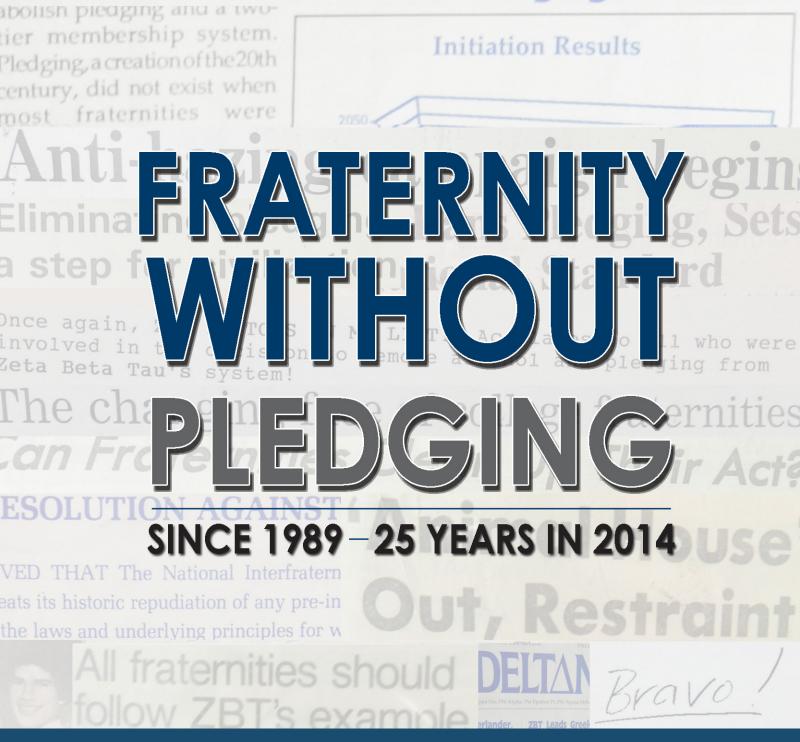


ZBT Leads Greek World: Pledging Abolished



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ABOUT THE ANTECEDENTS

The history of mergers in the Zeta Beta Tau Brotherhood follows a pattern of linking common traditions.

In 1959, Phi Alpha merged into Phi Sigma Delta, and in 1961 Kappa Nu merged into Phi Epsilon Pi. In 1969-70, Phi Sigma Delta and Phi Epsilon Pi merged into Zeta Beta Tau.

<u>Click here</u> to learn more about how the merging of these fraternities helped shape ZBT into the brotherhood it is today.



LETTER FROM THE INTERNATIONAL PRESIDENT



Dear Brothers and Friends,

Brotherly Love. It is the most important of our tenets. Brothers keep their brothers safe and brothers keep their brothers on the right path.

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Dear Brothers and Friends,

I am very excited about the 2014 Zeta Beta Tau International Convention and Leadership School which will be held this July in Washington, D.C.

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LETTER FROM THE EXECUTIVE DIRECTOR OF THE FRATERNITY



Dear Brothers and Friends,

Welcome to the winter issue of the Digital Deltan and the first of 2014. I hope the holidays and New Year found you and your loved ones in happiness and good health.

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LETTER FROM THE EXECUTIVE DIRECTOR OF THE FOUNDATION



Dear Brothers and Friends,

Fraternity for a Lifetime ... this principle resonates with so many of us. It is practiced in a variety of ways.

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GOLDRING'S GENEROUS SPIRIT

By: : Andrea R. Smithson, Communications Coordinator



Zeta Beta Tau Fraternity's 2013 Man of the Year is known for his generous spirit and commitment to the Tulane University and New Orleans communities.

William (Bill) A. Goldring, Sigma (Tulane) '65, was honored at with the award by Zeta Beta Tau nber at Tulane Hillel – a building

leadership in early November at Tulane Hillel – a building he patronized.

"Bill's vision and ZBT's vision have aligned to solidify a strong place in the Jewish community at Tulane, which is so large, being a southern campus," International President Michael (Mike) D. Cimini, Kappa (Cornell) '92 said. "It is important for ZBT to provide a fraternity experience that is safe and encouraging of Jewish life. Bill is very much in line with that."

A native of New Orleans, Brother Goldring is an unrivaled philanthropist and successful businessman. He is the leader of several foundations and philanthropies and has been a longtime supporter of the Tulane University campus and Jewish community in New Orleans and throughout the South.



Letter from the International President of the Fraternity



Brotherly Love. It is the most important of our tenets. Brothers keep their brothers safe and brothers keep their brothers on the right path.

Twenty-five years ago, ZBT got rid of the antiquated system of pledging and hazing that had been introduced into the fraternity movement after World War II. Instead, ZBT launched the Brotherhood Program. This program was designed to teach men about true Brotherhood and to foster in them a sense of Fraternity that kept them deeply engaged throughout all four years of their college experience and make them committed alumni for a lifetime. There were many missteps, miscommunications and hiccups in rolling out the Brotherhood Program, and it was tweaked many, many times. In every tweak, a new commitment was made to keeping our brothers safe and keeping them on the right path. In 2009 *THE JOURNEY* was created, and ZBT now

has a program that will create dynamic brotherhood between freshmen, sophomores, juniors and seniors on campus and build a bridge (sound familiar?) to our tens of thousands of alumni.

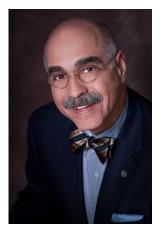
THE JOURNEY is designed to have as few or as many program facets as the individual chapter can handle. **THE JOURNEY** is designed to provide meaningful ways for brothers to connect within their peer group and across all chapter or colony lines. **THE JOURNEY** is designed to provide each man an explicit, tactical path to becoming a better man and a better brother. **THE JOURNEY** is different than what had occurred before, just as pledging was different than what had occurred before the late 1940s. It's not only different. It's better.

Here's to our Brotherhood — a Brotherhood for a Lifetime.

Cordially, Fraternally, and Sincerely, Michael (Mike) D. Cimini, Kappa (Cornell) '92 International President

Letter from the President of the Foundation

Dear Brothers and Friends,



I am very excited about the 2014 Zeta Beta Tau International Convention and Leadership School which will be held this July in Washington, D.C. While I always enjoy the Convention, this year's presents an incredible opportunity for our Heritage Initiative Program.

We will be taking all participants at the Convention to the United States Holocaust Memorial Museum for a private tour and lecture from a Holocaust survivor. To our knowledge, this will be the largest private tour ever offered by the Museum and will be an experience that no one attending will ever forget. I remember attending the dedication when the groundbreaking for the Museum was held and how much I looked

forward to visiting the Museum when it was completed. When I finally had the opportunity to walk though it some years later, I was moved beyond description by the experience.

I am pleased also to announce that the Foundation has undertaken to raise the funds necessary to pay for the entire experience as part of the Heritage Initiative Program.

On another note I am thrilled to announce that December of 2013 was the Foundation's best month ever for fundraising. It helped us exceed our goal for the year and put us well on our way to making our fundraising goal for the current Comprehensive Campaign and I thank all of those brothers who have been so generous in their support of the Foundation and the Fraternity.

I wish all ZBTs and their families a happy, healthy and prosperous 2014. It's great to be a ZBT and participant in Fraternity for a Lifetime!

Cordially, Fraternally and Sincerely,

Barry M. Aarons, Gamma Tau (Arizona State University) '71 President

Letter from the Executive Director of the Fraternity

Dear Brothers:



Welcome to the winter issue of the *Digital Deltan* and the first of 2014. I hope the holidays and New Year found you and your loved ones in happiness and good health. A new year is always a time to reflect on the past and plan for the future. At ZBT International Headquarters, we are doing the same.

Twenty-five years ago, our brothers made the bold decision to remove pledging from the organization in an effort to do everything within their power to create a safe future for all who join. That change in policy and mindset hasn't come without its challenges, but we are a bigger and better organization as a result of that bold move. As we move through 2014, we will place an even stronger focus on our firm belief that a one-tier membership status can and does create

outstanding, dedicated and loyal brothers.

Each year, close to 2,000 men join ZBT to become part of a community focused on intellectual awareness, social responsibility, integrity and brotherly love. Nowhere in our Credo, Mission or Ritual does our organization state that a two-tier membership creates a stronger brotherhood. Instead, we talk about serving our communities, excelling academically, preserving and cultivating our relationships within the Jewish community and so much more. We do this together ... as a group of men dedicated to bettering ourselves and the world around us ... because we believe that "brotherhood" isn't defined by the many meaningless tasks often associated with pledging, but rather by what we do, individually and collectively, to live our values each and every day. That's brotherhood.

As you read through this issue, you will see so many examples of brotherhood at its finest. When we chose to become a brother of ZBT we made a lifetime commitment to ourselves, each other and our Fraternity ... may it live forever. If anything in this issue sparks your interest to get more involved in ZBT today, please connect with me. It will be my pleasure to help you ensure that Fraternity is for a Lifetime.

Cordially, Fraternally, and Sincerely, Laurence A. Bolotin, Alpha Zeta (Florida) '01 Executive Director

Letter from the Executive Director of the Foundation

Dear Brothers and Friends,



Fraternity for a Lifetime ... this principle resonates with so many of us. It is practiced in a variety of ways.

Getting together with a group of "the guys" from your undergraduate experience is a common one. This morning I received an email with a picture of me with four other brothers from my class at a reunion we had this past February. It was a great way to start the day thinking of all the wonderful memories we created during our college days. For the balance of the morning emails went back and forth between the brothers and it was as if we were transported back in time and nothing had changed.

Last night I had the pleasure of attending a chapter meeting at the Gamma Chapter at Northwestern University. Several alumni were in attendance. Again, I was transported back in time and thought of those alumni who provided guidance to my chapter, my brothers and me when I was an undergraduate.

Fraternity for a Lifetime is what we make of it. Picking up the phone or sending an email to say hello to a brother, visiting a ZBT chapter, serving as a chapter advisor, attending a local ZBT alumni event, speaking with and providing guidance to an undergraduate brother, notifying the Fraternity of a potential ZBT (son, grandson, nephew, family friend) so he can be recruited, getting "the guys" back together again or supporting the Zeta Beta Tau Foundation, all help foster the important principle of Fraternity for a Lifetime.

Cordially, Fraternally and Sincerely,

Faron A. Lewitt, Psi (Alabama) '97 Executive Director Zeta Beta Tau Foundation

Goldring's Generous Spirit

By: Andrea R. Smithson, Communications Coordinator

Zeta Beta Tau Fraternity's 2013 Man of the Year is known for his generous spirit and commitment to the Tulane University and New Orleans communities.



(From left to right) William (Bill) A. Goldring, Sigma (Tulane) '65, is presented the 2013 ZBT Man of the Year Award by International President Michael (Mike) D. Cimini, Kappa (Cornell) '92, on Friday, November 8, 2013.

William (Bill) A. Goldring, Sigma (Tulane) '65, was honored at with the award by Zeta Beta Tau leadership in early November at Tulane Hillel – a building he patronized.

"Bill's vision and ZBT's vision have aligned to solidify a strong place in the Jewish community at Tulane, which is so large, being a southern campus," International President Michael (Mike) D. Cimini, Kappa (Cornell) '92 said. "It is important for ZBT to provide a fraternity experience that is safe and encouraging of Jewish life. Bill is very much in line with that."

A native of New Orleans, Brother Goldring is an unrivaled philanthropist and successful businessman. He is the leader of several foundations and philanthropies and has been a longtime supporter of the Tulane University campus and Jewish community in New Orleans and throughout the South.

"He's donated to too many Jewish causes to count ... Hillel, the new Jewish Community Center ... with his family, especially his

daughter and son-in-law, and through the Goldring Family Foundation," International President Cimini said.

Rabbi Yonah Schiller, executive director of Tulane Hillel, counts Brother Goldring among the major driving forces at Tulane Hillel and in the New Orleans Jewish community.

"His impact on this city has been wide. I don't think there's been any one individual who's had such a broad effect on his city. It's almost without end," Rabbi Schiller said. "He's somebody who dives in to the community he finds himself in. He's always inspired to want to give. ... He's just been a real mensch."

The mark of the Goldring Family Foundation can be seen at many places other than Tulane Hillel and the JCC, including the Audubon Institute, the Ogden Museum of Southern Art and the Holocaust Memorial in Woldenberg Park, to name a few. In addition to some of these high-profile projects, Brother Goldring also quietly contributes to countless other causes. For example, his companies have offered scholarships to the children of his approximately 3,000 employees.

A third generation industry leader in spirits, Brother Goldring began his career with Seagram in trade research in New York and Maryland. Upon returning to the family business at Magnolia Liquor Company, he worked in warehousing, sales management, and became president in 1972.

He currently focuses his time with the Sazerac Company, which is the largest distiller in the United States.

International President Cimini, also an executive in the food and wine industry, said he and Brother Goldring were introduced several years ago at a beverage industry trade show by a mutual acquaintance. Since they discovered their ZBT connection, Brother Goldring has made time to meet with and mentor International President Cimini. It was International President Cimini who got Brother Goldring involved with the re-founding of Sigma Colony in the past few years.

"I've been involved at Tulane since 2002 when I first became a recruitment mentor to the Chapter. Because of that, I have been there once a year. I started meeting Bill for coffee or lunch every time I was in town. He's such a generous guy, he always gave me that time when I was in town," International President Cimini said.

It was when ZBT was working with campus officials to re-colonize Sigma Colony that Brother Goldring's charitableness and connections became crucial to the success of the Fraternity's future at Tulane.

"Bill became an immense part of the rebirth of Sigma Colony by putting us in front of the right people" at Tulane, International President Cimini said.

Sigma Colony has thrived since it was re-established one year ago, maintaining the highest grade-point average among fraternities on campus and planning for its first formal recruitment this spring semester, which resulted in the addition of 28 new brothers.

"It can't be over-emphasized how generous Bill is with his time. He's a very successful and generous alumnus, yet he makes time for myself, other Sigma advisors and alumni and undergraduates," International President Cimini said.

Rabbi Schiller also has benefitted from the wisdom of Brother Goldring.

"Bill has been a tremendous supporter of Tulane Hillel as long as I've been here. He's been a major force behind Tulane Hillel maturing and becoming one of the most high-performing Hillels in the country," he said, noting that not only did Brother Goldring donate financially to the building's recent capital campaign, but he also offered guidance and oversight on the project. "He really helped steward that process. He's one of our most reliable people."

"I think he was really moved and inspired" during the recent reception honoring him with the Man of the Year Award at Tulane Hillel, Rabbi Schiller said. "As people started filing into the building, he said to me, 'They just keep coming ...' What he's built, he really helps create a situation where they *do* keep coming."

The Man of the Year Award, also called the International President's Plaque, was created to honor those brothers who reach the apex of their various involvements. These men, through their life's work, exemplify the teachings of Zeta Beta Tau's Ritual and the commitment brothers of ZBT make to better the communities in which they live.

Brother Goldring also has been recognized by many for his commitment to his industry and community, receiving honors and awards such as the Lifetime Leadership Award for The Wine and Spirits Wholesalers of America, the 2012 Ella Brennan Lifetime Achievement Award and the New Orleanian of the Year.



25 YEARS NON-PLEDGING

ZBT: A FRATERNITY WITHOUT PLEDGING SINCE 1989

Twenty-five years ago, Zeta Beta Tau Fraternity made a bold choice.

Twenty-five years later, every ZBT brother prospers from the vision of equality and safety, upheld by Fraternity leadership over the past two decades.

In 1989, ZBT became a pioneer in the Greek Community when it chose to abolish all two-tier membership practices, the process commonly called pledging, and formed a Brotherhood of equals from the moment a man receives a bid to join the Fraternity.

In 2014, ZBT continues to pioneer practices and tools to promote the Credo and Mission while celebrating its long history.



Featuring Past International President Stephen P. Ehrlich, Esq, lota (Denver) '70

HISTORY BEHIND THE DECISION

Past International President Stephen P. Ehrlich, Esq. ota (Denver) '70

THE STORY OF WILLIAM FLOWERS



Featuring Past International President Dr. Ronald J. Taylor, Gamma Alpha (Washington & Jefferson) '66 WATCH NOW

WHAT IS NON-PLEDGING? FAQ

HOW DOES NON-PLEDGING WORK TODAY?

EQUALITY AND RESPECT: NON-PLEDGING TODAY

By: Jason J. Colombini, Eta Mu (Cal Poly-SLO) '14, Past Chapter President, Current Brotherhood Development Director

AUDIO: 1989'S BOLD DECISION (2013)

LISTEN NOW

READ MORE

READ MORE

VIDEO: ZBT: A NEW BEGINNING (1990)

READ MORE

READ MORE

READ MORE

Watch now!

ZBT: A New Beginning (1990)

NBC Nightly News report from 1990 about ZBT's decision to end the practice of pledging and all two-tier membership practices. Featuring Featuring Past International President Dr. Ronald J. Taylor, Gamma Alpha (Washington & Jefferson) 1966.



1989's Bold Decision

Hear from Past International President Stephen P. Ehrlich, Esq., Iota (University of Denver) 1970, the finer details on why Zeta Beta Tau chose to abolish pledging in 1989.



History Behind the Decision

From ZBT resources

With the increase in the legal drinking age from 18 to 21 in the early 1980s, some brothers used chapters as places for underage drinking and abuse of people and property. Chapter leaders were either unwilling or unable to confront and remove these men. Throughout the Greek system, behavioral problems were the rule rather than the exception.

Zeta Beta Tau was fortunate to avoid such liability problems that other groups faced at the time from this behavior in large part, but insurance was both hard to find and very expensive. During 1989, in response to a growing trend of behavioral problems among ZBT chapters and the potential liability exposure to brothers, chapters and the International Fraternity, ZBT joined Fraternity Insurance Program Group (FIPG) and once again stepped to the forefront among fraternities.

During the 1980s, every Greek letter group continued their efforts to stop hazing. Despite ZBT's best efforts, hazing continued and increased in both frequency and severity.

In the fall of 1988, ZBT leadership assembled for a weekend in Chicago to discuss possible solutions. These brothers concluded that all efforts to reform the institution of pledging had failed; pledging itself was the problem. This was because pledges were considered second-class citizens, with no rights and no chance to refuse even the most outrageous demands of a brother, unless the pledge quit the Fraternity.

In 1989, in a last-ditch effort to eliminate hazing, ZBT's Supreme Council voted to eliminate pledging and all second-class status from the Fraternity. In their place, ZBT established a Brotherhood Program, with minimum standards (Brotherhood Quality Standards), as well as educational and bonding programs focused on ensuring equal status for all brothers of ZBT. The Semi-Annual Brotherhood Review vote was added at this time as well to ensure equality in all membership reviews. The new recruitment motto adopted was "Join a Fraternity, Don't Pledge One."

The change attracted significant national and media attention, including features by CNN News, the Associated Press, Today Show and Larry King Live.

The 1990s brought a "recession" to the fraternity movement in response to economic hardships and the concern about the negative image of Greek Life. In the 21st Century, however, the Greek Community has worked hard to dispel those stereotypes and become a known for social responsibility, philanthropy and leadership on university campuses worldwide.

Fraternity chapters that have become aggressive in recruitment efforts by actively recruiting the best and brightest men available have weathered the storm; some have experienced tremendous growth.

Today, the Zeta Beta Tau Brotherhood is close to 130,000 Brothers strong.

Hazing: A Case History of a Tragedy – A True ZBT Story

The story of William Flowers

Forty years ago this fall, Zeta Beta Tau Fraternity was shocked at the tragic death of a pledge, William Flowers, a student at Monmouth University in New Jersey. It is the only hazing-related death in the history of ZBT.

On November 11, 1974, Flowers died when seven brothers forced him and four other pledges to dig mock graves in a sandy beach. The walls of the grave collapsed and buried Flowers on the beach.

The Chapter President and six brothers who were present at the incident were arrested on criminal charges. The Chapter's charter was later revoked by the Supreme Council.

In a news release in the days after the event, Fraternity Executive Secretary [now known as Executive Director] James (Jim) E. Greer, Jr., Beta Pi (Cal State-Long Beach) '64, stated:

"The tragic death of William Flowers comes as a great shock. Its manner repudiates all that ZBT stands for.

"While still shaken by the news, we denounce this senseless loss and state that it is contrary to the traditions and laws of Zeta Beta Tau.

"We would like to use this opportunity to reiterate our long-standing opposition to the anachronistic practice of hazing. We are particularly dismayed that in a time when so much social progress has been made, a few continue to cling, against all advice and counsel, to foolish and dangerous practices from another time.

"William Flowers' death is a warning and a lesson to the officers of our chapters everywhere."

What Happened That Night

In the words of the Chapter President:

"During our four weeks of pledging, both brothers and pledges became very close. Because of this closeness which had developed between them, the pledges began to feel that they could get away with almost anything. They had been sent out on a three-day scavenger hunt and had been requested to obtain around 30 different items. Upon returning (three hours late), the pledges had obtained 10 of the 30 items. During the week following the scavenger hunt, the pledges were requested to be at the house every day to clean (punishment for unsuccessful scavenger hunt). The pledges showed up only three out of the five days. That Friday, at around 5 p.m., the pledges were told that they had to know the Founding Brothers of the Chapter and the Founding Fathers of Zeta Beta Tau Fraternity by the following Monday. They were then told that they had the weekend free.

"On Monday, the pledges were told to be at the house at 10 p.m. (Billy worked until 9:30 p.m.) All the pledges arrived at the house 30 minutes late. They were asked to recite the Founding Brothers, but not one of them knew the answers. Because of this, the pledges got yelled at and shaving cream was put on their faces. They were then asked to name the Founding Fathers and, again, not one of them had the answers. At this point, the brothers yelled at the pledges again. They soon realized the futility of their yelling. They also felt that the pledges were taking advantage of the special close relationship which had developed between them. It was at this point that one of the brothers sent the pledges to the garage to get shovels. While the pledges were gone, the brothers discussed among themselves if this would be a good time to have the pledges dig "graves" on the beach. (The idea of having the pledges digging 'graves' had come up about two weeks earlier.) Since the pledges were to be initiated as brothers on Wednesday, and had completed only a few of the requirements which we had set for them, we decided that this would be a good time for the 'grave digging.' When the pledges returned from the garage with the shovels, we requested that they go across the street to the beach and dig five 'graves.' We also requested that they dig them 6 feet long, 4 feet wide and 4 feet deep. At about 11:15 p.m., seven of us went across the street to check on their progress. When we reached the beach, we found all five pledges digging. We were extremely surprised at their progress and their overt signs of enjoyment at what they were doing. Four of the ditches were about 6 feet long, 4 feet wide and 4 feet deep. Billy's, on the other hand, was about 5 feet long, 4 feet wide and 6 feet deep.

"At this point I would like to explain something about Billy. Billy was the type of pledge who wanted to become a brother more than anything else in the world. If we had told him to run a mile, he would have run two. Because Billy was about 6-foot-2, I told him to stop digging deeper and make his ditch longer. Suddenly, without being told, the pledges began to sing our Chapter's pledge song. At this point, realizing that the pledges had achieved what we wanted them to (which was to realize that they could not just walk into the Fraternity), I told them to stop digging. We then requested that they get into the ditches and lay on their backs. When all five pledges had done so, the seven of us gathered around the first ditch. We each grabbed a couple of handfuls of sand and began to throw the sand down on top of the pledge. I told the brothers to be very careful not to get any sand on their faces. We then proceeded to do the same with the second and third ditch. After throwing two handfuls of sand on the third pledge, and while the other brothers continued throwing sand on him, I turned to look at Billy, who was fourth in line. When I looked into the ditch, all I could see were Billy's legs sticking out of the sand and kicking frantically. Immediately I screamed, 'Someone help Billy!' I jumped directly into the ditch and began to dig where I thought his head to be. Immediately the other brothers and pledges were standing around the ditch. Robert jumped in and helped me dig. The rest pulled on Billy's legs. As soon as I realized that we were getting nowhere (about two minutes), I told Howard to call the police. He ran across the road to the house to do so immediately. By now, the rest of the brothers from the house had come down to the beach to help. As more and more

people gathered around the ditch and we threw sand out, more and more sand caved in on Billy. I was no longer able to dig and changed places with one of the pledges.

"Just as I was climbing out of the ditch, a police officer showed up. He just stood there with his light shining into the ditch. He kept asking, 'What's going on here?' All I could say was, 'Please help us – for God's sake, help us to get him out, get him out!' Shortly after, the fire company and rescue squad arrived at the scene. As they began to dig, we pulled on Billy's legs. I felt Billy kicking, and then, finally, he stopped. I realized that Billy was dead and I fell to the ground, crying. A few minutes later they succeeded in pulling Billy out. I was put into a police car and we followed the ambulance to the hospital, just around the corner. Five minutes later, Billy was officially declared dead. I was immediately taken to the police station, where I was asked to make a statement. I tried to call our Advisor but could not reach him."

What is Non-Pledging?

From ZBT archives

Defining hazing and pledging

- Hazing Creates two classes of membership; one "better" than the other. In the end, each new initiate wants to "get" the new guy behind him. It's not, by any definition, brotherhood.
- Pledging The unnatural dominant/subservient relationship between the brother and the pledge leads to an imbalanced fraternity. This imbalance may lead down a path that can spiral out of control, potentially leading to hazing. Power corrupts and absolute power corrupts absolutely. Power tripping kills brotherhood.

FAQs

Republished from a 1989 Digital Deltan article "ZBT – Moving to Insure Our Future"

These questions and comments, and their answers and responses, were compiled by the Fraternity's staff based on responses received from chapters/colonies, brothers and other interested parties. **Q:** Can't you get rid of hazing without getting rid of pledging?

A: No, not based on our experience. For 25 years, all fraternities have been trying to do so. We all have tried every imaginable method ... nothing has worked.

Q: You're going to damage or kill the Fraternity.

A: No, we're going to save the Fraternity. The general public, faculties, administrators, etc., are fed up with it. If we don't do something, the schools and state legislatures will put us out of business. We don't have much time left to act.

Q: What about education? How will new brothers be motivated to learn about the Fraternity? **A:** Education is always important. But, are you saying that the only way you can educate new brothers is by threatening not to initiate them? If so, you are admitting that your chapter/colony's education program is boring or uninteresting. A good education program is one that brothers want to participate in, not have to participate in. We hope to create such a program.

Q: How will we create "good brothers"?

A: Pledging never created good brothers – only good pledges. Brotherhood comes from values training that predates college entrance. If the right values are not in place by the time the men arrive at college, you are not going to change them.

Q: ... No, I mean, how do we create "good members"?

A: Our brothers who are dedicated and committed are that way despite their pledge period – they only went through it because they believed in their new friends. They brought the leadership talents and dedication to ideals with them into the Fraternity and were lucky not to lose those talents and ideals during pledging.

Q: Won't ZBT be seen as wimps for not having a tough pledge program?

A: No. The only people who will think that are those who think abusing others is OK. A wimp is someone who doesn't stand up for what's right.

Q: How can we change when we've been doing it this way for years?

A: Change is never easy. Indeed, much of the negative reaction received to date is a fear of change and of the unknown. Recent history shows, however, that we can do it – from non-sectarianism to dry recruitment to eliminating open parties to eliminating little sister programs – all changes which some said were going to harm ZBT but didn't do so when chapters/colonies dedicated themselves to implementing the changes.

How Does Non-Pledging Work Today?

From ZBT resources

Recruitment and Initiation

- All ZBTs are equal. Pledging is prohibited.
- Separate membership statuses and terminologies ("associates," "NIBS," etc.) are prohibited. No "second class" status is permitted.
- The rights and privileges of a ZBT are granted immediately upon his acceptance of a bid. The
- maximum period permitted between bid acceptance and the initiation ceremony is 72 hours. There is
- no minimum period required between bidding and initiation. Initiation forms and fees must be collected
- prior to initiation, and remitted to ZBT International Headquarters within 72 hours of initiation.
- Standards, practices and activities that apply to one brother, apply to all brothers, regardless of class year.
- Brotherhood Quality Standards ensure that brothers earn the privilege to be ZBTs every day. Having reasonable standards for each brother is critical for the survival and success of any fraternity. Read the <u>Brotherhood Quality Standards here</u>.
- Chapters/colonies should review and discuss these standards each semester. In the required <u>Semi-Annual Review Vote</u>, all ZBT chapters and colonies, twice a year, have a vote to see who, if anyone, should be removed from the brotherhood. The criteria for voting during the SBRV are the Chapter Standards.

THE JOURNEY

After ZBT eliminated pledging, the Supreme Council, based on feedback from undergraduates and alumni, has continued the evolution and development of what was initially called the Membership Development Program, then became the Brotherhood Program. The modern inception was adopted in 2009 is called *THE JOURNEY*.

- *THE JOURNEY* and its new online component, iJOURNEY, contain educational materials aimed at each class, leadership, service, academic success and more.
- Read more on *THE JOURNEY* at <u>ZBT.org</u>.
- Each chapter/colony has two officers, the Brotherhood Development Director and Provost, dedicated to initiation activities, brotherhood programming, educational activities and new initiate mentorship.

iJOURNEY

- iJOURNEY is an interactive online e-learning community for Zeta Beta Tau undergraduates, alumni, volunteers and staff members that supplements *THE JOURNEY*. iJOURNEY allows brothers and volunteers to connect with others around the world, keep in touch with friends made at international programs, share ideas, gain valuable resources from the Fraternity and more.
- iJOURNEY contains several subset programs, including iServe, iCommit, iCare, iLead and iRecruit.

Through good times and bad, ZBT has been in the forefront in pioneering new concepts, as evidenced by its very founding, its elimination of pledging, and its ability to solve enormous problems when others had abandoned the effort.

ZBT continues to maintain a tradition of leadership and respect in the interfraternal world.

Equality and Respect: Non-Pledging Today

By: Jason J. Colombini, Eta Mu (Cal Poly-SLO) '14, Past Chapter President, Current Brotherhood Development Director

Twenty-five years ago, Zeta Beta Tau Fraternity did something that shook every one of its Chapters and Colonies and the fraternity world as a whole. It did something some believed to be so far ahead of the curve that there was no way it would succeed. ZBT boldly eliminated the institution of pledging and all types of second-class membership.

If you look a little deeper, though, our great Fraternity did something other fraternities and their brothers are slowly starting to do: look to why their organization was originally founded. No fraternity was founded to haze, embarrass, provoke or hurt its new brothers Fraternities exist for Brotherhood.

True fraternity brotherhood cannot be put into words; from the inside you can't explain it, from the outside you can't understand it. These high morals stayed true for many years until two major events changed the course of fraternities forever. The first was the end of World War II and the success of the GI Bill. The flood of a new type of college student who had also experienced multiple classes of rank and membership in the armed forces began to change the landscape. A new norm developed and was concreted into the culture by the second major event: the release of the movie "Animal House." While I personally think the movie is hilarious, it had many unintended consequences. The movie set a new standard to look up to in the fraternity world, which included members in both chapters being subject to stereotypical pledging and hazing.

I joined what was then a colony of ZBT for a true Brotherhood and because it stood out to me as being a non-pledging fraternity. The equality visible among the brothers was undeniable. An underlying theme of equality has always existed in ZBT, from its founding because of the unequal treatment of Jewish students to its later elimination of sectarianism and any other requirement for membership. In this regard, eliminating pledging seems only natural for ZBT. There is no better way to create an equal brotherhood than a world without pledging.

Many other Greeks believe that non-pledging is easier. I would argue that it may even be harder. Every man has to put in the effort to get to know his Brothers. It depends on each Brother, their personality and their priorities. No brother can be dropped simply because he screwed up once; instead all are encouraged to learn from their mistakes and become better people because of them.

New brother education is much more like a class, and more is expected from brothers. Brothers actually know the core values and history of our Fraternity, instead of made-up traditions and what their alcohol tolerance is. All of this takes much more time, which is difficult when many college students want to do whatever will be the easiest and take the least amount of time. I have no doubt that there may still be Chapters or Colonies who slip to the habit of pledging or put more effort to find ways to get around the rule than following the rule would be in itself.

Respect is earned, not forced. This is something we teach in our Chapter. Despite being in the Chapter for over two years and being on the Executive Board as well, I know that I have to earn any new brother's respect, just as they have to earn mine. Those with the most respect are the ones who work the hardest for it.



SAVE THE DATE: 2014 INTERNATIONAL

CONVENTION AND LEADERSHIP SCHOOL

By: Director of Retention and Brand Management Elizabeth B. Anderson and Communications Coordinator Andrea R. Smithson



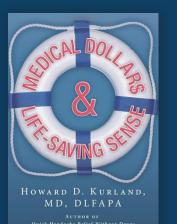
The nation's capital will be the host of Zeta Beta Tau Fraternity's 100th International Convention and Leadership School this summer.

Save the dates of July 24 to 27, 2014, to join brothers from around the world in celebrating the centennial convention and the founding of Phi Alpha Fraternity 100 years ago. Phi Alpha Fraternity was founded October 14, 1914, at The George Washington University in Washington, D.C. Phi Alpha merged with Phi Sigma Delta in 1959. (Phi Sigma Delta merged with Zeta Beta Tau in 1969-70.)

Brothers from the Washington, D.C., Area Alumni Association and The George Washington University's Phi Alpha Alpha Chapter will be among the host committee.



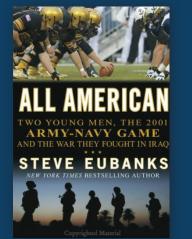
ZBTs IN PRINT



"MEDICAL DOLLAR\$ AND LIFE-SAVING SENSE"

Dr. Howard D. Kurland, MD, DLFAPA, Lambda (Case Western) '51.

Michael B. Druxman. Alpha Mu (Washington) '63,

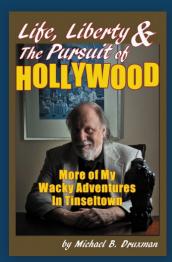


"ALL AMERICAN: TWO YOUNG MEN, THE 2001 **ARMY-NAVY GAME"**

James (Steve) S. Eubanks, Mu (Georgia) '84,

READ MORE

"LIFE, LIBERTY & THE **PURSUIT OF HOLLYWOOD: MORE OF MY WACKY ADVENTURES IN TINSELTOWN**"





Save the Date: 2014 International Convention and Leadership School

By: Director of Retention and Brand Management Elizabeth B. Anderson and Communications Coordinator Andrea R. Smithson

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Brothers from the Washington, D.C., Area Alumni Association and The George Washington University's Phi Alpha Alpha Chapter will be among the host committee. If you are interested in joining the alumni association or volunteering at Convention, email <u>foundation@zbtnational.org</u>. The 2014 International Convention and Leadership School is funded by a generous grant from the Zeta Beta Tau Foundation.

Popular returning Convention events include the Volunteer Institute Program, the Ronald M. Mankoff Alumni Panel and the annual Recognition Banquet. Attendees will have a unique opportunity to experience all Washington, D.C., has to offer, including a visit to the U.S. Holocaust Memorial Museum. Special events will be offered to honor alumni of Phi Alpha and the Washington area.

The opportunity to share Fraternity in its truest sense with brothers from around the world occurs at International Convention and Leadership School. Plan now to join Zeta Beta Tau Fraternity at the 2014 event!



SAVE THE DATE

Thursday, July 24 to Sunday, July 27, 2014 Registration opens March 15. Information on fees, events and full registration will be publicized to brothers in coming weeks.

WHERE

Wardman Park Mariott 2660 Woodley Road NW Washington, D.C. 20008 Click "Photos" to see more images of the hotel.

VISIT THE NATION'S CAPITAL

Learn more about your trip to Washington, D.C., at <u>www.washington.org</u> or view this Travel Channel video.

MORE INFORMATION

See more <u>online at ZBT.org</u>. Contact ZBT International Headquarters at <u>zbt@zbtnational.org</u> or (317) 334-1898 for information or assistance.

WHY SHOULD I ATTEND?

Undergraduate participants in the 2013 International Leadership School had many energetic, positive responses about the event, including:

• "Overall I had an amazing experience. I learned so much from both alumni and other delegates."

- "I was able to become closer to the leaders of my chapter."
- "The ability to network and share ideas and talk to alumni was great."
- "I thought that the Leadership School was an amazing and life-changing experience. I made memories that will last a lifetime, friends that will last a lifetime and got a lot of valuable information to bring back to my chapter."
- "I now know that I can call upon ANY brother."
- "I am very excited for next year's International Convention and Leadership School."

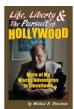
Mark your calendars now to join the Zeta Beta Tau Brotherhood in celebrating the 100th International Convention and Leadership School this summer.

ZBTs in Print



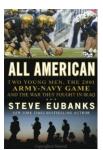
"Medical Dollar\$ and Life-Saving Sense"

Dr. Howard D. Kurland, MD, DLFAPA, Lambda (Case Western) '51, formerly associate professor of neurology and associate professor of psychiatry at Feinberg School of Medicine at Nothwestern University, is the author of "Medical Dollar\$ and Life-Saving Sense" Westbowpress, 2013.



"Life, Liberty & the Pursuit of Hollywood: More of My Wacky Adventures in Tinseltown"

Michael B. Druxman, Alpha Mu (Washington) '63, has written a new book: "Life, Liberty & the Pursuit of Hollywood: More of My Wacky Adventures in Tinseltown," published by BearManor Media on July 31.



"All American: Two Young Men, the 2001 Army-Navy Game"

James (Steve) S. Eubanks, Mu (Georgia) '84, recently published his latest work of non-fiction, "All American: Two Young Men, the 2001 Army-Navy Game," which tells the story of two remarkable young men who, after playing on opposite sides of the Army/Navy football game weeks after 9/11, went on to serve with distinction as part of the first officer class to lead troops into battle in Iraq. Brother Eubanks, now a Peachtree City, Georgia, resident, recently was the featured speaker at a Zeta Beta Tau Atlanta Area Alumni Association luncheon.





"A Pilgrim Muddles Through (Annals from a Life)"

Dr. Robert (Bob) F. Brodsky, Kappa (Cornell) '46, is the author of several books available through online retailers such as Amazon.com.

"On the Cutting Edge (Annals of Engineering)": Non-technical chronologically related stories of adventures in aerospace engineering in the last 60 years and should be of general and historical interest to the curious, historians, engineers, aircraft and space buffs, and the scientifically inclined. It covers atomic bomb development, the early guided missile age, and the rise of the space age. ISBN 10-1-884092-62-6. Gordian Knot Books, 2006.

"A Pilgrim Muddles Through (Annals from a Life)": A set of essays, stories, and observances of man's follies and foibles. Included are unusual tales of merchandizing coups, legal windmill tilts, questions of religion and morality, energy policy, sailing, Op-ed pieces and criticisms. They should be of general interest to a wide public. Published in May 2008. Print on Demand – see

Amazon.com/books; ISBN 978-0-615-27216-0. FOXBRO Press

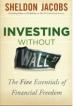
"Songs My Mother Never Sang to Me" (with CD) (out of print): The words, with commentary, of 172 songs derived from songfests at Cornell, bar rooms, fraternity houses, armed forces, country western seances, bar mitzvahs, plus some naughty and downright dirty ditties. It includes a CD, with me singing most all of them, mostly – but not always – in key. Brother Brodsky's collection of these songs from diverse schools, watering holes, hootenannies, U.S. Navy soirees, and archives are otherwise impossible to find under one cover. Both a nostalgia trip par

excellence for homecoming parties, and a source book for generations to come. Published in 2008. FOXBRO Press. "Loan" copies are available from author.

"The World in a Jug (The Lore of New Orleans and Dixieland Jazz)": A purist's and former practitioner's view of past and present activities in the New Orleans/Dixieland jazz genres and the blues. This is a cyber updating of ancient texts, like "Jazzmen," with interest limited to old-time hot jazz and Dixieland music aficionados. Included is a detailed description of the author's illustrated musical lecture "Serenades for Mouldy Figges" that the author has presented here and in Israel. Print on demand and Kindle (see Amazon.com/books). June 2010; ISBN-13 9781439266489, FOXBRO Press

"Catch a Rocket Plane (More tales from the cutting edge, and beyond)": A memoir, filling in gaps from "Cutting Edge", as well as a turn-of-the-century look at the aerospace world and retirement travel and consulting adventures. Ongoing programs in space intelligence and communications. Features stories from the Atomic and Space Ages. Print on Demand and Kindle. Now available for order on Amazon.com/books. ISBN; 1467972908, FOXBRO Press: October 2012.

"Pat and Bob Trip the Light Fantastic – Travel Adventures all over the World" (with pictures): Suggesting what to do and see around the world. Chapters include the USA, Europe, South America, Mexico, the Middle East, Soviet Union and eastern Asia. An interesting travelogue. (2014). ISBN-10 1492747769

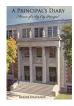


<u>"Investing Without Wall Street: The Five Essentials of Financial Freedom"</u>

Sheldon Jacobs, Alpha Zeta (Nebraska) '52, has recently published his 25th book, "Investing Without Wall Street: The Five Essentials of Financial Freedom" (Wiley and Co., 2012). Learn more about Brother Jacobs and purchase the book through www.sheldonJacobs.com.

"Practice, Practice, Practice: Slices of Life from a Career in Medicine"

Dr. Fred Goldner, M.D., Alpha Gamma (Vanderbilt) '45, a now-retired internist and emeritus professor of clinical medicine who participated in teaching programs at Vanderbilt University School of Medicine, has published "Practice, Practice, Practice: Slices of Life from a Career in Medicine" which captures highlights of his more than 50-year career. Proceeds from his book will underwrite the Fred Goldner, M.D. Scholarship for students at Vanderbilt University School of Medicine.



"A Principal's Diary/Memoir of a Big City Principal"

Roger Shatanof, Alpha Alpha- $\Phi\Sigma\Delta$ (Connecticut) '56, has had two books published. "A Principal's Diary/Memoir of a Big City Principal" and "The Many Joys of Travel or How We Managed to Escape Alive" are available through creativepress.org.

"The Formula: How I Found It and What It Can Do For You"



Bernard Bushell, Alpha Delta- $\Phi\Sigma\Delta$ (Ohio University) '58, has written a new book, "The Formula: How I Found It and What It Can Do For You." It is available on Amazon.com or at <u>TheFormulaESR.com</u>.



FRATERNITY FOR A LIFETIME IN ACTION

By: : James (Jim) P. Summers, Gamma Epsilon (Marshall) '70



Brothers and Brotherhood filled the room at the September 10th Zeta Beta Tau Atlanta Area Alumni Association Connections Happy Hour, and so too did the spirit associated with college football. More importantly, the principle of Fraternity for a Lifetime was evident everywhere you looked.

Forty-four brothers — some initiated

into Phi Epsilon Pi, some into Phi Sigma Delta and others into Zeta Beta Tau, spanning the collegiate generations from Marvin S. Epstein, Pi KN (Alabama) '61, to Matthew (Matt) E. Tompkins, Mu (Georgia) '13, and alma maters from around the country ... Mizzou and Ohio to Rider and Bentley, Tulane and Emory to Washington and Lee, Alabama and South Florida to Georgia and Georgia Tech and Marshall to Maryland – came together at Taco Mac at The Prado to enjoy each other and the entertaining program by Jason A. Cofar, Psi (Alabama) '98 from WCNN-AM / Sports Radio 680 The Fan.

Brother Cofar spoke about sports talk radio in general, the 2013 college football season with emphasis on Southeastern Conference and Atlantic Coast Conference,

READ MORE



In the more than 50 years since its beginning, the Zeta Beta Tau Foundation Scholarship program has grown from a single \$250 scholarship to last year's award of 16 scholarships totaling \$42,500. The Foundation has awarded scholarships totaling more than \$1,400,000 to ZBT brothers. The minimum scholarship awarded is \$1,000. In 2013, awards ranged from \$1,000 to \$5,000.



The following students were chosen to receive Foundation scholarships in 2013:



Richard W. Cohen Memorial Scholarship

Benjamin J. Aghion

Gamma Chapter-New York University, '14

NOW ACCEPTING APPLICATIONS FOR 2014 FOUNDATION SCHOLARSHIPS



2013 ZETA BETA TAU FOUNDATION

READ MOR

Fraternity For A Lifetime In Action

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Georgia Tech and Marshall to Maryland — came together at Taco Mac at The Prado to enjoy each other and the entertaining program by Jason A. Cofar, Psi (Alabama) '98 from WCNN-AM / Sports Radio 680 The Fan.

Brother Cofar spoke about sports talk radio in general, the 2013 college football season with emphasis on Southeastern Conference and Atlantic Coast Conference, the Bowl Championship Series and new, in 2014, playoff system and the explosive use of Twitter in reporting on and following sports. Brother Cofare was joined by twenty (20) alumni brothers of the University of Alabama.

Brothers and Brotherhood filled the room at the <u>November 15th Zeta Beta Tau Atlanta Area</u> <u>Alumni Association Lunch Gathering</u> and so too did the principle of *Fraternity for a Lifetime*.



Forty-one brothers — some initiated into Phi Epsilon Pi and others into Zeta Beta Tau, spanning the collegiate generations from Donald (Don) E. Engle, Gamma (NYU) '54, and Morton Dimenstein, Psi (Alabama) '59, to James E. (Jay) Rollins, Jr., Mu (Georgia) '82, and Scott M. Ratchick and James H. Weinberg, both Sigma (Tulane) '83, to William (Will) T. White and Tazwell (Taz) D. Wood, both Mu (Georgia) '16, and alma maters from around the country ... Illinois and Marshall to NYU and MIT, Tulane and Alabama to Emory, Georgia and Georgia Tech, Florida and South Carolina to North Carolina to Virginia — came together at Taco Mac at The Prado to enjoy each other and the entertaining program by James (Steve) S. Eubanks, Mu (Georgia) '84.

Brother Eubanks is a Peachtree City, Georgia, resident and New York Times best-selling author



— "To Win and Die in Dixie" and more than 30 other books and award-winning writer. He previewed his new book, "ALL AMERICAN: Two Young Men, the 2001 Army-Navy Game and the War They Fought in Iraq," and told stories about Lou Holtz, Jeff Gordon and Arnold Palmer, all of whom he collaborated with on their autobiographies. Steve was joined by 20 of his Mu Chapter brothers from the University of Georgia. "ALL AMERICAN" is the story

of two football rivals and two remarkable young men (West Point cadet Chad Jenkins and Naval Academy midshipman Brian Stann) who faced each other in the most-watched college football game of the decade, the momentous 2001 Army-Navy Game, and who would both go on to serve in the United States military in the Iraq War. Lieutenant Stann received the Silver Star, the nation's third-highest military honor, for gallantry in action during Operation Matador.

Brothers and Brotherhood filled the room at the <u>November 20th Zeta Beta Tau Chicago Area</u> <u>Alumni Association Connections Happy Hour</u>, and so too the principle *Fraternity for a Lifetime*.



Fifty-six brothers from across Chicagoland, spanning collegiate generations – from Elliott D. Fredland, Gamma Alpha (Washington & Jefferson) '60, Howard L. Ecker, Sigma (Tulane) '66, and Roger (Biff) F. Ruttenberg, Theta (Penn) '66, to John E. Mitchell, Gamma (Northwestern) '84, Alan J. Zemsky, Alpha Omega (Miami) '86, and Bradley B. Levin, Sigma (Tulane) '88, to Manny DeMoya, Rho (Illinois) '10, Joshua (Josh) M. Witt, Rho (Illinois) '11, and Bradley C. Silverman, Rho (Illinois) '12, — and alma maters from around the country — USC and Denver to Wisconsin, Northwestern, Illinois, Bradley and Monmouth, Tulane to University of Miami, Alabama to Florida, Indiana and Ball State to Marshall, Washington & Jefferson and York College to Penn and MIT to Rhode Island, came together at Jake Melnick's Corner Tap in Chicago to connect, engage and enjoy each other.

Brothers — eight undergraduates, five fall-semester graduates and 33 alumni — and Brotherhood filled the room, and so too did the principle *Fraternity for a Lifetime*, at the <u>December 17th Zeta Beta Tau Atlanta Area Alumni Association Connections Happy Hour</u> at Taco Mac at The Prado.



From Donald (Don) E. Engle, Gamma (New York University) '54, and Brandt L. Ross, Beta Gamma (Indiana University) '59, to Jeffrey (Jeff) A. Lebow, Eta (University of Michigan) '80, and James H. Weinberg, Sigma (Tulane University) '83, to our newest brothers, Daniel (Dan) A. Even, Mu (Georgia) '17, and Jake B. Feldman, Psi (Alabama) '17, and representing 17 alma maters from Colorado State to MIT and South Florida to Tulane, the brothers came together to enjoy each other and to honor and

celebrate with our fall semester graduates, our newest alumni brothers, Raphael (Raphi) E. Fix, Michael (Mike) Rostin and Alec P. Woolsey, Mu (University of Georgia), and Thomas (Tommy) J. Keen and Patrick (Logan) L. Sandor, Xi (Georgia Tech).

Now Accepting Applications for 2014 Foundation Scholarships

In the more than 50 years since its beginning, the Zeta Beta Tau Foundation Scholarship program has grown from a single \$250 scholarship to last year's award of 16 scholarships totaling \$42,500. The Foundation has awarded scholarships totaling more than \$1,400,000 to ZBT brothers. The minimum scholarship awarded is \$1,000. In 2013, awards ranged from \$1,000 to \$5,000.

The Zeta Beta Tau Foundation assists the brothers of ZBT by funding scholarships and academic leadership programs to maximize their personal development and prepare them to be leaders of society.

Brian G. Bloch, Alpha Delta (University of Southern California) '14, 2013 recipient of the Zeta Beta Tau Foundation's Edward Gutman Memorial Scholarship, Lawrence Ruskin Memorial Scholarship and the J. Ira & Nicki Harris Scholarship, shares his thoughts on becoming a ZBT, being awarded a scholarship from the Zeta Beta Tau Foundation, and what "Fraternity for a Lifetime" means to him.

> "I was initially attracted to ZBT due to its roots in Judaism. Growing up Jewish myself, I was naturally drawn to this Fraternity when I got to college."



"Words cannot do justice to how grateful I am to the ZBT alumni who have made my Fraternity experience possible. ZBT shaped my college years into success. Through involvement in the Alpha Delta Chapter, I gained vital skills in business and leadership in general that will benefit me for years into the future. I hope to be able to give back to ZBT for the rest of my life to give as many other young men the same opportunity I had at ZBT."

"To me, 'Fraternity For A Lifetime' is synonymous with Austin Tochner and Nicholas Canova. I have no doubt that the friendships I have developed with these two guys over the last three years will endure the test of time. Having moved from Atlanta to Los Angeles for college, I knew no one when freshman year began. After one semester I felt like I had known these guys my whole life."

To learn more about the 2014 Zeta Beta Tau Foundation Scholarship Program, visit <u>http://www.zbt.org/foundation/scholarships.html</u> or email <u>foundation@zbtnational.org</u>.

The deadline for the 2014-2015 scholarship program is February 28, 2014. Scholarships will be awarded to initiated brothers of the Fraternity (with limited exceptions). Undergraduate applicants must also be in good standing and active members of their respective chapters. All scholarship award recipients will be notified in May 2014.

2013 Zeta Beta Tau Foundation Scholarship Recipients

The following students were chosen to receive Foundation scholarships in 2013:

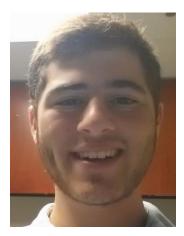


Richard W. Cohen Memorial Scholarship

Benjamin J. Aghion Gamma Chapter-New York University, '14 "I thank the ZBT alumni for their contributions and for fostering an environment of openness and collaboration."

Jay R. Gotleib Memorial Scholarship

Sidney & Sue Lewitt Memorial Scholarship



Cameron R. Bauman Psi Chapter-University of Alabama, '16

"In order to be involved in ZBT, I chose to go to an out-of-state school. As a result, my education is far more expensive than it would have been otherwise. This scholarship enables me to contribute to my own education at a greater level." Alpha Centennial Scholarship

Edwin N. Sommer Memorial Scholarship

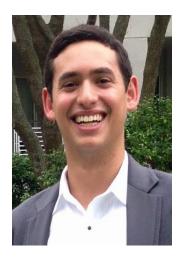


Richard (Cubby) C. Beil, Lambda Chapter-University of Texas at Austin, '14

"The importance of this scholarship goes far beyond the financial support that it will provide me, because it is an indication of the impact I have made on the Fraternity. The scholarship will help me financially as I enter my last year at Texas, but I will cherish being awarded this scholarship for the rest of my life." Edward Gutman Memorial Scholarship

Lawrence R. Ruskin Memorial Scholarship

J. Ira & Nicky Harris Scholarship



Brian G. Bloch Alpha Delta Chapter-University of Southern California, '14

"I have poured blood, sweat, and tears into Alpha Delta over the past three years, and I am proud to know that my hard work has led to being honored with this scholarship."

Dr. Howard T. Behrman Scholarship

Richard S. & Harry S. Graham Memorial Scholarship

Harold Riegelman Scholarship



Ryan M. Buck Lambda Chapter-Case Western Reserve University, '14

"The most rewarding memory during my collegiate career in ZBT that I have is serving my term as Chapter President. During that time, I honed my leadership skills, met other members of ZBT throughout the country, and saw another perspective of the Fraternity I had not witnessed before. I can happily say my Chapter made me grow as a man during my presidential term, and I witnessed continual growth of my Chapter as a whole." Jack London Memorial Scholarship

Herbert Wise Memorial Scholarship



Joshua M. Finer Epsilon Theta Chapter-University of Delaware, '15

"I invested a lot of time into the newly formed Chapter at University of Delaware and this scholarship is almost a repayment of my hard work and dedication in school and Zeta Beta Tau."

Elliott Fredland Scholarship



Zachary (Zach) D. Freier-Harrison

Gamma Chapter-Northwestern University, '16

"I wanted to expand my social horizons at Northwestern and meet other members of my community I might not normally run into. After looking into various fraternities, I felt a strong connection to the members of ZBT."

Laura Fletcher Memorial Scholarship

Gellert Brothers Scholarship Scholarship

Southern California Alumni Association Scholarship



Joseph Goldman Alpha Delta Chapter-University of Southern California, '15

"'A Fraternity For a Lifetime' manifests the brotherhood that all ZBT brothers share for life. Joining ZBT helped me establish strong relationships that I am not only enjoying while in college, but will remain for the rest of my life."

Ketover Family Scholarship



Nicholas C. Guerrero Gamma Chapter-New York University, '14

"As we strive to accomplish more and raise this Fraternity to new heights, I'm thankful for and proud of the solid foundation our alumni have laid before us."

Herman H. Siegel Memorial Scholarship

Wagemheim Memorial Scholarship



Justin A. Johnson Gamma Lambda Chapter-University of Hartford, '15

"'Fraternity For A Lifetime' means that your Fraternity and its values are instilled in you as much as they are within the Fraternity. It means that wherever you go you are a walking representation of your Fraternity; you are an embodiment of your Fraternity for as long as you live." **Robert M. Ravin Memorial Scholarship**



John R. Reeves Beta Delta Chapter-Rutgers State University of New Jersey, '14

"Seeing our Chapter grow from 30-something brothers when I joined to a thriving 61-man Chapter made me feel like we were doing something right and that there was a reason good people were joining ZBT." **Dickinson Chapter Scholarship**

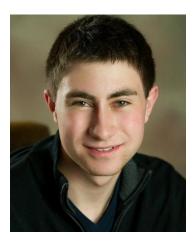


Joel R. Schneider Xi Chapter-Massachusetts Institute of Technology, '15

"One of the things that initially struck me about ZBT was how close the brothers were to each other and how willing they were to support each other, even when they didn't know each other as well. Thinking that other ZBTs who have probably never even heard of me would be willing to contribute their resources to make my college experience possible is very moving."

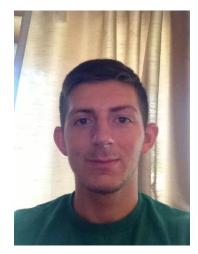
Phi Sigma Delta and William Weinberg Foundation Scholarship

Waxberg Family Scholarship



Daniel A. Silber Alpha Kappa Chapter-University of Wisconsin-Madison, '16

"To me, this statement (Fraternity for a Lifetime) means that during our time as active brothers of ZBT, each brother has the responsibility to be just that, a brother, to every brother of not only their own chapter, but other chapters at other institutions. However, this responsibility doesn't end upon graduation, and carries over for the rest of our lifetime." James & Milton Klein Memorial Scholarship Lawrence Kantro Memorial Scholarship Alan Honigberg Memorial Scholarship



Kyle J. Sirois Rho Iota Chapter-University of Rhode Island, '15

"These scholarships show me that Zeta Beta Tau cares about my place in the Fraternity, and that they believe I can succeed."

Sareve Dukat Annual Renewal Scholarship



Joshua J. Stroker Phi Epsilon Chapter-University of Virginia, '14

"The bonds I've developed with my brothers during my tenure as an undergraduate will always be strong. 'Fraternity for a Lifetime' also means that I will always share the traditions and values of the organization will all brothers, past and future. I can be an active alumnus in the organization and my Chapter."

R.P.I. Grosberg Memorial & Hirschberg Scholarship



Dennis M. Vaysburg Lambda Chapter-Case Western Reserve University, '14

"Fraternity For a Lifetime is the virtue of staying connected to the Fraternity after graduation, be it through fundraisers, alumni events, or just stopping by to see how things are going. Because of the incredible experience I have had with ZBT throughout college, I could not imagine continuing my life without some Fraternity involvement." Tillie & Alfred Shemanski Memorial Scholarship



Ryan P. Westphal Rho Chapter-University of Illinois at Urbana-Champaign, '15

"I would like to thank the ZBT alumni for paving the path that will allow my brothers and I to have continued success on campus and onward after graduation. They have laid the framework for positive experiences and it is up to us to continue to make Rho Chapter a 'Powerhouse of Excellence'." Herbert Robinson Memorial Scholarship





"My grandfather often reminisces of his ZBT days when we talk about college. I love hearing about his friends and am impressed that he is still in touch with his Fraternity brothers. The scholarship is a great way to connect generations of ZBT families in the important pursuit of higher education."



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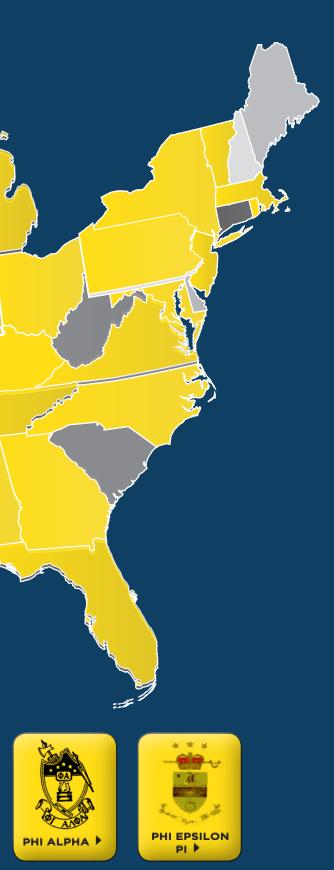
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ALUMNI & CHAPTERS IN ZBT NEWS

CHOOSE THE STATE OF YOUR ALMA MATER TO READ MORE ►







Alumni News

California

University of California-Berkeley

Paul A. Jacobson, Alpha Eta (UC-Berkeley) '59, is finishing the year as chairman of the local real estate council in Stockton, California. Brother Jacobson was named Realtor of the Year for 2012 and is a member of The Masters Club. He is a broker for Jacobson Realtors. He also became a great-grandfather this year.

University of California-Los Angeles

David I. Karp, Alpha Rho (UCLA) '76, in addition to his private mediation practice in Southern California, is now on the mediator panel of the California Association of Realtors Real Estate Mediation Center for Consumers. Learn more at <u>www.consumermediation.org</u> or <u>http://karpmediation.com</u>.

University of California-Los Angeles

William M. Margolin, Alpha Rho (UCLA) '78, said, "Things have been going fantastic for myself and my family. For those friends of mine who read this they will know that after UCLA I had and still do have a career in the entertainment industry as an actor, producer and show developer and also became an attorney and ran for Judge in L.A. County in 2010. You can see me in films and TV still! I still see Mark A. Itkin (Alpha Rho '75), Bradley N. Waisbren (Alpha Rho '78), David 'Boo Boo' A. Rosen (Alpha Rho '78), and have run into David I. Karp (Alpha Rho '76) too."

University of California-Los Angeles

Edward (Ed) L. Lux, Alpha Rho (UCLA) '51, is proud to announce his grandson, Matthew A. Lux, was initiated into to the Alpha Kappa Chapter at the University of Wisconsin-Madison this fall. The Lux family now has three direct generations of ZBT Brothers: Ed, Alpha Rho '51; son, Edward (Ted) M. Lux, Alpha Rho '80; and now Matt in the slightly cooler climate of Madison, Wisconsin. "We are all hoping for a Bruins-Badgers Rose Bowl someday soon!" Brother Ed Lux said.

University of Southern California

Joseph G. Jiron, Alpha Delta (USC) '94, was promoted to Vice President of Customer Service and Collections at Curacao, leading retailer and credit company in the United States. Brother Jiron was initiated in ZBT through the Gamma Nu Colony, but then transferred to Alpha Delta Chapter graduating at the University of Southern California in 1994. He can be reached at (949) 292-7975.

California State University-Long Beach



Beta Pi Chapter hosts a monthly alumni breakfast. These brothers gathered in December.

Pennsylvania

Franklin & Marshall

A. Clifford (Cliff) Foster, Alpha Tau (Franklin & Marshall) '63, was among the hosts of a 50th-anniversary reunion in Aventura, Florida, in December.

Pennsylvania State University

Alumni of Phi Epsilon Pi's Theta Chapter at Penn State had a reunion in Philadelphia the weekend of October 12. Thirty-one brothers from the classes of the 1960s and 1970s attended, including David Frohman, Theta- $\Phi E\Pi$ (Penn State) '69.

Temple University

Leonard J. Dunn, Alpha Beta- Φ A (Temple) '68, was named Chief Medical Officer of BayCare Alliant Hospital in Dunedin, Florida.

New York

Adelphi University

Gary M. Fishberg, Gamma Kappa (Adelphi) '72, just celebrated a second Fraternity reunion in South Beach, Florida, with fellow brothers Samuel Oidick, Steven Tebeleff and Jackie Fox, all Gamma Kappa class of '72. "We felt like the movie 'Return to Vegas'," Brother Fishberg said. He also recently got together with class of '72 brothers Jay Kottoff in Philadelphia and Peter Friedman in California.

State University of New York/Binghamton University

Barak A. Raz, Eta Epsilon (Binghamton) '05, is now traveling and on a long-term vacation, after serving seven years in the Israel Defense Forces. Capt. (Ret.) Raz served in various roles, starting as a combat soldier in special forces, and then a commissioned officer as Chief

Spokesman for the IDF General Staff to the North American Media, and most recently, the intense, controversial role as Chief Spokesman for Israeli Military Operations in the West Bank, serving as Strategic Advisor to the Division General.

Brooklyn College

Ellis Horowitz, Beta Xi (Brooklyn) '64, is still enjoying being a professor at USC in Los Angeles, but now also has two grandchildren, a boy and a girl, to play with. The entire family is nearby and employed!

City College of New York

Elijah H. Gold, Alpha (CCNY) '53, is a retired medicinal chemist.

Cornell University/City College of New York

Richard S. Schulman, Class of '58, is retired and "living the good life." He's looking to contact Fraternity brothers.

Cornell University

Sewell J. Shuger, Kappa (Cornell) '46, celebrated his 68th wedding anniversary on November 5 with his wife, Jinny, also Cornell class of 1946.

Cornell University

Alan R. Garcia, Kappa (Cornell) '12, is currently working for an education non-profit organization called iMentor. Based in NYC, iMentor provides more than 3,000 mentors to high school youth. If anyone in the New York City/greater New York City area is interested in mentoring NYC public high school youth, please visit imentor.org or email Brother Garcia at agarcia@imentor.org for more details on how to get involved.

Syracuse University

Kenneth (Ken) L. Konner, Esq., Alpha Epsilon- $\Phi\Sigma\Delta$ (Syracuse) '67, has become counsel to the law firm Jeffer, Hopkinson & Vogel in Hawthorne, New Jersey. Married to Phyllis (Syracuse '67), they live in Wyckoff, New Jersey, and have five grandchildren.

St. John's University

Ernesto (Ernie) J. Feiteira, Zeta Chi (St. John's) '98, moved to Boston in May after accepting a position as Manager of Strategy and Innovation at Liberty Mutual.

Tennessee

Vanderbilt University

Michael (Mickey) Kantor, Esq., Alpha Gamma (Vanderbilt) '61, was featured in the Los Angeles Business Journal's October 14-20 edition. Brother Kantor is a former U.S. Trade Representative and current partner at Mayer Brown in Los Angeles.

Washington, D.C.

The George Washington University

Lee A. Israel, Alpha (George Washington) '89, a brother of Alpha Chapter at The George Washington University, together with his wife Raquel were honored at the South Shore Inaugural

by UJA-Federation of New York on October 3. The event raised almost \$1.2 million and more than 400 people were in attendance.



The UJA-Federation of New York's South Shore Division had its first gala in October, where it recognized Five Towns residents (from left to right) Brother Lee A. Israel, Alpha (George Washington) '89, with wife, Raquel, and Joan and Martin Rosen.

The George Washington University

David N. Glodstein, Alpha (George Washington) '85, earned his Doctorate of Business Administration in October 2013 from Northcentral University. His dissertation title was "Examining the Relationship Between Emotional Intelligence of Accountants and Job Satisfaction". Brother Glodstein is an Assistant Professor of accounting in the Department of Accounting, Taxation, & Business Law of the School of Business at the State University of New York, College at Old Westbury. He is also a CPA and CFE providing consulting services in the field of forensic accounting.

Florida

Florida State University

Glenn R. Cutler, Zeta Alpha (Florida State) '90, has a new business, Acavano LLC, an automated greeting card company based in West Palm Beach, Florida. See more at <u>www.acavano.com</u> or email Brother Cutler at <u>glenn@acavano.com</u>.

University of Miami

Stanley R. Friedman, Alpha Omega (Miami) '59, spends five months of the year in Bozeman, Montana, and the rest in Ft. Lauderdale, Florida.

Illinois

Northwestern University

Phi Epsilon Pi's class of 1963 had a 50th reunion this fall. All members of the 1963 class are alive. The Northwestern Alumni Association is going to feature the event in an upcoming publication. James (Jim) A. Burstein, Gamma- Φ EII (Northwestern) '63, says "Go Cats!"



The group assembled on homecoming.



Visiting the Stadium Club for homecoming.

Dinner the night before homecoming.

Georgia

The University of Georgia

Sam Massell, Mu- Φ EII (Georgia) '48, continues to serve as President of the high-powered Atlanta nonprofit Buckhead Coalition. The coalition established a legacy as part of its 25th anniversary with a recent donation. Brother Massell arranged to give free park benches to 25 area neighborhoods. Each bears a plaque heralding the coalition's silver anniversary. Brother Massell is a former mayor of Atlanta.

Kentucky

University of Kentucky

Nathan J. Solzman, Alpha Iota (Kentucky) '73, celebrated his 35th anniversary with Welenken CPAs in Louisville, Kentucky, on December 18.

University of Kentucky

Dennis R. Moel, Alpha Iota (Kentucky) '63, is retired from real estate in Louisville, Kentucky; he is now an author and national speaker on Old-Testament understanding. He is married to Jo Ann and they have three children and four grandchildren.

Louisiana

Tulane University Brian A. Hoffman, Sigma (Tulane) '09 recently became engaged to fiancee Rachel Massarella.

Tulane University

Aaron R. Fodiman, Sigma (Tulane) '58, was named a History Maker by The Dunedin Historical Society. He is the publisher/editor of Tampa Bay Magazine and the author of several books.

Tulane University

Dr. Joel B. Steinberg, M.D., Sigma (Tulane) '56, has retired after 49 years of practice of pediatrics in Dallas, Texas. Those 49 years were divided into 22 years in private practice and the last 27 as Professor of Pediatrics at The University of Texas, Southwestern Medical School. Upon retirement, he was named professor emeritus.

Michigan

Michigan State University

Melvin Y. Globus, Beta Epsilon (Michigan State) '48, also graduated from Bryant University in 1950. Brother Globus celebrated his 63rd wedding anniversary in September.

University of Michigan

Alumni of Phi Chapter from the 1950s have been returning to Ann Arbor for reunions every two to three years. Generally 40 to 50 brothers and their wives or special friends gather to experience a football weekend in that great town. September 12 to 14, 2014, will be the occasion of the next get-together. All Phi Chapter alumni are encouraged to attend. Contact Norman B. Libman, Phi (Michigan) '53, at normylib@hotmail.com for information.

University of Michigan

The University of Michigan class of 1964 will hold a reunion in Ann Arbor during the football weekend of October 30 to November 2, 2014. The entire class is invited to attend. Please contact the Alumni Association in Ann Arbor or class representative James G. Ravin, M.D., Alpha Gamma- Φ EII (Michigan) '64, at jamesravin@bex.net.

University of Michigan

Richard (Rick) Feferman, Phi (Michigan) '68, received the Vern Countryman Award for outstanding consumer litigator in November 2013. This award, named for Harvard Law School professor Vern Countryman, was presented by the National Consumer Law Center at its annual conference in Washington, D.C. Brother Feferman has devoted his entire professional career as an attorney to helping consumers stand up to the large institutions in the United States that have taken advantage of consumers. His law firm in New Mexico has taken on automobile dealers, banks and others who have hurt consumers through their actions and has recovered millions of dollars for those consumers. Brother Feferman's service to these consumers is in the best tradition of ZBT – public service and excellence.



Richard (Rick) Feferman, Phi (Michigan) '68, accepts the Vern Countryman Award for outstanding consumer litigator in November 2013.

Arizona

Arizona State University

Dr. Lester R Klebe, D.P.M., Gamma Tau (Arizona) '69, recently moved his medical practice in podiatry to Phoenix, at 10550 N. Tatum Blvd., Step. A 101, Paradise Valley, AZ; call (602) 954-0777.

University of Arizona

Steven E. Shluker, Alpha Omicron (Arizona) '63, is a licensed real estate agent in Las Vegas and Henderson, Nevada, with Prudential Americana Realty Group. Call (702) 994-4849.

New Jersey

Fairleigh Dickinson University-Madison

Jason R. Garzone, Epsilon Tau (FDU-Madison) '10, became engaged to his college sweetheart Jennifer Reed on November 27.

Rutgers: The State University of New Jersey

Herbert H. Hersh, Beta Delta (Rutgers) '54, lives in Monroe Township, New Jersey, and is married to the same wonderful wife of 56 years; they have two married children and four grandchildren. Brother Hersh was president of the class of '54 and a loyal son of Rutgers. He is looking forward to seeing returning classmates at the 2014 Rutgers reunion.

Rhode Island

University of Rhode Island

Lt. Col. Peter H. Horne, Rho Iota- $\Phi\Sigma\Delta$ (Rhode Island) '93, is currently deployed as an Air Reserve component advisor. He is deployed to represent the airmen from the Air National Guard and Air Reserve Component throughout the countries that comprise USCENTCOM. If any ZBT brothers are deployed to this area, send an email to his civilian account, peterh105@yahoo.com.

University of Rhode Island

Mark H. Rotenberg, Rho Iota- $\Phi\Sigma\Delta$ (Rhode Island) '69, is retired and living in Port St. Lucie, Florida, with my wife, Linda.

Massachusetts

Boston University

David J. Oheb, Mu (Boston) '13, is now an associate with Meridian Capital Group. He also created an alumni group on LinkedIn for alumni of Mu Chapter in efforts to connect with more brothers.

Massachusetts Institute of Technology

Steven D. Levy, Xi (MIT) '62, has great memories of transitioning from Thorpe Dover Club to full chapter status.

Vermont

University of Vermont

Edward Rabinowitz, Phi- $\Phi\Sigma\Delta$ (Vermont) '63, will show several watercolor paintings of Acadia National Park and Monhegan Island in a gallery show in Rockland Maine in May and June 2014.

Kansas

University of Kansas David J. Cohen, Epsilon Mu (Kansas) '11, was married to Carolyn Battle, University of Kansas alumna and sister of Sigma Delta Tau, Beta Chi Chapter, on October 6, 2013 in Dallas, Texas.

Wisconsin

University of Wisconsin-Madison Stanley N. Kreisberg, Pi- $\Phi\Sigma\Delta$ (Wisconsin) '52, now lives in Lansdowne, Virginia.

Alabama

University of Alabama Joshua M. Silberberg, Psi (Alabama) '04, accepted a new position with the Foundation for Defense of Democracies as its Director of Communications.

University of Alabama

Terry B. Siegal, Pi-KN (Alabama) '53, is retired.

University of Alabama

Ross N. Cohen, Psi (Alabama) '75, has moved his legal practice to Baker, Donelson, Bearman, Caldwell & Berkowitz, PC. Brother Cohen will be resident in the firm's Birmingham office, and a member of three of its practice groups, Corporations/Mergers & Acquisitions, Tax and Estates & Trusts. As the country's 66th largest law firm, Baker Donelson has more than 650 attorneys in 19 practice offices stretching from Houston, Texas, to Washington, D.C. Contact Brother Cohen at rcohen@bakerdonelson.com.

Illinois

Bradley University

D. Howard (D.H.) Tolchin, Gamma Eta (Bradley) '67, is recovering from surgery in January 2013 after a cancer diagnosis. "All good now, back to regular and full activity," Brother Tolchin reports.

Monmouth College

Samuel J. Morris, Delta Lambda (Monmouth) '87, was recently promoted to President of Phoenix Paper Products Inc., a 20-year-old Illinois corporation manufacturing environmentally responsible products from post-consumer newsprint.

Monmouth College

Stephen S. Clayton, Delta Lambda (Monmouth) '89, has been happily married since December 1986 to Denise Litteken. They have two sons, Jacob, 22, and Benjamin, 16. Brother Clayton is employed as firefighter/paramedic/captain for the city of Highland, Illinois, since 1988. He specializes in fire prevention education and public relations. He also teaches at Southwestern Illinois College in the Allied Health/Homeland Security Division. He enjoys being with his church family, vacationing in Mexico and bow fishing on the river.

Northwestern University

Ronald J. Grueskin, Gamma- $\Phi E\Pi$ (Northwestern) '57, is living at Chaparral Country Club in Palm Desert, California. He conceived the idea in spring 2011 of building a fitness/recreation center with committee rooms and a real estate office through private contributions at the Club. Groundbreaking took place on November 30.

Ohio

Bowling Green State University

Daniel N. Clay, Beta Eta (Bowling Green) '80, is working as a buyer and merchandiser for Mixed Bag in Sacramento, California, after leaving teaching after 20 years.

Bowling Green State University

Richard D. Pilatskyi, Beta Eta (Bowling Green) '68, has a new job as cantor at North Shore Synagogue in Syosset, New York.

Bowling Green State University

David I. Alex, Beta Eta (Bowling Green) '68, has written a play, "Corpus Delicti", which will be staged at Chicago's Greenhouse Theater Center from February 21 through March 23. "Sometime poetic justice is the most just." More information is available at www.davidalex.net.

Case Western Reserve University

Pail F. Levin, Lambda (Case Western) '69, traveled to Miami for the wedding of the daughter of Lambda Chapter brother Alan D. Lerner, class of '70. Also attending were brothers Dr. Marc E. Taub, '67, Geoffrey R. Keyes, '69, Stanley Kaufman, '70, and Robert (Bob) L. Blumenthal, '70. After a few rounds of drinks, the Lambda Chapter brothers summoned the bride, Ashley Lerner, to the table, dropped to one knee and sang her the ZBT Sweetheart Song, to the great delight of Ashley and those nearby.

Ohio University

Stanley A. Rodman, Alpha Delta- $\Phi\Sigma\Delta$ (Ohio) '59, retired June 30. Brother Rodman was elected to the Hall of Fame of the Automotive Body Parts Association, an organization which he led and managed for more than 30 years as president of his own trade association management agency,

Houston-based Sarco Management & Publications. ABPA represents the manufacturers, suppliers and distributors of independently produced crash parts and ABPA members account for more than 80 percent of the total distribution of these alternative parts.

Missouri

University of Missouri

Barry J. Edwards (changed from Feigenbaum), Omega (Missouri) '67, is still performing and owns Barry Edwards Productions. He formerly worked for CBS Radio News in Chicago and Dick Clark's American Bandstand Diner. He worked in broadcasting on the air in Chicago at WCFL (Mutual Broadcasting System), ABC WLS-TV and WBBM (CBS), as on-the-air talent, reporter and newscaster, and disc jockey. Visit www.barryedwardsproductions.com.

Washington University-St. Louis

Paul H. Waytz, Alpha Xi (Washington-St. Louis) '69, graduated from Abraham Lincoln College of Medicine in 1973. He is a rheumatologist in private practice in Minneapolis, Minnesota. He is married to Susan Gray and they have three sons (plus two daughter-in-laws at the moment).

Washington University-St. Louis

Ben H. Senturia, Jr., Alpha Xi (Washington-St. Louis) '67, is retired. He continues his social justice activism (peace, environment, campaign finance reform, nurturing future social justice leaders). He is a fan of Cardinals baseball, St. Louis University and Duke basketball and European soccer fan. He also enjoys travel (England, India, the Amazon, South Africa and an annual trip to spring training).

Washington University-St. Louis

Mark Kriwinsky, Alpha Xi (Washington-St. Louis) '77, recently met up with eight brothers who he had not seen in more than 35 years. "We all met in Memphis, Tennessee. It was great to see how well everyone was doing and catch up on what everyone had done since we last saw each other. The personalities had not changed and everyone looked great. It was as if we had just been together, yesterday. I will not wait another 35 years before I catch up with these characters again," Brother Kriwinsky said.

Minnesota

University of Minnesota

The Center for Jewish Education of Dallas, Texas, has planned an event honoring Joy and Ronald M. Mankoff, Beta Iota (University of Minnesota) '54. A Night to Celebrate Jewish Education is at 7:30 p.m. March 20, 2014, at McFarlin Auditorium, 6405 Boaz Lane, Suite 101, in Dallas. The Mankoffs have been active volunteers and leaders in Dallas' religious, cultural and political organizations for 50 years. They are committed to the advancement of Jewish education and awareness, as well as leadership and development causes within ZBT. Brothers who wish to support the event by purchasing a tribute ad in the event journal should visit www.cjecelebration.org to learn more.

Colorado

Colorado State University

Robert L. Nagel, Alpha Eta (Colorado State) '66, retired after 44 years of teaching chemistry. "I just stopped reacting," Brother Nagel joked.

University of Colorado

Jacob S. Allen, Esq., Beta Alpha Theta (Colorado) '05, has accepted a position as an Associate Attorney at Truhlar and Truhlar, L.L.P., where he practices employment and family law.

Texas

University of Texas-Dallas

Cory J. Roth, Zeta Upsilon (UT-Dallas) '10, graduated from Nova Southeastern University's Sheppard Broad Law Center in May 2013 and passed the July Texas bar exam. He is practicing criminal defense and plaintiff's personal injury law.

Virginia

Virginia Polytechnic Institute & State University

James D. Heffernan, Jr., Delta Xi (Virginia Tech) '75, performed in the lead role, Curtis, in the play "Black Tie" at the Sugden Theater in Naples, Florida, from January 15 to February 8.

Montreal, Canada

McGill University

Howard S. Rossman, Upsilon (McGill) '61, saw ZBT friends from 1956-1961 at McGill in Montreal. Recently took his son, Jordan, and wife, Carol, to visit the Fraternity house at 3483 Peel St. and the McGill campus. The Rossmans had dinners with Jacob Woloshin, Michael Kastner and a luncheon with Lionel Schwartz. Jacob, Michael and I lived at 3483 Peel St. "I went to Paris to visit another college roommate, Lucien Dana (Alpha Psi- ΦΕΠ '61) to celebrate his 75th birthday. Great friends for more than 55 years," Brother Rossman said.

Chapter News

Arizona

Alpha Omicron Colony (The University of Arizona)

On November 24, the Alpha Omicron Colony had its first annual signature philanthropy, Zeta Beta Thanksgiving Back! The event had two competitions among Panhellenic sororities benefitting the Community Food Bank of Southern Arizona. The first competition was a canned food drive where the winner donated the most cans in Alpha Omicron ZBT's name along with theirs. The second was a real-life version competition of the game "Hungry Hungry Hippos" in a tournament style. Gamma Phi Beta sorority won both parts and earned a fourth of the profits from the events to donate to their charities.

California

Eta Mu Chapter (Cal Poly-San Luis Obispo)

Chapter President Paul L. Carmazzi Jr., Eta Mu '14, was awarded Cal Poly's Fraternity President of the Year Award at the campus' recent Greek Awards ceremony. Brother Carmazzi has served in a variety of other roles previously in the Chapter, such as campus coordinator and recruitment chair. Congratulations to a deserving recipient! Eta Mu also received campus awards for New Member Education and Philanthropy.

Florida

Zeta Alpha Chapter (Florida State University)

The Chapter's second annual Carnival 4 the Kids event raised more than \$2,700 for the Boys and Girls Club of Tallahassee.

Delta Omicron Colony (University of Tampa)

Joel (Joey) N. Pawlan, '15, is the new Interfraternity Council president at the University of Tampa.

Georgia

Mu Chapter (The University of Georgia) <u>Philanthropy</u>

• ZBT Brothers Ian W. Armstrong, '16, Nolan R. Clough, '15, Janith C. Wickramasuriya, '15, Tazwell (Taz) D. Wood, '16, Avichai (Avi) Tohar, '14, Joseph J. Scuderi, '15, Michael D. Reed, '15, and Cronweld Leon, '15, participated in this year's UGA HEROS, which is a fundraiser supporting kids diagnosed with HIV/AIDS. ZBT raised more than \$1,050 which went toward planning the annual HERO Olympics, designed to give the kids a field day. For more information about UGA HEROS, visit <u>www.ugaheros.org</u>.

Brother accomplishments

- Brother Raphael (Raphi) E. Fix, '13, graduated this December with a bachelor's degree in marketing and a master's degree in political science. He has taken a job with Zappos.com in their marketing department in Las Vegas, Nevada.
- Brother Oscar I. Garduno, '13, graduated with a bachelor's degree in computer systems engineering this December. He has taken a job with General Motors in Atlanta in its IT department.

• Brother Ian W. Armstrong, '16, was selected as a Dawg Camp Counselor for the upcoming Summer 2014. Dawg Camp is a program for newly admitted freshman to help them find their places at The University of Georgia. Brother Armstrong went through a rigorous and highly competitive interview process to earn this job.

New York

Eta Colony (Union College)

This past trimester, Eta Colony had a fundraiser for three organizations – Greenpeace, National Breast Cancer Foundation and Children's Miracle Network Hospitals – raising approximately \$300 at each event. Eta Colony also volunteered for Union College's John Calvin Toll day of service and helped landscape in suburban Schenectady. Eta Colony has the highest cumulative grade-point average of any fraternity at Union College with a 3.1 on a 4.0 scale.

North Carolina

Elon Colony (Elon University) Philanthropy events

- This November, Elon Colony co-sponsored an event titled "Bonnamu", organized by the Phi Mu Sorority at Elon for the Children's Miracle Network philanthropy. Elon ZBT sponsored the event, along with multiple on-campus organizations including Phi Mu, Limelight Records and the Student Union Board, to raise money for Children's Miracle Network Hospitals. "Bonnamu" was a student-run music festival that consisted of local bands playing for over four hours at a local venue. ZBT participated in the event by running a raffle for Jay-Z concert tickets in the days leading up to the event. In addition, members of ZBT helped run the event by working a food truck, selling drinks, assisting in clean-up duties following performances, and encouraging those within the Elon community to attend the event. This event proved to be a huge success for the colony. ZBT connected with several groups across campus, both Greek and non-Greek. "Bonnamu" will most likely become an annual event, and a cornerstone of ZBT's dedication toward Children's Miracle Network Hospitals.
- In the spring of 2013, after only being initiated into the ZBT Fraternity for a few weeks, the brothers of the Elon Colony of Zeta Beta Tau participated in the 24-hour dance marathon known as "Elonthon". "Elonthon" supports Children's Miracle Network Hospitals and encourages students to reach out to their families and friends for donations to the philanthropy and sponsorships for the event. Our colony raised close to \$5,500, making us the highest contributing fraternity at Elon.
- During the month of November, the Elon Colony partnered with "Challah for Hunger", a group run through Hillel that bakes and sells Challah every week. All of the money raised through "Challah for Hunger" goes to various charities around the area. The Elon Colony contributed by helping with preparation, baking and selling. The money made that month was divided between selected Elon ZBT and "Challah for Hunger" charities. Half of the profits raised will be going to Children's Miracle Network Hospitals, and the other half to charities of Challah for Hunger's choosing.

Brothers' accomplishments

• Brother Evan C. Skloot, '16, opens and closes the new student welcome video sent to all newly accepted Elon students. Brother Evan C. Lutvak, '15, is also part of the video and can be seen at 0:35 here: <u>http://www.youtube.com/watch?v=NPl65nbUv2g</u>. Brother

Skloot also was selected for a new student orientation head staff position as well as being selected to be a part of the first Danieley Student Leadership Panel.

• Brothers Samuel H. Ackerman and Jacob S. Penn, both Class of '16, competed in an entrepreneurship competition called "2 Minutes to Win It". The competition took place at the University of North Carolina-Greensboro campus. Brothers Ackerman and Penn placed within the top 20 contestants for the entire state. "2 Minutes to Win It" consisted of pitching business ideas; a select few are chosen as finalists. Those who are chosen as finalists are given two minutes to do an "elevator pitch" to 40 investors.

Awards and recognition received

- Brother Lutvak received a Southeastern Regional Emmy Award in the category of Arts and Sciences for his composition of the soundtrack to a documentary short. Evan's short focused on a production titled "Project Shattered Silence", a yearly program centered on young individuals presenting stories from their lives to a live audience. "Project Shattered Silence" encourages audiences to hear from young people whose life stories otherwise would have not been heard.
- Brother Zachary T. Csillag, the first Elon Colony President, received the Student Organization Achievement and Recognition Award in September 2013. Every month, the Elon Student Government Association recognizes someone in the Elon community. Those recognized with this award must go beyond the call of duty in roles of leadership. The award is given to one individual, one organization, one program/event and one advisor each month.
- On May 24, ZBT Vice President Brother Tyler D. Feld's father went into sudden cardiac arrest and his heart stopped for 15 minutes. Brother Feld, '14, quickly responded and performed CPR until the paramedics arrived. The paramedics told Brother Feld that had it not been for his quick response, they would not have been able to revive his father. On September 21, Brother Feld attended the American Heart Association Heart Walk in Charlotte, North Carolina. During this event, he was called on stage and awarded the American Heart Association Lifesaver Award for his actions that saved his father's life. This award is given to one individual every year at the Charlotte Heart Walk.

Recruitment success

• Elon Colony initiated its first new class of brothers with the acceptance of four new brothers in October.

Events with community partners

- Brother Skloot established and developed a service program in collaboration with the program "Gear Up". Brother Skloot's program was developed to help mentor local underprivileged high school students as they progress through the college application process.
- Members of the Zeta Beta Tau colony at Elon were the only male participants in the event "Trunk or Treat for Autism". The event involved the brothers decorating a car with Halloween decorations, as well as dressing up themselves as various athletes. After they had decorated the car, the brothers spent time handing out candy to numerous children from the Elon and Burlington community who came to the event.
- Timberland Earth Sanctuary Day of Service: Ten brothers along with 12 potential new brothers helped clear hiking trails at the Timberland Earth Sanctuary on November 16. The Timberland Earth Sanctuary offers different programs to encourage local children to spend more time outdoors. The current brothers and the potential new members took

turns using leaf blowers to remove debris from the trails. Elon Colony brothers who participated were also taught the importance of educating youth on environmental issues. It was a great team building exercise, as well as a way to get to know the new members interested in joining the colony.

Washington, D.C.

Phi Alpha Alpha Chapter (The George Washington University)

In fall 2013, Phi Alpha Alpha Chapter extended bids and welcomed 20 new brothers as part of the Mu Class. The Chapter also recently won two sorority philanthropy events in a row! First was Sigma Delta Tau's "Sig Delt" Soccer Philanthropy Week and second was Chi Omega Swishes for Wishes 2013. On November 17, the majority of the Chapter helped former President Jacob (Jake) S. Itzowitz, '14, lavalier his longtime girlfriend in celebration of their two-year anniversary. This was the Chapter's first lavalier ceremony and truly a special occasion.



\$999; Bronze: \$250 - \$499.

The 1898 Society is the exclusive annual gift club of the Zeta Beta Tau Foundation and it recognizes all donors who support the Foundation with \$250 or more in unrestricted gifts. Members will be listed in the Donor Roll. Sapphire: \$10,000 - \$24,999; Emerald: \$5,000 - \$9,999; Platinum: \$2,500 - \$4,999; Gold: \$1,000 - \$2,499; Silver: \$500 -

SEE A LIST OF '1898 SOCITEY" MEMBERS





The Zeta Beta Tau Foundation is a nonprofit corporation exclusively committed to educational and charitable purposes that assist the Brothers of Zeta Beta Tau Fraternity.



PHILANTHROPY BENEFITS THE GIVER, TOO, A TALE OF TWO UMBRELLAS By: Bruce DeBoskey, The DeBoskey Group

It had been raining hard for days. Reports of 100-year floods were coming out of Boulder and Lyons to the north. A colleague and I were walking a few blocks to a nearby restaurant for a breakfast meeting. As we walked, a man who appeared to be homeless stepped out from the side of a building. He was standing in the downpour, drenched from head to toe. Looking at both of us, he asked, "May I have your umbrella?"

Our reactions were startlingly different. I grabbed the handle of my umbrella more tightly and tried to frame my response. In the very same instant, my colleague handed her umbrella to the stranger — who thanked her politely. We walked on, sharing one umbrella, and entered the restaurant for our meeting.

As we looked out the window, dry and cozy, we saw the man making his way slowly down the street in a wheelchair. My colleague's umbrella was providing him with shelter from the deluge – at least for the time being.

Should philanthropy be instinctive or strategic?

I was stunned by my colleague's instinctive generosity – her willingness to expose herself to the elements in order to provide protection for a complete stranger. I thought that I had witnessed true philanthropy, a term that derives from the Greek philos anthropos, or love of humanity.

SUPPORT THE ZETA BETA TAU FOUNDATION >



1898 Society Members

As of 12/31/2013

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Ruby Level Ronald M. Mankoff, Beta Iota - ZBT(University of Minnesota) 1954

Mankoff Family Foundation

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A Tale of Two Umbrellas

By: Bruce DeBoskey, J.D., The DeBoskey Group

It had been raining hard for days. Reports of 100-year floods were coming out of Boulder and Lyons to the north. A colleague and I were walking a few blocks to a nearby restaurant for a breakfast meeting. As we walked, a man who appeared to be homeless stepped out from the side of a building. He was standing in the downpour, drenched from head to toe. Looking at both of us, he asked, "May I have your umbrella?"

Our reactions were startlingly different. I grabbed the handle of my umbrella more tightly and tried to frame my response. In the very same instant, my colleague handed her umbrella to the stranger — who thanked her politely. We walked on, sharing one umbrella, and entered the restaurant for our meeting. As we looked out the window, dry and cozy, we saw the man making his way slowly down the street in a wheelchair. My colleague's umbrella was providing him with shelter from the deluge — at least for the time being.

Should philanthropy be instinctive or strategic?

I was stunned by my colleague's instinctive generosity — her willingness to expose herself to the elements in order to provide protection for a complete stranger. I thought that I had witnessed true philanthropy, a term that derives from the Greek philos anthropos, or love of humanity.

At the same time, I was disappointed with my own instinctive response. After all, philanthropy is my profession. I regularly donate money, food and clothing to homeless shelters and food banks but, in that moment — where the stranger asked for precisely what he needed, and I had the capacity to help — should I have said yes to his direct request?

In sharing this experience, I've received a wide range of responses. Some say my colleague's generosity reflects true philanthropy. Others say that my instinct to keep myself dry and to provide for the disadvantaged in more thoughtful, strategic ways is the better approach and ultimately helps more people.

Upon reflection, I've concluded that both approaches are equally correct. One provides a short-term solution to an immediate problem for one person. The other provides broader solutions for a community of people in need. Aspects of each approach may well produce the best outcomes.

This thought-provoking experience reminded me of another story, where two men arrive at a riverbank to discover a number of people drowning. One man jumps into the water to rescue as many people as possible. The other runs upstream along the shore to discover how they fell into the water in order to prevent additional victims. Good philanthropy requires both types of responses: instinctive and strategic.

These parables raise essential questions — ones that can be easily discussed with family members or business colleagues:

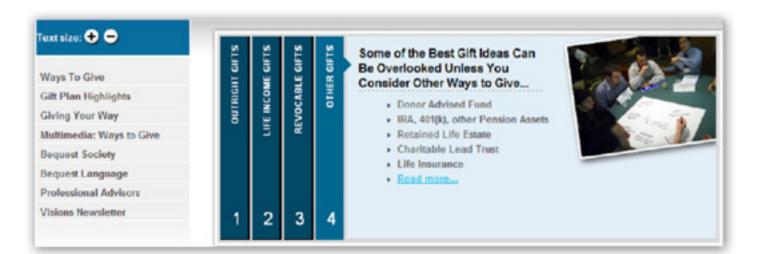
- How would you have reacted to the man in the rain?
- Is one approach better than the other?
- Would you have reacted differently if he asked for money?
- How would you have reacted to the people drowning in the river?
- What is our responsibility to help others in need?
- How can we be more kind in our day-to-day interactions with people less fortunate than us?
- What philanthropic behaviors do we aspire to? How can we serve as models for our children and grandchildren?
- What can we do to share our abundance with others? How can we do it most meaningfully and effectively?

There are no right or wrong answers to these questions. It is imperative, however, that we ask them, and that we act now to find our part in helping others and repairing our world.

Bruce DeBoskey, J.D, is a nationally-recognized, Colorado-based philanthropic strategist working with The DeBoskey Group to help businesses, foundations and families design and implement thoughtful philanthropic strategies and actionable plans. More at <u>www.deboskeygroup.com</u>



ZETA BETA TAU FOUNDATION PLANNED GIVING WEBSITE



On behalf of the Zeta Beta Tau Foundation I encourage you to visit our planned giving website and explore planned giving ideas. If you're interested in any of the concepts included on the website, just click on the topic for a helpful overview. Please rest assured that you'll be informed — not overwhelmed — by the material you read.

The concept behind planned giving is quite simple. There are ways to give that benefit both you and our organization. So, if you're inclined to help us fulfill our mission, it makes good sense to explore the options available. Informed giving can dramatically increase the impact you have on the ZBT Brotherhood, as well as benefit you and your family members.

Again, many thanks for your interest in both ZBT and the Zeta Beta Tau Foundation.



The Zeta Beta Tau Foundation, Inc. Visa® Platinum Rewards Card

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BROTHER CORNER

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'Our Oldest Phi Sigma Delta is Gone'

On: Brother Gilbert Y. Rubenstein, Epsilon (Michigan) '33, (1913-2009) By: Brother Edward (Ned) N. Porges, lota (Denver) '62

We were leaning over the railing, looking across Puget Sound, waiting for the ferry. Just two older, gray-haired men, getting to know each other. Small talk.







GAMMA CHAPTER HEROES





BROTHER'S SEMESTER IN ISRAEL 'LIFE-ALTERING'

By: Max A. Shafron, Sigma (Tulane) '15, Colony President

I spent the latter half of 2013 in the Middle East, studying at Tel Aviv University in Israel. "Life-altering," "extraordinary" and "revolutionary" hardly depicts the experiences and adventures I had in Israel and the other 11 countries I visited over the past five months.



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A story emerging this winter from the Gamma Chapter at New York University shows how one chapter is living the Credo and ZBT Philanthropy in a moving, altruistic way.

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We were leaning over the railing, looking across Puget Sound, waiting for the ferry. Just two older, gray-haired men, getting to know each other. Small talk. It was a sunny, Sunday afternoon in Seattle. It was the summer of 2002. My car was in the ferry line. In it were his wife, Anne, and his daughter, Phyllis, the woman who would become my wife. We were on our way to a music



festival somewhere on rural Bainbridge Island.

He was almost 90 years young and I was just a couple years into my 60s. This very proud, natty, meticulous gentleman was Gilbert Y. Rubenstein from Flint, Michigan. Getting acquainted involved the usual guy chit-chat ... sports, weather, family, you know the rest.

Knowing that he was still a practicing attorney, I began asking Gilbert about his college experience. He told me that he was an undergraduate and law school alumnus of the

University of Michigan. This was during the Great Depression years. Money was scarce. For weekend fun, he and his Jewish fraternity brothers would scan the Detroit newspaper for Saturday night Jewish weddings. Taking a bus to the big city they would then crash the party posing as friends of the groom intent on meeting girls.

"And what fraternity would that be?" I asked. He responded, "Phi Sigma Delta, class of 1933." With a big grin, I said "I am Phi Sigma Delta, Iota Chapter, University of Denver, Class of 1962." He flashed a big smile, thrust out his hand, clasping mine with the Fraternity handshake. We were brothers. He later told Phyllis, "Marry him, he's a good man." We had bonded.

Gilbert Rubenstein was born February 27, 1913. Traffic lights, refrigerators, and movies had yet to come. The family of four moved from Chicago to Flint, Michigan, two years later to be closer to relatives. His folks ran a retail clothing store in downtown Flint. The family stressed the importance of education. The Rubensteins prospered and teenaged Gilbert was schooled at a private military academy.

The University of Michigan and Phi Sigma Delta welcomed young Gilbert. Immediately upon graduation in 1933, he enrolled in the UM School of Law. His father, 49, died young during Gilbert's first year at law school. His mother ran the store with Gilbert's frequent trips home to help. The great market crash of 1929 sent the nation into an economic depression. The family finances suffered. Nevertheless, young Rubenstein continued graduate studies at the University of Michigan. Gilbert didn't have a middle name and thinking it would be more sophisticated he added the name, Yale. Gilbert Y. graduated in 1936 from the law school and returned to Flint working for local attorneys at \$5 per day.

Four years later, Japan bombed Pearl Harbor and Hitler was overrunning Europe. Rubenstein enlisted in the Army as a private and was sent overseas to Italy and North Africa. Someone discovered this bright young man was an attorney and Gilbert was quickly promoted to master sergeant and made aide-de-camp to a senior staff officer.

The war was over. Gilbert came home and married his Flint sweetheart, Florence Bailes. The Rubensteins had two daughters and a son. Florence died in 1978 after a long illness and he married Ann Cohen Shiffman in 1983. For 73 years, Gilbert was a practicing attorney, president of the county bar association, member of two Flint

congregations, president of Jewish Federation, active Phi Sigma Delta alumnus.

Gilbert told me that he had outlived all his clients and decided at age 91 to semi-retire from the law. Nevertheless, he daily drove to his downtown office, swam at the YMCA, and was honored at a dinner as dean of the Genesee County Bar Association.



Gilbert was amazing. He was computer literate, emailed, Web-surfed. He was physically active. He had a memory for detail unlike anyone I had ever met. He rode his bicycle at his Florida winter home. He drove me all over Flint proudly introducing me to bank presidents, college deans, and showed me his boyhood home.



On the evening of November 7, 2009, Gilbert, as usual, retired to bed with his Wall Street Journal. It was his last day in this world. He died in his sleep. He was 96.

After the funeral, we went over his personal effects. Gilbert saved many special things like his Army uniform, pictures and letters. Several especially meaningful items showed up ... his Phi Sigma Delta gold ring, his fraternity membership card, a certificate from the national office in New York thanking him for his many years of service to the Fraternity, and from 1930 (83 years ago,)

an 8-inch by 10-inch glossy of the brothers in front of his University of Michigan fraternity house, white shoes, slicked hair, neckties and jackets.

Gilbert Yale Rubenstein was both a brother and wonderful father-in-law. I am certain he was until that November night, the oldest living ZBT / Phi Sigma Delta. I miss him.

'The President's Zeeb'

On: Beta Pi Chapter

By: Brother Jason T. Pillon, Beta Pi (Cal State-Long Beach), '14, current Chapter Treasurer

Being a part of Zeta Beta Tau's Beta Pi Chapter has defined much of my college experience. Coming to California State University-Long Beach from a smaller, private high school where I tried to be involved as much as I could, I found myself limited during my first year in college. ZBT expanded the opportunities for me at CSULB and helped me find that sense of belonging I so longed for.

I graduated in 2010 from St. John Bosco High School as valedictorian and accepted the President's Scholarship to CSULB. Entering the President's Scholar Program, I was introduced to second-year President Scholars, Matthew J. Bodziak, and William J. Phelps, both members of ZBT (Beta Pi, Class of '13). During my freshman year, fellow first-year President Scholar Joseph W. Simas joined ZBT and through my friendship with him I was introduced to the Brotherhood of Zeta Beta Tau. I built friendships with brothers who lived in the dorms and I observed how much Fraternity offered to these gentlemen. My eyes were opened to the genuine care between brothers, the maturity the organization developed within members, and leadership and social skills built during what was such an exciting, well-rounded college experience. It is easy to see that by the time my second year rolled around I knew I would join ZBT.

I went through recruitment in the fall of 2011 with the Eta Class and was privileged to witness the last of the Chapter's Founding Fathers become alumni. Instantly, I saw what ZBT meant to them and knew what it would mean for me. Right away, I desired to hold a leadership position in the Fraternity, and I spent many late nights talking with other brothers about how we could continually contribute to the growth of ZBT's Beta Pi Chapter.

The balance between being a President Scholar and active member of ZBT can be demanding, yet the two have complemented each other in a way that has me much more prepared for life after college. Being a President Scholar ultimately was my gateway to meeting ZBT brothers, a gift I could never have expected when accepting the scholarship. As a President Scholar and mathematics major, I am challenged with holding a high grade-point average and completing community service hours to meet the scholarship requirements. In this way the program complements ZBT's Credo of Intellectual Awareness and Social Responsibility.

ZBT has helped me grow in ways the scholar program could not. Holding an executive board position as chapter treasurer awakened the inner leader within me, enhancing my leadership skills more than any role I have taken prior. My years in ZBT have been much more fun than the first year I was not yet in the Fraternity. My social network has expanded immensely, and I attribute much of my preparation to study abroad to ZBT. Social skills I gained in ZBT allowed me to make close friends of different cultures when I studied Fall 2012 semester in Finland, where I knew no one. And when I missed home, there was no better feeling than being passed around on Skype to all the smiling brothers during a chapter meeting.

I could speak for hours about my ZBT experience, how I came about joining, of how it has changed me, and how much I care for the Fraternity. Simply said, I love ZBT and it has been the best decision I have made in college.

'Six degrees of separation'

On: Brother Stuart Goldfarb, Alpha Iota (Kentucky) '61, and his son, Rabbi Mark Goldfarb By: Brother Harry M. Jacobs, Gamma Nu (Cal State-Los Angeles) '69

Six degrees of separation. At Friday night services recently, Rabbi Mark Goldfarb was telling a story to illustrate a point about forming relationships. He recounted his days as a chaplain with a hospital group in Orange County, California, which had a branch hospital in Apple Valley, California, about 80 miles northeast of Los Angeles. The community has a known Jewish population of 12 families.

He arrives at the patient's room to the exclamation of the patient: "How did you know I was Jewish?"

"I didn't," said Rabbi Goldfarb, "you were the first name on my list."

They talked and the man said he is from Kentucky and had attended the University of Kentucky. Rabbi Goldfarb asked if he is a ZBT. He said yes, and asked why. Rabbi Goldfarb said, "Because my father, Stuart Goldfarb, attended that university and is a ZBT."

The man became excited, saying "I know your father, he is in my Chapter."

Relationships! Six degrees of separation.

Stuart Goldfarb now lives in Florida. The name of the patient, who is a ZBT, could not be passed on because of privacy laws.

'Brothers'

On: Alpha Chapter

By: Brother Joseph H. Gruner, Alpha (CCNY) '70

It was a reunion. It had been 30 years since I had seen most of these men. In the fall of 1965 when I first met these guys, I was a painfully shy, immature-looking, 17-year-old college freshman living at home with parents who were survivors of the Holocaust. I had no siblings and few friends. I needed and wanted to belong to something but didn't know where to begin. I had to do something to occupy my free time every day while I wandered around the Harlem campus of City College of New York three to four hours at a stretch with no classes to attend and no one to talk to.

Being rushed by fraternities that fall, I was wined and dined with beer, parties, more beer and more parties. Every Friday and Saturday night there were fraternity parties to go to. I spent the previous three years in an all-male high school in the Bronx. I hadn't dated much and knew no girls (intimately or otherwise). I didn't even know how to talk to the opposite sex. But here I was at parties attended by girls and women. I never imagined college so close to home could be like this. Seeing the fraternity brothers with these girls, I knew that if college were going to be a fun experience for me, I would have to join a fraternity.

Thinking back to my first semester I couldn't remember why I wanted to belong to ZBT rather than one of the other fraternities, until Bill, the president of ZBT, walked into the room. He had aged (only a few of us hadn't), but I recognized him at once. He had grown a beard but he was still relatively slim and was dapperly dressed as usual. He had been dating Joey's sister at that time and Steven, my best friend, knew Joey who was already a member of ZBT. Steven had already decided to join ZBT. Since Steven was the only friend I had in this intimate school of about 10,000, my decision was made – if they would have me, I would become a Zeeb.

When I was asked to join ZBT, I felt wanted and accepted. From being an only child, I would now have brothers. A dream come true. What could be better? I wanted these men as my brothers and they wanted me. They would help and protect me. I wanted to be like them. They were the epitome of cool. These guys were so popular, friendly and kind. ...

As I stared around the room I remembered all of these men. Although I didn't remember every name, I knew every face, even the obscure ones who rarely ventured into the Fraternity house that last year of their college life. Looking at them, so many memories raced in and out of my mind. Some of these guys were flesh and blood heroes to me that first year. I wanted to emulate them and grow up to be cool, wearing the right clothes and going out with the right girl from the right sorority. All of us freshmen longed to have the look these men had. The seniors were 21 or 22 years old and we were 16, 17 and 18. What a difference those few years seemed to make in my mind then. These guys were suave; they shaved; they knew women (some even in the biblical

sense); and they seemed to know the world. I knew nothing except that I wanted to be just like them.

For me it would never happen. The joyful innocent days of college were about to change for my generation and me. A revolution was about to shake the nation and the world. It was the end of 1965. Music was coming from the Beatles, the Rolling Stones, the Grateful Dead and my hero, Bob Dylan. Liquor was out and pot, LSD, mescaline and assorted other drugs were in. Penny loafers, button-down Oxfords and blue Blazers with the Fraternity Crest would be exchanged for bell-bottom blue jeans (then known as dungarees), T-shirts, work shirts, pea coats and sandals. Neatness no longer counted. Hair, both on the face and the head, was allowed to grow. "Free love," drugs, and peace were extolled for all. It was the time of tuning in and dropping out for many.

My generation grew up with the Vietnam War on TV, Woodstock, SDS, the Black Panthers, students strikes on school campuses, Kent State, the 1968 Democratic convention, Haight-Ashbury, Robert F. Kennedy, L.B.J., Goldwater, Eugene McCarthy, Martin Luther King Jr. and race riots. The world would never be the same, nor would there ever be so much change in so short a time. Being in college from 1965 through 1969 was like no college experience before or since.

As I looked at these men who were at most only four or five years my senior and they looked back at me, I realized that they didn't recognize me or even know who I was even after I introduced myself. Now our age differences are irrelevant – then it was immense. Then I was just a boy among men. Now we're all men.

Brother's semester in Israel 'life-altering'

By: Max A. Shafron, Sigma (Tulane) '15, Colony President



Brother Max A. Shafron, Sigma (Tulane) '15, hiking in Southern Israel, outside of Eilat.

I spent the latter half of 2013 in the Middle East, studying at Tel Aviv University in Israel. "Life-altering," "extraordinary" and "revolutionary" hardly depicts the experiences and adventures I had in Israel and the other 11 countries I visited over the past five months.

The State of Israel plays an important role in my identity not only as a Jew and a supporter of democracy and equality, but as a ZBT Brother. ZBT was founded as a Zionist organization, its tenets secured in the idealism of supporting the Jewish State; as a ZBT brother, I was incredibly fortunate to perform the values of our Fraternity during my five-month stay in the Jewish State.

Israel is an ever-changing place that faces numerous domestic and transnational challenges. Through the media, Israel is constantly portrayed as in threat of terrorism and danger. While it is true that the state is surrounded by existential threat, I never felt unsafe learning and traveling in Israel, even with a civil war 150 miles to the north in Syria, an unstable regime and constant protests in Egypt and rockets

flying into civilian populations from the Gaza Strip.

Saying that I loved my time in Israel is an understatement in itself. I feel such a strong connection to the land as both a Jew and ZBT Brother, and I am thrilled to have been given the opportunity to spend significant time in the Holy Land. I cannot wait to use all that I have learned in my time abroad to better myself, my colony and the American Jewish community.



Brothers Julian Craitar and Kevin Estok met with Christian Velez-Guzman for the first time in September.

Gamma Chapter Heroes

A story emerging this winter from the Gamma Chapter at New York University shows how one chapter is living the Credo and ZBT Philanthropy in a moving, altruistic way.

The brothers at Gamma Chapter have been paired with a young male "hero" from the Andrew McDonough B+ Foundation, a support network that helps kids fight cancer. B+ Foundation Program Director Carly Bergstein contacted ZBT International Headquarters recently to share the story of the Gamma Chapter brothers and ZBT's littlest brother, Christian Velez-Guzman, a 7-year-old who suffered from neuroblastoma.

ZBT was the first fraternity we matched in The Heroes Program at NYU; they were highly recommended by campus officials. I was there at the first meeting between ZBT Brothers Kevin Estok, Julian Craitar and Christian at the hospital. They connected immediately. Christian and his mom were such a perfect match for ZBT. They surprised me from the beginning. They just clicked with Christian's family. The ZBT brothers never once stepped back.

Christian never really had a strong male role model in his life, and these guys came in at a time when Christian's mom was looking for that support. The ZBT brothers gave it when Christian really needed it.

We have groups matched all over the country, but I have never seen such dedication and support from any (Greek organization) chapter.

Though Christian and the ZBT brothers were only together a few short months, they made the best of their time – visiting the hospital multiple times a week, taking Christian trick-or-treating during Halloween, playing Star Wars and Legos, attending sporting events and supporting Christian's family at all times.

In mid-November, Christian was invited to attend New York University's inaugural Dance Marathon event that raised money for the B+ Foundation.

At the Dance Marathon, Brother Estok went on stage and talked about the effect Christian has had on the Chapter. He got publicly choked up. Gamma Chapter then offered him an honorary bid to the brotherhood and gave him a T-shirt. At 7 years old, Christian probably didn't understand the symbolism behind it. But the parents and other students did.

ZBT was a model for the other Greek organizations at NYU. These men truly showed Christian what brotherhood is all about.

Unexpectedly, Christian passed away very quickly just after Thanksgiving. Bergstein said the ZBT brothers were with the family, offering support, before anyone else.

They were so supportive. His mom asked them to stay, saying Christian would want them there. That night, they canceled the business of their planned chapter meeting and just had a brotherhood night, to support each other.

All were immediately concerned about honoring Christian and supporting his mom. They just kind of banded together, as they had done all along.

In the weeks after the loss, they seem to be doing pretty well. Several have taken advantage of counseling services.

Though the weeks immediately after Christian's death were comprised of finals and winter break, Gamma Chapter has already begun to look for ways to honor and support their Hero, Christian. Bergstein said there has been some talks of brothers continuing to volunteer at Christian's hospital, or establishing a memorial in Christian's honor.

They're a really phenomenal group. I've worked with Greeks all over the country, and if I had a brother or a son, Gamma Chapter would be the group I'd want him to join. Unquestionably. I am incredibly proud of them, impressed by them and inspired by their compassion. This Chapter truly lives their values and showed that to Christian and his family every day. The men of ZBT at NYU truly changed this little boy's life for the better.

See more from Gamma Chapter and Christian at their Facebook page.

Any chapters/colonies or brothers looking to support the B+ Foundation should visit <u>www.bepositive.org</u>. Carly Bergstein is the contact for Greek groups at the foundation, and she can be reached directly at <u>carly@bepositive.org</u>.

Zeta Beta Tau will continue to share the story of Gamma Chapter and Christian Velez-Guzman this year as just one more example of ZBT's values of Intellectual Awareness, Social Responsibility, Integrity and Brotherly Love. Gamma Chapter has used these tenets to the fullest to show to its community why it's great to be a ZBT.



Gamma Chapter brothers from New York University took their Andrew McDonough B+ Foundation Hero Christian Velez-Guzman for a field day in Washington Square Park this fall.



CHAPTER ETERNAL

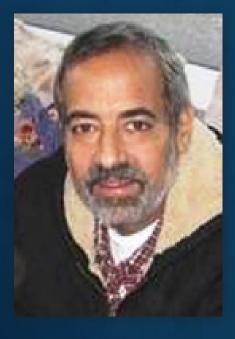


It is our custom to memorialize those members of our Order who have passed to the Chapter Eternal. On Behalf of the Fraternity at large, we extend our sympathy to the families of those Brothers who have passed to the Chapter Eternal. We share with them the sense of loss occasioned by the passing of these true and loyal Brothers.

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OBITUARIES



David R. Aresty, Psi (Alabama) '79

David R. Aresty, 56, passed away on October 23, 2013. David was a loving husband, father, and Vice President of Distribution at Alfred Dunner, Inc. He survived a bone marrow transplant in 1989 and a liver transplant in 2012.

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Have you considered study abroad?

Zeta Beta Tau has a unique partnership with the Foundation for International Education

ZBT's Semester in London is your chance to study abroad while building on your existing fraternity leadership skills.

GreekConnect brothers are a part of FIE's semester program in London that incorporates 14 weeks of study with an FIE Key Course and three to four elective courses. The semester is divided into two phases with an orientation at the start and a midterm break, for a total of 15.5 weeks. See more on ZBT's Semester in London.

A semester with FIE in London prepares ZBT brothers to build on their existing competencies, skills, attitudes, beliefs and experiences needed to compete and cooperate in the world marketplace.

- Explore British life and cultures or British life in Europe •
- Learn and discuss ethical leadership
- Take part in other humanities, social science and business courses
- Work or service internship opportunities and selfdirected research opportunities
- Co-curricular experiential components in every course that use London as an extension of the classroom as well as a slate of extracurricular events
- and U.S. fraternity life
- Video connection to home chapter and/or headquarters

Learn more on the Foundation for International Education and ZBT program by visiting ZBT.org/London.html. Scholarships are available through FIE.

The deadline to apply for Fall 2014 semester is April 15. Deadline to apply for the shorter academic only Summer 2014 session is March 15. Discuss with your family and campus advisors now to see if a Semester in London may be right for you.





Interactions with undergraduate members of the Zeta Beta Tau Fraternity London citywide chapter to discuss similarities and differences between U.K.

Chapter Eternal

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Full Name	Chapter	University	Graduation Year
David R. Aresty	Psi - ZBT	University of Alabama	1979
Bryan J. Barry	lota - ZBT	University of Denver	2011
Kermit J. Baumoel	Nu - ZBT	The Ohio State University	1943
Erwin H. Blonder	Nu - ZBT	The Ohio State University	1943
Philip Bondy	Delta - ZBT	Columbia University	1938
Jay E. Brett	Kappa - ZBT	Cornell University	1953
Greg Burd	Beta Gamma - ZBT	Indiana University	1995
Richard D. Calmas	Delta Tau - ZBT Omicron (Syracuse) -	Carnegie Mellon University	1983
Norman Chadwick	ZBT	Syracuse University	1947
Stanley P. Darer	Zeta - PSD	University of Pennsylvania	1955
Mr. Richard L. Friedman	Gamma Tau - ZBT	Arizona State University	1973
Roy E. Gold	Beta - PSD	Cornell University	1954
Kenneth Greaves	Kappa Nu Kappa - ZBT	Rensselaer Polytechnic Institute	1962
Tony F. Hom	Gamma Phi - ZBT	Hofstra University	1984
Dr. T. Alan Hurwitz	Alpha Xi - ZBT	Washington University-St.Louis	1965
Steven Klebanoff	Nu - ZBT	The Ohio State University	1961
Joseph Klein Dr. William P.	Theta - PEP	Pennsylvania State University	1952
Liebesman	Lambda - PEP	Rutgers State University of New Jersey	1950
Leonard Lorberbaum			1938
Richard Reiss	Alpha Rho - ZBT	University of California-Los Angeles	1951
Geoge M. Ruboy	Chi - PEP	Syracuse University	1952
Thomas Samuels	Alpha Gamma - ZBT	Vanderbilt University	1960
Seymour Simmons, Jr.	Pi - ZBT	Louisiana State University	1942
Harold Simon	Alpha Eta - ZBT	University of California-Berkeley	1949
Gary A. Sole	Alpha Sigma - PSD	Michigan State University	1963
Lawrence L. Weisman	Beta - KN	New York University	1957
Lewis Weitzman	Alpha Rho - ZBT	University of California-Los Angeles Philadelphia College of Textiles &	1958
Daniel V. Worontzoff	Beta Zeta - PEP	Science	1970

David R. Aresty, Psi (Alabama) '79

David R. Aresty, 56, passed away on October 23, 2013. David was a loving husband, father, and Vice President of Distribution at Alfred Dunner, Inc. He survived a bone marrow transplant in 1989 and a liver transplant in 2012. Through strength, determination, and courage, he lived a full and beautiful life.



He will be remembered for his love of Alabama football, family, and fast cars. He will be missed by Patti, Adam, Holly, Rachel, Danny, Benjamin and the family dogs Mandy, Marcy, Ace and Olivia, as well as his extended family at Alfred Dunner and the community. His family is extremely grateful to Dr. Steven Papish of Morristown Medical Center, Dr. Jim Armitage and Dr. Phil Bierman of the University of Nebraska Medical Center, Dr. Michael F. Sorrell, Dr. Wendy Grant, and the entire transplant team at UNMC, who gave him the gift of life.

Brother Aresty was awarded the Zeta Beta Tau Fraternity Man of the Year Award in 2012.

Originally published in the Daily Record.



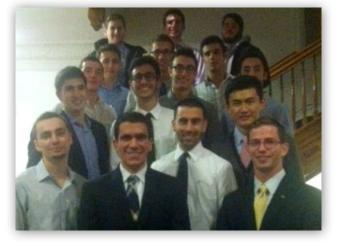
ZBT REBUILDS UPSILON COLONY IN

CENTENNIAL YEAR

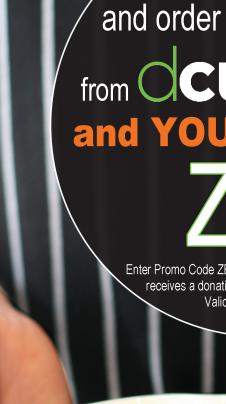
By: Michael A. Pollack-Twomey, Delta Beta (Connecticut) '13. Expansion & Leadership Consultant

In October. Zeta Beta Tau Fraternity re-ignited its prestigious north star at McGill University.

With 18 impressive young men comprising its Brotherhood, Upsilon Colony was initiated in the beautiful Hillel building on McGill University's campus in Montreal,



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DOVER DAYS HELPS BROTHERS FIND

THEIR VOICES

By: Assistant Director of Retention Leadership & Training Shannon Cohen

The 2014 Dover Days events are underway this month, featuring a series of TED Talks and "ZBT Talks" discussions to help undergraduates learn life, academic and Fraternity skills. These daylong programs are focused on collaboration, idea sharing, decision making, team work and values exploration to assist ZBT brothers in developing skills that will benefit them within the Fraternity, on their college campuses and beyond graduation.

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ZBT rebuilds Upsilon Colony in centennial year

By: Michael A. Pollack-Twomey, Delta Beta (Connecticut) '13, Expansion& Leadership Consultant



In October, Zeta Beta Tau Fraternity re-ignited its prestigious north star at McGill University.

With 18 impressive young men comprising its Brotherhood, Upsilon Colony was initiated in the beautiful Hillel building on McGill University's campus in Montreal, Quebec, Canada.

I have the utmost confidence in our new Upsilon Colony at McGill University, and I couldn't have been more proud to initiate them into our Brotherhood. Once you find the right guys, others just like them will follow, and that's what happened in Montreal.

Ready to take the jump into Greek Life, the new and motivated colony

began working immediately. They established themselves quickly both internally and on their campus, making the Upsilon Colony a laudable group right from the start.

Within weeks of their initiation, the new brothers of Upsilon Colony planned and executed a successful community service event benefitting the homeless population in Montreal, as well as coming in first place in the Greek Week Talent Competition. They have organized consistent and productive meetings, created internal academic incentives and are working hard to establish strong ties to ZBT alumni and undergraduates throughout North America.

These young men maintain a strong cumulative grade-point average, show dedication to philanthropy and are excited to continue participating in what is an already exceptional Jewish community at McGill.

This year marks the 100th anniversary of the founding of the Upsilon Chapter in 1913. Although every expansion project is important, the history and symbolism of this project makes its return truly something special. The new Founding Fathers of Upsilon Colony have proven themselves to be a strong, sustainable group with unmatched drive and intelligence.

What makes the Upsilon Colony so impressive is the quality of students it comprises and the environment in which it exists. With a small Greek community on campus, it may be difficult for some to imagine the success and growth of a new organization. However, McGill is an exceptional institution with exceptional students who deserve the opportunity to become better

and stronger men, an opportunity that ZBT provides. We have proven yet again that with the right type of people and the right type of values, our ability to expand is endless.

Dover Days helps brothers find their voices

By: Assistant Director of Retention Leadership & Training Shannon Cohen

The 2014 Dover Days events are underway this month, featuring a series of TED Talks and "ZBT Talks" discussions to help undergraduates learn life, academic and Fraternity skills. These daylong programs are focused on collaboration, idea sharing, decision making, team work and values exploration to assist ZBT brothers in developing skills that will benefit them within the Fraternity, on their college campuses and beyond graduation.

Dover Days are open to all brothers of ZBT. The curriculum is designed to teach general leadership and chapter management skills and includes specific tools for action planning and chapter success. All brothers from new initiates to newly elected chapter officers to seasoned chapter leaders will benefit from the program and will contribute to the community formed throughout the event. One of the best parts of Dover Days is that brothers will have the opportunity to interact with ZBTs from other chapters and colonies, alumni, volunteers, friends of the Fraternity and staff. The Dover Days program is made possible by a generous grant from the Zeta Beta Tau Foundation.

Upcoming events include:

February 22: Providence, Rhode Island February 23: Denver, Colorado March 1: St. Louis, Missouri, and Irvine, California March 2: Paramus, New Jersey

Dover Days are rebuilt from the former Regional Conclave program. Named in honor of former ZBT Executive Secretary Lee D. Dover, Alpha Delta (University of Southern California) '25, the 2012 pilot program and 2013 events were huge successes. Instead of a program lasting the entire weekend, chapter and colony brothers traveled in for a single day to take part in a variety of leadership training programming.

In 2014, ZBT will host a total of 10 Dover Days nationwide and enact a new attendance policy that requires all chapters and colonies to attend a Dover Day event. Due to the generous support of the Zeta Beta Tau Foundation, chapters and colonies are able to send more brothers than ever before. The 2014 Dover Days are on track to break attendance records.

See full details and more information on Dover Days here.

Update Your Contact Information Using myZBT

ALUMNI REGISTRATION

An innovative, efficiency-enabling tool that networks our brotherhood, myZBT is a chapter's communication portal and the go-to place for Zeta Beta Tau resources for undergraduates and alumni alike. With drag-and-drop technology, you can customize your myZBT dashboard, putting front and center the tools you use the most and the things that you want to see.

Just some of the benefits of your myZBT account include:

- The ability to update your brother profile with the Fraternity. You can
 easily amend your mailing address, phone number, email address, add a
 picture and even control your privacy settings.
- Easy access to connect with our brotherhood through brother, chapter and alumni association searches.
- Auto-notification of activity such as new Zeta Beta Tau documents uploaded for your access, new polls or calendar events for you to see.

