

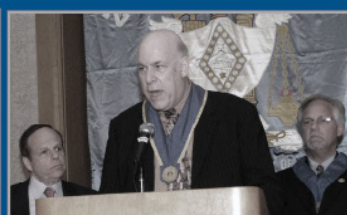
ELTAN

SUMMER 2014

THE OFFICIAL MAGAZINE OF ZETA BETA TAU FRATERNITY

A Brotherhood of Kappa Nu, Phi Alpha, Phi Epsilon Pi, Phi Sigma Delta, Zeta Beta Tau

CELEBRATING ZETA BETA TAU FRATERNITY'S



100th INTERNATIONAL CONVENTION



Join your brothers in July in Washington, D.C.!



PUBLICATION CREDITS:

CO-EDITORS IN CHIEF

Laurence A. Bolotin, Alpha Zeta (University of Florida) '01
Faron A. Lewitt, Psi (University of Alabama) '97

MANAGING EDITOR

Andrea R. Smithson

CONTRIBUTING WRITERS & EDITORS

Barry M. Aarons, Gamma Tau (Arizona State University) '71
Elizabeth B. Anderson
Michael D. Cimini, Kappa (Cornell University) '92
Shannon H. Cohen
Bruce DeBoskey
Adam T. Edwards, Beta Alpha Theta (University of Colorado) '12
Heath B. Goldman, Alpha Omicron (University of Arizona) '92
Michael A. Pollack-Twomey, Delta Beta
(University of Connecticut) '13
David A. Saks, Gamma Beta
(California State University-Northridge) '81
James P. Summers, Gamma Epsilon (Marshall University) '70

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ZBT's 100th International Convention

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Spring Programs Break Records

New in *myZBT*: Job Board

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Publication Credits

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Materials for consideration should be sent to the attention of the editor in care of: The *Digital Deltan* of Zeta Beta Tau 3905 Vincennes Road, Suite 100, Indianapolis, Indiana 46268-3000.

Email: zbt@zbtnational.org
Website: www.zbt.org
Address: Zeta Beta Tau Fraternity, Inc.
3905 Vincennes Road, Suite 100
Indianapolis, Indiana 46268-3000
Phone: 317.334.1898

Fax: 317.334.1899

ABOUT THE ANTECEDENTS

The history of mergers in the Zeta Beta Tau Brotherhood follows a pattern of linking common traditions.

In 1959, Phi Alpha merged into Phi Sigma Delta, and in 1961 Kappa Nu merged into Phi Epsilon Pi. In 1969-70, Phi Sigma Delta and Phi Epsilon Pi merged into Zeta Beta Tau.

[Click here](#) to learn more about how the merging of these fraternities helped shape ZBT into the brotherhood it is today.



LETTER FROM THE INTERNATIONAL PRESIDENT



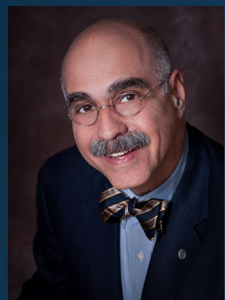
Dear Brothers and Friends,

In December of 1907, ZBTs gathered in New York City for the very first Convention. This July, we will gather in Washington, D.C., for the 100th ZBT Convention.

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LETTER FROM THE FOUNDATION PRESIDENT



Dear Brothers and Friends,

As I approach the end of my final term serving as the President of the Zeta Beta Tau Foundation, I am proud of the wonderful progress our organization has made since I first joined our Board in 2005.

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LETTER FROM THE EXECUTIVE DIRECTOR OF THE FRATERNITY



Dear Brothers and Friends,

It's hard to believe that the 2013-2014 academic year is already over and that we are in our final preparations for our 100th International Convention and Leadership School in Washington, D.C.

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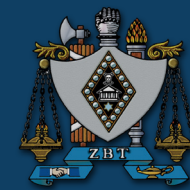
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ZBT HONORED BY THE NORTH-AMERICAN INTERFRATERNITY CONFERENCE

By: Andrea R. Smithson, Communications Coordinator



Innovative programming and strong representation of our brotherhood have earned Zeta Beta Tau two awards from the North-American

Interfraternity Conference for 2014.

The Fraternity was awarded the Laurel Wreath Award for its innovative Safe Smart Dating program in partnership with Jewish Women International and Sigma Delta Tau Sorority. Also lauded is Brother Jason Colombini, Eta Mu (California Polytechnic State University-San Luis Obispo) '14, who received the Undergraduate Award of Distinction. The honors were presented at the NIC's Annual Meeting on April 6.

The Laurel Wreath Award is presented to individuals or groups in recognition of their unique programs, community outreach or influence within the fraternal world. The NIC proudly recognizes the women, men and organizations that have made a difference in the fraternal movement through their efforts to enhance Greek Life.

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Letter from the International President of the Fraternity

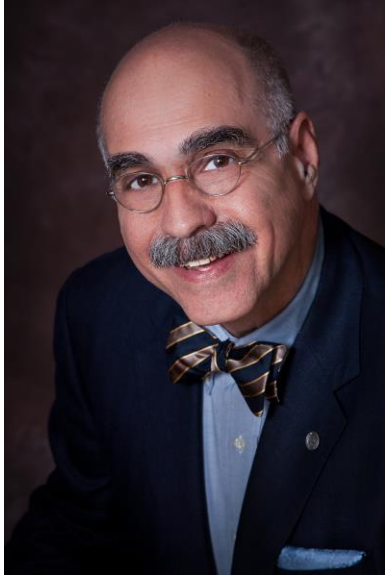


In December of 1907, ZBTs gathered in New York City for the very first Convention. This July, we will gather in Washington, D.C., for the 100th ZBT Convention. We will come together to celebrate ZBT's 100th Convention, the 100th birthday of our Phi Alpha Alpha Chapter at The George Washington University, and hopefully the largest ZBT Convention ever!

I encourage all ZBT alumni to come for all or part of the festivities. There will be moments to learn, to contemplate, to engage and, of course, to socialize and have fun. So come meet undergraduates from our nearly 90 Chapters and Colonies across the U.S. and Canada as well as alumni from our over 335 Chapters and Colonies of all time. Information and registration can be found at www.zbt.org.

Cordially, Fraternally, and Sincerely,
Michael (Mike) D. Cimini, Kappa (Cornell) '92
International President

Letter from the President of the Foundation



Dear Brothers and Friends,

As I approach the end of my final term serving as the President of the Zeta Beta Tau Foundation, I am proud of the wonderful progress our organization has made since I first joined our Board in 2005.

I have enjoyed meeting brothers (undergraduate and alumni) around the country who have shared their time, talent and treasure with Zeta Beta Tau. I thank each of you for believing in fraternity for a lifetime, and like me, Fraternity is as relevant today as it was when I was an undergraduate at Arizona State University over 40 years ago.

Through our shared dedication and effort we have helped shape the future of young men who make the decision to become brothers of our Fraternity. The academic scholarships provided by the Zeta Beta Tau Foundation assist our brothers in completing their education. The leadership grants we provide for programs including the ZBT International Leadership School, Dover Days and the James E. Greer, Jr. Presidents' Leadership Academy provide our undergraduate brothers training not provided in the campus classroom. Life lessons you don't always find in books.

Fraternity has been a lifetime experience for me and as a result I have enjoyed the benefits of brotherhood throughout my life. I encourage each of my brothers to participate in local Fraternity events, attend the ZBT Convention, serve as a Chapter Advisor, become a Director of the Zeta Beta Tau Foundation or a member of the Fraternity's Supreme Council.

And of course, I ask that you help the Zeta Beta Tau Foundation to support our brothers by contributing generously to the Foundation's fundraising efforts.

Thank you for the opportunity to serve and for your brotherhood. I AM A ZBT!

Cordially, Fraternally and Sincerely,

Barry M. Aarons, Gamma Tau (Arizona State University) '71
President

Letter from the Executive Director of the Fraternity



Dear Brothers and Friends:

It's hard to believe that the 2013-2014 academic year is already over and that we are in our final preparations for our 100th International Convention and Leadership School in Washington, D.C., from July 24-27. This summer's program is one of the most jam-packed, eventful and inspiring programs in years. We will gather in the heart of our nation's capital for alumni events, leadership development, Israel Advocacy, special presentations, tours and more. If you have been to Washington, D.C., in the past, I can promise you that you are still in for something new.

As we enter into the 2014-2015 year and the final year of our joint strategic plan, we are in a better place than ever before. We have numerous ... too many to count ... high-performing chapters, incredibly engaged chapter advisors and a leadership development program that is catching the eyes of many far and wide. Our greatest chapters are those with the most engaged chapter advisors. With advising areas of focus including recruitment, risk management, programming, finances and housing, we are always looking to bring on more positive role models to work with our undergraduate men. If you are interested in learning more, I would love to hear from you via email at lbolotin@zbtnational.org or 317-334-1898.

As you turn through the pages of this edition of the *Digital Deltan*, please be on the lookout for a full recap of our incredible year. Should you have any questions, or see an area in which you'd like to get involved, please don't hesitate to let me know. As always, it's great to be a ZBT!

C., F. & S.,

Laurence A. Bolotin, Alpha Zeta (Florida) '01
Executive Director
Zeta Beta Tau Fraternity

Letter from the Executive Director of the Foundation



Dear Brothers and Friends,

In a few short months our Fraternity will gather for its 100th Convention in Washington, D.C. For many it will be the first opportunity they have to experience our Brotherhood at a Convention. I remember attending Convention as an undergraduate and finally understanding and appreciating the impact of my decision to become a brother of ZBT.

Each of us had our own undergraduate ZBT experience, yet we gained many of the same skills as a result of our active involvement in Fraternity. Leadership skills, social skills, planning and executing events, budgeting, conflict resolution, sales and recruitment, risk reduction, scheduling and time management, meeting planning, philanthropy and community service ... all things we gained valuable experience in as undergraduates. Not to mention, the lifelong friends and great memories we made.

For each of us these skills and friendships have helped along the way. To those who acknowledge the great impact our Fraternity has and support the work of the Zeta Beta Tau Foundation, I thank you. It is the support of our loyal donors who enable us to provide the ZBT experience to more young men so that they too can grow and gain the valuable experience we call Fraternity.

Each of us in some way experiences Fraternity for a Lifetime. For some it is the occasional telephone call from a Fraternity brother, attending a local event, and for others it is the day to day involvement in the organization which provided them those valuable lessons so many years ago ... in any case, I ask that you and I both understand and appreciate our Fraternity experience and the impact it had on us. Then support it like never before so others can as well.

Cordially, Fraternally and Sincerely,

Faron A. Lewitt, Psi (Alabama) '97
Executive Director
Zeta Beta Tau Foundation

ZBT honored by the North-American Interfraternity Conference

By: Andrea R. Smithson, Communications Coordinator

Innovative programming and strong representation of our brotherhood have earned Zeta Beta Tau two awards from the North-American Interfraternity Conference for 2014.



The Fraternity was awarded the Laurel Wreath Award for its innovative Safe Smart Dating program in partnership with Jewish Women International and Sigma Delta Tau Sorority. Also lauded is Brother Jason Colombini, Eta Mu (California Polytechnic State University-San Luis Obispo) '14, who received the Undergraduate Award of Distinction. The honors were presented at the NIC's Annual Meeting on April 6.

The Laurel Wreath Award is presented to individuals or groups in recognition of their unique programs, community outreach or influence within the fraternal world. The NIC proudly recognizes the women, men and organizations that have made a difference in the fraternal movement through their efforts to enhance Greek Life.

Safe Smart Dating, sponsored by ZBT, SDT and JWI, is the first joint national program on dating abuse and sexual assault for the Greek community on college campuses. Safe Smart Dating is an interactive educational program designed to explore gender norms, define healthy relationships and to train participants on how to be active bystanders.

"ZBT is fortunate to have forward-thinking partners like SDT and JWI to work with through this program. The topic of healthy relationships is vital on every campus and this program will assist our brothers in understanding how to be an ally in relationships. We hope that this honor from the NIC is just the beginning to a long and effective program," said ZBT Executive Director Laurence A. Bolotin, Alpha Zeta (University of Florida) '01.

"This is the first Greek program in the country to focus solely on dating violence, sexual assault and healthy relationships, and our Fraternity is proud to be a partner on this project. Most importantly, we are proud to play an active role in combatting this important issue on college campuses."



The Undergraduate Award of Distinction seeks to recognize fraternity men who have found in their experience an outlet for developing as both a leader and a better man. The recipients strive to embody the values of their fraternity and will expect the same from those with whom they associate.

Jason J. Colombini, Eta Mu '14, is Associated Students, Inc., student body president at California Polytechnic State University-San Luis Obispo, as well as a former Interfraternity Council President and two-term Brotherhood Development Director of Zeta Beta Tau's Eta Mu Chapter.

Brother Colombini has been a leader both on the Cal Poly campus and among ZBT chapters and colonies, actively promoting ZBT's stance against hazing and second-tier memberships. He was honored with ZBT's Roswell "Buddy" Messing Award that lauds an outstanding undergraduate who fully embodies the precepts of the Fraternity at the 2013 International Leadership School. He is a native of Linden, California, who graduated in June with a degree Agricultural Business. Brother Colombini will be joining the Fraternity's professional staff as a traveling chapter consultant beginning in June 2014.



Supporting Jason J. Colombini, Eta Mu (California Polytechnic State University-San Luis Obispo) '14, as he accepted the award were (from left to right) Zeta Beta Tau Executive Director Laurence A. Bolotin, Alpha Zeta (Florida) '01, Director of Chapter Affairs and Recruitment Nathan D. Fox, Beta Alpha Theta (Colorado) '01, Brother Colombini and Zeta Beta Tau Foundation Executive Director Faron A. Lewitt, Psi (Alabama) '97.

"This award means a lot to me, and it shows that hard work really does pay off in the end. Every fraternity has an aspect of service. It's nice to know that sometimes you get recognized for the service that you're able to bring. It's important, not just for me, but also for my national fraternity. I'm always proud to be a brother of ZBT and to represent ZBT to the highest standards," Brother Colombini said.

Brother Colombini was among just seven undergraduate fraternity men nationwide to earn this honor in 2014.

"We are extremely proud of Jason on this honor being bestowed upon him from the NIC. He is a true example of what it means to live the values of our Fraternity on a daily basis and has brought incredible pride to ZBT through his dedication to his chapter, his campus and community," Executive Director Bolotin said.

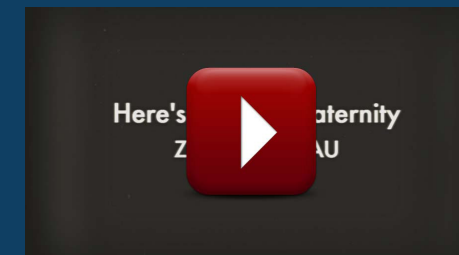
The North-American Interfraternity Conference has been honoring fraternity and people who live fraternal values for nearly a quarter century.

"We are proud to honor these individuals and chapters for their accomplishments. These awards allow the NIC to recognize outstanding achievement and this year we were fortunate to have so many nominations of students, alumni, and chapters exemplifying the true purpose of fraternity," NIC President & CEO Pete Smithhisler commended the award recipients in a news release.



2014 INTERNATIONAL CONVENTION

ZETA BETA TAU'S 100TH CONVENTION



WATCH NOW ▶

Zeta Beta Tau's first Convention was held at Harlem Casino in New York City on January 17. The meeting was called to ratify changes to the Fraternity's Constitution, including the adoption of the Greek letter name of Zeta Beta Tau. The new Constitution was ratified almost unanimously. "The gathering was remarkable for its great enthusiasm and greater seriousness," attendees said.

The Fraternity's second convention was held later that year, December 23, 1907, at the Hotel Astor.



Zeta Beta Tau's Crest — designed by Harold Goldman, Alpha (City College of New York) 1909, and Herbert Lippman, Delta (Columbia University) 1909 — was adopted in 1910 and copyrighted for use by chapters, alumni associations and brothers on all items identifying the Fraternity. It symbolizes the virtues and attitudes to be carried into society by the men of ZBT

In the wake of World War I, a rare summer convention was called for June 26 in New York City. The first paid secretary of the Fraternity was established to help reorganize after the war.

The silver anniversary convention was hosted by the city of Cleveland.



At the 40th anniversary convention in New York City, Founder Louis S. Posner gave keynote address, a long and moving account of his memories, the founders and their group's earliest days.

Delegates at Zeta Beta Tau's National Convention from August 26-29 amended the Fraternity's Constitution to eliminate sectarianism as a qualification for membership, thereby making our Brotherhood available to all male college students regardless of race, creed, faith or color. Seven years of discussion among Fraternity members culminated in a three-hour debate at the business meeting of the 1954 Convention. The final vote was close, but ultimately the Zeta Beta Tau Brotherhood chose to become an organization dedicated to our Jewish founding while being open to all men of good character.

Phi Sigma Delta Fraternity ratifies a merger with ZBT, combining the two fraternities into one Brotherhood of more than 100 chapters at their summer Convention.

Convention was held in Washington, D.C., for the third time in Fraternity history.

Zeta Beta Tau celebrated its centennial at the International Convention in Baltimore, Maryland.

1907

1910

1919

1923

1938

1954

1969

1973

1998

1908

The Fraternity's third convention was in December 1908 in New York City, where the Fraternity elected its first historian.

1913

The Fraternity Convention was December 23, 1913, at the Hotel Statler in Cleveland, Ohio. Delegates debated moving the center of Fraternity westward, but it was declined as Dr. Richard Gottheil was re-elected president. He resigned at the 1920 Convention so he could travel abroad in Europe. Dr. Gottheil passed in 1936.

1921

Dr. Gottheil returned in the year after his retirement and gave a passionate speech about the ideals of the Fraternity at the annual convention in New York City.

1937

The Fraternity's first Convention in Washington, D.C.

1952

The 1952 Convention in Seattle was the last to be held over the weekend before New Year's Eve, near December 29's Founders Day. Later Conventions were held over summer or Labor Day weekend.

1957

The annual Convention in Washington, D.C., was described as having a "decidedly serious bent" in comparison to the typical popular sunny, beach-located Conventions of the 1950s. In 1957, brothers in Washington delegates visited national memorials and watched as then-National President Stanley I. Fishel, Delta (Columbia University) '34, placed a wreath at the Tomb of the Unknown Soldier.

1970

At the next summer Convention, Phi Epsilon Pi ratifies a merger with the rapidly growing Zeta Beta Tau, bringing the Fraternity to 157 chapters and more than 93,000 living brothers. With the Phi Epsilon Pi merger, ZBT became the sixth largest undergraduate Fraternity among NIC members.

1989

Zeta Beta Tau eliminated the institution of pledging from the Fraternity in an effort to combat hazing, replacing it with the Brotherhood Program, a program with stringent quality requirements, education and bonding programs for all brothers.

2014



Zeta Beta Tau celebrates its 100th Fraternity Convention in Washington, D.C.

Fond Memories from Past Presidents



Past International Presidents share their best International Convention memories* over their many years of brotherhood.

READ MORE ▶

Convention Sites

The following is a list of the locations of all past Zeta Beta Tau Fraternity Conventions. New York City has been the most popular city for Convention, hosting the Brotherhood 19 times in over the past century.

READ MORE ▶

Celebrate 2014 Award Recipients

Zeta Beta Tau is pleased to announce the following Special Awards honors for 2014. Join us at 2014 International Convention to honor these deserving men

READ MORE ▶

How to Attend 2014 Convention

Join your ZBT brothers and other friends of the Fraternity in Washington, D.C., for the Fraternity's 100th celebration of the annual convention and the 100th anniversary of Phi Alpha Fraternity at The George Washington University.

READ MORE ▶



the 1921 Convention in the form of a constitutional amendment, it being felt that the new name expressed more accurately the duties of that office, which had in fact become the chief administrative office of the Fraternity.

Professor Richard Gottheil having returned to America delivered a short address at the Banquet in which he outlined his personal opinion as to aims and ideals of the Fraternity. He spoke as follows:

"For the Jew carries with him wherever he goes the great heritage of thought and of impulse which has been handed down from father to son during the last twenty-five centuries. It is the proud part which we, Zeta Beta Tau men, have assigned to ourselves, to be one of the links by which that heritage will be preserved. We have banded ourselves together as a Jewish body, in a Jewish spirit, and for an especially Jewish purpose. We have taken on the form of a Greek Letter Society, in order to fall in with the University habits of the community in which we live. I trust that every Zeta Beta Tau man is familiar with this Jewish purpose, that he takes a living interest in Jews and in things that are Jewish. I hope that every Zeta Beta Tau man is alive to the fact that the call of the Jew is one personal to himself, and that a distinct part of the glory to carry on this tradition falls on his shoulders. We can have no use for those men who are Zeta Beta Tau men simply for the sake of belonging to a Greek Letter Fraternity.

"We wish to set an example, not to proclaim ourselves a holy people, but to live as such."

It is interesting to compare his talk with that of Brother Riegelman which also outlined the ideals of the Fraternity. It is quoted in part below:

"The Fraternity is worth the best that any of us can put into it because the Fraternity gives:

First, opportunity to aid in making this world a bigger, better, broader and more tolerant place to live in.

Second, the inspiration to give the best that we are capable of giving.

Zeta Beta Tau

A Brotherhood of Kappa Nu, Phi Alpha, Phi Epsilon Pi, Phi Sigma Delta, Zeta Beta Tau

1938 Convention, New York City

Founder Louis S. Posner speaks on the 40th anniversary of the founding.

Reprinted in ZBT Quarterly in March 1939

“Forty years, you say! I deny it. Time, you thief, out with you and your ruffian calendars. We deny that forty years of your reckoning have passed since those fateful days when we young fellows met in one another's homes, my own included, and when in the house next door to mine lived a boy with whom I occasionally rode downtown, he to City College, I to work -- there's a lad that will make his mark and be heard of someday--this young Felix Frankfurter. We deny that forty years have passed since we foregathered in the beerstubes of 57th Street, drank beer, enjoyed pretzels and free lunch, and looked forward with confidence to the paths we were yet to tread; since we sat at the knee of Richard Gottheil and drew strengthened faith in the dawn of a better day and of a Zion redeemed. ...

“The hour grows late. A voice is heard -- it is quiet, deep with emotion and suppressed excitement. I ask you, Dr. Gottheil, and the others present -- can you see in this room, as I do, dimly but unmistakably, a throng of young men, educated, well dressed, all Jews. Their faces are strange, they seem to belong to another era! Notice how determined they appear to be -- they are leaders, or the stuff of which leaders are made! here they sit, silent, grim, as though ready for the summons to gird on their armor and sally forth in the battle for freedom of faith, for equality before the law, for the security of freemen, for a land where democracy shall rule, and where they shall know justice and brotherly love! No, no, I object to this interruption, Dr. Sheffield -- don't tell me about this new psychology stuff, and that we are young and imaginative and always dreaming dreams and seeing visions. Look, you can see them for yourself! But- yes- you are right. It is a vision! For slowly the faces fade, and slowly, the strange group melts away into the limitless depths of space.

“We are about to adjourn. We fix the time and place for the next meeting. We arrange for sandwiches and refreshments and decide upon the subject to be discussed. As so we part, full of vigor and ideals and faith in the future of the world, the betterment of the man and the improvement of the lot of Jews everywhere. To these purposes we have dedicated ourselves, and made our pact with God!

“What happy pictures then we drew
Of coming joys; of sorrows few
We thought, as in those days so fair,
We built great castles in the air”

The Sectarian Question

By Marian Sanua. See *"Here's to Our Fraternity"*, Chapter Eight

After seven years of continuing debate, the sectarian issue came to a head at ZBT's 1954 convention, held in Miami Beach from August 26 to 29. Columbia University introduced the resolution, "Be it resolved, that the Supreme Council be requested to adjust the ritual of the fraternity in such a way as to remove all actual and implied religious restrictions for membership into our fraternity." The ground rules were set that a prepared list of speakers for and against the resolution would alternate, each being allotted six minutes to speak.



The delegation of the 1954 International Convention in Miami Beach.

Those Against

Leonard Cohen, Upsilon (McGill) '55: Brother Cohen objected to assertions that ZBT had been founded as a Jewish organization only because Jews could not get into other fraternities. It had been founded for positive reasons, and its Jewish traditions were and should remain distinct. The resolution, he insisted, was nothing less than a "manifestation of Jewish inferiority", and he concluded his speech by quoting from the letter that Mrs. Richard Gottheil had written when donating a portrait of her husband to the Fraternity: "The wish is that this portrait may be exhibited at each of your annual conventions so long as the pride in your Jewish heritage shall be the guiding principle for your great order which, please God, will be forever."

Frank Fleischer, UCLA (Alpha Rho) '55: "Picture yourself as an alumnus, say 10 years from now. ZBT will probably be the same then as it is today if this change goes through. Go on 30, 40 and 50 years from now. You might be an outstanding Jewish leader in your community. I am sure most of us will. Your Fraternity will be ZBT. How would you like it to have it known that your ZBT is now a Gentile fraternity? This could very easily happen if we go through with this. ... It's a trend because eight or 10 other fraternities are doing it. That doesn't mean that we should follow along on the bandwagon. We must stand up and fight against it and keep our traditions as Jews and keep our identification as

Jews, as American Jews. We can do it. Let's not take the way out. Let's stand up and fight!"

Theodore H. Pinkus, Beta Gamma (Indiana) '55: "Are we going to be Chamberlains at Munich or a Judas Maccabaeus in Judea? This is the day, gentlemen, this August 28, Saturday that can go on record as the Munich of the Fraternity — the crucial hour of this Fraternity. This crisis has not come from the outside, but has originated from within ... your organization is the strongest in the field. Today you meet to choose whether to keep that national prestige or commit premeditated, outright suicide. ... Vote for this change and you are going to speak for assimilation 100 percent. ... The very substance of your inheritance will us by our founders is exemplified in the words, 'ZBT, you shall remain...with courage you shall take your stand. My brothers, here's my hand.' But then it goes on: '... If this year should be our last.' ... Gentlemen, this might be the end here and now, the dissolution of a monument to the Jewish religion of a monument to the Jewish religion built by sacrifices of those who came before. ... For six years we have been threatened with suicide, but we ain't dead yet. Let's keep on living."

Those in Favor

Tom Hofheimer, Chi (Virginia) '56: "No one wants to lose their religion and no one said we have to, but isolationism, segregation and narrow-mindedness are not American ideals. ... It is only a question of time when sectarianism will be done away with. As college men we should be more progressive and more broadminded than others."

John Newman, Alpha Phi (Miami-Ohio) '56: "White, Negro, Jew or Gentile, we must learn to live together in harmony and comradeship. Gentlemen, we must progress, we must move ahead. Twenty-five years ago it was fashionable to remain a closed organization. This is not so today. ... In changing our ritual, remember that none of the principles on which ZBT stands today will be disturbed. We shall retain the Jewish stars, the Hebrew words and the biblical interpretations, and Jewish traditions will continue to permeate the entire fraternity. We can and must not wait any longer and I appeal to you intelligent individuals to step ahead for the good of your chapter, for the good of ZBT, and for the good of our country."

Supreme Vice President Stanley I. Fishel, Delta (Columbia) '34: "Whether we like it or not, the barriers to race, and religion are falling everywhere. ... ZBT has always prided itself on being first...Don't put ZBT in the ignominious position of having a right to decide its own policies taken from it by collegiate or governmental bodies. Let us not be forced to do the right thing. Let us do it ourselves. ...

"Zeta Beta Tau will continue to represent the best of which Jewish young manhood is capable. The history of those of our great Jewish Colleague fraternities that have become non-sectarian fortifies this opinion...I think we will go along pretty much as we have been for almost 60 years... 'I am a Jew' will come out, but Jewish ideals and Jewish traditions will stay in. ...

"So, I have no fear that the Gentile of good faith cannot accept our ritual without any twinge of conscience, nor that we, in turn, cannot accept him as brother with any mingled

feelings on our part. Indeed, I believe that the basic ideals on which Zeta Beta Tau was founded require today in this changing world the extension of our privilege of brotherhood to all college men who meet our standards regardless of race, creed, or color.”

The Final Vote

Supreme President L. Reyner Samet, Chi (Virginia) '25: “I wish to record my appreciation for the dignity and lack of personal animosity in which this highly controversial matter has been treated. I, for one, am proud to be a ZBT today.”

The final tally stood at 25.5 for and 22.5 against.

President Samet declared, “Gentlemen, this discussion has been handled to my entire satisfaction and I am grateful and proud. Tomorrow morning we shall continue with the rest of our business. Let us stop the cleavage that was, perhaps, present relating to the ‘S’ questions and let’s go back to operating the fraternity as fraternity brothers.”

To reinforce the ties of brotherhood, all present linked arms and sang, “Here’s to Our Fraternity”. The following morning, at the final business session of August 29, Allan Resnick, Alpha Pi (North Carolina) '56, who had found himself on the losing side, moved that the convention should go on record as voting for the “S” question unanimously. It was in the best interests of ZBT, he said, that no new friction be created by the question and that any friction that had been created was lessened. The motion was carried.



The JOURNEY

brotherhood development program

The Mergers

Phi Alpha

- Founded October 14, 1914 at The George Washington University
- The only national fraternity to be founded at GW
- Original founders: David Davis, Maurice H. Herzmark, Edward Lewis, Reuben Schmidt, and Hyman Shapiro
- In its peak, had 32 chapters across the country
- Merged with Phi Sigma Delta on April 6, 1959

Kappa Nu

- Founded on November 12, 1911 at the University of Rochester
- Original Founders: Joseph Bernhardt, Louis Gottlieb, Joseph Lazarus, Morris Lazerson, Harold Leve, and Abraham Levey
- In its peak, had 26 chapters across the country
- Praised as a “worthy undertaking” by the University of Rochester community, but not given formal college recognition until 1931
- Merged into Phi Epsilon Pi in 1961

Phi Sigma Delta



- Founded November 10th, 1909 at Columbia University
- Nicknamed “Phi Sigs”
- Chapter presidents known as “Master Frater” and national president known as “Grand Regent”
- Flourished up until the 50th anniversary in 1960 and remained relatively stagnant after that
- Only opened 7 new chapters from 1961-1965

Phi Sigma Delta

- As an organization, was much more progressive and less conservative than ZBT
 - Historically Jewish fraternity, but one of the first in the late 1940s to bar discrimination by race or religion
 - By 1960 had a significant percentage of non-Jews in its membership
- Notable alumnus: Peter Yarrow (of Peter, Paul and Mary)
- In 1969, with forty-nine chapters nationwide, they merged with ZBT

Phi Epsilon Pi

- Founded on November 23rd, 1904 at the City College of New York
- By 1969, had chapters on about 60 campuses
- Original Founders: Alvin P. Block, Arthur Hamburger, William H. Hannig, Siegfried F. Hartman, Arthur Hirschberg, Abraham E. Horn, Max Schlivek
- Merged into ZBT in 1970



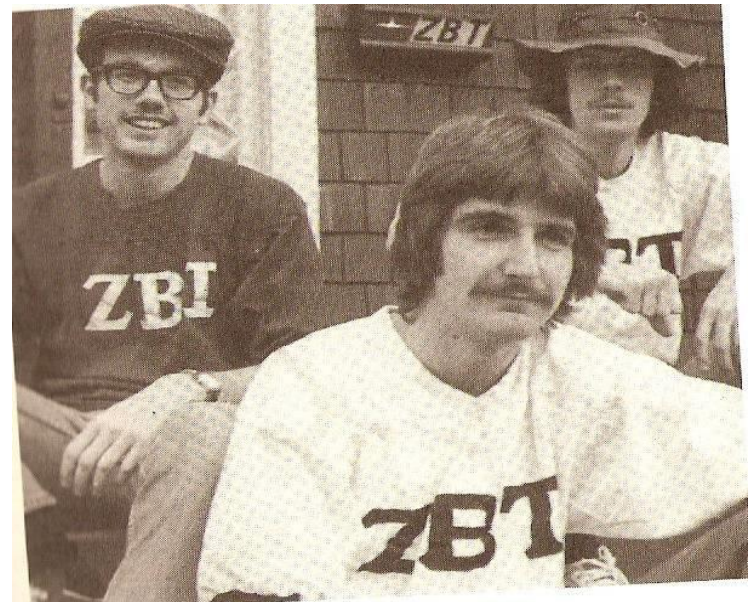
Phi Epsilon Pi chapter at the University of Buffalo in 1967.

Overcoming Hardship

- With ZBT having its own problems with debt, legal entanglements and real estate crises, adding new brothers and chapters created triple the problem
- James E. Greer, Jr., Beta Pi (CSU-Long Beach) '64, took the reins to lead the Fraternity. Along with Arthur J. Horwitz, Theta (Penn) '48, Saul D. Kassow, Gamma (NYU Heights) '46 and Douglas L. Maine, Alpha Beta (Temple) '70, saved ZBT from declaring bankruptcy
- National economic crisis at the time did not help

A Happy Ending

- Rush numbers had gone from 765 in 1972 to 1,112 in 1974
- ZBT National Constitution and bylaws were amended to include antecedent fraternities' traditions, rituals and insignia
- With the combined brotherhoods, it brought ZBT to a peak of 157 chapters and a living membership of over 93,000 men
- Today, Zeta Beta Tau is more than 130,000 brothers strong



ZBT brothers at the University of Georgia in 1975.
From left: Mike Topper '75, William Bezkor '76,
and Rick Denman '76

History Behind the Decision to Abolish Pledging

From ZBT resources

With the increase in the legal drinking age from 18 to 21 in the early 1980s, some brothers used chapters as places for underage drinking and abuse of people and property. Chapter leaders were either unwilling or unable to confront and remove these men. Throughout the Greek system, behavioral problems were the rule rather than the exception.

Zeta Beta Tau was fortunate to avoid such liability problems that other groups faced at the time from this behavior in large part, but insurance was both hard to find and very expensive. During 1989, in response to a growing trend of behavioral problems among ZBT chapters and the potential liability exposure to brothers, chapters and the International Fraternity, ZBT joined Fraternity Insurance Program Group (FIPG) and once again stepped to the forefront among fraternities.

During the 1980s, every Greek letter group continued their efforts to stop hazing. Despite ZBT's best efforts, hazing continued and increased in both frequency and severity.

In the fall of 1988, ZBT leadership assembled for a weekend in Chicago to discuss possible solutions. These brothers concluded that all efforts to reform the institution of pledging had failed; pledging itself was the problem. This was because pledges were considered second-class citizens, with no rights and no chance to refuse even the most outrageous demands of a brother, unless the pledge quit the Fraternity.

In 1989, in a last-ditch effort to eliminate hazing, ZBT's Supreme Council voted to eliminate pledging and all second-class status from the Fraternity. In their place, ZBT established a Brotherhood Program, with minimum standards (Brotherhood Quality Standards), as well as educational and bonding programs focused on ensuring equal status for all brothers of ZBT. The Semi-Annual Brotherhood Review vote was added at this time as well to ensure equality in all membership reviews. The new recruitment motto adopted was "Join a Fraternity, Don't Pledge One."

The change attracted significant national and media attention, including features by CNN News, the Associated Press, Today Show and Larry King Live.

The 1990s brought a "recession" to the fraternity movement in response to economic hardships and the concern about the negative image of Greek Life. In the 21st Century, however, the Greek Community has worked hard to dispel those stereotypes and become a known for social responsibility, philanthropy and leadership on university campuses worldwide.

Fraternity chapters that have become aggressive in recruitment efforts by actively recruiting the best and brightest men available have weathered the storm; some have experienced tremendous growth.

Today, the Zeta Beta Tau Brotherhood is close to 130,000 Brothers strong.

Fond Memories

Past International Presidents share their best International Convention memories over their many years of brotherhood.*



Richard (Dick) S. Simon, Phi (University of Michigan) '43

In 1977 at Lake of the Ozarks, Missouri, on the night cruise an undergraduate jumped off the boat and (then President) Seymour Brown spent two hours searching for him only to find out in the morning that the water at that point was only about two or three foot deep and the kid had walked to shore. Of course, Sy sent him packing. And also the sight of Stan Fishel playing tennis!

The year the convention was held in Kansas City when Len Komen became President (1992) ... A very emotional scene for me was when Buddy Messing came to one of the gatherings in a wheelchair. I had known him for many years prior to the convention and we had kept in touch.

We won't go into my first convention ... it was the first one after World War II and was held at the Ambassador Hotel in LA. I went as an alumnus as I wanted to see (of all people) Lee Dover and Jack London (if possible). I don't remember much about it, but back in those days conventions were held the last week in December. I was living in the area then and it was easy for me to go and commute.

Rabbi Matthew Simon roamed the halls to make sure there was no "hanky-panky" and that George did not sneak out to see Martha (in Washington , D.C., in 1974).



Ronald J. Taylor, M.D., Gamma Alpha (Washington & Jefferson) '66

My first convention was in 1964 (50 years ago!) at French Lick, Indiana. It was at a resort in the middle of nowhere. I went with one of my roommates in the fraternity, Larry Hyde. They had medicinal sulfur-water baths there and also used the sulfur-water as a laxative (bottled, it was called Pluto Water). The entire community smelled of sulfur – like flatulence. I have never had a desire to return to French Lick. Barry Siegel was the Executive Secretary.

My second convention was much better — in 1965, in west end of Grand Bahama Island. We were not allowed to leave the hotel property. I think there were about five of us from the Chapter — we all stayed in one room. I was so proud because I had won the Lee Dover Trophy for the Chapter. A bunch of us rented, at the hotel, a sailboat, but none of us knew how to sail — we didn't have the vaguest notion. We were out in the Caribbean and lost sight of land. We saw a storm brewing but had no idea either how or what direction to return to land. We thought we

would never see the Convention banquet. Suddenly we heard a motor (yes, they had motors then) boat and they had come out looking for us since we never returned to port. The motorboat hooked up a line to us and towed us to the dock. As we looked at the back of the motorboat (feeling very humiliated) we noticed the name on the back of the motor boat — the “Idiot Retriever.” I haven’t been on a sailboat since.



Philip M. Waxberg, Alpha (CCNY) '66

My convention experience began the same way Brother Taylor's did, French Lick and Grand Bahama. At Grand Bahama, some guys were able to sneak out, hire a cab and head for the other end of the island where there was at least one casino.

My favorite quote is from a convention at the GW Marriott in Washington, D.C. (What a coincidence. Same place, different Marriott.) The year was 1993.

At that time, Gregg Sanderson was the junior man on staff. During his tenure we were having heaps of trouble with the Ohio State Chapter and Sanderson was right in the middle of it.

We pressed them and pressed them to come to Convention. When they didn't show up, we had had about enough and we decided to recommend to the Supreme Council that their charter be withdrawn.

We were discussing this action while sitting around the conference table at a morning staff meeting in the convention office, when Sanderson, who had already had it up here with the chapter said, with a completely straight face, the following immortal line:

"Well, no Nu is good Nu."

We were hysterical for the rest of the Convention.



Stephen (Steve) P. Ehrlich, Iota (Denver) '70

I have a memory of this nice "old man" who befriended me at my first convention.

As a fellow Phi Sig, he took me under his wing.

He became my mentor starting that day and remains so to this day.

His name was Saul Fern.

I think we call that brotherhood.



Irving M. Chase, Esq., Alpha Rho (UCLA) '74

The most famous ZBT quote that comes to mind is Stan Fishel, of blessed memory, would say to me "I don't believe I know you"... Over at least a 20-year period, I had seen him over 100 times.

At the 1971 Convention's (at Ohio State University in Columbus) banquet held in the University's Student Union, Stan Fishel was sitting next to Eddie Allen, his best friend, at the banquet.

I was a young, hard-charging, newly initiated ZBT, who had heard stories about these iconic figures, like Stanley and Eddie in ZBT. I saw them in intense conversation at the banquet and wondered what great ZBT policy they were discussing. What could I learn from them by overhearing their conversation? So I went over to eavesdrop only to hear them negotiate the trade of Stan's peas for Eddie's potatoes. I laughed. Great ZBT history. Not.

At one of the Conventions, I asked Eddie, who lived in New York City, subway directions. He looked at me and said with a very serious look, "Young man, I have no idea. I take cabs everywhere." You had to know Eddie to appreciate that response.



Michael (Mike) D. Cimini, Kappa (Cornell) '92

My very first convention was in Beaver Creek, Colorado (1990). We saw a young Steve Ehrlich be installed as President. The men of Theta Chapter left each of us on the dais a cigar. When the main doors opened the Theta guys and their trustees (Lee Zimmerman then, I believe, Len Malmud was with us) came in wearing white smoking jackets. Which they still do to this day.

*Featuring Past International President **Richard (Dick) S. Simon**, Phi (University of Michigan) '43; Past International President **Seymour R. Brown**, Esq., Alpha Kappa-ΦΕΠ (Case Western Reserve University) '48; Past International President **Leonard (Len) Komen**, Omega (University of Missouri) '65; Former Past International Vice President **Leon (Lee) D. Dover**, Alpha Delta (USC) '25; Past International President **Jack London**, Alpha (City College of New York) '38; Past International President Rabbi **Matthew H. Simon**, Alpha Beta (University of Chicago) '53; Past International President **Ronald J. Taylor**, M.D., Gamma Alpha (Washington & Jefferson) '66; Brother **Lawrence (Larry) Hyde**, Gamma Alpha (Washington & Jefferson) '66; Executive Secretary **Barry D. Siegel**, Beta Eta (Bowling Green State University) '52; Past International President **Philip M. Waxberg**, Alpha (City College of New York) '66; past ZBT staff **Gregg Sanderson**, Gamma (Northwestern) '89; Past International President **Stephen (Steve) P. Ehrlich**, Iota-ΦΣΔ (University of Denver) '70; Past International President **Saul A. Fern**, Pi-ΦA (Boston University) '54; Past International President **Irving M. Chase**, Esq., Alpha Rho (UCLA) '74; Past International President **Stanley I. Fishel**, Delta (Columbia University) '34; Brother **Edward (Eddie) W. Allen**, Chi (University of Virginia) '36; International President **Michael (Mike) D. Cimini**, Kappa (Cornell) '92; Brother **Lee S. Zimmerman**, Theta (University of Pennsylvania) '87; and Brother **Leonard (Len) S. Malmud**, Theta (University of Pennsylvania) '45.

Convention Sites

From Zeta Beta Tau historical records

The following is a list of the locations of all past Zeta Beta Tau Fraternity Conventions. New York City has been the most popular city for Convention, hosting the Brotherhood 19 times in over the past century.

If no site is listed, Convention was not held that year, typically due to the nation being at war.

1907	New York
1908	New York
1909	New York
1910	New York
1911	New York
1912	Cleveland
1913	New York
1914	New York
1915	
1916	Boston
1917	New York
1918	
1919	New York
1920	New York
1921	New York
1922	New York
1923	New York
1924	Cleveland
1925	Norfolk
1926	New York
1927	
1928	Los Angeles
1929	New Orleans
1930	St. Louis
1931	Boston
1932	Cincinnati
1933	Cleveland
1934	Kansas City
1935	Chicago
1936	New Orleans
1937	Washington
1938	New York
1939	San Francisco
1940	Omaha
1941	Chicago
1942	
1943	
1944	
1945	
1946	Los Angeles
1947	Cleveland
1948	New York
1949	Miami Beach

1950	St. Louis
1951	Chicago
1952	Seattle
1953	Atlantic City
1954	Miami Beach
1955	Santa Monica
1956	Chicago
1957	Washington
1958	Montreal
1959	Miami Beach
1960	Denver
1961	Chicago
1962	New York
1963	San Francisco
1964	French Lick
1965	Grand Bahama Island
1966	Lake Placid
1967	Grand Bahama Island
1968	Sun Valley
1969	Grand Bahama Island
1970	Grand Bahama Island
1971	Columbus
1972	McAfee
1973	Miami Beach
1974	Washington
1975	New Orleans
1976	New York
1977	Lake of the Ozarks
1978	Bal Harbour
1979	Montreal
1980	San Diego
1981	New York
1982	New Orleans
1983	Nassau
1984	Chicago
1985	Anaheim
1986	Boston
1987	St. Louis
1988	Naples
1989	Baltimore
1990	Beaver Creek
1991	Pittsburgh
1992	Kansas City
1993	Washington
1994	Newport Beach
1995	Bloomington
1996	Miami Beach
1997	Oxford
1998	Baltimore
1999	Champaign
2000	Newport Beach

2001	Pittsburgh
2002	Pittsburgh
2003	Nashville
2004	Indianapolis
2005	Orlando
2006	Los Angeles
2007	Philadelphia
2008	Cleveland
2009	Cleveland
2010	Manhattan Beach
2011	Atlanta
2012	Chicago
2013	Fort Lauderdale
2014	Washington
2015	Las Vegas
2016	Atlanta

Celebrate 2014 Award Recipients

Zeta Beta Tau is pleased to announce the following Special Awards honors for 2014. Join us at 2014 International Convention to honor these deserving men.

2014 Recipients

- **Douglas (Doug) L. Maine**, Alpha Beta (Temple University) '70 — Stephen P. Ehrlich Award (Outstanding Alumnus Volunteer)
- **Albert H. Small**, Chi (University of Virginia) '46 — Heritage Award
- **Lee I. Dogoloff**, Epsilon (University of Maryland-College Park) '61 — Man of Distinction
- **Ronald (Ron) A. Pardo**, Alpha Omicron (University of Arizona) '88 — Edwin N. Sommer Award
- **United Services Organizations (USO)** — Richard J.H. Gottheil Award

More on the awards

Douglas (Doug) L. Maine, Alpha Beta (Temple University) '70

Stephen P. Ehrlich Award (Outstanding Alumnus Volunteer)

About Brother Maine: He is a 1970 graduate from the Alpha Beta Chapter at Temple University



where he was President and the winner of 1970's Jerome Heffer Award as ZBT's outstanding Chapter President. After graduation, Brother Maine joined ZBT's professional staff and would stay on board until 1978. Following his tenure as a professional staff member, he went on to receive his MBA from Hofstra University. Brother Maine joined IBM in 1998 as Chief Financial Officer, following a 20-year career with MCI (now part of Verizon) where he was Chief Financial Officer from 1992 to 1998. In addition to his tenure as CFO, Maine held a variety of executive positions including General Manager of IBM's Consumer Products Industry, General Manager of ibm.com, and President of MCI's Southern Division.

After retiring from IBM in 2005, Maine began to serve on the boards of three public companies: Rockwood Holdings, Inc. since 2005, Alliant Techsystems Inc. since 2006, and BroadSoft Inc. since 2006. Additionally, he is a Limited Partner and Senior Advisor to Brown Brothers Harriman and serves as a director on three of BBH Capital Partners portfolio companies. His service with the Fraternity includes serving as Chairman of the Zeta Beta Tau Foundation's Corporate Governance Committee.

About the Award: The International Fraternity is blessed by the support of many Alumni volunteers who are dedicated to furthering the ideals of our Brotherhood and work to ensure the Good & Welfare of ZBT. In 1970, one such remarkable alumnus began his work on behalf of our Fraternity. While completing his law degree at Washington University in St. Louis, he worked with ZBT's Alpha Xi Chapter. He quickly became involved with the Fraternity on a National level. His work and dedication culminated with his serving as President of the International Fraternity from 1990-1992. He has a true passion for the Fraternity. He is committed to the

success of each Chapter and Colony within ZBT. In honor of this brother's gifts to ZBT, the leadership of the International Fraternity created this award in 2000 to be styled in his name. This award will be presented to those alumni who make significant contributions to the operations of the International Fraternity and those who give of themselves to make ZBT a better Fraternity. Brother Ehrlich was the first recipient of this award named in his honor at the 2000 International Convention.

Albert H. Small, Chi (University of Virginia) '46
Heritage Award

About Brother Small: Albert Harrison Small is the President of Southern Engineering



Corporation. Active in the construction industry for over 60 years, he has developed apartment communities and single-family homes in the Washington, D.C., area, as well as Richmond, Norfolk, Newport News and Baltimore. He has also developed several million square feet of office space. Brother Small serves on numerous civic and cultural boards, including the Aspen Institute, the National Gallery of Art, the National Trust for the Humanities, the National Archives Foundation, the University of Virginia Foundation, the Folger Shakespeare Library and the Tudor Place Foundation. Additionally, Brother Small is a member of the James Madison Council of the Library of Congress, the Life Guard of Mount Vernon, the Urban Land Institute, the National Association of Home Builders and the Chief Executives Organization.

He is a third generation Washingtonian. He graduated from the University of Virginia School of Engineering, and attended The George Washington University Law School and American University Graduate School of Business. He has been a rare book and manuscript collector for over 60 years, collecting in many fields, especially ones related to the Declaration of Independence and Washington, D.C. The Albert and Shirley Small Special Collections Library at the University of Virginia was dedicated in 2004.

In 2011, he donated his extensive collection of Washington, D.C., maps, prints and manuscripts to The George Washington University, where it will be part of the Albert H. Small Center for National Capital Area Studies. Brother Small and his wife, Shirley, have three children and six grandchildren.

About the Award: The Heritage Award was created in 2005 to be presented occasionally, but no more than once per year, to a member of the Jewish community who distinguishes himself or herself in a communal, philanthropic, artistic or professional endeavor.

Lee I. Dogoloff, Epsilon (University of Maryland-College Park) '61
Man of Distinction

About Brother Dogoloff: Lee Dogoloff has one of the most unique Fraternity stories — initiated



into Phi Alpha in 1957 and graduated as a Phi Sigma Delta in 1961 following the Phi Alpha/Phi Sigma Delta merger in 1959. He was the Executive Secretary of Phi Sigma Delta in 1969 when Phi Sigma Delta merged with Zeta Beta Tau. Following his Fraternity career, Brother Dogoloff had a distinguished career in both government and the private, non-profit sectors. From 1977 to 1980, he

served on the White House staff as President Jimmy Carter's principal advisor on drugs. He then became Executive Director of the American Council for Drug Education and acted as moderator of the Education Section of the 1988 White House Conference for a Drug Free America. Later, he was the only drug abuse expert appointed by President George H.W. Bush to his Drug Advisory Council.

About the Award: Created to honor those brothers who reach the apex of their various involvements. These men, through their life's work, exemplify the teachings of Zeta Beta Tau's Ritual and the commitment we make, as brothers of ZBT, to better the communities in which we live.

Past International President Ronald (Ron) A. Pardo, Alpha Omicron (University of Arizona) '88

Edwin N. Sommer Award

About Brother Pardo: Ron Pardo has held many positions within Zeta Beta Tau Fraternity, including International President, two-term Chapter Treasurer, Undergraduate Supreme Councilor, staff Director of Expansion from 1988-89, Trustee of the Alpha Rho Chapter at UCLA, President, Alpha Omicron Building Corporation, Board Member of the National Permanent Endowment Fund and several positions within the ZBT Supreme Council, most recently as International Vice President.



Brother Pardo worked for Citibank's Investment bank from 1989 to 1991 as a Financial Analyst in Foreign Exchange. He then moved back to Los Angeles and purchased a Gift and Stationery Manufacturing Company in 1991. In 2009 he sold the manufacturing company and went to work for his family's home health business as a Vice President. He and his wife, Julie, have three sons: Jacob, Jordan and Matthew. He also is the Vice President of West LA Little League.

About the Award: Presented from time to time to a ZBT alumnus for "Selfless Dedication to the Ideals of Zeta Beta Tau Fraternity."

United Services Organizations (USO)

Richard J.H. Gottheil Award

About the USO: Millions of times each year at hundreds of locations around the world, the USO lifts the spirits of America's troops and their families. A nonprofit, congressionally chartered, private organization, the USO relies on the generosity of individuals, organizations and corporations to support its activities. The USO is not part of the U.S. government, but is recognized by the Department of Defense, Congress and President of the United States, who serves as Honorary Chairman of the USO.



About the Award: This award memorializes our spiritual founder, the late Professor Richard J.H. Gottheil, and is awarded periodically to "that individual or group that has advanced human understanding among all people."

How to Attend 2014 Convention

Join your ZBT brothers and other friends of the Fraternity in Washington, D.C., for the Fraternity's 100th celebration of the annual convention and the 100th anniversary of Phi Alpha Fraternity at The George Washington University.

- ◆ When: Thursday, July 24, to Sunday, July 27, 2014.
- ◆ Where: Wardman Park Marriott, 2660 Woodley Park Road NW, Washington, D.C.

This is the premier leadership development and brotherhood bonding event of the year. The opportunity to share Fraternity in its truest sense with brothers from around the world occurs at International Convention and Leadership School. The undergraduate programming at 2014 Leadership School is made possible by a generous grant from the Zeta Beta Tau Foundation.

The full schedule and basic details can be found under the Events tab at ZBT.org.



PHI ALPHA — FRATERNITY FOR LIFE

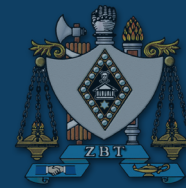
By: James (Jim) P. Summers, Gamma Epsilon (Marshall) '70



Phi Alpha Fraternity was founded at The George Washington University on October 14, 1914, by David Davis, Maurice H. Herzmark, Edward Lewis, Reuben Schmidt and Hyman Shapiro, who saw the need for an idealistic brotherhood. The first pledging ceremony in February 1915 was followed by the opening of a chapter house, one of the most luxurious establishments in the nation's capital. Thus Phi Alpha was born.

Dr. Edward Cafritz (Alpha), transferred to the University of Maryland in Baltimore and there spread the ideals of Phi Alpha. He soon embraced enough interested students to bring about the Beta Chapter, installed in Baltimore on February 22, 1916.

[READ MORE ►](#)



ZBTs IN PRINT

The Goldman Guide To Medical Jurisprudence and Medical Ethics *David E. Goldman, Rho (University of Illinois) '73, JD, DO, FCLM*

Dodging Machetes *William (Will) R. Lutwick, Alpha Upsilon (Duke University) '67*

Journal of Spanish, Portuguese, and Italian Crypto Jews: Volume 5 *Abraham D. Lavender, Alpha Theta-ΦΕΠ (University of South Carolina) '64*

Life, Liberty & the Pursuit of Hollywood: More of My Wacky Adventures in Tinseltown *Michael B. Druxman, Alpha Mu (Washington) '63*

The Path of a Reluctant Metaphysician: Stories and Practices for Troubled Times *Michael H. Mayer, Omicron (Syracuse University) '69*

Assassinate Einstein *Ed M. Metzger, Alpha Zeta (University of Florida) '57*

Medical Dollar\$ and Life-Saving Sense
Dr. Howard D. Kurland, MD, DLFAPA, Lambda (Case Western) '51

Looking Back with a Smile
Edward B. Farber, Omega- ΦΣΔ (University of Missouri) '54

Parallel Play *Robert I. Barasch, Psi (University of Alabama)*

Sensei Mentor Teacher Coach: Powerful Leadership for Leaderless Times *Lawrence A. Kane, Alpha Mu (University of Washington) '87*

[READ MORE ►](#)

Phi Alpha — Fraternity for Life

By: James (Jim) P. Summers, Gamma Epsilon (Marshall) '70

Phi Alpha Fraternity was founded at The George Washington University on October 14, 1914, by David Davis, Maurice H. Herzmark, Edward Lewis, Reuben Schmidt and Hyman Shapiro, who saw the need for an idealistic brotherhood. The first pledging ceremony in February 1915 was followed by the opening of a chapter house, one of the most luxurious establishments in the nation's capital. Thus Phi Alpha was born.

Dr. Edward Cafritz (Alpha), transferred to the University of Maryland in Baltimore and there spread the ideals of Phi Alpha. He soon embraced enough interested students to bring about the Beta Chapter, installed in Baltimore on February 22, 1916.

The next fall saw Georgetown University approach the Alpha Chapter with a charter petition. On December 26, 1916, Gamma Chapter added another link to the chain of Phi Alpha. The three chapters held the first National Convention in Washington during the Christmas holiday of 1916. A constitution was formed with the National ideas, a publication was authorized and David Davis was elected the first Supreme Grand Regent.

Chapter activities were commanded to a secondary position after the second National Conclave held in Baltimore in 1917. Throughout World War I, Phi Alpha brethren served the nation while the fraternity spirit was kept alive through the energetic correspondence of Louis Turoff, then National Secretary.

When the war was over and the Armistice signed, Phi Alpha pushed forward with thoughts of rapid expansion. Delta Chapter was added at Northwestern. Other chapters added to the rolls during 1919 were Epsilon at Maryland Agricultural College (now University of Maryland-College Park), Zeta at Yale and Eta at Johns Hopkins. The first alumni chapter, the Washington Alumni Association, was incorporated at this time. By 1920, petitions were building and numerous chapters were added to the Phi Alpha rolls. By 1921, Phi Alpha had 11 chapters and was represented at the North-American Interfraternity Conference (NIC), marking its prominence among fraternities in the United States.

Alpha (George Washington) and Gamma (Georgetown) Chapter brothers reunited in Washington on April 12, 1924, and met with President Calvin Coolidge on the White House lawn.



The *Phi Alpha Bulletin* was established in 1926 and the fraternity was incorporated as a national organization under the Washington, D.C., statutes, and chapters flourished for a number of years.

Once again, war influenced Phi Alpha's forward movement. At one time, Phi Alpha had chapters at nearly 30 schools, but, as with many other fraternities, the depression and wars took their toll. World War II saw the induction and enlistment of many of Phi Alpha's best. Many chapters became inactive during the war years as almost all the men in the chapters were in the service. Brothers of Phi Alpha gathered on the various battlefronts to keep the light of brotherhood burning.

Alexander Goodman, then National Secretary, knew the importance of communication and continued printing and sending the *Bulletin* to brothers overseas and at home; he held the Fraternity together for more than 30 years. Phi Alpha became active again in the NIC as well as maintaining membership in the College Fraternity Editors' Association (CFEA).

At Foggy Bottom, the 1946 issue of *The Cherry Tree*, the GWU Yearbook, tells us, "Phi Alpha (Alpha – GWU) opened the 1945-46 school year very quietly, with all members working with one big aim in view – the revival of the prewar Alpha-Gamma Reunions in April (see above photo of the 1924 Alpha-Gamma Reunion). Hoping to make this 1946 A-G the biggest ever, they subordinated everything to this goal. With no National Convention this year and with every Phi Alphan rarin' to go, this reunion promises to be the best ever with at least eight chapters in addition to Alpha and Gamma participating. Having lost a number of men to the service at least temporarily, they gained some back among the returning brothers who were again trying on civvies."

Brothers of Alpha Chapter (GWU) are pictured below in the 1946 issue of *The Cherry Tree*.



First Row (from left to right): Sidney Kramer – Treasurer, Lee Harrow – Vice President, Herbert Halberstadt – President, Bernard Gordon – Secretary, and Jack Pivowar – Pledgemaster. Second Row (from left to right): Irving Levine, Marvin Freedenberg, Gerald Feld, Fred Schnitman and Harvey Horwitz. Third Row (from left to right): Herbert Davidson, Milton Gendason, Irvin Levine, Albert Modlin and Robert Deckelbaum.

The Dr. David Davis Memorial and Educational Fund was established in 1951 to insure Phi Alpha's growth and to provide for needy undergraduate brothers in the form of scholarships and student aid.

A list of distinguished Phi Alpha alumni published in the September 1953 issue of *Phi Alpha Bulletin* is a veritable who's who of men in the arts, education, finance, law, literature, medicine, politics, science and the Jewish community. It includes A. Cecil Snyder, Chief Judge of the Supreme Court of Puerto Rico; Dr. Harold C. Case, President of Boston University; Gabriel M. Cohen, Editor and Publisher of *The National Jewish Post*; Meyer Davis, internationally renowned Orchestra Leader; Mischa Elman, one of the greatest violinists in the world and hailed as one of the greatest virtuosos of his time; and Dr. Morton Gittelman, Lt. Colonel in the United States Army Medical Corps.

Over 220 Phi Alphans attended the 44th Annual Phi Alpha Conclave at the Hotel Somerset in Boston in September 1958; the 95 brothers pictured below stayed on for the Awards Banquet. Martin D. (Marty) Braver, Pi (Boston University) '47, presided over the Conclave as Supreme Grand Regent. Alpha Mu Chapter at City College of New York Uptown Division was initiated, but, per the photo caption (*Phi Alpha Bulletin* – December 1958), the “highlight of the business meeting was merger discussions.”



Phi Alpha was merged with Phi Sigma Delta on April 6, 1959. At the time of the merger, Phi Alpha had 16 active chapters, mostly located in the east. According to *Baird's Manual of American College Fraternities*, the merger “produced considerable impetus” and “was found mutually advantageous and was well received especially since the purposes and traditions of the two fraternities were similar.” The merged fraternity, continued as Phi Sigma Delta, had approximately 17,000 brothers and 47 active chapters.

Saul A. Fern, Pi (Boston University) '54, was initiated into the Pi Chapter of Phi Alpha at Boston University in March 1951, following in the footsteps of his brother Sandy, Pi (Boston University) '48. In an article for the September 1953 issue of *Phi Alpha Bulletin* (“Why I pledged Phi Alpha”), Saul described his recruitment and decision-making process and concluded by writing, “Although it was the brothers of Pi Chapter that influenced my decision the most, by their extreme friendliness and frank opinions, I looked further and saw many other advantages of Phi Alpha Fraternity. I saw a fraternity well represented at school in all phases of academic life; I saw a willing desire of the brothers to keep the fraternity high scholastically and morally. I looked further and saw a growing national fraternity with a specific campaign in progress for the addition of new chapters. Knowing what I wanted and finding it in Pi Chapter at Boston University has made it more of a challenge to myself to work with and for the fraternity that does not stand just for college days but is well known as the ‘fraternity for life’.”

In a recent interview for this article, Brother Fern recalled his undergraduate experience: “Pi Chapter was one of three Phi Alpha chapters in New England at the time – Nu (Clark University) and Omicron (University of New Hampshire) being the other two, and it was a strong chapter. I had an excellent undergraduate Fraternity experience, serving as the Bearer of the Mace (Pledge Trainer) in my junior year. I was attending my first year of law school during my senior year on a combination fourth-year program available to BU students at the time. I remember a BU-Clark-UNH tradition, an annual social event and weekend celebration called *Pi-O-Nu*, which was held at all three houses ... and I remember attending Phi Alpha conventions including one on the New Jersey Shore. ... In 1959, prior to the Phi Sigma Delta merger, I recall driving some National Phi Alpha Fraternity records to New Jersey. I was helping Marty Braver, who was the Phi Alpha National President at the time.



Saul A. Fern, Pi (Boston University) '54, and Martin D. (Marty) Braver, Pi (Boston University) '47

After being discharged from the United States Army, Brother Fern returned to Boston and joined his brothers' advertising firm. He lived with some chapter brothers and got involved with the Fraternity as advisor to Pi Chapter and, in the spirit of Phi Alpha – The Fraternity for Life, kept in contact with older chapter alumni and House Corporation Board members. Brother Fern got more involved in Phi Alpha and served on the Phi Alpha National Board. He continued to serve as a volunteer with Phi Sigma Delta and Zeta Beta Tau – chapter advisor (University of Rhode Island), Supreme Councilor, Foundation Director and President of both Fraternity (1976) and Foundation. So too did Marty Braver, recruited by Saul Fern, who served ZBT as Supreme Councilor, Foundation Director, N.P.E.F. Director and Fraternity President (1984-88).

One of the continuous threads that tied Phi Alpha to the mergers with Phi Sigma Delta (1959) and then ZBT (1969) was the presence of Lee I. Dogoloff, Epsilon (University of Maryland-College Park) '61. Brother Dogoloff has one of the most unique Fraternity stories – initiated into Phi Alpha in 1957 and graduated as a Phi Sigma Delta in 1961 following the Phi Alpha/ Phi Sigma Delta merger in 1959. He was the Executive Secretary of Phi Sigma Delta in 1969 when Phi Sigma Delta merged with Zeta Beta Tau. Following his Fraternity career, Brother Dogoloff had a distinguished career in both government and the private, non-profit sectors. From 1977 to 1980, he served on the White House staff as President Jimmy Carter's principal advisor on drugs. He then became Executive Director of the American Council for Drug Education and acted as moderator of the Education Section of the 1988 White House Conference for a Drug Free America. Later, he was the only drug abuse expert appointed by President George H.W. Bush to his Drug Advisory Council. In recognition for his life's work and his commitment to success, altruistic endeavors and the Brotherhood of Man, Brother Dogoloff will be recognized and honored as the ZBT Man of Distinction at the 2014 Zeta Beta Tau International Convention and Leadership School in Washington, D.C., in July.



Lee I. Dogoloff, Epsilon (Maryland) '61

In a recent interview for this article, Brother Dogoloff recalled his undergraduate fraternity experience, “As a freshman at the University of Maryland in 1957, I pledged Phi Alpha. At that time, the membership was equally drawn from the Baltimore and the Washington areas. The attraction to Phi Alpha was that the men in the fraternity and in my pledge class were fun loving, but more importantly seemed to share a common set of values. A few of my pledge brothers were guys that I had known since elementary school but most were serious students that went on to have great careers. We had a fraternity house with three bedrooms, an attic converted into a dormitory and one small bathroom. Fifteen of us lived in that house and, as you might imagine, got to know each other very well in no time at all. We had a wonderful cook who listened to gospel music all day and did a great job of preparing extraordinary meals with an ordinary kitchen. In 1959 when the discussion of merger with Phi Sigma Delta began, it brought out the allegiance we had to the Phi Alpha name but also enabled us to see the benefits of joining with a bigger national fraternity with far more services to provide.” Upon being advised of his Man of Distinction Award, Brother Dogoloff reflected, “Many of the management and leadership skills that I have used throughout my career had their beginnings in the experience that I had as an undergraduate in my fraternity.”

Arden (Ardie) A. Baker, Alpha (The George Washington University) '57, recently recalled his Phi Alpha Fraternity for Life experience. “George Washington was pretty much a city school when I enrolled as a freshman, and a lot of guys from different high schools in the area knew each. It was natural for us to join the same fraternity. We formed a close bond in Phi Alpha, and the Fraternity became a very important part of our lives. Phi Alpha was known as ‘The Fraternity for Life,’ and we have proved that to be true; a group of us, 30 or so, still get together three or four times a year.”

Alpha Chapter at The George Washington University continued operation through 1972 and was rechartered April 4, 1979, at an installation ceremony at the National Press Club in Washington. Participating in the installation, which was attended by the Chapter's undergraduate brothers, Board of Trustees and area alumni, were ZBT National President Seymour R. Brown, Alpha Kappa (Case Western Reserve) '48, former National President Rabbi Matthew (Matt) H. Simon, Alpha Beta (Chicago) '53, Board of Trustees President Stephen (Steve) J. Dienstfrey, Beta Pi (Cal State- Long Beach) '65, and Executive Vice President James (Jim) E. Greer, Jr., Beta Pi (Cal State- Long Beach) '65. Brother Brown presented the charter to Chapter President Joseph (Joe) T. Doyle, '81. The Founding Fathers were Mitchell C. Bauman '81, Kenneth M. Boxer '80 – Vice President, David S. Byer '81, Brother Doyle, Jeffrey M. Epstein '81, Robert Goldstein '81, David M. Matsil '81 – Treasurer, Jeffrey Nahtal '81, James D. Seligman '81, Leslie Suckno '81 and Sassan Zarobi '80. The chapter remained active until 1993.

ZBT was again revived at The George Washington University in the fall of 2007. To commemorate and honor of its Phi Alpha legacy, the chapter was designated Phi Alpha Alpha at its April 25, 2010, chartering.

In his Spring 2010 *Digital Deltan* article (“Phi Alpha at GWU – Twice from the Ashes”), Burton (Buddy) H. Wolfe, Alpha (The George Washington University) '54, wrote of meeting then-Colony President Andrew E. Klein ('10) and Recruitment Chairman Joshua C. Brown ('12) and learning of “the new resurrection of the fraternity I loved so dearly.” Brother Wolfe continued, “According to (Brother Klein) there were 23 members, and he and his colleagues were aiming for 45, the average-size GWU fraternity, by next semester, so that they could

acquire a charter. They appeared to be getting help from GWU Hillel, which was letting them use its H Street building for get-togethers with alumni.

“‘We have been very successful in bringing the fraternity back to campus, and we are trying ... to hear from our brothers who came before us about their experiences with the fraternity,’ Andrew told me. ‘We want to be able to gain a better understanding of our history. Phi Alpha was founded at GWU, so there is an incredibly rich past that we’d like to connect to. Having our brothers today understand what the alumni gained in their years from Phi Alpha (and in later years ZBT) is incredibly beneficial to continuing the long legacy that you contributed to in your time.’

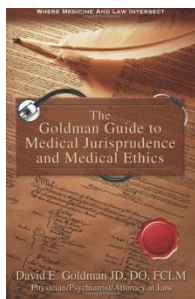
“The new resurrection takes place in a different environment from that of the early 1950s. ... Still, there remain challenges; but given the progress so far of the new Phi Alphans, I am betting on them to meet those challenges. In any event, I am pleased to learn of the new resurrection of the fraternity I loved so much in my college years.” Brother Wolfe made a good bet. Phi Alpha Alpha quickly became a Powerhouse of Excellence both at GW and within ZBT, receiving numerous awards from both the university and the Fraternity. Andrew Klein received the 2010 Roswell (Buddy) Messing Award as the Most Outstanding Brother in all of ZBT, Josh Brown served as an undergraduate member of the ZBT Supreme Council and Phi Alpha Alpha was awarded the 2012 Brummer Cup as the Most Outstanding Chapter in ZBT.

Current chapter president Daniel M. Egel-Weiss (’15) recently reflected on the chapter legacy at GW. “Phi Alpha Fraternity has a tremendous legacy and history at The George Washington University and as an antecedent of Zeta Beta Tau Fraternity. My chapter brothers and I are respectful of that legacy and history and are proud to carry it forward as Phi Alpha Alpha Chapter of Zeta Beta Tau.”

In recognition and honor of the 1914 founding of Phi Alpha Fraternity at The George Washington University, ZBT has planned a ***George Washington University Centennial Celebration*** during the 2014 Zeta Beta Tau International Convention and Leadership School. The Celebration is open to all Phi Alpha and Zeta Beta Tau brothers who were initiated into the Fraternity at GWU. You may review the complete Celebration itinerary by [clicking here](#). To register for the **Celebration**, please [click here](#) to be taken to a private registration page.

The author says THANK YOU to Katie Poole and Andrea Smithson at ZBT International Headquarters for finding copy and photos for this article in the ZBT archives, Matt Banks at The George Washington University Office of Development and Alumni Relations who provided *The Cherry Tree* photo and caption, to Ardie Baker, Lee Dogoloff and Saul Fern for taking the time to recall and recount some of their Phi Alpha memories and to Daniel Egel-Weiss for his devotion to excellence as Phi Alpha Alpha Chapter President and for providing the final quotation for this article.

ZBTs in Print

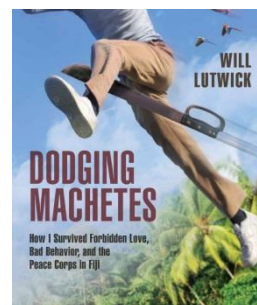


[“The Goldman Guide To Medical Jurisprudence and Medical Ethics”](#)

David E. Goldman, Rho (University of Illinois) '73, JD, DO, FCLM, has recently had his seventh book published by Miracle Press. “The Goldman Guide To Medical Jurisprudence and Medical Ethics” textbook is added to his Goldman Guide series, following “The Goldman Guide To Psychiatry” and “The Goldman Guide To Psychiatry Review Guide” that were published in 2009. Brother Goldman's books are available from Miracle Press, Amazon, Barnes Noble Online and Mathews Medical Book Stores.

[“Dodging Machetes”](#)

William (Will) R. Lutwick, Alpha Upsilon (Duke University) '67, is the author of a recent seriocomic memoir "Dodging Machetes" has gathered rave reviews and won the USA Best Book Award for multicultural nonfiction. Centered on a forbidden love story when Will was a Peace Corps Volunteer in Fiji, it also covers what it was like to be Zeeb at Duke in the mid-1960s where the chapter's wild toga parties inspired the infamous one in the classic movie, "Animal House." Check it out on [Amazon.com](#).



[Journal of Spanish, Portuguese, and Italian Crypto Jews](#)

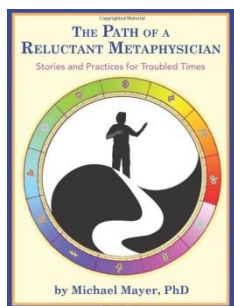
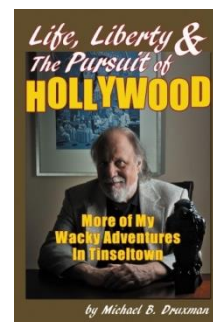


[“Journal of Spanish, Portuguese, and Italian Crypto Jews: Volume 5”](#)

Abraham D. Lavender, Alpha Theta-ΦΕΠ (University of South Carolina) '64, Faculty Advisor to the ZBT colony at Florida International University in Miami and Editor in Chief of the Journal of Spanish, Portuguese, and Italian Crypto Jews (JOSPIC-J), announces the recent publication of Volume 5 of JOSPIC-J ([www.cryptojewsjournal.org](#)). Dr. Lavender and Dryss Elibrahimi, who is of Moroccan heritage, also co-authored the article "Moses Levy (Ha-Levi ibn Yuli): A Sephardi From Morocco Who Became Florida's First Prominent Jew."

["Life, Liberty & the Pursuit of Hollywood: More of My Wacky Adventures in Tinseltown"](#)

Michael B. Druxman, Alpha Mu (University of Washington) '63, has authored "Life, Liberty & the Pursuit of Hollywood: More of My Wacky Adventures in Tinseltown", published by BearManor Media.



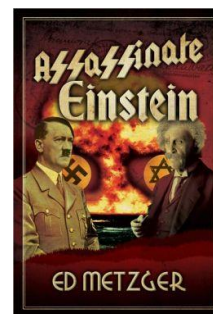
[“The Path of a Reluctant Metaphysician: Stories and Practices for Troubled Times”](#)

Michael H. Mayer, Omicron (Syracuse University) '69, moved to California after graduating from Syracuse and is now a psychologist in private practice. He is the author of six books on integrating ancient wisdom traditions with modern mind-body healing methods. His last Ben Franklin Award-winning book, “The Path of a Reluctant Metaphysician: Stories and Practices for Troubled Times” tells the story

of Michael's journey from Syracuse University to California. www.bodymindhealing.com,
www.reluctantmetaphysician.com.

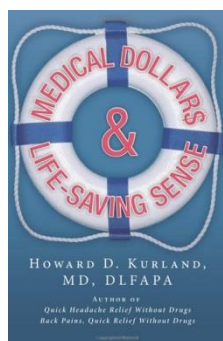
“Assassinate Einstein”

Ed M. Metzger, Alpha Zeta (University of Florida) '57, an actor/writer, has been performing his one-person show, “EINSTEIN,” for the past 33 years at major theaters including the Kennedy Center. Recently, Brother Metzger has finished his thriller/suspense novel, based on Hitler's secret order, "Assassinate Einstein." Available at Amazon.



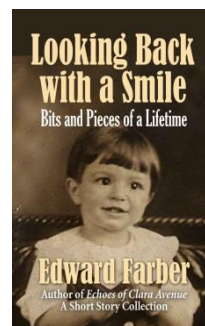
“Medical Dollar\$ and Life-Saving Sense”

Howard D. Kurland, Lambda (Case Western Reserve University) '55, MD, DLFAPA, published a new book with the title of “Medical Dollar\$ and Life-Saving Sense.” The book is a medical travelogue for patient enlightenment about obtaining quality, economical medical care in the 2014 world of the Affordable Health Care Act. There is essential information for patients of all ages about what examinations every patient should insist on being performed. There is considerable information about essential body and brain issues that may not be found elsewhere.



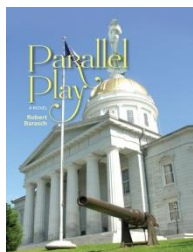
“Looking Back with a Smile”

Edward B. Farber, Omega- ΦΣΔ (University of Missouri) '54, is the author of two books, available as Amazon Kindle e-books: “Looking Back with a Smile,” a humorous look back at seven decades; and “Echoes of Clara Avenue,” a collection of short stories. Information on both can be found on his website: www.farberart.com.



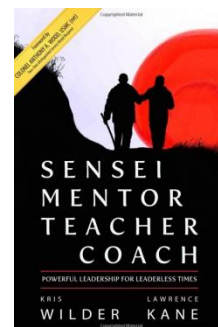
“Parallel Play”

Robert I. Barasch, initiated Psi (University of Alabama), graduated Columbia University 1966; earned Ph.D. from Yeshiva in 1972. Brother Barasch has published a book of poetry, "Aging Gracefully," and a novel, "Parallel Play." Five of his poems appear in the most recent (winter) issue of "Sixfold."



“Sensei Mentor Teacher Coach: Powerful Leadership for Leaderless Times”

Lawrence A. Kane, Alpha Mu (University of Washington) '87, recently published his 11th book, “Sensei Mentor Teacher Coach: Powerful Leadership for Leaderless Times”. The methodologies in this book help one become the leader he or she is meant to be by bringing personal goals and other peoples' needs together to create a powerful, combined vision.





GAMMA BETA CHAPTER CELEBRATES 50 YEARS

By: David A. Saks, Gamma Beta (California State University-Northridge) '81



More than 500 people gathered at the Marriott Woodland Hills in California to celebrate 50 years of the Gamma Beta Chapter of Zeta Beta Tau on March 8, 2014. More than 1,000 young men have been initiated into Gamma Beta Chapter in the past 50 years.

The Chapter was chartered on March 7, 1964, and over 50 brothers from the 1960s were in attendance at the March 8 event. Alumni flew in from all over the nation to celebrate, including New York, Connecticut, Maryland, Texas, Illinois and Northern California.

[READ MORE ►](#)



FRATERNITY GROWING STRONGER IN 2014

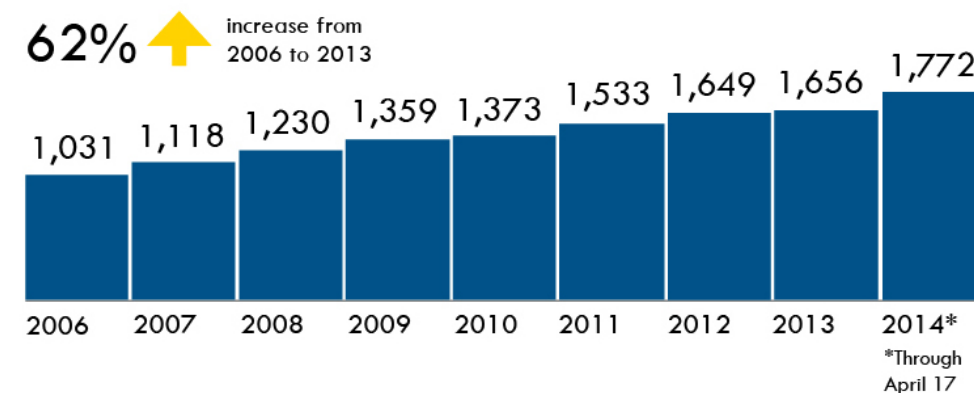
By: Laurence A. Bolotin, Alpha Zeta (Florida) '01, Executive Director

As the 2013-2014 school calendar closes, I'm happy to share the many ways we have progressed as an organization in recent months.

As of early May, ZBT has increased its recruitment numbers by nearly 10 percent over last year and we still have several chapters to report their initiates. We are very close to our recruitment goal for the year and fully expect to exceed 1,800 new initiates for the first time in post-merger history.

INITIATION ACTIVITY

(Total new initiates)



Top performing chapters as recorded so far include Alpha Rho at the University of California-Los Angeles with 64 new initiates; Alpha Zeta at the University of Florida with 60 new initiates; Alpha Delta at the University of Southern California with 58 new initiates; and Gamma at Northwestern University with 39 new initiates.

[READ MORE ►](#)

Gamma Beta Chapter celebrates 50 years

By: David A. Saks, Gamma Beta (California State University-Northridge) '81

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The Chapter was chartered on March 7, 1964, and over 50 brothers from the 1960s were in attendance at the March 8 event. Alumni flew in from all over the nation to celebrate, including New York, Connecticut, Maryland, Texas, Illinois and Northern California.

Five decades of ZBTs at California State University-Northridge listened to welcome speeches from four Past Presidents and the current Chapter Advisor. In addition, there was a slideshow, dinner and dancing that made for an evening to remember! It was a gala affair that International President Michael (Mike) D. Cimini, Kappa (Cornell University) '92, called "the single largest gathering of ZBTs ever!"



Fraternity Growing Stronger in 2014

By: Laurence A. Bolotin, Alpha Zeta (Florida) '01, Executive Director

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After nearly a decade of working with the university to welcome ZBT back to campus, we recently announced the initiation of 16 Founding Fathers at American University. Expansion Consultant Michael A. Pollack-Twomey, Delta Beta (UConn) '13, and Director of Expansion David K. Lerner, Gamma Lambda (Hartford) '11, did a wonderful job assembling a group of students.

The expansion team recently marked successful colonizations at the University of Maryland in College Park, with 30 new brothers; the University of Iowa, with 19 brothers; Northern Arizona University, with eight brothers; and Vanderbilt University, with 53 brothers.

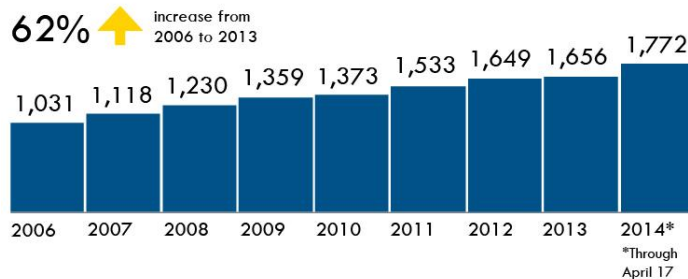
ZBT was recently recognized at the North-American Interfraternity Conference Annual Meeting with both a Laurel Wreath Award for our new Safe, Smart Dating program, and one of our very own was recognized with an undergraduate Award of Distinction. Brother Jason J. Colombini, Eta Mu (California Polytechnic State University-San Luis Obispo) '14, was among just seven undergraduate fraternity men nationwide to earn this honor in 2014, and I am also pleased to announce Brother Colombini is joining the Fraternity professional staff as traveling chapter consultant this month.

Our spring Dover Days leadership programs, formerly Regional Conclaves, in 2014 were a huge success. We welcomed 640 delegates (an all-time high) to our 10 Jewish community center locations. Evaluations of the event were overwhelmingly positive, and we are already moving forward with planning next spring's events.

January's James E. Greer, Jr. Presidents' Leadership Academy was the most successful program in the event's history. Thirty-six Chapter and Colony Presidents attended in

INITIATION ACTIVITY

(Total new initiates)



DOVER DAYS

(Formerly Regional Conclave)



*Alpha Omega (Miami) hosted Dover Day at its own expense

*Attendance lower at some events due to inclement weather

what was the largest class ever at the event, a weekend-long elective training program at a camp in South Carolina.

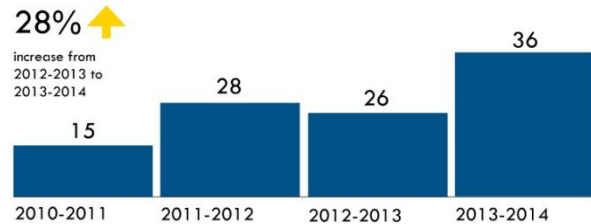
Both the 2014 James E. Greer, Jr. Presidents' Leadership Academy and Dover Days were made possible by a generous grant from the Zeta Beta Tau Foundation.

ZBT's professional staff has worked diligently in the past year looking at ways we can continue to expect excellence from our chapters while providing them the tools necessary to succeed.

This month, the Fraternity is looking to hire a Coordinator of Volunteer Development. This staff member will be responsible for providing a high-performing experience to the current volunteer base of more than 300 people. The new coordinator also will work to grow the volunteer and advisor support ZBT offers to its undergraduates and alumni.

Heading into 2015, ZBT will continue to innovate as we look toward the completion of the current strategic plan while keeping an eye on the future. As always, we welcome your involvement and support. Contact me at lbolotin@zbtnational.org or call (317) 334-1898 if you want to get involved. As always, it's great to be a ZBT!

JAMES E. GREER, JR. PRESIDENTS' LEADERSHIP ACADEMY





ZBTs in the News

Alabama

Allen P. Halpern, Psi (University of Alabama) '97, celebrated his 10-year anniversary this past year. He proposed to his wife in the foyer of the ZBT house 11 years ago.

Robert H. Levy, Psi (University of Alabama) '73, is proud to announce his son, Evan Levy, matched in ophthalmology residency at University of North Carolina-Chapel Hill. The family is proud of his hard work and accomplishments.

Alex Grodner, Psi (University of Alabama) '11, purchased his first home in Raleigh, N.C.!

New York

Gerald (Gerry) F. Rosenblatt, Beta Xi (Brooklyn College) '58, has moved his long-established entertainment law firm in Los Angeles to a new suite at 12100 Wilshire Blvd., #925, Los Angeles CA 90025; phone (310) 422-4763; email gerrysmusiclaw@aol.com. Brother Rosenblatt will be attending the New York City ZBT/TAO Reunion Dinner on May 30 and hopes to meet fraternity brothers there.

Brad J. Belcastro, Beta Xi (Brooklyn College) '08, is graduating in 2014 with a Master of Business Administration from New York Institute of Technology.

Mark H. Schneider, Eta (Union College) '81, is practicing law in New Jersey.

Steve N. Kleiman, Gamma Theta (Queens College) '72, is celebrating seven years as President of Executive Planning and Consulting, LLC, following retirement from the staff of the Office of the Secretary of Defense after 35 years of Defense Department service.

Jay S. Zeif, Gamma (New York University) '54, is retired.

Joel D. Epstein, Alpha-ΦΕΠ (City College of New York) '70, announces baby Jacob Hunter Epstein was born 11:35 a.m. on March 23, 2014, a healthy and a beautiful 6 pound, 3 ounce bundle of joy.

Marvin B. Rosenthal, Kappa Phi-KN (Alfred University) '51, is still hanging in there.

Irwin L. Isert, Alpha-ΦΕΠ (City College of New York), '55, is now living in Boca Raton, Florida. He retired after working for GE, ITT and IBM as an employee. He also worked for other companies as a consultant.

Harold (Harry) J. Falber, Gamma Delta (Long Island University-C. W. Post) '68, said his company, Trade Area Marketing Group (www.tradeareamarketing.com), has grown via merger, and in addition to their work with CEOs and CMOs providing global strategy and marketing plans as well as execution in unforeseen critical situations, the company now advises PE firms, advertisers and ad agencies on new agency searches, re-engineering of client/agency compensation agreements, and advise PE investors or agencies on marcomm mergers, acquisition, sales or exit strategies.

Norman A. Weingart, Sigma-ΦA (Polytechnic Institute of New York) '61, is still living in Syosset. Happily retired and happily married to Ellen for 54 years. Seeing a lot of shows and doing a lot of traveling. Life is good! In 1985, Brother Weingart, along with three others, founded Communications

Specialties, the company from which he retired. His is still on the board and watch others toil from afar (well, not too afar). The company manufactures video-related products and is heavily into fiber-optics — quite a difference from his early days of aero/mechanical engineering.

David L. Berkey, Gamma (New York University) '72, in June, Brother Berkey, a managing partner of the New York City law firm Gallet Dreyer & Berkey, LLP, will become the Chairman of the New York State Bar Association's 4,445-member Real Property Law Section.

Daniel H. Lidman, Omicron (Syracuse University) '67, moved law office in January 2014 to 6100 Center Drive, Suite 600, Los Angeles, CA 90045, with new office phone of (310) 642-0860.

Michael B. Gambacorta, Delta (Columbia University) '07, is currently Marketing Director for WebThriftStore — a new e-commerce website that turns people's donated stuff into cash for charities. Charities sign up with us to open up their own online thrift store. Then they get their supporters to donate their excess stuff (instead of asking for cash). The company currently has about 50 charity partners signed on, and hopes to have 500 by the end of 2014. www.webthriftstore.com/charities

Darryl J. Strabuk, Gamma Delta, (Long Island University) '88, is married with kids.

California

Jeremy M. Cramer, Gamma Beta (California State University-Northridge) '01, recently moved to California United Bank as Vice President/Relationship Manager focused on Commercial Real Estate and Construction loans. The bank is headquartered in Encino, California, and serves the Ventura, Los Angeles and Orange County markets.

Jeffrey A. Grinel, Gamma Beta (California State University-Northridge) '88, has started a new company, RockUrBrain.com. It helps students get better grades while spending less time studying. It also helps people remember names, facts, details and memorize schedules. Brother Grinel has been coaching the Gamma Beta Chapter at CSUN to focus them on getting a higher overall grade-point average. He also will be releasing his book titled “RockUrBrain, Memory organization system.” Visit www.RockUrBrain.com.

Brandon K. Richland, Alpha Rho (University of California, Los Angeles) '09, is glad to be back in California and to be starting his second year of plastic surgery residency at University of California-Irvine.

Kevin S. Rosenberg, Beta Lambda (San Diego State University) '91, recently joined Goldberg Lowenstein & Weatherwax LLP (GLW), a California litigation and transactional law firm with a focus on patent, antitrust and business litigation, as General Counsel and Chair of the Government Investigations and White Collar Litigation Group. Prior to joining GLW, he served as an Assistant United States Attorney in Los Angeles for more than 13 years. He began his legal career serving in the U.S. Navy Judge Advocate General's Corps for nearly six years in various positions.

William (Bill) M. Margolin, Alpha Rho (University of California, Los Angeles) '78, has been happily married for 13 years. Daughters Haley Margolin and Katy Stover both graduated college with bachelor's degrees in Communication Studies. Son Allan Margolin is finishing his degree in college and is a certificated sound engineer for film/TV/music. Brother Margolin ran for Judge of L.A. County. He is a trial lawyer helping the injured for 25 years and packaging entertainment products. He was the only drama major in 1974 at Alpha Rho Chapter and he became an actor. He's in the old movie “The

Running Man” as Leon.

John R. Horn, Alpha Rho (University of California at Los Angeles) '82, has built upon his legal background and formed Greeff, Horn and Associates, a financial advisory practice at Ameriprise Financial Services, Inc., where he specializes in wealth preservation and asset management.

Marvin E. Kalin, Alpha Rho (UCLA) '42, is the oldest brother of Alpha Rho Chapter at 93 years old.

Missouri

Michael H. Erde, Alpha Xi (Washington University-St. Louis) '65, is an elder law attorney who is giving five seminars in Illinois in regard to probate, guardianships, Medicaid, living trusts, powers of attorney and related estate-planning matters. His two daughters are also attorneys, one in Denver and the other in Los Angeles. His wife, Carol, went to the University of Wisconsin.

Brian K. Kranzberg, Omega (University of Missouri) '84, is newly employed at Shawnee Mission Hyundai. Call or email if you are or if you know someone who wants a new Hyundai. Cell (913) 208-2899 or email briankkranzberg@gmail.com.

Donald S. Perlmutter, Omega (University of Missouri) '61, will celebrate 50 years in the practice of law and will also celebrate 50th wedding anniversary with his wife, Joyce. They have three grown children and eight grandchildren.

New Jersey



H. Terry Riley and Thomas (Tom) P. McGrane, both Beta Mu (Rider College) '82, along with two other friends, attended opening night for the Allman Brothers Band at the Beacon Theater on March 7. The Allman Brothers Band has a tradition of playing at the Beacon every March, but this was probably the last as Warren Haynes and Derick Trucks, the two guitar players, have announced that they will leave the band at the end of the year. The Beacon run had become an annual tradition for the two ZBT brothers as well.

Tom McGrane (second from left) and Terry Riley (right), both Beta Mu Chapter alumni, Class of 1982, at the opening night of the Allman Brothers Band at the Beacon Theater in New York City on March 7, 2014.

Westley T. Hackmann, Epsilon Tau (Fairleigh Dickinson University) '05, has recently accepted a new position as Senior Account Manager at Mint Advertising and was also an elected member of the Milford New Jersey Public School Board of Education.

Delaware

Scott E. Silberfein, Epsilon Theta (University of Delaware) '94, has been nominated to serve on the Scarsdale Board of Education.

Tennessee

Henry L. Klein, Alpha Gamma (Vanderbilt) '54, is married with five children and practices law in Memphis, Tennessee.

Zachary P. Nahmias, Gamma Mu (University of Memphis) '09, graduated May 30 from the University of Tennessee Center College of Medicine. He was selected as a preliminary medicine intern at Harvard's Beth Israel Deaconess Medical Center for 2014-2015 and a dermatology resident at Washington University's Barnes Jewish Hospital in St. Louis for 2015-2018. He anticipates a career in academic dermatology.

Illinois

Richard J. Eiseman, Psi-ΦΕΠ (University of Illinois) '48, is married with two sons and daughter. Brother Eiseman also has four grandsons and one granddaughter.

Steven E. Wollack, Rho (University of Illinois) '63, serves on the Board of Directors of CME Group.

D. Howard Tolchin, Gamma Eta (Bradley University) '67, ended duty with the U.S. Marine Corps in 1966 and later completed his Master's of Business Administration and Ph.D. degrees. He retired in 2003 and lives in Phoenix. In 2009, he lost the use of his right side after suffering a malignant, aggressive inoperable brain tumor. He also was diagnosed with lymphoma of the back in 2012 and lung cancer in 2013. Chemotherapy and radiation eliminated the brain tumor and restored use of his right side; chemo/radiation eliminated back lymphoma in 2012; and lobectomy (complete removal) of lower left lobe in January 2013 eliminated the lung cancer. He is now back to full activities — in the gym three days a week — racquetball, weights, swimming — bike riding one day.

Adam M. Schloss, Rho (University of Illinois) '11, recently relocated to Baltimore to work for T. Rowe Price.

Les E. Jacobson, Rho (University of Illinois) '69, has information on his various creative and journalistic pieces at his website, www.lesterjacobson.com.

Jerry H. Steinberg, Alpha Gamma-ΦΣΔ (University of Illinois) '61, formed a new boutique management consulting firm called Triad Advisory Group in 2012.

Georgia

Michael J. Fried, Eta Lambda (Emory University) '00, has earned a Ph.D. in higher education and college administration at New York University.

Alan Cason, Mu (University of Georgia) '79, is proud to announce Mu Chapter initiated its first legacy in March. Benjamin Michael Cason, great nephew of Mu Chapter advisor Alan Cason, joined the organization in his second semester at UGA.



Alan Cason, Mu (University of Georgia) '79, and Benjamin M. Cason, '17, (front) with Mu Chapter brothers.

Florida

Stanley L. Wellins, Alpha Zeta (University of Florida) '59, ended a 30-year career in the U.S. Air Force, retiring as a full colonel. Duty has included a hospital commander and Major Command, Air Mobility Command, Dental Surgeon as well as a director of dental residencies. He is a fellow of the International College of Dentists and a Rotary Club Executive Board and five-time Paul Harris Fellow.

Judd K. Zeitz, Alpha Zeta-ΦΣΔ (University of Miami) '61, says being retired has given him the time to spend more time and to compete in cycling and racquetball.



Howard Matson, Alpha Omega (University of Miami) '73, a past International President of The Circumnavigators Club, recently hosted a black-tie dinner at New York's Union League Club honoring Supreme Court Justice Sandra Day O'Connor. He also serves on the Board of Directors of the Club's Foundation which grants five educational scholarships annually. Howard, who lives in Westport, Connecticut, and Delray Beach, Florida, is a Senior Vice President with Wells Fargo Advisors.

Howard Matson and his wife, Amy, with Supreme Court Justice Sandra Day O'Connor at a dinner hosted by Matson for The Circumnavigators Club.

Emilio J. Lorenzo, Gamma Chi (University of South Florida) '14, was elected the new Board Chairperson (President) of the Fraternal Values Society at USF. He follows Ryan L. Mink, Gamma Chi (USF) '14, as the second ever president of the society.

Ryan L. Mink, Gamma Chi (University of South Florida) '14, graduated May 3 from the University of South Florida with a bachelor's of science in Industrial Engineering. He has received a full-time job offer from Baker Hughes International as a Field Engineer and will be moving to Wyoming to start in mid-June.

Louisiana

Dan V. Freeman, Pi (Louisiana State University) '61, says hello to all brothers.

Pennsylvania

Richard M. Smith, Theta (University of Pennsylvania) '46, is now 90 years old. Since retirement, he has studied and received a master's and doctorate degrees in American History.

Alan Duretz, Beta Zeta-ΦΕΠ (Philadelphia College of Textiles & Science) '71, has two new future ZBTs in his family — his daughter and son-in-law are the parents of twin boys this past August, Noam and Shai Peled. They can be initiated around 2031! Also, the brothers of Beta Zeta Chapter from Philadelphia College of Textiles & Science are getting together for a reunion June 7 in Philadelphia.

Eric Tellefsen, Alpha Nu-ΦΕΠ (Muhlenberg College) '88, has received TripAdvisor certificates of excellence for the years 2012 and 2013 in the four years since he opened a bed and breakfast, The Sea Spray Inn, in Ocean Grove, New Jersey, in 2010. At the beginning of 2014, the inn earned the Trip Advisor's Travelers Choice Award for 2014 and was named one of the Top 25 (No. 17) B&Bs in the United States.

David E. Rosenthal, Alpha Tau (Franklin & Marshall College) '58, M.D., retired from Internal Medicine practice in 2001 after 35 years. Elected FACP 1999. Married to Sandy for 56 years and they have three sons and daughters-in-law and six grandchildren ages 12 to 26. He volunteers at the 411-unit over-55 community where he and his wife live and at K.I. synagogue as board trustee, officer and committee member and chair, choir. He is an Editorial Consultant for "Prescribers' Letter" national medical journal. The Rosenthals spend February in Longboat Key, Florida, and summers in Margate, New Jersey. Brother Rosenthal has dinner three to four times a year with six other Franklin & Marshall ZBT brothers.

Paul Raudt, Alpha Beta-ΦΑ (Temple University) '52, is a graduate of Northeast High School for boys. He volunteered for the Merchant Marines (1945-47) and was in Casablanca Harbor with 147,000 barrels of high-octane fuel for U.S. bombers when it was announced the Japanese had surrendered to General MacArthur on the USS Missouri. He was accepted to Temple, where he joined Phi Alpha. Upon completion of his degree, he was drafted to the Korean War in the 3rd Infantry Division. When discharged, he joined the Gulfstream Chapter of the Merchant Marines veterans. He was active in trying to get G.I. Bill benefits for World War II Merchant Marines veterans. He married Sondra Pitch, a West Chester University graduate, and they have two sons, both attorneys, one joined Pi Lambda Phi and the other joined Tau Epsilon Phi. Brother Raudt has attended reunions of his brothers at Temple but the last one was canceled.

Washington

Allen D. Israel, Alpha Mu (University of Washington) '68, the Alpha Mu Chapter pledge class of 1964 will celebrate the 50th anniversary of our pledging ZBT with three events. A July luncheon and campus and house visit, and a September dinner party followed the next day by a tailgate brunch and UW football game.

Wisconsin

Robert M. Goisman, Alpha Kappa (University of Wisconsin) '70, retired from his position as Director of Medical Student Education at the Massachusetts Mental Health Center in Boston in 2011. He is still in the part-time private practice of psychiatry and is an Associate Clinical Professor of Psychiatry at Harvard Medical School. He lives in Brookline, Massachusetts, with his wife, Jeanne Traxler (UW 1975). They have two sons, Matthew, a sportswriter, and Jacob, a cook.

Stuart K. Taussig, Alpha Nu-ΦΣΔ (University of Wisconsin) '58, followed by law school in January 1960, is currently practicing law.

Texas

Chris Harrison, Zeta Lambda (Stephen F. Austin), '01, was presented the 2013 National Outstanding Eagle Scout Award at the Circle Ten Council Annual Recognition Banquet. The event was on April 10 at the Plano Centre. The award is one of the highest honors granted by the National Eagle Scout Association as part of the Boy Scouts of America's Circle Ten Council.

Brian M. Grading, Lambda (University of Texas at Austin) '10, graduated in May from Western University of Health Sciences, College of Dentistry in Pomona, California, and received corresponding title of DMD/DDS. He is living in the greater Los Angeles area and is currently seeking employment opportunities.

Washington, D.C.

Harvey J. Korman, Beta Beta-ΦΕΠ (American University) '66, is living full time in Delray Beach, Florida. Both of his children are living in Florida too with their children.

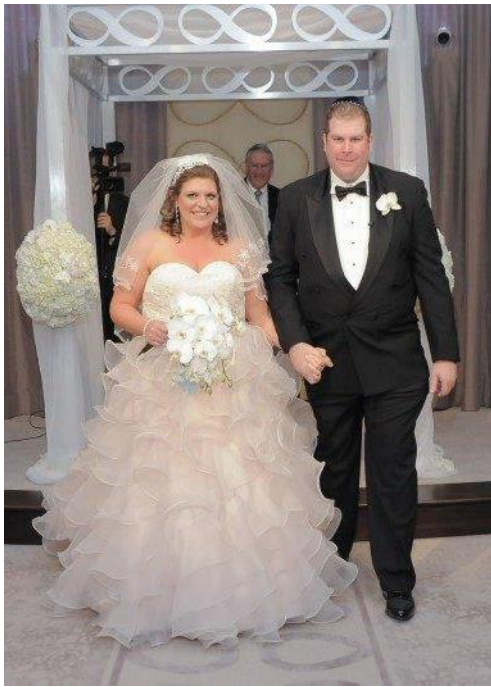
Michigan

Jack Simon, Beta Epsilon (Michigan State University) '57, is happily living in Boca Raton Florida. Still married to Jeanie! 59 years.

Charles M. Hyman, Eta-ΦΣΔ (University of Michigan) 1952, is presently residing in Naples, Florida, with wife Rosealie.

Robert M. Olian, Beta Epsilon (Michigan State University) '50, had two grandchildren (brother and sister) get married, one in February and one in March. One grandson is getting his Master's of Business Administration from Wharton School of Business at the University of Pennsylvania in May. Brother Olian and his wife will be celebrating their 62nd wedding anniversary in August.

Past International President Harold R. Oseff, Esq., Eta-ΦΣΔ (University of Michigan) '68, has a new daughter in law after his son, Garon, was married earlier this year.



Mr. and Mrs. Garon Oseff

Ohio

Dennis K. Rich, Nu (The Ohio State University) '60, all wonderful news media, and great news of ZBT my fabulous alumni.

Gregory K. Silver, Alpha Phi (Miami University) 1968, has now served 40 plus years as a Panel Trustee for the U.S. Department of Justice for the U.S. Bankruptcy Court, Southern District of Indiana, and he is also the chairman of Indianapolis Greenways Development Committee for City of Indianapolis. Brother Silver is a longstanding member of the Indiana Bar and Land Use/Zoning specialist with such cases as the Pacers arena (Bankers Life Fieldhouse) and Indianapolis Colts Headquarters as his work. A Sagamore of the Wabash, Indiana's highest honor, was bestowed to him by the governor.

Howard M. Simms, Alpha Phi (Miami University) '65, retired as President and CEO of Corporate Media Communications and CMC Sports Television.

Rhode Island

Keith S. Lerner, Rho Iota (University of Rhode Island) '78, has, after 30 years in marketing and business development leadership roles at Fortune 100 companies, established JāMax Business Ventures Consulting LLC (www.JaMaxConsulting.com), an international marketing, strategy, innovation, licensing and M&A consulting firm. The practice serves small to large cap corporations, venture capital funded startups, academic incubator companies, advertising and innovation agencies, private equity firms and management consulting firms.

Mark A. Pokraka, Rho Iota (University of Rhode Island) '86, has lived in Hawaii since 1986 and has four businesses that he runs. He says he loves Hawaii and on occasion visits the URI campus and the house. Over the winter break, he took his 18-year-old son, Joshua, to visit URI campus and to see the ZBT house. Joshua will be going to Arizona State University in the fall.

Maryland

Andrew (Andy) T. Glaser, Beta Zeta Epsilon (University of Maryland) '99, is now a Vice President of Homeland Security and National Resilience at ICF International.

Louis M. Barrie, Epsilon-ΦΣΔ (University of Maryland) '75, daughter Jaclyn has graduated from the University of Arizona, Magna Cum Laude, with a bachelor of arts in Communication. She is now employed full time with APA Talent and Literary Agency in Beverly Hills, California.

Arkansas

John C. Kramer, Phi Theta Gamma (Lyon College) '00, was promoted to Research Associate II at University of Massachusetts Boston. He recently had my first author journal article published in the journal “Intellectual and Developmental Disabilities.” He continues to be involved with two different nonprofits that he founded: The Sibling Leadership Network and the Massachusetts Sibling Support Network. He hosts workshops in the Massach area for service agencies that support families of people with disabilities.



Kentucky

Herbert A. Gilbert, Alpha Iota (University of Kentucky) '52, was featured on the cover of the March Issue of Tobacco Reporter magazine. In 1963, Brother Gilbert filed a patent with the U.S. Patent Office for the first “smokeless, non-tobacco cigarette,” and 50 years later, his invention is skyrocketing in popularity with the tobacco industry. Brother Gilbert, now 83, lives in South Florida with his wife of 61 years, Marlene.

Richard S. Frank, Alpha Iota (University of Kentucky) '52, has been retired for seven years.



The 1898 Society is the exclusive annual gift club of the Zeta Beta Tau Foundation and it recognizes all donors who support the Foundation with

\$250 or more in unrestricted gifts. Members will be listed in the Donor Roll. Sapphire: \$10,000 - \$24,999; Emerald: \$5,000 - \$9,999; Platinum: \$2,500 - \$4,999; Gold: \$1,000 - \$2,499; Silver: \$500 - \$999; Bronze: \$250 - \$499.

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THE 7 DEADLY EXCUSES FOR AVOIDING PHILANTHROPY

By: Bruce DeBoskey, The DeBoskey Group

Millions of generous Americans donate to charities as individuals or as part of a family or business. At the same time, many other people buy into myths about giving — myths that undermine their willingness to give (or give more) to worthy causes.

Some of the common excuses I've encountered over the years:

I don't have enough money to be a philanthropist.

[READ MORE ►](#)



BUSINESS EXIT PLANNING USING CHARITABLE STRATEGIES

By: Heath B. Goldman, Alpha Omicron (University of Arizona) '92

Business owners usually have four goals when they leave their businesses: retire from the business; sell to a new owner (family members, employees, or third parties); minimize taxes and maximize profits. For those who are already charitably inclined, business exit planning using charitable tools allows them to add a fifth goal: doing good things for their favorite charity or their community

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Faron A. Lewitt, Psi - ZBT (University of Alabama) 1997
Brian A. Lobuts, Alpha (The George Washington University) - ZBT (The George Washington University) 1983
Douglas L. Maine, Alpha Beta - PA (Temple University) 1970
Noel A. Pearlman, Epsilon Theta - ZBT (University of Delaware) 1996
Ashley S. Steinhart, Esq., Beta Epsilon - ZBT (Michigan State University) 1964
Truist Comprehensive Distribution
Susan Whitman-Helfgot

Bronze Level

Elisa Benaim
Hunter A. Biederman, Esq., Alpha Zeta - ZBT (University of Florida) 2000
Sharon Birnbaum
Laurence A. Bolotin, Alpha Zeta - ZBT (University of Florida) 2001
William J. Burns, Sigma - PA (Polytechnic Institute of New York University) 1973
Greg Chanon, Lambda - PSD (University of Texas at Austin) 1981
Gerald J. Clericuzio, Alpha Gamma - ZBT (Vanderbilt University) 1971
Daniel Thomas Dal Degan
Fred Diamond, Alpha Zeta - ZBT (University of Florida) 1952
Manuel Dominguez, Gamma Nu - ZBT (California State University-Los Angeles) 1982
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Steven Epstein
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Brett A. Gordon, Mu - ZBT (Boston University) 1990
Elizabeth Greif
Cy Gruberg, Ph.D., Beta Mu - ZBT (Rider University) 1948
Cecilia Hammond
Ealon A. Hubbert, III, Alpha Eta - ZBT (University of California-Berkeley) 1982
Suzan Jaffe
Polly A Kraus
Louis C. Lasday, Theta - PEP (Pennsylvania State University) 1961
Petar Lemajic, Zeta Epsilon - ZBT (Pennsylvania State University) 1998
Dr. Gary Bruce Maniloff
Bertram S. Nusbaum, Jr. CPCU, Chi - ZBT (University of Virginia) 1948
Robert J. Opitz, Jr., Beta Delta - ZBT (Rutgers State University of New Jersey) 1992
Harold R. Oseff, Esq., Eta - PSD (University of Michigan) 1968
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Lori Ricciuti
Faith Rouso
Mansel M. Rubenstein, Lambda - PSD (University of Texas at Austin) 1961
Bradley T Shovers
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Gregory K. Silver, Alpha Phi - ZBT (Miami University) 1968
Linda Simon
Aaron T. Sirulnick, Beta Alpha Theta - ZBT (University of Colorado Boulder) 1989
Steven D. Spector, Rho - ZBT (University of Illinois at Urbana-Champaign) 1979
Howard A. Strelsin, Beta Mu - ZBT (Rider University) 1973

Leon C. Sunstein, Jr., Kappa - ZBT (Cornell University) 1943

Paul M. Zafarana, Gamma Iota - ZBT (Western Michigan University) 1994

The 7 Deadly Excuses for Avoiding Philanthropy

By: Bruce DeBoskey, The DeBoskey Group

Millions of generous Americans donate to charities as individuals or as part of a family or business. At the same time, many other people buy into myths about giving — myths that undermine their willingness to give (or give more) to worthy causes.

Some of the common excuses I've encountered over the years:

I don't have enough money to be a philanthropist. The way you approach your giving is more important than the amount you give. Consider these questions to help establish your effectiveness as a donor:

- Why am I giving in the first place?
- What outcomes do I want to achieve for myself or my business?
- What outcomes do I want to achieve for a particular cause or community?
- Which are the best nonprofits for achieving those outcomes?
- How can I evaluate the effectiveness of my social investment?
- Can I make a difference by volunteering my time and talent, or by making it easier for my employees to do so?

The problems are too big. Although one person or business cannot end poverty, eliminate injustice or eradicate hunger, even small acts of charity given to effective nonprofits can indeed change the world. For example, the coins collected by Trick or Treat for UNICEF have raised more than \$170 million to help the world's children — and save countless lives.

Nonprofits spend too much on overhead. The "overhead myth" has been widely challenged in recent years. Effective nonprofits addressing complex social or environmental problems need experienced professionals to advance their missions — and must compensate them fairly. This issue is thoroughly addressed in "[The way we think about charity is dead wrong](#)," a TED Talk by AIDS Ride founder and professional fundraiser Dan Pallotta, and "[The overhead myth](#)," a letter signed by the CEOs of three leading nonprofit organizations.

Nonprofits waste or steal too much money. The vast majority of nonprofits are well-run and effective. Organizations like [Guidestar](#), [Give Well](#), [Charity Navigator](#), [BBB Wise Giving Alliance](#) and others provide public research on a wide range of nonprofits. Plus, an IRS Form 990 is available online for every U.S. 501(c)(3). Never donate to door-knockers or phone solicitors, even if you think you recognize the nonprofit's name. Often, the majority of the money raised goes to the solicitor, not the intended charity.

During my life, I need to preserve money for my own needs. After my death, I'll use my will to donate what's left. Of course, our first obligation is to take care of ourselves and our loved ones. Nonetheless, many people die having accumulated far more resources than were needed to accomplish these goals. A financial adviser can help calculate how much you reasonably need during a lifetime. Armed with this information, you can give more boldly — while you can enjoy it. Donating during one's lifetime is far more satisfying than donating from the grave. Plus, despite their best intentions, unfortunately, most Americans fail to provide for charity in their estate plans.

The purpose of my business is to make money, not give it away. Businesses are indeed built to be profitable. However, a strong body of evidence demonstrates that strategic community investment by companies of all sizes increases profits by improving employee recruitment, retention and engagement; enhancing customer loyalty; and creating more favorable evaluation by regulators and investors.

I don't have the time to get involved with strategic giving. Someone else can solve the problems. Doing philanthropy well does take time. But there are experts out there who can help make the job easier. When you leave the charitable giving to others, you diminish your own voice. You cannot be sure that challenges are being addressed, opportunities preserved and lives improved in a way that matters to you. The time you spend on strategic giving is well-spent.

When you take steps to make your city, country or world a better place, you improve your own health, forge stronger bonds with people who matter to you, and greatly enhance your sense of well-being. Don't let these "seven deadly excuses" stand in your way.

Bruce DeBoskey, J.D., is a Colorado-based philanthropic strategist working with The DeBoskey Group to help businesses, foundations and families design and implement thoughtful philanthropic strategies and actionable plans. More information at deboskeygroup.com.

Business exit planning using charitable strategies

By: Heath B. Goldman, Alpha Omicron (University of Arizona) '92

Business owners usually have four goals when they leave their businesses: retire from the business; sell to a new owner (family members, employees, or third parties); minimize taxes and maximize profits. For those who are already charitably inclined, business exit planning using charitable tools allows them to add a fifth goal: doing good things for their favorite charity or their community.

Tools for Business Exit Planning Involving Charitable Giving

Three tools involving charities are typically used in business exit planning: charitable remainder trusts, gift annuities and charitable lead trusts.

A **charitable remainder trust (CRT)** is a tax-exempt trust. It is primarily an income tax planning tool with some estate and gift tax benefits. With a CRT, the appreciation in assets can be realized without immediate gain recognition tax-free, a stream of payments created for the donor and a deferred benefit provided to a charity. An income tax deduction, gift tax deduction or estate tax deduction is based on the remainder value that passes or is projected to pass to charity at the end of the trust term. Certain private foundation rules apply, which can be problematic.

A **gift annuity** is essentially a bargain sale in which the consideration paid by the charity is in the form of annuity payments. Code Section 72 specifies how the income is categorized; i.e., how much is return of principal and how much is ordinary income. Code Section 1011 specifies how gains are recognized, for example if the gift annuity is funded by contribution of appreciated assets. Code Section 415 limits payments to one or two persons. Private foundation rules do not apply to gift annuities.

A **charitable lead trust (CLT)** is the opposite of a charitable remainder trust in that the income stream is paid to charity with the remainder going to private individuals. A CLT is primarily an estate or gift tax tool. If it is set up as a grantor trust, it can also provide some income tax benefits. Unlike a CRT, a CLT is not a tax-exempt trust. Some private foundation rules apply to CLTs.



Business Succession Pitfalls

When trying to do charitable planning in conjunction with business exit planning, there are three potential pitfalls: having the transaction treated as a prearranged sale, the unrelated business taxable income (UBTI) rules, and the rule against self-dealing, which is one of the private foundation rules.

Prearranged Sales

Most business owners want a high degree of control, especially when it comes to selling their business. Often they will want to negotiate the sale, execute a binding sale contract, and then

transfer the property subject to the sale obligation. That will not work because it violates the prearranged sale rule. Violating that rule means that the IRS will treat the donation as but one step in a unified transaction. Revenue Ruling 78-197 provides:

[The IRS] will treat proceeds of a redemption of stock...as income to the donor only if the donee (charity) is legally bound or compelled by the corporation to surrender the shares for redemption.

(Emphasis added.) Under Rev. Rul. 78-197, the key then is whether the charity (or the Trustee of the CRT or CLT) is *obligated* to sell the donated property to the buyer that the donor has identified.

If the donor violates the prearranged sale rule, the sale proceeds will be income to the donor and the donor will not avoid recognizing the capital gains on the sale.

Planning Tip: The donor can identify and let potential buyers know that the business is for sale and even negotiate a sale price as long as the charity or Trustee is not *obligated* to go through with that sale.

Unrelated Business Taxable Income (UBTI)

All tax-exempt organizations and charitable trusts are subject to tax on UBTI. UBTI is income from a trade or business that is owned and regularly carried on by a charity or charitable trust that is not substantially related to the tax-exempt function of the charity.

Exceptions include dividends, interest, annuities, royalties, certain rents from real and personal property and capital gains - unless they are derived from debt-financed property.

Income from debt-financed property is UBTI regardless of whether the organization is actually engaged in a trade or business. Debt-financed property is any property held to produce income and with respect to which there is acquisition indebtedness. Acquisition indebtedness generally means indebtedness incurred when acquiring or improving the property.

A charity has acquisition indebtedness when it acquires property (by a gift or purchase) that is subject to debt or borrows against the property to make improvements. Property is considered "debt-financed" even when the charity or trust acquires the property "subject to" the debt.

There are, however, a couple of exceptions:

- An organization will not recognize UBTI solely because the property is debt-financed property for 10 years after receipt if the transfer occurs because of the donor's death.
- Lifetime gifts are not considered "debt financed" if three conditions are met: the organization does not assume the debt, the donor had owned the property for more than five years at the time of the contribution, *and* the debt had existed on the property for more than five years at the time of the contribution.

The Income Tax Impact of UBTI

A charity, including one with gift annuities, must pay tax on all of the UBTI it receives.

For CRTs, any UBTI is confiscated through a 100% excise tax. (The rule used to be different — that if a CRT received any UBTI in a year, all of its income for that year was treated as UBTI.)

For CLTs, when it makes a distribution of the unitrust or annuity amount to the charity, it takes a 100% deduction. However, if the CLT has UBTI, this deduction drops to 50% if paid to a public charity and to 0% if paid to a private foundation.

Self-Dealing

Code Section 4941 lists six specific acts of self-dealing for a private foundation:

1. The sale, exchange or leasing of property between a disqualified person and the foundation, regardless of the size of the transaction;
2. Loans of money or any other extension of credit between a disqualified person and the foundation;
3. The furnishings of goods, services or facilities between a disqualified person and the foundation;
4. The payment of compensation or reimbursement of expenses by the foundation to a disqualified person;
5. The transfer of income or an asset from the foundation to a disqualified person for the disqualified person's use or benefit; and
6. An agreement by the foundation to pay a government official, other than an agreement to employ the official for any period after the termination of his government service, if the official terminates his government service within a 90-day period.

Disqualified persons (also defined in Section 4941) are the donor; the trustee; family members (which include the grantor's spouse, ancestors, children, grandchildren, great-grandchildren and the spouses of these individuals); and controlled business organizations (those in which 35% or more of the ownership interest is controlled by disqualified persons). The tax code makes the private foundation self-dealing rules applicable to CRTs and CLTs. This essentially prohibits *all* transactions between a CRT or CLT and the donor (and the donor's family) and any business in which the donor and his family have a 35% or greater ownership interest.

Planning Tip: Charities are not disqualified persons, so the remainder charity could purchase something from the trust and that would not cause a self-dealing problem.

Planning Tip: Self-dealing does not apply to transactions involving gift annuities that are maintained only by public charities. This makes gift annuities an important planning tool in business succession planning.

Conclusion

Incorporating charitable planning tools in business exit planning provides unique opportunities for the business owner who is already interested in charitable giving, as well as providing excellent opportunities for the professional advisors to work together.

To comply with the U.S. Treasury regulations, we must inform you that (i) any U.S. federal tax advice contained in this newsletter was not intended or written to be used, and cannot be used, by any person for the purpose of avoiding U.S. federal tax penalties that may be imposed on such person and (ii) each taxpayer should seek advice from their tax advisor based on the taxpayer's particular circumstances.

Heath Goldman is a financial architect and President/CEO of ICON Wealth and Legacy Partners. Brother Goldman is a graduate of the University of Arizona, where he was a Rhodes Scholarship nominee. He is currently a board member of the University of Arizona alumni

association and a founding member and past President of the recently established ZBT Southern California Alumni Association.



ZETA BETA TAU FOUNDATION PLANNED GIVING WEBSITE



On behalf of the Zeta Beta Tau Foundation I encourage you to visit our planned giving website and explore planned giving ideas. If you're interested in any of the concepts included on the website, just click on the topic for a helpful overview. Please rest assured that you'll be informed — not overwhelmed — by the material you read.

The concept behind planned giving is quite simple. There are ways to give that benefit both you and our organization. So, if you're inclined to help us fulfill our mission, it makes good sense to explore the options available. Informed giving can dramatically increase the impact you have on the ZBT Brotherhood, as well as benefit you and your family members.

Again, many thanks for your interest in both ZBT and the Zeta Beta Tau Foundation.

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ALPHA GAMMA COLONY THRIVES AFTER RE-FOUNDING AT VANDERBILT

*By: Expansion and Leadership Consultant Michael A. Pollack-Twomey,
Delta Beta (University of Connecticut) '13*



In one of the largest and most successful expansion efforts in our Fraternity's storied history, the Alpha Gamma Colony returned to its home in Nashville, Tennessee, this spring.

Although the sheer number of brothers initiated in this re-colonization is enough to be impressive — 53 — it is really the quality of these students that deserves the most attention. Vanderbilt University generally attracts and produces exceptional students, but we are proud to have truly taken the cream of the crop on campus.

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BROTHER CORNER

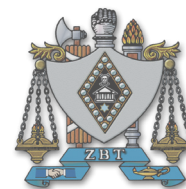
Submitted by ZBT Brothers

This new occasional feature in the Digital Deltan features articles written about brothers by other brothers. To submit content for Brother Corner, email zbt@zbtnational.org or use the Alumni News form.



Lang Instrumental to Chapter Success

In 2008, a charismatic piano man made his way from Jacksonville, Florida, to Memphis, Tennessee, in search of knowledge, friends and music.

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SECURE ZBT'S LEGACY — MAKE A RECRUITMENT REFERRAL

Recruitment is the lifeblood of the Fraternity. Recruitment brings in new talent, energy and enthusiasm to each chapter and colony. Without recruitment, our organization would cease to exist.

This Fraternity is kept alive by empowering future generations with the qualities and traits of the organization. Legacies have a significant and powerful place in our Brotherhood.

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Alpha Gamma Colony thrives after re-founding at Vanderbilt

By: Expansion and Leadership Consultant Michael A. Pollack-Twomey, Delta Beta (University of Connecticut) '13

In one of the largest and most successful expansion efforts in our Fraternity's storied history, the Alpha Gamma Colony returned to its home in Nashville, Tennessee, this spring.

Although the sheer number of brothers initiated in this re-colonization is enough to be impressive — 53 — it is really the quality of these students that deserves the most attention. Vanderbilt University generally attracts and produces exceptional students, but we are proud to have truly taken the cream of the crop on campus. Whether it's a student nationally ranked in the top 10 for March Madness brackets, a student who speaks four languages, a student who manages the varsity basketball team or a student whose numerous articles have been published by The New York Times, this colony can do it all.

Alpha Gamma was first established in 1918 by a group of students looking to have a more Jewish experience on campus. Now, almost a century later, our 53 new brothers at Vanderbilt are motivated to return Alpha Gamma to the powerhouse of excellence it once was for many decades.

I am truly honored to have led the expansion effort at Vanderbilt University this spring. It's not every day that you get a chance to recruit and work closely with such exceptionally intelligent and capable young men. I can't speak highly enough about this new colony, and can't wait to see all of the great things that they will most assuredly accomplish for many years to come.

The colony performed its first Get On The Ball philanthropy this semester, where they raised over \$1,000 for the Children's Miracle Network Hospitals in just two weeks' time. Wearing their new ZBT shirts proudly, the newly initiated brothers took to the campus with a passion that accrued thousands of signatures in support of our mission.



Alpha Gamma Colony's first Get on the Ball event was in the first week of February. The brothers raised \$1,000 for ZBT official philanthropy Children's Miracle Network Hospitals.

Alpha Gamma Colony has also been extremely active in the Jewish community. Whether it's participating in a Shabbat dinner, a phone-a-thon benefiting the Nashville Jewish community or an exclusive fraternity-sponsored Passover dinner, the members of the Alpha Gamma Colony are very much dedicated to our strong Jewish heritage. A co-heritage chair position also provides the group with strong partnerships between both Hillel and Chabad on campus.

To top off all of the great progress this Colony has made in such a short period of time, we can look to the alumni and advisory involvement. With three strong advisors in Kevin I. Falik, Beta Gamma (Indiana University) '08, Rabbi Philip I. Lieberman Alpha Mu (University of Washington)'90, and Rabbi Joshua Barton, who works as the Hillel rabbi on campus, a strong foundation of support has been built.

Most recently, 45 brothers traveled a couple of hours from Nashville for their first brotherhood camping trip. Over the course of the weekend the Alpha Gamma men grew closer to one another, and gained even more determination in their charge to becoming one of ZBT's finest groups.

"We are all so proud to be Founding Fathers of such a strong organization. I am amazed at how quickly things have progressed with us, and know that we have all the potential in the world to do great things for Vanderbilt, Nashville and Zeta Beta Tau in general," said Daniel N. Aronskind, '16, Colony President.

The Alpha Gamma Colony at Vanderbilt University has truly established itself quickly as a strong and sustainable colony of ZBT. As the colony prepares for a summer of preparation for their first fall semester, they also very much look forward to moving back into the ZBT house this coming August. Their passion for our organization and ability to turn that into something real is what leaves us all eager to see what they can accomplish in future.



Alpha Gamma Colony brothers participated in Vanderbilt's Dance Marathon, benefiting the kids at Monroe Carrel Jr. Children's Hospital at Vanderbilt, later in February.

BROTHER CORNER

This new occasional feature in the Digital Deltan features articles written about brothers by other brothers. To submit content for Brother Corner, email zbt@zbtnational.org or use the Alumni News form.

Lang Instrumental to Chapter Success

On: Brother Hunter J. Lang, Gamma Mu (University of Memphis) '13

By: Brother Gary D. Strasberg, M.D., Gamma Mu (University of Memphis) '73

In 2008, a charismatic piano man made his way from Jacksonville, Florida, to Memphis, Tennessee, in search of knowledge, friends and music. Soon thereafter, in what would change the landscape of one recently re-chartered Zeta Beta Tau chapter, Hunter Lang became a brother of Gamma Mu at the University of Memphis.

With Hunter's leadership talents quickly on display, he was instrumental in the growth and development of the Chapter. Hunter served as President of Gamma Mu for three consecutive terms from 2010-2012 and was named ZBT Outstanding Chapter President in 2013. Hunter shared these talents with the overall university, resulting in many Student Government Association accomplishments, including serving as President in 2010. Hunter was also the recipient of the university's prestigious Eye of The Tiger award in 2010. Comfortable with people of all ages and walks of life, many were drawn to his charm.



Hunter majored in Music Business and Piano Performance, and his showmanship and flair promptly found its way onto the Memphis music scene. In 2009-10, he played lead keyboard for Sound Fuzion, the premier touring ensemble of the University of Memphis School of Music. In addition to individually performing at numerous venues on Beale Street and around town, Hunter also played for many dignitaries as the private pianist for the university's president. Making use of mass media, Hunter's voice could also be heard on radio as an on-air personality and DJ for WUMR 92-FM.

Hunter's progressive thinking and magnetic personality were a perfect fit for additional political involvement such as the Clinton Global Initiative University, Tennessee Intercollegiate State Legislature and the American Israel Public Affairs Committee.

Hunter most recently completed a White House Internship in Washington, D.C., and continues to perform regularly in the Georgetown area.

One person can truly make a difference in the lives of many. The course of Gamma Mu Chapter was forever changed by Hunter Lang — a multitiered, energetic leader ... "A Powerhouse of Excellence" ... a ZBT.

Mu Chapter honors Hillel Director with Brotherhood

On: Brother Jeffrey (Jeff) R. Dawson, Mu (University of Georgia)

By: Brother Derrell (Keith) K. Bailey, Mu (University of Georgia) '79

Mu Chapter at the University of Georgia initiated UGA's new Hillel Director Jeffrey (Jeff) R. Dawson as an Adjunct Brother on March 21. While an undergraduate at the University of Florida in

Gainesville, Jeff was aware of Zeta Beta Tau and knew several of the brothers of that Chapter, but never joined ZBT or any other Fraternity.

Since moving to Athens, Jeff has been very close to the brothers of Mu Chapter, continuing the relationship that was established previously by former Director Joel Marcovitch.

Brother Dawson was born in North Carolina, raised in Jacksonville, Florida, and considers himself a true southerner. He likes fishing, country music and his cowboy boots. He received his bachelor's degree in broadcast journalism and political science from the University of Florida. As a student journalist, he hosted the show "All Things Considered" for the local National Public Radio affiliate. During the summer of his freshman year, he won third place on a reality television show called "Exiled" where he was stranded on an island with 11 other contestants who had to vote out each other.

After college, Brother Dawson studied Judaism and Hebrew in Jerusalem for four years. He then moved to Washington, D.C., where he worked for the American-Israeli Cooperative Enterprise (AICE) to counter the delegitimization of Israel on college campuses. He co-authored "Israel and the Campus: The Real Story," an in-depth study of anti-Israel incidents on college campuses and published opinion pieces in online publications such as The Jerusalem Post.

The Brothers of Mu welcome Jeff to our Brotherhood!



University of Georgia Hillel Director Jeffrey (Jeff) R. Dawson recently became an Honorary Initiate of Mu Chapter.

Family philanthropy at Lambda Chapter

On: Lambda Chapter at The University of Texas-Austin

By: Brother Marc Andres, Alpha Rho (UCLA) '82

The Zeta Beta Tau Lambda Chapter at The University of Texas at Austin successfully completed its first philanthropy event of the semester in February. ZBT Dad's Weekend Casino Night was dedicated in memory of Zach Guillot, son of alumnus Jeff Guillot. Nine-year-old Zach courageously battled AML, a very aggressive form of leukemia, for four years and inspired thousands of people to live life to the fullest and give back.

More than \$1,500 was raised through chip sales and donations. All proceeds were donated to Be

Strong. Fight On! Foundation, a non-profit organization founded by the Guillots to support research and education for other families fighting childhood leukemia. In addition to the monetary donation, more than 40 fathers and sons gave cheek swabs and became registered bone marrow donors through the Delete Blood Cancer organization.

The brothers of ZBT considered this inaugural event a great success. The Chapter hopes to continue its partnership with the Delete Blood Cancer Longhorn Chapter and to make the first night of Dad's Weekend an annual event in memory of Zach.

In an effort to increase philanthropic activity during the year, the current executive board has reached out to several other organizations across the U.S. including the B+ Foundation and 15-40 Connection. Lambda Chapter plans to continue its fight against cancer through donations and by helping promote cancer prevention awareness.



Secure ZBT's Legacy — Make a Recruitment Referral

Recruitment is the lifeblood of the Fraternity. Recruitment brings in new talent, energy and enthusiasm to each chapter and colony. Without recruitment, our organization would cease to exist.

This Fraternity is kept alive by empowering future generations with the qualities and traits of the organization. Legacies have a significant and powerful place in our Brotherhood.

For the growth and success of our Fraternity to continue, we need to recruit more young men of good character who pursue academic excellence, who are socially committed to improving their communities and who are honest, fair and responsible for the well-being of all. We are looking for young men who embody the pillars of the Credo of Zeta Beta Tau: Intellectual Awareness, Social Responsibility, Integrity, and Brotherly Love.

If you know young men with these qualities, please [click here](#) now and complete the short online referral form.

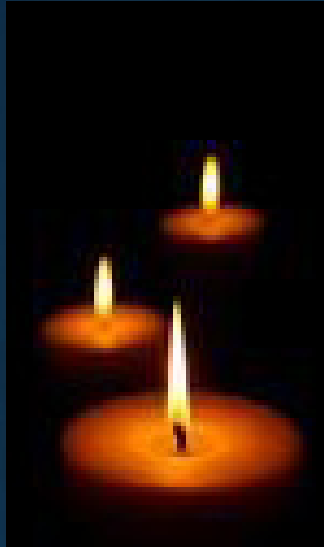
Many times the referrals received from our alumni brothers become some of our most involved and influential brothers. Thank you for your continued support and investment in our Fraternity.



The Zidell family has a rich ZBT history. Charles (Chuck) Zidell, Alpha Delta (USC) '57, joined ZBT upon the recommendation of a cousin who was a brother at UCLA. His son, Gary D. Zidell, Gamma Beta (Cal State-Northridge) '86, grew up around his father's friends and immediately joined the Gamma Beta Chapter his freshman year at CSUN. Recently, Gary's son, James, joined the family ZBT legacy in 2012 when he was initiated into the Beta Alpha Theta Chapter at the University of Colorado.



CHAPTER ETERNAL



It is our custom to memorialize those members of our Order who have passed to the Chapter Eternal. On Behalf of the Fraternity at large, we extend our sympathy to the families of those Brothers who have passed to the Chapter Eternal. We share with them the sense of loss occasioned by the passing of these true and loyal Brothers.

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OBITUARIES

Carl H. Lavin, Alpha Phi (Miami University-Ohio) '48

Brother Lavin, a noted Canton, Ohio, business leader and lifelong Canton resident who used his energies to help businesses and non-profits in Canton and around the world, died Jan. 20, 2014, at the age of 89. He was a giving and loving husband to his beloved wife of 60 years, Audrey A. P. Lavin, father to his four children and three daughters-in-law, grandfather to his nine grandchildren and two granddaughters-in-law and great-grandfather to his two great-grandchildren.

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NEW HOME FOR BETA DELTA

From staff reports



ZBT has a strong and proud history of nearly 70 years at Rutgers University. This fall, the Beta Delta Chapter will mark an important point in chapter history with their move into the newest fraternity house built on campus in decades.

Beta Delta Chapter was founded in 1947. The chapter house at 26 Union St. was closed in the mid-'90s, and the chapter later moved to 94 Easton Ave.

Twenty years later, Zeta Beta Tau is excited to make available a new home for Beta Delta brothers.

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Chapter Eternal

It is our custom to memorialize those brothers of our Order who have passed to the Chapter Eternal. On Behalf of the Fraternity at large, we extend our sympathy to the families of those Brothers who have passed to the Chapter Eternal. We share with them the sense of loss occasioned by the passing of these true and loyal Brothers.

Full Name	Graduation Year	Chapter	University
Terry W. Brenner	1964	Beta Epsilon - ZBT	Michigan State University
Steven B. Brown	1977	Rho – ZBT	University of Illinois at Urbana-Champaign
Donald Burros	1954	Kappa Phi - KN	Alfred University
Gilbert S. Cohn	1954	Alpha Beta - PEP	University of Iowa
Martin B. Colnes	1949	Delta Tau - ZBT	Carnegie Mellon University
Wilton R. Danien	1948	Theta - PEP	Pennsylvania State University
Richard P. Efroymsen	1929	Eta - PEP	University of Pennsylvania
Allison Fallender		Unknown Chapter - ZBT	Unknown - ZBT
Jerry I. Feld	1953	Iota - PSD	University of Denver
Mitchell S. Fink	1985	Epsilon - PSD	University of Maryland - College Park
Michael S. Floam	1961	Rho - PSD	Johns Hopkins University
Ira J. Gelb	1952	Pi - KN	University of Alabama
Mr. M. Jay Goldstein	1953	Alpha Upsilon - PEP	University of Memphis
Gerald S. Gray	1947	Theta - PSD	University of Colorado Boulder
Reid Griffin	1977	Alpha Epsilon - ZBT	Washington and Lee University
Stanley Grinstein	1948	Alpha Delta - ZBT	University of Southern California
Mr. Jeremy Harris		Psi - ZBT	University of Alabama
James A. Hertzman	1951	Theta - ZBT	University of Pennsylvania
Roger A. Kahn	1932	Alpha Iota - PEP	University of Miami
Norman J. Kellner	1962	Beta Lambda - ZBT	San Diego State University
Samuel Ketive	1963	Beta Epsilon - ZBT	Michigan State University
Carl H. Lavin	1948	Alpha Phi - ZBT	Miami University (Ohio)
Ernest H. Mogel	1951	Alpha Alpha - PSD	University of Connecticut
W. Fred Pauley	1972	Gamma Epsilon - ZBT	Marshall University
Harold Ramis	1966	Alpha Xi - ZBT	Washington University-St.Louis
Alvin Reiner	1950	Alpha Psi - ZBT	Pennsylvania State University
Joseph Rothbard	1936	Phi - ZBT	University of Michigan
William Schloss	1930	Phi - ZBT	University of Michigan
Dr. Karl Seligman	1952	Alpha Rho - ZBT	University of California-Los Angeles
Hershel J. Shapiro	1979	Iota - PSD	University of Denver
Lawrence Silver	1968	Alpha Delta - PSD	Ohio University
Kurt Soloway	1956	Lambda (CWR) - ZBT	Case Western Reserve University
Alan J. Stein	1974	Gamma Xi - ZBT	University of California-Santa Barbara
Harry S. Stokes		Unknown Chapter - ZBT	Unknown - ZBT
Robert J. Topchik	1950	Theta - ZBT	University of Pennsylvania
William R. Tow	1965	Alpha Pi - ZBT	University Of North Carolina At Chapel Hill
Stuart Tyrnauer	1954	Zeta - PEP	University of Pittsburgh

Victor E. Vernick	1968	Beta Gamma - ZBT	Indiana University
Sumner S. Weener	1943	Alpha Xi - PEP	Boston University

Obituaries

Albert (Hank) H. Greenstone, Nu-ΦΕΠ (University of Virginia) '51

Albert “Hank” Greenstone, one of the pioneers of paralegal education in the United States, died on Saturday, April 19, 2014. At his death, he was retired, having served as President and CEO of the National Center for Paralegal Training, from its inception in 1971 to his retirement in September of 1994. During his tenure, approximately 50,000 college graduates were trained as paralegals throughout the US and France.



He is predeceased by his son, Fred Praeger; and is survived by his wife of 36 years, Judith; daughters: Jody Greenstone Miller (Matt) of Pacific Palisades, CA and their daughter, Amelia; Tracey Drufovka (Ivan), of Philadelphia, PA, and their two children, Daniel and Alina; and Jennifer Safer (Harry), of New York, NY, and their two daughters, Hannah and Katie; and his grandchildren, Ben and Sam Praeger.

A native of Staunton, VA, he attended the University of Virginia and graduated from the University of Georgia School of Law after having served in the Philippines, 86th Infantry Division during WWII. After graduation from law school in 1950, he served as Executive Director of Phi Epsilon Pi Fraternity from 1951 to 1969. He then served as Associate Director of the Practicing Law Institute until he founded the National Center for Paralegal Training in 1971. He served as a member of the Board of Directors of Education Management Corporation, a public company, from 1973 to 2006, and continued to serve as a Director Emeritus until the company was sold to Goldman Sachs. He was appointed by President William Clinton to the Atlanta Regional Panel to select White House Fellows and served from 1993 to 1995. In 1970, he was appointed by Richard M. Nixon as a member of the Law and Ethics Workshop of the President’s Committee on Mental Retardation.

From 1967-1970, he was a consultant to the Venice Island Studies in Venice, Italy, where he helped inaugurate an exchange program between the four major Universities in Venice and students in the US. He served on the board of the Jewish Educational Loan Fund (JELF) and was president from 2000 to 2002. He is a life member of the ADL’s Southeast Regional Board and served on its executive committee. While at the UGA, he was a member of the Gridiron Secret Society and Blue Key. At his death, he was also a member of The Temple and The American Jewish Committee.

In lieu of flowers, memorial donations may be made to JELF, 4549 Chamblee Dunwoody Rd, Atlanta GA 30338, www.jelf.org; or The Link Counseling Center, 348 Mt. Vernon Hwy. NE, Atlanta, GA 30328, www.thelink.org. Funeral services were Sunday, April 20, 2014 at The Temple.

Originally published in the Atlanta Journal-Constitution.

Carl H. Lavin, Alpha Phi (Miami University-Ohio) '48

Brother Lavin, a noted Canton, Ohio, business leader and lifelong Canton resident who used his energies to help businesses and non-profits in Canton and around the world, died Jan. 20, 2014, at the age of 89. He was a giving and loving husband to his beloved wife of 60 years, Audrey A. P. Lavin, father to his four children and three daughters-in-law, grandfather to his nine grandchildren and two granddaughters-in-law and great-grandfather to his two great-grandchildren.

Carl was an infantryman in World War II, and in the front lines of the Battle of the Bulge carrying a heavy Browning Automatic Rifle. His unit sustained enormous casualties, prompting him to remark afterwards that even if he were unlucky for the rest of his life, he would die a lucky man. But throughout his life Carl was fortunate in both family and career and gave generously of himself to his family, to many

Canton area non-profit institutions including the Stark Wilderness Center, and as a volunteer consultant to businesses in Armenia, Chile, Colombia, the Dominican Republic, El Salvador, Moldova and elsewhere.

Carl's heart was always in Canton. His grandfather arrived here in the late 19th century, opened a stand in the Canton Market and turned it into Sugardale Foods. Carl was a standard bearer for the Lavin family. He devoted decades of volunteer work to help local businesses and community groups operate on clear business principles. Carl joined Sugardale after the war and served in numerous executive positions, including CEO from 1963-1969, the most profitable years of the company. He left Sugardale and took on a variety of Canton area business roles including real estate developer, President Homestead Provision Co. of Alliance, Chairman, Block Coal and Supply Co. of Canton and Vice President, Polywood Corp. of North Canton. From 1987-89 Carl advised over 20 businesses in Madrid, Spain, working with the American Embassy Commercial Counsel there and from 1990-2002, he had over 20 overseas assignments advising food companies, other private companies and government agencies on marketing, management, and operations as part of the International Executive Service Corp. and Volunteers for Overseas Cooperative Assistance. Carl believed that by helping one company in places including Turkey and Zambia, he was helping the entire country. Carl was a graduate of Lehman High School, class of 1942, and Miami of Ohio, BS in Business Administration in 1948. He also obtained graduate certificates from the Oxford University, Oxford, England, Western European Civilization program in 1947 and the Harvard University Advanced Management Program in 1960 as well as numerous other courses of study, including a year at Akron University Law School and classes at Walsh and Malone. Carl was a lifelong learner and enjoyed conveying his love of learning to others. For seven years he was a co-leader with his wife, Audrey, of the Great Books program at the Canton Public Library. He also taught classes at Malone and Walsh Universities and was a guest lecturer at seven other colleges and universities.

Carl was the son of Leo B. and Dorothy Lavin. His brother Fred preceded him in death. Carl was a lifelong member of Temple Israel, and twice head of the United Jewish Appeal. He was a member of the Board of the Canton Country Day School, Planned Parenthood of Stark Co., the Canton Welfare Federation and the Canton Jewish Center, as well as the Five County Council on Alcoholism, Arts Unlimited, Stark International Marketing, Friends of the Library, the Palace Theater, and the Canton Jewish Federation. He served as a foreman of the Canton Grand Jury and was a long-time supporter and Board Member, Vice President, and 5-year President of the Stark Wilderness Center. Carl took great pleasure in his many roles over almost 90 years in Canton from being class poet at Lehman to being a long-time participant in Indian Guides to joining MENSA when he was 75. He was involved in other charitable and business ventures and clubs too numerous to mention. He regarded this participation as fun, part of the adventure of life, and his opportunity to give. In the same spirit he was a private pilot as a young man and at the age of 50 became a motorcycle enthusiast. He and his wife Audrey would arrive at Canton social events with their helmets in hand. He was intelligent, loving and affable and always eager to ask 'tell me about your latest adventure.'

Carl had a wonderful sense of humor and he will be sorely missed. Carl is survived by his wife, Audrey; children, Maud (Chicago), Carl Jr. and his wife, Lauren (Atlanta), Franklin and his wife, Ann (Hong Kong and Singapore), Douglas and his wife, Lisa (New York City), by nine grandchildren and two granddaughters-in-law, Austin and his wife, Beth (New Orleans), Seth and his wife, Kate (Chicago), Carter (Oakland), Celeste, Abigail, Simone and Eleanor (New York City) Nathaniel and Elizabeth (both of Washington D.C.) and two great-grandchildren, Moses and Miles (Chicago) as well his Brother-in-law, Fred Perlman and his wife, Barbara; and nephews and nieces, Andy and Jim Lavin and Lori Miller, Sandra Perlman, and Alan Perlman and their families.

In lieu of flowers, friends may contribute to Lavin family funds at Temple Israel and the Stark Wilderness Center or the charity of their choice. A memorial service was at Temple Israel on Sunday, February 9, 2014.

Originally published in the Canton Repository

Stuart Tyrnauer, Zeta – ΦΕΠ (University of Pittsburgh) '54

Brother Tyrnauer, 81, of Cumming, Georgia, passed away Sept. 14, 2013. Born in Pittsburgh, Pa., he was preceded in death by his parents, David and Esther Tyrnauer; and brother, Eddie Tyrnauer. He is survived by his loving wife, Donna Tyrnauer of Cumming; daughter, Debbie (David) Nicol of Bridge of Allan, Scotland; son, Michael (Noke) Davison of Portland, Ore.; son, Gary Tyrnauer of Sunnyvale, Calif.; five grandchildren, Alasdair, Iain, Jamie, Kennen, and Emma; niece and nephew, Cheryl and Mark.

A memorial service was at the Tyrnauer residence on Saturday, Sept. 28, 2013.

Condolences may be expressed online at www.mcdonaldandson.com.

Originally published in the Forsyth County News.

Kurt Soloway, Lambda (Case Western Reserve University) '56

Brother Soloway, age 79, of Atlanta, passed away Monday, November 18, 2013. Funeral Services were Wednesday, November 20, 2013 at the Chapel of Roswell Funeral Home. Entombment was in the Mausoleum of Green Lawn Cemetery, Roswell. Mr. Soloway, born in Cleveland, Ohio, was a son of the late, Irvin and Bess Soloway. He was a retired Insurance Broker. Mr. Soloway was a loving husband, father, and grandfather; and a "Die Hard" fan of the Atlanta Braves. He was preceded in death by his first wife, Patricia Soloway; and sister, Judith Lesser. Survivors include his wife, Judith Soloway. Daughter, Deborah Cecil (William); son, Neil Soloway and daughter, Joan Soloway. Grandchildren: Katie Malo (Michael) and Michael Cecil (Mary). Brother, Leonard Soloway.

In lieu of flowers memorials may be made to the Wounded Warrior Project, www.woundedwarriorproject.org.

Originally published in the Atlanta Journal-Constitution.

New home for Beta Delta

From staff reports

ZBT has a strong and proud history of nearly 70 years at Rutgers University. This fall, the Beta Delta Chapter will mark an important point in chapter history with their move into the newest fraternity house built on campus in decades.

Beta Delta Chapter was founded in 1947. The chapter house at 26 Union St. was closed in the mid-'90s, and the chapter later moved to 94 Easton Ave.



Twenty years later, Zeta Beta Tau is excited to make available a new home for Beta Delta brothers.

New Brunswick, New Jersey-based Construction Management Associates completed construction on the new 34 Sicard St. location this spring. The Chapter hosted a ribbon cutting ceremony April 21.

"Zeta Beta Tau is thrilled to take this important step at Rutgers University by moving into this beautiful new home. With this move, we look to play our part in the exciting growth of Rutgers and the revitalization of the City of New Brunswick," said ZBT Executive Director Laurence A. Bolotin, Alpha Zeta (University of Florida) '01.

Conveniently located just steps away from the College Avenue campus area, the new home's amenities seem endless. The new building will offer 18 large bedrooms, a manager's suite, a spacious kitchen and living area, basement-level den and laundry facilities, among other features.

ZBT is looking for volunteers to assist in the planning on a homecoming reunion as well as a more specific reunion centered around the new house. If you are interested, please contact Executive Director Laurence A. Bolotin at lbolotin@zbtnational.org.



SPRING PROGRAMS BREAK RECORDS

By: Shannon Cohen, Assistant Director of Retention, Leadership and Training



Zeta Beta Tau Leadership programming has marked a record-breaking year. The James E. Greer, Jr. Presidents' Leadership Academy and the 10 regional Dover Day programs that took place between January and March all saw a sharp increase in overall attendance.

These programs are made possible by the generous support of the Zeta Beta Tau Foundation. Each year the Zeta Beta Tau Foundation underwrites the cost of the programming so that the Fraternity can increase the number of brothers who have the opportunity to attend without impacting their chapter and colony budgets.

[READ MORE ►](#)



NEW IN *my*ZBT: JOB BOARD

By: Adam T. Edwards, Beta Alpha Theta (Colorado)'12, Coordinator of Membership and Assessment

Adam Edwards
Alumnus
10/01/2008
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[Chapter Desktop](#)
[Compass](#)
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Chapters
Alpha Alpha - ZBT
Alpha Beta - ZBT
Alpha Delta - ZBT
Alpha Eta - ZBT
Alpha Kappa - ZBT
Alpha Mu - ZBT
Alpha Omega - ZBT
Alpha Omicron - ZBT
Alpha Phi - ZBT
Alpha Pi - ZBT
Alpha Psi - ZBT
Alpha Rho - ZBT
Alpha Xi - ZBT

JOB BOARD SUMMARY

LATEST JOBS [VIEW ALL](#) [ADVANCED SEARCH](#)

POSTED ON	TITLE	LEVEL	COMPANY	ACTIONS
04/17/2014	Accountant	Full-time / Entry Level	PBJ Worldwide Honolulu, HI	
04/17/2014	Marketing Manager	Other	Marketing LCL Indianapolis, IN	★

JOBS I'VE POSTED [ADD](#)

POSTED ON	TITLE	COMPANY	STATUS	ACTIONS
04/17/2014	Accountant	PBJ Worldwide	Published	• 🗑
04/17/2014	Marketing Manager	Marketing LCL	Published	• 🗑
03/24/2014	Expansion and Leadership Consultant	Zeta Beta Tau Fraternity	Published	• 🗑

JOB SEARCHES [ADD](#)

CREATED ON	NAME	JOBS FOUND	ACTIONS
04/17/2014	Career search	3	🗑

JOB FAVORITES [CLEAR ALL](#)

SAVED ON	TITLE	COMPANY	LEVEL	ACTIONS
04/17/2014	Accountant	PBJ Worldwide	Full-time / Entry Level	🗑

PEOPLE SEARCHES [ADD](#)

CREATED ON	NAME	PEOPLE FOUND	ACTIONS
04/17/2014	People with leadership experience	1	🗑

PEOPLE FAVORITES [CLEAR ALL](#)

No favorites found.

MY SETTINGS

Would you like your resume to be visible to others?
☐ Yes ☒ No

Desired Job Type
Full-time

Are you willing to relocate?
☐ No ☒ Yes

Available To Start
05/19/2014 [Update](#)

Would you like recruiters to contact you about available positions?
☐ Yes ☒ No

Desired Job Level
Executive

Are you willing to travel?
☐ No ☒ Yes

MY RESUME [0](#)

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[Career History](#)
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[Interests](#)
[Publications](#)

ZBT is excited to announce the upcoming launch of Zeta Beta Tau Fraternity's brother-only job board through myZBT.

The job board is a place where brothers can connect with professional opportunities. This exciting new feature will help undergraduates to benefit from the experience of alumni, let brothers experience professional development in a unique way and allow alumni to give back to other brothers.

[READ MORE ►](#)

Spring programs break records

By: Shannon Cohen, Assistant Director of Retention, Leadership and Training

Zeta Beta Tau Leadership programming has marked a record-breaking year. The James E. Greer, Jr. Presidents' Leadership Academy and the 10 regional Dover Day programs that took place between January and March all saw a sharp increase in overall attendance.

These programs are made possible by the generous support of the Zeta Beta Tau Foundation. Each year the Zeta Beta Tau Foundation underwrites the cost of the programming so that the Fraternity can increase the number of brothers who have the opportunity to attend without impacting their chapter and colony budgets.

The James E. Greer, Jr. Presidents' Leadership Academy, named in honor of Executive Vice President Emeritus James (Jim) E. Greer, Jr. Beta Pi (Long Beach) '64, took place January 24 to 26 in Lake Wylie, South Carolina. This year, 36 Chapter/Colony Presidents — the most in the history of the program — arrived at the academy's camp for a weekend filled with large and small group activities to help them navigate the unique job of serving as Fraternity President.

The overall theme of the weekend was Stories of Leadership. Participants engaged in programming that included: team building, brotherhood bonding, discovering their own leadership style and how to work with others with different styles, how to handle difficult personal conversations with brothers, elements of courage in leadership, and how to lead change. One of the highlights of the program was the keynote address by Brother Greer, who discussed lessons of leadership he learned and lived by while serving the Fraternity as Executive Vice President.



Attendees of the 2014 James E. Greer, Jr. Presidents' Leadership Academy.

The participants took away many lessons from this unique ZBT experience. Logan R. Grenly, Beta Zeta Epsilon Colony (University of Maryland) '17 said, "This academy truly helped me understand how to better myself and Fraternity. I was able to bond with brothers from all over the country and have people I can turn to who has gone through the same process as me."

John P. Begen, Beta Delta (Rutgers), '15, said, "It was completely invaluable to me. I could not get this type of training in any of the many other programs I've participated in."

Just two weeks after a successful James E. Greer, Jr. Presidents' Leadership Academy, Zeta Beta Tau's 10 regional programs began. Dover Days, named in honor of former long-time ZBT Executive Secretary Lee Dover, Alpha Delta (University of Southern California) '25, are day-long programs that take place across the United States. These programs provide an opportunity for brothers to connect with other ZBTs and learn about general leadership practices.

This year chapters/colonies were able to send eight delegates to their nearest Dover Day at no additional cost. The Fraternity also piloted a new host chapter program where five locations asked for chapter brothers to assist with the execution of the program and send additional delegates. In total, a new record of 640 undergraduate brothers attended.

The 2014 Dover Days took place in a format based on the popular "TED Talks" videos. Videos shown covered a range of topics from "Starting with Why" to "The Writing of the ZBT Credo" were shared with participants. Through large and small group activities, the participants were able to explore their personal values, fraternity values, and how to lead inspiring change back home.

Benjamin L. Kurzrock, Alpha Rho (University of California Los Angeles) '16, said, "Dover Days has expanded my perspective of what a truly successful chapter embodies and how to encourage my own chapter to habituate the tenets of ZBT."



Brothers discuss leadership at the Providence (Rhode Island) Dover Day on February 22.

New in *myZBT*: Job board

By: Adam T. Edwards, Beta Alpha Theta (Colorado)'12, Coordinator of Membership and Assessment

ZBT is excited to announce the upcoming launch of Zeta Beta Tau Fraternity's brother-only job board through [myZBT](#).

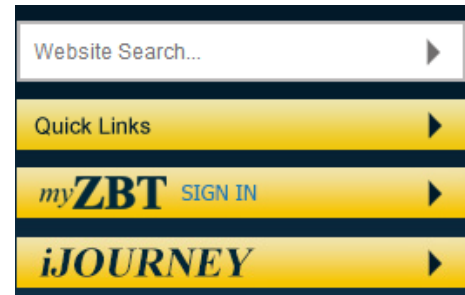
The job board is a place where brothers can connect with professional opportunities. This exciting new feature will help undergraduates to benefit from the experience of alumni, let brothers experience professional development in a unique way and allow alumni to give back to other brothers.


The job board will allow brothers to:

- Post jobs
- View and apply for all jobs posted by other brothers
- Search for jobs based on specified criteria; these searches can be saved for repeated use
- Search for individuals based on industry, location, experience, etc.

The new job board can be a great resource for those brothers who are looking to find a job or who are looking to fill a position at their company. This job board is only available to brothers and is accessed through online brotherhood portal *myZBT*. Participants will need a username and password to access the job board. Turn to Page 24 of this edition of the *Digital Deltan* for assistance with initial *myZBT* registration.

To log on to *myZBT*, go to www.zbt.org and click on the [myZBT](#) sign in button on the right.





Adam Edwards
Alumnus
10/01/2008
[Edit My Profile](#)

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Alpha Xi - ZBT

JOB BOARD SUMMARY

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ADVANCED SEARCH

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JOB SEARCHES
ADD

CREATED ON	NAME	JOBS FOUND	ACTIONS
04/17/2014	Career search	3	🗑

JOB FAVORITES
CLEAR ALL

SAVED ON	TITLE	COMPANY	LEVEL	ACTIONS
04/17/2014	Accountant	PBJ Worldwide	Full-time / Entry Level	🗑

PEOPLE SEARCHES
ADD

CREATED ON	NAME	PEOPLE FOUND	ACTIONS
04/17/2014	People with leadership experience	1	🗑

PEOPLE FAVORITES
CLEAR ALL

No favorites found.

MY SETTINGS

Would you like your resume to be visible to others?
Yes ▼

Would you like recruiters to contact you about available positions?
Yes ▼

Desired Job Type
Full-time ▼

Desired Job Level
Executive ▼

Are you willing to relocate?
No ▼

Are you willing to travel?
Yes ▼

Available To Start
05/19/2014

Update

MY RESUME

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Summary
Career History
Skills and Expertise
Education
Patents
Courses
Languages
Volunteer Experience
Certifications
Interests
Publications

The job board is currently being piloted with select chapters before the official launch on July 24, the first day of Zeta Beta Tau's 100th International Convention and Leadership School in Washington, D.C.

If you have difficulty logging in to *myZBT* or if your chapter is interested in piloting the job board before July 24, please contact Adam Edwards at aedwards@zbtnational.org.

Update Your Contact Information Using

*my***ZBT**

ALUMNI REGISTRATION

An innovative, efficiency-enabling tool that networks our brotherhood, myZBT is a chapter's communication portal and the go-to place for Zeta Beta Tau resources for undergraduates and alumni alike. With drag-and-drop technology, you can customize your myZBT dashboard, putting front and center the tools you use the most and the things that you want to see.

Just some of the benefits of your myZBT account include:

- The ability to update your brother profile with the Fraternity. You can easily amend your mailing address, phone number, email address, add a picture and even control your privacy settings.
- Easy access to connect with our brotherhood through brother, chapter and alumni association searches.
- Auto-notification of activity such as new Zeta Beta Tau documents uploaded for your access, new polls or calendar events for you to see.

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