

It's On Us Campaign Launches Greek Leadership Council

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Seventeen fraternity and sorority member groups – Alpha Chi Omega, Alpha Chi Rho, Alpha Delta Phi, Alpha Gamma Delta, Delta Gamma, Delta Zeta, Kappa Alpha Theta, Kappa Delta, Kappa Kappa Gamma, Phi Kappa Theta, Pi Kappa Phi, Psi Upsilon, Sigma Kappa, Sigma Psi Zeta, Sigma Sigma Sigma, Zeta Beta Tau and the National Panhellenic Council – have joined with It's On Us to shine a light on sexual assault prevention.

It's On Us is a public-private partnership housed at Civic Nation. The campaign is an initiative focused on shifting the culture around sexual assault and a rallying cry asking everyone to step up and be part of the solution. It's on us, all of us, to end sexual assault. The campaign's core pillars are increasing bystander intervention, educating students about consent and creating an environment that supports survivors.

The Greek Leadership Council will work to address internal policy changes to create an environment that supports survivors, as well as ensure that there are strong education and engagement initiatives that empower local chapters to change the culture on their own campuses. More specifically, the Greek Leadership Council will work to:

- **Engage students across the Fraternity and Sorority Community**
- **Share best practices among Fraternity and Sorority leadership**
- **Develop strong collaborative messaging strategy**
- **Enhance communication with schools**
- **Address internal policies**

The council will convene this summer and implement its collaborative strategies and messaging during the 2017-18 academic year. To learn more about It's On Us and the Greek Leadership Council, visit itsonus.org.

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It's On Us is a national campaign aimed at fundamentally shifting the way we think about sexual assault. The campaign is a rallying cry inviting everyone to step up and realize the solution begins with us. To date, more than 380,000 people have taken the It's On Us pledge and students have hosted 1,700 It's On Us events on 534 campuses nationwide. Please visit ItsOnUs.org to take the pledge.