



# ELTAN

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THE OFFICIAL MAGAZINE OF ZETA BETA TAU FRATERNITY

*A Brotherhood of Kappa Nu, Phi Alpha, Phi Epsilon Pi, Phi Sigma Delta, Zeta Beta Tau*



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## LETTER FROM THE IMMEDIATE PAST INTERNATIONAL PRESIDENT



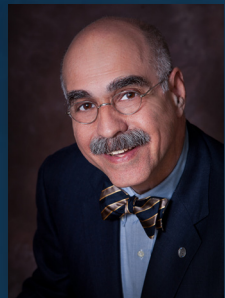
Dear Brothers and Friends,

It has really been a fantastic two years serving as your International President. Zeta Beta Tau has grown by leaps and bounds even in that short time.

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## LETTER FROM THE FOUNDATION PRESIDENT



Dear Brothers and Friends,

It has been an honor and a privilege to serve as President of the Zeta Beta Tau Foundation for the past five years and as a member of the Foundation Board for the past nine years.

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## LETTER FROM THE EXECUTIVE DIRECTOR OF THE FRATERNITY



Dear Brothers and Friends,

I am still in awe over the turnout at our 2014 International Convention and Leadership School in Washington, D.C.

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Dear Brothers and Friends,

*"Be willing to live a few years of your life like most people won't, and you can spend the rest of your life like most people can't."*

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## LETTER FROM THE INTERNATIONAL PRESIDENT OF THE FRATERNITY



Dear Brothers and Friends,

I'm deeply honored to be chosen to lead our brotherhood for the next two years. Our recent successes — record numbers of initiates, our average chapter size more than doubling, record fundraising by the Zeta Beta Tau Foundation — are all testaments to the strength of our Fraternity.

Yet there are dark clouds on the horizon. The national press would rather that we just went away. Our time is past, they say.

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## MEET THE SUPREME COUNCIL

### International President Matthew J. Rubins, Kappa (Cornell University) '90

#### 1. Why do you give back to ZBT?

ZBT changed my life. It gave me unparalleled leadership opportunities and lifelong friendships. I want to ensure others have access to those experiences as well.

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## Letter from the Past International President of the Fraternity



It has really been a fantastic two years serving as your International President. Zeta Beta Tau has grown by leaps and bounds even in that short time. The statistics on the number of initiates, number of new colonies and number of men retained through graduation will be and have been shared. What's really amazing is the growth of Brotherhood.

We have experienced larger undergraduate gatherings at the James E. Greer, Jr. Presidents' Leadership Academy, Dover Days and International Convention and Leadership School and larger alumni gatherings at joint Fraternity and Zeta Beta Tau Foundation board meetings, The Dialogue That Started With A "Handshake" events, the Ronald M. Mankoff Alumni Panel and alumni socials. I have participated in the Irv and Nancy Chase wedding ritual at two weddings and unfortunately have attended a few funerals on behalf of ZBT. We are constantly meeting, getting to know and making deeper connections with more of our brothers. It is wonderful sharing Brotherhood with you.

One of the great ways we can all continue sharing Brotherhood is to get involved as an alumnus at the local or international level. Many times during my term I heard from alumni who said, "I haven't heard from you" or "Why are you (the Fraternity) taking that direction?" Well, there is no "you" and there is no "me." We are all brothers and we all took an oath to be there for our brothers for a lifetime. There is a role and a voice for all of our brothers.

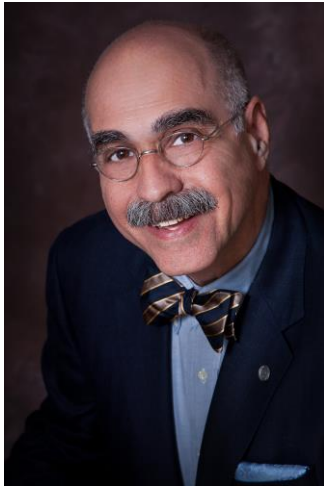
It is my sincere hope that everyone reading this piece will reach out to staff or one of our wonderful volunteers and join us. Help us bring ZBT even further down the path towards excellence, the path described in our Ritual. Help us strengthen ZBT — a Fraternity for a Lifetime.

I'd like to end my last note as President just as it has been my privilege to end my good and welfare for the last 25 years ... It's great to be a ZBT.

Cordially, Fraternally, and Sincerely,  
Michael (Mike) D. Cimini, Kappa (Cornell) '92  
Past International President



## Letter from the President of the Foundation



It has been an honor and a privilege to serve as President of the Zeta Beta Tau Foundation for the past five years and as a member of the Foundation Board for the past nine years. The time just seems to have flown by.

During those years I have met brothers whom I never knew; I have reconnected with brothers whom I had not seen for literally decades; I have learned a lot about development and fundraising; and I have enjoyed every minute of the experience.

We have had some significant successes during those years. We raised more than \$4 million in contributions and multi-year pledges. We were able to raise more than \$75,000 for the Israel Advocacy Program, U.S. Holocaust Memorial Museum Tour and Heritage Awards Program at the 2014 International Convention and Leadership School in Washington, D.C., and for chapter grants to continue Israel Advocacy programming in the future.

There have been many doors opened to brothers with whom we had lost contact and we have connected brothers to each other who had not seen each other in a long time. We have had many successful “Dialogue That Started With A Handshake” events in Los Angeles and Washington, D.C. Those events set a template for educational and leadership opportunities for undergraduate brothers and alumni alike that I believe will last for a long time.

But I did not do any of these things by myself. In fact I contributed only a small part to these successful efforts. I owe a tremendous amount of thanks to Faron A. Lewitt, Psi (Alabama) '97, our Foundation Executive Director, whose professionalism and commitment to the Foundation and ZBT has been nothing short of superb. I also owe a deep debt of gratitude to the brothers of the Foundation Board over the past nine years who supported me and took chances to accomplish what we have. They are individually and collectively a marvelous group.

I have thoroughly enjoyed the relationships with the three men who served as International President of the Fraternity while I was Foundation President. Brother Philip M. Waxberg, Alpha (City College of New York) '66, and I first met at the 1969 Convention and then 40 years later got to serve in leadership positions together. Brother Ronald A. Pardo, Alpha Omicron (University of Arizona) '88, and his family have become warm family friends — sharing life cycle events — all emanating from our time sharing Presidencies. Brother Michael D. Cimini, Kappa (Cornell University) '92, was a trusted go to International President of the Fraternity during some challenging times whose advice and counsel I frequently sought. And Fraternity Executive Director Laurence A. Bolotin, Alpha Zeta (University of Florida) '01, sets a remarkable standard of achievement in the fraternity world for his leadership of ZBT. Gentlemen, I salute you and thank you.

But most importantly I want to thank my beloved wife, Jody, who has supported me and put up with the late night calls, the frequent fundraising trips and the other accoutrements that go with the job. She is a third generation sorority woman so she understands what this means to me.

To my successor, Brother Bruce H. Weinstein, Psi (University of Alabama) '70, I offer my complete support and commitment in making the Foundation more successful than ever. He will truly shine and he will truly succeed and he knows that I am there to help him in whatever way I can.

It's been a great ride. I absolutely love Fraternity for a Lifetime!  
I am a ZBT!

Cordially, Fraternally and Sincerely,  
Barry M. Aarons, Gamma Tau (Arizona State University) '71  
President



## Letter from the Executive Director of the Fraternity

Dear Brothers and Friends,



I am still in awe over the turnout at our 2014 International Convention and Leadership School in Washington, D.C. Nearly 500 brothers and guests gathered throughout the weekend to celebrate Brotherhood at its finest. We are excited to include a recap of the weekend in this issue of the *Digital Deltan*. Plans are already in place for the Fraternity's 2015 Leadership School in Las Vegas, Nevada, scheduled for July 16-19. If you are interested in attending as a volunteer please contact me at [lbolotin@zbtnational.org](mailto:lbolotin@zbtnational.org).

The 2014-2015 academic year is well underway and we are already seeing tremendous work being done within our communities across the globe. Some of the highlights we can expect throughout the year include:

- ZBT will be expanding our new award-winning partnership with Sigma Delta Tau and Jewish Women International, Safe Smart Dating, to approximately 14 new campuses this year. In the fall, this program will be making its debut at our chapters located at Tulane University, American University, Emory University and the University of Maryland.
- The recruitment mentor program continues to grow with more than 25 chapters and colonies participating. In a joint training effort with CampuSpeak, the Fraternity staff has launched a revamped training program for recruitment mentors to maximize their effectiveness.
- As the Fraternity continues to invest in the training of our local chapter and colony advisors, a new webinar series has been launched focused specifically on those areas that advisors have requested additional training on such as risk management, community relations, Jewish programming and more.
- ZBTs expansion calendar continues to be busy as colonies are started this year at the Suffolk University, Towson University, Cornell University, the University of Toronto and more.
- The Turning Point retreat program is growing this year to add four more chapters to participate. This program is designed to identify chapters who are considered underperforming in more than one area, but who have a strong desire to partner with ZBTs staff and volunteers to create a better and bigger fraternity experience for ZBTs on their campus.
- ZBTs regional leadership programs, called Dover Days, will continue to take place in partnership with ten Jewish Community Centers across the country. This year we will be introducing a service project component that chapters can participate in before the event to benefit the host JCC.

It's going to be a great year for ZBT and I hope that you will find an area that you are passionate about with which you can become involved. Whether it be a role as a chapter advisor, recruitment mentor, donor, alumni association member, that involvement can and will make a huge impact in ZBT as we work toward building a better and bigger Fraternity for those who come after us.

Cordially, Fraternally, and Sincerely,

Laurence A. Bolotin, CAE, Alpha Zeta (Florida) '01  
Executive Director

## Letter from the Executive Director of the Foundation



Dear Brothers and Friends,

*“Be willing to live a few years of your life like most people won’t, and you can spend the rest of your life like most people can’t.”*

I recently read this in an article about personal finances. Sacrifice now, save now and have more financial resources available to you later.

Then I read it again in the context of Fraternity and the lifetime value we receive from our brotherhood ... live a few years of your life like most people won’t (those with Fraternity affiliation make up a small percentage of the overall population) and spend the rest of your life like most people can’t.

Fraternity provides a platform for the accelerated development of life skills — social skills, selling skills, leadership skills and personnel, budget and operations management skills — in a leadership laboratory like no other on the college campus.

Be active in your chapter as an undergraduate, live in the house, attend a leadership development program, serve in a leadership role; for each of these, most people won’t. Live the rest of your life like most people can’t ... being a part of something bigger than oneself as a trained leader who has direct experience with and understands organizational dynamics, budgeting, event planning and management, human resource management, consensus building, physical plant management, the importance of philanthropy and community service and so many other skills learned as a brother of Zeta Beta Tau Fraternity.

Thanks to the generosity of our alumni and undergraduate brothers, friends and family who support the Zeta Beta Tau Foundation, we all work to ensure our brothers learn the skills most people don’t.

Cordially, Fraternally and Sincerely,

Faron A. Lewitt, Psi (Alabama) '97  
Executive Director  
Zeta Beta Tau Foundation



## Letter from the International President of the Fraternity



I'm deeply honored to be chosen to lead our brotherhood for the next two years. Our recent successes — record numbers of initiates, our average chapter size more than doubling, record fundraising by the Zeta Beta Tau Foundation — are all testaments to the strength of our Fraternity.

Yet there are dark clouds on the horizon. The national press would rather that we just went away. Our time is past, they say. "Fraternities are dangerous, misogynist, elitist." In January 2014, no less powerful a voice than Mike Bloomberg called for abolishing all fraternities.

University boards of trustees and overseers around the country are all wrestling with the question of how to deal with the unruly, unsafe behavior of a few but highly visible bad actors in our fraternal world. The threat is real. In order to counter this threat, we must offer a compelling alternative narrative.

In short, I believe fraternity can be the greatest force for good available to college students in this day and age.

Graduating seniors are entering the worst job market in a generation. A recent study showed that 48 percent of recent college grads are in roles that do not require a college degree. Our higher education system is in crisis. Students are graduating with mounting student loans, but without the skills and traits needed for success.

Employers time and again say the key skills they are looking for in new hires — the skills that separate the mediocre from the truly exceptional — are self-awareness, awareness of your impact on others, being forward looking, being a positive force and being a team player.

All of these are skills that fraternity develops. All of these are the traits we look for in great brothers. And they all happen to be traits that lead to success in life. The evidence of the positive impact of fraternity on future success is clear. Despite comprising just 3 percent of the U.S. population, members of fraternities or sororities make up 30 percent of Fortune 500 CEOs, 40 percent of Supreme Court Justices, 39 Senators, more than 100 Congressmen and 48 percent of U.S. Presidents.

Further, Gallup recently released a major survey tracking workplace performance and satisfaction of recent graduates. Greeks had higher employment, higher workplace engagement, higher levels of entrepreneurship, higher levels of alumni engagement and, yes, higher levels of financial reward.

I believe that fraternity can develop the skills and traits that our brothers need for a life of success in whatever path they choose. Our challenge is to create the environment where these critical life skills are developed, affirmed, and reinforced not just over the four-year college experience, but over a lifetime.

I believe that by refocusing on our mission of preparing men for success, by developing those key traits — self-awareness, awareness of others, teamwork and collaboration — that are naturally embedded in our great institution, we will silence the naysayers.

I call on all of you join us on our mission. In return I commit to you that as president my door will always be open to you. If you have suggestions on how we can serve you better, please let me know. Our recent success has given us the opportunity to think big. We won't rest on our

laurels. We will work to add more chapters, to grow our existing chapters, to improve the experience of our undergraduate brothers, and to reconnect alumni to support our cause.

If we are successful we will proudly be able to say that ZBT is part of the solution to the crisis is higher education, not part of the problem.

Cordially, Fraternally, and Sincerely,  
Matthew (Matt) J. Rubins, Kappa (Cornell) '90  
International President



## Meet the Supreme Council

### **International President Matthew J. Rubins, Kappa (Cornell University) '90**

#### **1. Why do you give back to ZBT?**

ZBT changed my life. It gave me unparalleled leadership opportunities and lifelong friendships. I want to ensure others have access to those experiences as well.

#### **2. Why is it important for all brothers to give back to ZBT?**

We all got something valuable from our Fraternity experience, so it is vital we give others the same benefits.

#### **3. What was the defining moment for you when you realized ZBT is for a lifetime?**

At my first Supreme Council meeting in 2002, I witnessed the passion and commitment of my brothers who had given years of their life in service to the Brotherhood. At that point I realized ZBT was much bigger than just my chapter.

#### **4. What is your best ZBT memory?**

Our chapter house had been occupied by a sorority for five years before we took it back. The women painted the chapter room pink. The whole brotherhood worked together to restore the house to its former glory. It was our first true experience as a brotherhood, and it left a deep mark for life.

### **International Vice President Craig J. Wild, CPA, Gamma Phi (Hofstra University) '79**

#### **1. Why do you give back to ZBT?**

ZBT has been very important to me through my college, professional and personal life. I have made strong connection for life with my brothers. We share the good time as well as the bad and are always there for each other. I owe ZBT and will always work towards making ZBT stronger. I hope all ZBTs experience fraternal life as I have. Fraternity for Lifetime!!!

#### **2. Why is it important for all brothers to give back to ZBT?**

We are only as strong as our Brotherhood's commitments. All ZBTs, no matter how they are involved, should continue to cultivate their ZBT life and continue to experience fraternity.

#### **3. What was the defining moment for you when you realized ZBT is for a lifetime?**

When my dad passed away and we sat shiva, we looked around and the house was filled with ZBT brothers, some who I had not seen in many tears.

#### **4. What is your best ZBT memory?**

Road trips with my chapter brothers! We still continue this some 35 years later!

### **International Vice President Norman M. Waas, Esq., Alpha Omega (University of Miami) '82**

#### **1. Why do you give back to ZBT?**

With the rise of anti-Semitism around the world, we must be ever mindful of the reasons why ZBT was started. Our history as the first Jewish fraternity must never be forgotten and must be shared from generation to generation.

#### **2. Why is it important for all brothers to give back to ZBT?**

With the rise of anti-Semitism around the world, we must be ever mindful of the reasons why ZBT was started. Our history as the first Jewish fraternity must never be forgotten and must be shared from generation to generation.

#### **3. What was the defining moment for you when you realized ZBT is for a lifetime?**

When I was in Sturbridge, Massachusetts, for Past International President Mike Cimini's first Supreme Council meeting, we enjoyed an early snowfall. After our Friday night meeting, many of us (from teens to 50s) walked through the snow in the Wendy's drive-through lane for a late-night snack. Because Matt

Tobe didn't want to ruin his shoes, Keith Sherman gave him a piggyback ride up the small hill and through the snow. I was old enough to be their father, but I wasn't — I was their brother.

**4. What is your best ZBT memory?**

Every time I get together with any of my brothers.

**International Treasurer Ronald A. Pardo, Alpha Omicron (University of Arizona) '88**

**1. Why do you give back to ZBT?**

To make sure that Jewish men have a comfortable place on campuses across this country to have a meaningful fraternal experience. So that my three boys will have a thriving Fraternity if and when they choose to join.

**2. Why is it important for all brothers to give back to ZBT?**

Fraternity is not just an undergraduate experience. I am as close to my brothers from other Chapters around the country as I am to my Chapter brothers.

**3. What was the defining moment for you when you realized ZBT is for a lifetime?**

When I worked for the Fraternity and traveled the country, I met alumni in most every city that I traveled to.

**4. What is your best ZBT memory?**

My pledge class retreat.

**International Secretary Jonathan D. Frieden, Esq., Phi Epsilon (University of Virginia) '94**

**1. Why do you give back to ZBT?**

It's my way of doing something to ensure that the Fraternity experience I had is available to later generations of college men.

**2. Why is it important for all brothers to give back to ZBT?**

To ensure that the Fraternity experience they benefited from is available to later generations of college men.

**3. What was the defining moment for you when you realized ZBT is for a lifetime?**

When I returned to the Supreme Council more than a decade after I left as an undergraduate member.

**4. What is your best ZBT memory?**

Living in the house for three years with more than a dozen of my best friends.

**Supreme Councilor Bret W. Hrbek, Delta Xi (Virginia Polytechnic Institute and State University)'94**

**1. Why do you give back to ZBT?**

I give back to ZBT because I truly believe that the Greek movement when done correctly produce better people for our society. And I believe ZBT's core values and programming does it the best way. Fraternity should take an immature young 18-year-old boy and develop him into a young man who will contribute to our society. ZBT helped me develop my social skills and honed my sales skills. It taught me more about life than I learned in any classroom in college.

**2. Why is it important for all brothers to give back to ZBT?**

Because the organization is only as strong as the volunteers who donate their time, talent and treasure. If we don't step up and contribute the organization will not be around for the next generation of students. And, even more simply, because someone did it before us so we could benefit.

**3. What was the defining moment for you when you realized ZBT is for a lifetime?**

I was very fortunate to have served as an Undergraduate Director of the Supreme Council was a junior in college. I was introduced to the national organization early in my Brotherhood journey. I believe it would have to be in July 1994 when I attended my first Supreme Council meeting at the Newport Beach,



California, International Convention and met and began to work with men who had been involved with ZBT for 20, 30 and 40 years. I realized ZBT was so much bigger than my chapter.

**4. What is your best ZBT memory?**

I believe my own wedding represents the best of ZBT. All but one of my groomsmen were brothers — either blood, by marriage or by initiation. And only one was from my undergraduate years. ZBT has allowed me to develop relationships with men from across the country in all walks of life.

**Supreme Councilor Michael V. Jordan, Rho Iota (University of Rhode Island) '02**

**1. Why do you give back to ZBT?**

ZBT has been an important part of my life since helping to found the current chapter at the University of Rhode Island. I give back to try and ensure that the opportunity for a similar experience is available for future students.

**2. Why is it important for all brothers to give back to ZBT?**

Our strength is when we are able to work together. If all brothers were able to give back a little of their time and resources to ZBT, we would be able to do that much more to positively impact our brothers and the communities that our chapters are a part of.

**3. What was the defining moment for you when you realized ZBT is for a lifetime?**

When I first started meeting alumni as an undergraduate brother. Seeing alumni come back to ZBT for events years after graduation made it clear that I was part of something that was bigger than just an undergraduate experience.

**Supreme Councilor Matthew I. Tobe, Beta Alpha Theta (University of Colorado Boulder) '06**

**1. Why do you give back to ZBT?**

ZBT has given me so much, including my first job out of college. I enjoyed helping and working with undergraduates as a staff member and want to continue that role as a volunteer.

**2. Why is it important for all brothers to give back to ZBT?**

ZBT would cease to exist as an organization if it wasn't for our hundreds of passionate alumni volunteers across North America. New talent coming in helps to continue to grow the organization on existing campuses and help us grow to new campuses.

**3. What was the defining moment for you when you realized ZBT is for a lifetime?**

The day I stepped off the ZBT staff and had an urge immediately to get back involved as quickly as possible. I want to continue giving back for the rest of my life and realized this the moment I stepped off ZBT staff.

**4. What is your best ZBT memory?**

I have to say this past convention in Washington, D.C., led to my favorite ZBT memories. Walking through the United State Holocaust Memorial Museum with hundreds of brothers, Jewish and non-Jewish alike, and seeing how it impacted everyone so differently was an incredible experience. Also seeing 500 plus brothers all packed into one room for the closing banquet was an amazing experience. I hope in 10 years I get to see 1,000 plus people packed into a room for our closing banquet.

**Supreme Councilor Bernard (Buddy) E. Weissman, Ph.D., Xi (Massachusetts Institute of Technology) '75**

**1. Why do you give back to ZBT?**

I realized about 10 years ago that I was not giving back any service to my community. I had just come back from a 10-month sabbatical at the Salk Institute, ready to tackle a new challenge. Coincidentally, I received a letter from ZBT International Headquarters asking for volunteers to help start a new colony at

the University of North Carolina where I teach. I signed up, and have since enjoyed the rewards of working with the next generation of brothers as well as making friends with a large group of alumni.

**2. Why is it important for all brothers to give back to ZBT?**

The viability of our Fraternity depends upon the brothers. The more that our brothers and alumni give to ZBT, the better the chances that new generations of brothers will benefit from our Fraternity.

**3. What was the defining moment for you when you realized ZBT is for a lifetime?**

Attending my first International Convention in Chicago in 2012 opened my eyes to all the opportunities available to brothers who remain involved with ZBT throughout their lives.

**4. What is your best ZBT memory?**

Ten of my pledge brothers, myself and our wives met in Boston to celebrate our 60th birthdays in August of last year. We went to a Red Sox game, walked to and toured our fraternity house and had a private dinner on Saturday night. Being with my brothers 42 years after we first joined the Fraternity and sharing our life stories was a truly moving experience.

**Supreme Councilor Lee A. Schnitzer, Beta Delta (Rutgers, The State University of New Jersey) '92**

**1. Why do you give back to ZBT?**

Because it's both fun and rewarding. I think that with most everything, you get out what you put into it.

**2. Why is it important for all brothers to give back to ZBT?**

It's important to give back, because I think we all got something out of it and it seems only fair to give back at least what you've received. I think it's important for undergrads to see that we can truly be a Fraternity for a Lifetime, and whether we give our time or money or both, that's what is helping to maintain and grow the Fraternity for future generations.

**3. What was the defining moment for you when you realized ZBT is for a lifetime?**

Two years ago the undergraduates from the University of Kansas (where Brother Schnitzer is an advisor), surprised me by coming out to see one of my rec league hockey games. Now, rec league is not known for its giant fan base, but during the second period, in comes about 25 undergrads, and they cheered and screamed every time I got on the ice. At that moment, I realized they weren't seeing me as they advisor, but simply as one of their brothers, even with a 20-plus-year age difference.

**4. What is your best ZBT memory?**

Thanksgiving, around 1990. During my undergrad years at Rutgers, we did not have cook in our kitchen, however, in 1990 we decided to hold a Thanksgiving dinner. I remember going food shopping at 3 a.m., and then helping to cook all day with two of my favorite brothers. We setup a huge table, and we had just about the best Thanksgiving ever with 40 of my best friends. Or maybe it was that huge fireworks war with D-Phi, TKE and AXP after everyone bought fireworks down south on spring break.

**Undergraduate Supreme Councilor Brandon H. Goldberg, Lambda (University of Texas-Austin) '15**

**1. Why do you give back to ZBT?**

I give back to ZBT to ensure that the future of our Fraternity has everything that we have.

**2. Why is it important for all brothers to give back to ZBT?**

I believe it is important that all brothers give back to ZBT even if it's just their time. It is important that all brothers focus their efforts into preserving what we have so that we can continue to grow.

**3. What was the defining moment for you when you realized ZBT is for a lifetime?**

I realized ZBT is for a lifetime when my father showed up at our house last year with 30 of his brothers. It was their 30-year graduation reunion, and many men showed up.

**4. What is your best ZBT memory?**

My best ZBT memories were attending the summer conventions. It was there I realized that Zeebs all over the world can share a similar connection that others don't experience.

## **Undergraduate Supreme Councilor Eli R. Seidman, Epsilon Mu (University of Kansas) '15**

### **1. Why do you give back to ZBT?**

I give back to ZBT because the more time and energy I've put into ZBT, the more I get out of it. I truly believe that there is no better place for a college student to learn and grow into a respectable and functioning man within society than ZBT.

### **2. Why is it important for all brothers to give back to ZBT?**

It is important to give back to ensure the greatest possible experience for new and old ZBTs alike.

### **3. What was the defining moment for you when you realized ZBT is for a lifetime?**

I'd say it really hit me that ZBT was a Fraternity for Lifetime this past convention in Washington, D.C., when I saw all of the Past International Presidents at the Grand Awards Banquet. To see them all there really showed that they have dedicated much of their lives to ZBT, and for that they are legends in my mind.

### **4. What is your best ZBT memory?**

My best ZBT memory would be initiating new brothers when I was president of the Epsilon Mu Chapter. To give the gift of ZBT was by the far the best gift I could possibly give anyone.

## **Undergraduate Supreme Councilor Jeremy R. Lerner, Theta Alpha (University of Massachusetts Amherst) '16**

### **1. Why do you give back to ZBT?**

I have been afforded so many great opportunities and met so many interesting people since my initiation that I believe it is my duty to try and afford others the same chances I was given.

### **2. Why is it important for all brothers to give back to ZBT?**

It is important for brothers to give back to ZBT because that is what keeps the many generations of brothers connected and our bonds ever strong.

### **3. What was the defining moment for you when you realized ZBT is for a lifetime?**

I realized that ZBT is a Fraternity for a Lifetime when I went to the James E. Greer, Jr. Presidents' Leadership Academy in January 2014. I got to see that ZBT is so wide reaching and there are countless brothers always will to lend a helping hand, solely because you are a brother.

### **4. What is your best ZBT memory?**

My best memory of ZBT was attending my first International Convention. Going to Washington, D.C., and meeting brothers from across the country truly opened my eyes to how far reaching the bonds of ZBT stretch.

## **Undergraduate Supreme Councilor Jared M. Tromer, Sigma (Tulane University) '16**

### **1. Why do you give back to ZBT?**

I give back to ZBT because of all that it has done for me. I have grown as a leader by participating in both executive board of the Sigma Chapter and as an Undergraduate Supreme Councilor. I have made countless friends through ZBT and I couldn't imagine my college experience without it.

### **2. Why is it important for all brothers to give back to ZBT?**

It is important for all brothers to give back to ensure that current and future brothers have the same ZBT experience that they had in college.

### **3. What was the defining moment for you when you realized ZBT is for a lifetime?**

Meeting alumni who are still heavily involved in the Fraternity.

### **4. What is your best ZBT memory?**

My best ZBT memory is my first International Convention and Leadership School. It was incredible to meet Zeebs from around the country and get to know all of them and interact with them.

## **Undergraduate Supreme Councilor Benjamin I. Sanders, Beta Alpha Theta (University of Colorado Boulder) '16**

### **1. Why do you give back to ZBT?**

ZBT has solidified and reaffirmed my values and how I carry myself, professionally and personally, to be an ambassador for making the world a better place and to continue to build upon the man I am becoming.

### **2. Why is it important for all brothers to give back to ZBT?**

Our Brotherhood is only as strong as our brothers. It is our responsibility and privilege to give back to an organization that provides profoundly enriching experiences and holds our fundamental values in such high regard. Carrying on a legacy that is greater than ourselves is why it is important to give back.

### **3. What was the defining moment for you when you realized ZBT is for a lifetime?**

When I look around and realize that my best friends, who are gentlemen and truly caring, surround me, I understand why ZBT is so special to me. I realized the truth and reality that ZBT is for a lifetime because I am with men who I know will be with me during all the significant times of my life.

### **4. What is your best ZBT memory?**

One of my most profound moments in ZBT came during recruitment this past year. Watching the new brothers buy into our team and come together to raise our standard for recruitment, along with the palpable excitement in the house, brought me back to my time as a freshman. Getting my little brother this semester — bonding with him and my big brother — encapsulates my time in ZBT and brings my experience full circle.





# 2014 ZETA BETA TAU INTERNATIONAL CONVENTION AND LEADERSHIP SCHOOL



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## **2014 Zeta Beta Tau International Convention and Leadership School Celebrating ZBT's 100<sup>th</sup> Convention**

*By: James (Jim) P. Summers, Gamma Epsilon (Marshall University) '70*

ZBT undergraduate and alumni brothers from around the world gathered at the Marriott Wardman Park in Washington, D.C., for the 2014 Zeta Beta Tau International Convention and Leadership School, the Fraternity's 100<sup>th</sup> Convention, in late July. By all accounts, it was the best Convention ever.

ZBT Executive Director Laurence A. Bolotin, Alpha Zeta (University of Florida) '01, beamed when he said, "I could not have asked for an event to come together any better than the 2014 International Convention and Leadership School did. Whether it was listening to Brother Ambassador Ron Dermer, visiting the United States Holocaust Memorial Museum with nearly four hundred other ZBTs or listening to the many chapters and colonies receive accolades for their hard work and achievements, it truly was an amazing experience. I am proud to serve as the Executive Director of an organization that is not afraid to be innovative and progressive."

Nearly 425 undergraduate and alumni brothers attended a wealth of meaningful and inspirational cultural and social events and educational leadership and fraternity management sessions and during the four-day event.



The Past International Presidents of Zeta Beta Tau welcome International President Matthew J. Rubins, Kappa (Cornell University) '90, (front left) as the gavel is passed from Past International President Michael D. Cimini, Kappa (Cornell University) '92.

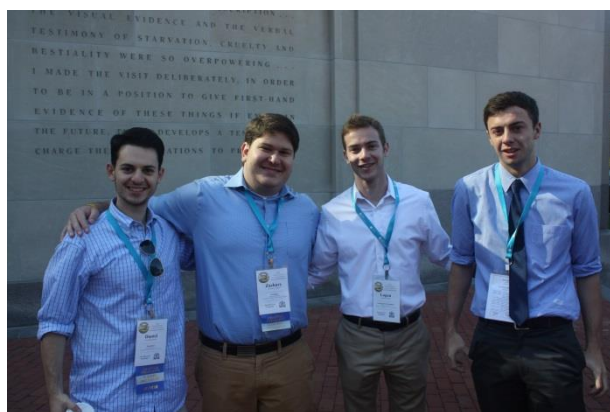
In his Inauguration Speech at the Grand Awards Banquet, International President Matthew (Matt) J. Rubins, Kappa (Cornell University) '90, said his mission as International President will be to foster pride, a sense of purpose and sense of ownership in all brothers.

"I believe Fraternity can be the greatest force for good available to college students in this day and age. Our challenge is to create the environment where critical life skills are developed, affirmed and reinforced, not just over the four-year college experience, but over a lifetime," International President Rubins said.

Following the 2014 International Convention and Leadership School, Brother Rubins reflected and added, "I am so proud to have participated in Zeta Beta Tau's historic 2014 International Convention and Leadership School in Washington, D.C. This was an event for the ages. The record turnout and the

incredible programming, highlighted by the tour of the United States Holocaust Memorial Museum, made this a truly extraordinary event. It was great to have so many alumni return to participate in the programming and engage with our undergraduate brothers. This truly helped to strengthen the bonds of brotherhood across the generations. I am looking forward to beating our attendance records next year at the 2015 Leadership School in Las Vegas.”

Long-time Washington resident and Vice Chairman of the Zeta Beta Tau Washington DC Area Alumni Association Barry H. Bauman, Psi (University of Alabama) '78, was pleased to have the Convention and Leadership School back in Washington [Editor's Note: ZBT previously convened in Washington four times – 1937, 1957, 1974 and 1993] and had these comments afterward.



Undergraduate brothers had a powerful experience touring the United States Holocaust Memorial Museum, including Chapter President Daniel M. Egel-Weiss, Phi Alpha Alpha (The George Washington University) '15, Chapter President Zachary F. Cohen, Beta Zeta Epsilon (University of Maryland-College Park) '16, Chapter Vice President Logan R. Grenley (University of Maryland-College Park) '17, and Bryan J. Pfeffer, Beta Zeta Epsilon (University of Maryland-College Park) '17.

University) '12, added, “It was truly exciting to participate in the 100th Zeta Beta Tau Fraternity Convention. I was able to see firsthand how this fraternity is able to foster a generation of leaders on campus and the next generation of leaders in communities across our country. The Convention was also a great opportunity to meet with alumni throughout Greater Washington and around the country. The alumni programing was very engaging and rewarding.”

The Zeta Beta Tau Foundation is committed to educational and charitable purposes that assist the brothers of Zeta Beta Tau Fraternity. That assistance is provided by funding both need- and merit-based academic scholarships and educational leadership programs. The scholarships and leadership programs funded by the Foundation enhance the overall value of membership in ZBT by complementing the collegiate educational experience.

The annual educational leadership development programs of Zeta Beta Tau Fraternity — the James E. Greer, Jr. Presidents' Leadership Academy, Dover Days and the International Leadership School — are made possible by generous educational grants from the Zeta Beta Tau Foundation.

“The Convention successfully tapped into an array of uniquely Washington programs which enabled each of us to feel our shared connection with one another and better understand this unique moment in our history. Whether it was touring the United States Memorial Holocaust Museum or seeing the oldest synagogue in Washington for the first time or hearing the inspirational remarks of ZBT's own Israeli Ambassador (Ron) Dermer, all served as powerful reminders of our rich heritage and the obligations we have to fellow citizens.

“Perhaps most importantly, the Convention provided a rare opportunity to reconnect with old friends and engage with and make many new ones. I was especially thrilled to see such a large number of alumni and to reconnect with several whom I had known from my own Psi Chapter at Alabama as well as to meet and talk with the outstanding undergraduates from around the nation for the first time. Thank you for reconnecting us! It was both fun and exciting!”

Another Washington resident, former undergraduate member of the Supreme Council, Phi Alpha Alpha Chapter Advisor, Leadership School faculty member and Zeta Beta Tau Washington DC Area Alumni Association Director, Joshua (Josh) C. Brown, Phi Alpha Alpha (The George Washington

The Foundation hosted a Fraternity for Lifetime Reception for Washington area alumni at the Jewish Historical Society of Greater Washington / Lillian and Albert Small Jewish Museum the evening before the 2014 International Convention and Leadership School began.



The fifth Ronald M. Mankoff Alumni Panel featured panelists (seated, from left to right) Blackboard Inc. Senior Vice President Craig S. Chanoff, Beta Zeta Epsilon (University of Maryland – College Park) '97, KMAAdvisors President John E. Mitchell, Gamma (Northwestern) '84, and Congressman J. Martin Frost, Omega (University of Missouri) '64, and moderator (standing, back), Zeta Beta Tau Foundation President Barry Aarons, Gamma Tau (Arizona State University) '71. The Mankoff Alumni Panel is a leadership program held during the annual Leadership and funded by a generous gift from the Mankoff Family Foundation and Ronald M. (Ron) Mankoff, Beta Iota (University of Minnesota) '54.

The fifth Ronald M. Mankoff Alumni Panel, featuring panelists Blackboard Inc. Senior Vice President Craig S. Chanoff, Beta Zeta Epsilon (University of Maryland – College Park) '97, Congressman J. Martin Frost, Omega (University of Missouri) '64, and KMAAdvisors President John E. Mitchell, Gamma (Northwestern) '84, and moderator, Zeta Beta Tau Foundation President Barry Aarons, Gamma Tau (Arizona State University) '71, was, without debate, the best ever – a great leadership experience for undergraduate and alumni brothers alike. The Mankoff Alumni Panel is a leadership program held during the annual Leadership and funded by a generous gift from the Mankoff Family Foundation and Ronald M. (Ron) Mankoff, Beta Iota (University of Minnesota) '54.

Following the 2014 International Convention and Leadership School, Foundation President Barry M. Aarons, Gamma Tau (Arizona State University) '71, said, "When the Foundation embarked on our effort to fund the Heritage Initiative at the Convention, I never dreamed that it would have such wonderful impact on so many ZBT brothers and our

guests. Many undergraduates stopped me at the Holocaust Museum and afterwards to thank the Foundation for taking them there. Between the Israel Advocacy programming, the visit to the Holocaust Museum and the Heritage Awards Luncheon, this was a convention that will become the standard for Heritage Programming in the future. The Foundation was thrilled to provide the opportunity and be a part of it."

Foundation Executive Director Faron A. Lewitt, Psi (University of Alabama) '97, added, "The 100<sup>th</sup> Zeta Beta Tau Convention was a special one in so many ways. From Zeta Beta Tau laying a wreath at the Tomb of the Unknown Soldier in Arlington National Cemetery to the Grand Awards Banquet and with all but one of the living Past International Presidents in attendance it was a very meaningful week. The Convention was packed with wonderful opportunities for those in attendance — hearing from Israeli Ambassador Dermer at the opening session, the trip to the United States Holocaust Memorial Museum with almost 400 brothers, family and guests for a museum tour and presentation from 92- year-old Holocaust survivor Bob Behr and the annual Ronald M. Mankoff Alumni Panel with Congressman Martin Frost, Omega (Missouri) '64, John E. Mitchell, Gamma (Northwestern) '84, and Craig S. Chanoff, Beta Zeta Epsilon (Maryland) '97. Those in attendance also benefited from hearing from a large number



of other distinguished alumni throughout the program. We are hearing directly from those who have attended ten, twenty and even thirty plus Conventions ... this one was the best. Thank you to all who support the Zeta Beta Tau Foundation and programs like the Annual Leadership School."

Shannon Cohen, ZBT Coordinator of Leadership and Training, enthusiastically summed up the Leadership School program when she said, "The 2014 International Convention and Leadership School was memorable in many ways. This year marks the 25<sup>th</sup> anniversary of when the Fraternity abolished pledging and all second-tier membership statuses, so the programming was designed to complement that landmark decision. We are thankful for the generosity of the Zeta Beta Tau Foundation and its ongoing support which allows us to bring dynamic programming to our brothers."

Aamir J. Addona, Delta Beta (University of Connecticut) '15, a Zeta Beta Tau Foundation Gottheil Society donor, was one of the brothers who created a ZBT Journey during the Leadership School. For meeting the challenge with his commitment to learning and his very active participation in all areas throughout the program, the Leadership School faculty selected Brother Addona the Most Outstanding Delegate of the 2014 Leadership School.

Following the presentation of this award, Aamir had this to say about his Leadership School experience. "I attended my first International Convention and Leadership School as the Homecoming Chairman of my chapter in 2012. I was a sophomore who had just been exposed to Zeta Beta Tau, and I did not bring much to the table. This year, I attended as Executive Vice President, but more importantly, as a confident and capable brother. I invested in the Leadership School and got a great return. I never realized how great of an impact this Fraternity would have on my life, and I hope to inspire all brothers to maintain and channel their passion for ZBT into great things at UConn and in our community."

The faculty also selected Eta Omicron Colony at Quinnipiac University as the Most Outstanding Delegation of the 2014 International Leadership School. Eta Omicron president Anthony J. Lancia, III, Eta Omicron (Quinnipiac)'14, shared his Leadership School experience upon accepting the award for the delegation. "The Convention and Leadership School helped me to grow as a leader in many ways. The group sessions were really important to me, as I learned a lot about recruitment and brotherhood which are aspects I want my colony to improve upon. I also enjoyed the opportunity to network among the other chapters. The brothers gave me great ideas to take home to my colony as well; it showed me how tight knit ZBT really is regardless of where brothers are from. I can honestly say it was one of the best experiences I've ever been a part of."

[See a photo gallery from 2014 International Convention and Leadership School at the ZBT Facebook page.](#)

## Past International Presidents share wisdom, memories

*By: Andrea R. Smithson, Communications Coordinator*

What does it mean to be a Fraternity for a Lifetime? Few can answer the question better than the Past International Presidents of Zeta Beta Tau.

Twelve of the 13 living Past International Presidents were in attendance at the 2014 International Convention and Leadership School, and several of the Past International Presidents were able to participate in a panel discussion that touched on Fraternity, friendship, memories and more.

Moderated by James (Jim) P. Summers, Gamma Epsilon (Marshall University) '70, the Past International Presidents participating were:

- Harold A. Davidson, Ph.D., Alpha Delta (University of Southern California) '65
- Saul A. Fern, Pi-ΦA (Boston University) '54
- Leonard (Len) Komen, Esq., Omega (University of Missouri) '65
- Harold R. Oseff, Esq., Eta-ΦΣΔ (University of Michigan) '68
- Frederick (Fred) E. Schatz, Eta-ΦΣΔ (University of Michigan) '57
- Kenneth (Ken) L. Simon, Beta Phi (University of Pittsburgh) '75
- Richard (Dick) S. Simon, Phi (University of Michigan) '43
- Ronald (Ron) J. Taylor, M.D., Gamma Alpha (Washington & Jefferson College) '66
- Philip (Phil) M. Waxberg, Alpha (City College of New York) '66

Brother Summers described the panel by saying, "We have (here) a very strong collection of ZBT knowledge, of ZBT wisdom, ZBT leadership."

The past presidents shared memories from their undergraduate days and asked what their best accomplishments as alumni volunteers have been.

Moderator Brother Summers asked the panelists to share, briefly, what "Fraternity for a Lifetime!" means to them.

"I think first of the brothers from my undergraduate chapter, and I think how we grew together and grew to live the Ritual. One thing the Fraternity brings you is contact with some of the most wonderful people in the realm," said Past International President Ron Taylor.



Twelve of the 13 living Past International Presidents were in attendance at the 2014 International Convention and Leadership School, including (seated, from left to right) Ronald A. Pardo, Alpha Omicron (University of Arizona) '88, Richard (Dick) S. Simon, Phi (University of Michigan) '43, Frederick (Fred) E.

Schatz, Eta-ΦΣΔ (University of Michigan) '57, Irving M. Chase, Esq., Alpha Rho (University of California at Los Angeles) '74, (standing, from left to right) Leonard (Len) Komen, Esq., Omega (University of Missouri) '65, Kenneth (Ken) L. Simon, Beta Phi (University of Pittsburgh) '75, Rabbi Matthew H. Simon, Alpha Beta (University of Chicago) '53, Harold A. Davidson, Ph.D., Alpha Delta (University of Southern California) '65, Harold R. Oseff, Esq., Eta-ΦΣΔ (University of Michigan) '68, Ronald (Ron) J. Taylor, M.D., Gamma Alpha (Washington & Jefferson College) '66, Saul A. Fern, Pi-ΦA (Boston University) '54, and (not pictured) Philip (Phil) M. Waxberg, Alpha (City College of New York) '66.

## Brother Albert H. Small earns Heritage Award

*By: Andrea R. Smithson, Communications Coordinator*

Philanthropist, humanitarian and Brother Albert H. Small, Chi (University of Virginia) '46, of Washington, D.C., was honored by Zeta Beta Tau Fraternity with its Heritage Award on Friday, July 25, 2014, at ZBT's 2014 International Convention and Leadership School.



Zeta Beta Tau Foundation Associate Director of Engagement Mark L. Rosenberg, Esq., Phi (University of Michigan) '69, helps present the 2014 Heritage Award to Washington-area philanthropist Albert H. Small, Chi (University of Virginia) '46, at the Heritage Lunch.

The Heritage Award was created in 2005 to be presented occasionally, but no more than once per year, to a member of the Jewish community who distinguishes himself or herself in a communal, philanthropic, artistic or professional endeavor.

Brother Small has been contributing to the Jewish, Washington, D.C., and Zeta Beta Tau communities for more than 60 years. He is the President of Southern Engineering Corporation. Active in the construction industry for over 60 years, he has developed apartment communities and single-family homes in the Washington, D.C., area, as well as Richmond, Norfolk, Newport News and Baltimore. Brother Small serves on numerous civic and cultural boards, including the Aspen Institute, the National Gallery of Art, the National Trust for the Humanities, the National Archives Foundation, the University of Virginia Foundation, the Folger Shakespeare Library and the Tudor Place Foundation. Additionally, Brother Small is a member of the James Madison Council of the Library of Congress, the Life Guard of Mount Vernon, the Urban Land Institute, the National Association of Home Builders and the Chief Executives Organization.

He is a third generation Washingtonian. He graduated from the University of Virginia School of Engineering, and attended The George Washington University Law School and American University Graduate School of Business. He has been a rare book and manuscript collector for over 60 years, collecting in many fields, especially ones related to the Declaration of Independence and Washington, D.C. The Albert and Shirley Small Special Collections Library at the University of Virginia was dedicated in 2004. The synagogue at the Jewish Historical Society of Greater Washington, the oldest synagogue in the nation's capital, was renovated and rededicated and opened to the public as the Lillian & Albert Small Jewish Museum in 1975.



## ZBT honors veterans at the Tomb of the Unknown Soldier

*By: Andrea R. Smithson, Communications Coordinator*



Four representatives from Zeta Beta Tau, (from left to right) Foundation Executive Director Faron A. Lewitt, Psi (University of Alabama) '97, International President Matthew J. Rubins, Kappa (Cornell University) '90, Foundation President Barry M. Aarons, Gamma Tau (Arizona State University) '71, and Past International President Michael D. Cimini, listen as "Taps" is played just after placing a wreath at the Tomb of the Unknown Soldier as part of ZBT's 2014 International Convention and Leadership School.

Zeta Beta Tau Fraternity was honored to take part in one of our nation's most reverent ceremonies commemorating those who have given the ultimate sacrifice in service to our country.

Representatives of Zeta Beta Tau Fraternity and Zeta Beta Tau Foundation placed a wreath at the Tomb of The Unknown Soldier at Arlington National Cemetery in Washington, D.C., on Thursday, July 24, 2014, as part of ZBT's 2014 International Convention and Leadership School. The Fraternity historically has honored veterans and the families of those who have served in this manner when hosting International Convention in the nation's capital.

"The ceremony was incredibly moving," Past International President Michael D. Cimini, Kappa (Cornell University) '92, said. "It's humbling to be in the presence of the Unknown Soldiers and the guards who care so much about our nation."

Past International President Cimini was joined by International President Matthew J. Rubins, Kappa (Cornell University) '90, Zeta Beta Tau Foundation President Barry M. Aarons, Gamma Tau (Arizona State University) '71, and Foundation Executive Director Faron A. Lewitt, Psi (University of Alabama) '97, in placing the wreath.

"That was one of the most memorable occasions I have ever experienced. It's was an unforgettable ceremony," Foundation President Barry M. Aarons, Gamma Tau (Arizona State University) '71, said.

"The perfection that the Tomb Guard sets is a standard that we should all aspire to reach," said International President Matthew J. Rubins, Kappa (Cornell University) '90.

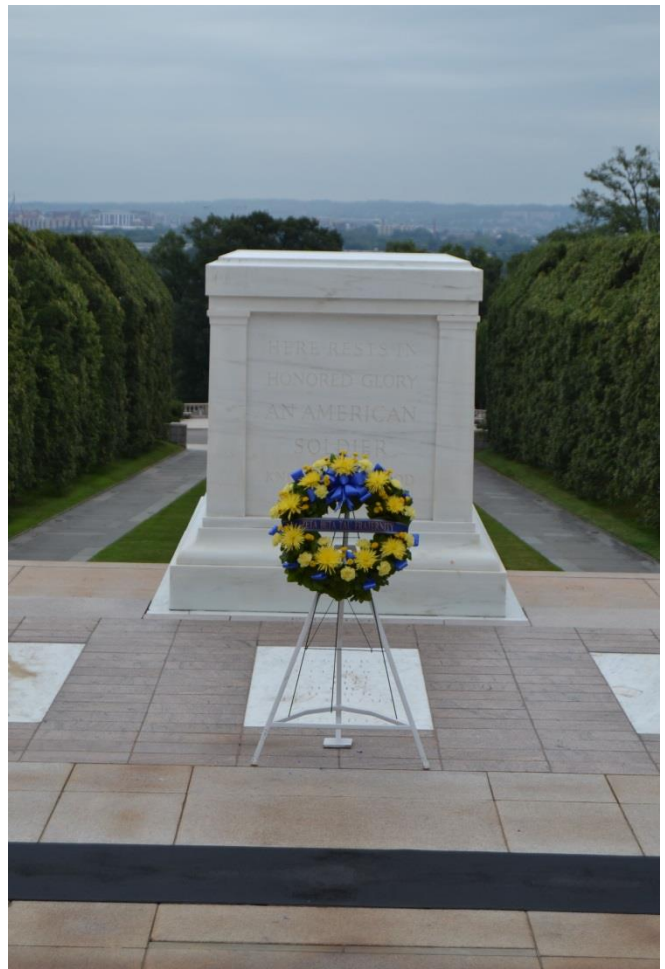
"We're proud to have the opportunity to honor the ZBTs and all citizens who have served our country, and we are proud to carry on the tradition of honoring our military in this way, as we have at past

International Conventions," said Foundation Executive Director Faron A. Lewitt, Psi (University of Alabama) '97.



ABOVE: The Tomb Guard enters the memorial in preparation to place the Zeta Beta Tau Fraternity wreath at the Tomb of the Unknown Soldier.

RIGHT: The ZBT memorial wreath at the Tomb.



# Ambassador honored with Man of the Year Award

*By: Andrea R. Smithson, Communications Coordinator*

Zeta Beta Tau was honored to have one of its most prominent alumni among the featured speakers at 2014 International Convention and Leadership School.

Israel's Ambassador to the United States, Ambassador Ron Dermer, Theta (University of Pennsylvania) '93, spoke about the United States' historic ties to Israel and even shared stories from his days as an undergraduate at the University of Pennsylvania with delegates of the 2014 International Convention and Leadership School.



Israel's Ambassador to the United States, Ambassador Ron Dermer, Theta (University of Pennsylvania) '93, spoke about the United States' historic ties to Israel at the 2014 International Convention and Leadership School.

"It was such a privilege to have Ambassador Ron helping to open our 100th Convention. Founded as a Zionist organization in 1898, ZBT has always understood the very special relationship between Israel and the United States.," said Zeta Beta Tau Past International President Michael (Mike) D. Cimini, Kappa (Cornell) '92, who presided over the event. "He honors us with his achievements and commitment to the State of Israel."

The Fraternity also awarded Ambassador Dermer the highest alumni award at 2014 International Convention and Leadership School. The International President's Plaque, commonly called the "Man of the Year Award," was created to honor those brothers who reach the apex of their various involvements. These men, through their life's work, exemplify the teachings of Zeta Beta Tau's Ritual and the commitment made by all brothers of ZBT to better the communities in which we live.

Brother Dermer has served the State of Israel for nearly a decade, stepping up as Ambassador in July 2013.

He was born and raised in Miami Beach, Florida. He earned a degree in Finance and Management from the Wharton School of Business at the University of Pennsylvania, where he was a member of Theta Chapter. He went on to earn a degree in Philosophy, Politics and Economics (PPE) from Oxford University. For three years, he was a columnist for the Jerusalem Post.

In 2004, Brother Dermer co-authored with Natan Sharansky the best-selling book, "The Case For Democracy: The Power of Freedom to Overcome Tyranny and Terror," which has been translated into 10 languages. From 2005-2008, he served as Israel's Minister of Economic Affairs in

the United States. From 2009-2013, he served as Senior Advisor to Prime Minister Benjamin Netanyahu.



## Family, Fraternity honor Lee Dover's memory

By: Laurence A. Bolotin, Alpha Zeta (Florida) '01, Executive Director

Attendees at 2014 International Convention and Leadership School were able to hear a touching tribute from the family of Leon (Lee) D. Dover, Alpha Delta (USC) '25, the second executive secretary (now known as executive director) of the Fraternity, a man often named among the primary architects of the Zeta Beta Tau we know today.

Lee Dover served as the Fraternity's General Secretary from 1928-1960. Perhaps one of his greatest accomplishments was steering the Fraternity through the Great Depression and World War II, times when many fraternities ceased to exist. Brother Dover very much believed in what we call today chapter servicing. He spent much of every school year on the road, crisscrossing the country by train. He believed that all ZBT's should behave as gentlemen at all times and practice impeccable table manners.



Marleigh D. Dover, daughter of Leon (Lee) D. Dover, Alpha Delta (USC) '25, the second executive secretary (now known as executive director) of the Fraternity, presented the award given in her father's name to the Iota Chapter at the University of Denver, represented by Chapter President Nicholas (Nick) C. Young, Iota (Denver) '15.

In the ZBT history book titled "Here's to Our Fraternity," Brother Dover was noted for many things, including his bow tie and worried expression. He believed firmly that it was beneath the dignity of any ZBT gentlemen not to pay his bills or otherwise fail to fulfill his fraternal obligations. Perhaps more than any other individual, Brother Dover was throughout the century a guiding spirit and the glue that held the Fraternity together.

Marleigh D. Dover, daughter to Brother Dover, presented the award given annually in his name at the Grand Awards Banquet as part of 2014 International Convention and Leadership School. Ms. Dover is married to a ZBT, Brother Stephen A. Wandner, Theta-ΦΣΔ (University of Colorado) '62. They live in the Washington, D.C., area, and were able to attend various parts of the Convention.

Here are the remarks she gave on Saturday, July 26, 2014, at the banquet:

*Good evening. I want to thank the Fraternity for inviting me to join you here tonight and for honoring my father with an award in his name. It means a great deal to me, as I know it would to him.*

*My father married late in life, and I was only a young child when he died. As a result, my memories of him are those of a child. But even as a child, it was clear to me that the Fraternity was at the center of his life. In fact, he worked for the Fraternity all of his adult life, both as editor of the quarterly magazine and as Executive Secretary for more than 30 years.*

*The Fraternity was more than a job to my dad. He was passionate about helping young people find their paths in life. Our phone would ring at all hours of the day and night. Sometimes it was for academic, personal or financial advice. Other times it was when a brother got in trouble. Clearly not his favorite calls — especially at 4 a.m. But, he always was ready to help.*

*My father traveled all the time, visiting chapters nationwide. In fact, we frequently had what we called "Dover Thanksgivings" — celebrating as a family either a week before or after the actual*



*holiday — because he was on the road on the actual day. Visiting the chapters was important to him, though, so that he did not become too removed from what campus and fraternity life were like.*

*His best friends were his Fraternity brothers, who seemed more like family to me than friends. We often celebrated holidays together and it was these brothers who rallied around my mother and me when he died.*

*ZBT was so much more than a social organization to my father — it was an encouraging, supportive brotherhood where young men learned to be leaders in their communities. I hope that it has been, and will continue to be, as meaningful to all of you as it was to him. Thank you.*

## Leadership School faculty lead the way

*By: Shannon H. Cohen, Assistant Director of Retention, Leadership and Training*

The faculty who serve as teachers and small group leaders at International Leadership School each summer are a key part in ensuring the individual brothers attending the event grow, learn, flourish and bond in the brotherhood.

The 2014 faculty were noted for being outstanding educators and leaders. They come from diverse backgrounds — Greek Life professionals, past ZBT International Headquarters staff, advisors, national officers at other Greek organizations, some brothers, some not — that allowed them to provide a variety of viewpoints and resources to our undergraduates.

Faculty lead small breakout sessions and attend all meals, general sessions, and all activities of International Leadership School. Through small group breakouts, faculty assist in breaking down and personalizing what brothers are learning and guide them in writing an action plan.

Leadership School is an event hosted annually as an educational opportunity for undergraduate brothers to learn a variety of educational, operational and leadership tools. On even years, it part of the bi-annual International Convention.



The 2014 International Leadership School faculty were:

**Joshua (Josh) C. Brown**, Phi Alpha Alpha (The George Washington University) '12  
Brother Brown, a former undergraduate Supreme Council member who served as Recruitment Chairman and Parents and Alumni Chairman for Phi Alpha Alpha Chapter, now works in development in Washington, D.C., and is an advisor of Phi Alpha Alpha Chapter.

**David J. Cohen**, Epsilon Mu (University of Kansas) '11

The Epsilon Mu Chapter Founding Father is currently an Assistant Chapter Advisor at Epsilon Mu who works at PricewaterhouseCoopers LLP as a Senior Associate.

**Adam J. Diamond**, Psi (University of Alabama) '10

Brother Diamond is a former undergraduate Supreme Councilor. He's now a Project Manager for Goodman Decorating Company in Atlanta.

**Laura B. Estes**

This former ZBT International Headquarters staff member now works at the headquarters of her sorority, Sigma Delta Tau, as Director of Office Operations. She's also Chapter Advisor to ΣDT at Purdue University.

**Melissa Kish**

In her role as Associate Director, Student Life and Learning, this Pi Beta Phi sister supervises Greek Life at Indiana University. In a volunteer role, she is the regional Risk Management and Policy Specialist for Pi Beta Phi, overseeing 21 schools.

**Jamie Gray Light**

This Past National President for Alpha Epsilon Phi is a volunteer and consultant focusing on leadership development, program development, strategic planning, fundraising and board development. In her service with AEPhi, she also has been Director of Volunteer Development and 2nd Alternate Delegate to the National Panhellenic Conference and National Panhellenic Conference Area Advisor. She formerly was Interim Coordinator of Leadership and Engagement for ZBT.

**Leslie Klaidman**

She is the current National President of Alpha Epsilon Phi Sorority. She works as Senior Manager - Credit and Collections for American Tower Corporation. Ms. Klaidman's mother was also an Alpha Epsilon Phi National President. They are only one of two mother/daughter National President pairs in all of National Panhellenic Council's history.

**Margaux Manley Lima**

This National Vice President of Extension & Leadership Development for Sigma Delta Tau has recently completed a doctorate in higher education at The George Washington University.

**John E. Mitchell**, Gamma (Northwestern University) '84

Brother Mitchell is a former Chapter President of Gamma Chapter. He is now owner of KM Advisors, LLC, a talent development consultancy that serves the professional service industry and specializes in supporting law, management consulting and financial services firms specifically. He also served as a featured speaker at the 2014 Ronald M. Mankoff Alumni Panel.

**Benjamin (Ben) E. Novogroski**, Delta Iota (University of Central Florida) '09

Brother Novogroski was Chapter President of Delta Iota Chapter in 2008-2009 and an Expansion & Leadership Consultant for the Fraternity in 2009-2010. In 2012, he joined the Fraternity-Foundation Joint Committee. This law school student was elected the Student Bar Association Executive President at Albany Law School and he serves as a Law Clerk for the New York State Assembly Minority Counsel's Office.

**Shana L. Plasters**

This Kappa Delta sister has been the Director of Greek Life at Elon University for five years and helped bring ZBT to the Elon campus. In 20 years in higher education, she has worked in nine different functional areas of Student Life, serving as Director in five of those areas, and she has

done just about everything, including conducting bear safety orientations at the University of Alaska-Southeast.

**Michael (Mike) A. Pollack-Twomey, Delta Beta (University of Connecticut) '13**

Brother Pollack-Twomey served as an Expansion Consultant for ZBT in the 2013-2014 school year. He now attends the New England School of Law. He's a former Chapter President of Delta Beta Chapter and Interfraternity Council President at UConn as well as an undergraduate Supreme Councilor.

**Steven K. Pripke, J.D.**

This Sigma Alpha Epsilon brother has spent his professional career in Greek Life. He is a Past Executive Director of SAE Fraternity, Foundation and Financial and Housing Corporation. He is an expert in Risk Management, Educational Programs and Alumni Development. Currently, he is Assistant Dean and Director of Greek Life at Miami.

**James (Jim) P. Summers, Gamma Epsilon (Marshall University) '70**

Brother Summers served as Chapter President of Gamma Epsilon before joining the Fraternity staff as a Chapter Consultant from 1970-72. The long-time volunteer has served the Fraternity in many ways, including as a Chapter Advisor and faculty member at several leadership programs. He has worked for the Zeta Beta Tau Foundation since 2011, currently serving as Director of Development. He was on the ZBT professional staff during Barry Siegel's last year as Executive Secretary and Jim Greer's first and lived through the ZBT mergers with Phi Sigma Delta and Phi Epsilon Pi.

**Michael (Mike) J. Saxvik, Gamma (Northwestern University) '03**

Brother Saxvik formerly was a Chapter Consultant with the ZBT International Headquarters staff. At Gamma Chapter, he served as Vice President for Operations. A former Greek Life professional at Michigan State University and Washington University in St. Louis, he now works for Education Advisory Board as Director, Product Side Support.

**Michael (Mike) S. Wien, Alpha Eta (Colorado State University) '73**

Brother Wien has an MBA in Marketing from the Kellogg School at Northwestern University and a B.S in business from Colorado State University. While at Colorado State University, he was an active brother of ZBT and served as the Treasurer and President of the Chapter. He is active in his community serving on four not-for-profit boards including the Atlanta Track Club and USA Triathlon, the governing body for triathlons within the United States Olympic Committee. On the competitive side, Wien has competed in 35 marathons around the world and nine Ironman triathlons.

**David (Woody) J. Woodstein, Delta Iota (University of Central Florida) '14**

Brother Woodstein served as the President of the Delta Iota Chapter at UCF, as well as Risk Manager and Social Chair. He served as the Concert Night Director for UCF Homecoming and was on the advisory board for all of UCF Greek Life. He is now working for the Doubletree by Hilton Orlando at SeaWorld as the CARE Manager.

**Bonnie Rubenstein Wunsch, Alpha Epsilon Phi Executive Director**

The Executive Director of Alpha Epsilon Phi Sorority has served as faculty for the past four summers at ZBT International Convention and Leadership School, and she has served as faculty at Dover Days as well. In 2011, she received Zeta Beta Tau's Riegelman-Jacobs Award for Interfraternal Service. Leadership roles include serving on the Fraternity Executives Association Board, serving as president in 2008-2009 and as sponsors chair; NEIFC/NGLA leadership for 18

years (FEA liaison, board, secretary, treasurer, conference chair); and she has been a member of the FIPG board and a Past President.





## BRUMMER CUP FOR BEST CHAPTER GOES TO GAMMA MU AT THE UNIVERSITY OF MEMPHIS

*By: Andrea R. Smithson, Communications Coordinator*

Zeta Beta Tau Fraternity honored Gamma Mu Chapter at the University of Memphis with the 2014 Brummer Cup for Best Chapter on Saturday, July 26, 2014, at the 2014 International Convention and Leadership School in Washington, D.C.



[READ MORE ►](#)



## AWARDS HONOR BEST OF ZBT

*By: James (Jim) P. Summers, Gamma Epsilon (Marshall University) '70*

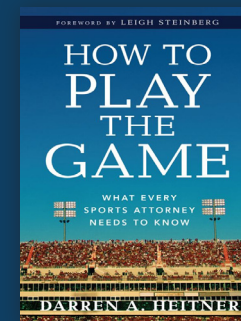


Zeta Beta Tau has a long-standing commitment to presenting special awards to some very special individuals and/or organizations to honor their contributions to . . . .

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## ZBTs IN PRINT

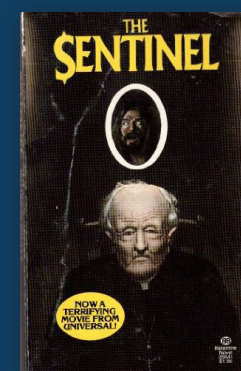
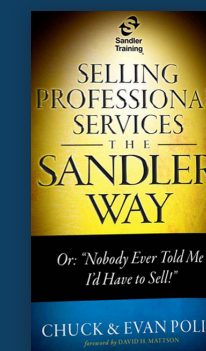


### “How to Play the Game - What Every Sports Attorney Needs to Know”

*Darren A. Heitner, Alpha Zeta (Florida) '07*

### Selling Professional Services the Sandler Way: Or, “Nobody Ever Told Me I’d Have to Sell!”

*Evan I. Polin, Epsilon Theta (University of Delaware) '96*



### “The Sentinel”

*Jeffrey S. Konvitz, Kappa (Cornell) '66,*



### “Transgod”

*Neal A. Jordan, Beta Delta (Rutgers, The State University of New Jersey) '07*

### “B MOVIE”

*Michael B. Druxman, Alpha Mu (Washington) '63*



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# Brummer Cup for Best Chapter goes to Gamma Mu at the University of Memphis

By: Andrea R. Smithson, Communications Coordinator

Zeta Beta Tau Fraternity honored Gamma Mu Chapter at the University of Memphis with the 2014 Brummer Cup for Best Chapter on Saturday, July 26, 2014, at the 2014 International Convention and Leadership School in Washington, D.C.

Re-founded just eight years ago, Gamma Mu Chapter has grown to 50 brothers and produced some of the top student leaders at the University of Memphis. The Chapter has a profound impact on its campus and surrounding community, performing 1,200 hours of community service, mostly with Memphis-area Jewish agencies, and raising \$8,000 for one of ZBT's official philanthropies Children's Miracle Network Hospitals. Chapter leadership is devoted to educating all brothers on ZBT heritage, the ZBT Credo and brotherhood programming *THE JOURNEY*.

"Gamma Mu Chapter has become a true model chapter in their brief chapter life since being re-colonized in 2006. They fully embrace all aspects of the Fraternity Credo and Mission. They build strong connections with alumni, the community and their university partners. Our founders would be so proud of their commitment to our founding ideals. I'm proud to call them my brothers," said Executive Director Laurence A. Bolotin, CAE, Alpha Zeta (University of Florida) '01.

The Brummer Cup takes its name from the highest honor given to a chapter of Phi Sigma Delta Fraternity, which merged with Zeta Beta Tau Fraternity in 1969. The Brummer Cup runners-up in 2014 were Iota Chapter at the University of Denver and Alpha Alpha Chapter at Purdue University.

Gamma Mu Chapter also received the Heritage Award at 2014 International Convention and Leadership School for its service work with the Memphis Jewish Home & Rehab. The Chapter was runner-up for the Lee Dover Award for Outstanding Chapter Programming and the Omega Award for Outstanding Publications. University of Memphis alumnus Zachary P. Nahmias, Gamma Mu '10, was awarded the Outstanding Founding Father individual award.





## Awards honor best of ZBT

By: James (Jim) P. Summers, Gamma Epsilon (Marshall University) '70

Zeta Beta Tau has a long-standing commitment to presenting special awards to some very special individuals and/or organizations to honor their contributions to the Fraternity, Greek Life, their communities and the Brotherhood of Man. 2014 was no exception.

**Man of the Year Award:** This award was created to honor brothers of Zeta Beta Tau who reach the apex of their various involvements. These men, through their life's work, exemplify the teachings of Zeta Beta Tau's Ritual and the commitment they make, as brothers of ZBT, to better the communities in which they live. The [2014 Man of the Year](#) is Ron Dermer, Theta (University of Pennsylvania) '93, and the Israeli Ambassador to the United States.

Brother Dermer was born and raised in Miami Beach, the son of a ZBT, Jay Dermer, Beta Gamma (Indian University) '51, who served as Mayor of Miami Beach in the late sixties; brother David was also Mayor of Miami Beach 2001-2007. Ron earned a degree in Finance and Management from the Wharton School of Business at Penn, where he joined Theta Chapter, and a degree in Philosophy, Politics and Economics from Oxford University. He and his younger sister Esther moved to Israel in the late nineties after completing their studies. Ron was a columnist for the Jerusalem Post for three years. In 2004, he and Natan Sharansky co-authored the best-selling book *The Case For Democracy: The Power of Freedom to Overcome Tyranny and Terror* which has been translated into 10 languages. Brother Dermer has served the State of Israel for the past nine years – Minister of Economic Affairs in the United States 2005-2008 and Senior Advisor to Prime Minister Benjamin Netanyahu 2009-2013 before being appointed Ambassador to the United States last year. He and wife Rhonda have three children – Mayor, Zev and Ezra.

**Man of Distinction Award:** From time to time, the Fraternity recognizes an alumnus for their long-time involvement within the Fraternity. While it may not always be recent involvement, the alumni brothers awarded the [Man of Distinction](#) are those who, because of their long-time service, have helped us to grow into the organization we are today. This year's recipient, Lee I. Dogoloff, Epsilon (University of Maryland – College Park) '61, is most worthy of this honor.

Brother Dogoloff has one of the most unique Fraternity stories — initiated into Phi Alpha as a freshman at the University of Maryland in 1951 and graduated as a Phi Sigma Delta in 1961 following the Phi Alpha/ Phi Sigma Delta merger in 1959. He held chapter leadership positions including Vice President as an undergraduate. Upon graduation, Lee became alumni advisor for his chapter and later was asked to join the National Executive Council of Phi Sigma Delta. He became Executive Secretary of Phi Sigma Delta in 1967 and served in that position through the 1969 merger with ZBT, a process with which he was deeply involved. In the decades since, Brother Dogoloff has had a distinguished career in both government and the private, non-profit sectors. He served on the White House staff from 1977 to 1980 as President Jimmy Carter's principal advisor on drugs abuse. He then became Executive Director of the American Council for Drug Education and acted as moderator of the Education Section of the 1988 White House Conference for a Drug Free America. Later, Brother Dogoloff was the only drug abuse expert appointed by President George H. W. Bush to his Drug Advisory Council. He currently maintains a clinical practice specializing in the treatment of drug, alcohol and general mental health problems and holds an advanced clinical practice license in both Maryland and Delaware. He and wife Mary Lou live in Dagsboro, Delaware.

**The Gottheil Award:** This award is named in honor of the founder of Zeta Beta Tau, Dr. Richard Gottheil, and was created to honor individuals or organizations that exhibit great humanitarian services and activities that best promote better understanding in relationships among all people. Past recipients include Felix Warburg, Franklin Roosevelt, Eleanor Roosevelt, Doctors Without Borders, Special

Olympics International, Coca-Cola Foundation, Jewish Federations of North America and Children's Miracle Network Hospitals. The [2014 Gottheil Award](#) was presented to the veterans service agency United Service Organizations (USO). John Hanson, USO Senior Vice President, accepted the award on behalf of the organization.

Millions of times each year at hundreds of locations around the world, the USO lifts the spirits of America's troops and their families. A nonprofit, congressionally chartered, private organization, the USO relies on the generosity of individuals, organizations and corporations to support its activities. The USO is not part of the federal government but is recognized by the Department of Defense, Congress and President of the United States, who serves as Honorary Chairman.

**The Heritage Award:** This award was created in 2005 to be presented to a chapter and an alumnus for their outstanding communal, philanthropic, artistic or professional contributions to the Jewish community throughout the year. The 2014 Heritage Awards were presented to Gamma Mu Chapter at the University of Memphis and to developer, philanthropist and civic leader Albert H. Small, Chi (University of Virginia) '46, for his sixty-plus years contributing to the Jewish, Washington and ZBT communities.

Despite being on a campus with one of the smallest Jewish enrollments in the country, Chapter Heritage Award recipient Gamma Mu (University of Memphis) has been loud and proud about their commitment to ZBT's Jewish identity. Chapter involvement has ranged from designated service days with the local Jewish Community Center to regular involvement with Hillel and BBYO and an active Israel Advocacy presence. The chapter helped with several projects at the JCC, including winterizing its water park, operating a basketball tournament and cleaning up the grounds. Gamma Mu brothers have volunteered their time to create a Holocaust Memorial butterfly garden at the local Jewish Home to remember those children who suffered during the Holocaust. Gamma Mu also launched a Roger Williams Day event and an educational program on the State of Israel with Hillel in 2014. This is the second consecutive year for Gamma Mu as the Chapter Heritage Award recipient. Runners-up for this year's Chapter Heritage Award are Delta Iota (University of Central Florida) and Eta Lambda (Emory University).

The [2014 Heritage Award](#) was presented to Brother Albert Small, a third-generation Washingtonian and a ZBT alumnus who has contributed to the Jewish, Washington and Zeta Beta Tau communities for more than 60 years. He is the President of Southern Engineering Corporation and has developed single-family home and apartment communities in Washington, Baltimore, Richmond, Norfolk and Newport News. Brother Small serves on numerous civic and cultural boards including the Aspen Institute, the National Gallery of Art, the National Trust for the Humanities, the National Archives Foundation, the University of Virginia Foundation, the Folger Shakespeare Library and the Tudor Place Foundation. Additionally, Albert is a member of the James Madison Council of the Library of Congress, the Life Guard of Mount Vernon, the Urban Land Institute, the National Association of Home Builders and the Chief Executives Organization. He is also a long-time rare book and manuscript collector; the Albert and Shirley Small Special Collections Library at UVA was dedicated in 2004. The synagogue at the Jewish Historical Society of Greater Washington, the oldest synagogue in the city, was renovated, rededicated and opened to the public as the Lillian & Albert Small Jewish Museum in 1975.

**Stephen P. Ehrlich Award:** The Ehrlich Award is presented to those alumni who make significant contributions to the operations of the International Fraternity and who give of themselves to make ZBT a better Fraternity. The award is named after alumnus Stephen (Steve) P. Ehrlich, Iota (University of Denver) '70. While completing his law degree at Washington University, Brother Ehrlich worked with the ZBT Alpha Xi Chapter. He quickly became involved with the Fraternity on a national level. His work and dedication culminated with his serving as president of the International Fraternity from 1990-92. Steve has a true passion for the Fraternity and is committed to the success of each chapter and colony within ZBT. In honor of Brother Ehrlich's time, talent and treasure gifts to ZBT, the leadership of the International Fraternity created this award in 2000 to be styled in his name.

The International Fraternity is blessed by the support of many alumni volunteers who are dedicated to furthering the ideals of our Brotherhood and work to ensure the good and welfare of ZBT. This year we are proud to present the [Ehrlich Award for Outstanding Alumni Volunteerism](#) to Douglas L. (Doug) Maine, Alpha Beta (Temple University) '70. Brother Maine's leadership in the fraternity started at Temple where he served as Alpha Beta president. He was recognized for leadership skills as the recipient of the 1970 Jerome Heffer Award as the Most Outstanding Chapter President in ZBT. After graduation, Brother Maine joined ZBT's professional staff where he stayed until 1978. Following his tenure as Director of Chapter Affairs, he went on to earn a MBA from Hofstra University. Doug was named Chief Financial Officer at IBM in 1998 following a twenty-year career with MCI (now part of Verizon) where he was Chief Financial Officer from 1992 to 1998. An example of his ZBT Volunteer work was the vital role he played in forming Delta (Columbia University) Chapter Advisory Board; he also served as the Delta Chapter Advisor. Brother Maine's recent service with the Fraternity includes serving as Chairman of the Zeta Beta Tau Foundation Corporate Governance Committee. In addition, he has hosted ZBT's annual Wall Street Day for undergraduate and young alumni brothers for the past several years.

**Edwin M. Sommer Award:** This award is presented occasionally to a ZBT alumnus for Selfless Dedication to the Ideals of Zeta Beta Tau Fraternity. The [2014 Sommer Award](#) recipient, Ronald (Ron) A. Pardo, Alpha Omicron (University of Arizona) '88, has held many positions within the Fraternity, starting as a two-term Chapter Treasurer and Undergraduate Supreme Councilor. As an alumnus, Past International President Pardo served on the Fraternity staff Director of Expansion during the 1988-89 school year. His volunteer work for the Fraternity includes Trustee of the Alpha Rho Chapter at UCLA, President of the Alpha Omicron Building Corporation, Board Member of the National Permanent Endowment Fund and several positions on the Supreme Council including International President (2010-12) and currently International Treasurer.

In his non-ZBT life, Brother Pardo worked as a Financial Analyst in Foreign Exchange for Citibank's Investment Bank from 1989 to 1991. He then returned to Los Angeles and purchased a gift and stationery manufacturing company, which he sold in 2009 to begin work in his family's home healthcare business. He also serves as Vice President of the West LA Little League.

The **Undergraduate Chapter and Brother Awards** for outstanding achievement during the 2013-14 academic year were presented at the Zeta Beta Tau Grand Awards Banquet to:

**BRUMMER CUP** (Most Outstanding Chapter)

Gamma Mu, University of Memphis

runner-up: Alpha Alpha, Purdue University

runner-up: Iota, University of Denver

**BEST COLONY AWARD** (Most Outstanding Colony)

Sigma, Tulane University

**EDWIN B. MEISSNER AWARD** (Most Improved Chapter)

Omicron, Tufts University

**ROSWELL (BUDDY) MESSING AWARD** (Most Outstanding Individual Brother)

James A. (Alex) Blubaugh, Alpha Alpha (Purdue University) '14

**JEROME HEFFER AWARD** (Chapter President of the Year)

Daniel A. (Dan) Balva, Delta Iota (University of Central Florida) '14

**MAXWELL HYMAN AWARD** (Most Outstanding Chapter Advisor)

Bernard E. (Buddy) Weissman, Xi (MIT) '75 – for Alpha Pi Colony (UNC – Chapel Hill)



**OUTSTANDING FACULTY ADVISOR AWARD** (Most Outstanding Faculty Advisor)

Douglas A. (Doug) Bodner, Xi (Georgia Institute of Technology) '87

**HERITAGE AWARD** (Most Outstanding Heritage Programming by a Chapter)

Gamma Mu, University of Memphis

runner-up: Delta Iota, University of Central Florida

runner-up: Eta Lambda, Emory University

**BARRY D. SIEGEL AWARD** (Most Outstanding Chapter Recruitment)

Gamma, Northwestern University (for a campus with less than 10,000 students)

Alpha Delta, University of Southern California (for a campus between 10,000-20,000 students)

Alpha Rho, UCLA (for a campus with more than 20,000 students)

**BIJUR AWARD** (Most Outstanding Academic Achievement as a Chapter)

Alpha Kappa, University of Wisconsin

runner-up: Theta, University of Pennsylvania

runner-up: Alpha Zeta, University of Florida

**SOBEL AWARD** (Most Improved Academic Achievement as a Chapter)

Psi, University of Alabama

runner-up: Alpha Kappa, University of Wisconsin

runner-up: Rho Iota, University of Rhode Island

**THEODORE G. RICH – ST. LOUIS ALUMNI ASSN AWARD** (Most Outstanding Chapter Community Service)

Delta Iota, University of Central Florida

runner-up: Iota, University of Denver

runner-up: Omicron, Tufts University

**JOSEPH E. GLASER AWARD** (Most Outstanding Chapter Philanthropy Participation)

Gamma, Northwestern University

runner-up: Beta Gamma, Indiana University

runner-up: Delta Iota, University of Central Florida



**LEE DOVER AWARD** (Most Outstanding Chapter Programming)

Iota, University of Denver

runner-up: Delta Iota, University of Central Florida

runner-up: Gamma Mu, University of Memphis

**FRAUENTHAL AWARD** (Most Outstanding Chapter Intramural Sports Participation and Performance)

Alpha Rho, UCLA

runner-up: Iota, University of Denver

runner-up: Delta Beta, University of Connecticut

**SID LUCKMAN AWARD** (Most Outstanding Chapter Participation in Intercollegiate Athletics)

Alpha Rho, UCLA

**ALEXANDER (BABE) LEWIN AWARD** (Most Outstanding Chapter Alumni Outreach and Programming)

Delta Iota, University of Central Florida

runner-up: Eta Lambda, Emory University

runner-up: Beta Pi, California State University – Long Beach

**OMEGA AWARD** (Most Outstanding Chapter Publications)

Iota, University of Denver

runner-up: Gamma Mu, University of Memphis

runner-up: Alpha Alpha, Purdue University

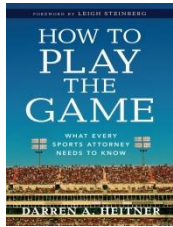
**OUTSTANDING LEADERSHIP SCHOOL DELEGATE AWARD**

Aamir J. Addona, Delta Beta (University of Connecticut) '15

**OUTSTANDING LEADERSHIP SCHOOL DELEGATION AWARD**

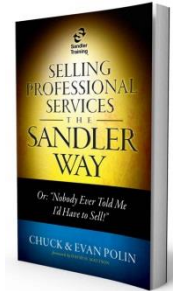
Eta Omicron, Quinnipiac University

## ZBTs in Print



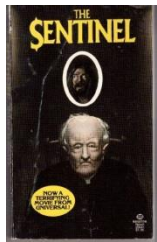
### ["How to Play the Game - What Every Sports Attorney Needs to Know"](#)

Darren A. Heitner, Alpha Zeta (Florida) '07, recently released the #1 sports law specialty book "How to Play the Game - What Every Sports Attorney Needs to Know" in March 2014. He also held a successful first Sports Business Networking Event in Miami in March 2014, launched Heitner Legal in Miami in June 2014, was named to The Huffington Post's top 30 sports marketers list in August 2014 and is a top Sports Business Contributor for FORBES.



### [Selling Professional Services the Sandler Way: Or, "Nobody Ever Told Me I'd Have to Sell!"](#)

Evan I. Polin, Epsilon Theta (University of Delaware) '96, recently co-authored a new book titled, "Nobody Ever Told Me I'd Have to Sell," which offers an authentic, real-world approach to common business-development dilemmas faced by professional service providers such as attorneys, accountants, engineers, architects and other specialists who face special challenges in the area of business development. The book is available at Amazon.com and on Kindle. Brother Polin is the President of Training Resource Group in Philadelphia.



### ["The Sentinel"](#)

Jeffrey S. Konvitz, Kappa (Cornell) '66, is now publishing two major bestsellers, "The Sentinel" (1974) and "The Guardian" (1978), in digital formats, including Kindle and Nook. He will be announcing "The Sentinel III" (to be published in 2015) to complete the trilogy after a 35 year hiatus. Universal Pictures has also announced a remake of "The Sentinel" as well (originally produced and released in 1976).



### ["B MOVIE"](#)

Michael B. Druxman, Alpha Mu (Washington) '63, recently published "B MOVIE," a three character/two act stage play about the Franchot Tone/Barbara Payton/Tom Neal affair, the most sordid Hollywood scandal of the 1950s. Available in paperback and Kindle editions at Amazon.com.



### ["Transgod"](#)

Neal A. Jordan, Beta Delta (Rutgers, The State University of New Jersey) '07, recently published a science fiction novel on [Amazon](#). You can find more information, including a synopsis, on the website here: <http://www.transgod.com>. You can reach me at [daedalus29z@gmail.com](mailto:daedalus29z@gmail.com).





## HERITAGE INITIATIVE

*By: Faron A. Lewitt, Psi (Alabama) '97*



What an amazing week it was! It started with our brotherhood paying respect to the men and women of the United States Armed Forces at The Tomb of the Unknown Soldier at Arlington National Cemetery.

Prior to the start of 2014 International Convention and Leadership School a group of undergraduate brothers experienced ZBT's Israel Advocacy Day. This program gave brothers interested in Middle East politics and Israeli culture and society the opportunity to learn, network, promote dialogue, and take ideas back to their respective campuses. Participants heard from representatives of the Israel Embassy, AIPAC, The David Project, The Israel Project, Maccabi World Union, Israel Forever Foundation, Jewish Federations of North America and the Israel on Campus Coalition.

The 2014 Zeta Beta Tau International Convention opening session featured Israel Ambassador Ron Dermer, Theta (University of Pennsylvania) '93.

[READ MORE ►](#)



## GAMMA CHAPTER HEROES

*By: Carly Bergstein, Program Director, The Andrew McDonough B+ Foundation*



The Andrew McDonough B+ Foundation honors the memory of Andrew McDonough, a 14-year-old athlete and A student. Andrew went from playing four soccer games on a Saturday in January 2007 to cardiac arrest and a diagnosis of leukemia and sepsis just 48 hours later. Andrew's blood type and the family's motto was, and continues to be, "B+" ... "Be Positive." Andrew went to Heaven on July 14, 2007, after a 167-day hospital stay due to complications from the leukemia.

Today, The B+ Foundation ([www.BePositive.org](http://www.BePositive.org)) funds cutting edge pediatric cancer research and assists families of children with cancer financially while raising awareness for all of the B+ Heroes, who are children fighting cancer.

[READ MORE ►](#)



## Heritage Initiative

By: Faron A. Lewitt, Psi (Alabama) '97

What an amazing week it was! It started with our brotherhood paying respect to the men and women of the United States Armed Forces at The Tomb of the Unknown Soldier at Arlington National Cemetery.



Union, Israel Forever Foundation, Jewish Federations of North America and the Israel on Campus Coalition.

The 2014 Zeta Beta Tau International Convention opening session featured Israel Ambassador Ron Dermer, Theta (University of Pennsylvania) '93. Brother Dermer connected the Founding of Zeta Beta Tau with Israel and spoke about the important role Israel plays in many areas including technology and science. This was definitely a highlight of the 2014 International Convention and Leadership School.



The next morning almost 400 brothers, family and guests traveled by bus the short distance from the hotel to the United States Holocaust Memorial Museum. This was an experience unlike any ever had. The opportunity to walk through the museum with Fraternity brothers and share in the experience of learning about the horrors of the Holocaust will be something those in attendance will never forget.

For many it was a first opportunity to visit the museum and even more importantly hear directly from a



Holocaust survivor. The presentation from 92-year-old survivor Bob Behr was tremendous. You could hear a pin drop in the auditorium as he stood for an hour and spoke about his awful experience. We have no doubt in that those who attended the Museum tour and heard from Bob Behr will help the museum accomplish the great responsibility it has undertaken of inspiring citizens and leaders worldwide to confront hatred, prevent genocide and promote human dignity.

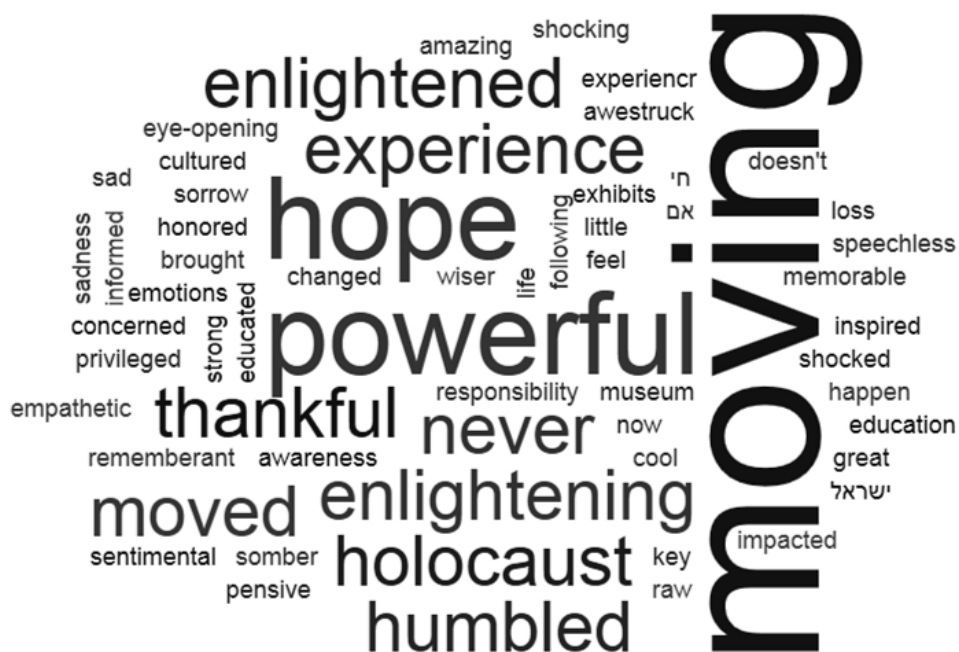
All in all, we did good, very good. The Zeta Beta Tau Foundation support helped educate our brothers in part about Israel, the Holocaust and the importance of, "Never Again."



**Thoughts from our undergraduate brothers prior to the tour of The United States Holocaust Memorial Museum**



## Thoughts from our undergraduate brothers following the tour of The United States Holocaust Memorial Museum



## About Bob Behr

Robert (Bob) Behr was born on March 1, 1922 in Berlin, Germany, to Alfred and Lilly Behr. Alfred was a commercial real estate agent and Lilly managed their household. Robert's parents divorced when he was

young, and his mother remarried a local physician, Dr. Alfred Hamburger. Robert lived with his mother and stepfather, seeing his father infrequently.

Following the Nazi assumption of power in January 1933, the family became subject to Hitler's



Nuremberg Laws and other anti-Semitic legislation despite the fact that the Behrs were staunch German patriots; both Robert's father and stepfather were World War I veterans. In 1935, German Jews were stripped of their citizenship and made to carry identity papers with new Jewish middle names: Israel for men and Sarah for women. Jewish children were no longer allowed to attend public school. In 1937 Robert was fortunate to be able to attend a German-Jewish boarding school in Sweden until the Nazi government restricted the exchange of German currency into Swedish Kroners. The German families could no longer pay tuition, forcing the school to close. The Swedish Jewish community offered to keep the children in Stockholm until it was safe to return to Germany, but Robert's mother insisted that he return to Berlin.

During *Kristallnacht* on November 9-10, 1938, Robert's father was arrested and sent to Buchenwald concentration camp. He was released and left for Cuba before immigrating to the United States. Robert also hoped to leave for the United States but could not secure an affidavit. On November 29, 1938, Robert and his parents were evicted from their apartment. With help from the Jewish Community Service, they found two rooms in an elderly Jewish woman's apartment. The family lived there until 1942 when Lilly and Alfred Hamburger were arrested by the Gestapo after helping a friend escape to neutral Switzerland. Robert was arrested two days later, and the family was deported to Theresienstadt where Lilly worked in the laundry and Dr. Hamburger in the hospital. Robert transported bodies for burial. He was later placed on a road crew laying railroad tracks to and from the camp until a Czech friend found him work in the camp's kitchen.

Theresienstadt quickly became overcrowded, and the Gestapo began deporting the prisoners to Auschwitz. To protect his parents from deportation in early 1944, Robert volunteered to work on the new SS headquarters at Wulkow, a satellite camp of Theresienstadt. During one of the coldest winters of the century, supply problems stalled their work. In order to keep the prisoners busy, they were given buckets and brushes and told to wash the trees! They returned to Theresienstadt in January 1945, and Robert was reunited with his parents. He worked in the camp kitchen until the camp was liberated by the Soviet Army on May 5, 1945.

In 1947, Robert immigrated to the United States where he enlisted in the United States Army, hoping to be assigned to Berlin so he could care for his mother. His German language fluency secured him a transfer to Berlin where he interrogated former Nazi personnel. Robert left the Army in 1952 and joined the United States Air Force civil service in Dayton, Ohio working as an intelligence officer. He retired in 1988 after 39 years of government service. Robert earned both a bachelor's and a master's degree in Modern European History and became an adjunct professor at Sinclair College. He has been a volunteer at the United States Holocaust Memorial Museum since 2001.

### **About the Museum Tour**

Following the presentation from Holocaust survivor Bob Behr, Zeta Beta Tau Foundation President, Barry M. Aarons, Gamma Tau (Arizona State University) '71 said the following to close the program:

*As outlined on the Museum's website, it's [the Museum's] far-reaching educational programs and global impact are made possible by generous donors. The Zeta Beta Tau Foundation, in appreciation for the meaningful experience shared by those in attendance at 2014 Zeta Beta Tau International Convention's United States Holocaust Memorial Museum tour on the morning of Friday, July*



*25, 2014, on behalf of the brothers of Zeta Beta Tau Fraternity and in honor of Mark and Renee Kaplan wish to make a \$10,000 donation to the United States Holocaust Memorial Museum. Please direct this gift so that it benefits "Education" and specifically The National Outreach for Teacher Initiatives.*

Mark D. Kaplan, Gamma Chi (University of South Florida) '70, and his wife Renee helped to facilitate Zeta Beta Tau Fraternity's visit to the United States Holocaust Memorial Museum.

#### **Quotes from our undergraduate brothers following the tour of The United States Holocaust Memorial Museum**

- *Thank you for this once and a lifetime experience. The story from the 92-year-old survivor is priceless and I was privileged to hear it directly.*
- *Wow, moving experience bringing up old memories and stories. I have never seen the flame before. Very special. Blessed.*
- *The museum experience is a great way to connect culture, and the undergraduate and alumni brotherhood.*
- *It was a very unique and educational experience. I learned a lot and will forever take the knowledge with me.*
- *Thank you to all the donors who contribute their time and money towards efforts in teaching our community the importance and lessons we learned from the Holocaust.*
- *Thank you for the opportunity to experience the museum.*
- *This was truly memorable, thank you.*
- *It's great to be a ZBT!*
- *This experience was unlike any other, thanks so much for all of your donations.*
- *This is an experience I will never forget.*
- *It was a one of a kind life experience I never thought I would have, thank you!*



## Gamma Chapter Heroes

*By: Carly Bergstein, Program Director, The Andrew McDonough B+ Foundation*

The Andrew McDonough B+ Foundation honors the memory of Andrew McDonough, a 14-year-old athlete and A student. Andrew went from playing four soccer games on a Saturday in January 2007 to cardiac arrest and a diagnosis of leukemia and sepsis just 48 hours later. Andrew's blood type and the family's motto was, and continues to be, "B+" ... "Be Positive." Andrew went to Heaven on July 14, 2007, after a 167-day hospital stay due to complications from the leukemia.

Today, The B+ Foundation ([www.BePositive.org](http://www.BePositive.org)) funds cutting edge pediatric cancer research and assists families of children with cancer financially while raising awareness for all of the B+ Heroes, who are children fighting cancer.

The B+ Foundation had the privilege of meeting the Gamma Chapter of Zeta Beta Tau at New York University in the fall of 2013. The Greek community at NYU was preparing for NYDM, the 12-hour dance marathon at NYU to benefit The B+ Foundation. ZBT took an active role in the event. In addition to raising funds to fight childhood cancer, the men became involved with The B+ Heroes Program. The B+ Heroes Program matches children with cancer with groups of students on college campuses.

In September 2013, the men of ZBT at NYU met Christian Velez-Guzman, a then-7-year-old boy who had been battling Neuroblastoma for nearly five years. Christian loved salsa dancing and Legos and had dreams of being an airplane pilot. Christian was immediately welcomed to the ZBT family, and the bond they formed was inspiring. Christian and his ZBT brothers attended sporting events together, went trick-or-treating on Halloween, played sports in the park and became fast friends. Christian endured numerous hospital stays and clinic visits because of his illness, and his ZBT brothers were with him every step of the way. The ZBT brothers gave Christian the opportunity to be a part of their brotherhood, and Christian gave his new brothers the opportunity to

look at life a little differently. Christian's mom credits the men of ZBT with giving something she could never give him — the gift of brotherhood.

On November 23, 2013, the NYU Greeks hosted their first annual dance marathon to benefit The B+ Foundation. The Gamma Chapter president presented Christian with a bid to the Fraternity in a heartfelt ceremony. Just days later, Christian took an unexpected turn for the worse and tragically passed away on December 2, 2013. Again, the men of ZBT at NYU were there every step of the way, even through his last breath. The Gamma Chapter continues to support Christian's family and honor his legacy.

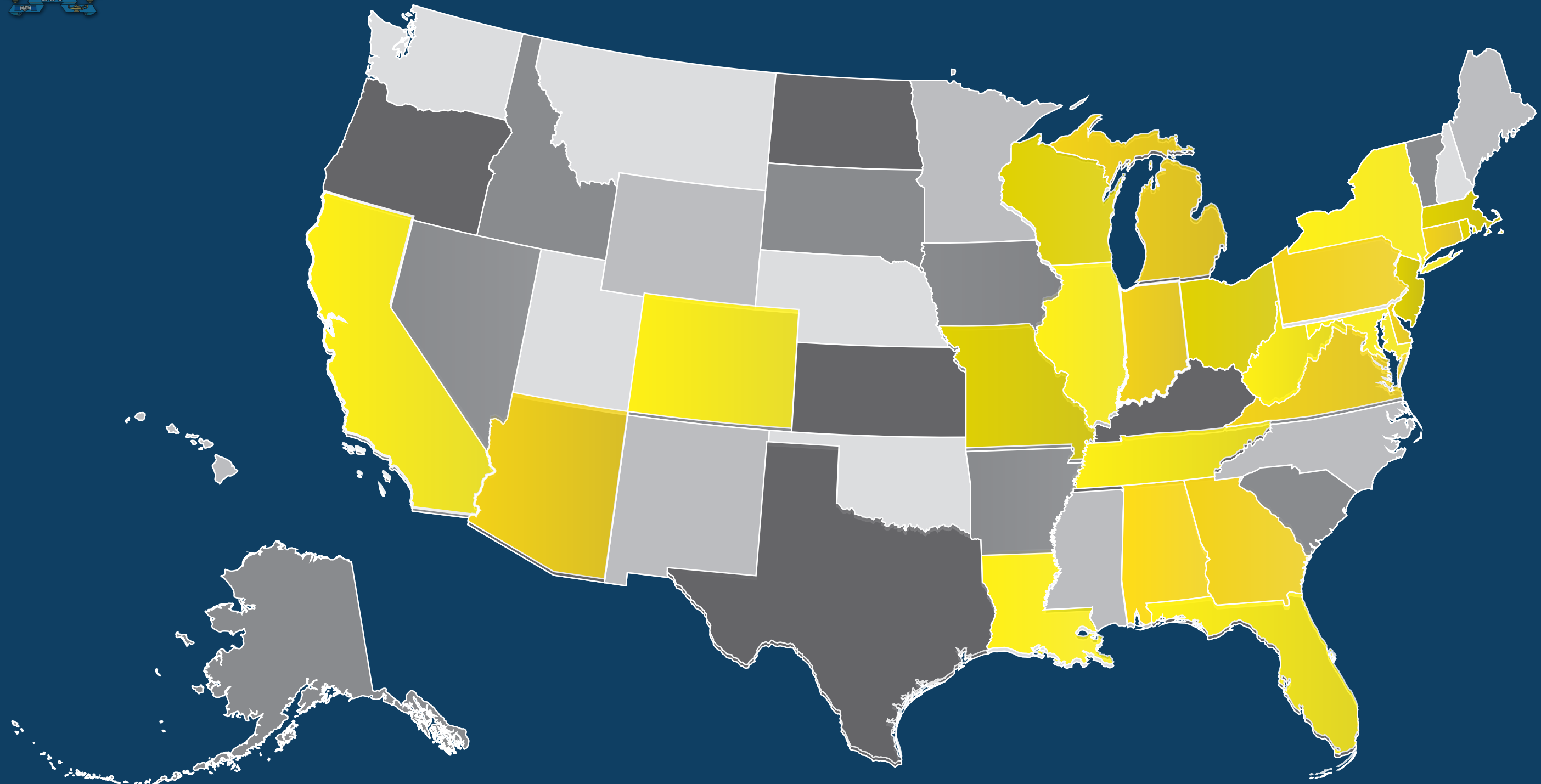
The B+ Foundation is indebted to ZBT at NYU for giving Christian so much quality in his short life and to Zeta Beta Tau Fraternity for honoring this special relationship. We are fighting for the day no child will have to endure cancer. Until then we are incredibly thankful for the men of ZBT and groups like them all over the country who make these children's lives a bit brighter.

To learn more about The B+ Foundation or to be involved in any way, please email [Carly@BePositive.org](mailto:Carly@BePositive.org).





## ALUMNI & CHAPTERS IN ZBT NEWS



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PHI SIGMA  
DELTA ►



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PI ►

# Chapters and Colonies in the News

## Connecticut

### *Delta Beta Chapter (University of Connecticut)*

ZBT kept busy in Spring 2014 with philanthropies and staying involved on campus. The Chapter's annual car smash event was immensely successful thanks to the dedication of Will Stofka and sponsor Vineyard Vines. Brothers raised more than \$700 for the Klorczyk Foundation in honor of late Delta Beta Brother Christian Klorczyk, which is considerably more than has been raised in the past.

## Indiana

### *Alpha Alpha Chapter (Purdue University)*

Philanthropy events planned for Fall 2014 include: Hosting several skip-a-meals at local restaurants to support Get On The Ball and co-sponsoring Alpha Chi Omega's Sumo Slam philanthropy.

Alumni/parent events: Hosting both a Dads' Day and a Parents Weekend at the fraternity house.

Brothers' accomplishments: Brother James (Alex) A. Blubaugh, Alpha Alpha (Purdue) '14, won the Undergraduate of the Year award at 2014 International Convention and Leadership School. The Chapter also was named runner-up for the Brummer Cup.

## Louisiana

### *Sigma Chapter (Tulane University)*

Sigma Colony was named 2014 Colony of the Year at 2014 International Convention and Leadership School. The brothers raised \$10,000 for various philanthropies last year and initiated 26 new brothers. The group's chartering ceremony was November 16.

## Ohio

### *Lambda Chapter (Case Western Reserve University)*

The brothers recently served at the Transplant House of Cleveland, which is a new nonprofit organization which provides housing to transplant patients and their families, according to information provided by Chapter President Marcus S. Dempster, Lambda (Case Western) '15. The Transplant House posted about the ZBT service day on its [website](#):

“Transplant House received a big welcome to the University Circle neighborhood from Zeta Beta Tau fraternity from Case Western Reserve University on Saturday, September 27! Sixteen ZBT brothers walked over to the House to weed gardens and plant mums, assemble bedframes and headboards, paint entryways, perform small plumbing and maintenance tasks, and spread positive energy!

““We needed those extra hands in order to prepare for our October 9 Grand Opening, when we will finally have all seven of our apartment suites ready for guests,” said Erica Miller, Transplant House Founding

President. ‘They were sweet — very agreeable, kind, eager to help and just so fun to know. And they did great work, too!’

“‘Marcus Dempster, ZBT Chapter President, explained that ‘many of us have seen firsthand the challenges transplant patients and their loved ones must deal with, and we are privileged to help an organization that aims to provide relief for patients undergoing transplant surgery. As a group of young college men who dedicate themselves to the principles of social responsibility and intellectual awareness, we welcome the Cleveland Transplant House to the University Circle community!’

“The ZBT fraternity brothers are still healing from their own deep pain, caused by the tragic loss of two of their own members in August. ‘The entire University Circle community stepped up to help us when we were in need; helping others within the Circle is one of the best ways we can imagine to give back,’ Marcus explains.”



## **New York**

### *Omicron Chapter (Syracuse University)*

The Omicron Chapter at Syracuse University annually hosts a golf philanthropy event called ZBTeeOff. The 2014 event was a huge success, with more than 25 teams participating and approximately \$3,000 raised.





## Alumni News

### Illinois

Josh M. Witt, Rho (University of Illinois) '11, graduated the John Marshall Law School with a juris doctorate degree this past June.

Robert A. Rosenthal, Rho (University of Illinois) '55, received the 2014 Lifetime Achievement Award from Healthcare Real Estate Insights.



Brothers from Rho Chapter's Class of 1984 had their 30<sup>th</sup> reunion on July 12 in Chicago.

### Wisconsin

Marvin Poll, M.D., Alpha Kappa (University of Wisconsin-Madison) '51, has a grandson, Aaron Vail, who has recently entered The University of Texas in Austin, Texas. He has joined the Lambda Chapter of ZBT.

Jay B. Ross, Alpha Kappa (University of Wisconsin) '64, was honored by the Blues Hall of Fame as "Legendary Blues Attorney." He concluded a book deal for the FBI lawyer who was responsible for the largest corruption bust in U.S. history, Operation Greylord. Releasing an eight DVD set on "How to Negotiate." He has the highest possible rating, "10," in AVVO. He was elected to Super Lawyers and Leading Lawyers. He has negotiated a movie deal with Warner Brothers for the book, "Buzz."



### Colorado

Robert L. Nagel, Alpha Eta-ΦΣΔ (Colorado State University) '67, retired from teaching chemistry for 44 years at Governor Livingston High School in Berkeley Heights, N.J. He has been married 37 years with two children, one daughter who is a gynecological oncologist in Ohio and a son who is a master pilot in California.

Stephen A. Wandner, Theta-ΦΣΔ (University of Colorado) '62, reconnected with ZBT at the 2014 International Convention and Leadership School. He attended with his wife, Marleigh Dover, daughter of Lee D. Dover, Alpha Delta (USC) '25, who was the long-time general secretary of ZBT during the 1920s through the 1950s. At the convention, Marleigh Dover presented the Lee Dover Award. Ms. Dover is an attorney in the Civil Appellate Division of the U.S. Department of Justice. Brother Wandner is a Visiting Fellow at the Urban Institute and a Visiting Scholar at the W.E. Upjohn Institute for Employment Research.

## **Ohio**

Alan D. Olson, Lambda (Case Western Reserve University) '93, graduated from Pittsburgh Theological Seminary with a Master of Divinity (M.Div.) on June 6, 2014. He is pursuing a call to ordained ministry in the Presbyterian Church (USA).

Rodrigo Diez, Lambda (Case Western Reserve University) '10, has made a change in his professional career and is no longer an auditor. He has moved to Mexico City (he was previously living in Madrid) and is working as a Brand Consultant for the Branding Agency Interbrand.

Gerald M. Waxman, Kappa-ΦΣΔ (Case Western Reserve University) '51, has “stayed around long enough” to become a great grandfather once in May and again in August. He is still working in his dental practice in Beachwood, Ohio.

Robert L. Jost, Lambda (Case Western Reserve University) '04, joined Maser Consulting P.A., a multidiscipline professional service firm, in October 2014 as a Geotechnical Engineer. He recently passed the Principles and Practices Exam and is a licensed professional engineer in the State of New Jersey.

Robert (Bobby) D. Lebovitz, Beta Eta (Bowling Green State University) '73, at 10:23 AM, August 16, 2014, Mia Lillian Lebovitz was born. The proud parents, Dr. Jonathon Lebovitz and Dr. Sara Lebovitz, have a beautiful baby girl, coming into our world at 6 pounds, 19-1/2 inches.

David I. Alex, Beta Eta (Bowling Green State University) '64, his new play, "N," was a semi-finalist in the National Arts Club Playwrights First Competition. Details available on [www.davidalex.net](http://www.davidalex.net).

Edwin J. Seligson, Alpha Omicron-ΦΕΠ (The Ohio State University) '53, had his 50-year presentation at Long Beach Masonic Lodge #327 on July 3, 2014.

Ronald M. Tvert, Kappa-ΦΣΔ (Case Western Reserve University) '59, recently hooked up with Julius Cohn, who was an alumnus of Case Western Class of 1959 also. He is an attorney and Brother Tvert is a CPA; they are now working on a case together.

Todd Winkler, Nu (The Ohio State University) '86, co-authored an article with his son, Steven Winkler Steven A. Winkler, Alpha Phi (Miami University) '15, that was published in the January 2014 issue of

Technical Analysis of Stocks and Commodities titled “Outperform The Market With Sector ETFs.”  
Brother Steven Winkler is an accounting major.

## **Virginia**

William (Matt) M. Leighty, Phi Epsilon (University of Virginia) '03, opened his own public affairs consulting firm, Commonwealth Consulting, in Long Beach, California. He works with a variety of businesses and trade associations doing policy research, op-ed and speech-writing with an eye towards public affairs.

Bret W. Hrbek, Delta Xi (Virginia Tech) '96, received his Certified Financial Planner designation from Certified Financial Planner Board of Standards in May. Brother Hrbek is a financial advisor with the firm Edward Jones in Front Royal, Virginia.

Paul Brickner, Rho-Phi A (University of Richmond) '62, reviewed Justice Sonia Sotomayor's memoir, *My Beloved World*, in the July/August 2014 of *Judicature* (Vol. 98), a publication of the American Judicature Society, their title "Inspired by Perry Mason." He has two law degrees, one from Case Western Reserve University (JD), the other from Cleveland State University (LLM).

James D. Heffernan, Jr., Delta Xi (Virginia Polytechnic University and State University) '75, filmed a short film “The Birthday Gift” in Naples, Florida, in August/September. He signed a three play contract at the Broadway Palm Dinner Theater in Ft. Myers, Florida: 1. “Buddy: The Buddy Holly Story” runs October and November 2014; 2. “Crazy for You” runs January to February 2015; and 3. “West Side Story” runs February to April 2015.

## **Florida**

Ryan M. Hebda, Gamma Chi (University of South Florida) '12, celebrated with his wife their one-year wedding anniversary on July 27, 2014.

Norman M. Waas, Esq., Alpha Omega (University of Miami) '82, has become certified as a life member of the Million Dollar Advocates Forum and the Multi-Million Dollar Advocates Forum. The Forum is recognized as one of the most prestigious groups of trial lawyers in the U.S. with membership limited to attorneys who have acted as principal counsel in cases involving multi-million dollar verdicts, awards or settlements. Less than 1 percent of U.S. lawyers are members. He also was selected as a Florida Super Lawyer in the field of Medical Malpractice Defense. His son, Michael S. Waas, Alpha Omega (University of Miami) '14, has made Aliyah and is working for the Israeli Antiquities Authority and attending the University of Haifa for his master's degree.

Dylan A.B. Batterman, Alpha Omega (University of Miami) '12, is attending Columbia University this fall to obtain a master's degree in sustainability management.

Wayne E. Jacobs, Alpha Omega (University of Miami) '87, son Jason Jacobs will join ZBT Lambda Chapter at the University of Texas at Austin this fall as a freshman. He is a legacy of father, Wayne E. Jacobs, Alpha Omega (University of Miami) '87, uncle Brent Berger, Psi (University of Alabama) '92; and grandfather Mark Berger, Alpha Xi (Washington University-St. Louis) '62.

Van R. Bryan, Delta Iota (University of Central Florida) '14, now works for the publishing company Agora Inc. and is a member of the affiliate Classical Wisdom Weekly. He was recently put in charge of managing the publishing of the second edition of "The Essential Classics," a timeless anthology of ancient Greek and Latin literature. A perk was that he was allowed to rewrite the foreword for this 600-page anthology, making him published author at the age of 23.

Marvin Lieber, Alpha Zeta (University of Florida) '51, is still glad to be here ...

Pranav Lokin, Delta Omicron (University of Tampa) '14, was accepted into a master's program at the University of Oxford (England).

Jake L. Schwartz, Alpha Zeta (University of Florida) '12, was recently promoted from Account Executive, Season Ticket Sales & Services to Premium Sales & Service Specialist with the New York Yankees.

## Connecticut



Ryan T. Heafy, Delta Beta (University of Connecticut) '07, went Over The Edge on October 4 to support iMAGINE Upstate, a nonprofit he launched in spring 2014 that will generate inspiration and enable the "Ah-ha" moments in our students to help shape our future workforce in science, technology, engineering and mathematics careers. Learn more and support your fellow Zeeb at [www.otegreenville.com/edgers/imagine-upstate](http://www.otegreenville.com/edgers/imagine-upstate).

Brett A. Rosenblatt, Delta Beta (University of Connecticut) '08, a Founding Father of the Delta Beta Chapter, has founded 5apartners.com. 5A partners works with businesses on customer acquisition strategies through the increase of social reviews and advancing customer experiences.



Seth D. Fineblum, Gamma Lambda (University of Hartford) '08, has recently become a Google Certified Photographer, through his job at Every Merchant, a multi-channel marketing company in South Jersey, outside of the Philadelphia area. He now provides 360°, 3D tours for the interiors of businesses. Google is using the Google Streetview satellite technology to offer these tours to the business world with the Inside View tours. If any brothers would like to discuss this marketing tool

and tour, email [Sethf@everymerchant.com](mailto:Sethf@everymerchant.com).



Marvin Pearlman, Upsilon-ΦΕΠ (University of Connecticut) '51, retired in Palm Desert, California.

## Maryland

Branden M. Engorn, M.D., Beta Zeta Epsilon (University of Maryland College Park) '04, concluded his pediatric chief residency at Johns Hopkins earlier this year. As chief resident, he served as co-editor of the 20th edition of The Harriet Lane Handbook, which is known for providing fast, accurate information on pediatric diagnosis and



treatment. He is pursuing further training in anesthesiology residency and pediatric critical care medicine with the goal of a practice split between the Pediatric Operating Room and the Pediatric ICU.



Robert (Robbie) Black, Beta Epsilon-ΦΣΔ (University of Maryland College Park) '81, and his wife Roz are grandparents to Jack Riley Maier, their first grandchild. Jack was born July 14 and was 7 pounds and 7 ounces and the family is doing well. Roz Black is the Zeta Beta Tau Foundation's Associate Director of Development in Washington, D.C.

### **Indiana**

Richard. I Lees, Beta Gamma (Indiana University) '58, celebrated 55 years of marriage to wife, Helene.

Richard A. Rauch, Beta Gamma (Indiana University) '50, is Professor Emeritus of Marketing at Long Island University.

### **California**

Brandon K. Richland, Alpha Rho (University of California, Los Angeles) '09, is starting his second year of plastic surgery residency at UC-Irvine Medical Center.

Kenneth A. Ziskin, Alpha Delta (University of Southern California) '72, presented to nearly 70 lawyers at the Southern California Wealth Counsel Forum on Property Tax Considerations in Estate Planning in June. His article on Estate Planning for Apartment Owners was published in the July issue of the Apartment Owners Association News. Brother Ziskin's seminar on the same topic attracted a sold out audience in July. He is also working with the Zeta Beta Tau Foundation on planned giving and other charitable ideas to enhance the Foundation and provide benefits for alumni.

Robert D. Richman, Gamma Beta (California State University-Northridge) '84, is an experienced paralegal and black belt in Shotokan Karate. He was on the CSUN golf team.

Alon H. Kashanian, Alpha Rho (University of California Los Angeles) '14, is proud to have been recently awarded the 2014 UCLA Senior of the Year. <http://bruinlife.com/project/alon-kashanian-2014-ucla-senior-of-the-year/>. He recently graduated from UCLA and is currently applying to medical school.

Alan H. Feldstein, Alpha Rho (University of California Los Angeles) '76, his wife, former LA Times reporter, Diane Haithman, has published her first novel with Harvard Square Editions. Titled "The Dark Lady Of Hollywood," it is a dramedy mash up of the entertainment industry and Shakespeare. It can be found online at Amazon.com and any local Barnes & Noble retailer.



Gregory (Greg) L. Segall, Alpha Rho (University of California Los Angeles) '85, surprised his son Adam by appearing at Adam's initiation into the Iota Chapter at the University of Denver in October. Chapter brothers helped surprise Adam Segall, Iota (University of Denver) '18, so his father could pin him.

## **New York**

Robert (Krash) D. Krasnoff, Omicron (Syracuse University) '48, had a menswear business for 35 years, then retired before entering into the real estate and business brokerage for 20 years. He would love to hear from any of his old brothers on Euclid Avenue.

Barry M. Knepper, Alpha Chi-ΦΣΔ (Queens College-City University of New York) '72, a group of brothers have been meeting for dinner over the past year and would like more of our brothers to join us. Please contact me if you have interest in attending .We love to see for you to be there. Email [bk@barrykneppercfo.com](mailto:bk@barrykneppercfo.com).

Joel D. Epstein, Alpha- ΦΕΠ (City College of New York) '70, the first grandchild of Joel and Janet Epstein, Jacob Hunter Epstein, was born March 23, 2014. The parents of Jacob are Joshua and Nicole Epstein of Great Neck, New York.



Rear Admiral Robert A. Rosen, NYNM (Ret.), Alpha Eta-ΦΑ (City University of New York) '57, has completed more than 50 years of military service both Federal and with the State of New York. He is the Naval Aide to the Governor and was previously the Commander, New York State Naval Militia, Division of Military and Naval Affairs (The National Guard). He was recently selected for honors by State Senator Gibson. He received the 2014 Business and Economics Career Achievement Award - CCNY Alumni Society. He is trustee of the North Shore-LIJ Health System.

Paul A. Saltzberg, Kappa Phi-KN (Alfred University) '86, says, "Hi kids, I began a new career as an Actor in 2013. I have appeared in movies and TV. And I am having a great time."

Rudy T. Desir, Beta Xi (Brooklyn College) '12, started a new job at New Bedford Management in New York City in April. Within four months he was promoted as a Portfolio Property Manager for Condos/Co-ops.

Douglas W. Booth, Gamma (New York University) '12, was promoted from a Merchandising Assistant to an Assistant Buyer of Men's Sportswear at Ralph Lauren.

## **New Jersey**

Garry A. Klein, Beta Delta (Rutgers, The State University of New Jersey) '79, celebrated 28 years as a Realtor/Broker and has now started a property management company, GAK Property Management. Along with doing real estate, he has a good number of clients who utilize the services to get assistance in managing their real estate portfolios. He can be reached at [Garry.Klein@Century21.com](mailto:Garry.Klein@Century21.com).

Michael L. Detzky, Beta Delta (Rutgers, The State University of New Jersey) '75, retired from the U.S. Navy Reserve Judge Advocate Generals Corps as a Captain after 30 years of commissioned service. Awarded the Meritorious Service Medal. Still in private practice of law with Detzky Hunter and DeFillippo, LLC in Freehold, New Jersey.

## **Michigan**

Norman K. Bohrer, Phi (University of Michigan) '54, retired from Bowie, Maryland, practice of internal medicine in 1998. He moved to a retirement community in the San Francisco Towers in 2013.

### **Washington, D.C.**

Harvey J. Korman, Beta Beta (American University) '66, after five years of retirement, he is back doing home renovations in South Palm Beach County, Florida.

### **Arizona**

Eugene H. Seymour, MD, MPH, Alpha Omicron (University of Arizona) '61, CEO of NanoViricides, Inc., rang the opening bell at the New York Stock Exchange on August 13, 2014. NanoViricides (NNVC) is a biotech that is developing drugs to destroy viruses in the body utilizing the principles of nanotechnology. Some of the drugs in development include treatments for dengue/dengue hemorrhagic fever, HIV, influenza, herpes, Ebola and rabies, among others.

Greg A. Harding, Alpha Omicron (University of Arizona) '95, had a child of the male persuasion. Mr. Nolan Sprio Harding was born on June 27, 2014.

### **Rhode Island**

David M. Hudson, Rho Iota (University of Rhode Island) '05, Brother Hudson and his wife Adriana Hudson would like to announce the birth of their son, Martin Theodore Hudson in Atlanta, Georgia.

### **Massachusetts**

Elliot H. Gaffer, Alpha Mu-ΦΣΔ (University of Massachusetts) '63, has come out of semi-retirement to teach (Spanish) as an adjunct faculty member at Greenville Technical College in Greenville, S.C., to which he moved in February. His email is [instresp@gmail.com](mailto:instresp@gmail.com). His new home is open to visiting brothers.

The brothers of Phi Sigma Delta's Alpha Mu Chapter at the University of Massachusetts-Amherst will be having a reunion over the weekend of February 7, 2015, at the MGM Grand in Las Vegas. Contact brother Stan Kittredge, Alpha Mu-ΦΣΔ (University of Massachusetts-Amherst) '72, at 508-528-1107 or [kitcol@comcast.net](mailto:kitcol@comcast.net) for more information or visit <http://phisig.atspace.com/>.

### **Georgia**

Gene J. Eisen, Mu-ΦΕΠ (University of Georgia) '59, and wife Jackie celebrated their 54th wedding anniversary on August 27.

Jose A. Fundora, Xi (Georgia Institute of Technology) '14, is the General Manager of his family business in Alpharetta, called Casa Nuova. He is looking at applying to get his MBA.

Sam I. Kaufman, Eta Lambda (Emory University) '14, graduated.

### **Pennsylvania**

Todd D. Smith, Zeta Pi (East Stroudsburg University) '94, said his project team recently completed all Command, Administrative and Clinical Areas including Labs and Pharmacies for the new Naval Hospital Camp Pendleton located aboard Marine Corps Base Camp Pendleton in Oceanside, California. This was a multi-million dollar project for their company, GM Business Interiors (a Herman Miller dealer). He and wife, Marcanne, have been married 13 years and have a beautiful daughter, Cecilia, 9. The Smiths reside in San Diego, California.



Laurence S. Cutler, Theta (University of Pennsylvania) '62, is patron of the Laurence and Judy Cutler National Museum of American Illustration (NMAI) in Newport, Rhode Island, which was heralded in the United Kingdom for an exhibition titled Norman Rockwell's America, an NMAI loan to England's oldest art museum, Dulwich Picture Gallery. It was said to be the Best Art Exhibition in London for 2011. More recently NMAI has been invited to undertake exhibitions in Greece, Japan, China, Czechoslovakia and the USA. Learn more at [americanillustration.org](http://americanillustration.org). ZBT Theta Chapter brothers may receive free admission to the museum.





Jesse D. Matthews, Beta Phi (University of Pittsburgh) '00, earned his doctorate in clinical psychology (Psy.D.) from Immaculata University in 2012. He became a licensed psychologist in December of 2013 and in January of 2014 he opened his own private practice. Brother Matthews provides counseling to adolescents, adults, families and couples, as well as evaluations of mental health and substance abuse. He also teaches graduate courses at Immaculata University.

### **West Virginia**

David J. Joel, J.D., Upsilon- ΦΣΔ (West Virginia University) '61, recently retired from the Federal Bench as United States Magistrate Judge.

### **Louisiana**

Fred J. Rubin, Pi (Louisiana State University) '83, was named Senior Vice President and Chief Credit Officer of PenFed, the Pentagon Federal Credit Union.

Douglas M. Jacobs, Sigma (Tulane University) '77, has been elected President of Temple Israel of Greater Miami for the second time. He and his wife, Jane, have five children and live in Miami.

### **Alabama**

Robert H. Levy, Psi (University of Alabama) '73, his son, Evan Levy, has been accepted into ophthalmology residency at the University of North Carolina at Chapel Hill.

Fred B. Feinberg, Psi (University of Alabama) '65, has a daughter in Atlanta with two children, 8 and 12, and son in Phoenix (a brother of Alpha Omicron Chapter at University of Arizona, Class of 1995) with two children, 9 and 11.

Faron A. Lewitt, Psi (University of Alabama) '97, married Heather Dawn Carstensen on September 6, 2014. A large number of ZBTs were among the guests.

Joshua M. Silberberg, Psi (University of Alabama) '04, rejoined 30 Point Strategies in their Bethesda, Maryland, office as Director of Strategic Communications and Media.

### **Missouri**

Theodore H. Seligson, Alpha Xi (Washington University, St. Louis) '53, received Distinguished Alumni Award from the university in April 2014.

### **Tennessee**

Matthew Loew, Alpha Gamma (Vanderbilt University) '03, is founder of Spoiler Shield. He recently was featured Entrepreneur Magazine's list of 100 Brilliant Companies.

# 1898 Society

Zeta Beta Tau

The 1898 Society is the exclusive annual gift club of the Zeta Beta Tau Foundation and it recognizes all donors who support the Foundation with

\$250 or more in unrestricted gifts. Members will be listed in the Donor Roll. Sapphire: \$10,000 - \$24,999; Emerald: \$5,000 - \$9,999; Platinum: \$2,500 - \$4,999; Gold: \$1,000 - \$2,499; Silver: \$500 - \$999; Bronze: \$250 - \$499.

[SEE A LIST OF 1898 SOCIETY MEMBERS ►](#)



## ZETA BETA TAU FOUNDATION MISSION



The Zeta Beta Tau Foundation is a nonprofit corporation exclusively committed to educational and charitable purposes that assist the Brothers of Zeta Beta Tau Fraternity.

[SUPPORT THE ZETA BETA TAU FOUNDATION ►](#)



## PHILANTHROPY HAS MORE INTRINSIC BENEFITS THAN YOU THINK

*By: Bruce DeBoskey, The DeBoskey Group*

Children are hungry. Polar ice caps are melting. Injustice and inequality run rampant. The education system is broken. Natural places are diminishing. Arts groups are folding.

The list goes on. Any objective person recognizes the urgent need for philanthropy, as it may be our last hope of addressing these and other crises — and time is of the essence.

[READ MORE ►](#)



## BUSINESS EXIT PLANNING USING CHARITABLE STRATEGIES

*By: Heath B. Goldman, Alpha Omicron (University of Arizona) '92*

Business owners usually have four goals when they leave their businesses: retire from the business; sell to a new owner (family members, employees, or third parties); minimize taxes and maximize profits. For those who are already charitably inclined, business exit planning using charitable tools allows them to add a fifth goal: doing good things for their favorite charity or their community.

[READ MORE ►](#)

**2014 1898 Society Membership  
as of September 9, 2014**

**Sapphire Level**

Michael D. Cimini, Kappa (Cornell University) 1992  
Stuart A. Fraser, Omega (University of Missouri) 1983  
Scott A. Krivis, Gamma Beta (California State University-Northridge) 1982  
Matthew J. Rubins, Kappa (Cornell University) 1990  
David S. Wax, Alpha Rho (University of California-Los Angeles) 1977

**Emerald Level**

Edward A. Applbaum, Alpha Rho (University of California-Los Angeles) 1965  
Daniel P. Easton, Kappa Phi (Alfred University) 1976  
Joseph M. Jacobs, Theta (University of Pennsylvania) 1975  
Jewish Community Foundation-San Diego  
James S. Mamary, Beta Delta (Rutgers State University of New Jersey) 1975  
Morton L. Mandel, Lambda (Case Western Reserve University) 1943  
Marc B. Nathanson, Iota (University of Denver) 1967  
Craig J. Wild, CPA, Gamma Phi (Hofstra University) 1979  
Zeta Beta Tau Fraternity Zeta Beta Tau Fraternity, Gamma Kappa (Adelphi University)

**Platinum Level**

Barry M. Aarons, Gamma Tau (Arizona State University) 1971  
Richard N. Abrams, CPA, Rho (University of Illinois at Urbana-Champaign) 1963  
Allan C. Bell, Esq., Theta (University of Pennsylvania) 1981  
James B. Drotman, Zeta Lambda (Stephen F. Austin State University) 1993  
Michael F Easton, Alpha Alpha (Purdue University) 2012  
Sklare Family Foundation  
Brian D. Ruben, CPA, Gamma (Northwestern University) 1994  
Bruce H. Weinstein, Psi (University of Alabama) 1970  
Michael F. Zarb, Beta Alpha Chi (York College of Pennsylvania) 1992

**Gold Level**

Jeffrey J. Bakker, Delta Lambda (Monmouth College) 1990  
Biff Ruttenberg Foundation  
Richard A. Blenden, Alpha (The George Washington University) 1987  
Hon. Kenith D. Bloom, Alpha Epsilon (Syracuse University) 1950  
Lee I. Dogoloff, Epsilon (University of Maryland - College Park) 1961  
James (Jim) H Feldman, Rho (University of Illinois at Urbana-Champaign) 1950  
William H. Fleece, Nu (The Ohio State University) 1957  
Alan I. Franco, Psi (University of Alabama) 1984  
Michael Gambro  
Alan C. Greenberg, Omega (University of Missouri) 1949  
Stanley Grinstein, Alpha Delta (University of Southern California) 1948  
Jewish Communal Fund  
Bernard Lebow, Nu (The Ohio State University) 1980  
Irwin Levowitz, Beta Xi (Brooklyn College) 1962  
Faron A. Lewitt, Psi (University of Alabama) 1997

Morton & Barbara Mandel Family Fdn  
Alan S. Nadel, Alpha (The George Washington University) 1971  
National Philanthropic Trust  
Noel A. Pearlman, Epsilon Theta (University of Delaware) 1996  
Mark L. Rosenberg, Esq., Phi (University of Michigan) 1969  
Rabbi Matthew H. Simon, Alpha Beta (University of Chicago) 1953  
Frederick J. Solomon, Sr., Beta Lambda (San Diego State University) 1959  
Herbert A. Tobin, Iota (University of Denver) 1962  
Truist Comprehensive Distribution  
Norman M. Waas, Esq., Alpha Omega (University of Miami) 1982  
Zeta Beta Tau Southern CA Area Alumni Association

#### **Silver Level**

Barry H. Bauman, Psi (University of Alabama) 1978  
David J. Bloom, Eta Lambda (Emory University) 1993  
Laurence A. Bolotin, Alpha Zeta (University of Florida) 2001  
Deana Campbell  
Frederick B. Denitz, Alpha Rho (University of California-Los Angeles) 1979  
Norman Fastenberg, Beta Xi (Brooklyn College) 1962  
Jewish Community Federation Cleveland  
Jerry E. Finger, Theta (University of Pennsylvania) 1954  
Steven G. Fischer, Theta (University of Pennsylvania) 1966  
Morton S. Frankel, Nu (The Ohio State University) 1946  
Joseph J. Freeman, Alpha Xi (Boston University) 1954  
Scott M. Goldstein, Kappa (Cornell University) 1992  
Cy Gruberg, Ph.D., Beta Mu (Rider University) 1948  
Abby L. Hans, Gamma Eta (Bradley University) 1969  
Eric Daniel Herschmann  
Scott E. Hilmen, Jr., Alpha Eta (University of California-Berkeley) 1998  
Bret W. Hrbek, Delta Xi (Virginia Polytechnic Institute & State University) 1996  
Ealon A. Hubbert, III, Alpha Eta (University of California-Berkeley) 1982  
Jewish Community Federation of San Francisco  
Stephen I. Karp, Gamma Theta (Queens College) 1970  
Ron H. Kaufman, Alpha Eta (University of California-Berkeley) 1955  
George Kaufman, Nu (The Ohio State University) 1949  
Petar Lemajic, Zeta Epsilon (Pennsylvania State University) 1998  
John I. Levy, Lambda (University of Texas at Austin) 1984  
Brian A. Lobuts, Alpha (The George Washington University) 1983  
Douglas L. Maine, Alpha Beta (Temple University) 1970  
Seth O. Mitchner, Alpha Eta (University of California-Berkeley) 1980  
Harold R. Oseff, Esq., Eta (University of Michigan) 1968  
Daniel A. Owens, Delta Xi (Virginia Polytechnic Institute & State University) 1997  
Richard E. Robbins, Xi (Massachusetts Institute of Technology) 1984  
Michael J. Shartiag, Beta Gamma (Indiana University) 1983  
Albert H. Small, Chi (University of Virginia) 1946  
Ashley S. Steinhart, Esq., Beta Epsilon (Michigan State University) 1964  
Howard A. Strelsin, Beta Mu (Rider University) 1973  
James P. Summers, Gamma Epsilon (Marshall University) 1970



The Royal Group  
Mrs. Susan Whitman-Helfgot  
Harold F. Widlansky, Beta Epsilon (Michigan State University) 1992  
Neil M. Yaris, Alpha Xi (Washington University-St.Louis) 1986  
Paul M. Zafarana, Gamma Iota (Western Michigan University) 1994

**Bronze Level**

Vincent A. Ammirato, Esq., Beta Pi (California State University-Long Beach) 1968  
Ms. Libby Anderson  
Andrew F. Ashwal, Beta Zeta Epsilon (University of Maryland - College Park) 2001  
Jonathan C Balva, Delta Iota (University of Central Florida) 2013  
Charles H. Baren, Alpha Rho (University of California-Los Angeles) 1984  
Robert Barnett, Alpha Delta (University of Southern California) 1951  
Elisa Benaim  
Mark H. Berman, M.D., Alpha Rho (University of California-Los Angeles) 1974  
Hunter A. Biederman, Esq., Alpha Zeta (University of Florida) 2000  
Mrs. Sharon Birnbaum  
Henry W. Bloch, Phi (University of Michigan) 1945  
Thomas G. Bognanno, Gamma Tau (Arizona State University) 1975  
Travis M. Brown, Psi (University of Alabama) 1999  
William J. Burns, Sigma (Polytechnic Institute of New York University) 1973  
Alan Cason, Mu (University of Georgia) 1979  
Greg Chanon, Lambda (University of Texas at Austin) 1981  
Ryan L. Chase, Alpha Delta (University of Southern California) 2005  
Irving M. Chase, Esq., Alpha Rho (University of California-Los Angeles) 1974  
Gerald J. Clericuzio, Alpha Gamma (Vanderbilt University) 1971  
Jason J. Colombini, Eta Mu (California Polytechnic State-San Luis Obispo) 2014  
Daniel Thomas Dal Degan  
Fred Diamond, Alpha Zeta (University of Florida) 1952  
Manuel Dominguez, Gamma Nu (California State University-Los Angeles) 1982  
Dr. Lawrence A. Domont, Theta (University of Pennsylvania) 1970  
Steven Epstein  
Dr. Alvin S. Felzenberg, Beta Delta (Rutgers State University of New Jersey) 1971  
Saul A. Fern, Pi (Boston University) 1954  
Calvin A. Freedman, Alpha Beta (Temple University) 1961  
Ms. Holly Friedman  
Dr. Mercedes Gelman  
Brent S. Giannotta, Alpha Delta (University of Southern California) 2004  
Brett A. Gordon, Mu (Boston University) 1990  
Keith M. Gregory, Alpha Rho (University of California-Los Angeles) 1981  
Mrs. Elizabeth Greif  
Mrs. Cecilia Hammond  
Newton Jack Harband, M.D., Tau (University of California-Berkeley) 1962  
Daniel M. Howard, Alpha Rho (University of California-Los Angeles) 1977  
Mark A. Ivener, Rho (University of Illinois at Urbana-Champaign) 1964  
Suzan Jaffe  
Jewish Community Foundation  
Jewish Community Foundation-Greater Kansas City

Jewish Federation of Orange County

Michael V. Jordan, Rho Iota (University of Rhode Island) 2002  
Barry G. Kaiman, Beta Delta (Rutgers State University of New Jersey) 1972  
John E. Kaltschnee, Zeta Theta (Western Connecticut State University) 1996  
Jason A. Krane, Gamma Lambda (University of Hartford) 2010  
Mrs. Polly A Kraus  
Louis C. Lasday, Theta (Pennsylvania State University) 1961  
Irvin L. Levy, Lambda (University of Texas at Austin) 1948  
Mrs. Karen Kubicek Limon  
Dr. Gary Bruce Maniloff  
Norman Messerle, Beta Pi (California State University-Long Beach) 1970  
Microsoft  
Robert Myman, Gamma Beta (California State University-Northridge) 1967  
Zachary P Nahmias, Gamma Mu (University of Memphis) 2010  
Lewis Nerman, Omega (University of Missouri) 1971  
Mark S. Novak, Rho (University of Illinois at Urbana-Champaign) 1957  
Bertram S. Nusbaum, Jr. CPCU, Chi (University of Virginia) 1948  
Eugene Oberdorfer, Alpha Pi (University Of North Carolina At Chapel Hill) 1953  
Robert J. Opitz, Jr., Beta Delta (Rutgers State University of New Jersey) 1992  
David G. Palmquist, Gamma Rho (Eastern New Mexico University) 1969  
Joseph L. Pereira, Gamma Xi (University of California-Santa Barbara) 1996  
Dr. Ronald S Rembisz, Ph.D., Zeta Tau (Seton Hall University) 1969  
Lori Ricciuti  
Faith Rousso  
Gene Rowe, Alpha Omicron (University of Arizona) 1961  
Mansel M. Rubenstein, Lambda (University of Texas at Austin) 1961  
Ralph T. Salier-Hellendag, Gamma (Northwestern University) 1976  
Michael J. Saxvik, Gamma (Northwestern University) 2003  
David J. Schaming, Beta Mu (Rider University) 1989  
Schwab Charitable Fund  
Daniel N Shallman, Rho (University of Illinois at Urbana-Champaign) 1992  
Bradley T Shovers  
Michael T. Sillerman, Kappa (Cornell University) 1968  
Gregory K. Silver, Alpha Phi (Miami University) 1968  
Linda Simon  
Aaron T. Sirulnick, Beta Alpha Theta (University of Colorado Boulder) 1989  
Steven D. Spector, Rho (University of Illinois at Urbana-Champaign) 1979  
Alan H. Spritz, Alpha Beta (Temple University) 1971  
Leon C. Sunstein, Jr., Kappa (Cornell University) 1943  
Matthew I Tobe, Beta Alpha Theta (University of Colorado Boulder) 2006  
Thomas M. Warschauer, Beta Alpha (University of Colorado Boulder) 1969  
Peter Wenzel  
Michael B. Werner, Rho (University of Illinois at Urbana-Champaign) 1964  
Michael A. Wilenzick, Alpha Mu (University of Washington) 1990  
Gary Zimmerman, Alpha Delta (University of Southern California) 1959

# Philanthropy has more intrinsic benefits than you think

*By: Bruce DeBoskey, The DeBoskey Group*

Children are hungry. Polar ice caps are melting. Injustice and inequality run rampant. The education system is broken. Natural places are diminishing. Arts groups are folding.

The list goes on. Any objective person recognizes the urgent need for philanthropy, as it may be our last hope of addressing these and other crises — and time is of the essence.

"Urgent behavior is not driven by a belief that all is well, or that everything is a mess, but instead by a belief that the world contains great opportunities and great hazards," says leadership expert John Cotter.

Urgent action benefits donors, too.

There is also a subjective perspective that considers the immediate and demonstrable benefits to donors who act now to be more thoughtful and strategic about making philanthropy a cornerstone of their lives, families and businesses.

"It is one of the beautiful compensations of life," said Ralph Waldo Emerson, "that no man can sincerely help another without helping himself."

Many families fail to talk about their values around money and philanthropy while they still can. Advisors frequently meet families who wait until a grandparent, parent or child dies to start the conversation about giving. By then, a meaningful participant is lost.

The time to begin a family discussion about philanthropy is today — when values can be developed and shared, priorities and goals established, and the philanthropic journey begun and enjoyed together.

Philanthropy brings families together — today.

Children as young as 3 can begin to learn about philanthropy. Teens can volunteer their time and share a portion of their allowance or earnings with a worthy cause. Young adults can actively participate in developing and implementing a family's strategy for giving. Mature adult children can become meaningfully involved in managing a family's charitable endeavors.

By making charitable efforts a lifelong, joint endeavor, families discuss important subjects, learn how to make decisions and solve problems collaboratively, and develop new ways to connect and grow as a cohesive, functional unit. It's never too late to start.

Younger individuals and families who begin their charitable efforts now, rather than waiting for the last quarter of life, find that the benefits are compelling. These include the opportunity to learn new skills as well as make friends, have fun and develop their place in a community.

Philanthropy delivers real-time health benefits.

Brain scans reveal that the mere thought of helping others by planning to make a donation makes people happier. Actual face-to-face helping also triggers areas of the brain associated with happiness.

Across the U.S., millions of adults volunteer their time to help other people or a specific cause. This "giving" population reports an improved sense of well-being, lower stress levels, better physical and emotional health, an enriched sense of purpose in life and increased happiness. Albert Schweitzer put it this way: "One thing I know: The only ones among you who will be really happy are those who will have sought and found how to serve."

Many people delay giving in the here and now with the rationale that they will do so in their wills. Although good estate planning is essential, it is not the best way to create a legacy. We guarantee the donors we work with that it is much more enjoyable and satisfying to give today than to give from the grave.

"The idea of legacy may remind us of death, but it's not about death," says Legacy Project Chairwoman Susan Bosak. "Legacy is really about life and living. It helps us decide the kind of life we want to live and the kind of world we want to live in."

Philanthropy also helps businesses prosper.

Businesses, too, benefit from charitable giving and employee volunteer programs. Startups and mature companies alike experience improved employee recruitment, retention and engagement from strategic community investment. Customer loyalty and bottom line profitability are also enhanced.

By engaging in philanthropy today, you begin addressing the world's problems right now. In addition, you begin reaping the powerful benefits of philanthropy for yourself, your family and your business. Don't put it off.

*Bruce DeBoskey, J.D., is a Colorado-based philanthropic strategist working with The DeBoskey Group to help businesses, foundations and families design and implement thoughtful philanthropic strategies and actionable plans. More information at [deboskeygroup.com](http://deboskeygroup.com).*



# Business exit planning using charitable strategies

By: Heath B. Goldman, Alpha Omicron (University of Arizona) '92

Business owners usually have four goals when they leave their businesses: retire from the business; sell to a new owner (family members, employees, or third parties); minimize taxes and maximize profits. For those who are already charitably inclined, business exit planning using charitable tools allows them to add a fifth goal: doing good things for their favorite charity or their community.

## Tools for Business Exit Planning Involving Charitable Giving

Three tools involving charities are typically used in business exit planning: charitable remainder trusts, gift annuities and charitable lead trusts.

A **charitable remainder trust (CRT)** is a tax-exempt trust. It is primarily an income tax planning tool with some estate and gift tax benefits. With a CRT, the appreciation in assets can be realized without immediate gain recognition tax-free, a stream of payments created for the donor and a deferred benefit provided to a charity. An income tax deduction, gift tax deduction or estate tax deduction is based on the remainder value that passes or is projected to pass to charity at the end of the trust term. Certain private foundation rules apply, which can be problematic.

A **gift annuity** is essentially a bargain sale in which the consideration paid by the charity is in the form of annuity payments. Code Section 72 specifies how the income is categorized; i.e., how much is return of principal and how much is ordinary income. Code Section 1011 specifies how gains are recognized, for example if the gift annuity is funded by contribution of appreciated assets. Code Section 415 limits payments to one or two persons. Private foundation rules do not apply to gift annuities.

A **charitable lead trust (CLT)** is the opposite of a charitable remainder trust in that the income stream is paid to charity with the remainder going to private individuals. A CLT is primarily an estate or gift tax tool. If it is set up as a grantor trust, it can also provide some income tax benefits. Unlike a CRT, a CLT is not a tax-exempt trust. Some private foundation rules apply to CLTs.



## Business Succession Pitfalls

When trying to do charitable planning in conjunction with business exit planning, there are three potential pitfalls: having the transaction treated as a prearranged sale, the unrelated business taxable income (UBTI) rules, and the rule against self-dealing, which is one of the private foundation rules.

### ***Prearranged Sales***

Most business owners want a high degree of control, especially when it comes to selling their business. Often they will want to negotiate the sale, execute a binding sale contract, and then

transfer the property subject to the sale obligation. That will not work because it violates the prearranged sale rule. Violating that rule means that the IRS will treat the donation as but one step in a unified transaction. Revenue Ruling 78-197 provides:

*[The IRS] will treat proceeds of a redemption of stock...as income to the donor only if the donee (charity) is legally bound or compelled by the corporation to surrender the shares for redemption.*

(Emphasis added.) Under Rev. Rul. 78-197, the key then is whether the charity (or the Trustee of the CRT or CLT) is *obligated* to sell the donated property to the buyer that the donor has identified.

If the donor violates the prearranged sale rule, the sale proceeds will be income to the donor and the donor will not avoid recognizing the capital gains on the sale.

**Planning Tip:** The donor can identify and let potential buyers know that the business is for sale and even negotiate a sale price as long as the charity or Trustee is not *obligated* to go through with that sale.

### ***Unrelated Business Taxable Income (UBTI)***

All tax-exempt organizations and charitable trusts are subject to tax on UBTI. UBTI is income from a trade or business that is owned and regularly carried on by a charity or charitable trust that is not substantially related to the tax-exempt function of the charity.

Exceptions include dividends, interest, annuities, royalties, certain rents from real and personal property and capital gains - unless they are derived from debt-financed property.

Income from debt-financed property is UBTI regardless of whether the organization is actually engaged in a trade or business. Debt-financed property is any property held to produce income and with respect to which there is acquisition indebtedness. Acquisition indebtedness generally means indebtedness incurred when acquiring or improving the property.

A charity has acquisition indebtedness when it acquires property (by a gift or purchase) that is subject to debt or borrows against the property to make improvements. Property is considered "debt-financed" even when the charity or trust acquires the property "subject to" the debt.

There are, however, a couple of exceptions:

- An organization will not recognize UBTI solely because the property is debt-financed property for 10 years after receipt if the transfer occurs because of the donor's death.
- Lifetime gifts are not considered "debt financed" if three conditions are met: the organization does not assume the debt, the donor had owned the property for more than five years at the time of the contribution, *and* the debt had existed on the property for more than five years at the time of the contribution.

### ***The Income Tax Impact of UBTI***

A charity, including one with gift annuities, must pay tax on all of the UBTI it receives.

For CRTs, any UBTI is confiscated through a 100% excise tax. (The rule used to be different — that if a CRT received any UBTI in a year, all of its income for that year was treated as UBTI.)

For CLTs, when it makes a distribution of the unitrust or annuity amount to the charity, it takes a 100% deduction. However, if the CLT has UBTI, this deduction drops to 50% if paid to a public charity and to 0% if paid to a private foundation.

## ***Self-Dealing***

Code Section 4941 lists six specific acts of self-dealing for a private foundation:

1. The sale, exchange or leasing of property between a disqualified person and the foundation, regardless of the size of the transaction;
2. Loans of money or any other extension of credit between a disqualified person and the foundation;
3. The furnishings of goods, services or facilities between a disqualified person and the foundation;
4. The payment of compensation or reimbursement of expenses by the foundation to a disqualified person;
5. The transfer of income or an asset from the foundation to a disqualified person for the disqualified person's use or benefit; and
6. An agreement by the foundation to pay a government official, other than an agreement to employ the official for any period after the termination of his government service, if the official terminates his government service within a 90-day period.

Disqualified persons (also defined in Section 4941) are the donor; the trustee; family members (which include the grantor's spouse, ancestors, children, grandchildren, great-grandchildren and the spouses of these individuals); and controlled business organizations (those in which 35% or more of the ownership interest is controlled by disqualified persons). The tax code makes the private foundation self-dealing rules applicable to CRTs and CLTs. This essentially prohibits *all* transactions between a CRT or CLT and the donor (and the donor's family) and any business in which the donor and his family have a 35% or greater ownership interest.

**Planning Tip:** Charities are not disqualified persons, so the remainder charity could purchase something from the trust and that would not cause a self-dealing problem.

**Planning Tip:** Self-dealing does not apply to transactions involving gift annuities that are maintained only by public charities. This makes gift annuities an important planning tool in business succession planning.

## **Conclusion**

Incorporating charitable planning tools in business exit planning provides unique opportunities for the business owner who is already interested in charitable giving, as well as providing excellent opportunities for the professional advisors to work together.

*To comply with the U.S. Treasury regulations, we must inform you that (i) any U.S. federal tax advice contained in this newsletter was not intended or written to be used, and cannot be used, by any person for the purpose of avoiding U.S. federal tax penalties that may be imposed on such person and (ii) each taxpayer should seek advice from their tax advisor based on the taxpayer's particular circumstances.*

*Heath Goldman is a financial architect and President/CEO of ICON Wealth and Legacy Partners. Brother Goldman is a graduate of the University of Arizona, where he was a Rhodes Scholarship nominee. He is currently a board member of the University of Arizona alumni*

*association and a founding member and past President of the recently established ZBT Southern California Alumni Association.*





## ZETA BETA TAU FOUNDATION PLANNED GIVING WEBSITE



On behalf of the Zeta Beta Tau Foundation I encourage you to visit our planned giving website and explore planned giving ideas. If you're interested in any of the concepts included on the website, just click on the topic for a helpful overview. Please rest assured that you'll be informed — not overwhelmed — by the material you read.

The concept behind planned giving is quite simple. There are ways to give that benefit both you and our organization. So, if you're inclined to help us fulfill our mission, it makes good sense to explore the options available. Informed giving can dramatically increase the impact you have on the ZBT Brotherhood, as well as benefit you and your family members.

Again, many thanks for your interest in both ZBT and the Zeta Beta Tau Foundation.

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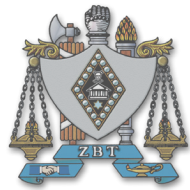
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## Q&A WITH THE TRAVELING STAFF



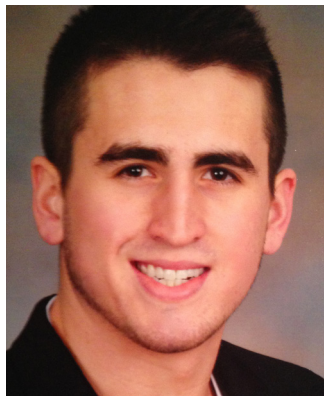
Zeta Beta Tau Fraternity staffs a framework of brothers to travel, year-round, to represent the Fraternity. The seven young alumni who currently serve on staff in the roles of chapter or expansion consultant are

dedicated, hard-working and personable. They are the examples of what living our Ritual is all about.

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## ZBT BROTHER FOUNDS STUDY ABROAD SUPPORT BUSINESS

*By: Ryan S. Blum, Omicron (Syracuse University) '14*



While studying abroad in Barcelona, Spain, in the spring of 2013, I realized the necessity for students and parents to feel comfortable investing in foreign real estate agencies.

I noticed many problems that students faced through standard program housing.

[READ MORE ►](#)

## ZETA BETA TAU WALL STREET DAY

*By: Faron A. Lewitt, Psi (Alabama)'97*

**Brother Douglas (Doug) L. Maine, Alpha Beta (Temple) '70**, hosted a large group of undergraduate and alumni brothers for the Zeta Beta Tau Wall Street Day on the



afternoon of Friday, August 8, 2014, at Brown Brothers Harriman in heart of the lower Manhattan financial district.

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## FRATERNITY FOR A LIFETIME — DIALOGUE THAT STARTED WITH A 'HANDSHAKE'

*By: ZBT staff*



October 29 was a special night for the hundreds of undergraduate and alumni brothers in Southern California who attended the Dialogue That Started With A “Handshake” event spearheaded by the Zeta Beta Tau Foundation.

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## Q&A with the traveling staff



Zeta Beta Tau Fraternity staffs a framework of brothers to travel, year-round, to represent the Fraternity. The seven young alumni who currently serve on staff in the roles of chapter or expansion consultant are dedicated, hard-working and personable. They are the examples of what living our Ritual is all about.

Meet this year's traveling staff:

### **Jason J. Colombini**

*Eta Mu (Cal Poly, San Luis Obispo) '14*

#### **Chapter Development Consultant**

Since being initiated as a sophomore in 2011, Brother Colombini has served the Eta Mu Chapter as Brotherhood Development Director for two terms and also as Interfraternity Council President. He was elected Associated Students, Inc. Student Body President for the Cal Poly campus. He designed the Eta Mu Chapter New Brother Education program and wrote the Chapter Constitution and Bylaws. He was named Eta Mu Chapter Brother of the Year twice and was Cal Poly Fraternity Man of the Year. He received ZBT's Roswell "Buddy" Messing Award for Undergraduate Brother of the Year in 2013. In 2014, Brother Colombini was honored with a North-American Interfraternity Conference Undergraduate Award of Distinction.

He is a native of Linden, California, enjoys reading, watching classic films, playing piano and studying current events/politics.

“I’m most excited to travel around the country while also being able to benefit ZBT. ZBT had a huge impact in my life and I hope to be able to provide that same experience for all our undergraduates wherever I go,” Brother Colombini said.

## **Wesley C. Dunlap**

*Zeta Alpha (Florida State University) '14*

### **Chapter Development Consultant**

Brother Dunlap was initiated into the Zeta Alpha Chapter’s Gamma Class his junior year. The native of Boca Raton, Florida, served as Recruitment Chairman. He likes to participate in recreational sports such as football, baseball/softball and soccer. He also enjoys trying new cuisines and, whenever he has the chance, he goes to the beach.

“The opportunity to go around the country and meet new people each day to help better the Fraternity, while molding the future leaders on college campuses, is very exciting,” Brother Dunlap said.

## **Nicholas M. Isabella**

*Rho Iota (University of Rhode Island) '14*

### **Chapter Development Consultant (Beta Gamma) Indiana University**

Brother Isabella served as President and Social Chairman of the Rho Iota Chapter after his initiation in spring 2011 with the Alpha Psi class. The native of Warwick, Rhode Island, enjoys skateboarding and playing golf.

“What excites me most about working for ZBT is that I get to do something that I love and enjoy while still being challenged,” Brother Isabella said.

## **Joshua H. Kaufman**

*Eta Xi (University of North Carolina at Charlotte) '14*

### **Colony Development Consultant**

Brother Kaufman is a Founding Father of the Eta Xi Chapter, initiated in 2010. He went on to serve as Brotherhood Development Director, Philanthropy Chairman, Alumni Chairman and Heritage Chairman for Eta Xi Chapter. He also was active in Hillel, serving as president for four years, vice president, treasurer, secretary, marketing chairman and engagement associate. He also was involved with the Theatre Department and his Hall Council.

The native of Greensboro, North Carolina, enjoys spending time with friends and family, collecting marbles and watching movies and listening to music.

Josh’s tip for chapter/colony success:



“My philosophy in regards to helping ZBT chapters/colonies/undergraduates improve and succeed is based off a quote: ‘Expansion always, in ALL WAYS.’ I think this is such a great philosophy because joining ZBT is not just to help young men get more involved with school but to help those young men become gentleman through their college years and beyond.”

## **David E. Rind**

*Delta Iota (University of Central Florida) '14*

### **Expansion and Leadership Consultant**

Brother Rind is a native of Boca Raton, Florida, who joined the Delta Iota Chapter as a sophomore in 2011. He served as Housing Chairman, Brotherhood Development Director, Risk Manager and Ritual Chairman as an undergraduate and worked closely with Chabad and Hillel on the University of Central Florida campus.

In his spare time, he enjoys carpentry, working on cars and motorcycles and doing puzzles.

"I'm excited for the opportunity to travel and make new connections with alumni and undergraduates from all over the United States and Canada," Brother Rind said.

## **Jacob H. Schwartz**

*Psi (University of Alabama) '14*

### **Expansion and Leadership Consultant**

Brother Schwartz joined the Psi Chapter as a freshman, going on to serve as Recruitment Chairman and then Chapter President. He is a member of the JASON's Senior Men's Honorary Society at the University of Alabama. He worked as an intern at Hillel.

The native of Chapel Hill, North Carolina, enjoys playing football, baseball and basketball. He's a fan of Alabama football, UNC basketball and the New York Yankees.

"I am excited to be able to give back to ZBT and see new chapters/colonies grow. Being able to travel the country and help undergraduate students improve their college and fraternity life is an unbelievable opportunity," Brother Schwartz said.

## **Barry R. Woletz**

*Beta Delta (Rutgers, The State University of New Jersey) '14*

### **Expansion and Leadership Consultant**

Brother Woletz was initiated into the Beta Delta Chapter in 2010 as a freshman. He served as Social Chairman, Historian, P.R. Chairman, Fundraising Chairman, Alumni Chairman and Chapter President. He also was Director of Marketing for the Rutgers Interfraternity Council and founder of TOM's Campus

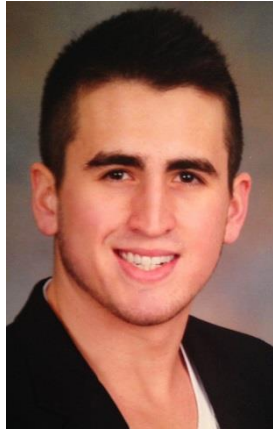
Club. As an undergraduate, he was founder and owner of E-Z Greek. The native of River Vale, New Jersey, enjoys traveling, exploring, listening to music and going to concerts.

"I can't wait to bring my own undergraduate experience with me on the road to help chapters and colonies succeed," Brother Woletz said.

# **ZBT brother founds study abroad support business**

*By: Brother Ryan S. Blum, Omicron (Syracuse University) '14*

While studying abroad in Barcelona, Spain, in the spring of 2013, I realized the necessity for students and parents to feel comfortable investing in foreign real estate agencies.



I noticed many problems that students faced through standard program housing. Similarly, I had a firsthand experience with the challenging process of finding a reliable source for housing options thousands of miles away. I found an apartment through a recommended real estate agent from a ZBT brother who went the previous year. We ended up being placed in an apartment with only five beds for six roommates and one roommate was expected to sleep in a closet for the entirety of the semester.

The leadership experiences I developed at the ZBT Omicron Chapter at Syracuse University, serving as Internal Vice President and new brother assistant, helped cultivate my skills of strategic decision-making and planning. After I spent some time with many of the American students in Barcelona, Spain, I began to understand the importance of developing adequate student housing that would meet the expectations of any American college student. I then reached out to my abroad roommate who is now the President of Study Abroad



Apartments, Brett Newman (a graduate of The Ohio State University) who became the external force with the company. We were able to close a contract with a leading real estate agency that worked with us to provide high quality customer service and apartments.

In the first year Study Abroad Apartments (www.studyabroadapartments.com) was launched, we were extremely successful in providing housing solutions in Barcelona. Specifically, placing students in student-only complexes throughout the city was an initiative which proved to be an important aspect of our business. This was part of the business model that helped mitigate problems while increasing consumer satisfaction by living among American college students. We were able to provide full-service support for students and parents to choose locations based on what best fit their desires and needs: location, budget, number of bedrooms and amenities.

Brett and I were looking for new business streams within the industry and came across a huge opportunity in Israel for Birthright participants. After Brett participated on his Birthright trip, he concluded hundreds of participants were looking to extend their trip in Tel-Aviv. This is when we launched the second service company called Beyond Birthright (www.beyondbirthright.com). Beyond Birthright now offers premium apartments for reasonable prices all in the heart of Tel-Aviv for post Birthright participants. This opens up the opportunity to stay in a premium apartment with your group of friends or peers.

Now in Year Two, Brett and I have raised working capital and brought a European partner who is now International Vice President of the company. Eduardo Navarrete, the owner of ApartmentsBarcelona.com, has provided the best service for American students throughout the past 10 years in Barcelona. Eduardo has evolved the company forward into six cities in Europe and United Kingdom including Rome, Florence, Barcelona, Prague, London and Israel. To date the company has increased its apartment inventory over 500 percent since last year with a portfolio of over 350 apartments worldwide.

## **The Abroad Market**

Last year over 283,000 American students studied abroad throughout the world, and that number has increased by 3 percent throughout the past five years. Educational programs do not focus on housing as a top priority, so they give students the option to find their own housing. Restrictions from program

housing options can make the abroad experience more challenging and intensify the culture shock of being in a foreign country.

Top study abroad destinations include the United Kingdom, Italy, Spain, France and China.

### **Services Provided by Study Abroad Apartments**

- Full service support line
- Handle all lease term payments
- Professional management team in each city to take care of students
- Airport pickup when students arrive
- Set of linens and towels per each tenant
- Personal tour around the area in which they are living
- Safe and student-friendly apartments
- Modern amenities such as high speed Wi-Fi, laundry machines and dishwashers
- Cleaning service

Visit [www.studyabroadapartments.com](http://www.studyabroadapartments.com) to learn more.



## **Zeta Beta Tau Wall Street Day**

*By: Faron A. Lewitt, Psi (Alabama) '97*



**Brother Douglas (Doug) L. Maine, Alpha Beta (Temple) '70**, hosted a large group of undergraduate and alumni brothers for the Zeta Beta Tau Wall Street Day on the afternoon of Friday, August 8, 2014, at Brown Brothers Harriman in heart of the lower Manhattan financial district. This was the fourth annual Wall Street Day event.

Brothers heard from alumni panelists working in various areas of Wall Street and each described what each specific area is, what goes on in it and what kind of work someone would do in an entry level position in that area. Areas covered during the program included equity analysis, mergers and acquisitions, governance and compliance, wealth management, private equity and operations.

Participants were provided opportunities to ask specific questions of the panelists and get insight into the many various aspects of Wall Street work.

A past participant offered the following on this valuable program:

Dear Mr. Maine,

I wanted to let you know how much I appreciated your insights at the ZBT Wall Street event. Hollywood, the media and educational institutions have demonized and sensationalized Wall Street making it difficult to separate fact from fiction. It is because of this that even the smallest truths about these organizations can put the aspiring undergraduate mind at ease. The information that I received at this event was invaluable and there are few that would sacrifice their precious time in the manner you did.

Tyler L. Sherman

Epsilon Theta (University of Delaware) '15

The 2014 Zeta Beta Tau Wall Street Day panelists included:

**Douglas L. Maine, Alpha Beta (Temple University) '70**



Brother Maine was Alpha Beta Chapter President and the winner of the 1970 Jerome Heffer Award as ZBT's outstanding chapter president. After graduation, Brother Maine joined ZBT International Headquarters staff and would stay on board until 1978. Following his tenure as a professional staff member, he went on to receive his MBA from Hofstra University. Brother Maine joined IBM in 1998 as Chief Financial Officer, following a twenty year career with MCI (now part of Verizon) where he was Chief Financial Officer from 1992 to 1998. In addition to his tenure as CFO, Maine held a variety of executive positions including General Manager of IBM's Consumer Products Industry, General Manager of ibm.com, and President of MCI's Southern Division. After retiring from IBM in 2005, Maine began to serve on the boards of three public companies: Rockwood Holdings, Inc. since 2005, Alliant Techsystems Inc. since 2006, and BroadSoft Inc. since 2006. Additionally, he is a Limited Partner and Senior Advisor to Brown Brothers Harriman and serves as a director on three of BBH Capital Partners portfolio companies. His service with the Fraternity includes chapter advisor for the Delta Chapter (Columbia University), Governance Committee Member for the ZBT Foundation, and a member of countless committees.

**John F. Levy, Theta (University of Pennsylvania) '77**



Brother Levy received his MBA from St. Joseph's University in Philadelphia. Brother Levy is a Certified Public Accountant, now serving as Chief Executive Officer and principal consultant for Board Advisory, a consulting firm established to assist public companies or companies aspiring to be public with corporate governance, corporate compliance, ethics, financial reporting and financial strategies. Brother Levy is a recognized corporate governance and financial reporting expert with over 30 years of progressive financial, accounting and business experience, including having served as Chief Financial Officer of both public and private companies for over 13 years. He is a National Association of Corporate Directors Board Leadership Fellow. Brother Levy serves on the Board of Directors of three public companies. Brother Levy currently serves as non-executive Chairman of the Board of Directors of Applied Minerals Inc. He is also a member of the Board of Directors of Applied Energetics, Inc. and China Commercial Credit, Inc. He formerly has served on boards for several other companies. Brother Levy co-authored the second edition of "Cashin's Handbook for Auditors," published by McGraw-Hill Book Company. He is a frequent speaker on the roles and responsibilities of Board members and audit committee members. He has authored "The 21st Century Director: Ethical and Legal Responsibilities of Board Members," "Acquisitions to Grow the Business: Structure, Due Diligence, Financing, Creating the Best Projections You Can: Insights and Techniques" and "Ethics and Sustainability: A 4-way Path to Success."

### **Barry J. Klein, Mu (Boston University) '01**



After graduation, Brother Klein joined PricewaterhouseCoopers' assurance practice, where he audited corporate financial statements and tested internal control structures. In 2006, he began working within Citigroup's equity research division, joining the utility and gas pipeline team. During his time at Citigroup, Brother Klein became a publishing sell-side analyst and helped the team earn top research awards, including Institutional Investor, Greenwich Associate and Starmine. Currently, Brother Klein works at Macquarie Funds Group as part of a ~\$2 billion global listed infrastructure fund. Brother Klein is the U.S. and Latin American Utilities and Infrastructure analyst, with a coverage of companies ranging from Brazilian ports to California utilities. Over his career, Brother Klein has earned a CPA designation and CFA charter.

### **Joseph Abramson, Alpha Zeta (University of Florida) '09**



Joseph Abramson attended the University of Florida and graduated in 2009 with a bachelor's degree in Information Systems and Operations Management. At Florida, Brother Abramson was a brother of the Alpha Zeta Chapter of Zeta Beta Tau and was Executive Vice President of Brotherhood Development during his junior year. In 2008, he interned with Morgan Stanley in the Operations division and was hired as a full-time analyst. Since 2009 he has worked in the Operations and Fixed Income Divisions, focusing on internal risk and business development within Morgan Stanley Bank. Brother Abramson also volunteers with UJA-Federation New York and is one of the founding members of Morgan Stanley Young Leadership, a collaborative between UJA-Federation and Morgan Stanley.

## Fraternity for a Lifetime — Dialogue That Started With A ‘Handshake’

*By: ZBT staff*

October 29 was a special night for the hundreds of undergraduate and alumni brothers in Southern California who attended the Dialogue That Started With A “Handshake” event spearheaded by the Zeta Beta Tau Foundation.

The speaker series features prominent alumni of Zeta Beta Tau Fraternity and provides them with opportunities to share their experience and expertise with their brothers. The sixth live event was at the Skirball Cultural Center in Los Angeles. Featured speakers in the 90-minute panel discussion were Brother Elie M. Dekel, Gamma Beta (California State University-Northridge) '86, and Bruce Hensel, M.D., Alpha Rho (UCLA) '71, and David A. Hurwitz, Gamma Beta (California State University-Northridge) '88.



### **Elie M. Dekel, Gamma Beta (California State University-Northridge) '86**

Elie Dekel serves as the president of Saban Brands, an affiliate of Saban Capital Group. Formed in 2010, Saban Brands acquires and develops a world-class portfolio of consumer properties and capitalizes on the company's experience, track record and capabilities in growing and monetizing these brands through content, media and marketing. Dekel manages the company's diverse portfolio, which includes iconic brands such as kids brand Power Rangers, fashion and lifestyle brand Paul Frank, among others. He provides strategic guidance to the company's management team, which accounts for decades of experience in media, content creation, digital, branding, licensing, marketing and finance.

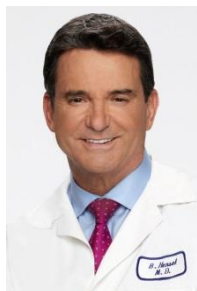


Prior to working with Saban Capital to launch Saban Brands in 2010, Dekel served as head of Consumer Products for 20th Century Fox where he headed the worldwide licensing, promotion and consumer products marketing for many of their film and television ventures, including “The Simpsons”, “Family Guy”, “James Cameron’s Avatar” and “Ice Age”, among others. Prior to Fox, he worked as an agent at Creative Artists Agency (CAA), specializing in content creation and brand integration for several of the agency's highest profile projects such as “American Idol” and Hasbro's



“Transformers; The Movie”. Previously, Dekel was president of Saban Consumer Products/Fox Family Worldwide, where he oversaw the company’s worldwide marketing and branding efforts.

### **Bruce Hensel, M.D., Alpha Rho (UCLA) ’71**



Dr. Bruce Hensel is the Chief Health, Medical and Science Editor/Correspondent for NBC4 Southern California. His award-winning medical pieces can be seen weekdays on the station’s 5 p.m. and 11 p.m. newscasts. “Ask Dr. Bruce,” a segment featuring viewer-submitted health questions answered by the Dr. Hensel, airs Tuesdays and Thursdays on the “NBC4 News at Noon.”

During his tenure at the station, Dr. Hensel hosted an array of stand-alone specials, including the Emmy Award-winning “Autism: the Hidden Epidemic,” “Bioterrorism: Lines of Defense,” “4 Your Health” and “Health Fax.” His medical pieces often appear on other NBC-owned and -operated stations.

Dr. Hensel is an award-winning journalist and a practicing physician who is board certified in two specialties — Internal Medicine and Emergency Medicine. His unique qualifications and ability to convert complicated medical information for a broad audience have made him one of the country’s most pre-eminent health journalists.

In addition to his work on television, Dr. Hensel is a full Clinical Professor of Medicine at UCLA, Regional Director for Emergent Medical Associates and Chief Medical Officer of Language Access Network, a medical interpretive services company.

He is also the host of the nationally syndicated call-in radio show, “Take Charge of Your Health with Dr. Bruce.” Dr. Hensel is the author of Smart Medicine: How to Prevent Medical Mistakes and Get the Most Out of Your Medical Care, co-creator/co-executive producer of the highly acclaimed, award-winning documentary “The Opposite Sex,” and is credited as one of the founders of the High Ethics and The Internet Committee, which was formed for the protection of privacy and to insure validity of health information on the Internet.

The recipient of numerous awards and honors, Dr. Hensel received a 2010 Los Angeles-area Emmy Award for Best Feature Correspondent and an Edward Kennedy Award for Community Service. He has amassed five other individual Emmys, three show Emmys, three Golden Mikes and two Los Angeles Outfest Film Festival Awards. The American Heart Association, the American Diabetes Association, the California Medical Association and the City of Los Angeles have also honored him for his outstanding contributions and achievements in health care reporting.

Prior to joining NBC4 in 1987, Dr. Hensel spent five years at NBC in New York. His first on-air reporting position was at KCOP in Los Angeles, where he did a weekly segment called “Dr. Hensel’s Medical Journal.” After that he was the host of the USA Cable show “Alive and Well.”

A graduate of UCLA with a bachelor of arts degree in political theory, Dr. Hensel also studied journalism at both UCLA and Columbia University. He attended medical school at Columbia University’s College of Physicians and Surgeons. He received his internship and residency training at Wadsworth Veterans Administration Hospital and at UCLA.

### **David A. Hurwitz, Gamma Beta (California State University-Northridge) ’88**

David A. Hurwitz is a native of Los Angeles who caught the television bug as a kid while watching shows like “Adam 12,” “Emergency” and “The White Shadow” being shot on the streets of his North Hollywood neighborhood.



Shortly after leaving California State University-Northridge in 1988, David began working on “The Arsenio Hall Show,” where he climbed the ranks from production assistant to producer. After “Arsenio,” he helped launch successful franchises like “Access Hollywood”, Comedy Central’s “The Man Show”, Nickelodeon’s “Brain-Surge” as well as “Fear Factor,” and the biggest game show ever imagined, NBC’s “Million Second Quiz” with Ryan Seacrest. Brother Hurwitz is now executive producer with Bill’s Market & Television Productions and of the titans of reality

television.

The Emmy-nominated show runner has earned a reputation for executing the spectacular by putting ordinary people in extraordinary situations on mega shows including over 150 episodes of “Fear Factor” in addition to “American Gladiators,” “Stars Earn Stripes” and “Million Second Quiz.”

David’s shingle, Bill’s Market & Television Productions, currently resides under an overall deal with Universal Television where he is developing and producing more game changing shows.

This past spring he brought his stunt producing and comedy chops to TBS with the successful series “Bam’s Bad Ass Game Show” helmed by “Jackass” star Bam Margera.

With a diverse slate that has included everything from cooking and talk to game shows and stunt competition series and partnerships that include the likes of Mark Burnett, Dick Wolf, Ashton Kutcher and Ryan Seacrest, to name a few, Hurwitz is bound to be providing all kinds of entertaining content for years to come.



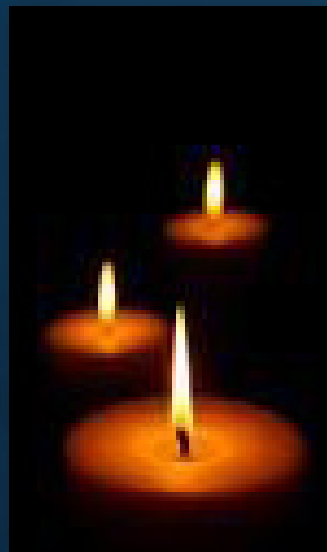
## OBITUARIES

### Beryl H. Weiner, Mu-ΦΕΠ (University of Georgia) '54

Beryl H. Weiner, 82, a resident of Atlanta, died Saturday, April 19, 2014. He is survived by his wife, Eleanor of 51 years; daughter, Patti; son Andrew Weiner and wife, Joyce; and two grandchildren, Daniel and Nicholas. Beryl Weiner was born on Dec. 29, 1931 in Camilla, Georgia to Louis and Fannie Berman Weiner and moved to Atlanta at age 9 after the death of his father. After graduating from Boys High, he went to the University of Georgia and received an A.B. degree in 1954 and law degree in 1955.

[READ MORE ►](#)

## CHAPTER ETERNAL



It is our custom to memorialize those brothers of our Order who have passed to the Chapter Eternal. On Behalf of the Fraternity at large, we extend our sympathy to the families of those Brothers who have passed to the Chapter Eternal. We share with them the sense of loss occasioned by the passing of these true and loyal Brothers.

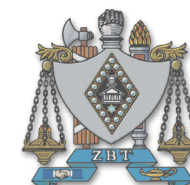
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## TURNING POINT RETREATS TAKE GOOD TO GREAT

*By: Shannon H. Cohen, Assistant Director of Retention,  
Leadership and Training*

The professional staff at ZBT International Headquarters is always striving to ensure that the needs of all of our chapters and colonies are being met in innovative ways.

Reviewing our programming needs from past recent years, ZBT International Headquarters staff wanted to create a mechanism for serving our chapters that fall “in the middle.”

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## SAFE SMART DATING PROGRAM EXPANDING

*By: Andrea R. Smithson, Communications Coordinator*

Zeta Beta Tau's award-winning Safe Smart Dating program has received a large grant that will allow the Fraternity to educate thousands more young men and women nationwide in the 2014-2015 school year.

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## Obituaries

### **Beryl H. Weiner, Mu-ΦΕΠ (University of Georgia) '54**

Beryl H. Weiner, 82, a resident of Atlanta, died Saturday, April 19, 2014. He is survived by his wife, Eleanor of 51 years; daughter, Patti; son Andrew Weiner and wife, Joyce; and two grandchildren, Daniel and Nicholas. Beryl Weiner was born on Dec. 29, 1931 in Camilla, Georgia to Louis and Fannie Berman Weiner and moved to Atlanta at age 9 after the death of his father. After graduating from Boys High, he went to the University of Georgia and received an A.B. degree in 1954 and law degree in 1955. He lettered in tennis, received a music scholarship, was honored in the Omicron Delta Kappa and Gridiron Societies, a member and president of the Phi Epsilon Pi social fraternity, Phi Alpha Delta legal fraternity, Phi Mu Alpha music fraternity, and president of the Interfraternity Council at the University of Georgia.

Upon graduation, he received a commission in the Army and after active service was honorably discharged with the rank of First Lieutenant. Having been admitted to the State Bar of Georgia in 1957, he became a member of the Atlanta Bar Association and the Lawyers Club of Atlanta and was a founding member of the law firm Weiner, Yancey, Dempsey, and Diggs as well as an Assistant Fulton County Attorney and a Special Assistant State Attorney General. Confirmed at The Temple, he later served on their Board of Trustees. He was a president of the Jewish Educational Loan Fund and was a president of the Southern Jewish Historical Society. He prepared a family history and genealogical charts for his family and wife's family that can be found at the Breman Jewish Museum. Not only did he write a collection of poems, D'vor Torahs, eulogies, public speeches, and opening prayers, but he wrote an autobiography and a series of journals. He played bass clarinet in the Atlanta Concert Band and was an avid tennis player. As a devoted husband, father, grandfather and brother, he will be deeply missed by all who knew him.

Funeral services were at The Temple on Wednesday, April 23. In lieu of flowers, please make memorial contributions to the Jewish Educational Loan Fund or the William Breman Jewish Home.

*Originally published in the The Atlanta Journal-Constitution*



## Chapter Eternal

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Full Name	Graduation Year	Chapter	University
Harold E. Abrams	1954	Phi - ZBT	University of Michigan
Martin N. Botnick	1950	Omicron - $\Phi\Sigma\Delta$	The Ohio State University
Marshall D. Braunschweig	1959	Zeta - $\Phi\Sigma\Delta$	University of Pennsylvania
Stephen R. Bronstein	1957	Eta - $\Phi\Sigma\Delta$	University of Michigan
Steven B. Brown	1977	Rho - ZBT	University of Illinois at Urbana-Champaign
Herbert S. Cohen	1948	Zeta - $\Phi E\Pi$	University of Pittsburgh
Harry Cohn		Alpha - $\Phi A$	The George Washington University
James M. Ecker	1953	Iota - $\Phi E\Pi$	Dickinson College
William Felten	2017	Lambda (CWR) - ZBT	Case Western Reserve University
Russell A. Golomb	1938	Sigma - $\Phi\Sigma\Delta$	Pennsylvania State University
Morris D. Goodfriend	1938	Psi - ZBT	University of Alabama
Rabbi Stanley M. Greenstein	1956	Alpha Gamma - ZBT	Vanderbilt University
Hank Greenstone	1948	Nu - $\Phi E\Pi$	University of Virginia
Harold Guttman	1965	Beta Upsilon - ZBT	Youngstown State University
Howard S. Guttman	1945	Theta - $\Phi E\Pi$	Pennsylvania State University
Harvey E. Handel		Pi - $\Phi A$	Boston University
Sylvan M. Heumann	1948	Alpha Eta - ZBT	University of California-Berkeley
Herbert Hirsh	1957	Alpha Delta - ZBT	University of Southern California
Carl M. Kaufman	1940	Zeta - $\Phi E\Pi$	University of Pittsburgh
David Kitaen	1966	Beta Lambda - ZBT	San Diego State University
Harold Kozinn	1949	Beta Delta - ZBT	Rutgers State University of New Jersey
Robert A. Lazear	1968	Zeta - $\Phi E\Pi$	University of Pittsburgh
Roger A. Levy	1968	Gamma Nu - ZBT	California State University-Los Angeles
Alan Q. Lippert	1960	Beta - $\Phi\Sigma\Delta$	Cornell University
Harvey Malofsky	1953	Alpha Eta - ZBT	University of California-Berkeley
Melvin Mancher	1945	Gamma (NYU) - ZBT	New York University
Lucas V. Marcelli	2017	Lambda (CWR) - ZBT	Case Western Reserve University
Jack Melnick		Alpha - $\Phi A$	The George Washington University
Howard A. Mermelstein	1946	Zeta - $\Phi E\Pi$	University of Pittsburgh
Sidney F. Mullen	1943	Zeta - $\Phi E\Pi$	University of Pittsburgh
Sam Prizant	1952	Nu - ZBT	The Ohio State University
Norman L. Rawson	1953	Alpha Rho - $\Phi E\Pi$	Ohio University
Samuel J. Reich	1959	Zeta - $\Phi E\Pi$	University of Pittsburgh
Nathaniel B. Rosoff	1932	Eta - $\Phi E\Pi$	University of Pennsylvania
Jerry Roucher	1960	Omega - ZBT	University of Missouri
Stanley Rubin	1937	Alpha Rho - ZBT	University of California-Los Angeles
Abraham Schwartz	1943	Alpha Omicron - $\Phi E\Pi$	The Ohio State University
Aaron Selber, Jr.	1950	Sigma - ZBT	Tulane University
Allen Selz	1953	Delta Tau - ZBT	Carnegie Mellon University
Jay H. Silverberg	1943	Zeta - $\Phi E\Pi$	University of Pittsburgh
Marvin L. Silverblatt	1948	Zeta - $\Phi E\Pi$	University of Pittsburgh
Mervin A. Snyder	1947	Sigma - $\Phi\Sigma\Delta$	Pennsylvania State University

Richard N. Stone	1952	Rho - ZBT	University of Illinois at Urbana-Champaign
Lester H. Strauss	1932	Zeta - $\Phi\epsilon\Pi$	University of Pittsburgh
Sam Strauss	1952	Sigma - ZBT	Tulane University
Earl R. Surloff	1946	Alpha Eta - $\Phi\epsilon\Pi$	University of Wisconsin-Madison
Hubert I. Teitelbaum	1938	Zeta - $\Phi\epsilon\Pi$	University of Pittsburgh
Samuel Tisherman	1950	Beta Phi - ZBT	University of Pittsburgh
Arnold J. Tranen	1956	Alpha - $\Phi A$	The George Washington University
Beryl H. Weiner	1954	Mu - $\Phi\epsilon\Pi$	University of Georgia
Charles Wenk	1949	Rho - ZBT	University of Illinois at Urbana-Champaign
Bernard H. Wilker	1965	Xi - $\Phi\epsilon\Pi$	Georgia Institute of Technology
Peter Yarrow	1959	Kappa - ZBT	Cornell University
H. J. Zoffer	1953	Zeta - $\Phi\epsilon\Pi$	University of Pittsburgh

## Turning Point retreats take good to great

By: Shannon H. Cohen, Assistant Director of Retention, Leadership and Training

The professional staff at ZBT International Headquarters is always striving to ensure that the needs of all of our chapters and colonies are being met in innovative ways.

Reviewing our programming needs from past recent years, ZBT International Headquarters staff wanted to create a mechanism for serving our chapters that fall “in the middle.” These chapters have great potential to become stronger on their campuses, in their communities and throughout ZBT. With the right support, a team of staff, advisors and friends can help them achieve that potential. The outcome of these conversations was the Turning Point retreats that were piloted in the spring of 2014.

Turning Point retreats are intended to help a chapter reach the next level. Participants are expected to walk away from a Turning Point with a better understanding of the expectations of being a ZBT chapter, how to improve group dynamics, how individuals can become better leaders within a chapter, creating a chapter-wide plan for success and how to grow. Areas of programming include *THE JOURNEY* brotherhood development program, Jewish heritage, risk management, academic improvement, member engagement and recruitment.

Prior to having a retreat, a chapter turns in information in regard to areas they want to improve and areas in which they feel they are strong. From these pre-surveys, professional staff retreat leaders formulate curriculum and an agenda for each retreat.

Four chapters hosted the initial Turning Point retreats: Epsilon Mu at the University of Kansas, Beta Delta Chapter at Rutgers, The State University of New Jersey, Eta Xi at the University of North Carolina at Charlotte and Gamma Chapter at Northwestern University.

After the retreats, undergraduate brothers reported they had a positive impact. One of the most notable aspects is that the chapters felt that they had the opportunity to really dive into topics that matter to them and have real conversations.

“My favorite part of the program was how we all came together as a chapter and discussed our strengths and weaknesses,” Austin J. Ruben, Epsilon Mu (Kansas) ’16.

“The retreat was beneficial because on a personal level I gained much more insight on how the future of the chapter will be altered and how it can be better,” Samuel (Sam) Christian, Beta Delta (Rutgers) ’17.

“I would recommend this program to other chapters because the open discussion environment was extremely conducive to chapter growth and communication. It was valuable because it allowed us to have concrete goals that are realistic to attain,” Ivan R. Battle, Jr., Gamma (Northwestern) ’17.

### Save the Date

Upcoming ZBT events and programs:

January 23-25, 2015: The James E. Greer, Jr. Presidents’ Leadership Academy in Wylie, South Carolina

February 7: Orlando, Florida  
Dover Day

February 8: College Park, Maryland  
Dover Day

February 15: Irvine, California, Atlanta, Georgia, and Indianapolis, Indiana  
Dover Days

February 21: Phoenix, Arizona

February 22: Paramus, New Jersey, and Denver, Colorado  
Dover Days

February 28: St. Louis, Missouri, and Providence, Rhode Island  
Dover Days

March 22: Roger Williams Day

July 16-19, 2015: 2015

International Leadership School at The Flamingo in Las Vegas, Nevada.

If you would like to recommend a chapter for a Turning Point retreat in 2015, contact Assistant Director of Retention, Leadership and Training Shannon Cohen at [scohen@zbtnational.org](mailto:scohen@zbtnational.org).



## **Safe Smart Dating program expanding**

*By: Andrea R. Smithson, Communications Coordinator*

Zeta Beta Tau's award-winning Safe Smart Dating program has received a large grant that will allow the Fraternity to educate thousands more young men and women nationwide in the 2014-2015 school year.

Safe Smart Dating, sponsored by ZBT, Sigma Delta Tau Sorority and Jewish Women International, is the first national workshop on dating abuse and sexual assault for the Greek community on college campuses that helps college students define, identify and prevent dating abuse and sexual violence on campus. Safe Smart Dating is an interactive educational program designed to explore gender norms, define healthy relationships and to train participants on how to be active bystanders.

The program recently received a \$50,000 grant from the Jewish Social Change Matching Fund. Understanding that Jewish organizations have played a role in some of the most significant social change, seven foundations, the Jacob and Hilda Blaustein Foundation, Morton K. and Jane Blaustein Foundation, Nathan Cummings Foundation, Naomi & Nehemiah Cohen Foundation, Dorot Foundation, Walter & Elise Haas Fund, and Righteous Persons Foundation, in partnership with the Jewish Funders Network created this matching fund to encourage and support work that addresses the root problem of injustice and help move toward change using a uniquely Jewish perspective.

"ZBT continues to be overwhelmed with the support of this much needed program," Executive Director Laurence A. Bolotin, CAE, Alpha Zeta (University of Florida) '01, said. "This grant reconfirms why this is such an important topic to educate our brothers on."

Executive Director Bolotin said half of current ZBT chapters and colonies have requested to host the program this year. Safe Smart Dating was piloted last year with ZBT and Sigma Delta Tau chapters at the University of Pennsylvania, The George Washington University and Purdue University.

If you would like to support the Safe Smart Dating program, please make a gift through the Zeta Beta Tau Foundation at [zbt.org/donate](http://zbt.org/donate).

According to JWI CEO Lori Weinstein, engaging men as allies is the key to creating real change.

"Nationally, more than one in five college women experience physical abuse, sexual abuse or threats of physical violence from a dating partner," she said. "We know Safe Smart Dating will make a difference — will create that change. We hear it in the conversations that begin in the workshop and continue to the fraternity and sorority houses. We see it in the young men and women who are stepping up to advocate for new laws. And we feel it in the new attitudes that are beginning to spread. We receive requests from many campuses for this program. Now, because of the Jewish Social Change Matching Fund, we can answer their requests with 'yes.'"

Earlier in 2014, Safe Smart Dating was awarded the North-American Interfraternity Conference's Laurel Wreath Award, which is presented to individuals or groups in recognition of their unique programs, community outreach or influence within the fraternal world.

To bring the Safe Smart Dating program to your campus, contact ZBT International Headquarters at (317) 334-1898.



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## SHOP SAFELY THROUGH LICENSED

### VENDOR PROGRAMS

*By: Andrea R. Smithson, Communications Coordinator*

Zeta Beta Tau Fraternity places emphasis on upholding the tradition of our brand and insignia, as well as maintaining a high standard in our public presence. One important way in which all brothers can help in this effort is by helping respect and protect the Greek letters, name, Crest and Pin.



ZBT participates in a trademark licensing program that helps us monitor and control the use of our insignia. The licensing program makes it easy for brothers to help in this effort. It's simple — we ask that brothers shop for ZBT merchandise from licensed vendors.

The Fraternity partners with a company called Affinity Consultants to operate the Greek Licensing Program. The Affinity Consultants team is dedicated to helping us protect ZBT's trademarks. Affinity helps monitor for uses of ZBT letters in products that attempt to glorify alcohol, hazing, racism, sexism or any other image or design that is offensive or hurtful to others. ZBT reviews and approves all vendors and types of products sold through these sites.

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## Shop safely through licensed vendor programs

*By: Andrea R. Smithson, Communications Coordinator*

Zeta Beta Tau Fraternity places emphasis on upholding the tradition of our brand and insignia, as well as maintaining a high standard in our public presence. One important way in which all brothers can help in this effort is by helping respect and protect the Greek letters, name, Crest and Pin.

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The Greek Licensing Program also guarantees that the buyer will receive a quality product and customer service experience when using these vendors. Look for the logo at right to see if a retailer is vetted through the program.

Nearly 150 vendors are licensed to sell ZBT products through the Greek Licensing Program. To see a searchable list of vendors including national retailers and local, campus-based companies, visit [ZBT.org](http://ZBT.org) and click the [Store tab](#) at the top of the page. You also can search by product.

"We are delighted to be a product partner with ZBT and I am grateful to reconnect with this wonderful organization and my Brothers," said Brother Barry Schenbaum, Beta Pi (California State University at Long Beach) '72, owner of new business Campus Khakis, which recently joined the Greek Licensing Program.



### Spotlight on brother-owned businesses

#### Duds by Dudes

**Owner:** Brother Brian M. Geffen, Beta Alpha Theta (University of Colorado Boulder) '07

**About the business:** Duds by Dudes is a one-stop custom printing company that offers everything from screen printing to offset/digital printing (banners, flyers, business cards) specializing in printing for Greeks, clubs and teams all around the country.

**About Brother Geffen:** The San Diego native has been working in printing since he was a teenager. His business blossomed as an undergraduate at the University of Colorado, and now Duds by Dudes fulfills printing needs for Greek organizations around the country, including 20 to 40 ZBT chapters annually.

**Support Duds by Dudes:** Duds by Dudes offers 20 percent off, no setup fee and no shipping costs to all ZBT chapters/colonies and ZBT alumni. If you need something custom printed, save yourself some money and help out a ZBT-owned business at the same time.

**Shop now:** Duds by Dudes-produced website [ZBTstore.com](http://ZBTstore.com) has several standard ZBT items for sale, and custom orders are available through [DudsbyDudes.com](http://DudsbyDudes.com).

#### Campus Khakis

**Managing Partner:** Barry Schenbaum, Beta Pi (California State University at Long Beach) '72

**About the business:** A quintessential Best of Class line of khakis targeted to students and alumni; shorts and pants currently, with sportswear items coming in 2015.

**About Brother Schenbaum:** “My background is the apparel industry, 28 years at Levi Strauss & Co., where business ethics and brand integrity were paramount. I, along with my business partners, also from Levi Strauss & Co., have assisted small apparel brands with their sourcing, design, sales & marketing efforts the past decade. We are now very excited to launch our own brand, Campus Khakis. We will take these same values in enhancing and protecting the ZBT Brand.”

**Support Campus Khakis:** “Spread the word to chapters and alumni and consider us a resource for any ZBT branded needs. I along with my business partners, also from Levi Strauss & Co., have assisted small apparel brands with their sourcing, design, sales and marketing efforts the past decade. We are now very excited to launch our own brand, Campus Khakis.”

**Shop now:** [CampusKhakis.com](http://CampusKhakis.com)

# Update Your Contact Information Using



## ALUMNI REGISTRATION

An innovative, efficiency-enabling tool that networks our brotherhood, myZBT is a chapter's communication portal and the go-to place for Zeta Beta Tau resources for undergraduates and alumni alike. With drag-and-drop technology, you can customize your myZBT dashboard, putting front and center the tools you use the most and the things that you want to see.

*Just some of the benefits of your myZBT account include:*

- The ability to update your brother profile with the Fraternity. You can easily amend your mailing address, phone number, email address, add a picture and even control your privacy settings.
- Easy access to connect with our brotherhood through brother, chapter and alumni association searches.
- Auto-notification of activity such as new Zeta Beta Tau documents uploaded for your access, new polls or calendar events for you to see.

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