section with a tweet from @immylee206.
- Resources:** A grid of session cards under the heading "SEE ALL SESSIONS". The cards include:
 - Module - 2A: Strength, Amount, Time, Alcohol Education Workshop
 - Module - 2B: How to Assist with Goal Setting and Officer Transitions
 - Module - 2C: Advising 101
 - Module - 2D: 2012 Beloit Mindset List
 - Module - 2E: Three Common Sense Tips for Advising College Students
 - Module - 2F: Responsibilities
- Other Sections:** On the left side, there are links to ZBT Journal, Idea Bank, and Fan Us on Facebook.

The bottom of the browser window shows a Windows taskbar with various application icons and a system clock indicating 3:38 PM on 12/10/2012.

Brotherhood through Generations

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When analyzing the legacy definition a few key words and ideas stick out. First, there is a concept of property. What is property? The idea of property in the Fraternity world is less about the physical and more about qualities or traits that *belong* and are especially particular to a group. An argument can be made that the values and standards of ZBT belong to the Fraternity and as members we have a legacy to uphold and keep those values alive.

When looking at the definition further we find another level that relates to the personal relationships that have shaped our organization for decades. Legacy is “something handed down from an ancestor.” This action of carrying on what those before you created is the single most important responsibility of a brother. Legacies of ZBT know all too well the obligation they have to keep alive the qualities and traits of the organization. This truth is no more exemplified then with the Zidell family with three generations of ZBTs that span the country.

The Zidell's have a rich ZBT history finding a home with the organization since the 1950's. Charles (Chuck) Zidell '57 had just recently started his college career in 1953 when his cousin, an Alpha Rho (UCLA) graduate, encouraged him to check out ZBT on his campus. At the University of Southern California, ZBT was very strong and he immediately found a deep connection with the brothers there. “I went in knowing that ZBT was the best Jewish Fraternity and knew I wanted to be a part of that.” Chuck's college experience was more meaningful and left a lasting impact because of his ZBT memories. He has stayed in touch with some of his ZBT brothers and he thanks the Fraternity for the reason he met his wife. His son, Gary D. Zidell '86, would begin a family tradition of carrying on the ZBT legacy.

Gary grew up knowing what ZBT meant to his parents. He was drawn to ZBT immediately after arriving at California State University - Northridge. “Being a legacy was important to me and I knew I wanted to give it a shot. I look back and know that ZBT was the most influential part of college. The lifelong friendships, life skills I picked up, and incredible memories are what shaped and made my college career so incredible.” Gary kept very good contact with his Fraternity brothers and ZBT quickly became a family experience for his kids and wife. Football games, BBQs, and camping trips with fellow Zeebs turned into family outings. Gary's son James Zidell grew up seeing the kind of relationship he had with his ZBT brothers and that had a lasting impact on him.

James is currently a Freshman at the University of Colorado. When arriving on campus, Greek life was something he knew was for him. “Seeing the lifetime friendships that my dad had was what encouraged me to join ZBT.” James would go on to join the Beta Alpha Theta Chapter and at initiation would receive a special surprise. “During initiation I was about to find out who my big brother would be. The President of the Chapter and also my big brother came over and said he had a surprise. I turned around and my dad and grandpa are standing there. I couldn't believe it. I never expected them to be there. I was very touched.” At the ceremony Gary presented the same pin that his father gave to him during initiation.

Both Gary and Chuck said this was an opportunity of a lifetime and there was no way they would miss it. Gary went on to say, “The initiation brought back a lot of emotions, values, and traditions. It reminded me that Fraternity has certain things that survive the test of time.”

The Zidell’s story epitomizes the relevance and importance of legacies in ZBT. This Fraternity is kept alive by empowering future generations with the qualities and traits of the organization. This story also exemplifies the meaning of being a legacy. The connection this family now has goes deeper and is stronger than ever before. All members are ambassadors and ancestors of this organization and there is an obligation to keep ZBT alive. A final definition of legacy is “a gift by will.” The Zidell’s have upheld this concept by passing on the gift of ZBT and ensuring this Fraternity’s successful for years to come. Thank you to the Zidell family. They have shown that it truly is great to be a ZBT.

Start it. Grow it. Be it.

Zeta Beta Tau Fraternity is currently seeking students to be “Founding Fathers” of Zeta Beta Tau at universities throughout World.

Expanding ZBT to campuses where we are not currently located is vital to the future success of our brotherhood.

If you know of any men who have what it takes to grow our Fraternity, please contact us.

Matthew I. Tobe
Assistant Executive Director
mtobe@zbtnational.org
317-334-1898



Update Your Contact Information Using

*my***ZBT**

ALUMNI REGISTRATION

An innovative, efficiency-enabling tool that networks our brotherhood, myZBT is a chapter's communication portal and the go-to place for Zeta Beta Tau resources for undergraduates and alumni alike. With drag-and-drop technology, you can customize your myZBT dashboard, putting front and center the tools you use the most and the things that you want to see.

Just some of the benefits of your myZBT account include:

- The ability to update your brother profile with the Fraternity. You can easily amend your mailing address, phone number, email address, add a picture and even control your privacy settings.
- Easy access to connect with our membership through brother, chapter and alumni association searches.
- Auto-notification of activity such as new Zeta Beta Tau documents uploaded for your access, new polls or calendar events for you to see.

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